

Educational Milestone: Odisha Teacher Earns New Year Gift For IAS Prestigious Ph.D. in Linguistics



Bhubaneswar,(KCN): In a remarkable feat of academic brilliance, Chittaranjan Biswal, a science teacher hailing from Puri, Odisha, has achieved the prestigious honour of being awarded a Ph.D. in linguistic research. His groundbreaking thesis on the "Anthropology of

Hominini: An Ascension of Morphological and Linguistic Modification" caught the attention of the academic community. The California Public University in the United States recognized Mr. Biswal's exceptional contribution to linguistic research. The conferral

of the Ph.D. degree took place during the convocation ceremony organized by Tamil Nadu University, affiliated with California Public University, in collaboration with the National Samata Sahitya Academy in India. Under the guidance of Prof. Dr. D.S. Tanderkar

from Nagpur University, Maharashtra, Mr. Biswal dedicated himself to the rigorous study of his chosen subject. His thesis underwent scrutiny and received high praise from eminent scholars, including Prof. Dr. Sandesh Sirmath from Rajasthan University, Prof. Dr. D.S. Narkar

from Delhi University, and Prof. A. Dinesh Kumar from Tamil Nadu University. Expressing gratitude on this momentous occasion, Mr. Biswal acknowledged the unwavering support of his late mother Sundari Devi, his father Surendra Nath Biswal, and extended his thanks to family members and friends. In his heartfelt speech, he also acknowledged the divine blessings of Lord Sri Jagannath. This achievement not only reflects Mr. Biswal's dedication to his field but also brings pride to the educational community in Odisha. His journey from a science teacher in Puri to a Ph.D. scholar in linguistic research serves as an inspiration for aspiring researchers across the nation.

Bhubaneswar(KCN): Ahead of New Year 2024, State Government today promoted 17 Odisha cadre IAS Officers of 2011 batch to various ranks. As per a notification issued by the General Administration and Public Grievances Department, Arindam Dakua, Director, Drinking Water & Sanitation is promoted to the Selection Grade in Level- 13 of Pay Matrix in IAS. Puri Collector Samarth Verma, Director, Technical Education & Training, Reghu G. Keonjhar Collector Ashish Thakare and Khurda Collector K Sudarshan Chakravathy have been promoted to the Selection Grade in Level- 13 of Pay Matrix in IAS. Similarly, promoted IAS



Officer, Susamarani Devi, Additional Secretary, Revenue & Disaster Management Department, Dilip Routrai, Director, Odia Language, Literature & Culture, Surya Madhaba Panigrahi, Commissioner, Consolidation & Settlement, Sudhakar Burgi, General Manager, OMBADC, Uddhaba Chandra Majhi, Registrar, Co-operative Societies, and Jyoti Kumar Lakra, Additional Secretary, Food Supplies & Consumer Welfare

Department have also promoted to the same rank. Moreover, the Government promoted the State cadre IAS officer Indramani Tripathy, Director, ST, Subrata Satapathy, Financial Advisor, Board of Revenue, Trilochan Pradhan, Director of Inquiry, Lokayukta, Alok Kumar Kar, Director (R&R), Water Resources Department, Susanta Kumar Dash, Director, Secondary Education, and Nabarangpur Collector Kamal Lochan Mishra to the Level-13 of Pay Matrix in IAS.

“Superfood Spotlight: Odisha embracing the nutritional bounty of Millets!.”

Bhubaneswar(KCN) : As a member of the grass family, millets serve as the traditional staple in arid regions globally, with widespread consumption in African and South Asian nations. In India, particularly in Odisha, there has been a concerted effort to harness the nutritional potential of millets, advocating for healthier dietary choices. Dating back to ancient times, millets have consistently proven to be a rich source of nutrition for both humans and animals. Varying in size, millet grains are sometimes mistaken for other staples like wheat and rice, despite sharing a similar genetic makeup. Their nutritional value is often overlooked, yet they are nutri-cereals renowned for abundant protein, essential fatty acids, dietary fibre, B-vitamins, and minerals such as calcium, iron,



zinc, potassium, and magnesium. “Millets are like superheroes for your body!” said a renowned nutritionist. “They've got niacin for healthy skin and organs, especially the dark-coloured ones. These grains also have beta-carotene that helps your immune system fight bad stuff.” Additionally, they have anti-aging powers with tannins, phytates, and

phenols that act like bodyguards, protecting your cells from harm. Millets are champs in keeping check of your digestive system, with lots of fibre that helps digestion and lowers the chance of colon cancer. And for your heart, millets bring soluble fibre that lowers cholesterol and keeps heart diseases away. Magnesium in millets adds an extra boost to keep your heart

strong. Notably, finger millet, abundant in B vitamins, especially vitamin B9 or folate, supports various physiological functions, from brain activity to healthy cell division. This underscores the multifaceted significance of millets in maintaining digestive well-being, promoting heart health, addressing ageing factors, and supporting cellular vitality. Highlighting these key benefits, the Odisha Millets Mission has continued to strive in order to raise awareness of the state's once unnoticed millet potential. There continued efforts have led to a noticeable improved in the health index, while the local farmers continue to enjoy various schemes that help them secure a better return for their yields.

Jindal Stainless to generate 1.9 billion units of clean energy per annum through renewable energy initiatives

Bhubaneswar, (KCN): Jindal Stainless, India's largest stainless steel manufacturer will generate over 1.9billion units of clean electricity per annum through its wind-solar hybrid, floating and roof-top solar plants, according to its newly released Sustainability Report. The initiatives have the potential to reduce carbon emissions by over 13.52 lakh tonnes per annum. The company has already partnered with ReNew Power to deliver 100 megawatt (MW) round-the-clock (RTC) renewable energy. It is also in discussions to establish separate 100 MW RTC renewable

energy projects at both its manufacturing units, in Jajpur and Hisar. This effort aims to achieve a combined capacity of 300 MW RE-RTC for both units. Launching the Sustainability Report, Managing Director, Jindal Stainless, Mr Abhyuday Jindal said, "The Sustainability Report is a thorough representation of our relentless pursuit of excellence in environmental stewardship and social responsibility. The remarkable achievements in renewable energy initiatives are pivotal to our vision of a greener future. Our strides in R&D foster innovation that elevates industry

standards and ensures our operations contribute positively to the planet and its people.” Commenting on the occasion, Chief Sustainability Officer, Jindal Stainless, Mr Kalyan Bhattacharjee, said, “We are already on our digital transformation journey to strengthen our data management and monitoring by automation of Environmental, Social, and Governance data. At Jindal Stainless, our commitment towards the environment and responsible business practices is a cornerstone of our values and business strategy. We are building a legacy of sustainability that

transcends business objectives, embedding ecological consciousness into the core of our operations.” The report reflects Jindal Stainless' dedication to sustainable practices, including a vision for net zero emissions by 2050, upholding zero liquid discharge, and utilizing the recycled material. PwC assisted Jindal Stainless in preparing the Sustainability Report FY 2022-23 under Global Reporting Initiative (GRI) standards, which has been independently verified by the third-party assurance provider, TÜV SÜD South Asia Pvt. Ltd.



