

## 62 NEET Qualified students were honored with Madhu Babu Medha Seva Samman



**Vyasanagar (KCN):** On behalf of the leading volunteer organization Madhu Odia Sena, 62 NEET qualified students of Jajpur, Kendrapara, Dhenkanal, Keonjhar, Bhadrak, Baleswar and Mayurbhanj Districts were felicitated with the certificates, trophies and Madhu Babu's book yesterday on behalf of the leading volunteer organization Madhu Odia Sena. In the program

organized under the chairmanship of the state president of the organization Mr. Padmakar Guru, former health minister Mr. Prafulla Chandra Ghadei inaugurated the program by lighting the lamp. Mr. Ghadei suggested that if the students are inspired by the ideals of Madhubabu and invest their skills properly, they can be useful tools for themselves and the society.

Former Dean VIMSAR & SUM Medical college Prof Dr. Gangadhar Sahu joined as the chief guest and explained to the children how medical care depends on 7 alphabets. Editor in Chief of Odia Daily PARYABEKHYAK and English Daily The Kalinga chronicle Group Dr. Pabitra Mohan Samantaray joined as the chief speaker and said that doctors are like the second God in the society



and suggested that they should remain dedicated while living and saving others. Eminent Surgeon Dr. Satya Prakash Dhal joined as the keynote

speaker and advised doctors to achieve success in their profession through hard work and dedication like a forest dweller for 14 years. Eminent educationist Narayan Chandra Das joined in praising such talent organization and advised the future doctors to continue their training and service. Mr. Bhuban Mohan Mohanty, Jajpur District President of Pujuapuja Pativa

Parishad introduced the guests and delivered the welcome address while the function was graced by the staff members of Both the organizations. President Mr Padmakar Guru expressed his gratitude to everyone including Mr. Vijay Kumar Boitei, Advocate Chandrakant Khadei, Ranjit Kumar Pradhan, Anil Kumar Mohanty, Anil Kumar Jena, Basant Kumar Das, Gopinath Palei, Anant Kumar Das for their kind cooperation

## Ratha Jatra: Devotees Avail Adapa Abadha At Gundicha Temple In Puri



**Puri(KCN):** With Lord Jagannath and His Holy siblings were placed on Adapa Mandap inside the Gundicha Temple during 9-day Ratha Jatra, devotees availed Adapa Abadha on premises of the temple in Puri from today. The divine Adapa Abadha was made available for devotees after rituals in the morning. Thousands of devotees had Adapa Abadha on the first day during 7-day

stay of Lord Jagannath at the Gundicha Temple. Worth mentioning that the Mahaprasad offered to deities during their stay at the Gundicha Temple is called Adapa Abadha. It is believed that one attains virtues of crores of births with intake of a little amount of Adapa Abadha after having darshan of the Chaturdha Murti on Adapa Mandap, the altar of their birthplace.

Lord Jagannath accompanied by Lord Balabhadra, Devi Subhadra and his weapon Sudarshan is being worshipped on Adapa Mandap at Gundicha Temple since yesterday evening following Adapa Bije rituals. A huge number of devotees thronged the Gundicha Temple in Puri to have Holy darshan of Lord Jagannath on Adapa Mandap. Elaborate security arrangements have been made for devotees for smooth darshan inside the temple. The deities will stay at the Gundicha Temple for a period of week. On 10th day of the month of Ashadha, the deities will make their way back from the temple on their respective chariots, which is called the Bahuda Jatra.

## "Officers Are Running Odisha": BJP President JP Nadda Slams State Govt At Bhawanipatna Public Meeting

**Bhawanipatna(KCN):** BJP national president JP Nadda today came down heavily on the Odisha Government alleging that officers were running the state instead of elected representatives. Addressing a public meeting here, Nadda said, "It is unclear whether there is any leader or officer who is actually running the state. BJD MLAs and MPs are disregarded, and the entire rule seems to be in the hands of bureaucrats. CM Naveen Patnaik has effectively delegated all responsibilities to these officers. The administration of the state has been entirely outsourced." "Odisha remains backward and poor despite being ruled by

the Naveen Patnaik-led BJD government during the last 23 years. Prime Minister Narendra Modi has provided ration to 3.5 crore people of Odisha," said Nadda. He said eligible beneficiaries are not getting houses under PMAY scheme in Odisha. Such irregularities will be probed, and stringent action will be taken against those involved in the corruption. Criticizing the CM, Nadda said while 11 crore people have availed the benefits of Ayushman Bharat Yojana, Patnaik was yet to implement it in Odisha, for which the people of the state were deprived of the benefits.



"Naveen Babu had announced the provision of cold storage in every block and irrigation facilities for 35 percent of the land. Has it been accomplished? Such a government does not deserve to remain in power," stated the BJP chief. Regarding the Pradhan Mantri Awas Yojana, Nadda raised concerns about corruption in

Odisha. He mentioned that while 4 crore houses had been allocated under the scheme and 72 lakh houses sanctioned for Odisha, the process of completing 29 lakh houses had already begun. Nadda expressed his dismay, saying, "Despite Prime Minister Modi providing 75 lakh houses, corruption prevails, deserving

beneficiaries are ignored, and the ineligible ones receive the benefits. I urge the Central government to initiate an investigation to uncover the truth. Those who qualify should receive houses, while those engaged in corruption will face legal consequences."

### Crorepati Social Welfare Officer Jayanti Behera Arrested By Odisha Vigilance Over DA

**Bhubaneswar(KCN):** Odisha Vigilance today arrested Social Welfare Officer Jayanti Behera for allegedly amassing assets disproportionate to her known sources of income. Behera, former District Social Welfare Officer of Bhadrak and currently serving as Social Welfare Officer, W&CD Department, has been found in possession of disproportionate assets (DA) to the tune of 145% of her known sources of income, which she could not account for satisfactorily. The anti-corruption agency has filed a case against her in this connection. During house searches, the following movable and immovable assets worth crores were unearthed in the name Behera and her family members.

## "Not For Power": Opposition (Minus AAP) "United" After Big Meet



Patna: All parties have agreed to contest elections together, but one more meeting will be held next month in Himachal Pradesh's Shimla to finalise details, Bihar Chief Minister Nitish Kumar, who was the host of the big Opposition meeting of 16 parties, said soon after the four-hour-

long meeting. Aam Aadmi Party chief Arvind Kejriwal and Tamil Nadu Chief Minister and DMK head MK Stalin were absent from the joint press conference, though Mr Kumar claimed they left because they had to rush to their flights back. Even as the press conference projecting

unity was on, the Aam Aadmi Party dropped a bombshell, saying it will not be part of any future Opposition gatherings until the Congress publicly opposes the Centre's contentious ordinance taking away the Delhi government's control of administrative services. There were sharp

exchanges between Congress and the Aam Aadmi Party during the meeting, sources said. AAP chief Arvind Kejriwal sought the grand old party's stand on the Ordinance issue, while Congress chief Mallikarjun Kharge raised the AAP Chief Spokesperson Priyanka Kakkor's allegation that the Congress is not taking a stand because of a deal with the BJP. "Details including details of seat sharing and party-wise split will be finalised in the Shimla meeting," Nitish Kumar said at the joint press conference.

## Odisha Vigilance Finds Over Rs 3 Crore Cash At Addl. Sub Collector Prasanta Kumar Rout's Properties

**Bhubaneswar(KCN):** Odisha vigilance detected huge cash of more than Rs three crore during a raid on the properties of additional sub-collector on Friday. On the strength of search warrant issued by special judge, vigilance, Sundargarh, vigilance teams have been conducting simultaneous raids on the properties of Nabarangpur additional sub-collector Prasanta Kumar Rout at nine locations, said M. Radhakrishna, vigilance Superintendent of Police (SP). Till now, the vigilance officials



recovered cash of Rs 2.25 crore from the Bhubaneswar residence of Rout while another Rs 77 lakh were recovered from his Nowrangpur residence, he said. Further search operation is going on and details will be shared in a later stage, the SP said. The raid is being conducted at

his two-storey house in Kanan Vihar, Bhubaneswar; his residence and office in Nabarangpur and his ancestral home in Bhadrak. The vigilance team is also conducting raids at the house of his relatives and close relatives at five other locations, vigilance officials said.

