

Officer Trainees of Indian Revenue Service and assistant Executive Engineers of CPWD Call on the President



New Delhi: The Officer Trainees of the 76th batch of Indian Revenue Service and Assistant Executive Engineers of CPWD (2020 and 2021 batches) called on the President of India, Smt Droupadi Murmu at Rashtrapati Bhavan today (March 14, 2023). Addressing the officer trainees of Indian

Revenue Service, the President said that collecting direct taxes for the government is a very important responsibility which calls for utmost effectiveness and transparency. The Government uses these taxes to fund development projects and ensure the welfare of the citizens. IRS Officers

have an important role in collecting resources for the Government and thereby laying down the edifice on which other structures of governance are built upon. She advised them to remember that taxpayers are not just sources of revenue, but they are also our partners in nation-building. She urged them

to create an environment that is both conducive to tax collection and friendly to tax-payers. Addressing the Assistant Executive Engineers, the President noted that CPWD is responsible for constructing and maintaining public buildings, government offices and housing, and other projects that are

fundamental for effective performance of the people who run the administration and governance. She said that India's rapid growth has led to a surge in the demand for public infrastructure projects such as roads, highways, airports, public spaces such as hospitals, educational institutions and government offices. She said that as CPWD Officers, Assistant Executive Engineers must aim to create facilities that not only meet the needs of the present but also ensure a sustainable future for the generations to come. She urged them to explore innovative ways to make the projects more energy-efficient, sustainable and environment-friendly.

8,98,717 Unemployed Youths Await 'Government Job' In Odisha: Minister In Assembly

Bhubaneswar(KCN): As many as 8,98,717 youths await 'government job' in Odisha as of February 28 and their names are being reflected on Live Register in different Employment Exchanges of the State, said Rural Development, Skill Development & Technical Education Minister Pritiranjana Ghadei, today. Ghadei informed this while he was replying to a question from Loisingha BJP MLA Mukesh Mahaling. Answering in the Legislative Assembly, during the second phase of the Budget Session, the Minister stated that not a single name has been struck off from the register in the last 20 years on the ground of registered job aspirants exceeding the upper age limit, as there is no



provision to remove. However, the names of at least 25,74,663 candidates were eliminated from the Live Register starting from the year 2010 up to February 28, 2023, as they could not renew their entries on time. Besides, a placement-linked training programme (PLTP) was introduced in FY 2011-12 by Odisha Skill

Development Authority (OSDA) to build up the employability of unemployed men and women. The training programme on various trades is being organised in Public-Private Partnership (PPP) mode, wherein youths of the State aged between 18 to 35 years can take part, the Minister added.

925 Died In Elephant Attacks In Odisha In 10 Years: Minister

Bhubaneswar(KCN): At least 925 people have died of elephant attacks in Odisha between 2012-13 and 2021-22, state minister for forest, environment and climate change, Pradip Amat told the Assembly on Tuesday.

While replying to a query of BJP member Lalitendu Bidyadhar Mohapatra, the forest minister said 925 people have been killed and 212 became physically-disabled in elephant attacks in Odisha during the last 10 years.

The number of human casualties increased from 80 in 2012-13 to 105 in 2017-

18 and 112 in 2021-22. Highest 139 persons died of jumbo attacks in the year 2020-21, while 117 people got killed in such incidents in 2019-20 and 112 during 2021-22.

Similarly, the number of persons, who became permanently disabled in elephant attacks, has also gone up from five in 2012-13 to 51 in 2021-22 in the state.

Not only human lives were lost due to elephant attacks, the state has also reported the death of 784 elephants in the past 10 years.

While 82 jumbos died in 2012-13, the figure was 86 in 2015-16,

93 in 2018-19 and 86 in 2021-22.

During the period, the Odisha government has conducted investigations into 39 elephant death incidents and charge sheets against 50 people were filed. However, not a single accused has been convicted in these cases, so far, informed Amat in his reply.

In another written statement, the Odisha forest minister has said that 11 wild elephants were killed by poachers during 2022-23.

According to the last elephant census conducted in 2017, there are 1,976 elephants in Odisha.

Odisha Likely To Experience Thunderstorm During Next Five Days; Check IMD's Forecast

Bhubaneswar(KCN): Thunderstorm is likely to occur in many districts of Odisha during the next five days, the India Meteorological Department (IMD) forecasted.

Due to likely interaction of middle tropospheric westerly trough with lower level easterly and moisture incursion from Bay of Bengal, meteorological conditions are becoming favourable for moderate thunderstorm activity with lightning, gusty surface wind and scattered rainfall to fairly widespread rainfall over the districts of Odisha within the next 5 days, the IMD said. People are advised to keep watch on weather and take



safe shelter during the thunderstorm activity to protect themselves from lightning and follow traffic advisories in urban areas, the agency added. Below is the day-wise thunderstorm-related forecast for Odisha by the IMD.

* Thunderstorm with lightning very likely to

occur at one or two places over the districts of Nabarangpur, Nuapada, Kalahandi, Sundargarh, Keonjhar, Mayurbhanj, Balasore and Angul (valid upto 0830 hrs IST of 15.03.2023).

* Thunderstorm with lightning very likely to occur at one or two places over the districts of

Keonjhar, Mayurbhanj, Balasore, Bhadrak, Jajpur, Angul, Dhenkanal, Nabarangpur, Kalahandi, Kandhamal and Rayagada (valid from 0830 hrs IST of 16.03.2023).

* Thunderstorm with lightning and gusty surface wind speed reaching 40-50 kmph very likely to occur at one or two places over the districts of Sundargarh, Mayurbhanj, Keonjhar, Deogarh, Sambalpur, Malkangiri, Rayagada, Kandhamal and thunderstorm with lightning very likely to occur at one or two places over the rest districts of Odisha (valid from 0830 hrs IST of 16.03.2023 to 0830 hrs IST of

17.03.2023). * Thunderstorm with lightning and gusty surface wind speed reaching 40-50 kmph very likely to occur at one or two places over the districts of Bolangir, Boudh, Kandhamal, Nayagarh, Ganjam, Khordha, Cuttack, Jagatsinghpur, Jajpur, Kendrapara, Bhadrak, Balasore Mayurbhanj and thunderstorm with lightning very likely to occur at one or two places over the rest districts of Odisha (valid from 0830 hrs IST of 17.03.2023 to 0830 hrs IST of 18.03.2023). places over the rest districts of Odisha (valid from 0830 hrs IST of 18.03.2023 to 0830 hrs IST of 19.03.2023).

For Karnataka Elections, BJP Won't Go With Gujarat Formula: Sources

New Delhi: The BJP is making a break from its usual election model for Karnataka, giving recognition to a different polity and manner of voting. Sources indicated that the departure from norm -- currently at play in the Hindi heartland and in Gujarat -- is expected to work in the southern state, where the party is hoping for a second consecutive term. Assembly elections are due in the state in May. Sources said the party will field most of its existing MLAs, in view of the fact that most leaders have their own vote bank and support groups, no matter to which party they belong to. Elsewhere, the BJP

has always sheared down its existing MLAs, leading with new faces and later, a new team of ministers to avoid any anti-incumbency. Accordingly, there have been demands that the same model be followed in Karnataka. Relatives of MLAs also should not be given tickets, many leaders have demanded. But the party's think tank has pointed out that the political situation in Karnataka is different from that of Gujarat. There are more than 120 seats where leaders win elections with their personal influence. In case they are denied tickets, they will have no scruples about changing parties,



sources said. At the most six or seven MLAs can be dropped in the 224-member house, Mr Yeddiyurappa has said. Some are close to 75 years in age and a

few are not keeping well. They may be denied tickets, but will have their say in the candidate selection. The BJP's Gujarat election formula had some serious after-

effects also. After dropping 42 sitting MLAs in Gujarat and 11 and Himachal Pradesh ahead of the recent assembly polls, the party faced revolt in both states.

There are also elaborate plans to deal with MLAs who cross over from other parties ahead of elections, especially from the Congress and HD

Kumaraswamy's Janata Dal Secular. Anyone crossing over will be fielded from their current seats, sources said. The BJP is banking on Prime Minister Narendra Modi as well as the personal hold of its state leaders in their respective constituencies to return to power. The key strategist will still be former Chief Minister BS Yeddiyurappa, who has promised to work hard to ensure that PM Modi stays in the post after the 2024 elections. Mr Yeddiyurappa is not contesting the election this time and will work behind the screens. His younger son BY Vijayendra

may contest from his seat Shikaripura. The BJP has been unwilling to give Mr Vijayendra ticket or party post so far to ward off allegations of dynastic politics. PM Modi, who has visited Karnataka six times so far this year, is expected to visit the state twice this month. He is expected to address a big rally in Davangere on March 25, concluding the four Vijay Sankalp Rallies. Before that, there may be a state tour over government programmes on March 19 or 21. Home Minister Amit Shah will be in Karnataka on March 23-24. BJP President JP Nadda will also visit the state, sources said.

