



Rajasthan Rajyasabha MP Neeraj Dangi congratulates newly sworn in Telangana chief minister Revanta Reddy

CM Naveen Lays Foundation For Narsee Monjee Management Institute In Bhubaneswar

Bhubaneswar (KCN): Chief Minister Naveen Patnaik today laid the foundation for Narsee Monjee Institute of Management Studies at Infovalley in Bhubaneswar.

The Institute has been set up by Shri Vile Parle Kelavani Mandal Trust. The NMIMS is a leading management institute in the country. Set up on 40 Acres of land given by the state government, the Institute will reserve 30 per cent of seats for students of Odisha on merit.

Speaking on the occasion, the Chief Minister said that Odisha in recent times has made significant strides in various socio-economic parameters. It is now one of the fastest-growing economies in the country.



The rising economic status of the state has created immense opportunities in attracting talents from India and across the globe, he added. The CM further said that India is now a leading economy of the world—the fifth largest among the Nations, and set to become third in a few

years. This massive economic growth of India is driven by its youth power, he underlined. Continuing on the power of youth, he said that the youth are our strength, our assets and our hope for the future. The youth of India are now considered the hope for the global economy. This is evident from the number of global CEOs and management thinkers that India has produced, he added.

The Chief Minister asserted that this is purely a contribution of Indian management institutes. The quality of their education, including the Indian value system, has placed Indian management

professionals in great demand across the globe, he opined.

In the last few decades, he continued, management, as a profession of choice, has increased manifold, and this demand has been supplemented by private business schools in addition to the efforts of IIMs, and other premier government-run business institutes.

Coming to Odisha, he said that in Odisha, the landscape of higher education has undergone significant advancements since the year 2000. The state witnessed a surge in university establishments, expansions in course offerings, and infrastructure improvements across all streams of education.

and organizational heads to connect Indian management studies with Indian companies, consumers and society. She said that instead of case studies and articles on businesses located abroad, case studies should be written and taught on Indian and multinational companies located in India. Our management institutes should also focus their research on research journals based in India. Special attention should be paid to those Indian journals which are in the open access domain and which are accessible to students and researchers of every category studying in different parts of the country. The President said that recently, the way 41 labourers have been

evacuated from the Silkyara tunnel in Uttarakhand is not only being appreciated, there is also talk of leadership studies on it. This is a very good and lively topic especially for leadership and teamwork in a crisis. Speaking about Artificial Intelligence, the President said that many people are also worried about job loss due to AI. She urged that all dimensions of AI be linked to management education. She said that one who knows AI and uses it properly should not have any fear of losing his job due to AI. She said that institutions like IIM Lucknow should also create curriculum keeping in mind the goal of making India a developed nation in the Amrit Kaal.

Revanth Reddy Takes Oath As Telangana Chief Minister, Gandhis On Stage

Hyderabad (KCN): Anumula Revanth Reddy, chief of Telangana Congress who played a key role in the party's thumping victory in the November 30 Assembly polls, was today sworn in as the state's second Chief Minister.

Mr Reddy was administered the oath of office by Telangana Governor Tamilisai Soundararajan at a ceremony at Lal Bahadur Shastri Stadium in Hyderabad before a crowd of nearly 1 lakh. Besides Mr Reddy, 11 members of his cabinet took the oath of office. This included Mallu Bhatti Vikaramarka, who was sworn in as Deputy

Chief Minister, and former Telangana Congress chief N Uttam Kumar Reddy, among those who opposed Revanth Reddy's choice as Chief Minister. The eight others to join the cabinet are Sridhar Babu, Ponnam Prabhakar, Komatireddy Venkat Reddy, Damodar Raja Narasimha, Ponguleti Srinivas Reddy, Dana Anasuya, Tumalla Nageswar Rao, Konda Surekha and Jupally Krishna Rao. The ceremony was attended by the Gandhi family - Sonia Gandhi, Rahul Gandhi and Priyanka Gandhi Vadra, Congress chief Mallikarjun Kharge, Karnataka Chief Minister Siddaramaiah and Deputy Chief Minister DK Shivakumar.

Winter rains ruin harvests, leaves Odisha farmers in despair

Berhampur/Nayagarh/Bolangir (KCN): The severe cyclonic storm 'Michaung' incited rainfall that has caused extensive crop damage in Odisha, bringing a sense of dismay to thousands of farmers who hoped for fruitful harvests this season, sources said Thursday.

The effects of cyclone 'Michaung' have severely hit the southern Odisha districts, especially Ganjam. As per India Meteorological Department (IMD) Chatrapur has received 41.3mm and Gopalpur recorded 42mm rainfall till Wednesday evening. The Income-tax department has recovered a 'large amount' of cash after it carried out searches against an Odisha-based distillery company on charges of alleged tax evasion.

I-T dept recovers huge amount of cash after

raids on Odisha-based distillery group

The source informed that around 1.79 lakh hectares of land was cultivated in Ganjam district, out of which about 20 per cent of paddy crop was harvested before the cyclone. Another 80 per cent of the standing crop is on the verge of losing its quality. It is feared that the harvested paddy lying in the fields will be destroyed due to the rain caused by the cyclone. Prior to the cyclone, the district agriculture department of Ganjam had advised the farmers to take adequate measures to protect the crop. However, it has not been possible to shift the entire harvested paddy to safe places in such a short span of time. It can be mentioned here that cultivation began late in various blocks of Ganjam district due to the late arrival of



monsoon. As a result, lands were on the verge of becoming barren. Though, with the help of water supply from the irrigation department and reservoirs, paddy farmers were a little relieved. However, the untimely rains have shattered farmer's aspirations, the source added.

When contacted, Ganjam Chief Agriculture Officer Subrata Kumar Sahu said that a survey is

underway to prepare a report on the areas where the paddy crop has been damaged due to the rains. On the other hand, farmers have demanded the government's support in the backdrop of crop losses.

The winter rains due to cyclone 'Michaung' have not only affected southern Odisha but also brought tears to the eyes of farmers from western Odisha districts. Incessant rains since Tuesday night in

Khaprakhol block of Bolangir district have added to the woes of farmers, another source said.

Farmers like Bimal Sahu, Dhanurdhar Pradhan, Debarchan Pradhan, Panchanan Pradhan, Jitu Nag from Bender panchayat said that the paddy fields were soaked in water while the standing crops were still being harvested. Meher added.

'Dryness followed by untimely rains'

Similarly, months of hard work by farmers have been drenched in water under the impact of Cyclone Michaung-induced rainfall in Nayagarh district.

A source informed that both paddy and vegetable crops have been affected by unseasonal rain. Take the case of Rabi Sahu, a farmer from Odagaon tehsil, who said, "Many farmers in Odagaon saved their crops by irrigation methods during the outbreak of drought-like situations early in the Kharif season this year. However, the rain during the harvest season has discouraged me. Though there is no water clogging in the fields, the paddy was drenched in the rain for which the quality of paddy will be affected."

Meanwhile, not only paddy but vegetable cultivators have been affected in Nayagarh

STATE-LEVEL UNIVERSAL PEACE AND SRI JAGANNATH SPIRITUAL LITERARY CONFERENCE IN BALIYATRA.