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'Salaar: Part 1 - Ceasefire' Box Office Collection: Prabhas-Starrer Rakes In 500 Cr Worldwide

The mass action entertainer Salaar: Part 1— Ceasefire has made its arrival on the big screen and is dominating the box office with an extraordinary hold. The film is setting new records at the worldwide box office and is proudly hoisting the flag of victory. It is well known that the film surprised everyone on Day 1 by earning 178.7 crore at the worldwide box office. Right from Day 1, the film has never turned back and continued the glorious march by entering the 500 crores at the worldwide box office, too, just in six days of release. Sharing the official box office collections, the film's official page wrote on social media: The film directed by



Prashanth Neel presents Pan India Superstar Prabhas in his best form ever, and the audiences are all raving about his action sequences and performances in the film. The rebel star has given his career-best performance after Baahubali. The film from Hombale Films is undeniably the biggest and the original pan-India blockbuster

and has surpassed biggies like KGF Chapter 1, Pushpa 1, and Baahubali 1. It has performed extraordinary in every language, including Tamil, Telugu, Kannada, Malayalam, and Hindi, but its performance in the overseas market is beyond outstanding. With Salaar Part 1: Ceasefire now becoming the blockbuster, Hombale Films has delivered the

fourth consecutive blockbuster, including KGF Chapters 1 and 2 and Kantara. The film is running riots everywhere, and the audiences are loving the content of the film. The stage is set for the sequel, Salaar Part 2: Shouryanga Parvam, which has gained a solid fan base among the masses and guarantees a blockbuster in the making. Hombale Films, Salaar: Part 1: Ceasefire features Prabhas, Prithviraj Sukumaran, Shruti Haasan, and Jagapathi Babu. Made under the direction of Prashanth Neel, the film was produced by Vijay Kiragandur and is now released in cinemas.

Starfish: Khushali Kumar Recalls How The Toughest Scene Took A Toll On Her Mental Health



There's a new diver in town and she's a B-town diva we can't stop raving about. Khushali Kumar is making headlines for her upcoming movie Starfish as it becomes a highly anticipated cinematic venture. The actress who is loved by fans for her captivating on-screen presence is back to enthrall us with 'Starfish'. As she becomes a certified commercial diver for her role as Tara, Khushali Kumar has put in a lot of prep and hard work.

The talented actress recently opened up about the trauma she faced after she shot the climax scene where her character overdosed on drugs. In fact, not just shooting, but preparing for the scene was tough too. She shared that the film has a minute-long cut where in reality she had performed for over 4 minutes at a stretch as she was so intensely captured by the scene. It took a great deal of time for her to prepare for this scene, since in real life, Khushali does not

consume substances. Even after the scene was shot, it took her a certain time to get out of that zone, and it was quite an overwhelming experience for her. Talking about that scene, Khushali says, "I still feel the blood rush in my body as I revisit that scene. That feeling was very different and weird, and it took a great deal for me to get out of it. It is hard to describe how it felt. It was a difficult scene since it was mentally heavy. I could not sleep for nights after the scene,

and I avoided staying alone in a place since those flashbacks would occur." Directed by Akhilesh Jaiswal, the thrilling drama is set in an underwater world. Starfish is based on Bina Nayak's best-selling book called Starfish Pickle. The film also stars Ehan Bhat, Milind Soman, and Tusharr Khanna. The film is produced by Bhushan Kumar and Krishan Kumar's T-Series and Almighty Motion Picture. Starfish releases on 24th November, 2023.

South Sensation Dr Shivarajkumar Meets Salman Khan Ahead Of 'Ghost' Release



While there is a great frenzy in fans for a happening weekend ahead, it surely seems to have begun with a million-dollar moment, especially for Shivanna fans. It so happened that Dr. Shivarajkumar who has been promoting his Pan India film Ghost, met Salman Khan who

was promoting his Tiger 3 at the Star Sports office recently. Though a beautiful coincidence, two megastars in the same room was a moment to witness. While the two exchanged pleasantries they even wished each other luck for their upcoming films. While fans loved

Shivanna and Salman's pictures together, many even manifested a work collaboration between these two. Talking about his recent meeting with Salman Khan, Dr. Shivarajkumar says, "He is a man with a golden heart. Being one of the biggest stars in Indian cinema, he is just so

humble. I was so elated when he met me so warmly, he wished me all the best for Ghost, and I said the same for Tiger 3. He is a man with a big heart and I feel very blessed to meet him in person." The action-packed heist thriller Ghost tells the story of a man's quest for justice. Lapped with strong dialogues and great action, Ghost is here to shake up the system. The film is directed by Srini and presented by Dr. Jayantilal Gada (Pen Studios) and Sandesh Nagaraj (Ex MLC). Ghost Produced by Popular Entertainment Network (PEN) & Sandesh N is all set to release in cinemas on 19th October in Hindi, Tamil, Telugu, Kannada, and Malayalam.

2 Bengali films released during Christmas bring back movie buffs to theatres in large numbers

The two films are Suman Ghosh-directed 'Kabuliwala' and Atanu Roy Choudhury-produced 'Pradhan'. National award-winning filmmaker Ghosh's 'Kabuliwala' is an adaptation of Rabindranath Tagore's short story of the same name. Since December 22, the film has already earned over 71 crore in revenue and is currently running in 66 theatres in Bengal, including both single screens and multiplexes, according to a source from the production house. The film, which stars Mithun Chakraborty and explores the bond between a father who leaves his young daughter in faraway Kabul and discovers a resemblance to his daughter in a little girl in the city, has been consistently sold out since December 22. The film will be released nationwide on December 29. Atanu Roy Choudhury's 'Pradhan' has been released in 111 theatres. The film's first-week collection has surpassed all previous records for recent Bengali film releases during Christmas. The film, which stars Bengali superstar Dev and is also co-produced by him, focuses on corruption. Choudhury expressed his satisfaction with the film's performance, saying it has exceeded his expectations. Many theatres have had sold-out shows, while others have had an occupancy rate of over 60 per cent in most screenings. Some multiplexes, like PVR Inox South City, are showing the film five times a day, while others are showing it at least three times.

Manoj Bajpayee's Joram And Aparshakti Khurana's Berlin Sweep Top Honors At South Asian International Film Festival

In a spectacular display of cinematic prowess, Zee Studios emerges as the powerhouse behind the award-winning films, Joram and Berlin, at the prestigious SAIFF Festival. Joram, produced by Zee Studios, clinched the esteemed Jury Award, showcasing the studio's commitment to fostering compelling narratives and innovative storytelling. Adding to the accolades, Smita Tambe's captivating performance in Joram earned her the title of Best Actress, highlighting Zee Studios' dedication to bringing forth impactful and authentic stories. Smita Tambe shared, "Namaste! Thank you so much South Asian International Film Festival for this honour. This is a very memorable evening. Thank you Shariq, Ashima, Anupama, my lovely director Devashish, our producers Zee Studios and Makhijafilim. Joram is a very intriguing film that shall move hearts. Looking forward to the film's release on 8th December." Meanwhile, Berlin, another cinematic gem from Zee Studios, secured the Best Actor award for Ishwak Singh's exceptional portrayal, solidifying the studio's reputation for nurturing outstanding talent. Ishwak Singh shared, "Thank you to my visionary director Mr. Atul Sabharwal, his love and passion for cinema helped me navigate through my journey in 'Berlin.' Would like to dedicate this award to my friends in the deaf community. It was my interaction with them that taught me a new way of communication and it will stay with me forever." Both the films have a festival favourite and their recent premieres at the MAMI Film Festival garnered immense adulation. Zee Studios continues to be a trailblazer in the world of cinema, consistently delivering films that captivate audiences and garner critical acclaim.

