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# THE KALINGA CHRONICLE

**THURSDAY** 02 MARCH, 2023

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Popular People's Daily of Odisha

### Now, Technology To Judge Driving Skills To Get DL In Odisha

sources said.

monitor

The state government

Pune, as consultant to

implementation of the

new project and conduct

ADTS will be installed at

the driving testing tracks

of 19 RTOs in Odisha.

The new system will be

installed at the testing

tracks of Angul,

Baripada, Bhadrak,

Bolangir, Deogarh,

Dhenkanal, Ganjam,

Nayagarh, Phulbani,

Rairangpur, Rourkela,

Sundargarh, Talcher,

Keonjhar, Malkangiri,

Nuapada, Bhanjanagar,

In the first phase, the

the audit periodically.



The Odisha government is planning to introduce the automated driving testing system (ADTS) in the state to test the driving skills of applicants for driving licences (DLs).

At present, an applicant has to give the test in the presence of the a person will be tested Motor Vehicle Inspector to obtain DLs.

At the end of the test, the officer decides whether the applicant has ability to drive or not.

With the introduction about the aspirant's driving ability will be judged bу

Bhubaneswar(KCN): no human intervention, sources said.

The Transport has appointed CIRT, department of Odisha will soon upgrade the driving test system by implementing the ADTS under the 5T initiative of the state government, said an official.

The driving ability of through a computerized system under the ADTS. The new system will ensure transparency in the issuance of DLs, he added.

The state government of ADTS, the decision has selected Akshara Nipun JV to implement the ADTS on PPP mode the in Odisha. A MoU in this technology. There will be regard was signed today, Nabarangpur

the

The new system will feature a state-of-the-art setup including video analytics technology and vast array of cameras and sensors.

Sonepur RTOs, sources

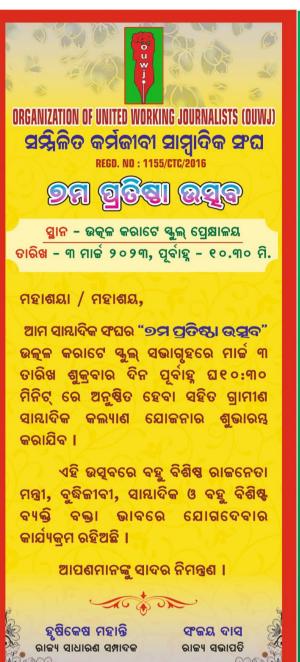
added.

From the entry of the vehicles to its inspection and driving test, everything will be conducted through digital methods.

The digital testing track sensors fitted at the track will judge the aspirant.

The scientificallydesigned system with multiple high definition cameras will be put to assess the applicants against essential driving

The driving skills of an applicant will be judged on parameters like seat belt, path change, lane driving, stop line, up-gradient, forward-8, reverse S and traffic junctions, sources said.





### VSSUT Student Chinmayee Death: Kin Allege Pradeep Jena Takes CS Charge Murder; Male Friend Pritiman Detained

Burla(KCN): Family members of Veer Sai Surendra University of Technology (VSSUT) student Chinmayee Priyadarshini Sahu, whose body was found near power channel here in Odisha's Sambalpur district today, alleged that she who was murdered.

on neck. My daughter was strangled to death. There was murder of my to that of a person daughter," said the getting choked. I deceased's mother disconnected the call



lodged complaint in this "The body bore marks regard with police. "I had telephoned my daughter at around 9 PM. As the call was involvement of a youth received, I heard an and others in the unusual sound similar

and telephoned her again. I heard the same sound during the second call too. Later, we were informed that she jumped into the power channel," the woman said.

On the other hand, police have detained Chinmayee's friend to VSSUT to receive was underway.

Pritiman Dev of BJB her with whom she had occasion channel after an altercation Pritiman.

The deceased's sister said Pritiman was residing near Chinmayee's rented house in Bhubaneswar. According to reports, Chinmayee had come

educational Nagar in Bhubaneswar certificate on the gone to the power convocation ceremony. channel bridge, last yesterday. Later, she night. He was being went to the power questioned by the cops channel bridge with in connection with the her friend in the incident.It is being evening.As she went alleged that she missing after falling jumped into the power into the power channel from the bridge, police and Fire Services personnel rushed to the spot and initiated a search operation to trace her. Her body was recovered near the power channel, this morning.

Further probe by police

agitators and police

clashed during the

# developmental



Ace Mandarin, Shree Pradeep Kumar Jena Temple and prayed the has taken over as new Chief Secretary of Odisha here on 1 March. Jena took over as the

Suresh Mohapatra the Service.

devotee of Lord While he has worked Mandarin.

Bhubaneswar(KCN): Jagannath went to Jagannath Lord Of Universe. In the afternoon new

given a warm welcome 1989 Batch IAS, Shri by senior officers of Chandra Administration.

has Development Agenda superannuated from for the State is Earlier in the morning of Shri Jena, who is a "Happening One", Shri Jena, an ardent workaholic mandarin.

departments, Shri Jena, known for his No-Nonsense approach is working out the Road Map for accelerating development process in the State.

During the day he held discussion with several ACS, Principal Secretaries, Secretaries and senior officials on various issues, said sources.

"There will be overdrive Chief Secretary was accelerating development process in the State with the presence of Shri Jena", said a senior Mandarin after meeting the new Chief Secretary.

foremost in the minds His tenure will be a pointed out the senior

### Police Attack On BJP Youth Workers Arbitrary, A Cause Of Grave Concern: Dharmendra Pradhan

came down heavily after members of BJP Yuva Morcha clashed with the police during their rally in the State Capital on Tuesday. The rally was being carried out from the party's State headquarters towards the Odisha Legislative Assembly, protesting Minister Naba Das's murder and the deteriorating law and order situation in the intercepted agitators at Mahatma Twitter. Gandhi Marg here.

Bhubaneswar(KCN): Calling the police Minister attack on the youth Dharmendra Pradhan activists unprovoked, one-sided and arbitrary, on the BJD-led Pradhan said Odisha Odisha Government Police should not just work in the interest of the ruling party but also do the needful to protect over four and half crore Odias. "The manner in which police followed arbitrary directions from higher authorities and attacked the BJP youth workers is a threat to the system and does not augur well for a well-functioning democracy," he said while condemning the State, when police incident on microthe blogging platform

"The BJP Yuva Morcha

members were gheraoing the Odisha Assembly in opposition to the failing law and order situation in the State. Every member of a democracy, including members of political parties, has the right to critique the government. The BJP's youth workers too were

doing their part and

questioning

government connection to the law and order situation in the State. But police treated them not like political workers but like criminals and

attacked them in a very inhuman manner. This is very distressing," the Union Minister said On Tuesday, violent scenes unfolded at the site of protest as the

rally. While the Yuva Morcha workers reportedly pelted stones at police on being intercepted, the latter resorted to lathicharge to disperse them. Several cops and journalists were injured in the incident. The situation worsened as the BJP Yuva Morcha members pelted stones, eggs and water pouches at police. Several policemen, including Amitabh DSP Mohapatra, and journalists were injured in the incident. The police official was immediately taken to hospital for treatment.

#### Anu Garg Takes DC Charge **Bhubaneswar(KCN):**

1991 Batch IAS Anu Garg has taken over as Development Commissioner of Odisha.Shrimati Garg today took charge after Pradeep Jena left office of DC to take over as Chief Secretary of Odisha.She along with her new assignment will be holding additional charge of Department of Water Resources Additional Chief Secretary (ACS). Shrimati Garg was received by senior

officers including

Principal Secretary

Relations Sanjay Kumar Singh and Director Information & Public Relations Indramani Tripathy.

Information & Public Later she called on

new Chief Secretary Pradeep Jena and held discussions Development Agenda, said sources.



### **Quotation of the day**

Look only for the good in everything so you absorb the quality of beauty.

 Autobiography of a Yogi by Paramahansa Yogananda



# Simla: The Summer Capital

ceded to the British capital covered a 3through a series of transactions with the famous Christ Church Raja of Keonthal. In in the Simla Bazaar. It like its neighbouring small English town hill station, Kasauli, which had many was used as a building such as Post sanatorium. The cold office, Telegraph weather, it was office, the Armed believed, helped in Forces Headquarters, recovering from long the Government of term illnesses. It also used the Hindoostan- Secretariat, Kalka-Simla Railways office and the Home travel. Hindoostan-Thibet Road was started under the aegis of The British moved Lord Dalhousie in from Calcutta to their 1850, while the Kalka-Simla railway was between April to functional only from October every year. 1903. Before these, The annual move to travelling to Simla Simla was not only from the capital city of undertaken by the Calcutta was a Viceroy and his gruelling process council but the entire which would have infrastructure entailed rail and cart colonial bureaucracy travel.

Sir John Lawrence forces. officially declared departments such as Simla the summer the capital of the British

mile radius from the India Secretariat, the The Department of the Government of British India.