Cuttack(KCN): On the occasion of Bali Yatra, the State-level Universal Peace and Shri Jagannath Spiritual Literature Conference has been organized for two days on behalf of the KAIBALYA SAHITYA SANSD. In the state-level Universal Peace Literary Conference, a discussion was held under the title of the influence of the Odia literature in the world literature. Hundreds of the Poets and poetess from various districts of Odisha and Out state of Odisha read out the poem entitled "Baliyatra and Universal Peace". On the said occasion,

people who have rendered services to ten social service organizations were given THE CUTTACK S E V A S H R E E HONOUR and the literary creators were awarded the Barbati Saraswat honor and Gadachandi Saraswat honour. Dr. Surendra Nath Tripathi, Editor Nabakali, Dr. Laxman Sahu, principal and Senior Columnist Mr. Ajay Kumar Panda, Deputy Director and Writer, Mr. Biswajit Suryasulhi, President Sarvodaya Mandal, Dr. Dipayan Pattanaik, Joint secretary Cuttack Peace Committee, as Dr. Alok

Kumar Sahu, Chairman Link Eye Clinic and President Brahmananda Mohanty president Grama Swarajya attend as guest speaker and gave an account of Bali Yatra's saga, dignity, literature, culture and global trade landscape. The Poet Ajay Kumar Panda's "Moula Khara" poetry book was launched auspiciously. On the second day, Sri Jagannath Spiritual Literary Ceremony was held. On the said occasion, there was a discussion on Sri Jagannath Darshan in Odia Folk Literature. On the said occasion Inaugural Mr. Manas

Chaitanya Maharaj, the Chief Guest Subas Singh, Mayor Cuttack, Keynote Speaker Dr. Shubhendu Swain, Jagannath Culture Researcher

conference through online mode.

Dr. Kapila Khemundu, Associate Professor and HoD, Dept. of Sociology, and Dr. Barbara Wejnert, President, World-CWS, University at Buffalo, New York, USA, is the organizing Secretary of the Conference. Prof. B. C. Barik, a distinguished scholar of Sociology and former Vice-Chancellor of Sambalpur University, took the initiative to organize this conference at the Central University of Odisha. The Convenors of the conference and faculty members of the Department of Sociology welcome the delegates to the Central University of Odisha Campus.

CUO to organise International Conference on "Women in the 21st Century: Environment and Sustainable Development"



Koraput(KCN): The Department of Sociology, Central University of Odisha Koraput in collaboration with the World Centre for Women's Studies (WCWS), is organizing a three-day 9th Annual Conference on the theme "Women in the 21st Century: Environment and Sustainable Development" on December 7 - 9, 2023. The conference sub-themes are Women, Nurture the Nature

Across the Globe, Gender and Environment in Literature, Film and Theatre, Women and Environmental Movements- Policy Perspectives, Women and Sustainable Development. Hon'ble Vice-Chancellor of the University, Prof. Chakradhar Tripathi, conveys his best wishes for a successful conference. A special session will be on War: Women, Environment- Testimony.

HOWRAH-SSPN EXPRESS TO BE CANCELLED PARTIALLY & PRASHANTI EXPRESS TO RUN ON DIVERTED ROUTE FOR TWO MONTHS

Bhubaneswar,(KCN): In view of Safety Related Modernisation Work in connection with Rehabilitation of unlined portion of Tunnel/Bridges between Satya Sai Prashanti Nilayam and Basampalle Railway Stations in South Western Railway

Jurisdiction, Prashanti Express will run on diverted route and Howrah-SSPN Express will be cancelled partially for a period of two months. 22831/22832 Howrah-Satya Sai Prashanti Nilayam (SSPN)-Howrah Express from Howrah on every Wednesday from

06.12.2023 to 07.02.2024 and from SSPN on every Friday from 08.12.2023 to 09.02.2024 will be cancelled partially between Dharmavaram and SSPN from both the directions.

Similarly, 18464/18463 Bengaluru - Nagasamudram- Dharmavaram route from both the directions. 22832 Howrah-Satya Sai Prashanti Nilayam (SSPN)-Howrah Express from Howrah on every Wednesday from

Bengaluru from 8th December 2023 to 8th February 2024 and from Bhubaneswar from 7th December 2023 to 7th February 2024 will run on diverted route Bengaluru - Nagasamudram- Dharmavaram route from both the directions.

ECoRWKO RUN MANCHESWAR SISHUNIKETAN RENOVATED

Bhubaneswar,(KCN): East Coast Railway Women's Welfare Organisation (ECoRWKO) President Smt. Divya Sharma inaugurating the renovation of ECoRWKO Carriage Repair Workshop (CRW) Unit run Sishu Niketan at Mancheswar, today in presence of Smt. Dola Mitra, ECoRWKO CRW President Smt. Nivedita Kar other members of ECoRWKO. A small cultural programme was performed by the children of Sishu Niketan. Smt. Pragnya Mahapatra, Secretary of ECoRWKO CRW/ Mancheswar Unit co-ordinated the programme.



Honorable Speaker Mr. Prasanna Kumar Jena, IAS, Honorable guest Madhav Chaitanya Maharaj, Dr. Bidut Prabha Mishra, Lecturer Pandit Lingaraj Pati, Pandit Nirakar Das, Poet Prasanna Swain, Rabindra Jena joined in and explained Jagannath culture in a devotional way along with the history of Bali Yatra.

Hundreds of poets who participated from different districts and states recited poems titled Bali Yatra and Shri Jagannath. The founder secretary of the organisation, Dr. SANGRAM KESHARI SAMANTARAY, was presided the meeting. Over six hundred Saraswat creators, social workers, service-providing government officials, cleaners were felicitated in the two-day-long Sarswat conference of the state. The Poet Brajeswari Singh, the Poet Nirajan Mohanty, The Poet Suravi Dwivedi conducted the stage.

Devotional music was performed by vocalists Ashok Kumar Behera, Golap Sahu and Virendra Jena. Shubhabrat Mahapatra, Jan Ranjan Pradhan, Itishree Pati, Chabiiram Sethi, Kunalta Tripathi, Sagar Kumar Samantherai, Surendra Kumar Mahapatra, Sukanti Mahapatra, Pratima Mandal, Snigdha Naik, Basant Kumari Nand, Valmika Sahu, Utkalini Raut, Bhagwati Khata, Sukanti Mohanty Rajani Ranasingh were present at the event assisted till end. Ashutosh Devi Prasad Raut delivered vote of thanks.



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The Archies: Ananya Panday Turns Cheerleader For 'Baby Sister' Suhana Khan Ahead Of Her Debut



'The Archies' is here! With a stellar cast, Zoya Akhtar has indeed created a promising tale to remember. With all the surrounding buzz, now actress Ananya Panday expressed her love and support for her best friend, Suhana Khan as she embarks on her debut in the film industry with 'The Archies'.

After attending the grand premiere of the 'The Archies', Ananya Panday shared a heartwarming post for her friend, Suhana Khan. She wrote, "My baby sister is the brightest spark to ever be. I love Ronnie and I love you and I can't wait for the world to see all your hard work that's manifested into

this magic @suhanan Khan 2." With immense love and support from all corners, 'The Archies' is expected to be lauded greatly. And why not? After all,

superstar's Shah Rukh Khan and Gauri Khan's daughter Suhana Khan has entered the film industry with a bang. Recently, her debut film 'The Archies' got

a grand premiere on Tuesday night, where the who's who of Bollywood marked their presence. Malaika Arora, who also attended the screening, gave a

shout-out to Suhana and sent best wishes to SRK and Gauri. "Oh my dear VERONICA ... simply va va vooomm. Pure delight to watch on

screen @suhanan Khan 2 congratulations proud parents @gauri khan @iamsrk," she wrote. Helmed by Zoya Akhtar, 'The Archies' also marks the debut of late Sridevi and producer Boney Kapoor's daughter Khushi Kapoor, Shweta Bachchan and Nikhil Nanda's son Agastya.

The film is a coming-of-age musical, which follows the lives of Archie, Betty, Veronica, Jughead, Reggie, Ethel and Dilton who will take audiences to the fictional hilly town of Riverdale. The film explores friendship, freedom, love, heartbreak and rebellion.