5T Mantra For Co-op Recruits

Bhubaneswar(KCN): As many as 184 officers joined the Department of Co-operation in various Cooperative Societies and the State Warehousing Corporation today. While 114 of them joined as Inspector Cooperative Societies, 55 joined as Auditors. Similarly, 15 officers joined the Warehousing Corporation as Assistant Managers, Superintendents and Assistant Superintendents. An orientation program was organized at the Convention Center in Loka Seva Bhawan. Joining the program on virtual platform, Chief

Minister Naveen Patnaik called upon the new recruits to follow the 5T principles of the State Government which aims at transformation of the state with the application of elements like transparency, technology, teamwork, and time. Secretary to CM V K Pandian, Chief Secretary Pradeep Jena, Principal Secretary Co-operation Sanjeev Chadha graced the occasion. He hoped the new officers will bring in efficiency, caliber and commitment to the co-op societies to infuse new energy to the sector. Congratulating the



new officers, the CM expected the new Inspectors and Auditors to streamline service delivery to the people by strengthening the supervision and oversight mechanism of the cooperatives. Besides, he also believed that the new appointments in Odisha State Warehousing Corporation will ensure

better functioning and scientific management of the warehouses. The CM said that the cooperative model of economy has gained recognition for their outstanding contribution to the development of the state. At present, over 6000 active Cooperative

Societies are functioning in different sectors. The Cooperatives which were providing only 3 per cent of the credit requirement of farmers in the 1950s are at present providing about 60 percent of the credit support to the farmers which is the highest in the entire country, he

added. Joining the program, Cooperation Minister, Atanu Sabyasachi said that the Co-operation department is functioning like a bridge between two significant departments, namely Food Supplies & Consumer Welfare and Agriculture departments. He said that the co-operation department has a major role in transformation of the state from a food deficit to a food surplus state. He added that the application of 5T initiatives has brought out many significant changes in

the functioning of the co-operation department. Chief Secretary Pradeep Jena said that this is a different Odisha which is striving for transformation in every sector under the vision of the Chief Minister. He added that the cooperative banks and PACS are doing wonderful work in many unbanked areas by providing necessary credit to the farmers. Chief Secretary asked new officers to enroll more farmers to the cooperative credit mechanism. Sharing their experiences, two new recruits Somyasree

Barik, Inspector and Subhadra Subhadarsini, Auditor said that the recruitment process was absolutely fair and transparent. They said, following the vision of the Chief Minister, they would work towards the socio-economic development of the underprivileged sections of society. Interacting with the new recruits, Secretary to Chief Minister, V K Pandian advised them to follow absolute transparency in their public life and help people in every possible way. Registrar Cooperative Society proposed vote of thanks.

Catch the Rain awareness program held

Cuttack Sadar,(KCN) : Water is a precious thing in life which is gifted by God as without water life can not survive on earth. Neheru Yuva Kendra under Ministry of sports & Juba affairs Bargarh branch organized a street play awareness program for rain water harvest by natak. The path pranta natak is observed at Tukura, Kadobahal, Laramba, Andharipali, Kumelsingha village respectively. The program held under the direction of Indrajit Urma & all artists. Dist Yuva adhkari Roshan Tondan, advisor



committee member Trilochan Satapathy, Youth volunteers, Mountain climber

Mr. Ashribad Mahapatra the natak played at 5 nos of villages successfully. Lisha

Pradhan & Manish Pradhan also present and helped to make the programm best.

Surveillance For H3N2 Virus Intensified In Odisha



Bhubaneswar: The Odisha government has intensified its ILI (influenza-like illness) and SARI (severe acute respiratory infections) surveillance system following detection of 59 H3N2 cases, a health official said on Tuesday. "The H3N2 has similar symptoms of cold, cough and fever like Covid-19 and other adenovirus. In view of the prevailing situation, we have strengthened our surveillance system through district-level disease surveillance units to identify H3N2 cases," said director, health services, Bijay

Mohapatra. "The state has sufficient kits to test Covid-19 virus. If someone found Covid-19 and still having symptoms like cold, cough, fever and sore throat, a sample of such a person will be sent for H3N2 test," he said. The Regional Medical Research Centre (RMR C) - Bhubaneswar has tested 225 suspected flu samples from different parts of Odisha for H3N2 during January and February 2023, of which, 59 samples were found positive for the H3N2. However, no death was

reported and not a single case has been found to be severe, Mohapatra said. As per state's preparedness is concerned, the director said, "We have isolation units at secondary and tertiary level healthcare institutions. We have adequate oxygen beds, ICU beds and required medicine to meet any emergency, if it arises." Asked about whether children are more vulnerable to become serious due to the disease, he said, "We are following the advice of National Centre for Disease Control (NCDC),

which is yet to give any guideline in this direction." Mohapatra, who is a senior physician, advised people not to take unnecessary medicine without the advice of a doctor, if they develop symptoms. The symptomatic person should isolate himself and get tested, the official said. The only precaution for the disease is to follow Covid appropriate behaviour, he added. Earlier, Odisha state health secretary Shalini Pandit had asked all public health labs in 30 districts to continuously monitor the trend of ILI and SARI cases besides H1N1 and H3N2 surveillance. The district-level disease surveillance units have been asked to remain in readiness and constantly monitoring the situation. Labs have been kept ready to handle the surge, if the situation arises, sources said.

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Karan Kundrra silences break-up rumours with Tejasswi Prakash by thanking fans for their love, says, 'It's because of you that we grow tenfold'

Bigg Boss 15 couple Karan Kundrra and Tejasswi Prakash's fans were concerned after the actor posted a cryptic tweet. They began to worry if everything was all right between them. Now, the Tera Ishq Mein Ghayal actor thanked everyone for their support and stated that they are pretty much together.

Karan took to his Twitter account and expressed gratitude to fans for being so supportive and loving. The actor addressed breakup rumours and reassured fans of the growing love between Tejasswi and him. Karan tweeted, "Thank you for all the wishes love and prayers.. it's because of you that

we grow tenfold.. #March #StrongPairingMoment' After seeing his tweet fans were beyond happy as they figured that everything is good in the hood. They even asked if there was some good news for them like their plans of getting married. They also asked Karan what he was doing with Tejasswi in the night at a temple and if that's a hint of their tying the knot soon.

One of the fans tweeted "Kal raat mandir gaye wo konsa mandir tha name batao...Jaana hai Mereko Me bhi thodi blessing lelu kya pata Mera forever mil jaye." A netizen asked, "Today it's one year of your roka ceremony with your



laddoo isi khushi mein as return gift ek roka pic dedo na uske baad apko kuch aur karne k zaroorat

nhi.. Internet toh kya TV, mobile, laptop, freeeze, washing machine hum sab break kar denge for

u and teju.. "A year ago Karan had mocked rumours of his roka ceremony.

Karan had commented, "Twitter par toh roka kya, mere bachche bhi ho chuke hain, 3-4 relationships bhi hain, shaadi toh pata nahi 2012 se kitni bar ho chuki hai. People keep talking about things on social media, but jab kuch hoga toh hum bata denge. We haven't thought about shaadi yet. We don't have the time to think about it. She shoots for 12-13 hours for Naagin 6, and I have my things. We hardly get time to see each other, yeh sab toh baad ki baat hai. Even this time, when I returned from Delhi, she came to the airport to pick me up. Toh bas airport se ghar tak saath thay hum, and this is how we are managing."

Kartik Aaryan's 'Bhool Bhulaiyaa 3' To Clash With Ajay Devgn's 'Singham Again'?



Bollywood will witness two major clashes between two of the much-awaited films- Ajay Devgn starrer 'Singham Again' and Kartik Aaryan's horror comedy 'Bhool Bhulaiyaa 3'. 'Singham Again' is going to be the third instalment of the super hit cop franchise 'Singham'.

Helmed by Rohit Shetty 'Singham Again' will also star actor Deepika

Padukone in a cop avatar. On Monday, taking to Twitter, trade analyst and critic Taran Adarsh shared the release date of the film. He wrote, "AJAY DEVGN - ROHIT SHETTY: 'SINGHAM AGAIN' ON DIWALI 2024... #SinghamAgain - the third part in #RohitShetty's super-successful #Singham franchise - to release on #Diwali2024...

#AjayDevgn returns as #BajiraoSingham... Starts July 2023." Recently, Ajay and Rohit Shetty began the preparations for their upcoming action film. 'Singham' was released in the year 2011, and starred Kajal Aggarwal and Prakash Raj in the lead roles, followed by 'Singham Returns' in 2014, and both projects were declared box office hits.

On the other hand, speaking about the 'Bhool Bhulaiyaa 3', Kartik Aaryan is all set to return as the famous 'Roooh Baba' and upcoming horror comedy is slated to hit the theatres on the occasion of Diwali 2024. The third instalment is being helmed by Anees Bazmee and produced by Bhushan Kumar. Kartik headlined the second instalment of 'Bhool Bhulaiyaa' which emerged to be one of the highest-grossing films of 2022. The film revolves around the story of a cursed ghost who wanders into an old mansion. However, hell breaks loose when the spirit, trapped for 18 years in an abandoned room, is set free. The horror-comedy has an unpredictable twist in the end, much to the surprise of the fans.