> summer capital Simla, and their Armed

The Simla hills were empire in 1864. The Commissioner, the British Examiner of Accounts attracted and the Military Works department established royal families to permanent offices in Simla. While some its early days, Simla, soon developed into a the hill station. Others, Indian kings and like the Accountant princes visited Simla General, the Press on the occasion of many more travelled others visited Little up each year with their England to mingle in officers, documents luggage to set up a base provided respite from Government of India near the Viceregal travel allowance to their families to Simla owned two each. and return to Calcutta In order to reside in unattended. in due time. In addition, the Pay and Acting Allowances Code gave them an allowance as 'personal allowance'.

Simla The Summer had to be ratified by and Capital purchased houses in Governor General in homes, however, was to rent of Dholpur, Rajasthan Some out houses for the states that he is Sanitary season. This concentration of

society stand hot weather" and many members of Indian clerks, English circles. By hundred decently and sized houses, thirty followers.

"physically unable to

Native chiefs travelled with large retenues to suit their stature. In 1813, Maharana of Dholpur Commissioner and Imperial durbars, the accompanied by five officers and forty followers, while the next year, he turned up the 1800s, of the four with seven Sardars the usually hot and press, Clerks cottages, Lodge. The Simla houses were owned became a cause of humid conditions in the Public Works Allowance Actensured by 'Native chiefs'. The concern for the British the plains. The British Department that the clerks Raja of Nahan owned authorities for two the belonging to these fourteen properties reasons. The first was Thibet Road and the Financial Department departments received a while the Maharana a matter of prestige as of Dholpur and the Viceroy himself shift themselves and Maharaja of Jaipur toured the Imperial summer capital almost Simla during the comparison, it seemed summer, an Indian improper for a Native prince would have to chief to surround seek permission from himself with an additional claim on the Viceroy's office entourage. The second two thirds of the despite owning a was a matter of house within the city. practicality. Due to the His application also boisterous festivities officers the Agent to the common to Princely Simla to stay in for the charge of his state. In officials would not summer. The norm, 1914, The Maharana rent out houses in close proximity to properties owned by Indian Princes. In addition, those Native chiefs who rented their houses to British officials suspected extracting political favours from their tenants. The British authorities felt that Indian princes bought properties in Simla in a childish effort to outdo each other. It was thus argued that it would be desirable to discourage, gently and indirectly, purchase of houses in of Simla is the the most historic Simla by Native Viceregal Lodge. It events in India's past discouragement, Observatory Hill and Conference wherein

thirty-four crowding British

must, thus reside in

Simla for the summer.

however, could not be designed by Colonel orders of government. After Irwin, princes purchasing property Baker. permitted it.

The historically The city

formally enjoined and J. T. Boileau. It was expressed in the completed by April the 1888. Mr Henry all, the British superintendent of government did not works oversaw the have the legal right construction of the to stop Indian building along with from his head clerk Mr J H till their wealth Independence, it was renamed 'Rashtrapati most Niwas'.

significant building witnessed some of was built atop the such as the Simla

the plan for Indian self governance was propounded in 1945. On 2nd July 1972, Prime Minister Indira Gandhi and Zulfikar Ali Bhutto, President of Pakistan signed The Simla agreement which After officially recognised the new nation-state of Bangladesh.Simla, now known as Shimla, was called the Queen of Hills by the British and today, tourism is the most visible legacy of Shimla's rich colonial



Simla train



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### 'Naatu Naatu' from SS Rajamouli's 'RRR' Set To Be Performed at Oscars 2023 Ceremony

ere's no stopping `RRR` success. The Oscarnominated song 'Naatu Naatu` from S.S. Rajamouli's RRR will be performed at the 95th Academy Awards by singers Rahul Sipligunj and Kaala Bhairava in their Oscar debut. The cross-cultural hit is nominated in the original song category alongside "This Is A Life" from "Everything Everywhere All at Once," "Applause" from "Tell It Like a Woman," and "Lift Me Up" from "Black Panther: Wakanda Forever," all of which are part of the scheduled performances for the 95th annual ceremony, Variety reported. The song's music is composed by M.M. Keeravaani, while its lyrics are written by Chandrabose.

David Byrne, Stephanie Hsu and Son Lux will



also take the stage at the Oscars to perform "This Is a Life," the Oscarnominated song from Everything Everywhere All at Once, as will Rihanna, who will sing the Oscar-nominated song "Lift Me Up" from Black Panther: Wakanda

Forever. Before entering the Oscars, the song bagged awards on the global stage. In January, `Naatu Naatu` won the Golden Globes in the 'Best Original Song` category. Five days later, 'RRR' bagged two more awards

at the 28th edition of the Critics Choice Awards. One is for the best song and another is for `best foreign language film.` Since then, 'RRR' and `Naatu Naatu` are riding high on the global chart. Naatu Naatu was shot as a part of the final

She posted a picture and

expressed her gratitude

Ananya said: "And

@motwayne I can never

thank you enough but I

wrap!

for the opportunity.

that`s a

leg of the shooting. Filming for it took place at the Mariinskyi Palace (Ukraine Presidential Palace) in Kyiv, a few months before the onset of the Russian military invasion of Ukraine. The song was also released in Hindi as

step that's a rage. Also, the culture of the country is reflected in the lyrics with every line evoking sentiments about the food and the flora and fauna of the nation. The hook step, performed by Jr NTR and Ram Charan, went viral on social media and the duo often recreated the viral portion of the dance in the film's promotions. The 95th Oscars, hosted by Jimmy Kimmel, will

be broadcast live on

March 13 in India.

'Naacho Naacho', in

Tamil as `Naattu

Koothu`, in Kannada as

'Halli Naatu' and in

Its Hindi version was

sung by Rahul Sipliguni

and Vishal Mishra.

What makes the song

appeal to the masses is

its universal appeal

through a joyous vibe

and a hook of a dance

Malayalam Karinthol`.

### Ananya Panday Wraps Up Vikramaditya **Motwane Directed Untitled Thriller**



Bollywood actress Ananya Panday, who is known for films like filming for her upcoming fame.

The film has been a fan and a friend of the directed by acclaimed actress as the two f i l m m a k e r wrapped up the film 'Student of the Year 2', Vikramaditya Motwane produced by Nikhil 'Gehraiyaan' and 'Liger', of `Sacred Games`, Dwivedi. Ananya took recently completed 'Udaan' and 'Lootera' to social media to share the news with her fans

hope I made you and continue to make you happy and proud and to every single member of this team who has given everything they have to this magical film -- I love you guys and I can't wait for the world to see it.' The untitled thriller has

now entered the postproduction stage. With an impressive cast and crew, the movie is touted to be one of the most anticipated releases of the year.

PERKS OF ACTION OF

#### untitled thriller movie. Motwane said that he is and followers. Samantha Ruth Prabhu Injured On Sets Of Citadel, Shares Pic Of Bruised Hands



Actress Samantha Earlier, the actress larger international Ruth Prabhu, who had also shared a series of the same Samantha, who is a swayed the nation with 'Oo Antava', can be seen practising suffered an injury action sequences with while shooting for the stunt performer and Indian adaptation of action director 'Citadel'. The actress Yannick Ben. She took to her Instagram could be seen Stories on Tuesday and shared a picture of her bruised hands Nainital. after shooting for Helmed by 'The the first glimpse of action some She Raj and DK, 'Citadel' Citadel. sequences.

the

captioned her post is

'perks of action'.

video in which she name which has been part of the Indian originally created by the director duo, Russo Brothers. The global version of the series stars Priyanka Chopra Jonas and preparing for the Richard Madden. action shoot in Earlier, Priyanka

Chopra Jonas shared Family Man' creators the web series Indian captioned the photos, counterpart of the "First look

@citadelonprime." version of the show, took to the comments section and wrote, 'Yassss'.

Meanwhile, Samantha is waiting for the release of her highly anticipated mythological film 'Shaakuntalam'. The film was scheduled to be released this month, on February 17 but got at postponed.

### Suniel Shetty Speaks On 'Hera Pheri 3', Says 'Like All Good Things, This One Took Some Time'



part of "Hera Pheri" franchise is finally happening and he is looking forward to work on the film with Akshay Kumar and Paresh Rawal.

Shetty, who played Shyam in the earlier two movies, shared the news on LinkedIn.