# 63K Schools Join #LetsMove

**Bhubaneswar:** Today, on Olympic Day, Odisha has joined the global #LetsMove campaign, a remarkable Olympic initiative that emphasizes the significance of exercise and movement. By embracing this campaign, Odisha aims to inspire, transform, and unite its vibrant young communities through the power of movement. The campaign is being driven jointly by the Sports and Youth Services Department and School & Mass

Education Department in association with the International Olympic Committee and Abhinav Bindra Foundation Trust. In an extraordinary show of support, not only athletes but also an astounding number of 63,000 schools and approximately 7 million energetic children across Odisha have enthusiastically joined the #LetsMove campaign. Today, they are all celebrating the spirit of the Olympics, echoing the motto of 'Citius, Altius, Fortius -

Communiter' - "Faster, Higher, Stronger - Together." The students engaged in a variety of sports activities including football, hockey, cricket amongst others with an Olympic spirit and cherished the camaraderie. Sports & Youth Services Minister Tusharkanti Behera said, "As we celebrate Olympic Day, we are not only celebrating a historic event but also embracing the universal language of sports. Odisha



encourages everyone to move, inspire, and embrace the Olympic spirit, empowering our children, communities, and our entire state." By joining the #LetsMove campaign and fostering the Olympic values,

Odisha is taking a significant step towards creating a healthier, more inclusive society where the power of movement and sports unites, he said. Together, Odisha can achieve great heights,

strengthen bonds, and build a better future for the young children, he added. To further promote the Olympic movement and the values of Olympism, Odisha launched the Olympic Values Education

Programme in partnership with the Olympic Foundation for Culture & Heritage, the International Olympic Committee, and the Abhinav Bindra Foundation Trust in May 2022. This collaboration has enabled Odisha to integrate Olympic values into school curriculum, providing students with a holistic education that encompasses not only academics but also the ideals of sportsmanship, fair play, and respect, Behera said.

The Sports Minister further added, "Odisha recognizes that sports offers invaluable life lessons of discipline, resilience, teamwork, and the pursuit of excellence. We firmly believe in creating a better world through sports, and it is with this vision that we have integrated the Olympic Value Education Program in our state. This program aims to nurture the future generation and instil in them the core values of Olympism."

## Jindal Stainless provided battery powered vehicle

**Kalinganagar (Sapan Kar) :-** Two battery powered vehicles have been handed over to the authorities of Puri Railway Division from Jindal Stainless Limited, Kalinganagar. These battery-powered vehicles can help transport elderly, disabled and sick pilgrims free of charge. Mr. Sukant Kumar Rath, Head of Social Welfare Department of Jindal Stainless Limited, Kalinganagar, Mr. Arvind Dwivedi of Logistics Department, and Mr. Sanjay Kumar Mohanty of Social Welfare Department was handed over the battery operated vehicle to Puri Railway Division Mr. SK Padhi - Senior Chief Depot Officer (Mechanical), Dr. Manoj Barhat Fatesingh - Assistant Commercial



Manager on the auspicious occasion of Ratha Yatra. On this occasion, Mr. Sukant Kumar Rath, Head of CSR, expressed the opinion that this effort of the Company will help hundreds of passengers to travel without any

hindrance. Mr. Rath announced that this vehicle will be run entirely under the direct supervision of the Puri Railway Department and its maintenance will be free for the next 5 years. Senior officials of Puri Railway Department have

lauded the philanthropic program of Jindal Stainless Limited, Kalinganagar, while this initiative of the company authorities is expected to facilitate the movement of Jagannath-loving devotees adding a sense of spiritual significance to the act.

## G Care For Capital City



**Bhubaneswar(KCN):** Women-led SHGs and Transgender Groups have been integrated across decentralised solid and liquid waste management value chain in a big way, emerging as key service providers in sanitation. Odisha has handed over services to local SHGs spearheaded by women or transgender members. The engagement of Community-Based Organisations representing such vulnerable groups offers a cost-effective way to improve the coverage of sanitation solutions, and also helps the SHGs generate livelihood

opportunities for its member. A partnership between Mission Shakti Self Help Group (SHG) and the Housing and Urban Development Department (H&UDD) in Odisha resulted in empowering women SHGs and other vulnerable groups in the State. Over 2000 SHGs are now engaged in solid waste segregation, collection and transportation, treatment, reuse and disposal as per standardized norms. The groups are now involved both in service delivery and as implementing partners in a range of urban

development programmes - from solid waste to liquid waste management. In order to smoothly and efficiently integrate Mission Shakti SHGs in key urban programmes, ULB functionaries are regularly oriented to provide opportunities to the members to participate and contribute to the urban sanitation in their local areas. Besides being engaged as Swachh Supervisors, Swachasathis, are also operating and managing Battery operated Vehicles (BOVs) and Micro Composting Centres (MCCs), Micro Recovery Facilities

and Construction and Demolition (C&D) Waste Management Plants. Recognizing their contributions, the Bhubaneswar Municipal Corporation (BMC) has also roped in Transgender Group for the operation and maintenance of 7 cesspool vehicles in the city. They will hire authorised drivers and helpers for each vehicle who will be paid the minimum applicable wage. BMC will impart training to all cesspool vehicle staff on health and hygiene, desludging service, PPE use and related protocols.

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# Satyaprem Ki Katha: Kartik Aaryan And Kiara Advani's Romantic Drama Releases On June 29

Actors Kartik Aaryan and Kiara Advani are currently busy promoting their upcoming romantic musical drama film 'Satyaprem Ki Katha'. Helmed by Sameer Vidwans, the film is all set to hit the theatres on June 29. The film marks Kartik and Kiara's second collaboration after their blockbuster horror comedy 'Bhool Bhulaiyaa 2'.

Makers of 'Satyaprem Ki Katha' has unveiled the official trailer and 4 songs of the film, which received a good response from the audience. The trailer introduces us to Kartik as SatyaPrem and Kiara as Katha. Kartik is seen pursuing Kiara for marriage as he tries to impress her. The duo gets married. After that, Kiara and Kartik have many difficult experiences together. Talking about the songs of the film, the makers first unveiled the romantic track 'Naseeb Se'. Composed by Payal Dev, the song has been sung beautifully by Payal Dev and Vishal Mishra. The lyrics are by AM Turaz.



The mesmerizing visuals and melody are guaranteed to captivate the audience. The song showcases the chemistry of Kartik and Kiara as they usher the season of love back to the theatres after a long time. Post that, the makers released the romantic track 'Aaj Ke Baad', sung by Manan Bhardwaj and Tulsi Kumar. The song has been received well by the audience. 'Gujju Pataka' and 'Sun Sajni'

were the third and the fourth songs of the film. Recently, at the launch of the Garba song 'Sun Sajni', Kartik said it was one movie in which he has felt proud at every stage -- from the narration of the script to the final filming. He said, "Creative discussions and all take place because the film is extremely precious for us. I think in my entire career I haven't ever been this involved in a film as

much as I have been in Satyaprem Ki Katha because I really believe in the subject and I feel proud to be a part of Satyaprem Ki Katha. I think in my filmography maybe this is one film in which I have felt proud in every frame of the film, which I don't know why but on a story level and from the beginning, the first day, when the first narration happened until now when we are on the stage I still have

that proud feeling." Kartik added, "We get attached to things and that causes agreements and disagreements, in some things it happens a lot when you are really attached to something, you feel like this is precious and this should be presented in the best way possible. We all are attached to this film, and that is unreal. And I think you find it with a lot of difficulties what we have found with

'Satyaprem Ki Katha'. 'Sun Sajni' gives a glimpse into the grand Garba celebration song. This will be the first time where the viewers will see Kartik and Kiara performing garba and one cannot miss out on their sizzling chemistry in this dance number. 'Sun Sajni' is sung by Meet Bros, Parampara Tandon, and Piyush Mehroliya while the music is composed by Meet Bros. The lyrics are by Kumar. The film also stars Supriya Pathak Kapur, Gajraj Rao, Siddharth Randeria, Anooradha Patel, Rajpal Yadav, Nirmite Saawaant and Shikha Talsania. Apart from this, Kartik will be seen in Hansal Mehta's next 'Captain India' and in Kabir Khan's next untitled project. Kiara, on the other hand, will also be seen in director Shankar's next, 'Game Changer', opposite actor Ram Charan. The official release date of the film is still awaited.

## Varun Dhawan, Janhvi Kapoor's 'Bawaal' To Have Grand Screening At Eiffel Tower



Actors Varun Dhawan and Janhvi Kapoor are all set for the worldwide premiere of their upcoming film 'Bawaal'. Before hitting OTT however, the movie will have its first screening at the Salle Gustave Eiffel in Paris.

The movie will make it the first Indian film to get a screening at the Eiffel Tower. The film is a love story set in the backdrop of World War 2 and will feature a gripping narrative, taking the audiences on a journey through Europe. "Bawaal" will be the first Indian Film to have its premiere at the Eiffel Tower. The premiere will take place at the exquisite Salle Gustave Eiffel, offering a panoramic view of the city of love as the backdrop. Apart from Varun, Janhvi, Sajid, and Nitesh, the premiere will be attended by movie enthusiasts and French delegates, making it one of the biggest premieres for an Indian film," a source told Pinkvilla.