Animal: Ranbir Kapoor, Rashmika Mandanna's Love Song 'Hua Main' Leaves Fans Gushing



The teaser as well as the songs from Ranbir Kapoor and Rashmika Mandanna's Animal have been quite loved. In fact, fans have been eagerly waiting for more glimpses from the movie. And while that would happen in the course of the film's release, Animal has already emerged as a winner. While its first song is trending on YouTube as well as Instagram reels, fans are shipping the film in full enthusiasm. Sung by Raghav Chaitanya, 'Hua Main' is quite catchy. While the film sends out just the right gangster vibe, Ranbir Kapoor's swag in the film is unmatched. Having said that, Ranbir and Pritam have yet again proven that their team is a successful combination. To top that Rashmika's chemistry with Ranbir has left fans gushing. Fans have called the song fresh, captivating, and quite a smashing one. Bhushan Kumar and Krishan Kumar's T-Series, Murad Khetani's Cine1 Studios and Pranay Reddy Vanga's Bhadrakali Pictures have backed Animal. The film is in the crime drama genre and promises to take viewers on a thrilling ride.



Now the calendar will change. Another new year-2024 will begin. Best wishes for New Year's last Night, it will be celebrated. Many new decisions have been made and will be made. He decided that in the new year he would correct his past mistakes. Especially since many have decided to give up their addiction. Many have already taken a vow themselves, many have been inspired to resolve. You must have made up your mind that you will stick to the vows you made until the end of this year and for the rest of your life. Some must have regretted that they were not able to fulfill the resolutions they had made last year.

They must have

taken another vow that they will fulfill this year's resolution. Students must be sure that they will study very hard this year. A new schedule should have been prepared for this. You may have planned to organize your time in a new way. Businessmen need to make new plans for their business. For those who are slightly overweight, it is important to correct the equation of exercise and healthy food after waking up in the morning. It is not surprising that at the beginning of every new year, the number of people exercising in the gym increases slightly. As if some new faces of terrorists are seen roaming in Pakistan.

At New Year's many would make a resolution to quit smoking or other addictions. But after a few days such people seem to return to their old way of life. Life works only through intention. That is why it is

necessary to take a vow. There is a lot of pride in the Indian settlement tradition. For any cause work, Mahendra is taken before starting the auspicious day, stargazing, pooja, pangash aradhana etc. Some words are repeated. In those resolutions lies the formula of the welfare of the world. The welfare of the world is proclaimed in worship, yajna, japa, tapa, mantra etc. Similarly, concepts are very valuable in human life.

Not only in the new year, but always the resolution has to be vowed. Every action has to be taken for granted. Taking a resolution is not just a religious ritual. A person's life and running this world is very important. The beauty of vows is that they are always positive. Resolutions are not accepted for negativity. If a person of criminal inclination takes an oath to kill someone,

it is not a sworn resolution, it is a resolution of his insanity. Whether a vow or a resolution is fulfilled or not, the underlying feeling is always pure.

This is the difference between an oath and a

for the show. But since vowing is an internal matter, the responsibility rests with the individual. If the resolutions are fulfilled, then his happiness is personal and if they are not fulfilled, then he is tormented by his

high chance that it will be broken or stuck in between. It is not a final decision or resolution, it is a proposal. It has some smell. Proposals may be rejected. Some reject some of them

behind the fulfillment or non-fulfillment of resolutions, our biggest enemy, the biggest conspirator, is our mind. The mind tends to create conspiracies by which it does not allow the resolutions to be fulfilled. The mind is the most complex of our senses. As soon as we take a resolution, interrupting it simultaneously becomes active. He begins to create other kinds of attraction. Against resolution, one starts conjuring images of trouble. Therefore the resolution can only be fulfilled, before accepting it, the resolution is also taken to develop the mind. Those who first make this resolution will not be swayed from their resolution no matter how much they try to distract them. They recognize the machinations of the mind. Often they keep the mind away from thoughts. Therefore, before taking any oath, the first resolution should be to control the mind.

Psychologists say that as soon as a decision is made, the first negative reaction is only awakened in the mind. What will be fulfilled in truth. But if one remains steadfast in his resolve, then his every action and goal is bound to be intense. Success is achieved only through determination. A sage Baba also said that wherever I go I love the truth, if I don't find it I don't have any doubts. If one's determination, firm belief is true, then there is definitely success. That's why the vow you have taken, how true it is, how real it is, how strong you are on it, make sure to test or check it and have strong faith in yourself.

He has not taken any vows to compete with anyone in anyone's eyes. It would not be wrong to say that it is actually a firm belief, determination or belief vs. a resolution that originates from within or is taken under some external pressure.

Of course controlling the mind is definitely a bit difficult. But this is only for those whose determination is very weak.

millet (Bajra), foxtail millet (Kangni), finger millet (Ragi), Barnyard millet, Kodo millet, Little Millet, and Proso Millet are among the healthiest millet grains available.

Introduce these in your diet gradually and soak the millets before using them in recipes to avoid any digestive troubles. Soaking, sprouting or fermenting the millets before eating them is important, otherwise the phytic acid present in them could reduce the absorption of other nutrients. Millets are often referred to as miracle grains because of their numerous health benefits and the fact that they can thrive in harsh, dry environments where other crops may struggle. Millets are a group of small-seeded grasses that are widely cultivated around the world, particularly in Africa and Asia.

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Millets have numerous health benefits, including helping to lower your blood sugar and cholesterol levels. They're also gluten-free, so people with celiac disease or gluten sensitivities can enjoy them. Millets are a group of cereal grains that belong to the Poaceae family, commonly known as the grass family. They have multiple advantages over other crops, including drought and pest resistance. They're also able to survive in harsh environments and less fertile soil. These benefits stem from their genetic composition and physical structure.

Millets are rich in nutrients and plant compounds. Therefore,

they may offer multiple health benefits. Role of millet in human health : Millet contains magnesium, which helps to regulate heart rhythm. Consuming millet may also elevate levels of the protein adiponectin, which can protect cardiovascular tissues. Millet also contains vitamin B3 or niacin.

Millets are a whole grain that's packed with protein, antioxidants, and nutrients. They may have numerous health benefits, such as helping lower your blood sugar and cholesterol levels. Plus, they're gluten-free, making them an excellent choice for people who have celiac disease or follow a gluten-free diet. They significantly contribute to human and animal diets owing to their high levels of energy, calcium, iron, zinc, lipids, and high-quality proteins. In addition, they are also rich sources of dietary fibre and micronutrients. Control Blood Sugar. Millet is low in simple

Prof. Dr. Jyotiranjan Champatiray



carbohydrates and higher in complex carbohydrates, making it a low-glycemic index (GI) food. Improve Digestive Health. Millet is rich in dietary fiber, both soluble and insoluble. Protect Your Heart.