"So 'Hera Pheri 3' is finally happening! Look forward to being back on set with Pareshji & Akki. Like all good things, this one took some time, but it's a relief to finally have an answer to this question," the 61-year-old actor wrote on Monday. Shetty starred alongside Rawal and Kumar in the original "Hera Pheri", which released in 2000 and went on to achieve the status of a cult comedy. It was followed by a sequel "Phir Hera Pheri" (2006), with Shetty reprising his role of Shyam, Rawal returning as Babu Bhaiya and Kumar as Raju.The third part has been in the works for quite sometime. Last year, Akshay had announced that he dropped out of the threequel over creative differences. In his post on LinkedIn, Shetty also talked about the

#### **Ridhi Dogra Wears Traditional Outfit, Sends Love to Birth State** Jammu in Lovely Post

process of financing of a film, its production,

distribution and how the team makes money. He

explained in detail the various revenue models such

as box office, digital and satellite rights.

elevision actress turned movie star Ridhi Dogra has carved a special niche in the hearts of her audience with her previous projects and films and time and again she never fails to raise the glam quotient with her stunning attire and great looks. With her latest release 'Pitchers Season 2', and 'Lakadbaggha' she entered the IMDb's list of 'Most Popular Indian Celebrities'. Ridhi keeps updating her fans about her work and personal life. Recently, she took to her Instagram handle to share some of her stunning pictures in a reel, leaving her fans mesmerized. She can be seen wearing a beautiful traditional attire from Jammu. She further jotted down the caption as she remembers her mother's love with a Bumbro song in the background. "??? ?? ??? love you @renudogra02 Also love to my Birth state, my paternal land Jammu J&K Does this song bring back childhood memories for you too ? "While the actress reshared the reel on her social media story, she wrote heart-touching lines that express her connection with the song that takes her in the memory lanes of her childhood with Jammu being her paternal land and b i r t h p l a c e

### THE KALINGA CHRONICLE

Popular people's Daily of Odisha

# Plagiarism from a literary perspective

#### Naureen Ahmad and Saikat Kumar Basu



Editorial

The act of painting one's own canvas with the colours and patterns of another painter without acknowledging potential is plagiarism. In other words it is presenting someone else's work or ideas as one's own with or without their consent. Plagiarism may be intentional or unintentional. Under the regulations for examinations, intentional or reckless plagiarism is disciplinary offence. Literature since time immemorial has celebrated the blossom of the creative facilities by acceleration of the harmonious sync of the mind and the heart. The act of superimposing someone else's cherries in one's own garden is not only an act of robbery but also the cause of metaphorical death of the beauty of creation. As a responsible individual, it is our duty to let our creative facilities bloom for the enhancement of our own rational mind. The goal is to bloom in one's own accord. The act of plagiarism thus should be condemned not only to be liberated from the shackles of

dictions that hinders the blossom of the free

rational mind. In Tradition and Individual Talent, Eliot has profoundly called for avid economical reading for the upliftment of the rational faculties. The ideal is to learn and enrich one's own knowledge by being aware of the long lived tradition. Growth in the overall education is marked by the process gaining and enhancing knowledge followed by it's seasoning within one's own creation to satiate the taste buds of the mind. However one must be aware that too many cooks spoils the broth. One must be intellectually sound when it comes to choosing the tradition and working his hands in the evolution of the tradition or coining one's own tradition. There is a thin line between being influenced and being an imitator. Awareness and inclination towards the nurturing of originality check a pertaining to the maintenance of the thin line. It is awareness that mind. Thus in fine it simply faded with the Blake states, "Without the period. Such an world of experience or the King, makes a liberated from the can be uttered that the end of the day. The contraries is no outstanding work which is filled with "heaven"

first key towards the grain of the brilliance in progression." unlocking of the doors originality is awareness.

Keats' beautiful chiasmus, "Beauty is truth, truth beauty" throws the light on the of essence Romantic movement. Standing in the grounds of the 21st century, one can be completely in aww with the beauty of Keats and can incorporate the essence of Keats in his works. The problem begins when one starts dancing in the tunes of another without giving the musician the credibility he deserves which stretches when one tries to own the credibility by simply changing the active voice into a passive voice. The goal is to be influenced by Keats and evolve through it. The goal is to keep oneself away from the tradition of mere imitation. The journey is towards a creation that is engrained with the beauty of truth.

Hamlet is one of the five high tragedies of Shakespeare which has the influence of Kyd. However he didn't stop bу being influenced by Kyd. He accelerated his own rational faculty and gave the whole drama a new dimension by incorporating the dilemma of 'to be or not to be' with the seeds of Kyd . Had it been a mere adaptation originality sustained it According to Blake and protected it from the state of Innocence the rags of time.

in which plagiarism can function. Paraphrasing is one of the most common forms of plagiarism. Global or complete plagiarism camouflaging and portraying someone else's creation as one's own. Mosaic or patchwork plagiarism is the one where the ideas and concepts from separate sources are copied and punched together to create a new text and representing that as a new creation. Verbatim plagiarism is copying someone's work and representing it as one's original work. There are instances where one also practices selfplagiarism. He takes extracts from his former published work and reusing them in the next work. Self-citation does not add any number to the individual's citation in Global academia according to UGC. be in the warm There are instances embraces of his where one accidentally plagiarizes. It stems from the lack of knowledge. The root of the whole concept of plagiarism lies in the lack of self confidence.

The portrayal of the character of the Chimney Sweeper in The Chimney Sweeper in the psyche of the (Songs of Innocence young boy. Both hits Experience) leads to the growth of a of The Spanish highlights The Marriage condition of the sociohealthy and wealthy Tragedy, it would have of Heaven and Hell. cultural scenario of

needs the state of and the state of Experience needs the state of Innocence to exist. In the poem The Chimney Sweeper (Songs of Innocence and Experience), Blake portrays the dark reality of the then contemporary society in which he was breathing by chiseling the character of the chimney sweeper. Through his narrator he brings into light the price every young boy belonging to the proletariat class had to pay for the social evils breathing in the

In The Chimney Sweeper: When my mother died I was very young, the young narrator ideally belongs to the world of Innocence but ironically is in a world where he is deprived from the parental love and care. At the age when he deserves to parents, he is forced to sweep the chimney and sleep in discomfort both physically and mentally. The cry, "weep! Weep! Weep! Weep!" expresses the inability to utter sweep and the turmoil at the pathetic

depicts originality and high literary quality in

expression of thoughts. The dream of There are myriad of Experience to exist liberation and desire to run amidst the "green plain, leaping laughing " is an ideal which the little boy and his friends deserve but it is anything but far away from reality. The reality is but a life imprisoned in "coffins of black." The narrator boy shuns off the icy cold reality by a quivering ray of hope. He conditions himself laughter were frozen to believe that if he works hard he'll be protected by God . He deceives himself and pines for a life which is free from the overpowering burdens and filled with love and care of the benevolent Father.

In The Chimney Sweeper: A little black thing among the snow, the little boy is turned into " a little black thing" who brooding with his baggage all alone. The harmonious community that was visible in the Songs of Innocence is now haunted by loneliness in the Songs of Experience. The dehumanization of the little boy into "a little black thing" not only distances 'it' from the reader but also tears the façade of 'snow' by percolating inside and throwing light on the darkness of the is aware of the fact society. The children that the parental who was innocent is figures in his life be it forced to live in the God, his own parents

darkness and death. The weeping in the

world of Innocence is carried forward in the world of Experience. The cherry on the cake is the heightened ambience of anxiety and depression. The quivering and the Revolution in the then foreshadowing darkness in the world of Innocence is now exposed to an overt darkness in the world of Experience. The of old little boy expresses how his smile and by the dictates of the evils of the society and how slowly and steadily he was being clothed in "the clothes death." of The metaphorical death of his Innocence is dark, however, his feet towards the physical coldness which is an the unfortunate reality paints the dark milieu with the clotted red colour. monumental work thus depicts an example of pure originality and a burning example to mind that plagiarism practised intentionally or non- intentionally only devalues a work

over time; and must be avoided at all costs. The world of Experience has busted the bubbles of hope of salvation and now the old little child no more deceives himself. He

"misery." The hard hitting paradox from the sighs of the old little child who should be sighing for the lost piece of chocolate embodies and justifies the necessity for the call of the French contemporary society.

Education is not merely about gainingknowledge. Education is a process overall development that instills confidence along with knowledge in an individual. The tendency to imitate or copy someone else develops from the sense of inferiority complex. The aim is to be educated and open to evolution through education. At the same time it aims at infusing sense confidence in one's own potential to create. In the ocean of This living, each droplet counts. As an aware and educated droplet it is our duty to contribute seeds of originality in the demonstrate in our mighty ocean not by force but recognising the beauty in being original. The ideal is to leave behind a tradition to evolve ourselves enlighten our future generation about our lived tradition.

> **Naureen Ahmad:** PG English, Sister Nivedita University, Kolkata

Saikat Kumar Basu: Kolkata, West

### Tips to play safe Holi

**Shahnaz Husain** 



The most awaited summer festival is upon

Holi is here and the excitement is at an alltime high because of all the fun that comes along with it. Holi holds a special place in everyone's heart.

The sacred festival brings an opportunity to connect, rejoice and rejuvenate. Down the ages, people have been delighted to splash colours on their near and dear ones to celebrate the occasion with gaiety and fun. The use of colours during Holi is not just for fun. The traditional Holi colours were extracted from plants like turmeric, neem and Palash and therefore

had several positive not rub your eyes! health benefits.