Karishma Tanna-Starrer Scoop Continues To Impress, Emerges As One Of The Most Popular Shows Of 2023 on IMDb

Actress Karishma Tanna's OTT debut with Hansal Mehta's 'Scoop' has created intense waves in the industry. Now, the show has been ranked amongst the top 10 shows of 2023 on IMDb. 'Scoop' is inspired by the real-life story of Journalist Jigna Vora who was wrongly accused of murdering another fellow journalist. The Karishma Tanna starrer was based on the novel Jigna wrote describing her life in jail and how this tag changed her life completely. Karishma received rave reviews for her performance. The show was hailed as quite a great one. Now with IMDB also ranking it as one of the most popular shows this year, only makes the efforts of the entire more

valid. Scoop was released on Netflix in June 2023. Recently, Hansal Mehta's 'Scoop' won in two categories at the 2023 Busan Film Festival's Asia Contents Awards and Global OTT Awards. Actor Karishma Tanna has won the 'Best Lead Actress' award for the series 'Scoop' at the Busan Film Festival 2023. She played the role of a journalist seeking justice in a politically volatile country in the web show. In response to her win, Karishma Tanna expressed her gratitude and enthusiasm, stating, "I am truly humbled and elated by this recognition at the Busan Film Festival. It has been an incredible journey bringing Jagruti Pathak to life in 'Scoop.' Big thank

you to the Netflix and Hansal Sir for believing in me and giving me this opportunity. This award belongs to the entire team who worked tirelessly to make this project a reality. I am immensely grateful to my fans for their unwavering support, and I hope to continue

pushing boundaries and delivering powerful performances in the future."

Karishma Tanna wore a black saree on the red carpet of the Busan Film Festival, exuding cultural pride. Director Hansal Mehta spoke of the Best Asian TV Series win at the Asia Contents Awards and Global OTT awards, saying, "This is a really proud moment for us to have received this recognition for Scoop as the best Asian TV Series in Busan. Our attempt at bringing alive a story that gripped India has been received with so

much love, well beyond our borders. This award bears testimony to the spirit of Jigna Vora. Without her baring her heart to us, we would not have a story. To my creative partner Mrunmayee Lagoo Waikul, the hard work of all those who worked behind the scenes, and the highly collaborative efforts of Netflix and Matchbox Shots."

He added, "I am happy for our exemplary team of actors and crew who have made this show what it is! I'm also happy that this cautionary tale of our times is getting this recognition. There could be no more crucial time to tell this urgent story of moral, ethical, personal and journalistic hubris."

Inside Ram Charan's Pre-Birthday Bash With Kiara Advani On The Sets Of 'RC 15'



As actor Ram Charan is about to turn a year older on March 27, the cast and crew of 'RC 15' surprised the 'RRR' star with a pre-birthday bash on Saturday. The pictures and video from the pre-birthday celebrations have surfaced online. Several pictures and videos capturing the pre-birthday celebrations on 'RC 15' sets went viral. In the first picture, Ram can be seen heading to the sets while rose petals are showered on him. He can be seen wearing a blue shirt and denim.

Director S Shankar,

choreographer-actor Prabhu Deva and Kiara Advani were also part of the celebrations. The actor cut his cake which was covered with rose petals along with S Shankar. Sharing the pictures, Ram Charan's fan page captioned it, "It's a wrap for the song!

Team #RC15 celebrated Idol @alwaysramcharan's Birthday!"

The actor will be turning a year older on March 27 but celebrations have already begun. Earlier, after attending the 95th Academy Awards ceremony in Los Angeles, Ram received a grand welcome from choreographer-director Prabhu Deva and his team on the sets.

Taking to Instagram, Ram Charan posted a

video of Prabhu Deva and a team of 'RC15' performing on 'Naatu Naatu' to welcome the actor. He was also presented with a massive garland made of marigolds.

Sharing the video, he wrote, "Can't thank you all enough for such a warm welcome. Our Grandmaster @prabhudevaofficial sir thank you for the sweet surprise. Feels great to be back at shoot #RC15." The film 'RC15', billed as an action drama with current-day politics,

Dry Skin During Winters Is Bad For Diabetics



Winter is here. North winds, cold temperatures, sleet, and snow wreak havoc on your skin. With a drop in temperature, most people with diabetes experience higher blood sugar levels in winter. This occurs because the body tends to release more glucose to keep itself warm in winter, but this ends up being more harmful than helpful for those having diabetes.

The intake of comfort foods (rich in carbohydrates and sugar), a tradition of eating seasonal sweets specially made with jaggery, and a sedentary lifestyle with limited physical activity increases blood sugar levels during winter as the body is unable to process glucose.

As many as 1/4 of people with diabetes will have a skin disorder caused or affected by diabetes at some time in winter. This is what some refer

to as 'winter itch.' When sugar is high, the body loses fluid, causing your skin to become dry. This occurs because the body is turning the water into urine to remove the excess sugar from the blood. During the winter, dry air, lowered humidity outdoors, heaters in the home, hot water and more irritating fabrics such as wool can all be contributing factors to dry and itchy skin. Diabetes also affects the ability to heal those cracks and fight off any infection.

People with diabetes need to maintain proper winter skin care to avoid cracking, bleeding, and other possible skin complications.

1----Moisturize

In the winter months and on the feet and hands, a moisturizing cream or ointment is preferable. The thicker the moisturizer, the less evaporation of water from the skin occurs.

Skin moisturizers, which rehydrate the epidermis and seal in moisture, are the first step in combating dry skin. Regular moisturizing fights dry skin.

Before you get dressed for the day, start with a daytime moisturizer. Any time you wash your face, hands, or body, you strip your skin of its natural oils. Since

more likely to contain petroleum jelly, mineral oil, glycerin, and shea butter, which help keep moisture in the body.

Rub the moisturizer into the skin so that it

Shahnaz Husain

promote healing while they moisturize. You can even opt for coconut oil as a natural moisturizer.

In case you are

someone who might

skip this step in a hurry,

your moisturizer. Your skin is exposed to the sun and sunburn even during the winter when the temperatures are low. If you are living in higher hills covered with snow then, the

Nutrition

Proper hydration is essential for diabetic patients to keep the skin moisturized and prevent dryness during winter. Remember to drink at least 8 glasses of water a day. This will help your skin look fresh and supple on the long run. You can even drink fresh juices and green tea. Stay clear of carbonated beverages.

If you work in office environment or work from home then it is the more important to drink sufficient water, soups and juices; as the indoor heaters suck the humidity out of the air which can cause fluctuation in body temperature.

Stay hydrated in the cold weather, even if you are not as thirsty. Consuming water helps keep your skin moist on the inside. Drink plenty of fluids like lime water (without sugar), buttermilk, but not soft drinks and coconut water. Eat healthy foods like whole grains, less saturated fat and lots of fruits and vegetables.

Consume fruits and vegetables high in antioxidants, like berries and leafy greens, to protect the skin from oxidative damage. Stay away from excessive caffeine

and alcohol as they can dehydrate your skin.

Don't forget your feet-----

Diabetes can lead to nerve damage and numbness in your feet, so it's imperative to check them daily for any blisters or cuts you may not feel. While full body massage is beneficial, don't forget your scalp and feet. Even the smallest injury can be prone to infection due to poor circulation that can compromise healing. One of the main symptoms of diabetes is that cuts and wounds heal slowly.

Opt for mild ointments. A foot cream for diabetic skin helps keep this problem-prone area moisturized—but avoid applying between your toes, as this is a common spot for fungal infections. Treat yourself to a massage now and then to improve your blood circulation. You can go to a spa for this or even rope in your family members.

The author is an international fame beauty expert and is called the herbal queen of India



these oils help to lock in moisture, it's vital to replace them. That's why it's important to use a moisturizer any time you wash your skin, especially in winter. Creams and ointments generally work better than lotions because they are thicker and more protective. Creams and ointments are

doesn't leave your skin feeling sticky or pool between the fingers or toes. Keep a small bottle of moisturizer with you in case you need to reapply while away from home.

Moisturize before bed, too. Consider using a special nighttime moisturizer because they often have ingredients that

you can always keep a travel-size bottle in your purse.

2.Apply sunscreen daily

Sunscreen: Use sunscreen with at least SPF 30 even in shorter winter days and less sunlight to protect your skin from wind, sun, and cold temperatures if you are a diabetic patient.

Apply sunscreen on top of

snow can reflect the sun and increase your chances and the severity of sunburn. Lips become easily chapped in winter so protect them with lip balm that also contains sunscreen.

Dry, cracked lips may increase your risk of cold sores. Keep in mind, that the snow can reflect 80% of the sun's ultraviolet rays.