They are small-seeded grasses belonging to the botanical family Poaceae. They constitute an important source of food and

fodder for millions of resource-poor farmers and play a vital role in ecological and economic security of India. These millets are also known as "coarse cereals" or "cereals of the poor". Positive Millets are also called Sridhanya Millet. Positive gains contain dietary fiber, proteins, minerals, essential amino acids, medicinal values, healing qualities, and

therapeutic benefit in abundance

Millets have earned the reputation of being 'nutri-cereals' as they provide most of the nutrients required for normal functioning of the human body. The energy, proteins, good fats, minerals and vitamins that millets provide makes them a superfood. Most millets have similar health benefits. However, Sorghum (Jowar), pearl

Letter to Editor

Sir

The verdict of an appellate court in Qatar commuting the death sentence of eight former Indian Navy personnel, arrested in an alleged espionage case in Qatar, comes as a huge relief to the anxious families and the nation. The commutation of the death sentence is indeed a victory of India's foreign policy and diplomatic efforts taken by the concerned ministry. It goes to show that the meticulous moves made by the ministry and also the strength of India's foreign policy under the leadership of PM Modi who has been in good terms with all Gulf nations and the West Asian nations and the various power blocs around the world.

The Prime Minister had met the Emir of Qatar, Sheikh Tamim bin Hamad Al-Thani, on the sidelines of the COP28 Summit in Dubai some weeks ago. The PM said then that they discussed the well-being of the Indian community in Qatar. The government will now have to push for further diplomatic tactics so that the eight who are in Qatar's custody could be brought to their motherland.

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Geeth Thalikavu Kannur 670001.

Capacity building programme for Jharkhand ‘JOHAR’ officials

Kolkata, (KCN): With the objective of enhancing knowledge and skill of the rural farming folk for ensuring their livelihood security and thereby achieve the aim of doubling of farmers' income, Government of Jharkhand has established the Jharkhand State Livelihood Promotion Society under the aegis of Rural Development Department and under this society, they are running one project namely Jharkhand Opportunities for Harnessing Rural Growth Project (JOHAR) to enhance and diversify household income in select farm and non-farm sectors for targeted beneficiaries in project areas. Fisheries development is one of the important sub-components under this project. In this regard, ICAR-CIFRI organized a five-days training



programme on 'Inland Fisheries Management' for 23 officials working at the field level under the JOHAR project during 26 - 30 December, 2023. The participants were mainly from three districts of Jharkhand namely Khunti, Seraikella and Gumla. During the programme in which trainees were taught various aspects of modern and scientific

fish farming like composite fish culture, biofloc technology, application of AI in fisheries, impact of water pollution on fisheries, cage culture, role of GIS in inland fisheries management, CIFRI Cage Grow Feed and other feed related research initiatives, ornamental fish farming, fish disease management etc. In addition, two field trips were organized as

part of the training program like one day visit to East Kolkata Wetland and ICAR-CIFE, Kolkata Research Centre and one day visit to a fish seed farm at Halisahar, West Bengal. During the inaugural session of the training program, Dr. B. K. Das, Director, CIFRI interacted with the trainees and encouraged them to participate actively in the training

programme so that they can transfer the skill and knowledge gained through the training to the ultimate beneficiaries that is the rural fish farmers. The program has been oriented to strengthen and upgrade the knowledge and skills of the officials regarding modern fisheries practices and technologies for enhancing fish production in open waters including ponds & tanks, through on-field exposure visits and field demonstrations besides classroom sessions. The training programme was organized under the leadership of Dr. B.K. Das, Director, CIFRI and well coordinated by Dr. Aparna Roy, Senior Scientist and Dr. Vikash Kumar, Scientist of the institute with the technical assistance of Mr. Sujit Choudhury, ACTO, Mr. Manabendra Roy, TO and Dr. Avishek Saha, TA.

Department official of Jharkhand sensitized on 'Report fish disease' application for effective health management



Kolkata, (KCN): The ICAR-CIFRI has organized one-day awareness program on fish disease surveillance and Report fish disease application program for effective health management under the NSPAAD phase II project funded by Pradhan Mantri Matsya Sampada Yojana (PMMSY) at ICAR-CIFRI, Barrackpore, Kolkata. Under the supervision of the Director, ICAR-CIFRI, Dr. B.K. Das, 26 officials from Jharkhand state

livelihood promotion society, under Rural development department, Jharkhand were enlightened about the newly developed application 'Report fish disease' on 27th December 2023. These officials were working for the development of the fisheries sector in Seraikela, Khunti and Gumla districts of Jharkhand. The application was installed on the mobile phones of officials and the working principle and benefits were informed. The team

also enlightens the gathering on several areas of disease surveillance and health management of fish including the aquatic environment vis-à-vis antimicrobial resistance issues, the status of fish disease management, sustainable approaches for aquaculture development, etc. The program was coordinated by Dr. Vikash Kumar, Mr. Asim Kumar Jana and research scholar of the NSPAAD Phase II project Souvik Dhar, Anupam Adhikari with great efficiency.

New Delhi: Union Minister Rajkumar Ranjan Singh took an overnight solo train ride from Howrah to Varanasi and shared his experience on social media, ahead of the Kashi Tamil Sangamam event in the Uttar Pradesh city which is also the Lok Sabha constituency of Prime Minister Narendra Modi. Mr Singh, the Minister of State for External Affairs and Education, told NDTV he had been thinking about travelling on a train for some time as the last train ride he took was 40 years ago. The Union Minister was one of the key speakers this morning at the Kashi Tamil Sangamam, where he explained in detail opportunities and success stories of the Mudra scheme, Make In India policy, and the Pradhan Mantri Jan Dhan Yojana. "I wanted to take a train journey after a long time, 40 years. I have seen a lot of development in the railway sector. Prime Minister Narendra Modi ji and Railway Minister Ashwini Vaishnav ji



have done a lot of work for this sector," Mr Singh told NDTV. Before the train pulled out of Howrah in West Bengal, the Union Minister posted photos with passengers and officials on X, formerly Twitter. "A journey by train... for the Kashi Tamil Sangamam. Our resolutions as initiated by Narendra Modi ji in Amrit Kaal will be fulfilled by the unity and collective efforts of the whole country," Mr Singh said in the post. Delegates from Tamil Nadu and other visitors attended the academic

"Don't Need Invitation To Visit Ayodhya": Uddhav Thackeray On Attending Ram Temple Event



Mumbai (KCN): Shiv Sena (UBT) chief Uddhav Thackeray on Saturday said he has not yet received the invitation for the consecration of Lord Ram temple in Ayodhya on January 22. Thackeray also stressed he doesn't need a formal invite as Ram Lalla belongs to everyone and that he would visit the temple town in Uttar Pradesh whenever he felt like. Shri Ram Janmabhoomi Teerth Kshetra Trust has been inviting several prominent personalities and political leaders of the country for the grand event. Talking to reporters, Thackeray said Shiv Sena had undertaken a

long struggle for the Ram Janmabhoomi movement. He further said his father and Sena founder Bal Thackeray's voting right was "snatched" for campaigning for the Ram Temple and Hindutva during a bypoll. "I have not received any invitation yet and I don't need one to visit Ayodhya as Ram Lalla belongs to everyone. Whenever I feel like it, I will go. Shiv Sena had contributed a lot to the Ram temple movement," said Thackeray, a member of the opposition INDIA bloc. Thackeray recalled that he had visited Ayodhya even when he was chief minister of Maharashtra.