Holi 2023 is the are a few tips.

Young babies have very delicate skin and immature immune systems. It is best not to put any colours on babies younger than six months because of their delicate skin. A red sandalwood tika should enough to symbolically celebrate the festival.

We often do not pay attention to the protection of our eyes

while playing Holi. Avoid wearing contact lenses. The harsh chemicals can cause an infection by smearing your lens. Wear sunglasses/ goggles to avoid any sort of optical injuries from any misfired water balloons and to prevent colours from coming in contact with the eyes. Avoid have

Rubbing can aggravate To make sure that the problems further.

Dress yourself and happiest for you, here your kids in fullsleeved clothes to create one more barrier between your skin and the colours.

Moisturizing skin with a natural oil-based moisturizer before heading out to play with colours is very important for a smooth, supple and healthy

skin. This creates a barrier between your skin and the colours. It also helps the colours to be taken off easily upon

washing. Remember to apply sunscreen 20 minutes before going out in the sun. Use a sunscreen of SPF 20 and above on the neck, arms, and whichever part of your body is exposed to the sun. . If your skin is prone to pigmented patches, select a higher SPF. Most sunscreens built-in touching your eyes moisturizers. If your while playing Holi. Do skin is very dry, first

apply the sunscreen, wait for a few minutes and then apply a moisturizer. Apply moisturising lotion or cream on the arms and

exposed areas. Apply leave-on conditioner or hair serum on hair before playing Holi. Oil your hair or wear a bandana/ scarf/ cap to cover your

hair. Hair Cream containing sunscreen is also available in the market. Take very little, spread on both palms and massage light into the hair, or smooth palms over the hair. Or, apply pure coconut oil/ mustard oil and massage it lightly into the hair. Oil will make sure your hair doesn't get too dry and the colour also does not go deep into your hair, causing breakage and dryness. . This also provides protection

against colours. You'll need to protect your nails too! Paint

your nails with two coats of good quality nail paint to prevent your nails from getting stained. This helps to protect the nails from absorbing Holi colours.

The real problem is the removal of colours after playing Holi. Rinse the face with plenty of plain water and then use a cleansing cream, or lotion. Apply and massage it on the face. Then wipe off with moist cotton wool. Remember to cleanse the area around the eyes too, using a light touch. A cleansing gel helps to dissolve the colours and facilitates their removal.

To make your own cleanser, take half a cup of cold milk and add one teaspoon of any vegetable oil, like "til," olive or sunflower oil. Mix well. Dip cotton wool into this mixture and

skin.

Use ubtan, a pack made with gram flour, curd and turmeric to remove the colour from your skin gently. This pack will not only help to reduce the colour of your skin, but it will also nourish it in the process and keep the

damage away. Sesame seed (til) oil can be used to remove colours from the body, massaging it on the skin. This not only helps to remove the colours, but gives added protection to the skin. Sesame seed (til) oil actually helps to counteract damage. While bathing, scrub the body gently with a loofah or wash cloth. Immediately after your bath, apply a moisturizer on the face and body, while the skin is still damp. This helps to seal in moisture.

rinse. This helps to reduce itching. However, if the itching continues, and there is rash and redness, there may be an allergic reaction to the colour. Consult a doctor as soon as possible.

While washing the hair, first rinse with plenty of plain water to wash away the dry colours and tiny particles of mica. Then apply a mild herbal shampoo, working it into the hair with the fingers. Massage the scalp gently and rinse thoroughly with water again.

Beer can be used as a last rinse. In fact, it will soften and condition the hair. Add the juice of a lemon to the beer. Pour over the hair after shampooing. Leave on for a few minutes and rinse off with plain water.

The day after Holi, If there is itching, mix two tablespoons of add two tablespoons honey with half a cup vinegar to a mug of of curd. Add a pinch of

use it to cleanse the water and use it as a last turmeric. Apply this on the face, neck and arms. Leave it on for 20 minutes and wash it off with water. Helps to remove tan and soften the skin.

> Within the next few days give your hair a nourishing treatment. Mix one tablespoon of pure coconut oil with one teaspoon of castor oil. Heat and apply on the hair. Then dip a towel in hot water, squeeze out the water and wrap the hot towel around the head, like a turban. Keep it on for 5 minutes. Repeat the hot towel wrap 3 or 4 times. This helps the hair and scalp absorb the oil better. Wash your hair after an hour.

> Avoid travelling to overcrowded places if you have any chronic respiratory diseases, and celebrate safely at

The author is an international fame beauty expert and is called the Herbal **Queen of India** 

### Every citizen should be aware of New Head of Regional Services of the Consumer Protection Act

warangal (KCN): On Wednesday at MNRao Garden in Parakal a Consumer Awareness program was organised under the Chairmanship of Pallepadu Damoder, Chairman-Consumer coordination council, and Secretary of Sarvodaya Youth Organization. Dr. Anant Sharma, National Patron-Consumer Confederation of India was the chief guest for the program. Speaking on this occasion, Dr. Anant Sharma said that every citizen should be aware of the Consumer Protection Act 2019 and gain knowledge on the 6 important consumer rights of the goods in the market. He emphasized that every citizen should be aware He said that up to 50 of the Consumer lakhs at the district Protection Act 2019 to level, up to two crores



rights of consumers and protect them from the frauds of the companies providing goods and services in the market. He said that awareness should be raised on every consumer's right to protec tion, right to decision, right to compensation, right to information, protection from false propaganda, quality of goods, etc.

above two crores at the national level, the Consumer Commission working to provide compensation to the consumers.Ms. Preeti Pandya, Working President, Consumers Federation of India, that participation of women in the financial management of the family is important, if one takes care in the quality and quantity of know the important 6 at the state level and the goods while buying mobile apps without

the goods, the losses can be reduced, every year due to the lack of proper understanding consumers are losing about Rs 150000/- on essential goods. Mr. Vikhyat, National Chairman, AICWC, said that in the present digital era, consumers are not completely aware of the use of mobile phones and are being cheated, and many frauds are taking place due to the use of

Reserve Bank of India. Speaking on the occasion, Dr. Pallepadu Damodar said that no matter how many laws there are for the protection of the consumers, consumers are prone to cheating and lose money if they do not proper understanding. He said that if the aggrieved consumers contact the District Consum er Council, they will take legal action on behalf of the aggrieved consumer provide compensation without the need of an advocate. MPP Swarnalatha, ZPTC Sumalatha, Medical Officer Swathi, CDPO Bhagyalakshmi, Anganwadi teachers. Asha activists, SHG women leaders and others participated in

this program..

IndianOil in Eastern Region Ramanamurthy has Services, the permission of the joined as Executive Ramanamurthy headed Director (Regional the Operations function District of Andhra Services), Eastern of IndianOil AOD State Pradesh, Moinarband Regional IndianOil.

A instrumental

Kolkata,: Shri K V Head of Regional Anantapur district, Shri Malkapur Terminal in Nalgonda Office, Office and had been Depot in Silchar, in Assam, Sekerkote



Mechanical Engineer by profession, Shri Ramanamurthy has an experience of more than three decades in various domains of Development, and IndianOil. He has Learning played a pivotal role in setting up state-of-theart petroleum facilities in IndianOil across the length and breadth of the country. During his long and illustrious career, Ramanamurthy has spearheaded multiple in the projects **Operations Department** of IndianOil with phenomenal success.

Prior to joining as Guntakal Depot in across the country.

initiatives in the field of Terminal Automation, Safety, Human Resources Development. He also played a pivotal role in setting up various Petroleum Storage facilities across the the flood hit areas. length and breadth of the country.

Shri Ramanamurthy was instrumental in the development indianOil's upcoming Shri Ramanamurthy white Oil terminal at represented IndianOil Atchutapuram Anakapalli district, academic

implementing major Depot in West Tripura District, Tripura and many other projects of IndianOil. During the devastating floods in Assam in April 2022, he played a vital role coordinating with the administration and ensuring supplies of POL products across

> An eloquent speaker on a diverse range of subjects including green fuels and of Marketing Strategy, in on various industry and forums

### JMM MLA Lobin Hembram draws the attention of the government on Land Looting of Tribal community



Ranchi: Lobin is working to fight for work of upliftment, feeling of despair has H e m b r a m, Hembram, MLA from Bori and Central chief convenor of Jharkhand Bachao Morcha is with the struggle of the people of Jharkhand. Stated by the Vijay Shankar nayak today in my response to the Kanwar Yatra to draw the attention of the government to the land looting of the tribal community. He further said that existence & it's

Honorable MLA Lobin identity, whether Be it Hembram is equally the question of working to raise the Marangburu, Lobin voice of the soil of Hembrum MLA raised Jharkhand from the his voice on all road to the House and subjects By doing the their sentiments .A

tribal community of Jharkhand, which is a welcome step. The more he should be congratulated for this work, the less it is .Mr. Nayak further said that whether it is Khatian based local policy, matter of CNT SPT Act, ,. PESA, or matter of land loot, whether Jharkhandi

the interests of the Dalit the work of creating a different identity among the people of Jharkhandi society is commendable.