Diljit Dosanjh Wraps Up Imtiaz Ali's Chamkila Shoot, Shares Post



Punjabi actor-singer Diljit Dosanjh penned down a gratitude note as he wrapped the shoot of Imtiaz Ali's directorial 'Chamkila'. On Monday, Diljit dropped a picture with the director. Both exude rustic vibes as they cover their head with a piece of clothing. Diljit wrote in the caption, "@imtiazialiofficial Sir Baut Pyar Ji..Baut Kuch Sikheya Tuadey Kolon." Fans loved the innocence of the post and showered comments on Diljit's picture.

The film revolves around two popular Punjabi singers Amarjot Kaur and Amar Singh Chamkila. While Parineeti will be essaying the role of Amarjot, Diljit will be seen as Chamkila. Amar Singh Chamkila and his wife Amarjot Kaur were assassinated on March 8, 1988, along with the members of their musical band. A few days back, Parineeti shared her 'Thank You' note for the director. Meanwhile, Parineeti is basking in the success of her film 'Uunchai', which also stars Amitabh Bachchan, Boman Irani, Neena Gupta and Anupam Kher. Diljit, on the other hand, will also be seen in 'The Crew' alongside Kareena Kapoor Khan, Kriti Sanon and Tabu.

Oscars 2023: Biggest Snubs And Surprises From 95th Academy Awards

Every year the greatest of all awards, Oscar has its fair share of moments of glory, joy as well as snubs and surprises. It's no exception this year. The 95th Academy Awards witnessed some historical moments on Monday morning: Asian actors Michelle Yeoh and Ke Huy Quan, along with costume designer Ruth E. Carter becoming the first Black woman to win two Oscars and best original song winner 'Naatu Naatu' marking the first victory in the category for an Indian film. "Everything Everywhere All at Once" dominated with five wins, with "All Quiet on the Western Front" right behind it with four. Nonetheless, many noteworthy works go empty-handed as well. "Elvis," "The Fabelmans," "Banshees of Inisherin" and "Tar" did not win a single trophy despite 30 nominations between

them, reported Variety, a US-based media company. Here's a quick look at the biggest snubs and surprises of the Oscar night. **SNUB: Angela Bassett, Best Supporting Actress, 'Wakanda Forever'** All season, the supporting actress category has been a bit of a question mark. While Bassett seemed the early frontrunner with wins from Golden Globes and Critics' Choice Awards, neither of those voting bodies overlap with the Oscars. So when Kerry Condon won BAFTA and Jamie Lee Curtis took home the SAG Award, the category started to look fairly open. Bassett still won kudos, however, getting a sweet shoutout from presenters Michael B. Jordan and Jonathan Majors. "Hey, Auntie," Jordan - who played her nephew in the first "Black Panther" said as Majors



added, "We love you." **SNUB: Catherine Martin and 'Elvis'** 'Elvis' went into the night with an impressive eight nominations, including three for Martin in picture, production design and costume design. It looked like Austin Butler might take home lead actor after his BAFTA win for 'Elvis,' but SAG Award winner Brendan Fraser ultimately triumphed in that category for his comeback vehicle 'The

Whale', reported Variety. **SNUB: Mandy Walker, Best Cinematography, 'Elvis'** History was made one week ago when Walker became the first female director of photography to take home the top prize at the American Society of Cinematographers Award in the feature film category - and it looked like she might repeat the win at the Oscars, becoming the first woman in the 95-year history of the Academy

Awards. But ultimately the prize was taken by James Friend for his stunning work in 'All Quiet on the Western Front'. **SURPRISE: Ruth E. Carter, Best Costume Design, 'Black Panther: Wakanda Forever'** It's hard to call it a shocker when someone as iconic as Carter takes home a prize, but a slight edge was given to Catherine Martin after she won the BAFTA. They competed in

different categories at the Costume Designers Guild Award, where 'Elvis' won for period film while 'Wakanda Forever' lost out to 'Glass Onion: A Knives Out Mystery' - seeming to give Martin even more of an edge. But in the end, Carter not only triumphed on Oscar night, she became the first Black woman in history to win two Academy Awards. **SURPRISE: Volker Bertelmann, Best Original Score, 'All Quiet on the Western Front'** While many experts predict that this category came down to two previous winners - Justin Hurwitz for his acclaimed 'Babylon' score and five-time Oscar winner/legend John Williams. But it was German composer Bertelmann, previously nominated in this category for 'Lion,' who took home his first Academy Award.

How to safeguard agriculture from climate change?

Introduction

In the recent past, clear indications of change in climate are being noticed all around the world. There is a considerable rise in the mean annual temperature across the globe. With increases in the global average air and ocean temperatures, widespread melting of snow, and rising of the sea level, global warming has emerged as a humungous threat to survival on the earth. Climate related risks include extreme weather events such as drought, flood, cyclones, heat/cold wave, erratic rainfall pattern, deficit rainfall, long dry spells, weather induced pest population explosions etc. These extreme climatic conditions are expected to rise even more in the upcoming years. The global average surface temperature is predicted to increase 1.8 to 4.0 °C by 2100.

Agriculture is no doubt vulnerable to climatic shock and suffers tremendous losses in terms of production and income because of partial or complete crop failures. In tropical countries like India, climate change has been and continues to be the most important cause of instability in agricultural and allied (livestock, poultry, and fisheries) sectors. Moreover, it's been projected that yields of most of the crops are likely to be reduced in the coming years due to rising climate change incidents (crop productions may

decrease by 2.5-10 % by the year 2030). Therefore, it's a high time that we find ways to safeguard agriculture and food security from climatic fluctuations.

How should be climate resilient agriculture?

Climate resilient agriculture should involve integration of adaptation, mitigation, and other techniques in agriculture, which increase the capacity of the system to respond to various climate related disturbances by resisting or tolerating the damage and recovering quickly. Effective recognition of a threat that needs to be responded to and having multiple approaches ready to deal with the climate shock events are the keys to withstand climate change events. On top of this, agricultural systems must be well capable of reducing greenhouse gas emissions from agriculture to a great extent possible.

Keys to develop climate resilient agricultural systems

- Preparedness, weather data collection, and analysis: Preparedness such as documentation of aberrant weather conditions, weather based agro-advisory, awareness about the impacts of weather, etc. is a vital part of the process of combating climate change.

- Vulnerability assessment: Assessing vulnerability to climate change is a useful starting point for adaptation planning and investment prioritization, specific to

more vulnerable regions.

- Choice of crops and varieties: Crop based approaches include growing crops and varieties that can produce higher yields irrespective of the adverse climatic conditions including delayed monsoon, drought, changed season, increased temperature during rabi season etc. Significant number of climate resilient varieties such as drought escaping short duration varieties, flood tolerant varieties are needed to be cultivated in the drought and flood prone areas to withstand the unpredictable impacts of climate change.

- Cropping systems: Adoption of resilient cropping systems such as relay cropping, double cropping, integrated farming systems, agro-forestry systems etc. will help coping with the adverse climatic events.

- Crop diversification: Income resilience is better when the livelihood options are more diversified. Even within agriculture, a more diverse cropping pattern may lead to more stable crop income.

- Contingency crop planning: Agricultural contingency plans are the effective alternative measures to be taken up during climatic hazards. These plans need to be guided to the farming community during weather aberrations such

Dr Prava Kiran Dash

as droughts, floods, cyclones, hailstorms, heat and cold waves to sustain their production systems.

- Farm agrometeorological advisory: Agrometeorological advisories are the measures to be taken based on the current and future weather conditions to safeguard the standing crops from the likely weather aberrations. Key components of farm

climate proofing of the villages. Village level climate resilient practices are the innovations developed by the farmers based on the local challenges and opportunities. Such methodologies need to be disseminated among other farmers with similar farming and agro-ecological situations.

- Good agronomic practices:



advisory include analyzing current crop conditions, weather forecasting, diagnosing the severity of weather-related stress, providing weather-based farm management advisory, dissemination of agrometeorological advisory bulletin, responding to specific queries and feedbacks from the farmers.

- Climate proofing: Climate proofing of a village requires the identification, demonstration, and spread of the proven resilient crop management practices/ technologies followed by eventual adoption of these technologies by the farmers resulting in

Good agronomic practices such as integrated nutrient, pest, and water management are vital to be practiced for combating climate change as these practices aim at reducing use of purchased inputs and save on cost of cultivation.

- Adjusting crop calendars: Considering the prevalence of frequent climatic instability, it is required to adjust the crop calendars, sowing, and harvesting times based on the rainfall and temperature patterns.

- Technology adoption: Farmers need to be trained and

motivated to adopt technologies to acquire regular weather information, get prepared beforehand, and get mentoring support from agricultural experts.