## Kiara Advani resumes work today after wedding with Sidharth Malhotra



Kiara Advani and Sidharth Malhotra have been the talk of the town this whole month and for the right reasons - the couple who got married in Jaisalmer on February 7 is melting hearts and how! The pair got married in an intimate ceremony at Suryagarh Palace, post which, they went to Delhi for a 'grah

praves' at Sidharth's house. On February 12, they hosted a reception in Mumbai for their friends from the industry. While Sidharth made his first post-marriage appearance at a perfume launch event in the city two days ago, Kiara shared that she has gotten back to work today. She dropped a

## Avneet Kaur Opens Up On Working With Nawazuddin Siddiqui In Tiku weds Sheru, Says 'He Is Serious, Passionate'

A fun and crazy journey of a hustler and a dreamer, Tiku Weds Sheru is the quirkiest romantic comedy-drama you'll be watching on Prime Video this weekend. Starring the versatile actor Nawazuddin Siddiqui and rising talent Avneet Kaur, the romedy is a tale of two starry-eyed characters, who want to make it big in Bollywood, journeying through all the worldly chaos and challenges. Avneet started her career in the entertainment industry as a child artist



twelve years ago and has now bagged her big break as a lead in Kangana Ranaut's maiden production. In the film, she gets to work with the National Award-winning actor Nawazuddin. Recently the actor opened up about the experience and

shared, "The seriousness and dedication that Nawaz sir has for his work is commendable. It is extremely important for us actors to be on and off. When an actor is on screen, they are on screen, you can't let anything affect you at that point. He is so

serious, passionate and dedicated about his work, that he is there in the moment. He gives his 100%. That's something that I have learned from Nawaz sir, and something I'll carry ahead with me in my journey as an

actor, no matter how many projects I do." Kangana Ranaut marks her production debut for the film under her banner of Manikarnika films. Directed by Sai Kabir Srivastva, Tiku Weds Sheru will stream on June 23 exclusively on Prime Video.

## Meet Kishan Mohan, Kerala Boy Revolutionising South Indian Cinema With Sapthaa Records

In the bustling city of Kochi, a pioneering studio named Sapthaa Records is reshaping the landscape of South Indian Cinema. With its visionary founder Kishan Mohan at the helm, Sapthaa Records has become a preferred destination for filmmakers and musicians alike, offering unparalleled facilities and groundbreaking technologies. With an impressive portfolio of nearly 150 films in Tamil, Telugu, Kannada, and Malayalam, the studio has solidified its position in the industry. Sapthaa Records comprises several divisions, each catering to different aspects of film production. Sapthaa Records exclusively focuses on music composers, providing state-of-the-art facilities for music production, programming,

arrangement, and mixing. On the other hand, Sapthaa Voices handles essential components of film production, including recording, mixing, dubbing, and editing. **Who is Kishan Mohan?**

For Kishan Mohan, a passionate musician and sound engineer, Sapthaa Records represents a dream come true. Having graduated in Sound Engineering from SAE, Chennai, and further honing his skills at Spain's prestigious Berklee College of Music, Mohan's journey led him to the United States. During his five-year tenure there, he interned in Hollywood, collaborated with renowned Spanish and English composers in Los Angeles, and gained invaluable industry insights. Returning to his homeland, he established Sapthaa Records, assuming the role of Chief Promoter.



## Use of rude and indecent words promote negativity in the society

Dr Man Mohan Prakash



The word is Brahmah, which means it is the creator of rituals, culture, thinking and behaviour. The word released from the tongue is like an arrow which can be released but cannot be returned to the arrow basket. Words make up language. Language can be good as well as bad. In my view, a civilised and good language is that which is acceptable to all, arouses a sense of respect and esteem towards the speaker, which is liked to be heard again and again. On the contrary, bad and uncivilised language is one that arouses hatred towards the speaker, who does not like to listen. Even in literature, good literature is that which has the sweetness of language, decency and purity from the point of view of grammar. These qualities are also considered important in colloquial language. It is also a measure of the identity of a good person in society. A person with good language, whether he

is a minister or a sentry, a leader or an actor, a king or a subject, an officer or an employee, a religious teacher or a disciple, a writer or a reader, all have their own unique name and identity in the society. They are always the centre of attraction. The public likes to hear them again and again. The list of such people in India is huge. In Indian politics, Mahatma Gandhi, Jawaharlal Nehru, Indira Gandhi, Jaiprakash Narayan, Atal Bihari Vajpayee, Lohia, George Fernandes, Sushma Swaraj, LK Advani, Narendra Modi etc. have influenced everyone with their speech. In Indian literature there is a desire to read the literature of Kabir, Tulsidas, Surdas, Jaishankar Prasad, Nirala, Pant etc. again and again. In the same way, among the religious leaders Swami Vivekananda, Mahamandaleshwar Satyamitranand ji, Avdhesanand ji, Sri Sri Ravi Shankar ji, Acharya Shri Ram Sharma etc., have made a large population as their followers by their speech, language and knowledge. It is believed that language also evolves with time and civilization. It is proven that language

reflects the mental level of the user. Nowadays, it is not known why the use of indecent, uncivilised words in the language of some of the people of India is increasing. It is shameful when it is known that educated people take pride in using these words. Many times film stars and co-stars are called to do things that should not be done, writers are writing what they should not be writing, and so-called religious teachers and storytellers are saying things that should not be said and politicians are using language that should not be used. No doubt the number of such people is less today, but when a person who has the ability to influence a large number of people uses such words, it is sure it becomes a matter of concern. Therefore, people's leaders, writers and influential persons should use words after careful consideration. Our saint poets have said - "Baatan hathi paaye, Baatan hathi paun..." and say such words, "Aisi Vani boliye, man ka aapa khoeye...". In an Indian parliament and vidhan sabha there is already a ban on use of indecent words, even if they were used, they would have been removed from the

records saying they were unparliamentary. There is a well defined process of identification of unparliamentary words in Lok Sabha, Rajya Sabha, Vidhan Sabha. The Dictionary of unparliamentary words was first released in 1954 and from time to time other words were added to it. It is a welcome and appreciated process to issue a list of unparliamentary words by the Parliament from time to time. But once such words come into public dialogue, the public does not remove them from their dictionary. It is also incomprehensible that when these words are unparliamentary in the Parliament then why not unparliamentary in the election campaign? Why doesn't the Election Commission ban the use of such words? We all know that Indian cinema has a different identity in the world, it makes films on every subject and that too in large numbers. But from time to time it has to face criticism, sometimes for rude scenes, sometimes for rude subject matter, sometimes for rude dialogue or language. Currently released film 'Adi Purush' is also facing criticism

for its vulgar dialogues. This is not the first time, many times in the past too un limited, objectionable, double meaning words have been used and removed after protests. The question is why all this happens despite the presence of the censor board? What message does the film writer want to convey to the society through such language? Why isn't there a restricted vocabulary for that language of cinema, dialogues, songs etc.? Why does not the people of India unanimously oppose rude, uncultured, in v a l i d , unparliamentary words? What mistake has been made by those who gave the permission that this film is ok for the general public to watch? Are they given permission knowingly, or do they not have the power to delete indecent words? or is there a conspiracy behind this? All these questions are subject of investigation and subject of improvement in future. But as good and decent citizens of India we have to keep in mind that we should use only those words which create a good impression and culture in our society.

## How To Celebrate The Joy Of Love In Times Of Social Media

Surbhi Mishra



Every moment, we exhale negative vibes and inhale the goodness of life-saving oxygen. This, in turn, gets reciprocated, and one starts living their life ahead in a hotel of exhilaration and good energy. It also exuberantly enhances one's life. Just like we inhale oxygen, we crave an intense desire to be loved every one-zillionth of a moment. Yes, it is correct and scientific. We as human beings enjoy the statutory status of being the most distinct and distinguished species who can logically and rationally solve a problem. Even an animal wants to be pampered but is unfortunately unable to express this desire. In the same way, we want to get pampered by our immediate family members daily. Unfortunately, the desire to get true love remains unexplored and unexpressed in this cut-throat world. Nobody has the time to stand and stare for a while, even for themselves. We lack communication problems in a family, as

a result of which the distance between the members only gets accelerated. The digital world and social media are primarily responsible for replacing interpersonal relationships between family members. Work pressure and peer pressure are further creating more havoc, for a person to render flawless affection for their family members. "Social media is distancing people from their primary relationships. People are distracting themselves and indulging in social media." As a result, we all are suffering from a serious mental and physical crisis of profound love. and care. Togetherness and informal relationships have amazingly vanished from the dictionary of our lives. We all are trying hard to even survive in this fatal society where no one seriously cares for the other. This lack of intensity creates several mental illnesses and physical disabilities in people, leading to suicidal tendencies. So, to recreate the lost love in our life, we have to follow certain golden rules. Rebuilding Mutual Interdependence: Yes, we have to be mutually interdependent in a family, so that we can get each other's help at the time of need. Hence,

the emotional support system can then be rebuilt. Discarding Social Media: Social media is distancing people from their primary relationships. People are distracting themselves, even from their spouses, to indulge in social media. They are living in an illusion. So, they have to come out of this deceptive world to their real life. Rejuvenating platonic love?: True soulful love has disappeared from our lives. Physical love is transient and whimsical. So, to attain a transcendental experience in love, we have to mentally merge with our partner. Last, but not least: Just like food, shelter, and clothing, love is also a primary desire. The only difference is that we cannot openly disclose this hunger to the outer world. Everyone is on a quest to find pure, blissful love. So, we just need to distinguish this unquenchable mental quest for platonic love from the filthy world of physical love. Hence, the belief in a divine mystical entity and spiritual attainment of devotion can help us attain the true essence of happiness and love in our life.