Mr. Nayak further said that today even after 23 years of state formation, all the previous governments had done the work of marginalizing the rights of Jharkhand's sons of the soil, Dalit tribal native society their constitutional rights and crushed their dreams. Had done the work of trampling

arisen among the preparations will be Jharkhandi society, but the path of struggle adopted by Lobin Hembram for Jharkhandi identity from the road to the house on the questions Jharkhand's soil, it seems that the Jharkhandi society has united them. Working to see with hopeful eyes and if the government works to suppress the rights of the sons of Jharkhand soil, then in the

made for an uproar in whole the Jharkhand and work will be done to bring the government drunk in power to its senses... It is a big thing to raise the voice of the sons of the soil by staying in our own government and protecting the interests of the Jharkhandi society.

The President also highlighted how to wash & keep hands clean to maintain hygiene & germs free, as part of Swacha Bharat Abhiyan.

### Durgapur Steel Thermal Power Plant of DVC Makes a Record



Steel Thermal Power with coal. As per policy Plant (2 x 500MW), a Thermal Power Station of DVC situated at Andal, West Bengal has successfully started co-stations have an firing biomass pellets obligation of 7%

issued by SAMARTH Mission, Ministry of Power, coal fired thermal power

Kolkata:Durgapur (Non-torrefied) along blending of biomass pellets along with coal.

This initiative is going to save coal consumption as well help in achieving carbon neutrality and "Net Zero" targets.

### V. C. Roy - new Chief Postmaster General, West Bengal Circle

Kolkata, (Partha Roy):Shri Vidhan Chandra Roy an officer of the 1992 batch of the Indian Postal Service has joined as the Chief Postmaster General of West Bengal Circle.

He was born in an agricultural family and completed his schooling at Sainik Tilaiya, School Jharkhand. Later he earned a degree from Delhi University before



joining the service.

coming days under the

leadership of Lobin

in various capacities covering different circles like Andhra Pradesh, Telangana, Bihar, Assam, Haryana, Madhya Pradesh, Rajasthan, Chhattisgarh, and Postal respected Directorate at New Delhi. He has also been on foreign deputation to the United States and the United Kingdom.

Outside of work, he Over the course of is an avid traveller and his career, he has served has a special interest in trekking. He also enjoys exploring new places and has a deep appreciation for nature and the outdoors.

Shri Vidhan Chandra Roy is a accomplished public servant who has made significant contributions to the Indian Postal Service.

### Rotary Club of Belur gifted 122 shoes



Kolkata: Rotary Club of Belur gifted 122 shoes, Footwear slippers & a pair of shocks to the needy students from class 1 to 3 of Aror Nityananda Primary School Kolaghat. This invaluable project was attended by more than 20 Seniors Rotarians, Spouses, Teachers & Head master.

### CM Launches OSIF 2.0

BHUBANESWAR, THURSDAY, 02 MARCH, 2023

Chief Minister Naveen frontrunner the second version of the Odisha SDG breathe Sustainable Indicator Framework (OSIF 2.0) and urged every Department to make intelligent use of that our principles of this framework as 5T amplify our towards Pronouncing commitment to the highly imperative that SDGs, he said, "Together we can;

Together we will." Joining the programme on virtual platform, the Chief Minister said that the clarion call issued by the United Nations' Sustainable implementing Development Goals Departments, will help (SDGs) is a testament that the only way going sustainablyintegrating the social, economic and environmental dimensions development.

**Bhubaneswar:** Odisha has been a disasters and is known programmes that Development at its

The CM enunciated

the Therefore, it becomes we monitor our progress in precise and challenging ways. The Odisha SDG Indicator Framework (OSIF 2.0) intends to do just this. The indicators developed, involving all the SDG us assess and explore effective strategies to

> He further said that over the years, Odisha has been strengthening its resilience and

our targets.

in today for its 'zero Patnaik today launched s p e a r h e a d i n g casualty' approach to disaster management. Similarly, through the Odisha Millets Mission, the State started the initiative of diversifying the food palette to improve the together we march commitment to leave nutritional 2030. no one behind. requirements of the population, all the while empowering small and marginal farmers. Today, Odisha Millet Mission is hailed internationally for this agro-ecological initiative, he said.

As a coastal state at the frontline, he said, facing the perils of climate change, Odisha has long adopted the concept of sustainable forward is to develop bridge gaps to achieve development in all the programmes and schemes being implemented by the Government Odisha. As we adaptive capacity in continue to grow by by making them self-He added that dealing with natural leaps and bounds, our reliant



the values of equity, inclusiveness and sustainability, he added.Underlining the significance of citizen centric schemes for empowerment, he said that the commitment of the State towards empowering women through

remains anchored in Help Groups, assuring basic standards of living through Jaga Mission, Biju Pucca Ghar Yojana, Biju Swasthya Kalyan Yojana, BASUDHA, ensuring maternal and health neonatal through schemes like MAMATA, Gruha, SAMMPurNA, wealth transfer to sync

farmers KALIA, creating UN. world-class schooling infrastructure through 5T Schools, skilling youth under the aegis of World Skill Centre & many more- every single programme is an embodiment of the SDGs.

access to services through digital platforms such as Odisha One, with timelines ensured through Odisha Right (ORTPSA), is yet another citizen-centric act of the Government of Odisha.

Joining Minister Rajendra added. Dholakia said that the state government enhanced and Maa strengthened by 5T Initiative are in perfect with

landless & marginal S u s t a i n a b l e the occasion. through Development Goals of specific which will Secretaries empowered new, Odisha.

> address, said that the UN SDG Agenda has achieved by 2030. has identified 293 data.

programmes of the Convergence Special administrators at the Arumugam proposed the vote of thanks.

Secretary to CM, the V K Pandian graced goals.

Ιt

Among others, The SDG Additional Chief Indicator Framework Secretaries, Principal 2023 is more equitable Secretaries, and more target Commissioner Cum help us achieving a different departments were present.

may

Development mentioned here that Commissioner PK the Planning & He added that easy Jena, in his welcome C o n v e r g e n c e Department has come out with OSIF-2.0 17 goals to be with an objective for achieving Agenda The state government 2030 of sustainable goals. The OSIF-1.0 to Public Services Act indicators in this in 2019 had 367 framework based indicators. The OSIFupon administrative 2.0 has 293 unique These indicators in addition indicators will help to 18 repeat indicators the department to align of the previous frame programme Planning their schemes with work, having a total Convergence the SDG goals, he of 311 indicators. It is a unique instrument Planning & in the hands of Secretary Chithra state and district levels to guide their direction achievement of the

## On Mission Mode Young Girls Artists took blessing



Bhubaneswar: While Agriculture Sector is the major source of livelihood of the majority of the population of Odisha, the State Government has gone on Mission Mode with Missions in place.

Minister Agriculture and Farmers Empowerment, Ranendra Pratap Principal Swain, Secretary Agriculture Farmers' Empowerment, Arabinda Kumar Padhee briefed Media in presence of Director Information and Public Relations Indramani Tripathy. Principal Secretary FARD Suresh K Vashishth was also present.

To being with Millets Odisha Mission(OMM), which is a flagship program of Govt. of Odisha started in the year 2017-18 to revive millets in farms and to provide livelihood support to small and marginal farmers of rainfed areas of Odisha and contributing to nutritional security of community.

The OMM was started in 2017 in 30 blocks covering 7 districts with a budget of Rs 65.54 Crore. It was further extended to 142 blocks covering 19 districts in 2022-23 and it will be scaled up to 177 blocks covering 2023 onwards.

A sum of budget Rs 2808.83 Crore has been approved by the state cabinet for extension 2026-27.

Millets; Government become the first state dedicate 10 November to celebrate as Mandia Divas (Millet Day) to glorify the importance of Millets.

Odisha Sustainable Livelihoods for the Period 2022-23 to 2026-27 in the hilly tracts of Koraput, Rayagada, Kalahandi, Kandhamal, Keonjharand Gajapati districts. The proposed mission envisages expanding the State Coffee acreage from 10,000 acres at present to 1,00,000 acres by 2030, with 20,800 MT total production from the existing 540 MT in 10 years. Over the period the value of production will increase from Rs.

famers will

scheme period.

Mushroom will make the state expansion of OMM till mushroom and net spices In the run of straw and oyster market and promotion of value added products over the mission period from 2022-23 to 2026-27.

The Mission will be implemented The Government of convergence of is ongoing schemes implementing a new requiring State Sector Scheme – Rs.328.88crores from Coffee Plantation for state budget and Rs. budget and Rs. 5.50 97.50 crores from ongoing schemes over the mission period.

Floriculture Mission: The mission Mission is envisaged will make the state self-sufficient in production of loose flowers in first three years of the mission period through area expansion in 30 districts and net exporter of cut flowers in five years involving women SHGs/ FPOs in selected clusters of 7 districts over the Jackfruits, mission period from development of 2022-23 to 2026-27.