Taking a veiled swipe at BJP, he said, "I only expect that political event shouldn't be made out of it (the consecration ceremony). Lord Ram is not the property of any single party. This is the matter of faith for crores of people". He also said it was the Supreme Court's decision that paved the way for the construction of Ram temple and the Centre had no role. Shiv Sena (UBT) spokesperson Sanjay Raut said the "top ten" among those accused of demolishing the Babri mosque in 1992 are Shiv Sainiks including Bal Thackeray. "A total of 109 Shiv Sainiks from Maharashtra figure in the list of the accused persons in the demolition case," he claimed. Prime Minister Narendra Modi, Uttar Pradesh Chief Minister Yogi Adityanath and more than 6,000 people are expected to attend the consecration ceremony.

In Solo Train Ride To Varanasi, Junior Foreign Minister's Message Of Unity

Minister said. The Kashi Tamil Sangamam is a platform to understand unity in India's civilisational assets through two historic centres of knowledge and culture, and such an understanding is essential to uphold the spirit of 'Ore Bharatham, Unnatha Bharatham' (Ek Bharat, Shreshtha Bharat, or united Bharat, strong Bharat), the event organisers say on their official website.

The first big event of showing the living bonds between Varanasi and Tamil Nadu - two important centres of learning and culture in ancient India - was organised as Kashi Tamil Sangamam in November-December 2022. It received an overwhelming response - over 2,500 people from Tamil Nadu travelled to Varanasi and its neighbouring areas for eight days. They had an immersive experience of different aspects of life in and around Varanasi, including Prayagraj and Ayodhya, and shared their experiences too.

2-MPs-Turned-MLAs Among 22 Sworn In As Ministers In Rajasthan

Jaipur (KCN): Former Union minister Rajyavardhan Singh Rathore and senior BJP leader Kirodi Lal Meena were among 12 MLAs sworn in as cabinet ministers in the Bhajan Lal Sharma-led BJP government in Rajasthan on Saturday. In addition, 10 ministers of state were also inducted into the government during a ceremony at the Raj Bhawan here. Governor Kalraj Mishra administered the oath of office to the new ministers.

The MLAs inducted into the Rajasthan cabinet are Mr Meena, Mr Rathore, Madan Dilawar, Gajendra Singh Khimsar, Babulal Kharadi, Jogaram Patel, Suresh Singh Rawat, Avinash Gehlot, Joraram Kumawat, Hemant Meena, Kanhaiya Lal Choudhary and Sumit Godara. Sanjay Sharma, Gautam Kumar Dak, Jhabar Singh Kharra, Surendra Pal Singh and Heeralal Nagar took oath as ministers of state (independent charge). Otaram Dewasi, Manju

Baghmar, Vijay Singh Choudhary, K K Vishnoi and Jawahar Singh Bedham were made ministers of state. Kirodi Lal Meena, a six-time MLA, is representing the Sawai Madhopur assembly seat. He is also a two-time Lok Sabha MP and one-time Rajya Sabha MP. Gajendra Singh Khimsar, a four-time MLA, represents the Lohawat constituency of Jodhpur district. He is also a former minister. Rajyavardhan Singh Rathore, who won from



the Jhotwara assembly seat, is a former Union minister and two-time Lok Sabha MP from the

Jaipur Rural seat. A first-time MLA, Mr Rathore is an Olympic medallist and former Army officer.

Babulal Kharadi, a four-time MLA, is representing the Jhadol assembly seat of

Udaipur. Ramganj Mandi MLA Madan Dilawar is a six-time legislator and former minister. He is the BJP's state general secretary. Suresh Singh Rawat is a legislator from Pushkar. A three-time MLA, Rawat has been a parliamentary secretary. Two-time MLA Avinash Gehlot represents the Jaitaran seat of Pali district while two-time MLA Joraram Kumawat represents the Sumerpur seat of Pali. Hemant Meena is a first-time MLA from

Pratapgarh. He is the son of former minister Nandlal Meena. Kanhaiya Lal Choudhary is also a three-time MLA from Malpura (Tonk). Another cabinet minister Sumit Godara, a second-time MLA, is representing the Lunkaransar seat of Bikaner district. Ministers of State Sanjay Sharma, Gautam Kumar Dak (Badi Sadri), Jhabar Singh Kharra (Srimadhopur) and Heeralal Nagar (Sangod) are two-time MLAs.

Khurda Road-Vizianagaram third rail line project gets Centre's nod

BHUBANESWAR(KCN): The much-needed third line of the Nergundi-Barang and Khurda Road-Vizianagaram sections got a big push with the Cabinet Committee on Economic Affairs chaired by Prime Minister Narendra Modi on Wednesday approving their construction along with other multi-tracking projects of the Ministry of Railways. The third line between Nergundi-Barang and Khurda Road-Vizianagaram with a length of 385 km on the Howrah-Chennai mail line is estimated to cost Rs 5,618 crore. Around

184 km of the new line will pass through Bhadrak, Jajpur, Khurda, Cuttack and Ganjam districts while the remaining 201 km will cover three districts in Andhra Pradesh, sources in the East Coast Railway said. Meanwhile, construction of Bhadrak-Nergundi third line project under Khurda Road Division of East Coast Railway is going on in full swing and more than 54 per cent of the work has already been completed. The Bhadrak-Nergundi section of 92.19 km length of the project was included in 2012-13 and the final sanction

given in October, 2015. Work between Jakhapura and Haridaspur, a stretch of 23.53 km was completed in April 2016 while another 4.3 km stretch from Kapilas Road to Nergundi was commissioned in October 2022, sources added. Construction of six major bridges on Birupa river (488 mt), Mahanadi (2,096 mt), Kothjori (822 mt), Kuakhai (822 mt), Rusikulya (457M) and Banasdhara (410M) are part of the multi-tracking project. In February this year, the



Network Planning Group (NPG) constituted under the institutional framework of PM Gati Shakti national master

plan had recommended early completion of the balance sections between Bhadrak and Vizianagaram. Upon

completion, the third line will boost transportation of domestic coal from Odisha to south India through rail route from

Talcher, coal from Paradeep and Gopalpur ports to steel plants, raw materials like clinker and pet coke for cement plants from Paradeep port. Apart from benefiting export of steel from various steel plants, the third line will help faster movement of iron ore from mines in Keonjhar district to various ports of Andhra Pradesh and seamless transportation of coal from Vishakhapatnam and Gangavaram ports to steel plants in Odisha, sources said. The new line will also

assist the railways in running more trains on Odisha and Andhra Pradesh routes. The project will also directly facilitate movement to goods sheds at Khurda, Jagannathpur, and Srikakulam which are points of multi-modal logistics, and shift the major road cargo movement to rail. It will decongest the stretch on the section of Howrah-Chennai railway route and enhance the modal share of railways as the stretch is dedicated to freight movement.