3----Hydration and

possible explanations include that pica is a coping mechanism for children to deal with situations of abuse or neglect. It also might be attention-seeking behavior, especially when one or both parents are absent for any reason.

Nutritional deficiencies. People who show signs of pica often have mineral or other deficiencies in their diet. Iron, calcium and zinc deficiencies are some of the most common reasons people show these signs. Mental health conditions. These include conditions that a person might develop spontaneously, conditions they had at birth because of disruptions in how they developed in the womb and genetic disorders they inherited from their parents.

Medical conditions. Pregnancy and sickle cell anemia are two conditions that have connections to pica. Certain medications increase the risk of someone

developing pica or similar behaviors. But it's unknown if these medications actually cause people to develop pica.

Diagnosing pica requires four criteria: Time. The diagnosis requires persistent eating items or substances with no food or nutrition value for at least one month. Mental development. This means a person has developed past a certain point mentally and should know not to eat things that aren't food or have no nutritional value. No social and cultural factors. This means the person doesn't have social or cultural background reasons to explain the behavior. No medical or mental health conditions. This means pica isn't happening because of any other conditions.

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Pica : Is an Eating Disorder

Prof. Dr. Jyotiranjan Champatiray



any nutritional value. Because it's compulsive, people with this condition have a very hard time controlling the urge on their own. Pica can have a wide range of effects depending on what non-food item(s) a person eats. For people who eat things like ice — a common behavior for someone who is pregnant — pica is harmless. For others, it can lead to eating dangerous or toxic items. Depending on what you eat, pica can

damage your teeth. It can also lead to dangerous problems even when you eat things that aren't toxic. An example is when people eat hair, which can get stuck in their digestive tract, causing blockages, tearing or other damage. Parasites that live in the soil can also infect people who eat dirt or clay. People can also contract illnesses from eating feces, especially pet feces that might contain parasites or other germs.

The sole symptom of pica is compulsively eating things that aren't food or have no nutritional value or benefit. Most people with this condition prefer a single type of non-food item they eat.

However, pica can cause other conditions or issues, which have their own sets of symptoms. Other conditions that can happen because of pica include: Anemia, Ascariasis, Constipation, Electrolyte imbalance,

Irregular heart rhythms, Lead poisoning, Small intestine and large intestine obstruction/blockage.

Cultural or learned behaviors. Certain types of pica are common, socially accepted behaviors in certain cultures and religions. Negative conditions during childhood. Pica is more common in children living in low socio-economic situations, but why this happens is unknown. Some

All Sectors Contribute Significantly To High GDP Growth: Nirmala Sitharaman

New Delhi(KCN): Finance Minister Nirmala Sitharaman today said India continues to maintain the momentum of the fastest-growing major economy, with all sectors contributing significantly in economic activities. Replying to a short-duration discussion on the state of the economy in the Rajya Sabha, the minister also highlighted the various achievements of the Modi government since May 2014.

"The second quarter growth was very high, it is the highest in the world. We continuously maintain that momentum of being the fastest-growing economy," Ms Sitharaman said.

She further said that in just the last eight years, India has become the



fifth largest economy from the 10th in 2014. "The activities are all across the economy. It's not as if one sector is doing well...All sectors are growing and growing significantly for us to notice it," she said. She emphasised that the manufacturing sector is

also contributing significantly to the economy on the back of measures taken by the government, including the Make-In-India programme and production-linked incentive (PLI) scheme. India is the second most

manufacturing destination in world, she added.

The finance minister further informed the House that direct tax collection grew by 21.82 pc this year till November 9 and monthly GST collections have stabilised at 1.6 lakh crore in a sign of economic growth.

Dismissing assertions on the employment front, Ms Sitharaman said the unemployment rate has declined to 10 per cent from 17.8 per cent in 2017-18.

She further said 13.5 crore people have come out of 'multi-dimensional' poverty in the last five years.

Several Opposition members also raised concern over the rising prices in the country.

To this, the minister replied that the government has taken "quite a few" measures to check inflation. The retail inflation based on the consumer price index (CPI) had touched a high of 7.8 per cent in April 2022. However, now it has been close to the Reserve Bank's target of 4 per cent.

"My Child Became Orphan Before Birth": Wife Of J&K Cop Killed By Terrorists



was playing cricket with his friends at Eidgah. The scene was heart-wrenching at his residence, where mourners went to offer their condolences to his grieving wife and

family. According to his uncle Ghulam Mohammad Wani, Wani's health had deteriorated due to a severe chest infection. Initially, he was admitted to Soura Hospital in Srinagar,

but was later shifted to Paras Hospital for further treatment from where he was flown to AIIMS in Delhi on Wednesday. Remembered as an amiable and compassionate individual, he was

always expressed his willingness to assist others.

Lamenting the tragic loss, relative Ghulam Nabi Kakazgar said, "Masroor was very frank. He would always help people. We are very depressed. He was crazy about cricket, and cricket took his life away."

The loss of Wani has left the community shaken, highlighting the ongoing risks and challenges faced by law enforcement personnel in the region and the incident serves as a stark reminder of the sacrifices made by those who dedicate their lives to maintain peace and security in the face of adversity in the Kashmir valley.

Nawab Malik Attends Assembly, Triggers Row Between BJP, Ajit Pawar



Mumbai(KCN): The inclusion of MLA Nawab Malik in the treasury benches of Maharashtra assembly with the Nationalist Congress Party's Ajit Pawar faction has not gone down well with ally BJP. Deputy Chief Minister Devendra Fadnavis has taken to task Ajit Pawar, who gatecrashed the alliance in August.

Mr Malik, who was in jail after being accused of being in touch with the underworld, attended the assembly today after being released on bail. He sat with the Ajit Pawar faction, raising speculation that he has aligned with them.

His presence at the assembly was the big talking point on the Day One of the Winter Session and after it made headlines, Mr Fadnavis shot off a letter to Mr Pawar.

"The charges in which

Elgar Parishad Case: Activist Surendra Gadling Gets Interim Bail For Relative's Marriage



Mumbai(KCN): A court here on Thursday granted interim bail to Elgar Parishad-Maoist links case accused activist Surendra Gadling to attend the marriage of a relative in Nagpur.

Special court judge Rajesh Katariya allowed Gadling's plea for temporary bail from December 25, 2023 to January 2, 2024 for attending the wedding on furnishing a personal recognizance (PR) bond of 1 lakh and two sureties of the same amount.

The court directed him to furnish details of his journey from Mumbai to Nagpur to the Superintendent of Police (SP) of the National Investigation Agency

delivered at the Elgar Parishad conclave held in Pune on December 31, 2017, triggering violence at Koregaon Bhima village on the outskirts of Pune city the next day on January 1, 2018. The Pune police had claimed that the conclave was backed by Maoists. The NIA later took over the probe into the case.

Second Bilasuni Mahotsava Becomes a Massive Success

Bhubaneswar / Cuttack, (KCN): Second Bilasuni Mahotsava was held at picturesque village Bilasuni in Block Niali of Cuttack District with much pomp, splendour and fanfare. The Three days long Sports, Spiritual cum Cultural Jamboorie was witnessed by a mammoth crowd of Ten Thousand local residents. Hosted by Social Development Council, Bilasuni (SDC), an offshoot Organisation of Voluntary Empowerment Development Association (VEDA), the Mega Event was a massive success. SDC, Bilasuni has been actively engaged in the overall enhancement of quality in education, health care, sports, culture and religious activities in Bilasuni under the stewardship of its President Dr Badri Narayan Mahapatra. Unusual interest, unexpected excitement and unprecedented enthusiasm were marked

among the hosts residents of Bilasuni and Guests participants during this year's ceremony. The main highlight of the second edition of Bilasuni Mahotsava was the two days long Sanskruti Sansad consisting of religious discourse delivered by eminent spiritual Preacher Pandit Kashinath Mishra. On First and Second Day Evening, Shri Mishra's insightful deliberations on the miraculous aspects of Mallika and finest nuances of Srimad Bhagabat made audiences spell bound and elevated them to the realm of devotional ecstasy. Pandit Mishra was accompanied on stage during preaching by the Chief Priest of Mahalakshmi Temple in Puri Laxmidhar Khuntia. The Sanskruti Sansad also featured a Bhajan Samaroha. Renowned Devotional singers Subas Das, Anusuya Nath, Rabindra Mohapatra and