Indian Institute of Mass Communication, Dhenkanal 8826716929

# LEGEND OF SHRI JAGANNATH

(STORY OF BANDHU MOHANTY)  
Nandighosh kuanr

Once upon a time, in the small village of Jajpur lived a man named Bandhu Mohanty. He belonged to the Karan caste and was a pious soul who devoted his life to Srihari. With a heart full of love and compassion, he not only took care of his family but also extended hospitality to guests with whatever he could spare. Despite his meager earnings, Bandhu Mohanty always had a contented aura around him. His devotion towards Srihari was unwavering, as he chanted Hari naam at every moment. The purity of his soul extended beyond humans to animals, as he felt unbearable pain at their suffering. Bandhu Mohanty was known for his honesty, sensibility, and eloquence, earning him the admiration of all who knew him. However, his faith was soon put to the test when a severe drought hit the Jajpur area,

leaving many without food or water. With his children and wife starving, Bandhu Mohanty set out on foot to find help, wandering from one village to another, only to return empty-handed. Disappointed and dejected, Bandhu Mohanty sat at home, seeking solace in his devotion to Srihari. However, his wife could not bear to see their children's plight any longer and urged her husband to seek shelter with a friend. Though Bandhu Mohanty was an orphan with no friends or brothers, he remembered a friend who lived a few kilometers away in a sacred place called Shreekhetra. They set out immediately, with Bandhu Mohanty carrying his son, his wife carrying one daughter, and the other walking beside them. They tied all the essential items to the saree of Bandhu Mohanty's wife, hoping to survive on

their journey. After four days of walking, they reached the entrance of the shrine, also known as Shinhadyara, but the Betua guarding it made it impossible to enter. They tried the south gate, but on reaching near Pejanala, where the cattles were gathered, Bandhu Mohanty sat down on the mandap. His wife grew restless and urged him to get up and find their friend's house before evening. However, the boy interrupted, saying he was hungry and would die without food. Bandhu Mohanty reassured his family that they would seek help from their friend the next day since there were many other visitors crowding the place. That night, as Bandhu Mohanty and his family slept near the shrine, Lord Jagannath worried about his devotee, went into the kitchen of the shrine after the priests finished the daily



rituals and arranged a Ratnathali filled with different types of food, including Shalianna, Amalu, Gaja, Nadi, Khaja, Kanti, Kakara, Arisa, khichdi made up of ghee, sarpana, khiri, etc., for his needy devotee. Lord Jagannath went to the south gate of the shrine and called out to Bandhu Mohanty, who woke up from sleep and ran towards the gate. In disguise as a Brahmin, Lord Jagannath handed the Ratnathali to Bandhu Mohanty and promised to arrange food and clothing for him and

his family the next day. Bandhu Mohanty and his family happily ate the divine meal and rested for the night. After finishing, when Bandhu Mohanty tried to return the plate to the Brahmin, no one responded. Disappointed, he wrapped the plate in a rag and put it under his head and fell asleep. The next morning, when the priests found Bandhu Mohanty sleeping with the Ratnathali under his head, they accused him of stealing it and beat him mercilessly. Despite Bandhu

Mohanty's pleas of innocence, the priests did not listen and threw him in jail with iron shackles tied to his feet. That night, Lord Jagannath appeared in dream to Maharaja Pratap Rudra Dev and reminded him of the importance of hospitality. He urged the king to release Bandhu Mohanty from prison, apologize, bathe him in holy water, give him clothes and ornaments, and build him a beautiful house near the south gate of the shrine. When the king woke

up, he immediately went to the shrine, released Bandhu Mohanty, and begged for forgiveness. He bathed him in holy water, gave him food, clothes, and ornaments, and built him a beautiful home near the south gate of the shrine. From that day on, the devout devotee Bandhu Mohanty, along with his son and grandson, devoted themselves to serving Sri Jagannath. Lord Jagannath's love and compassion towards his devotee brought blessings and prosperity into Bandhu Mohanty's life. In conclusion, the story of Bandhu Mohanty is a beautiful example of how faith, devotion, and compassion can bring us closer to the divine. Despite facing immense hardships and suffering, Bandhu Mohanty never lost his faith in Srihari and continued to chant his name with

unwavering devotion. His humility, honesty, and kind-heartedness impressed Lord Jagannath, who blessed him with an abundance of wealth and happiness. The Lord's act of kindness towards Bandhu Mohanty also reminds us of the importance of hospitality and compassion towards others, especially those in need. Bandhu Mohanty's story has been passed down through generations in Jajpur and continues to inspire people with its message of faith, devotion, and compassion. It teaches us that no matter how difficult our circumstances may be, we should never lose hope and always keep our faith in the divine. May we all learn from Bandhu Mohanty's example and strive to live a life filled with love, compassion, and devotion towards the divine.

Dagarapada, BIs.



The Vice President, Shri Jagdeep Dhankhar and Dr. Sudesh Dhankhar planting a sapling at the premises of Malaviya National Institute of Technology, in Jaipur, Rajasthan

## Bengal Ex-Chief Minister's Daughter To Change Gender To Become Trans Man

Kolkata: Suchetna Bhattacharya, the daughter of former West Bengal chief minister Buddhadeb Bhattacharya, said they will soon undergo gender change to become transgender man. The 41-year-old, who had recently attended a seminar on LGBTQ+ community, told reporters on Wednesday that they prefer to call them Suchetan and will continue speaking out

for the marginalised. "I have often been humiliated as I considered myself a man, not a woman, since adolescence. I think now the time has come to assert myself. I am ready for the battle," Bhattacharya said. They said their father Buddhadeb Bhattacharya has always been supportive of their decision, while mother Mira also did not oppose it, even if she had reservations.

They said they introduced themselves as Suchetan, a social activist and freelancer graphic designer, in the recent seminar on LGBTQ+. Bhattacharya said their surgery for physical transformation to a transgender man will take place soon. "I am thankful to all those who have supported me on social media. I need wishes from everyone," they said. They said the legal

process for changing name and gender in official identity cards will take place before the surgery. Social activist Suprava Roy in a Facebook post, said, "Suchetan had considered them a boy since childhood... They got support from family as father Buddhadeb Bhattacharya used to help them shave in their childhood days. Hence, they could effortlessly grow up as transgender man." Roy

said that Suchetan now wants to take their battle to a bigger domain and champion the rights of the third gender. She said Suchetan is now living with their partner Suchandra, who works in a private firm. Neither the former chief minister, who is suffering from Chronic Obstructive Pulmonary Disorder (COPD), nor his wife, who is recuperating after a pacemaker implant, have commented on the matter.

## Encouraging Capital Investment Key To 'Modinomics': Nitin Gadkari

Mumbai: Measures to encourage capital investment have been an important aspect of "Modinomics" as it is not just a wealth creator but also a means of employment generation, said Union minister Nitin Gadkari on Friday. "In the 60 years of Congress rule, hatred was spread against capitalists. During the Congress rule, governance was budget-centric," said the minister of road transport and highways here at an event on the achievements of nine years of the Narendra

Modi government. Encouraging domestic capital investment, and bringing foreign capital for development are necessary to eradicate poverty, he said. Works worth ₹ 9 lakh crore are being carried out with a budget of ₹ 900 crore because the Modi government is encouraging capital investment, said the senior BJP leader. Capital investment creates wealth and jobs, he stressed. Recalling his days as the PWD (public works department) minister of Maharashtra in the

1990s, when the undivided Shiv Sena-BJP alliance was in power, Mr Gadkari said he would then speak of infrastructure projects on BOT (build-operate-transfer) and PPP (public-private partnership) basis. He said the Congress leaders would mock him, saying whether the government was "given on BOT and PPP". Today, public-private partnership and build-operate-transfer models are well accepted, he said. In the Modi government, Mr

Gadkari said, decision-making is transparent and time-bound because of good governance with a focus on development and economic growth. He said the target of the Modi government is the eradication of poverty and socio-economic inequality. The Antyodaya schemes of the Modi government have benefitted the poor sections of society. While 9.5 crore people have benefitted due to 'Pradhan Mantri Ujjwala Yojana', 3.5 crore citizens got

houses under the PM Awas Yojana, he said. "Forty-nine crore bank accounts have been opened, 37 crore people have benefitted under the Ayushman Bharat (health scheme), and 12 crore toilets have been constructed under the Swachh Bharat programme. A majority of these schemes have benefitted the poor and given them dignity," he said. After India's independence, Mr Gadkari said, then prime minister Jawaharlal Nehru adopted a socialist economy.