Odisha DBT Scripts Success

Bhubaneswar(KCN): As part of 5T initiative for maintaining transparency, the Department of Finance facilitated smooth disbursement of Rs 18,708 crore through Direct Benefit Transfer (DBT) mode under different schemes and programs. Vishal Dev, Principal Secretary Finance held a review of DBT Operations and it came to fore that the amount was distributed to the beneficiaries through 6.84 crore transactions till November of the current financial year 2023-24. The fund transferred to the beneficiaries through 25 programs and 61 schemes including Central schemes. During the financial year 2022-23, a total of Rs 25,903 crore was transferred through DBT while Rs 20,096 crore was disbursed in 2021-22. During the current year, the highest fund of Rs 5,075 crore disbursed to 3,46,130 beneficiaries through DBT under MGNREGA scheme followed by Rural



Housing scheme, under which Rs 5,181 crore DBT was made to 2,74,675 beneficiaries. Similarly, Rs 2,809 crore directly transferred to the account of 1,66,079 farmers under paddy procurement, Rs 1,989 crore transferred under Biju Swasthya Kalyan Yojana (BSKY), Rs 1,786 crore under KALIA scheme, Rs 218 crore under Kendu Leaf programme, and Rs 197 crore under farm mechanization subsidy. The Government has transferred Rs 285 crore to students under

SC, ST scholarship schemes, Rs 428 crore under National Social Assistance Program (NSAP), Rs 199 crore under National Health Mission (NHM), Rs 179 crore under Pradhan Mantri Awas Yojana (PMAY) Urban. The others schemes under which DBT was made during this fiscal includes Biju Yuva Sashaktikaran Yojana (Rs 51 crore), Mukhyamantri Kalakar Sahayata Yojana (Rs 39 crore), Higher Education Department scholarship (Rs 20 crore), Input Subsidy

(Rs 25 crore), Women and Child Development (Rs 139 crore), Fisheries Development State Plan (Rs 23 crore), Animal Resources Development State Plan (Rs 44 crore), Swachh Bharat Mission (Rs 9 crore), and DAY-NULM (Rs 3 crore). DBT was started on January 1, 2013 in the country with the aim of reforming the government delivery system by re-engineering the existing process in welfare schemes for simpler and faster flow of information/funds and to ensure accurate targeting of the beneficiaries, de-duplication and reduction of fraud. First phase of DBT was initiated in 43 districts and later 78 more districts were added in 27 schemes pertaining to scholarships, women, child and labour welfare. DBT was further expanded across the country on December 12, 2014. The benefits of DBT have focused on its impact on curbing corruption or reducing leakages, or increasing coverage.

Pact For PwD Welfare


Bhubaneswar(KCN): Odisha Government looks forward to productive outcomes through different collaborations and convergence with other Departments, Civil Society Organisations, said Ashok Chandra Panda, Minister, of Social Security and Empowerment of Persons with Disabilities (SSEPD). Shri Panda graced the MoU signing event in Loka Seva Bhawan in presence of Bishnupada Sethi, Principal Secretary SSEPD. MoU was signed between the SSEPD Department and Sightsavers India, a national-level development organisation working for



the empowerment of PwDs. Principal Secretary, SSEPD, Bishnupada Sethi assured the government's cooperation in all activities envisaged in the MoU. He emphasized that community participation should be adhered to in the welfare programs in all convergence efforts. The bilateral MoU will be in force for 3 years. Within the collaborative partnership, technical

support will be provided at both State and district levels in the fields of preparing the PwD database, skill development programs and strengthening PwD's livelihood aspects. Sightsavers India will actively support SSEPD in sensitizing stakeholders, facilitating self-defence training, establishing a computer training centre and collaborating on inclusive eye health services. The partnership

aligns with SDG for 2030, focusing on the inclusion of disabilities in various targets and indicators. Dillip Kumar Ray, Special Secretary and other senior officers of the Department were present on the occasion while Sanyaashee Behera, Deputy Secretary, SSEPD and Prasanna Kumar, Director (Program Operations), Sightsavers India were the signatories in the MoU.



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CarDekho’slaunches 2ndMega Refurbishment Centre for Used Cars

New Delhi :CarDekho, India’s leading auto-tech company, has opened its mega refurbishment centre in Mumbai for Used Cars. This is the company’s second mega refurbishment centre in the country after NCR. The Mumbai centre will take full control of the refurb process and set quality benchmark through advanced state-of-the-art infrastructure while optimising cost through scale of operations.The company plans to open 20 such refurbishment centres across India in near future.

With 1000 cars monthly refurbishment capacity, the centre will employ 100+ employees once fully operational. As a result of having best-in-class inhouse refurbishment centers, Cardekho ensures that all vehicles sold on its platform are of the

highest quality.

CarDekho offers a 7 days ‘No Questions Asked’ money-back guarantee on all cars where customers can test-own the car and return it if not satisfied. Also included are 6 months of warranty, andcomplementary Pan-India roadside assistance (RSA) for all car buyers. A free insurance package and RC transfer are also included with the car.

Sharad Saxena, CEO - Used Car Business, CarDekho Group, said, “The opening of our mega refurbishment centre in Mumbai marks another milestone for the company in its quest to provide the best pre-owned vehicles to its customers. The cars refurbished at this centre will carry CarDekho’s trust that offers reliability, affordability and unmatched satisfaction. This centre

integrates the Group’s best know-how and reinforces our vision to disrupt the personal mobility space in India. We want our customers to live our promise of ‘Bharosa Kar Ke Dekho’.”

The refurbishment centre is equipped with State-of-the-art Brake, Suspension & Side Slip Tester, Hitech Pneumatic Tools & Equipment, 3D Wheel Alignment, Wheel Balancing, mechanised Tyre changing, Air Conditioning Service, Injector & Spark Plug Cleaning anda fully mechanised Bodyshop with Electric Dent Pullers, Double action sanders with vacuum extractors, Infrared heating Machine & full functional heated Downdraft Paint Booth along with inhouse paint mixing facility for high-quality painting.

Odisha records 20x growth in job applications in the last 90 days

Bhubaneswar,: As one of the fastest-growing states in terms of economy in India, Odisha has been witnessing a steady growth in job opportunities across sectors and industries and has emerged as a popular destination for job seekers.apna.co– India’s largest jobs and professional networking platform– recorded20x quarter on quarter growth in job postings in the state’s capital, Bhubaneswar in the previous quarter. The platform has also noted increased job openingsfor multiple roles in the last three 90 days.

After recording an economic rating higher than India’s GDP, Odisha has become a promising destination for employers to invest in, strengthening the state’s economy and creating more job opportunities. apna has become a trusted partner for various popular companies such as Zomato, Bharti AXA, Burger King, TeamLease, Byjus, and Delhivery amongst others in the state to fulfill their hiring requirement. In the last quarter, there has been an increased hiring momentum for roles such as telecallers/BPO, sales, computer/data entry operator, delivery persons, and business development executives amongst others. The capital city continues to be one of the top commercial hubs in Eastern India.

With more than 25 percent female users from Bhubaneswar, apna has become a default partner for women to build their professional networks and participate in helping India unlock its economic potential. According to the platform, there has been a quarter-on-quarter increase in women joining the workforce from the state and participating in uplifting Odisha’s economy. Telecalling and business development have consistently been the most popular role amongst women in Bhubaneswar followed by data entry operators. Interestingly, women also opted to get on the field by joining the sales workforce for various organizations after COVID cases dropped drastically.

Commenting on the growth, Manas Singh, Chief Business Officer, apna.co said, “Odisha is witnessing tremendous growth in the past quarter, emerging as one of the key markets with a rise in both workers and employers on apna. We will continue creating more hyperlocal opportunities to help accelerate the economic growth of Bhubaneswar.”