22.78 Cr. to 644 Cr. be implemented in different Jackfruit and around 50,000 convergence be ongoing schemes with a budget outlay benefited. Initially for requiring of Rs. 97.16 crores the period 2022-23 to Rs.38.31 crores from during 2026-27, an amount of state budget and Rs. period. Rs. 1406 Crore will be 62.38 crores from

all 30 districts from invested during the ongoing schemes over the mission period.

Spices Mission: Mission: The mission aims to double the area under self-sufficient in spices and promote and production of button primary processing of exporter of paddy establishment of linkage International Year of mushroom involving through buy-back Odisha women SHGs/ FPOs arrangement has through area expansion involving women SHGs/ FPOs in selected clusters over the mission period from 2022-23 to 2026-27.

The Mission will in be implemented in convergence ongoing schemes requiring Rs.724.60 crores from state crores from ongoing schemes over the mission period.

Odisha Jackfruit as a pilot program to be implemented over 5 years in 50 blocks of 9 selected districts of the state in convergence of different on-going schemes of different departments with primary focus on aggregation and processing

Odisha Jackfruit The Mission will brand for marketing of processed products

## of Honorable Governor

Bhubaneswar(KCN) :In the auspicious birth dy of Honorable Governor of Odisha, Professor Ganeshi lal, today, the 17th years young energetic, dynamic and result oriented young Girl artist Laxmipriya Sahoo met the Honorable Governor of Odisha and took blessing. Honorable Governor became glad & blessed the young girl artist Miss Sahoo. He heard her praiseworthy achievements in such a young age of 17 years only. He told that you would get my cooperation and help when you do need. He thanked & blessed her all successful and he wished her for a brilliant and bright future ahead.





2023-2024

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### Business/Commerce

#### Bajaj Allianz Life launchesworld's first music video 'Superstar After Retirement', created by retired senior citizens

Pune: Bajaj Allianz Life, i n i t i a t i v e, M r. becoming a superstar. one of India's leading private life insurers, launched a world's music video "Superstar After Retirement", created brandpurpose byretired seniors showcasing their creativity and fulfilling their life goals. Retirees including ex-bankers, ex- citizens to rediscover entrepreneurs, exeducator, ex-engineers a world full of and other professionals, possibilities are seen unleashing their freedom. Financial hidden talents like security singing or dancing, and through a regular stream attempting to live their of income, postsecond innings with retirement, utmost zeal and passion.

For most individuals, their dreams and desires take a backseat as they strive to ensure financial launched a pan-India security and stability for their families.

Commenting on the their

Bajaj Allianz Life, said "Aligned to the enabling LifeGoals, we launched Superstar After Retirement initiative to encourage retired senior their talents and explore and provided allows individuals to pursue their earlier unfulfilled passions."

Bajaj Allianz Life had talent hunt, to showcase their talent and fulfil dreams

Chandramohan Mehra, From a total of over 5400 Chief Marketing Officer, entries, 11 superstars from different walks of life were handpicked to be part of the music video. All of these participants, at some point of their lives, had aspired to be dancers, musicians, singers, cinematographers, lyricists, art director and stylists, aside from being retired senior citizens.

> The music video was created entirely by these 11 senior citizens, after going through multiple enriching workshops with expert mentors from Bollywood. The team's collective efforts for 37 days and 450+ hrs has resulted in this oneof of-a-kind music video.

### Tata Steel Foundation organises Army recruitment awareness programme in Kalinganagar

#### Director of Army Recruitment Office, Cuttack addresses the local youth

Kalinganagar, March 01, 2023 (Sapan Kar) :-TataSteelFoundation(TSF)organised an awareness session for local youth at the Corporate Services Block of Tata Steel near Duburi, Jajpur. The session aimed to create awareness among local youth about upcoming recruitment drive in March and April 2023 to join the Indian Army. Over 30 youths from Kalinganagar, Sukinda, and nearby areas attended the session, which was graced by Col. Haminder Singh, Director of Army Recruitment



Office, Cuttack, as the chief guest, along with Debdoot Mohanty, Corporate Services, Tata Steel Kalinganagar, and Col. Prakash Sanjay, Chief, Security, Tata Steel Kalinganagar & Tata

session, Col. Haminder Singh provided information on various aspects of joining the Indian Army, including application process, qualifications, examinatin

physical fitness, medical tests, and salary structures for various positions in the Army. He also provided insights on to resolve common problems faced during the

application process. Col. Prakash Sanjay highlighted that many physically eligible candidates from rural areas lack awareness of the application process and eligibility criteria, hindering their prospects. awareness session aimed to address this issue and create awareness among the local youth about current vacancies and application process. The session was attended by other senior officials from Tata Steel and the Tata Steel Foundation.

#### **RELIANCE BRANDS LIMITED INKS** A JV WITH PLASTIC LEGNO SPA

coupled with our strong

footing in the global toy

retail industry would

open new doors and

unparalleled

opportunities for toys

manufactured in India. It

is imperative for RBL to

build design to shelf

capability for a strategic

advantage over the

competition and to be an

accelerator in building a

robust toy manufacturing

ecosystem in India not

only for domestic

consumption but also for

global markets." said the

brand – Rowan, making

Aditya Birla Group formally launches TMRW – a Digital First

'House of Brands' venture in the Fashion & Lifestyle space

of

Brands

spokesperson

Reliance

collaboration

Mumbai: RELIANCE honourable BRANDS LIMITED (RBL) and Plastic Legno SPA have signed a joint venture arrangement through which RBL will acquire a 40% stake in Plastic Legno SPA's toy manufacturing business in India. This investment by RBL serves a dual purpose, bringing in vertical integration for RBL's toy business and helping diversify the supply chain with a longterm strategic interest in building manufacturing in India.

Plastic Legno SPA is owned by the Sunino group that boasts of more than 25 years of toy production experience in Europe. The group started it's India business in 2009 out of a need to develop a strong production hub that would cater to global in the Toy industry with like RBL alongside, we markets, but more its portfolio of Hamleys, importantly to the fast the British toy retailer can do a great evolving and growing and homegrown toy Indian market.

"Keeping with our RBL one of the leading Sunino Group.

Group today announced

the formal launch of its

new 'House of Brands'

group's strategy to

launch and back new-age

digital ventures. TMRW,

an Aditya Birla Group

Prime toy distributors. Hamleys Minister's vision of currently has a global Atmanirbhar India, this footprint across 15 with countries with 213 doors and is India's largest Plastic Legno's deep experience in worldchain of toy stores. class toy manufacturing

are very "We privileged to have RBL as a partner in this Joint Venture. We confident that Plastic Legno's experience in Toys production and Hamley's commercial outreach, complement one another enable the JV Company to achieve greater heights and successes. We have important development plans to implement, always in the spirit of creating a cultural background in this specific sector in India. We are ready for the challenges of the future, RBL has a strong play but when there is a group are sure that together we development." Paolo Sunino, Co-owner,

#### **Honda Motorcycle and Scooter India** registers 3, 53,188 unit sales

Gurugram: Noting a positive upward movement during the month, Honda Motorcycle and Scooter India today announced its sales numbers for May

The company's total sales for the month stood at 3,53,188 with 3,20,844 domestic sales and 32,344 exports compared to the subdued market performance for same period last year amidst multiple lockdowns owing to impact from second wave of pandemic.

Commenting on the sales performance in May'22, Mr. Atsushi Ogata, Managing Director, President & CEO, Honda Motorcycle & Scooter India said, "The market is gaining back strength as disturbances in terms of supply side are subsiding coupled with rise in physical presence at office and educational institutions. The sales figures this month remain incomparable from May'21 as frequent lockdowns in wake of second wave marred the performance during this period last year. Growth in domestic as well as international trade continues to complement each other as we approach an early monsoon."

### TVS Motor Company registers sales of 302,982 units

Hosur: TVS Motor premium growth is not comparable due to the low base of sales in May 2021 because of the localised lockdown imposed by the Government of India during that period. Two-Wheeler

Total two-wheelers sales grew from 154,416 units in May 2021 to 287,058 units in May 2022. Domestic twowheeler sales grew from 52,084 units in May 2021 to 191,482 units in May 2022.

Motorcycle sales grew from 125,188 units in May 2021 to 148,560 units in May 2022. Scooter sales of the Company grew from 19,627 units in May 2021 to 100,665 units in May 2022.

The shortage in the supply of impacted production and sales of May 2022.

Company sales was at wheelers. We are 02,982 units in May working aggressively 2022. The year-on-year with alternate sources and taking every effort to improve supplies at the earliest. Some improvement has been seen this month. We are optimistic that volumes will revive to normal levels once the semiconductor supplies improve.

The Company's total exports registered sales of 110,245 units in May 2022 as against 114,674 units in May 2021. Two-wheeler exports recorded sales of 95,576 units in May 2022 as against 102,332 units in May 2021.