## "Unprecedented, Will Help Build New India": BJP On PM Modi's US Visit

New Delhi: The BJP on Friday hailed Prime Minister Narendra Modi's US tour as "unprecedented" and said several diplomatic and strategic decisions taken during the visit will help build a "new India" with economic progress. The prime minister's visit has resulted in "significant outcomes" in the areas of defence, cooperation with regards to strategic technology, a partnership in renewable energy and also critical minerals cooperation, BJP leader and Union minister Smriti Irani told a press conference at the party's headquarters. "Several diplomatic and strategic decisions were taken during Prime Minister Narendra Modi's visit to the US which will help build a new India with the resolve of Atmanirbhar Bharat, and provide opportunities of economic progress to Indians," she said.

cooperation by the end of 2023 and a joint Indo-US quantum coordination mechanism will help facilitate collaboration between the industry, academic and government. "A two million dollar grant programme for joint development and commercialisation of artificial intelligence and quantum technologies was launched," she said. The MoU signed between American multinational General Electric and Hindustan Aeronautics Limited for the manufacture of GEF 414 jet engines in India is being hailed across the country, she added. Irani said India-US State Defence Acceleration Ecosystem (INDUS X), launched at an event in

mineral security partnership which will help accelerate development of diverse and sustainable critical energy and mineral supply chains. "This is just a small reflection of the big Indian agenda that was serviced by the Pradhan Sevak (PM Modi) during his US visit," she said, adding, "The oldest democracy through dialogue and diplomacy has yet again delivered for the people of India." Asked about some of the US congressmen and senators reportedly building pressure on President Joe Biden to take up with India the issue of alleged suppression of minorities, Irani said



Washington during Modi's visit, is a network of universities, start-ups, industry and think tanks which will facilitate joint defence technology innovation and help co-produced advanced defence technology between the industries of India and the US. "A pro-planet prime minister (PM Modi) has helped actualise India-US new and emerging renewable energy tech action platform. The launch of this platform will accelerate cooperation in green hydrogen, offshore and onshore wind and other emerging technologies," she said. This platform will complement the world's largest green hydrogen mission launched by India, she added. Smriti Irani said India has now become the "newest partner" in the

those flummoxed by the strategic achievements of the prime minister's visit seek to denounce a democracy where 20 political parties are currently serving the interests of India and Indians. "Those who want to deflect attention from the prime minister's personal efforts undertaken in strategic cooperation in defence, artificial intelligence, ecosystem of semiconductor assembly line and critical mineral engagements would like to raise the minority bogey," she charged. As the general elections come closer such "political gas-lighting" is expected, she claimed. Listen to the latest songs, only on JioSaavn.com "What I am grateful to is the prime minister's steadfast focus on issues that are critical to Indian economy," she added.

## "Leaders Jailed By Indira Gandhi Joined Her Grandson": BJP Slams Opposition

New Delhi: As the leaders of 14 opposition parties met in Patna on Friday to chalk out a strategy for next year's Lok Sabha polls, top BJP leaders played down the meeting, with Home Minister Amit Shah calling it a mere "photo opportunity". Bharatiya Janata Party (BJP) chief J P Nadda said the leaders who attended the meet were those who were jailed by the Congress during Emergency, while Union minister Smriti Irani said the Congress is rallying opposition parties as it is unable to win elections on its own. Addressing a rally in

Jammu, Mr Shah said opposition unity is "nearly impossible". He also slammed former Congress chief Rahul Gandhi, saying he has the habit of criticising everything. "A photo session is happening in Patna. All the opposition leaders have come together on a single platform to convey the message that they will challenge the BJP, the NDA and (Prime Minister Narendra) Modi (in 2024)," Mr Shah said. "All I want to say to these opposition leaders is that your unity is nearly impossible and even if it happens, irrespective of



how unitedly you appear in front of people in 2024, Modi's return with more than 300 seats is confirmed," he said. Mr Nadda, who was in Odisha's Kalahandi district, said leaders who were jailed by former prime minister Indira Gandhi during Emergency are now

welcoming her grandson, Rahul Gandhi. Addressing a public meeting in Bhawanipatna, Mr Nadda said, "Strange things are happening in politics today. Leaders jailed by Indira Gandhi have now joined hands with her grandson, Rahul Gandhi."

He pointed out that RJD chief Lalu Prasad was jailed for 22 months, while JD(U) chief Nitish Kumar was behind the bars for 20 months during Emergency. After Big Meet "I saw Uddhav Thackeray reaching Patna to attend the opposition meeting. His

father, 'Hindu Hriday Samrat' Balasaheb Thackeray, was opposed to the Congress all along. Balasaheb had once said he will shut the 'dukaan' (referring to his political party, Shiv Sena) rather than joining the Congress. Now, his son is closing down the 'dukaan'," Mr Nadda

said. Ms Irani, who defeated Mr Gandhi from Amethi in the 2019 Lok Sabha polls, said the Congress is seeking the support of other parties as it is "incapable of defeating Prime Minister Narendra Modi alone". She said it is "ironic" that some of the leaders who witnessed the "murder of democracy" during Emergency have assembled under the Congress's parasol in Patna. "I want to especially express gratitude to the Congress for openly announcing that it is incapable of defeating Modi alone. It needs

support. Power has moved from the palaces to the people. That is why those who take pride in their political legacy will now have to go to those they had put behind bars during Emergency," Ms Irani said. Top leaders of opposition parties held deliberations to chalk out a roadmap for the formation of an anti-BJP front in the 2024 Lok Sabha polls. The meeting was hosted by Bihar Chief Minister Nitish Kumar and his deputy Tejashwi Yadav. Altogether, 14 parties opposed to the BJP took part in the meeting.

# 2.49 CR For B'Naga School

**Bhubaneswar(KCN):** Chief Minister Naveen Patnaik has also sanctioned Rs 2.49 crore from Chief Minister's Relief Fund (CMRF) for transformation of the Bahanaga High School, which was used as a make-shift mortuary during triple-train crash in Balasore district, under 5T initiative. A portion of which has so far been demolished after being used as a morgue to keep bodies of people killed in the Balasore triple train crash. The decision to raze the building was taken after the school managing committee (SMC) stated that the building was old and not safe, and that kids were reluctant to attend classes in the school where bodies were kept, officials said. Guardians had also demanded the demolition of the building as photos of bodies being ferried to

the school for identification by their families had been imprinted in the minds of children. Based on the SMC's decision and request by guardians and locals, Shri Patnaik held a meeting with senior government officials, including Chief Secretary Pradeep Kumar Jena, and sanctioned the reconstruction of the institution, officials said. The school reopened after summer vacations Wednesday, and classes were being held in the remaining portion of the school complex, they said. A total of 287 bodies of people killed in the June 2 train accident were kept at the school, they added. The local residents and teachers of the high school had spontaneously joined the rescue and relief operation soon after the horrific train accident that took place at Bahanaga on June 2

evening. In recognition of the extraordinary service rendered by the teachers and locals for the noble cause and to further encourage them, the Chief Minister had directed that the Bahanaga High School be included in the 5T initiative for transformation. Secretary to CM VK Pandian visited the school this afternoon. Shri Pandian met the locals, parents, teachers and school management committee members at the Bahanaga high school. At the time of the train accident, recalling that night, Pandian said that the way they spontaneously rushed to rescue people, set up lines for blood donation to save lives, was incomparable. Expressing that they have brought praise for Odisha all over the



country by showing the highest level of humanity, he said that the entire state is indebted to them. Shri Pandian said that Bahanga Panchayat will be developed as a model

Panchayat of the country. Stating that Bahanga High School will be converted in the 5T School Transformation Program, Pandian said that the Chief Minister has sanctioned Rs.2.49

crore for this. He gave the Chief Minister's approval letter to the District Collector. Commenting on the pleas of the people for various religious institutions in the region, he said that there will be

good news within the next week. He said that the Chief Minister will take a decision in this regard very soon. Secretary to CM, who is on a two-day visit to Balasore, reviewed the work of the primary school being built in Baghanga under the 5T School Transformation Program and directed officials to speed it up. It is worth noting that this is the first primary school in the state in the 5T School Transformation Program. He informed that the Chief Minister has sanctioned Rs. 128 crore in 5T initiatives for the conversion of 128 government higher secondary schools and colleges in Balasore district. At Fakir Mohan Medical College in Remuna, Pandian met the staff of the college and the youth who donated blood during the disaster and praised them for their

selfless service. He also visited the famous Panchalingeswara temple and discussed its improvement and beautification with the temple committee, local people and officials. He directed the District Collector to prepare a report and submit it. Secretary to CM visited a Mission Shakti Cafe in Panchalingeswara to understand its management, food and other issues. He suggested to take the business forward by preparing food according to the demand of the people. He visited the construction work site of Shalandi Canal in Oupada block and discussed various aspects of this work with the departmental engineers and officials. According to the review, the construction of the canal will be completed by December this year.

## Laurels For SOA Scientists



**Bhubaneswar(KCN):** Two scientists from Siksha 'O' Anusandhan Deemed to be University (SOA) here have been ranked among the top ten nationally for their research work by Research.com, a leading academic research portal, for 2023. While Prof. Pradipta Kishore Dash, Director of Multi-disciplinary Research Centre of SOA, has been ranked sixth among the best Electronics and Electrical Engineering researchers in the country, Prof. Kulamani

Parida, Director of the University's Centre for Nanoscience and Nanotechnology, is placed seventh among the best Chemistry scientists in India. SOA was also ranked 10th in the list of best Electronics and Electrical Engineering universities and 34th among best Chemistry universities in the country. Prof. Dash, who is the first Vice-Chancellor of SOA, previously worked as Professor and Head of the Department of Electrical Engineering at NIT, Rourkela. He is a

visiting Professor at the National University of Singapore, Multimedia University, Malaysia, University of Washington, USA, University of Manitoba and University of New Brunswick, both in Canada. He was conferred with the Biju Patnaik Award for Scientific Excellence and Samant Chandrasekhar Award for outstanding research contribution. Known for his work and research in the field of material chemistry,

Prof. Parida has won 16 state and national level scientific awards and authored around 501 research articles. He also has 35 national scientific patents to his credit. He served as materials chemistry scientist in various departments of the Institute of Minerals and Materials Technology, Bhubaneswar, where he retired as Chief Scientist. Both Prof. Dash and Prof. Parida also figured in the list of top two per cent scientists of the world drawn up by Stanford University.