- Agricultural/ crop insurance: Crop insurance has come up as an important tool for weather related risk mitigation for small and marginal farmers. Innovative insurance products need to be developed to increase the risk cover of farmers, especially in the rainfed areas. Also, advanced technologies like remote sensing, drones etc. should be used as effective tools for conducting field level assessments of losses in areas insured.

- Capacity building: Climate change brings on board bigger challenges especially for poor and marginal farmers, who lack technological breakthrough. Thus, capacity building is essential for enabling the farmers to improve farming practices, depend less on expensive external inputs, and to take advantage of the good agriculture practices.

- Reorientation in strategies: There is a need to develop market infrastructure, information network, rural roads, electrification, and supply chain infrastructure such as warehouses, cold storages, pack houses,

primary processing units etc. These strategic reorientations can be achieved by effective partnership among farmers, industries, and government bodies.

Specific remedial measures for water stress for rainfed crops: Since climate change adds the dimensions of urgency and complexity to the problems of rainfed agriculture, the rainfed areas need to be focused on a priority basis for safeguarding against climate change. Under water deficit situations, utilizing every drop of rainwater becomes crucial. Storing rainwater in soil by effective water conservation measures, encouraging ground water recharge, excess runoff collection in farm ponds, and irrigating the stored water during critical crop stages by adopting sprinkler irrigation are the key strategies for water management in rainfed areas.

- Addition of soil organic matter helps improving water retention capacity of the soils. Therefore, on-farm generation of organic matter and recycling needs to be promoted. Balanced nutrition, opening conservation furrows, following suitable agronomic practices, and applying soil test-based fertilizer applications are also helpful for inducing drought resilience in agricultural systems.

Conclusion
While long-term strategies combining technological, policy,

and institutional measures are important for dealing with climate change, it is also important to strengthen the farmers to deal with the current climatic variabilities. Enhanced ability of the farmers to cope with the current climatic variabilities will help them to deal with future climate change. Farmers therefore need to be supported in terms of capacity building, infrastructure reorientation, crop insurances, weather advisories, mitigation/contingency plans. Besides these, adopting appropriate technological approaches is the key for overcoming the negative impacts of climate change for agricultural sector. Genetic studies to develop more and more climate resilient crop varieties is a key approach to fight with adverse climate situations. Above all, we have to make the best use of remote sensing-based weather advisories and take prior steps by effective data analysis, adjusting crop calendars, and by following good agronomic practices. Altogether, these approaches can pave the path towards developing climate resilient agricultural systems.

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Letter To Editor

Dear Sir,
5G technology a boon to many

Exclusive 5G networks can be devoted to a specific enterprise or operation by using the advantages of LTE system. Perpetration of this type of networks may transfigure the entire industry leading to the granulation of the telecommunications request. Integration of Artificial Intelligence with both the 5G network and the device will lead to more effective wireless dispatches, longer battery life, and enhanced stoner experience. Relinquishment of 5G in the fintech assiduity would revise the banking sector openings for both the banking organisations and guests; With technologies like pall and edge computing and IoT, 5G has come a super technology to play an integral part in Industry 4.0; Network and service conditions for 6G have been defined to enhance perfection in network configuration, machine type communication, stoked intelligence, rich- media services and security & trust ability of the network; 5G technology along with IoT enabled services is largely recommended for health operations. pastoral frugality can clearly be bettered using 5G technology; Design of a largely insulated two- port MIMO operations antenna for 5G WI- FI- 5 has been proposed; 5G technology felicity for operations in Space and Defence fabrics has been proposed for perfecting the protection against natural and battleground pitfalls, weight reduction and for making the fabrics suitable for all climatic conditions; 5G technology can produce an impact in medical field and ameliorate the critical factors of healthcare; With the advantages of 5G technology, it's possible to produce a dynamic and largely competitive business terrain; There will be tremendous impact of 5G technology on logical instruments' design, development, deployment and remote conservation, that leads to the advantages to the SME's and many.

Vijaykumar H K
Raichur, Karnataka

My Daughter is my honour



A daughter is a very special creation in the family. Daughters are not only delicate and lovely but also a strong pillar of the family. It is rightly said that a daughter is the happy memories of the past, the joyful moments of the present, and the hope and promise of the future." Daughters are like flowers, they fill the world with beauty. My daughter is super amazing and she is my heart, my soul, and my best thing that ever happened to me. I would only say that daughters are very dear and so dear that their worth can

never be measured. Daughter is everything, a poem, an emotion and a beautiful gift from God. Today is the birthday of my Cute and pretty, beautiful, and lovely daughter Mansi and her birthday is the happiest day of my life because it is the day that decorated my life with her – my most treasured blessing. Birthdays are times to indulge in happiness and friends. My daughter Mansi has made every single day a memorable experience for me, with her endless affection and care. I feel blessed to have a daughter Mansi as pretty and sweet as she is. Being her father has been the most meaningful part of my life. I always thank God for giving such a thoughtful, loving and kind person as my

Vinod Chandrashekar Dixit



daughter Mansi. Her smile has brightened my days and her laugh has brought fun in my boring life. Life now has more meaning because of her. No matter

how far you are in Hyderabad but my heart will always beat for you. We all know that daughters are the precious gift from God and our house becomes home when a little

princess comes in. The joy of raising a fully-grown woman means a lot to parents, thereby, showing that a girl child needs special treatment as the flower of the house. Words are not sufficient to put across my feelings and love for my daughter. Today, my daughter is not just a child, a daughter or a mother but she is a mentor, a hero, a legend, an achiever. There is no doubt that a girl who has been blessed with her father's love has been indubitably, be blessed with the greatest power. The very first 25 years of her life when she lived with us were the most wonderful days for me and for her as well, and when she got married then her

life changed. Nothing lights up my world more than my daughter. Through this article, I would only say that my heart will always beat for my daughter; my thoughts will always revolve around her for she is the most precious gift given by God. My daughter will always be my sweet little girl, my darling daughter. You are a beautiful soul; therefore please let all the challenges come your way, but keep striving to fulfill your dreams and live a happy fulfilled life.

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The Vice President, Shri Jagdeep Dhankhar with the group of Officer Trainees of the 76th batch of Indian Revenue Services at Parliament House Complex, in New Delhi

"Call It Off Or...": Poster Threatens Bengal Government Employees On Strike Sustainability - The new fashion statement



Kolkata: Government employees in Bengal, who had been staging a protest seeking dearness allowance (DA) hike, lodged a police complaint after a poster was found pasted at the protest venue in Dharmatala threatening to bomb the agitators if they don't call off the demonstration. Describing the strike as a "drama", the poster said 'call it off or you will be bombed'.

complaint in this regard and have started investigating the matter," an officer at Maidan police station said on Monday. According to one of the agitators, the poster "was probably put up in the early hours" as nobody had noticed any outsider coming to the camp. "We are not scared of such threats. We will continue our strike till the demands are met by the state government. Such threats will

consolidate our unity and help us fight for our rights," he said. Agitators, who have been demanding that their DA be raised at par with central government employees, had called for a strike last Friday, affecting work in government offices. Chief Minister Mamata Banerjee had said in the assembly last week that she would not be able to meet the demand for a DA hike even if the protesters "behead" her.

Bangalore: The fast forward modern world searches for its fashion beyond jeans and new kinds of western wear. The fashionistas believe more in indowestern outlook. Trend has changed and nowadays, women love to wear or repurpose those traditional weaves which once was forgotten by all. Though there are few people who outsource such vintage sarees, the common people are still confused , where to buy and how to buy. Preeti Aggarwal, a normal housewife, turned into a mompreneur, is the end of your search. She runs a virtual

platform which provides all kinds of weaves like Parsi ghara, Patan patola, pure mulberry silk jamavar , kanjivaram, non jari silks and many more. Whole world speaks about sustainable development. Are we contributing to it as a responsible citizen? Really we aren't. We go behind the price tag of companies to show that we are trendy and upto date. The day night efforts of the artisans are easily forgotten and may be neglected. This lady, who is humble and generous has organised preloved saree sales to encourage the basic values of SDG, the three



Rs. Reduce , reuse and recycle. Instead of paying huge amounts to the stores, you can get

preloved sarees which are actually the treasures of her Khazana. Vintage Reloved Sarees Khazana (VRSK) is your one stop, where you can find a wide variety of exclusive weaves. Really a thrifty idea, isn't it. Image coach cum consultant, TEDx speaker, founder of Wardrobe Solutions and cine artist Ms. Babita Jaishankar has mentioned about Preeti Aggarwal in her videos about sustainability. Ms. Babita Jaishankar is into the world of fashion designing and acting ,she adores the woven treasures from Preeti Aggarwal. Apart from

Ms. Babita, there are a huge number of vintage saree lovers who receive their sarees from VRSK which includes CEOs of reputed firms, Professors, academicians and housewives. To know more about this sustainable development venture, visit Vintage Reloved Sarees Khazana, the facebook page. Let us reduce the usage of synthetic and polyester materials which can cause land pollution and landfills and rather look into reusing the clothes made of natural fibres. Let us be the cause for this revolution " Reduce , Reuse and Recycle".