Sailabrama Mohapatra enthralled the audiences with their scintillating presentations. The major attraction of the second edition of Bilasuni Mahotsava was the Mahadev Mahapatra Inter District Football Tournament among Eight Front ranking teams. While the winner of the Cup was Bolangir, Debgarh team became the Runner-ups. The other participating teams were Cuttack, Khordha, Kendrapada, Dhenkanal, Sambalpur and Sundergarh. At the outset of the Mahotsava Shree Shree Gopaljew one day long Football Tournament was held. Eight Football teams participated in this local level Sports Fiesta. Chief Guest Former Sports Minister Suresh Kumar Routray, presented the trophies to winner team of Bilasuni and runner up team Adaspur. Other Guests present during the occasion were MLA Dr Pramod Kumar Mallick, Mamata Bhoi, Charulata Behera, Sabita Nanda, Sampad Kumar Mohapatra, and

Mohanty, President of Gopabandhu Evergreen Youth Council Bishnu Charan Dalua read out secretary report. Attending the closing session of the Bilasuni Mahotsava as Chief Guest Minister of State for Sports, Youth Affairs, IT, Electronics and Home Tusharkanti Behera lauded the noble efforts of SDC, in organising such a Grand Festival at rural level to promote Sports Culture among rural youth. While welcoming the proposal put up by Chief Organiser Badri Mahapatra to construct a Mini Stadium in Bilasuni, Shri Behera assured all possible help at Government level. Local MP Dr Rajashree Mallick, MLA Dr Pramod Mallick and Joint Secretary of Sports Department Shailendra Jena also extended their support to materialise the proposed project. Guest of Honour on the second day Veteran Film Maker and M.P. Prashanta Nanda complimented VEDA's for its series of pioneering

endeavours to make Bilasuni an ideal and smart village. In her speech Director of Sovaniya Andolan Dr Arundhati Debi observed that cultural Fairs like Bilasuni Mahotsava play a vital role in spreading the message of unity, goodwill and brotherhood among the local population. Presiding over the Meetings in all three days, Chief host Dr Badri Mahapatra sought everybody's sincere support and hearty cooperation to transform Bilasuni into an inclusive grown self sufficient Model Village. Gracing the much sought after Festival other distinguished guests like Former Finance Minister Panchanan Kanungo, State Information Commissioner Susanta Mohanty, Founder of Kharghar Jagannath Temple Dr Bhagwan Harihar Panda, President of India Chapter of World Odisha Society Dr Bipin Mishra, President of WHRO Dr Abhinnna Hota, Chairman of Niali

Umesh Chandra Behera, Sarpanch of Bilasuni Sabita Nanda pledged their firm commitment to extend all possible support to empower and elevate the villagers of Bilasuni. The invited Guests released the colourful Souvenir of second Bilasuni Mahotsava on the valedictory evening edited by noted litterateur Sukanti Rout. The High point of the Second Bilasuni Mahotsava was the spectacular cultural extravaganza presented by superstars of Ollywood during the closing evening. The Czars and Czarinas of Cine World who mesmerised the audiences with their power packed performances include Famous singer Anindita Das, Melody King Abhijit Majumdar, noted vocalist Anil Mishra, Ollywood heartthrob Deepak Barik, Meena Kumari Pradhan, Chakradhar Raj and Lalatendu Sahoo conducted the stage presentations in all three days with elan and aplomb.

Bilasuni Sammans were conferred on prominent personalities for their exemplary contributions during the occasion. Veteran Film Maker Prashanta Nanda was awarded for his lifetime contribution to Odia Cinema. Additional Chief Secretary of Odisha Satyabrata Sahu and Chief Administrator of Puri Temple Ranjan Kumar Das were chosen for Bilasuni Samman for their accomplishment as excellent administrators. Other Awardees include Dr. Bijay Jena, Dr Bipin Mishra, Kulamani Biswal, Kamal Kumar, Khirod Jena, Jitendra Nayak, Ravi Mohapatra, Pravash Pradhan, Dr Abhinnna Hota, Krupanidhi Biswal, Sukanti Rout, Pushpanjali Barik, Prativa Panda, Anushree Das, Dr Bhimsa Rath, Ananta Charan Khatei, Meena Kumari Pradhan, Sabyasachi Mishra, Dr Bhagwan Harihar Panda, Anil Mishra, Dr Sureshendranath Mohapatra, Banshidhar Jena, Dr Satyabrata Behera, Dr Purnendu Behera, Lambodar Rout, Maheswar Mohanty, Luvleen Mohapatra and Ramesh Barik. Some other distinguished persons were also felicitated for their meritorious services. They include Brad Mishra, Ghanashyam Biswal, Pramod Routray, Saswati Pati, Gyanananda Sahoo, Kartika Sarangi, Madanmohan Jena, Muralidhar Jena, Ranjan Pradhan and Sukanta Biswal. The ace organising team of Bilasuni who were responsible for the massive success of three days long supersonic show include Upendra Mohanty, Prakash Mohanty, Pradipta Nanda, Sampad Mohanty, Swadhin Mohanty, Nirajan Ray, Kartika Chandra Sarangi, Madan Mohan Jena, Bishnu Charan Dalua, Chakradhar Raj, Lalatendu Sahoo and Manabhanjan Behera.

Soch Vichar: PHDMA Annual Fest Concludes

Bhubaneswar(KCN): The second edition of the three-day-long annual festival of deep insight and fun-filled moments "Soch Vichar" of the Poverty and Human Development Monitoring Agency (PHDMA), concluded yesterday, after serious deliberations on various development-related issues, livelihood, economy, and climate resilience measures amidst well-known sectoral experts. The concluding day marked inspiring remarks by Member Secretary PHDMA, Roopa Soshan

Sahoo, for the young professionals, to excel in their respective fields and expand the spectrum of PHDMA in the entire development arena across Odisha. The Day-1 started on December 3 with an insightful panel discussion on "Delivering governance: Odisha on the move" in which experts from leading organisations CYSD, UNDP and XIM University participated. Initiating the discussion Dipak Samantarai, Former Director, of the National Academy of

Broadcasting and Multimedia called for the creation of more awareness on the various government schemes and welfare measures so that people need to be updated on them.

Professor Niraj Kumar Dean, School of Rural Management, Xavier University Bhubaneswar called for a coordinated approach and support for those at the grassroots level. The onus, according to him, lies on implementing agencies to focus on the management aspects of the schemes.

UNDP State Head Abha



Mishra cited the example of the Odisha Government using e-portals and technology to enhance transparency in governance for the

welfare of the people. Basant Kumar Nayak, Program Director, CYSD emphasized that governance should be context-specific, guided by four parameters: Participatory, inclusive, accountable, and transparent processes. He highlighted Odisha's vision on introducing

(AVA) emerging as a form of social intervention distinct from its academic counterpart. In another session National Award winner noted documentary maker from Odisha Lipika Singh Darai, who belongs to the Ho tribal community of Mayurbhanj district showcased her documentary "Some Stories Around Witches" (2013), which was particularly connected to the theme of anti-witch hunting, delving into the socio-political-cultural dynamics prevalent in tribal communities.

CPSUs Displaced 1.7K

New Delhi(KCN): As many as 17,898 people in Odisha have been displaced by two Central PSUs Mahanadi Coalfields Limited (MCL) and National Aluminum Company (NALCO).

This was informed by Union Coal Minister Pralhad Joshi today while replying to a question of BJP MP Jual Oram in Lok Sabha.

In MCL, 17,262 families have been identified as project displaced families (PDFs) till date and 12,789 families have been given resettlement benefits, Shri Joshi said. The issues of Rehabilitation and Resettlement (R&R) of displaced persons are monitored and reviewed by Rehabilitation and Periphery Development Advisory Committees (RPDACs) and the grievances of the displaced persons are redressed, he said.