## Diversion Of 2540 Ha Forest

**Bhubaneswar:** The State Government has got approval from the Centre for diversion of 2540.691 hectares of forest land in between April to December of 2023-23. According to official data, 2540.691 hectares of forest land has been diverted for execution of 18 developmental projects in the State during the period. The Ministry of Environment, Forest & Climate Change, Government of India have accorded

approval for diversion of the above forest land for non-forestry purpose under section 2 of Forest (Conservation) Act, 1980, for different developmental projects. Highest 1962.513 hectares of forest land has been diverted for implementation of five mining projects while 372.962 hectares of forest land diverted for two road & bridge projects and 133.459 hectares for four power transmission projects. Similarly, 43.266 hectares of forest land

has been diverted for three railway projects, while another 24.834 hectares diverted for three irrigation projects and 3.657 hectares for other projects. Apart from the above forest diversion, the Ministry of Environment, Forests & Climate Change have accorded permission for exploratory drilling of minerals in forest land under section 2 of Forest (Conservation) Act, 1980. From 01.04.2022 to 31.12.2022, permission has been accorded for exploratory drilling of different minerals by five

project proponents involving 55.341 hectares of forest land. Moreover, 249.258 hectares of forest land were diverted for 623 projects under section 3(2) of the Forest Rights Act, during the period. The Divisional Forest Officers are authorized to grant permission for diversion of forest land up to 1 hectares in each case and which involves felling of trees not exceeding 75 per hectare for small projects of Government Departments in 13 categories as envisaged under the Forest Rights Act, 2006.



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## Emcure launches EmWocal campaign to raise awareness on Anaemia

**Pune:** To raise awareness on important women's health issues around Anaemia, Breastfeeding and Menstruation, pharma major Emcure Pharmaceuticals has launched the EmWocal initiative. It is an awareness campaign that has been launched in association with the Federation of Obstetrics and Gynaecologists of India (FOGSI). Harnessing technologies like Augmented Reality (AR) and personal digital assistant, the initiative aims to reach 1 crore women across India. EmWocal campaign will be live in nine Indian

languages (Hindi, English, Odia, Marathi, Tamil, Telugu, Kannada, Malayalam and Bengali). At the core of the EmWocal campaign will be smart kiosks displaying QR codes, and thoughtfully installed at the waiting areas of hospitals and clinics. This is to make sure that the long waiting time to see the doctors can be well utilised by visiting patients in educating themselves. Women scanning the QR code will be guided on to Augmented Reality (AR) videos. Frequently Asked Questions and chat with a personal digital assistant among

others. Patients will also be asked to partake in the digital interaction related to their basic health and lifestyles. The nudges provided by the personal health assistant during the AR journey will help patients discuss their problems with doctors and in turn help doctors having better informed patients. As per India's fifth National Family Health Survey (2019-2021), the prevalence of anaemia in females aged 15-19 years is a whopping 59.1 per cent whereas that among pregnant women aged up to 49 years of age was 52.2%. Through digitally accessible information

and informative videos, EmWocal campaign will raise awareness about anaemia and prompt women to take appropriate actions to deal with this. While the benefits of breastfeeding for the child are widely discussed, the EmWocal campaign will drive understanding on the significance and benefits for the mother's health. EmWocal's third awareness area is menstrual health. Menstruation is still considered a taboo in India with multiple misconceptions which need to be changed. Pratin Vete, President - India Business, Emcure

Pharmaceuticals said, "Issues related to women's health are still widely associated with irrational taboos. This leads to lack of awareness, and in turn affects the health of most women. It gives us a great satisfaction to launch EmWocal, a long needed initiative to help women deal with their health issues through easily available and medically verified information. The best thing about this initiative is that it is personalized to the women accessing the information and guides them to discuss important issues with their doctors."

## Overwhelming response received to Asian Granito India Limited's Rs. 441 crores Rights Issue

**Ahmedabad :** Asian Granito India Limited (AGL) today announced that its Rights Issue of Rs. 441 crores, largest ever by any Ceramic Company in India, achieved successful closure, receiving overwhelming response from the shareholders and investors despite challenging times. The public portion of the Rights Issue was subscribed more than 1.38 times receiving bids for 6.87 crore shares or Rs. 432 crores of bids received. On an overall basis, the Company received bids for over 8.89 crore shares or Rs. 561 crores of bids in the Rights Issue on the closing date (May 10) against 6.99 crore shares or Rs. 441 crores offered, representing more than 127% subscription.

The allotment of equity shares will take place on or about 19th May, 2022. The Rights shares are expected to be listed on the BSE and NSE on or around 24th May, 2022. Equity shares in the Rights Issue were offered at a price of Rs. 63 per share. The Rights Entitlement Ratio for the Rights Issue was 37:30 (37 Rights Equity Shares of Rs. 10 each for every 30 equity shares of Rs. 10 each held by the equity shareholders on the record date). The Rights Issue of the Company was open for subscription from April 25, 2022 till May 10, 2022. The proceeds of the Rights Issue would be utilised to fund the Strategic Mega Expansion Plans in Value Added Luxury

Surfaces & Bathware Segments including Tiles, Sanitaryware and SPC Flooring etc. and to fund various strategic initiatives. The Company had launched a highly innovative campaign to create awareness about the Rights Issue, using broad-based and multiple means of communication. These included television, print, digital and social media, emails and SMSs to reach out to the shareholders. The Rights Entitlement (RE) was actively traded in demat form on the stock exchanges since SEBI introduced this platform and it was a resounding success reflecting broad-based interest in the Rights Issue.

## JioFiber expands footprint to major cities and towns across Odisha, now available at Bargarh and Semiliguda

**Bhubaneswar :** Continuing its rapid expansion across various key cities and towns in Odisha, JioFiber, the most popular high-speed broadband service in the country, has now commenced its services in key areas of major cities and towns across the state. Further consolidating its leadership in the high-speed broadband segment in the state, JioFiber broadband service has now become available in the towns of Bargarh and Semiliguda. With this, JioFiber service is now available in key localities of 29 cities and towns across Odisha including Bhubaneswar, Cuttack, Puri, Jatni, Angul, Sambalpur, Rourkela, Jharsuguda, Belpahar, Brajaraj Nagar, Sundargarh, Bolangir, Keonjhar, Bhawanipatna, Koraput, Rayagada, Kendrapada, Jagatsinghpur, Jajapur Road, Bhadrak, Talcher, Khordha, Berhampur, Balasore, Jeypore,

Rajganapur, Dhenkanal, Semiliguda, Bargarh and fast expanding its services to other major cities and towns in the state. In Bargarh, JioFiber high speed broadband service is now available at Sibananda Nagar, Kharajpur, Tikra, BhatliChhak, Milan Vihar, George High School area and is in the process of fast expanding its services to other parts of the town. Similarly, in Semiliguda town of Koraput district, JioFiber is now available at Sastri Nagar, Indra Nagar, Aravinda Nagar, Satya Nagar, Saraswati Nagar, Kodigaon, Santoshi Maa Nagar, Gopabandhu Nagar, Kailash Nagar, Santi Nagar, Talasahi and nearby areas and expected to roll out fast in other areas of the city over the next few weeks. JioFiber has also fast expanded its service across the exiting cities and towns where JioFiber has already been available, covering new areas and city

outskirts. Fast expanding footprints of JioFiber has helped thousands of students and teachers in pursuing education and benefiting from dependable and seamless high-speed broadband internet. Hundreds of professionals especially from IT and other service sectors could also continue working from home smoothly from their native places in the state. Several small enterprises and educational institutions in these cities have seamlessly switched to the digital mode in tune to the demand of their respective businesses and professions. It is worth mentioning here that JioFiber now offers zero entry cost for new post-paid plan users, wherein users get Internet Box (Gateway Router), Set Top Box and Installation valued at Rs 10,000 at zero cost when they opt for a JioFiber Post-paid connection.

## Vi ties-up with SonyLIV to offer exclusive plans bundled with premium content

In line with its continuous endeavour to offer unmatched entertainment to its users, Vi, the leading telecom brand, today announced its partnership with SonyLIV to offer premium content services which will bring the world of binge-worthy content and add-on data benefits together for Vi users. Creating a unique bundle option for the customers, Vi in association with SonyLIV has launched a new Prepaid pack offering subscription of SonyLIV Premium along with extra data benefits to the users.

From sports properties like UEFA Champions League, WWE, Bundesliga, UFC to originals like Scam 1992 - The Harshad Mehta Story, Maharani, Tabbar, Rocket Boys, Gullak Season 3; regional content like Salute, Kaanekkaane, Shantit Kranti and James and international shows The Good Doctor, Fantasy Island and Magpie Murders, SonyLIV has a bouquet of attractive content offerings appealing to audiences across age and interests. The new proposition will enable all Vi prepaid users to enjoy SonyLIV Premium without having to worry about data quota.