Andhra Chief Minister's Tweet Congratulating Team RRR Upsets Adnan Sami

New Delhi: India scripted history yesterday with two wins at Oscars 2023. SS Rajamouli's 'RRR' won the award for best original song for 'Naatu Naatu' and Guneet Monga's 'The Elephant Whispers' won the award for the best documentary (short). People across the country are celebrating the win. Many on the internet lauded the recognition received by the Indian cinema. Amid the cheers and success, musician Adnan Sami has come under fire for comparing Andhra Pradesh

Chief Minister YS Jagan Mohan Reddy to a "frog in a pond" in a tweet expressing his appreciation for the Oscar-winning movie. However, the musician expressed his displeasure over the tweet and accused the Andhra Pradesh CM of creating a "regional divide" in the country. Mr Sami tweeted, "What a regional minded frog in a pond who can't think about the ocean because it's beyond his tiny nose!! Shame on you for creating regional divides & unable to embrace or preach national pride! Jai HIND!!"

Bangladesh VISA INFORMATION AND APPLICATION CENTRE AT Eastern Railway KOLKATA RAILWAY STATION in presence of Bangladesh Deputy High Commissioner in Kolkata Janab Andalib Elias and Sealdah DRM Deepak Nigam.



Kolkata: Kolkata Railway Station is an international station which handles 02 inter-dominion trains connecting Kolkata to Dhaka and Khulna. To facilitate such overseas passengers availing Visa services for Bangladesh bound

trains, a Visa information and Application Centre has been commenced at Kolkata Railway Station. The project has been conceptualized under the scheme of new-innovative idea. The Visa Centre shall facilitate passengers

for getting Visa at their door-steps and provide information regarding Visa application procedure which is otherwise quite cumbersome. Thus, the international passengers can easily get Visa related information from

Kolkata Station under a single roof while approaching for reservation in these 02 inter-dominion trains. This is also a significant step towards strengthening the ties between India and Bangladesh. To mark the

commencement of the "Visa information and Application Centre" a function has been organized at Kolkata Station wherein Shri Deepak Nigam, Divisional Railway Manager/Sealdah, Deputy High Commissioner of Bangladesh in Kolkata Honourable Janab Andalib Elias Shahib and other distinguished Diplomats / Dignitaries were invited. Apart from providing visa facilities to Indo-Bangladesh bound passengers, the above out of box idea of Visa Centre shall fetch a handsome amount of revenue to Railway Exchequer.

KHARAGPUR DIVISION ACHIEVES SIGNIFICANT MILESTONE OF 100% ELECTRIFICATION OF ENTIRE BROAD GAUGE NETWORK

Kolkata,: The Indian Railway is working in mission mode to become the largest Green Railway in the world and is moving towards becoming a "net zero carbon emitter" before 2030. The Kharagpur Division had achieved 100% R a i l w a y electrification o-n all Broad Gauge routes (774.4 Route Kilometres). With the completion of electrification work of the entire Rupsa-Bangriposi section of Kharagpur Division o-n 09.02.2022, the division has achieved the milestone of 100% electrification of its total Route Kilometres. South Eastern Railway is

the second Zonal Railway after West Central Railway to achieve 100% electrification. Rupsa-Bangriposi (89 km) Electrification Project was sanctioned in the year 2018-19 at a cost of Rs.94.89 crore. The Electrification work of Rupsa-Bhanjpur Section (55 km) was completed o-n 30.03.2021. The electrification work of the remaining portion of the project i.e. Bhanjpur-Bangriposi (34km) was completed o-n 09.02.2022. Out of the 1992.90 Tracks Kilometres, 98.55% (1882.67 TKM) has been electrified in Kharagpur Division. The target date of

completion for the rest Track kilometres is 30th June, 2023. Kharagpur Division, now fully electrified o-n all Broad Gauge routes has helped in reducing carbon footprints and will also have an annual average Saving of Rs. 19.24 Cr. The Pace of R a i l w a y Electrification, which is environment friendly and reduces pollution, has increased at 9X speed since 2014. The Railways has planned electrification of Broad Gauge routes, which will facilitate elimination of diesel traction resulting in significant reduction in its carbon footprint and environmental pollution.

34.36 Lakh Spent @MMBSS

Bhubaneswar: The State Government has made an expenditure of Rs 34.36 lakh to provide critical healthcare service to 5549 patients under Mukhya Mantri Bayu Swasthya Seva (MMBSS) scheme.

This was informed by Health and Family Welfare Minister Niranjana Pujari in the State Legislative Assembly on Monday. In a written reply to a query of BJP MLA Nauri Naik, the Health Minister said State Government has launched the Mukhya Mantri Bayu Swasthya Seva scheme in September 2021 to provide modern healthcare facility by super speciality doctors to



patients of remote area of Nuapada, Kalahandi, Nabarangpur and Malkangiri districts. Under the scheme, so far, medical teams have been sent 12 times to the four districts and then have treated 5549 patients with an expenditure of Rs 34.36 lakh. Highest Rs 17 lakh spent to provide the service in Kalahandi

district while Rs 6.46 lakh spent for Nabarangpur district, Rs 5.92 lakh for Nuapada and Rs 4.71 lakh for Malkangiri district. Out of the total provision of Rs 59 lakhs, the State has utilised Rs 34.36 lakh. The scheme will remain in force for five years from its launch, Pujari said.

The specialized doctor teams have flown to Nabarangpur three times and provided healthcare services to 2035 patients. Similarly, 914 patients of Malkangiri, 1550 patients of Kalahandi and 1050 patients from Nuapada districts got healthcare services, so far. Chief Minister Naveen Patnaik has launched

the scheme to provide quality health service to the people belonging to the remote parts of the state free of cost. Under the scheme, specialist doctors are flown to remote areas of the state to treat patients admitted into their respective district headquarter hospitals. The State Government has come up with such an innovative scheme as most of the eminent doctors from Cuttack and Bhubaneswar are reluctant to go to these districts on duty. Though the State Government has announced several lucrative incentives to motivate the doctors to serve the areas for at least three years in these respective districts, most of them are still reluctant to go.

546 prisoners, undertrial prisoners died in Odisha jails in last 10 years

Bhubaneswar,(KCN):As many as 546 prisoners, undertrial prisoners died in different jails of Odisha in the past 10 years, junior home minister Tusharkanti Behera told the state Assembly on Monday. While giving a written reply to a question of BJD lawmaker Soumya Ranjan Patnaik, Minister of State (MoS) for Home, Behera said deaths of 200 prisoners and 346 undertrial prisoners have been reported in different jails of the state from 2013 to 2022. While the death of 11 prisoners and 35 undertrial prisoners were registered in 2013, the figures reached 24 and



49 in 2022. As per the statement of the MoS, 43 prisoners including undertrials died in 2014, deaths of 46 prisoners registered in 2015, 48 in 2016, 47 in 2017, 51 in 2018, 53 in 2019, 78 in 2020 and 61 in 2021. Apart from the above-

mentioned deaths, 51 custodial death cases were also reported in the state during the last 10 years. Notably, last month, the state cabinet had decided to provide compensation to the next of kin of prisoners who die inside the jails in the state.

More Schools To Arrest Dropout



Bhubaneswar: To reduce drop-out rates across the State, 106 higher secondary schools will be opened in the upcoming academic year, said School and Mass Education (S&ME) Minister Samir Ranjan Dash here on Monday. Briefing media persons about the annual budget highlights for the year 2023-24, Shri Dash said a total of Rs 22,527.80 crore has been allocated in the budget of 2023-24 for the overall improvement of educational institutions, of which Rs 12,862.84 crore and Rs 9,664.96 crore will be availed under the administrative and programme expenditure respectively. The current budget stands at an increment of approximately five percent over that of the previous year, he said. "The S&ME Dept is focusing on ensuring quality education by supplementing all-round development of educational institutions,

intellectual, mental and physical development of students and the overall development of the teaching community," Dash said. In this budget, Rs 805.14 crore has been allocated to the State Government's avant-garde initiative of Mo School Abhiyan while Rs 138.97 crore has been provided for the recently announced 'Mukhya Mantri Shiksha Purashkar' wherein best performing districts, blocks, schools, head teachers, teachers, panchayats and other stakeholders will be awarded to create healthy competition and promote better educational outcomes. Shri Dash said Rs 3,411 crore has already been allocated for the first, second and third phase of the High School Transformation Programme. Under the 'Gangadhar Meher Shiksha Manakbrudhi Yojana, he said, Rs 155 crore has been allotted to provide

bicycles free of cost to students studying in Class-IX of government schools, government fully aided schools, Sanskrit Tol and Madrasas to facilitate their transit. Similarly, a budget of Rs 19.18 crore has been allotted under the Mukhya Mantri Medhabi Chatra Protsahana Yojana for providing scholarships to deserving students, the Minister said. Aimed at robust infrastructure development and ensuring a holistic educational environment, a budget of Rs 1000.14 crore will be spent towards the construction of 237 new boys' hostels, he added. The Government has made a provision of Rs 130 crore towards the provision of engaging services of Women Self Help Groups (WSHGs) for watch and ward and housekeeping. In terms of recruitment, Rs 1045 crore has been allocated for the posting

of 51,535 teachers under the S&ME Department and 1070 teachers for OAVs in the 2023-2024 financial year, said S&ME Secretary Aswathy S. She said Rs 10 crore has been allocated for the Paradarshi Portal to facilitate the admission of financially disadvantaged students to private educational institutions, whereas Rs 254.27 lakh provisioned in the budget for Odia students reading in adjoining states. The Secretary said, "We are also initiating counselling sessions for Out of school children over the age of 17 with the support of Skill Development and Technical Education Department. The government is prioritising to fill up vacancies through recruitment of over 50,000 teachers in high schools and higher secondary schools. Enhanced focus will be given to academic activities, added Shrimati Aswathy.