The Union Minister said the RPDACs have also constituted sub-committees for redressal of the individual cases consisting of the local MP, MLA, Collector & SP of concerned District, Director (Personnel),



MCL and CGM/GMs of MCL.

Further, he said, MCL is now holding regular grievance redressal meetings to address individual grievances and provides R&R benefits to all PDFs within and beyond the R&R Policy of Government of Odisha. Similarly, a total of 636 persons were displaced by project activities in NALCO. Out of which, 601 persons were displaced in Damanjodi, Koraput District and 35 persons were displaced at Angul District. Out of 601 land displaced persons (LDP) at Damanjodi, 599

LDPs/ their nominees were employed in NALCO. Regarding balance two cases, nomination towards one case recently identified is to be approved by District Administration and for balance one case decision is awaited from District Authority due to non-finalization of the nominee because of their family dispute, Shri Joshi said. Out of 35 LDPs at Angul, 34 LDPs/their nominees were employed at NALCO while one LDP had preferred for a one-time cash assistant in lieu of employment, he informed. On measures taken to

resolve the issues of the displaced, the Coal Minister said the subject matter of Rehabilitation and Resettlement (R&R) of displaced people in mining projects is in the purview of the State Government.

As informed by the NALCO and the MCL, the problems of the people of Odisha who have been displaced by the projects of NALCO are being periodically reviewed by the Rehabilitation and Periphery Development Advisory Committees (RPDAC) constituted by Government of Odisha, he stated.

In MCL, compensation against acquisition of land, trees/ crops and structures is assessed as per Right to Fair Compensation and Transparency in Land Acquisition, Rehabilitation and Resettlement Act, 2013 (RFCLARRA Act, 2013) and being paid to the villagers after vesting of land with MCL under The Coal Bearing Areas (Acquisition and Development) Act 1957 (CBA (A&D) Act, 1957), Shri Joshi added.

Maize production goes up by 51 percent under Maka Mission

BHUBANESWAR(KCN): Maize production in Odisha has increased by around 51 per cent under the Mukhyamantri Maka Mission (MMM). This was revealed from a review of the progress of MMM taken by 5T and Nabin Odisha chairman VK Pandian here on Tuesday. He also reviewed schemes implemented for the benefit of betel leaf, kia and lemon grass farmers basing on the grievances received by him during his tours across the state.

It was decided that more farmer producer organisations (FPOs) will be set up so that farmers get fair price for their produce. The review revealed that 44,730 quintal of maize had been collected by the FPOs by the end of November.

According to the chief



minister's office (CMO), the government had set the target to form 15 FPOs by the end of this year and 13 have already been formed including four for women only. In the first year of the Mission, the target is to collect and market 20,000 tonne of maize. It was also decided that steps will be taken to increase the capacity of FPOs and involve ORMAS in

the primary processing and marketing of maize. At present, the Mission is being implemented in Nabarangapur, Koraput, Gajapati and Nuapada districts. The state government had made several announcements for the benefit of Kia and lemon grass farmers. As per the announcements, the meeting decided to set up a Kia flower

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Dalmia Bharat Foundation Signs MoA with BSL to Enable Social Transformation in Bokaro

Bokaro, Jharkhand : Dalmia Bharat Foundation (DBF), the Corporate Social Responsibility (CSR) arm of Dalmia Bharat Group has signed a Memorandum of Understanding (MoA) with Bokaro Steel Plant (BSL) to drive its community-centric initiatives in Jharkhand by upskilling 600 youth, annually. The aim of the MoA is to establish a skill training centre to impart short term, placement-based courses to local youth in the surrounding villages through DBF's DIKSHA (Dalmia Institute of Knowledge and Skill Harnessing) centre. The MoA was signed by

Shri Chaudhary Ratnesh Kumar Sudhanshu, Dy. General Manager (CSR & SAIL-Uday), SAIL-Bokaro Steel Plant and Shri Vishal Bhardwaj, Group Head - CSR, Dalmia Bharat Group and Chief Executive Officer, Dalmia Bharat Foundation. "Since our inception in 2009, we've witnessed our role gradually transform from being a resource provider to a key enabler for positive change in society. While we've created a legacy of development and change for the better, we continue to strive to ensure that we meet newer economic and environmental needs and close wider societal gaps as much as possible,"

Flipkart's Shopsy Summer Store steers tremendous growth for sellers in Odisha

Bhubaneswar: As the summer starts rolling in, Shopsy-Flipkart's social commerce platform, recently launched the Summer Store, a unique curation to address customers' nuanced seasonal needs by offering a wide range of products across categories under one umbrella. As a testimony to this endeavor, sellers in Cuttack recorded nearly a 9X growth in sales and sellers in Puri recorded nearly a 16X growth in sales bolstered by the summer store initiative. Sellers in Sundergarh have garnered a tremendous 34X growth in their sales over the past month. The summer store recorded increased traction from women buyers which indicates a positive women reseller growth

in Cuttack. Amongst several categories, Hygiene and Wellness, Fashion, Kitchenware and Home Decor emerged as top priorities for customers with demand for products such as deodorants, sunglasses, body washes, essential oils, sarees, table covers, bedsheets and kitchen tools topping the charts. Shopsy Summer Store is a one-stop-shop for products ranging from electronics, personal care, baby care, food and beverages, apparel, swimwear and kitchenware including air conditioners, deodorants, baby sunscreen, aerated drinks, cotton clothes for men and women, swimsuits and juicer mixer grinders. Of this, deodorants have taken up

the major share of the demand pie clocking over 50% growth, followed by sunglasses which grew by close to 22%. Kitchen tools also contributed to a 6X growth over the past month in Cuttack. This was followed by categories such as kurta sets, cotton sarees, deodorants and body washes that witnessed a 3X jump over the past month in Puri. Shopsy aims to continue its endeavor to offer a wide range of quality and engaging products for customers at affordable prices, while being a value-based and reliable platform. By providing a simplified social media interface, Shopsy is able to overcome user apprehension of trust and authenticity while shopping online.

said Mr. Vishal Bhardwaj, Group Head - CSR, Dalmia Bharat Group and CEO, DBF. "Through our leadership and dedication towards achieving social transformation, we will continue to work towards our vision of creating opportunities for people across the nation so that they can reach their full potential and give back to the community. We look forward to our partnership with BSL and also call upon our industry peers to join us as we make significant and sustainable differences and ensure social, economic, and environmental progress.

The skill development center at Bokaro Steel City, in association with

DBF, will help strengthen the social ecosystem in Jharkhand. While BSL will provide the necessary infrastructure support, DBF has been entrusted with managing day to day activities of the center including faculty and placement support.

"BSL and DBF share a common vision and value system for bringing about a transformative change in society by leveraging its demographic dividend through empowering the local youth through training that makes them market-ready," said Mr. Chaudhary Ratnesh Kumar Sudhanshu, Dy. GM (CSR & SAIL-Uday), SAIL-Bokaro Steel Plant. "It is our firm belief that this combined expertise and experience

will ensure that the youth being educated at the DIKSHA facility will receive quality and need-based training for the purpose of gainful employment across industries."

To ensure viable and sustainable income generation, training will be imparted in trades for self-employment and trades such as Assistant Electrician, Solar PV Installer, General Duty Assistant (GDA) and Customer Relationship Management, to begin with. Subsequently, more courses will be added as per demand and future prospects. The center shall largely focus on the development of the youth residing in BSL's peripheral villages.