For Prepaid Users, Vi has introduced a new add-on recharge of Rs. 82 offering free mobile only subscription of SonyLIV Premium for 28 days along with an added data benefit of 4GB with 14 days validity.

In addition to this, Vi offers a rich content library for its customers under Vi Movies & TV (VMTV) on the Vi app. VMTV app has 450+ live TV channels, live news channels and premium content from other OTT apps.

## L&T and VMware join hands to accelerate digital infrastructure adoption across verticals

**Mumbai:** Smart World & Communication (SWC) business of L&T, a leading Indian multinational engaged in EPC Projects, Hi-Tech Manufacturing and Services and VMware Inc, a leading global provider of multi-cloud services have announced a strategic partnership to accelerate the adoption of digital infrastructure solutions across industries, through incubation of a VMware Centre of Excellence (COE).

The offerings would include an AI and automation-led 'Intelligent, secure SD-WAN on-demand' solution, to help clients improve the experience and efficiencies across their enterprise networks.

This partnership will help clients attain digital versatility through multi-cloud solutions, leveraging VMware suite of products. The partnership will focus on innovation in the areas of cloud engineering and disaster recovery, improving the resilience of businesses and enterprises.

L&T SWC will also leverage VMware's cutting-edge Telco Cloud products to create unique value propositions for clients through robust, secure Industry 4.0 solutions across verticals over 5G/IOT/Edge.

"With the advent of 5G, we believe, the market is set to see large scale adoption of Industry 4.0 solutions across manufacturing, healthcare, education and other industries. L&T SWC and VMware join hands to build a robust suite of digital infrastructure solutions, to help businesses become highly agile, versatile and resilient," says Mr. J. D Patil, Whole-time Director and Senior Executive Vice President for L&T's Defence Business & Smart Technologies Business.

## Policybazaar findings indicate a higher propensity to purchase insurance in tier-2 & 3 cities after the Covid outbreak

**Bhubaneswar :** Policybazaar, one of India's largest online insurance marketplaces, conducted an online survey to understand the changing consumer sentiment towards insurance purchase, household finances and investments over the last two years of the pandemic. Policybazaar surveyed 5000 consumers to closely understand the behavioral shift in insurance buying trends. Interestingly, the findings revealed a growing level of propensity to buy insurance, especially in tier-2 and 3 cities of India. At 89%, the highest number of respondents willing to renew their health cover belong to tier-2 cities, as compared to 77% from tier-1. Similar trends

were observed in term insurance, where 59% of respondents who want to increase their coverage belong to tier-3 cities, as compared to 26% from tier-1 cities. The survey results clearly point towards the sense of urgency spurred by the pandemic with respect to insurance awareness across the country. The pandemic has definitely given the cognitive push when it comes to health insurance purchase. Out of the respondents who had contracted Covid, 25%\* were hospitalized. We found out that 18% of them ended up spending over Rs 15 lakhs, and 22% were not adequately covered by their existing policy. Also, it is disquieting to see that 13% of those who got Covid did not have health insurance in

place. These figures clearly demonstrate that one should opt for at least Rs 15-20 lakhs coverage for each family member. However, health insurance trends definitely drive positive optimism. As many as 62% of the total respondents had an active policy and didn't just depend on their corporate cover. The figures also vouched for the fact that Covid had acted as a catalyst in health insurance purchase. While 50% of these policies were bought after Covid first wave, 41% were purchased after the Delta wave. Also, 80% of these policies were family floater plans, thereby revealing a higher inclination towards ensuring sufficient coverage for the entire family.

## Symphony limited ropes-in ace cricketers Harbhajan Singh and Shikhar Dhawan for a unique AI-led campaign

**Bhubaneswar:** India's most loved air cooler brand Symphony limited has roped in the country's sought-after cricketers Harbhajan Singh and Shikhar Dhawan for a unique AI-led nationwide initiative. The brand has partnered with Rephrase AI to create hyper-personalized video films for over 2,300 retailers across India. This is the first time in the consumer durables industry that a brand has leveraged artificial intelligence and initiated geo-targeting for each retailer. The heartwarming videos will witness India's popular cricketers appreciating dealers for their constant support and efforts for providing

great customer service. Known for being one of the largest homegrown brands, Symphony has always supported small and local businesses and has been a strong advocate of Vocal for Local. Along with the personalized videos, Symphony has also given letter of recognition, a certificate and a couple of goodies as a token of appreciation. The brand has taken this thought a notch higher by paying a tribute to the work of their trade partners. It strikes an emotional chord by going out of the way in reaching out to the people that matter.

Commenting on the initiative, Mr. Anuj

Arora, Global Chief Marketing Officer, Symphony Limited says, "We are ecstatic to have partnered with reputed cricketers, Harbhajan Singh, and Shikhar Dhawan. They came on board to create AI driven customized videos for our dealership partners who are an integral part of our company. The objective is to create brand love and deepen the bonding with our trade partners. We are consistently brainstorming and innovating to come up with intriguing campaigns. With this initiative, we hope to strengthen our relationships and reach new heights together."

## 'DigiSaathi'- 24x7 Helpline for information on Digital Payments now enabled on additional channels

**Mumbai :** DigiSaathi - a 24x7 helpline for information on digital payment products and services is setup by NPCI on behalf of a consortium of payment system operators and participants (banks & non-banks). DigiSaathi will be accessible on WhatsApp for the customers to access all the information they need pertaining to digital payment products and services. DigiSaathi will assist the users with all their queries on digital payments via the chatbot facility on WhatsApp by simply messaging on +918928913333. The facility will soon also be available on other social media channels as well.

Launched recently by Governor, Reserve Bank of India (RBI), DigiSaathi is an automated response system that helps customers in addressing their queries related to multiple products and services under the payments system umbrella including Cards (Debit/Credit/Prepaid), UPI, NEFT, RTGS, IMPS, AePS, NETC, BBPS, USSD, PPI Wallets, ATM, QR (UPI/Bharat), NACH, TReDs, CTS, MTSS, Mobile and Net banking. The Consortium of Payment System Operators and Participants including ecosystem Partners, Banks, Card Networks,

PPIs, Fintechs, Payments Council of India (PCI), and Indian Banks' Association (IBA) came together for implementing this to empower people to adopt digital payments with even more conviction.

DigiSaathi is available in both English and Hindi for customers wherein they can access information about any of the digital payment products and services. It even guides them on how to avail or use any particular product or service. DigiSaathi also helps customers with their transaction-related queries, by guiding them and sharing the contact details of concerned banks/Institutions.

## Kansai Nerolac Paints Ltd announces results for Q4 2022 & FY

**Mumbai:** Kansai Nerolac Paints Limited (KNPL), one of the leading Paint companies in India, today at the Board meeting announced its audited results for the quarter and year ended 31 March 2022.

For the quarter, the company earned Net revenue from operations of Rs.1412.8 Crores, a growth of 4.2% over the corresponding quarter of the previous year. For the year, the company earned Net Revenue from operations of Rs.

5948.9 Crores a growth of 24.7% over the corresponding period of the previous year. EBIDTA was at Rs. 82.9 Crores, a de-growth of 59.9% over Q4 of 2020-21. PAT was at Rs. 24.5 Crore, a de-growth of 80.9% over Q4 of 2020-

21. For the year period EBITDA was at Rs. 647.3 Crores, a de-growth of 23.3% over previous year. PAT for the year was Rs 374.3 Crores, a de-growth of 29.5% over previous year. The Board has recommended a final

dividend of 100% (1.00 ? per share). In addition, the Company had declared interim dividend of 125% (? 1.25 per share) paid on November 22, 2021. Accordingly, the total dividend is 225% (? 2.25 per share) for the

financial year ended March 31, 2022, as compared to total dividend of 525% (? 5.25 per share) including Special Dividend of 200% declared last year. Commenting on the results, Mr. Anuj Jain, Managing Director,

Kansai Nerolac Paints Ltd said, "The quarter witnessed impact in terms of demand for decorative on account of the steep price increase towards end of Q3 FY 21-22. In Automotive, Passenger Vehicles demand was good

though impacted because of supply side constraints. On raw material costs, the quarter continued to witness inflationary pressures along with volatility in crude and exchange rates on account of the tough geo-political situation globally.