Odisha Missing PM SHRI

Bhubaneswar: Odisha yet to get benefit of the Pradhan Mantri Schools for Rising India (PM SHRI) scheme launched by Government of India in September last year. The State Government has not yet signed MoU with the Centre for implementation of the scheme in Odisha. This was informed by Union Minister of State for Education, Annapurna Devi in the Lok Sabha on Monday. While replying an unstarred question of

BJP MP Basanta Kumar Panda, Annapurna Devi said, "States and UTs were asked to sign a MoU with the Department of School Education and Literacy (DoSE&L), Ministry of Education, Government of India, for implementation of PM SHRI scheme. However, the State of Odisha has not signed MoU with DoSE&L, MoE so far." The Minister said the Union Cabinet had approved the new Centrally Sponsored

Scheme on 7 September, 2022. This initiative is intended to prepare PM SHRI Schools in which every student feels welcomed and cared for, where a safe and stimulating learning environment exists, where a wide range of learning experiences are offered, and where good physical infrastructure and appropriate resources conducive to learning are available to all students, she said. Under the scheme, different environment

friendly aspects will be executed in the schools like energy efficient using solar panels and LED lightings, nutrition gardens with natural farming, waste management, plastic free, water conservation and harvesting, study of traditions/practices related to protection of environment, climate change related hackathons and awareness generation to incorporate organic lifestyle, Annapurna Devi said.



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Johnson & Johnson Vision's new campaign film #DekhteRehJaoge inspires India's youth to follow their passion

Bhubaneswar: Johnson & Johnson Vision India, a division of Johnson & Johnson Private Limited, recently launched its latest campaign #DekhteRehJaoge. The campaign stands out for featuring real users of ACUVUE® lenses and highlighting their experiences as they take on new challenges fearlessly and making their vision their very identity. The film gives a sneak peek into the lives of different ACUVUE® Contact Lens users on their journey to explore their creative freedom, encouraging the Gen Z and millennial audience

to keep hustling. It reflects ACUVUE®'s vision to influence consumers to be bold in owning up to their true personality. The quirky reimagining of the iconic song 'In aankhon ki masti' makes the film captivating, providing a compelling background to the narrative. ACUVUE® Contact Lenses are designed to offer clear vision with comfort and the confidence to go out and push boundaries instead of holding back.

Talking about the launch, Tiny Sengupta, Business Unit Director, Vision Care India, Johnson & Johnson

Vision adds, "Our aim at Johnson & Johnson Vision is to give India's youth a confident new perspective of looking at the world with the contact lenses that complement every aspect of their personality. We are excited to see these lenses be a part of our consumers' lives and break myths and apprehensions around contact lens usage. ACUVUE® is the #1 selling brand family of contact lenses worldwide* and through this campaign we want to encourage more people to go and fearlessly face the world with confidence. Contact lens

usage is still low in India. Our aim is to get more people to try our lenses, realize the ease and comfort of wearing them, and get hooked onto the confidence it builds! We are aiming to increase contact lens penetration in India and get new wearers into the category, simultaneously promoting eye health awareness".

Speaking about the importance of routine eye check-ups Ashok Pandian, Optometrist and Consultant-Professional Education & Development, Vision Care India, Johnson & Johnson Vision, adds, "Regular eye

examinations with an optometrist are important in ensuring good eye health. It is especially important now, given the current context of increased screen time as we continue to work from home. Another important consideration here is embracing contact lenses to address vision corrections or even to enhance one's looks. It can also improve all aspects of quality of life, including work, leisure and sports. Not to mention bolstering self-confidence. In addition to this, there are various myths surrounding the use of contact lenses.

Amrita Vishwa Vidyapeetham develops world's first synthetic jaw-bone graft

KOCHI: Amrita Vishwa Vidyapeetham, ranked the 5th Best Overall University in India in the 2020 National Institution Ranking Framework (NIRF), has got a landmark approval from the Central Drugs Standard Control Organization (CDSCO) for conducting pilot clinical trial for a novel bone graft developed jointly by Amrita School of Nanosciences, Amrita School of Medicine and Amrita School of Dentistry, Kochi. The project was funded by the Dept. of Sciences and Technology, Govt. of India, in the initial lab phase and then by Biotechnology Industry Research Assistance Council (BIRAC) for the translational large animal testing and regulatory testing phases.

The synthetic bone graft, named Nanotex Bone, provides a first-of-

its-kind solution in the world for patients who lose part of their lower jaw (mandibular bone) due to cancer, injury, or trauma. The product, patented by Amrita Vishwa Vidyapeetham, also accepts tooth implants, enabling patients to lead a close-to-normal life even after losing a portion of their oral cavity bone. The clinic trial, that entails testing on ten patients, will be conducted at Amrita School of Medicine and Amrita School of Dentistry, Kochi. It is expected to be completed in 2 years. This is the first time that a university in India has innovated a medical product and taken it all the way from lab research to a potentially successful medical application on its own.

Said Dr. Shantikumar Nair, Dean of

Nanosciences, Center for Nanosciences & Molecular Medicine, Amrita Vishwa Vidyapeetham, who is spearheading the Nanotex Bone project: "We are the first and only university in India to develop a medical implant and get approval from the Government for testing on humans, with an in-house established ISO-certified GMP facility. This GMP has clean room processing lines for implant and oncology products where the test products can be manufactured. No other educational institution in India has established a GMP facility for manufacture of medical implants and nanomedicines, and none is directly associated with a hospital, like we are with the 1,300-bed Amrita Hospital in Kochi. This is what makes Amrita Vishwa Vidyapeetham unique."

Thousands in Hyderabad join Yoga Utsav to mark 25 days countdown to IDY

Hyderabad: Thousands of people from all walks of life joined the Yoga Utsav at Lal Bahadur Shastri Stadium here today to mark the 25 days countdown to International Day of Yoga (IDY2022). The event was organised by the Ministry of Ayush, Government of India with active support from the Government of Telangana. Dr. Tamilisai Soundararajan, who graced the occasion as the Chief Guest, along with the Union Minister for Ports, Shipping & Waterways, Sarbananda Sonowal; the Union Minister for Tourism, Culture & DoNER, G. Kishan Reddy; the Union Minister of State for Women & Child Development and Ayush, Dr. Munjpara Mahendrabhai Kalubhai; and the Minister of Finance, Health, Medical & Family Welfare in Government of Telangana, Thanneeru Harish Rao. The theme of the Utsav was 'Make Yoga a part of Your Life.' The event was conducted by

Morarji Desai National Institute of Yoga (MDNIY) under the Ministry of Ayush where more than 10,000 yoga enthusiasts performed Common Yoga Protocol (CYP). The session was directed by Dr. Ishwar V. Basavaraddi, Director, MDNIY. The event was aimed at creating awareness about the various dimensions of Yoga and its ability to enrich human lives. The Utsav, whose theme is "Make Yoga a part of Your Life," was attended by many celebrities from the world of sports like PV Sindhu, Saina Nehwal, Lakshya Sen, K. Srikanth, Satwiksairaj Rankireddy from badminton; Mithali Raj, H.S. Pranoy, Pragnan Ojha from cricket; Naina Jaswal from Table Tennis; and Mukesh from Hockey. Also, at the event, celebrities from the world of cinema and culture like Manchu Vishnu, Mogalaih, Sandeep Kishan, Nikhil Siddharth, Lavanya Tripathy & Dilraj performed CYP at the event along with other yoga enthusiasts. Speaking on the occasion, the Union Minister of Ports, Shipping & Waterways and

Ayush, Sarbananda Sonowal said, "We are really happy to witness thousands of Hyderabad residents coming out to perform Yoga which has certainly enthused many more to join this movement. We must celebrate our rich heritage by making Yoga a part of our lives. It enriches our health & mind. Under the dynamic leadership of Prime Minister Shri Narendra Modi ji, yoga has got the necessary platform which has helped build the brand India image. The success of today's event will give further momentum towards the 8th International Day of Yoga on 21st June in Mysuru where our beloved Prime Minister Narendra Modi ji will lead the elaborate celebration of Yoga by enthusiasts and practitioners across the world. The idea behind this Yoga Utsav is to encourage people to take up Yoga, a wonderful gift of our thousands of years of civilization, so that they can enrich their quality of life. We must join this beautiful movement, envisioned by our leader, Modi ji, towards building a happier and healthier India."