FURO Sports Shoes welcomes Shahid Kapoor as its Brand Ambassador

Bhubaneswar: FURO Sports Shoes , (from the house of Red Chief Shoes), is thrilled to announce its much-coveted collaboration with the Bollywood Superstar, Shahid Kapoor. Shahid’s youthful and sporty personality of an affable boy gels with the aspiring core values and ethos of FURO Sports Shoes. Shahid appeals to a wider audience across all age groups. While his exceptional fitness lifestyle, dancing prowess, and romantic-action-oriented movies attract the youth, his responsible family guy persona connects with relatively mature age groups as well .Mr. Manoj Gyanchandani (Managing Director)expressing his views on the collaboration, shares, “We are extremely honored to welcome Shahid Kapoor as the newest FURO family member. We couldn’t have asked for a better partner in 2022 who comes with such high credible energy which is much needed in such dynamic times to inspire the youth towards athleisure lifestyle. We look forward to a successful partnership with him and hope to have a mutually beneficial long-term relationship.”

Mr. Rahul Sharma, (Marketing Head) further shared “To continue leveraging our association both in mass media & digital platforms – Shahid would be part of our forthcoming Brand campaigns , which are back to back lined up starting few weeks from now . “

BOB Financialcrosses the 1 Million Credit Cards mark

Mumbai:BOB Financial Solutions Limited (BFSL),awholly-owned subsidiary of Bank of Baroda (Bank)that issues and manages Bank of Baroda Credit Cards, has crossed the 1 Million Credit Cards mark.

As per Reserve Bank of India (RBI) data, Bank of Baroda Credit Cards have grown 9X over the last four years – from 0.12 million cards in March 2018 to over 1.1 million cards in March 2022. Further, the monthly spends on credit cards have grown 10X over the same period – from Rs.80 crore in March 2018 to Rs.830 crore in March 2022.

In CY2022, cobrandingwith IRCTC, HPCL, Defence Services, and partnerships with fintechs have been some of the key initiatives in the ongoing transformation journey.

Speaking on the occasion, Mr. Shailendra Singh, MD & CEO, BFSL said, “In 2017, we started on a journey of transforming BOB Financial into a leading credit card issuer in India. Crossing the 1 million credit cards mark is an important milestone.However, while we celebrate this achievement, our ultimate aspiration is to become one of the largest Credit Card issuers in the country, serving customers of every demographic and socio-economic classification.”

BFSL has been focusing on investing in people, processes and technology to enhance customer experience.

OKAYA EV Unveils Exclusive Dealership Center in Sambalpur



Sambalpur, : Okaya EV, a leading electric vehicle manufacturer announced the grand opening of its state-of-the-art Exclusive Center in Sambalpur. This innovative space promises to revolutionize the way consumers interact with electric vehicles, showcasing Okaya EV’s commitment to sustainable transportation and cutting-edge technology.

Visitors to the

exclusive center will be immersed in a world of electric mobility, where they can explore Okaya EV’s diverse product portfolio firsthand. Okaya EV’s scooter portfolio includes high-speed and low-speed models such as the Faast F4, Faast F3, F2B, and F2T in the Faast series product line. While Classiq+ and Freedom models are part of the low-speed segment

Notably, Okaya EV’s product lineup

Ambuja Cements introduces Cool Walls, a special product that keep homes cool in summersand hot in winters

Mumbai : Ambuja Cements Ltd, one of India’s most sustainable cement manufacturers, is now offering an innovative green solution for constructing strong walls. Ambuja Cool Walls is a unique wall solutions that keeps the house cool during summer and retains inside temperature to make the house warmer in winter. Ambuja Cements is among the first Indian cement companies to offer this unique block and mortar solution to individual house builders.

Ambuja Cool Walls is a sustainable product made with an innovative heat-barrier technology that is far superior to any other products available in the market. The ‘heat barrier technology’ of this product helps to maintain inside temperature of any house lesser by 5°Celsius as compared to external temperature. These innovative heat barrier

technology, consistent quality and enhanced strength (>5 MPa) are the main differentiators of this product.

Ambuja Cool Walls is an innovative solution to the problem faced by traditional construction with non-sustainable products. The challenge poised by traditional construction today are efflorescence on walls, termite attack, water absorption and highly prone to earthquakes. Ambuja Cool Walls along with unique jointing mortar makes the wall stronger and eliminates the problem faced by traditional construction practices. This helps the consumers in cost saving on electricity due to thermal insulation, low frequency of repeat painting because of no efflorescence, lesser repeat maintenance and lower construction cost. Additional benefits include noise reduction,

features the ground breaking LFP (Lithium Iron Phosphate) battery technology, setting new standards for energy density, longevity, and environmental friendliness. LFP batteries also ensure safety, which is the core of Okaya EV’s ethos. From advanced driver assistance systems to rigorous crash-test evaluations, Okaya EV ensures that customers can confidently embrace electric mobility without compromising on safety.

high fire resistanceetc. Also it enables speedy construction and reduces project completion time by ~ 30%.

Ambuja Cool Wallsis a sustainable product as it consumes large volume of fly ash in its manufacturing. The walls does not require curing during construction and thus saves 5000 liters of water for a 1000-square feet house.Mr. Neeraj Akhoury, CEO India Holcim and MD & CEO of Ambuja Cements Ltd., said, “Ambuja Cements has always pursued innovation to provide customers with eco-friendly solutions for a better and a greener future. It’s our endeavor to provide world class solutions to customers in India. Ambuja Cool Walls is a testimony to our commitment to provide sustainable, high strength and durable solutions to our customers”.

Flipkart clocks over 200 Million Fashion products in the Spring-Summer

Bhubaneswar: As the Spring Summer season 2022 draws to a close, Flipkart, India’s homegrown e-commerce marketplace, has recorded a sale of over 200 million fashion products across close to 19,200 pin codes. The Spring Summer Season also played a key role for customers and sellers and saw close to 175,000 fashion sellers participating. These sellers came from not just metros but from tier 2 and tier 3 towns as well. Customers shopped for fashion and lifestyle products including sarees, men’s t-shirts, watches, sunglasses, women’s kurtis and footwear, from national, international and homegrown fashion brands.

The season saw customers shopping for fashion products from across the country including metros and a majority of these customers also from tier 3, 4 and 5 cities shop for fashion products from cities like Ranchi, Ernakulam, Kanpur,

Medinipur, Cuttack to name a few; and a substantial number of the overall customer base were first-time fashion shoppers.

Sandeep Karwa, Vice President, Flipkart Fashion, said, “We are extremely delighted with this overwhelming response from the customers, who consistently choose Flipkart for all their fashion and lifestyle needs. This year’s spring-summer season saw a resurgence in consumption on the back of renewed economic recovery post-pandemic and we are pleased that lakhs of sellers saw a phenomenal response during this season. It is also a testament to our efforts to bring unparalleled value in fashion shopping to our customers. With a range of technology-led innovations that are making shopping experiences personalised and seamless for our customers, we are bringing India and Bharat closer ushering in considerable growth

opportunities for lakhs of sellers and brand partners.”

Ayush Baid, a Flipkart Fashion seller who sells Women’s ethnic wear from Surat, Gujarat, said, “We have grown on Flipkart by 500% during the spring-summer season and this was possible due the technology and power of ecommerce. Growth on Flipkart has led to the overall growth of the company.”