Birla Fertility & IVF celebrates a year of providing outstanding clinical outcomes and compassionate care at their Bhubaneswar centre



Bhubaneswar (KCN):

India's most trusted and fastest-growing IVF chain, Birla Fertility & IVF from the CK Birla Group celebrated the successful completion of 1 year of their Bhubaneswar centre. Launched in 2022, the centre has provided the joy of parenthood to the

couples, through holistic fertility care and world class infrastructure, not only in Bhubaneswar but from adjoining areas such as Puri, Bramhapur, Sambalpur & Bhadrak. To celebrate this special occasion, Dr. Lipsa Mishra, Centre Head & Consultant, Birla Fertility & IVF was joined by many patients who shared their remarkable journey to embracing parenthood. Dr. Mishra also highlighted an interesting case study of a 38-year-old patient who was suffering from a complex case of primary sub-fertility and 6 failed IVF cycles alongside other medical complications and how with Birla Fertility & IVF's expertise, the couple is now expecting their first child.

The 38-year-old patient was struggling with primary sub-fertility for 10 long years with unexplained sub-fertility adding to the complexity of challenges. This resulted in failed IVF cycles. The patient and her partner subsequently underwent a donor egg IVF

JK Lakshmi Cement Posted Net Profit up at Rs 161.26 Cr.

Bhubaneswar: JK Lakshmi Cement Ltd., one of the leading cement companies of India, recorded a turnover of Rs. 1497.64 crore in Jan-Mar. 22 with an increase of 13% over Rs. 1321.99 crore in the corresponding quarter Jan-Mar. 21. Despite unabated increase in Petcoke and Diesel prices which are hovering at all time high, JK Lakshmi Cement could achieve healthy profitability by continuous improvement in operational

efficiencies, energy cost, better product mix and higher volume. JK Lakshmi Cement's EBITDA before Other Income moved up to Rs. 276.23 crore in Jan-Mar. 22 from Rs. 267.88 crore in Jan-Mar. 21. After providing for interest, depreciation & Exceptional Item, PBT stood at Rs. 197.93 crore in Jan-Mar. 22 as against Rs. 186.53 crore in Jan-Mar. 21. After Providing for Taxes and Other Comprehensive Income, JK Lakshmi Cement's Profit was up at Rs. 161.26 crore in Jan-Mar. 22 against Rs. 138.27 crore logged in the corresponding quarter. During the twelve months April 21 - March 22 Company's Sales increased by 15% to Rs. 5040.78 crore (Rs. 4384.71 crore) and EBITDA was up at Rs. 868.52 crore (Rs. 864.22 crore). JK Lakshmi Cement's profit at PAT level during this period moved up by 14% to touch all time high at Rs. 417.56 crore against profit of Rs. 366.24 crore in the same period last year.

LVPEI Receives 'Project of the Year Award' from PMI South Asia for Rural ROP Care Initiative



lead, along with other team members, accepted the award on behalf of LVPEI. Retinopathy of Prematurity (ROP) is an emerging 21st-century epidemic and the leading cause of irreversible vision loss in preterm born

babies and/or babies born with a birth weight less than 2.0 kgs, especially babies who were managed in incubators. The efforts by Ministries of Health over the last two decades to reduce neonatal mortality

have improved the survival of preterm babies. About 30% of the children in NICUs/SCNUs are expected to be affected by ROP and close to 18% of them can go completely blind if they don't receive timely retinal treatment within 30 days of birth. Approximately 1000 premature babies are susceptible to go blind every year in Odisha due to ROP. Increased awareness, early detection and appropriate treatment and follow-up are essential for preventing ROP blindness.

LVPEI campus at Bhubaneswar is the only centre in Odisha offering a protocol-based comprehensive ROP care including neonatal retinal imaging, laser, intravitreal injections, mini neonatal intensive care facility, advanced paediatric retinal microsurgeries, low vision, and amblyopia services under one roof.

Ambuja Cements and ACC's ChangeTheStory campaign wins Bronze at the ABBY Awards

Mumbai: The first sustainability campaign 'Change The Story' of Ambuja Cements and ACC, has won a Bronze Award at the recent ABBY Awards 2022, under the Green Award category. This category is awarded to outstanding and inspiring communication that features planet conservation, sustainability etc. The

"Change The Story" campaign aimed to create awareness about sustainability and showcase technology-backed solutions that offer effective and measurable outcomes in this regard.

The #ChangeTheStory campaign highlights a non-invasive bubble barrier technology, which will remove around 2,400 tonnes of

plastic waste from Agra's Mantola canal, thereby preventing its entry into the Yamuna river. The crux of the campaign lay in reaching out to a wide audience across India and globally—and communicating the campaign's features. The campaign winning this honour at the ABBY Awards—often touted as the Oscars of Indian advertising—was

designed in collaboration with Alok Nanda and Company and serves as another reminder of the crucial role sustainability plays at Ambuja Cements and ACC.

#ChangeTheStory campaign was rolled out across multiple platforms, including print and digital, reaching out to an approximate 32 million people. One of its lead video films conveyed the

message, through the lens of a scientist, that it's time to change the story by taking out the plastic and freeing our rivers of their polluted past. The campaign further leveraged the power of music and created a rap song across owned platforms featuring the campaign mnemonic "Bubble Sharma". This was followed by a bouquet of informative posts and

videos on social media. ACC and Ambuja Cements collaborated with micro and nano influencers to drive engagement around the bubble barrier technology.

The two companies were the first to launch an augmented reality-based game in India, which created an immersive experience for users by illustrating the state of marine plastic pollution

and the basic functioning of the Bubble Barrier technology. This game convinces the user to play their role in driving change by encouraging players to "bubble pop" their way to cleaner oceans and safer habitats for marine organisms.

Mr. Neeraj Akhoury, CEO India Holcim and Managing Director & CEO of Ambuja Cements Ltd., said that the



Wyatt, Sciver-Brunt bat England to 1-0 lead

New Delhi: Danielle Wyatt served a timely reminder of her destructive abilities ahead of the second WPL auction, coming up over the weekend, with a match-winning 75 off just 47 balls to set up a 38-run victory for England at the Wankhede on Wednesday (December 6). Put in to bat, the visitors recovered remarkably well after twin strikes in the opening over through a 138-run stand between Wyatt and Nat Sciver-Brunt (77 off 53 balls) to post an imposing total of 197/6. Shafali Verma's valiant fifty, amidst regular strikes, could only take India to 159/6 in reply.

Thakur makes a stellar return
India couldn't have asked for a better start with the ball and they had their leader of the pace-attack to thank for it. Renuka Thakur struck twice in

her first over on international comeback from back injury. Sophia Dunkley chopped one on early, and the pacer then sent the destructive Alice Capsey's off-stump cartwheeling off the very next delivery to reduce England to 2/2 inside five balls. That, however, would be the only brief moment of dominance the home team experienced for the next 14 overs.

Wyatt, Sciver-Brunt to the rescue
The pair first consolidated and then accelerated, helping England claw back and take the strike-rate upto nearly 9.5 for the remainder of their innings. Of course it helped that India were sloppy in their fielding as well as their catching. Sciver-Brunt, no fresher to such precarious situations, led the way as she took on both her Mumbai Indians'



teammates Saika Ishaque and Pooja Vastrakar to take England past the 50 mark in the seventh over. Wyatt, playing her landmark 150th T20I, didn't spare the debutant spinner either, getting a move on with back-to-back fours to welcome her back into the attack after PowerPlay. The off-spinners were shown no mercy either, with Deepi

Sharma leaking 20 in her first two and Shreyanka Patil only marginally better at 19. Wyatt raised the 100 for the partnership and her 13th T20I fifty with a six straight down the ground in the 12th over, while Sciver-Brunt caught on in the next, getting to the milestone in just 36 balls. England finish strong despite late wickets

Put under pressure right away, Ishaque redeemed herself with the crucial breakthrough India had grown desperate for. A tossed up delivery tempted Wyatt into stepping way out of her crease, only to be beaten by flight and Richa Ghosh was quick to whip the bails off. The England captain was in and out in a jiffy, with the

other Indian debutant uprooting the offstump of her RCB teammate for a maiden international wicket. But Sciver-Brunt frustrated Vastrakar, and India, bit more with a hat-trick of boundaries to move into her 70s. A last-minute change of plans from India saw them bring back their most economical bowler for the penultimate over, and Thakur bagged her third when she got Sciver-Brunt to nick one off to the keeper. Amy Jones' nine-ball cameo of 23 however ensured England finished with an expensive 16-run final over.