Three-wheeler of the Company grew by 28% from 12,473 units in May 2021 to 15,924 units in May 2022.

The domestic twowheeler sales include semiconductors has TVS iQube Electric the sales of 2,637 units in

### Union Bank of India signs MOU with SIDBIfor **Co-Financing arrangement of MSMEs**

Mumbai: Union Bank of India today signed a Memorandum Understanding (MoU) with Small Industries Development Bank of India (SIDBI) for a Co-Financing arrangement for MSMEs. The MoU was signed by Shri Lal Singh, Chief General Manager, Union Bank of India and Shri Vivek Kumar Malhotra, Chief General Manager, SIDBI. SIDBI is country's principal financial institution engaged in Promotion, Financing and Development of Micro, Small and Medium Enterprises (MSME).

Under the MoU, Union Bank of India would consider Joint financing/Co-Financing with SIDBI to Projects/ Units in the MSME. This MSME is one of the

customer base, while helping the MSMEs to meet their funding requirements. The key highlights of the arrangement include joint identification of viable projects and term loan and working capital financing to MSMEs. Initially the arrangement would be at specific centers and once the arrangement stabilizes at these centers, more locations would be Speaking on the

occasion, Shri Lal Singh, CGM (MSME), Union Bank of India, said "MSME is one of the key sectors of our Indian Economy contributing to Exports, GDP, Manufacturing Output, Employment, Women Empowerment etc. MoU would help the focused areas of the sectors.

Banks to increase their Bank and at Union Bank of India, we aim to become Bank of 1st choice for MSMEs. This tie-up with SIDBI aids in realizing the Bank's vision to have increased credit flow to the MSME sector and extend operational convenience to the MSME clientele. Under partnership, Union Bank of India through its Pan India branch network can provide general Banking products like Current Accounts, Savings Accounts, Working Capital facilities and other related services to the MSME Customers of SIDBI."

> Also, speaking on the tie-up arrangement, Shri Vivek Kumar Malhotra, CGM, SIDBI reiterated SIDBI's commitment towards timely financing for MSMEs across all

#### Spice Money to enable farmers to withdraw PM-KISAN subsidy through its 1 million Adhikari Network

Government of India has disbursed PMKISANsubsidy, directly to the farmers' bank accounts benefitingover 10 crore farmers and families who have received a grant of Rs 2,000 each. Spice Money, India's leading rural fintech with 1 million strong Adhikari network covering 18,500 plus pincodes, is assisting the farmers and farmer families residing in the heartlands of the country, to withdraw this subsidy through AePS at their doorstep Adhikari outlet.

The PM Kisan Scheme, a central sector scheme with 100% funding from the Government of India, became operational on December 1, 2018. Under this scheme, income support of ? 6000

Delhi: The per year, divided into families will no longer three installments, is directly transferred to the bank accounts of landholding farmer families, consisting of the husband, wife, and minor children.

Speaking on this, Sanjeev Kumar, Co-Founder &CEO, Spice Money, said, "At Spice Money, we have been striving to solve the problem of access to banking & financial services in rural India. As the 11th installment of the Pradhan Mantri Kisan Samman Nidhi is rolled out, our 1 million Adhikaris operating across 18,500 pin codes, will be an enabler in ensuring easy access and withdrawal of this subsidy to the rightful 10 crore beneficiaries of this scheme.

have to travel large distances to bank branches or just let the money lie idle in their accounts in times of need. Our Adhikaris, trusted banking partners in their communities, will be there at the villages to help farmers withdraw their money, with the help of AePS, thereby providing muchneeded safe and secure access to the subsidy amount."

Spice Money has been spearheading the efforts towards bridging the financial services gap in rural India providingbanking and financial services to the remotest corners of the country, across 700 districts and 5,000 blocks, thereby revolutionising the way Farmers and farmer Bharat banks.

#### India's largest portfolio experience in helping of disruptor brands in the build and scale new age fashion & lifestyle space ventures in Digital & E-Commerce. Ashish Dikshit, MD of consumer (D2C) growth ABFRL said, "The formal launch of our D2C business, TMRW, is

Mumbai: Aditya Birla will set-up a nimble and

and enable the next phase of direct to in India, which is poised to be a \$100bn market by 2025. Over the next 3 years, TMRW will acquire as well as incubate 30+ innovative, customer-obsessed brands. The venture will also enable multiple founders to operate within a synergistic 'house of brands' platform that share a common vision and shared capabilities.

appointed ex Facebook & Bain executive, Prashanth Aluru, as the CEO & Co-Founder to lead the build out of this new venture. Prashanth

agile founding team with the right skill sets and capabilities. Prashanth entity- TMRW. This comes with extensive move is in line with the experience in Digital & Technology across strategy, growth and investing. He also brings to the fore rich venture, will create entrepreneurial

a key milestone for the company. This venture has the potential to become a significant growth engine by tapping into the new wave of entrepreneurial energy in India. Our aspiration is to build a portfolio of 30+ brands in the next 3 years. With the launch of this venture, we intend to Aditya Birla Group has double down on our ongoing program of strategically attracting new pools of capital that are seeking investment in high-growth businesses.

We are confident that this

foray will successfully meet the aspirations of digitally consumers and also create long-term value for investors and other stakeholders."

Prashanth Aluru, CEO and Co-Founder, TMRW said, "I am excited to embark on this journey to build TMRW - a longterm enduring platform that will be home to the leading disruptor brands that provide the new age digitally savvy consumer what she is looking for across Fashion & Lifestyle. With the backing of the Aditya Birla Group and the right profile of long-term investors we will bring in, we are confident of powering the growth of several brands that shape the next phase of digital commerce growth till 2030 and beyond. With a new age Digital first DNA, at TMRW, we will jointly create an ecosystem of the mostloved disruptor brands partnering closely with highly competent

#### Vedanta Aluminium Commissions India's Largest Fleet of Electric Lithium-Ion Forklifts New Delhi: Vedanta sets the ball rolling on smelter, ex-China. Aluminium, India's Vedanta Aluminium's Further, as testimony to its

largest producer of aluminium, hascommissioned India's largest electric fleet of 27 forklifts, powered by lithium-ion batteries. Done in partnership with **GEAR** (Gemini Equipment and Rentals Private Limited) India, this

plans to decarbonize its industrial vehicle fleet. All 27 forklifts arrived last month and are being operationalisedat the company's aluminium smelter at Jharsuguda, in Odisha, which is the world's largest singlelocation aluminium

endeavours towards increasinggender diversity in core manufacturing operations, Vedanta Aluminium is recruiting and training women to operate these top-of-theline forklifts. The company has previously hired transgenderemployees as forklift operators in its aluminium operations at BALCO in Chhattisgarh. These electric forklifts make use of the cuttingedge 'Smart Fleet Management' system to help ensure the highest levels of safety at site. The Smart Fleet Management system uses IOT (Internet of Things) technology to

integrate the data collected by intelligent terminals and provide Vedanta Aluminium insights on a real-time basis with respect to forklift speed, access to operate, collision avoidance, optimization analysis for operational efficiency and equipment maintenance, among others.

# Spinners, Khawaja give Australia opening day honours

decision to bat first was nullified by a raging turner at Indore which saw rookie left-arm spinner Matthew Kuhnemann pick up 5-16 that sent India reeling to a paltry 109, before Australia replied confidently with the bat led by Usman Khawaja's artful 60.

In a frenetic first hour of the day that saw India lose half their side to the spinners, the first breakthrough could have easily come through their returning pacer Mitchell Starc. Twice in the first over Australia opted against going for a review with Rohit Sharma being adjudged out on replays each time. The first ball of the innings saw them not go up for a caught behind appeal, and then for an LBW appeal when Starc shaped one back into Rohit. On field cover. The next man in,

openers managed to get off to a quick start against the pacers.

The introduction of spin in the 6th over, however, turned the game on its head. Matthew Kuhnemann beat Rohit Sharma's attempted loft and had him stumped in his first over, and topped it up by having Shubman Gill caught at slip in his next over.

Complementing him well was Nathan Lyon who had one shoot through low to bowl Cheteshwar Pujara on the backfoot.

India's gamble of promoting a left-hander in Ravindra Jadeja did not pay dividends either. Jadeja managed to overturn a LBW decision against Lyon after getting an inside edge but off the very next ball he fell, slapping a short ball straight to short extra umpire Nitin Menon got Shreyas Iyer was the third followed suit falling

Indore: India's both wrong and India's man out trying to play a LBW in similar fashion to trapped Travis Head backfoot, as he got an inside edge against

south rather rapidly. The rot was stemmed for a brief period by the combo of Virat Kohli and KS Bharat, both of whom came out with a confident plan to tackle the spin. Bharat used the slogsweep

effectively while Kohli was more adept in going on the backfoot to work the ball around. Together, the duo stitched a 26-run stand with great purpose before Australia hit back

Todd Murphy got Kohli for the third time in the series, having him LBW trying to play across to one turning in and keeping low. After his fighting 52-ball 22 came to an end, Bharat too

forceful shot off the Lyon as India limped LBW in his first over. away into the Lunch The duo proceeded to break losing seven on a milk the spinners calmly Kuhnemann. At 45/5, diabolical pitch. It against the in-out fields India's innings had gone continued after the break set by a defensive India.



with Kuhnemann getting Ashwin caught behind first and then trapped Umesh Yadav LBW to pick up his maiden fivefer in First Class cricket. Umesh's slogs though had helped India get past 100, but it came to halt on 109 when Mohammad Sirai was run out going for a second to stay off strike.