PhonePe Launches UPI SIP for Gold Investments

Bhubaneswar: India's leading digital payments company, today announced the launch of UPI SIP for investing in Gold. Users can now invest in the highest purity 24K Gold of a specified amount every month and accumulate their Gold in insured bank-grade lockers maintained by PhonePe's partners, MMTC-PAMP and SafeGold.

The advantage of starting a Gold SIP on PhonePe is the convenience of UPI. The user has to just select the Gold provider, mention the monthly investment amount, authenticate with the UPI PIN and it's done! Setting up a Gold SIP is a one-time, hassle-free process and all subsequent investments are completely automated. Users will have complete control of their Gold investments and can sell the Gold at any time and get a direct credit to their bank account. They can also choose to redeem their Gold in the form of Gold Coins and Bars, which will be delivered to their doorstep.

Through the Gold SIP, users can begin investing in the highest purity 24K Gold with as low as Rs 100 per month and continue to invest small amounts regularly to build their Gold savings systematically. Since Gold SIP is a periodic investment, users don't need to continuously track Gold prices in order to make an investment decision. Investing a fixed sum of money towards Gold at specific intervals could reduce the user's average cost of investment in the long run. Speaking on the launch, Terence Lucien, Head of Investments, PhonePe said, "PhonePe's vision is to build products and offerings that cater to the varied investment needs of its 380 million users. As Indians look at finding smart ways to buy Gold, we are happy to provide our users the option of setting up a Gold SIP through UPI. PhonePe's Gold SIP will help users build their long-term Gold Investments in a hassle-free way by allowing them to buy the purest 24K Gold through small and regular monthly investments."

Vedanta Aluminium sponsors sporting gear in 'Mo School' Hockey Tournament, Jharsuguda

Jharsuguda : Vedanta Aluminium, India's largest producer of aluminium, has sponsored sporting gear for teams participating in the ongoing 'Mo School' Hockey Tournament at Jharsuguda, Odisha. Mo School Abhiyaan is an initiative by the Government of Odisha under its School & Mass Education Department, which aims to address the needs of school-going children and enable & support schools with infrastructure, technology, etc. so they can provide a wholesome

and nurturing environment to children during their formative years.

Currently, Vedanta Aluminium supports four schools in Jharsuguda district as a partner in the Mo School Abhiyaan. The company has contributed a sum of INR 80 lakhs (INR 20 lakhs for each school) towards building required infrastructure like smart classrooms, libraries, computer labs, playgrounds, gardens, etc. in these schools. In its endeavour to support the Mo School Hockey

Tournament, Vedanta Aluminium has partnered the District Hockey Association, District Administration and District Education Department of Jharsuguda.

Speaking about Vedanta Aluminium's developmental interventions for students, Mr. Sunil Gupta, CEO - Vedanta Ltd., Jharsuguda, said, "Our interventions in education are aimed at giving students from rural communities access to the best of opportunities that go

beyond primary education. We firmly believe that quality education lays the foundation of successful societies and communities. Sports provide a wonderful platform for students to learn values like teamwork, healthy competition, pursuing goals, etc. which go a long way towards shaping them as individuals. Through these initiatives, we are working towards an inclusive, healthy, and creative environment that will empower our

future generations with the right tools needed to reach their highest potential and be architects of socio-economic transformation in the region."

Appreciating Vedanta Aluminium's support towards nurturing grassroots sporting culture, Mr. Jiban Mohanty, Vice President, Odisha State Hockey Association said, "Promoting a culture of sports among youngsters shapes them positively in myriad ways and helps in their overall growth and development."

Bisk Farm unveils a new TVC campaign for Rich Marie starring Indian cricket legend Sourav Ganguly in a new avatar

New Delhi: Bisk Farm, one of India's leading Biscuit & Bakery brands from the house of SAJ Food, has launched a new television commercial campaign for its popular Rich Marie biscuits range, featuring former Indian

purchase of 300g* pack of Bisk Farm Rich Marie biscuits. As part of this offer, customers need to purchase a 300gm pack of Bisk farm Rich Marie biscuit and SMS RM Lot Number to 9902391200 to stand a chance to win gold coins.

always something different. This TVC too, has elements which I have never done before and I was a little tentative at the beginning, but I really enjoyed the concept and it was great fun shooting this, I hope the



cricket captain, Sourav Ganguly in a never-before-seen avatar. In the new TVC campaign, Sourav Ganguly, the former BCCI chief plays the character of the famous Bollywood villain 'Robert'. TV commercial starts with Sourav asking his secretary, Mona Darling, about the whereabouts of the Gold (Sona), to which she responds that there are only biscuit packs of Bisk Farm Rich Marie instead. Sourav then instructs Mona to start counting as each 300gm pack of Bisk Farm Rich Marie provides a chance to win 10gm gold coins. Bisk Farm's offer coinciding with the launch of its new TVC campaign allows lucky customers a chance to win 10g* gold coins on

They can visit the website www.biskfarm.com for more details. The winner of the 10gm gold coin will be announced on Bisk Farm's social media pages. The TVC campaign, which runs until 31st March, 2023 is being released in various languages, Bengali, Hindi, Odia and Assamese. The campaign is going to be on air across various TV channels, digital platforms, and social media pages, creating awareness about the offer and encouraging customers to participate in the contest. Sourav Ganguly said, "Bisk Farm always brings in a bit of spice and a bit of flavour in their commercials and their advertisements are

audience will like it too when it comes on screen"

Mr. Vijay Kr. Singh, Managing Director, SAJ Food said, 'Our association with Sourav Ganguly goes back a long way and our Rich Marie segment is one of the most popular biscuits range from the Bisk Farm portfolio. With his charismatic personality and mass appeal, we are confident that this campaign will connect with our target audience and drive sales for Rich Marie biscuits. The campaign comes with an exciting offer where lucky customers can win gold coins. We are confident that all biscuit lovers and Dada's fans will enjoy this offer as much as they love our Rich Marie biscuits.'

Pinnacle Industries introduces Neonatal Ambulances for the Govt of Maharashtra

Mumbai: Pinnacle Industries, India's leading automotive seating, interiors & Specialty Vehicles company, introduces the newest range of approved Neonatal Ambulances specially developed for the Government of Maharashtra. These Ambulances are equipped with all necessary medical facilities & advanced

technologies to deliver the best medical care to newborns. The Company has announced that it has delivered 5 Neonatal Ambulances to the Government of Maharashtra today to provide advanced Life support to the neonates. Pinnacle Industries is specialized to offer multiple types of health care products in the Ambulance & Non-Ambulance categories.

The Neonatal Ambulances are specially designed Ambulances for Child Care / New-born babies with focused fabrication in Anti-bacterial ABS interior panels. The ABS material used to build the interiors of these ambulances is non-permeable and does not get affected by disinfectants. All materials used to build the Neonatal Ambulance are as per FR &

Automotive Grade applicable norms. These ambulances are ergonomically designed for comfortable seating for Doctors, Nursing Staffs & 4 Attendants. The ambulances are well equipped with all necessary Medical Equipment to maintain the working space during the emergency and utilities as per Automotive Norms. All the Neonatal Ambulances

by Pinnacle Industries have a provision of external power supply to ensure that the medical items are kept running from the power grid source without any hindrance, while the vehicles are in a stationary condition. Speaking on the collaboration, Mr. Arijant Mehta, President, Pinnacle Industries Limited, said, "India is rapidly developing its healthcare infrastructure.

Players from eliminated IPL teams could reach UK early for WTC final prep - Rohit Sharma

New Delhi: India's Test players not part of the IPL 2023 playoffs could leave for the UK earlier than the others to begin preparation for the World Test Championship Final, captain Rohit Sharma said on Monday (March 13). India, who will face Australia in the summit clash at The Oval from June 7, face a sticky scheduling crunch with the forthcoming season of the IPL running until May 28.

The league stage of IPL 2023, however ends on May 21, 16 days before the start of the marquee final and players from eliminated franchises could be sent over right

after as a means to facilitate faster acquaintance with the prevalent playing conditions. "I don't think it will be a huge problem but yeah, look I believe in preparation and preparations will be key for us come the finals. Around 21st May, there will be six teams who will possibly be out of IPL playoffs contention and so whichever players are available, we will try and find time to get them to the UK early as possible and get some time and we will monitor as much as possible," Rohit said.

Save for Cheteshwar Pujara, the rest of India's

potential squad to play in that final will be involved in the IPL starting March 31. Player workloads will assume far greater significance in the context of the Indian team's recent injury situation (Jasprit Bumrah, Ravindra Jadeja, Shreyas Iyer and Rishabh Pant) as well as the T20 tournament returning to a home-away format necessitating lots of inter-city travel. The Indian captain said management of the same will be as critical as preparation for in-game nitty gritty like practising with the Dukes ball that will be in



use in England.