India lose two in PowerPlay
Returning with the ball in hand, Sciver-Brunt continued to hurt India when she pegged back Smriti Mandhana's stumps off just her second delivery to curtail the home team's brisk

start. Freya Kemp did one better, striking on her very first ball to get Jemimah Rodrigues nicking behind. If India managed to finish their PowerPlay with a fifty on the board already, it was courtesy Verma and her half a dozen boundaries by then as she took on the English speedster Mahika Gaur as well as their experienced vice-captain. Spinners sustain pressure despite Verma fifty Kemp may have started well but leaked 30 in her next 11 deliveries and Harmanpreet Kaur hammered 23 of those, three boundaries and a six included. However, England threw the ball to Sophie Ecclestone who ended the Indian captain's cameo p r e m a t u r e l y . Harmanpreet ended up dragging an inside edge onto the sticks, failing to capitalise and falling for by 38 runs

Mehidy backs management over spin-friendly wickets

Dhaka: Bangladesh allrounder Mehidy Hasan, on Wednesday (December 6), backed the team management decision of having a spin-friendly wicket at Sher-e-Bangla National Stadium as that gives the hosts the best chance of winning a Test match. Bangladesh ended the day with the upper hand as they managed to pick five New Zealand wickets by Stumps in the second Test in Dhaka despite a poor batting effort that saw them bowled out for 172. New Zealand are 117 runs behind Bangladesh as they ended the day on 55-5, courtesy Mehidy's three wickets coupled by Taijul Islam two strikes. Bangladesh head coach C h a n d i k a Hathurusingha earned success against England and Australia in Test series at home after going for spin-friendly wicket and it seemed to



be the same case against New Zealand.

Hathurusingha's method was hugely criticized during that point of time when he earned success against two cricketing giants by opting for tailor-made wickets, though Mehidy begs to differ.

"If we can't bowl out our opponents, we won't be able to win Tests,"

Mehidy told reporters after the opening day's play. "We won on similar pitches against England and Australia.

We have good spinners who create opportunities in home conditions," he said.

"A better wicket will obviously be good for batters. They struggle on these wickets. But it is part of the planning of the team management. Since we are on top, we will definitely want to take this advantage," he said.

"I think we are ahead of them. We took five wickets so it changes the scenario for tomorrow. We know that a big lead

will be a huge advantage in this game so we want to bowl them out quickly. It is difficult to score in the first innings so every run is important. Our job will become easier if we can take a substantial lead."

The allrounder, however, hopes that the limited-overs games will see more sporting pitches. "It depends on the team management. Players try to adjust to the conditions whether it's a good wicket or not. I think we can take these advantages in Tests, but we probably should play on better wickets in white-ball cricket. But look, if we can't bowl them out, it is hard for us to win. We usually bowl sides out after conceding a lot of runs in overseas Tests. I think

it will take time for things to change," he said.

Mehidy added that he did not try anything differently to get the three wickets apart from bowling in the right areas. Mehidy got the prized scalp of Devon Conway and Kane Williamson, the major mainstays of New Zealand's batting.

"It is important to keep things simple for bowlers. I tried to turn the ball in the first few overs. I tried to keep my spot knowing that the pitch will play its part," he said. "I didn't try anything big, but I just tried to confuse him (Williamson). A confused batter is bound to make mistakes on this pitch. I wanted him to think which way to play against me. I tried to keep him under pressure. This dilemma often produces a wicket," he concluded.

joined by six other players from the recent World Cup squad of 15. The squad will assemble in Dunedin on December 14.

"Josh is someone who, while still only young, has played over 150 matches for the Stags, developing his skills with bat and ball to become a consistent contributor," selector Sam Wells said.

"Adi and Will are both still fresh to domestic cricket but have been impressive in their early efforts and stepped up well this year in the New Zealand A matches against Australia A. Both offer valuable skill-sets, Adi with impressive control as a young leg spinner, and Will with natural bounce and variation as a tall pace bowler," Wells added.

Kane Williamson, Tim Southee, Daryl Mitchell, Mitchell Santner, Glenn Phillips, and Devon Conway have been rested after the Test series. The series, which kicks off in Dunedin on December 17, will see Tom Latham don the captaincy hat. He will be

James Neesham (ankle), Ben Lister (hamstring) and Henry Shipley (back) were not considered for selection due to injury, the NZC further informed, whereas Trent Boult who's no longer entally contracted made himself unavailable.

"After a very busy winter of touring it will be exciting to have the team back playing at home," said Wells. "The volume and intensity of the cricket over the winter this year means we need to strike a balance with workloads for players, particularly those that play multiple formats." Squad: Tom Latham (c), Adi Ashok (2nd and 3rd ODI), Finn Allen, Tom Blundell, Mark Chapman, Josh Clarkson, Jacob Duffy, Kyle Jamieson, Adam Milne, Henry Nicholls, Will O'Rourke, Rachin Ravindra, Ish Sodhi (1st ODI), Will Young

England draw level with clinical win

London: England came up with a clinical performance in the second ODI against West Indies to seal a six-wicket victory at the Sir Vivian Richards Stadium in North Sound, Antigua on Wednesday (December 6). The return to form of Sam Curran with the ball and Jos Buttler with the bat headlined England's efforts as the visitors bowled West Indies out for 202 in 39.4 overs before racing to the target in 32.5 to ensure the final game of the series in Barbados will be a decider.

Will Jacks and Philip Salt put on a half-century opening stand inside six

overs to help England off to a positive start in the chase. Alzarri Joseph proved expensive in his opening spell, going for 38 runs off his first three overs, including being hit for a six by Jacks. The stand, however, came to an end in the sixth over as Romario Shepherd had Salt bowled with one that kept slightly low. Jacks continued to tee off, striking fours and sixes regularly. He got to a 43-ball fifty, which was sandwiched between the dismissals of Zak Crawley and Ben Duckett who both fell to the spin of Gudakesh Motie.

At 85/3, England were in a bit of a bother but Jacks

and Harry Brook did not veer from England's aggressive brand of batting as he brought the equation below 100. Jacks was eventually out leg-before to Sherfane Rutherford, heading back after a 72-ball 73 which included 6 fours and 4 sixes.

England were 117/4 at that stage with Buttler coming to the crease without a fifty in his last 13 ODI appearances. On a pitch that was keeping low at times and offering grip for the spinners, it was a precarious position for the visiting side but Buttler and Brook dealt in sixes as England dashed towards the target.



Buttler also brought up his fifty with a six, getting to the half-century off 43 balls, having earlier become the fifth England player

to reach 5000 ODI runs. Buttler finished unbeaten on 58 off 45, with 4 fours and 3 sixes, while Brook hit the winning four and was not out on 43 off 49. Earlier, having been asked to bat first, West Indies suffered a top-order collapse as they were reduced to 163/7. Shepherd

7 overs. Gus Atkinson began with the wicket of Alick Athanaze before Curran dismissed Brandon King, Keacy Carty and Shimron Hetmyer to leave West Indies in a lot of trouble. It was redemption for Curran who had gone for 98 runs in the previous game. The in-form Shai Hope led West Indies' fightback as he put on a 129-run fifth wicket stand with Rutherford, with both batters scoring 60s. But Liam Livingstone caused another collapse, accounting for Rutherford, Yannic Cariah and Hope in quick succession to reduce the hosts to 163/7. Shepherd and Joseph tried to help their side finish with something competitive but all West Indies could manage was to get past 200 as their innings came to an end with 10.2 overs still remaining. Atkinson added another wicket to his tally and Rehan Ahmed picked up a couple to round off a dominating performance with the ball by England. Brief scores: West Indies 202 in 39.4 overs (Shai Hope 68, Sherfane Rutherford 63; Sam Curran 3-33, Liam Livingstone 3-39) lost to England 206/4 in 32.5 overs (Will Jacks 73, Jos Buttler 58*, Harry Brook 43*, Gudakesh Motie 2-34) by 6 wickets.