In reply, Australia were steadied by a good stand from Usman Khawaja and Marnus Labuschagne after Jadeja

The latter had a couple of reprieves as he was once bowled off a no ball from Jadeja, and next when India opted against an LBW review off Ashwin which would have been out if taken.

India's conservativeness with the reviews resulted from burning two against Khawaja off Jadeja which turned out to be comfortably missing the stumps. Khawaja batted with caution for a large part of his stay and ground his way out with India's spinners missing their lengths.

The partnership took Australia one run within parity before Jadeja got one to slide through low and bowl Labuschagne.

Khawaja, who went past his 21st Test fifty, fell finally when Jadeja started hitting the rough outside his off stump, and ended up slog-sweeping to deep midwicket. Jadeja then had another LBW review burned going for one against Steve Smith, who was also put down by KS Bharat once. But just as Smith began to assert his presence hitting a string of boundaries, he

giving Jadeja his fourth. However, on their best day of the tour so far, Australia managed to go to Stumps without further damage and eking out a handy lead already.

was out caught behind

Brief Scores: India 109 all out (Virat Kohli 22; Matthew Kuhnemann 5-16, Nathan Lyon 3-35) trail Australia 156/4 (Usman Khawaja 60, Marnus Labuschagne 31; Ravindra Jadeja 4-63) by 47 runs

## In English Calligraphy competition Pratik Kumar Jena received 1st prize.



Cuttack Sadar, (KCN): Observation Annual day ceremony of Kendriya Vidyalaya No.2 Cuttack brilliant student Master Pratik Kumar Jena, class fifth won first prize in English Calligraphy competition. In this function Cuttack Collector & District Majistate Dr.Bhabani Shankar Chayani as chief guest, Dr. Linu Chayani as guest of honour, respected principal Mr. Dillip Kumar Tripathy, all teaching staffs & other guests were present & distribute prize with encourage students mass. Brilliant student Pratik is reading English well while doing social work and won lots of prizes in participation of online general knowledge,drawing,smelling,english reading competitions respectively.Little champ Pratik belongs to Benjerapur village, Mandari GP, Bari Block Jajpur district and now staying at Netaji Nagar Cuttack & daughter of social worker Makhanlal Jena & ideal woman Monalisha Jena. For his best quality & grand success lots of organizations paid their well wishes, blessing & congratulations.

### 18th Rural Athletics Sorts Meet kick India vs Australia 3rd Test: KL Rahul Dropped As Shubman Starts at NTPC Kaniha



Kaniha: The 18th Rural Athletics Sports meet is on full swing in NTPC Talcher Kaniha from 01st March 2023. Over 450 Particiants see students participate that it is equally from 32 Schools of into different sports important to engage in Kaniha Block are activities comprising of sports along with participation in this races, javelin throw, annual sports event, organised by NTPC Kaniha under CSR in association with NTPC Kaniha Sports Council.

meet is being organised by NTPC Kaniha for the 18th year.Due Covid 19 & Pandemic the event could not be

organised during the last two years. This two day long Sports event will conclude on 2nd March 2023 which will shot put, discus throw, high jump, long jump, relay race among

The Rural Athletics was inaugurated by Executive Director, Sh KS Sundaram, NTPC Kaniha by flag hoisting Ceremony. Addressing the participants, Sh KS Around 40 NTPC

Sundaram encouraged students to the participate in sports activities and stay healthy. He emphasized studies for overall development.

The event is an attempt to encourage sports among youth by The Sports Meet NTPC CSR. The objective of the sports meet is to promote rural sports and encourage the hidden talents of Rural School Children.

employees coordinating the events as volunteers along with Sports Council members.

The Inaugural ceremony was graced by chief guest Sh KS Sundaram, Executive Director of NTC Kaniha, GM O&M Sh A K Sehgal, GM Project Sh RN Das, AGM HR B K Pandey, Chairman of Sports Council Sh PR Barik, Representatives of Unions & Association along with other NTPC

# Gill Comes In, Fans Say 'Aakhir Wo Din Aa Hi Gaya'

Indore: Team India skipper Rohit Sharma finally took the big decision to drop fellow opener KL Rahul for the third Test against Australia beginning in Indore on Wednesday (March 1). Young opener Shubman Gill will replace Rahul at the top while India also decided to rest Mohammed Shami and brought in Umesh Yadav for this contest. Rahul has scored just one half-century in his last 10 Test matches and his twin failures in the second Test against Australia in Delhi meant that he had to lose his vice-captaincy as well ahead of the Indore. Rahul averages an underwhelming 33.4 after 47 Tests.

Rahul, who has failed to cross the 25-run mark in his last 10 Test innings, was removed as vicecaptain following the second Test in Delhi, raising hopes of a



two games.

Former India bowling coach Venkatesh Prasad has been scathing in his attack against KL Rahul over the last few weeks, calling for the Lucknow Super Giants skipper to be dropped. Rahul, who

three innings in the overseas in 56 innings. ongoing series, got out He has scored 6 overseas for just 1 in the second innings of the Delhi match.

overseas Test record. But had tweeted. stats speak otherwise. He

centuries but followed it up with a string of low scores that's why "There is a view that KL averaging 30. Let's look Rahul has an outstanding at a few others," Prasad

## England series a chance to fix the gap between sides - Hathurusingha

NewDelhi:Bangladesh They have a mindhead coach Chandika blowing depth of talent. Hathurusingha is not ready to burden his charges with expectations as the team prepares to take on England in the threematch ODI series. Instead, the head coach wants to use the opportunity to "find out the gap" between the teams and figure out how that can be bridged.

"If we have to lift ourselves for (England), that's not the right motivation. We are playing for the national team, we always want to do well. They are the world champions. They have one team playing somewhere else, they have another team here. that they won seven

We want to see where we are at, and find out the gap that we have to bridge. If we do well in these conditions, it will give us confidence," Hathurusingha told reporters ahead of the series at the Sher-e-Bangla National Stadium on Tuesday.

"I think we are well prepared in the last few days. We had a practice match and match scenario sessions. I was very impressed with the commitment shown by the players. I think they are very much ready," he added.

Bangladesh can take confidence from the fact

successive ODI series at home since losing a three-match ODI series 1-2 against the same opposition in 2016. In addition to that, they have also delivered consistent performances in the ODI format abroad well. But Hathurusingha wasn't ready to go overboard. "We are playing full strength. I don't think they have come with their full strength. Some of them are playing Test cricket. I back our skills and strength. Saying that, they have had incredible (laughs) strength in the last ten years or so," he said, adding that the challenge will be to handle English pace

attack.



"They have one of the best pace attacks in the world. They have five fast bowlers and three spinners on this tour. The challenge will be to play

"They have one of the best pace attacks in the world. They have five fast bowlers and three spinners on this tour. The challenge will be to play my tenure, we can leave something behind." During his opening

tenure, which ended six

years

Hathurusingha had earned a lot of success on the back of Mustafizur Rahman but the cutter master seemed to have lost his magic to some extent. Now the man who gave Mustafizur his international break looks confident that the pacer

"When he (Mustafizur) is in form, he is one of the world's best bowlers. We won the India series (three-match ODI series in 2015) when he started. He is coming back to that now," form said

will do well again.

playing nation. I am Hathurusingha. "He You don't need to be best hoping that by the end of bowled really well in the of friends to go out and recent India series too. He always bowls in the crucial moments, so we will try to use him as a strike bowler.

Hathurusingha added that he is not too concerned regarding the rift between Shakib Al Hasan and Tamim Iqbal, something that was revealed by Cricbuzz, as long as it is not affecting the game.

"I have been on the job for seven days. I have been in dressing rooms and I have been in teams where everyone doesn't get along. Still, when they step out, they play as a team. When you play for your national team, that's what you expect. Hossain Shanto.

have dinner. As long as it is not affecting (the team), I don't see it as a problem," Hathurusingha. ODI skipper Tamim Iqbal had echoed the same sentiments earlier.

Hathurusingha also said

that he feels now is the time to develop a leadership group for the next generation. After a practice session, Hathurusingha had a long meeting with six cricketers at the SBNS that included Tamim, Mushfiqur Rahim, Mahmudullah, the three available seniors along with Liton Das, Mehedi Hasan Miraz and Najmul

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