## It's a bit of a bummer, but the game goes on: Perry on the missed hundred

**New Delhi:** It was business as usual for Ellyse Perry in an Ashes Test match as she headlined a keenly-contested opening day at Trent Bridge with a fine knock of 99 to extend her dominance in these red-ball contests against England. Following on from a career-best 213 in 2017 and 116 and 76\* in 2019, Perry was in her elements in Nottingham before missing out on her third Test ton by the barest of margins, a turn of events she said had been "a bummer". Riding on Perry's batting brilliance, Australia posted 328/7 after opting to bat but the day's honours were perhaps shared when viewed from the context that the visitors had actually been 202/2 at one stage before England came fighting back into the contest. "It was just a great tussle," Perry said at the end of day's play. "Importantly, it was a



nice way for us to finish at the end there, after a pretty tricky session after the rain delay. "If both teams look at it, I think they'd be pretty happy with today in different areas, and then there's probably other areas where one team got the upper hand over the other. So yeah, I think that's a great day of Test cricket, if it looks like that." The veteran all-rounder was effusive in praise

for England debutant Lauren Filer, who eventually ended her 153-ball stay at the crease. Filer bowled at brisk speeds through out the day and even earned an LBW decision in her favour early on against Perry when the batter was only on 10 before the DRS system detected the presence of an inside edge. It took Filer only three overs to get on the

board in Test cricket when she had Beth Mooney slashing to gully. Filer returned in the afternoon to have Perry hitting to gully off a delivery that bounced a touch extra than the batter had accounted for while looking to drive. The Australian said the thought of the impending milestone wasn't responsible for the lapse in concentration. "Like every other ball, it's just an opportunity at

a particular moment in time, and I'd had a really great tussle with Filer the whole time. I thought she was extremely impressive today on debut and brought the game alive at different points. "So that ball just had my measure, which is totally fine. It's [The Hundred] a number, and one that we talk about a lot in cricket, but the whole experience out there today was so much fun. I've loved every opportunity. Sometimes things just go that way. It's hard to be disappointed." "It was nice to contribute. It was nice to be a part of a few really good partnerships, particularly that one with TMac [Tahlia McGrath]. It's just like any other time to get out. It's a bit of a bummer, but gosh, the game definitely goes on, and life goes on for sure."

## USA's Kyle Phillip suspended from bowling



**New Delhi:** USA fast bowler Kyle Phillip has been suspended from bowling with immediate effect. Phillip, 26, was reported with a suspect action after USA's defeat against the West Indies on the opening day of the World Cup Qualifiers in Harare where he returned figures of 3 for 56. His suspension comes at a time when the USA camp is hit by flu sickness with

the majority of the squad unwell or convalescing through the flu outbreak. Phillip went on to play USA's second ODI against Nepal before the event panel deemed his bowling action to be illegal in accordance with Article 6.7 of the regulations. Phillip's suspension from bowling in international cricket will stay intact until his action is reviewed by

ICC's expert panel or an ICC approved testing centre. Phillip's bowling suspension would further cast doubts over his involvement in the inaugural edition of Major League Cricket (MLC), slated to launch on July 13. Phillip was drafted as MI New York's eighth pick (USD 10,000) in the domestic player draft.

## Fit-Again Neeraj Chopra's Comeback Announced, Will Take Part In Lausanne Diamond League

**New Delhi:** India's javelin throw hero Neeraj Chopra has recovered from the muscle strain which kept him out of action for last one month or so. The Tokyo Olympics champion will return to action in June. Neeraj's participation is confirmed in the sixth stage of the Diamond League which is set to take place in Lausanne. The organisers have released the list of participants who are set to take part in the Lausanne Diamond League. Not to forget, elite Indian Track and Field star Jeswin Aldrin and M Sreesankar will also take part in the tournament. "In the javelin, the Indian Olympic champion Neeraj Chopra will be challenged by the Czech Jakub Vadlejch and German Julian Weber," the official website of the competition stated recently



Neeraj had started his season with a brilliant throw of 88.67m at the Doha Diamond League on May 5. However, he sustained a muscle strain soon during training and had pulled out of the FBK Games in Netherlands on June 4 as a precautionary measure. Neeraj missed the Paavo Nurmi Games on June 13 as well as National Inter-State Senior Athletics Championships in Bhubaneswar. But Neeraj is fit again and would be eyeing to make a strong comeback at the Lausanne DL. This is the Asian Games year and Neeraj would want

to be at his throwing and fitness best leading into the championships set to take place in China later this year. Neeraj will also be seen at the World Athletics Championship. It will be held in August and Neeraj will be leading a star-studded lineup at the Worlds. Indians who have qualified for the World Championships are Neeraj Chopra (Men's javelin throw), Avinash Sable (Men's 3000m steeplechase), Jeswin Aldrin (Men's long jump), M Sreesankar (Men's long jump), Praveen Chithravel (Men's triple jump), Tajinderpal Singh Toor (Men's shot put), Priyanka Goswami (Women's 20km race walk), Akshdeep Singh (Men's 20km race walk), Vikash Singh (Men's 20km race walk), Paramjeet Bisht (Men's 20km race walk), Ram Baboo (Men's 35km race walk).

## Root wants England to get the 'one percenters' right at Lord's

**London:** After Ben Stokes and Brendon McCullum, Joe Root has thrown his weight behind England's pace-setting aggressive ways and feels that a couple of unfavourable moments at Edgbaston shouldn't shake the side back to the beaten path. So taken by the current approach is Root that he confessed how he'd have loved to captain the way Ben Stokes is doing at the moment. "If I could go back in time, I'd go back and start my captaincy the way Ben has and try to get us to play in a similar manner to how he does it," Root said. "It's far more exciting, it's far more interesting, and I think we're getting far more out of our team and our individuals. We're playing better cricket to watch, we're producing better results overall. And if we are going to grow as a team, we can't just look at a game like that, with a



couple of moments that went against us, and say: 'We need to go about things differently.' "If anything we need to double down on the way we're doing it, completely back ourselves, and make sure we get those one percenters right at Lord's. That's what the exciting thing is, we feel like we ran that game

for five days and we might be on the wrong end of it but we've still got nowhere near the perfect game. There's still so much more in that dressing room to get excited about." Root was speaking after he had walked the talk on the fourth morning at Edgbaston, when he played and missed the reverse scoop off the first

ball of the day, but then stuck to his guns and fetched a six and a four with the same shot in the next over, thus setting the tone for his side on a crucial day's play. "I don't feel like Superman, I'm absolutely bricking it when the bowler's running in to bowl most of the time," Root said. "Coming out first ball of

the day, it was more about being 28 for two and it was a chance to lay a marker down. To say to everyone in the ground, the dressing room, the crowd, [that] we are not here to be bowled at, we're here to push the game on. "I think that's how we all look at the game now, from any position we feel like we can get somewhere to go on and win." Root asked the England fans to "strap in" and expect more of the same from him and his team come the second Test at Lord's. "We sent a strong message to everyone about how we want to go about things. We just have to go and do it again at Lord's and again for three more after that. Everyone should strap in and expect exactly the same from us, because that's what we're about now," Root said.

## India's Golden Run At Special Olympics World Games Continues As They Cross 50-Medal Mark

**New Delhi:** It didn't take long, a silver, then a gold, then two more, and a medal rush that has sprung into a life of its own, as the Indian contingent at the Special Olympics World Games 2023, passed the 50-medal mark on Wednesday in Berlin. At the end of the day's action Special Olympics Bharat had 55 medals (15 gold, 27 silver, 13 bronze) spread across five different sports like athletics, cycling, powerlifting, roller skating and swimming. The highlight of

Wednesday's medal rush came from the swimming and cycling course, with India registering five medals in the pool (3 golds, 1 silver and, 1 bronze) and six on the cycling course (3 Gold, 2 silver, one bronze). The cycling event at the World Games is arguably among the most aesthetically pleasing, located as it is next to the Brandenburg Gate -- a landmark not just for Berlin and Germany but even Europe as a whole. The gate has survived and seen a lot



of history, built by the Prussian Empire, withstanding both World Wars and then even surviving the division of the city itself. On Wednesday, India used the venue to mark a piece of history for themselves, every cycling team member winning a medal to

bring back home. Neel Yadav was the first to do so, his bronze in the 5km road race coming at the end of a period where most of his peers had missed out on a medal by close margins. Yadav's medal gave the group confidence, and after the lunch break,

reinvigorated, everyone came fully charged to make the most of the afternoon time trials. Shivani, Neel Yadav and Indu Prakash won golds in the 1km Time trial, while Kalpana Jena and Jayaseela Arbutharaj took home the silver. In the pool, India's medals almost doubled in number thanks to the exploits of the freestyle swimmers, Diksha Jitendra Shirgaonkar, Pooja Giridharrao Gaikavada and Prashadhi Kamble

winning golds, with Madhav Madan adding another medal to his tally (Gold, 25m freestyle) and Sidhanth Murali Kumar winning bronze in the 25m freestyle. The SO World Games are not always about the medal or the colour of it though, and so it was obvious that perhaps the most heartwarming story would come not just because of a performance but the heart that went into it. Sonapat lad Saket Kundu won silver in the Mini Javelin Level B, and in doing so,

exorcised a long-standing grudge and fulfilled a wish that has seen him traverse different disciplines to get to represent India at the world stage. The Little Angels School student is a multi-sport athlete, who has competed in table tennis, figure skating and athletics at the National level. Among the probables for the 2023 Special Olympics World Winter Games, Kundu lost his chance to represent India when the Games were cancelled.

Shrugging his disappointment off he switched to athletics, to the mini javelin, an event that made its debut at the World Games in Berlin and was selected after a gruelling camp. It wasn't for nothing. His medal was the first India have won in the event, a piece of history in itself. The Indian contingent will be in action across multiple sports on Thursday in Berlin, with several competing in finals across multiple events in athletics, golf and cycling.