"Look, I think it's quite critical for us, we're going to keep in constant touch with all players

who are going to play that final and monitor their workload and see what's happening with them," Rohit said. "In

fact we are sending some Dukes Balls to all fast bowlers and see if they get some time to bowl with that, but again it all

depends on individuals, guys who will be part of finals are not the guys who have not played in UK and may be one or two guys here and there and rest all of us have played in that part of the world." Rohit, whose side completed a fourth straight Test series win over Australia, said neutral conditions in England would create a very different game between these two sides in what won't be alien neutral conditions for either side. His counterpart in Ahmedabad, Steve Smith, was willing to go into a little more specifics of the

conditions one could expect in early June at The Oval.

"It's going to be great coming up against India in the final. The Oval, the wicket there can take spin at times particularly as the game wears on," Smith said. "So it could be interesting in terms of what sort of wicket we get. But it's a great place to play cricket. There's usually reasonable pace and bounce for an English wicket. It's probably as close as you get to Australia potentially in terms of pace and bounce. Yeah it's going to be a great Test match and the guys are looking forward to it."

Capsey's innings changed the game: Schutt

New Delhi: Royal Challengers Bangalore's pace spearhead Megan Schutt credited Alice Capsey's "game-changing" cameo in the powerplay for Delhi Capitals taking the match away from her side, at the DY Patil Sports Academy on Monday (March 13).

In the first reverse fixture of the Women's Premier League 2023, Capitals completed a double over win-less RCB but the contest was far from one-sided as their tournament opener at the Brabourne. After Ellyse Perry (67*) and Richa Ghosh's (37 off 16 balls) counter-attack in the final six overs of RCB's batting innings put a respectable 150/4 on the board, Capitals lost in-form opener Shafali Verma to Schutt's inswinger for a golden duck on a wicket that saw early swing and turn later as the game progressed.

However, Capsey arrived at one-drop and launched a flurry of boundaries in her 24-ball knock worth 38 to take the pitch out of equation, bringing down the asking rate to



under seven an over which allowed the middle-order the cushion to negotiate the economical spin bowling in middle-overs phase. The DC no. 3 took pacer Renuka Thakur and left-arm spinner Preeti Bose to the cleaners, hitting seven boundaries in the space of nine deliveries across the fourth and fifth over to set the tempo of the chase before exiting the scene..

Schutt admitted that offering hit-me slot balls in the powerplay didn't help their cause with a sub-par score to defend,

but was proud of her team to drag the game down to the final over. "Capsey's innings really changed that game. It was short-lived but game-changing. She took the ball on," the Australian pacer said after RCB's six-wicket defeat.

"That overs we bowled too fast and too full and simply with two [fielders] out, we weren't able to defend that. It brought about a wicket at the end but it kind of showed the lengths we probably didn't want to bowl. And a couple of

big overs in the powerplay there kind of almost pushed it to just [under] sevens really and that's kind of going to be hard to defend. I think the fact that we got it down to the last over there is actually impressive and showed a lot of fight from the girls but, as I said, a few big overs in there shifted the game there," she added. That was far from how RCB went in their batting powerplay, after being put in on a two-paced track in Navi Mumbai. Already guilty of throwing away

wickets in clusters in first leg of WPL 2023, RCB were cautious at the start and played 29 dots in the first half of their innings out of which 21 came in the powerplay.

With her team desperately seeking a reversal in fortunes, Schutt noted that it was a crucial toss to lose and DC hammered home the advantage by bowling to their plans to keep RCB quiet. "It was a big toss to lose, to be honest. Even in my warm up overs prior to the game, I could tell there's a bit of tack in the wicket," the 30-year-old said.

"It was a bit of a tough wicket to begin with. I mean, Kappie [Marizanne Kapp] is a world class bowler as are some of the others in their squad and you've got to give credit to that as well. They've bowled terrific lines. Some cutters were really holding in the wicket there. The intent was there. Unfortunately, [we] just hit it to the fielders a few too many times and a few too many dots," she added.

Tom Latham named captain for Sri Lanka ODIs



New Delhi: Tom Latham has been named New Zealand skipper for the upcoming ODI series against Sri Lanka. Latham will lead the side in the absence of Kane Williamson who will be skipping the series in order to participate in the IPL.

Alongside Williamson, the likes of Tim Southee and Devon Conway have also not been picked with New Zealand Cricket opting to release them after the Test series keeping the IPL in mind. NZC also confirmed that allrounder Mitchell Santner hasn't been considered for the series at the request of his IPL franchise.

New Zealand will wear a depleted look in the second and third ODIs with Finn Allen, Glenn

Phillips and Lockie Ferguson scheduled to leave the squad to travel to India after the opening ODI. The trio will be replaced in the squad for the second and third games by Mark Chapman, Henry Nicholls and uncapped Ben Lister.

Apart from Lister, Chad Bowes is the other uncapped player to have been handed his maiden ODI callup following a prolific season in white-ball cricket with Canterbury. New Zealand have also recalled Will Young and Tom Blundell to the squad. Young's last ODI appearance came in July last year whereas it's been three years since Blundell played ODI cricket for New Zealand.

"Chad has been impressive for a number

of seasons at the top of the order for Canterbury as well as being an excellent fielder," Coach Gary Stead said. "We are set to play 16 white ball matches between now and the start of May so there will be a number of chances for players to test themselves in familiar and unfamiliar conditions."

"Tom Blundell, in particular, is someone who we've been hugely impressed by in international cricket over the past 18 months as a leader in the Test team and then domestically with the Wellington Firebirds.

ODI squad: Tom Latham (c), Finn Allen (1st ODI only), Tom Blundell, Chad Bowes, Michael Bracewell, Mark Chapman (2nd & 3rd ODIs only), Lockie Ferguson (1st ODI only), Matt Henry, Ben Lister (2nd & 3rd ODIs only), Daryl Mitchell, Henry Nicholls (2nd & 3rd ODIs only), Glenn Phillips (1st ODI only), Henry Shiplee, Ish Sodhi, Blair Tuckner, Will Young

Curtis Campher banking on BPL experience for Bangladesh tour

New Delhi: Ireland all-rounder Curtis Campher feels his experience in the Bangladesh Premier League, country's lone franchise-based T20 tournament, will help him in the upcoming series against Bangladesh. Ireland reached Bangladesh on March 12 to play a full fledged series comprising three ODIs and as many T20Is along with a lone Test match.

While Campher featured for Chattogram Challengers, his international skipper Andrew Balbirnie turned out for Khulna Titans. According to Campher, his experience in Bangladesh will come in handy as he's already

seen the best of both worlds of playing in this part of the country. In 2020, Campher toured Bangladesh with Ireland A where he got to play day games while BPL provided the experience of featuring in evening fixtures.

"Obviously it will help, playing in the BPL. We came in 2020 following the Covid pandemic (with Ireland A team) and most of the games were day games. Now having night games (in BPL) and it's like having two bites of the cherry and kind of experiencing all conditions here you know," Campher told Cricbuzz.

"During the day it spins a bit more and in the night dew come in as a factor. I have seen

how surfaces react at different times of the day, and its very beneficial for me," he said

"We experienced conditions in two different cities and slightly different conditions in each place, you know. It's good for us and as a player it helps to grow to challenge myself in different conditions," he said.

Campher also reckoned playing straighter will be the key to success on surfaces that won't afford too much bounce for the bowlers, taking out the prospect of using the horizontal bat and targeting areas square of the wicket.

"Definitely (difficult playing



strokes square the wicket because the bounce is less). Whenever you go to foreign environment, you try to adapt your game and that's international cricket" said Campher.

"I think the outfielders are really hard and really quick

and the ball goes to the boundary. Obviously you have to play lot more straighter here using the full face of the blade and not looking to over hit the ball," he said. "When you come to slower wickets, you have to use bit of muscles to force to get the ball

over the ropes and technique takes a back seat. Having played here and having a bit of success, and seeing what guys are doing here, that's definitely something I have to work on. Having a good bat swing and nice full flow," he said. Campher, who

missed substantial amount of cricket due to his ankle and shoulder injury, added that he is still not at his best bowling wise but in six months time he is expecting to reach

"Yeah I missed cricket (due to injury) and it's tough obviously being an all-rounder you like to be in the game. Not being able to bowl in the World Cup towards the end was quite frustrating because your body doesn't allow you to do the thing that you like to do," he said.

"It's a long process to get to full fitness and get bowling, you know. I still personally think that I am not there yet (regarding bowling). I am getting better and better each day and it's

still a long road. In six months, I am going to be fully fit," he said.

"It's really tough when you get injured, you think that when you come back you will be just as good as you were when you stopped but it takes time to relearn the things and trust your body again," he said.

The three ODI matches are scheduled to be held on March 18, 20 and 23 at the Sylhet International Cricket Stadium. The two sides will then travel to Chattogram for three T20 Internationals, which will take place at Zahur Ahmed Chowdhury Stadium on March 27, 29 and 31. The only Test of the tour will be held from April 4 to 8 at Sher-e-Bangla National Cricket Stadium.