Harish Dadwani, a Flipkart Fashion seller partner from Agra, Uttar Pradesh, said, “It has been 4 years since I joined ecommerce and through the Flipkart platform have seen a growth of over 10X since then.

I had launched several new products in the spring-summer collection which has seen a 50X growth spike. I am very positive to set new milestones and garner new opportunities in the coming years and feel that I can achieve much more through ecommerce, technology and Flipkart.”

IIT Delhi Student Wins Coveted TCS CodeVita Season 10

MUMBAI: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), announced the winners of Season 10 of its flagship global coding contest, TCS CodeVita, at a virtual grand finale. CodeVita, holder of the Guinness World Records™ title as the world’s largest computer programming competition, has been inspiring students across the world to build and test their coding expertise for the past 10 years. The contest promotes programming as a sport and encourages participants to pit their skills against each other and solve intriguing real-

life challenges.

The winner claimed the grand prize of \$10,000, while the first and the second runners-up were awarded \$7,000 and \$3,000 respectively. In a first, the third runner up, Michal Stanik from Czech Republic, was also recognized by TCS with a prize of \$1,000. Moreover, all four winners earned an internship opportunity with TCS’ Research & Innovation organization. Registration for Season 11 of TCS CodeVita will commence soon.

“Season 10 of CodeVita has been remarkable in harnessing the passion

for coding among the youth. We were thrilled to see how the four finalists solved all the 10 problems, which has never happened before. I am happy to see CodeVita is encouraging youngsters to write good code and apply it to solve challenging problems,” said K Ananth Krishnan, Chief Technology Officer, TCS. Winner Kalash Gupta said, “Thank you so much. it’s unbelievable! When I started with the contest, I never thought I would even be in the top 3 but this is a very humbling experience. I’m very excited about the

This Diwali, brighten up your health by adopting these 5 habits

Bhubaneswar : Consider presenting them with assortments of nutrient-rich almonds that not only reflect your affection but also promote their well-being during this festive season. Almonds make for a perfect, healthy gift option, especially during festive seasons like Diwali. Moreover, their versatility allows for various creative gifting options, from beautifully packaged almond assortments to homemade almond-based treats. While traditional sweets hold a special place in our hearts during this festive season, gifting a pack of nutrient-dense almonds can be a thoughtful gesture that not only aligns with the spirit of giving but also promotes a healthier

lifestyle. Almonds, known for their rich reserves of essential nutrients such as vitamin E, magnesium, and healthy fats, offer a convenient and delectable way to boost one’s overall well-being. Whether coated in festive flavors or presented in their natural form, these versatile nuts not only symbolize good fortune but also serve as a reminder to prioritize health and mindfulness during the jubilant Diwali celebrations. Attributable to Ritika Samaddar, Regional Head – Dietetics, Max Healthcare, Delhi Amidst the hustle and bustle of the festive fervor, it’s crucial to carve out time for physical activity. Whether it’s a brisk walk

in the morning, a quick yoga session, or engaging in traditional dance forms, incorporating exercise into your daily routine can help counterbalance the effects of indulgent eating and promote overall well-being. By making the conscious switch to include almonds in your fitness routine you can get a quick energy boost before a workout or as a replenishing source of nutrients afterward, almonds offer sustained energy and aid in muscle recovery, helping you achieve your fitness goals more effectively. Almonds serve as an excellent pre- or post-workout snack, you can have them in between meals as well without compromising on your taste and nutrition.

New Delhi: Following the conclusion of the first Test within three days, the Indian players scheduled an optional practice session on Saturday and will subsequently fly to Cape Town on Sunday. The players, some of whom are accompanied by their families, are expected to confine themselves indoors and celebrate the arrival of the New Year among themselves.

Simultaneously, all the India A players are booked for departure on Saturday, with Rinku Singh, an unofficial member for the first Test, also released. Rinku, who participated in the Centurion Test as a fielder, was co-opted into the squad due to inadequacy in the Indian Test squad's strength

Among the reserves, Ravindra Jadeja was not fully fit. Only KS Bharat, who replaced Ishan Kishan, and Mukesh Kumar were the covers for the playing XI. Considering that, Rinku was included by the team for fielding.

A group of Indian cricket players in white uniforms are celebrating on a green field. One player on the left is raising his hands in the air. Another player in the center is also celebrating. A player on the right is wearing a white cap and has 'ASHWIN 99' on his back. The background shows a blurred crowd of spectators.

New Year for Indian team in SA

of the players will be attending the Year-End celebrations in Cape Town, known for its carnival-like festivities at the iconic Waterfront, as a precautionary measure although Cape Town is relatively a safer city as compared to others places in South Africa.

The Indian team is scheduled to return home on January 8.

Dhaka: A rained-out affair on December 29 in Mount Maunganui ensured that Bangladesh cannot lose the T20I series against New Zealand, which means they will end 2023 without a single T20I series loss immaterial of the result on Sunday. But they will look beyond that as they chase their first-ever T20I series win in New Zealand in the hopes of ending the year on a high.

In a year where they exited the Asia Cup early and performed below par in the ODI World Cup, their growth in the T20I format has been a positive for Bangladesh. Having secured bilateral T20I series wins against England, Ireland and



first Test in Centurion. The injury aggravated while bowling on the third day of the first Test. He picked up only one wicket in the first innings and bowled just five overs in the second as South Africa hammered the visitors by an innings and 32 runs.

Cricket South Africa have opted against naming a replacement for the Test match that gets underway on January 3 in Cape Town. The hosts have Lungi Ngidi and Wiaan Mulder as alternate fast bowling options in the squad to pick from and they have the option of bringing in Keshav Maharaj as well, who wasn't selected for the first Test.

New Delhi: KL Rahul walked out to a familiar and friendly setting. Friendly because the M. Chinnaswamy Stadium is where he played a bulk of his cricket in his formative years. Friendly also because he had a 200-run base set up for him to invoke mayhem from against a very limited Netherlands attack. Familiar also because the match situation was strangely similar to the game three years ago when Rahul made the first rumblings of being India's lock-in ODI No.5.

At Rajkot, India had only two fewer runs than they did here but India's top-three then had left four fewer overs for Rahul to work with. Rahul, the once opener, laid claim to his new batting position, by slamming 80 off 52 balls to power India to 340. In the process became the first India batter at No.5 or lower to score a half-century at a strike-rate of over 150 when batting

lot more to middle-order batsmen and watched a lot of videos," Rahul said about how he tried to learn the ropes of the new role on short notice. "I spoke a lot to Virat [Kohli] and watched a lot of videos of AB [de Villiers] and how they build their innings. Kane Williamson is somebody I've tried to go back and watch some of his videos and see how they build their innings and how they play in certain situations. The only thing I'm trying to learn is how I can use my game and be better at a certain situation."

Williamson, Kohli and de Villiers are very different ODI batters and in theory the latter two might just fuse to form the best ODI middle-order batter: A cold and calculative chaser and the ultimate front-runner. It's been a World Cup where Rahul has had to use only his lower gears. Against Australia, he walked in at 2/3 and anchored a chase with a steady 97*.



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So why does this strike rate matter? Especially from KL Rahul, who once dismissed that metric as being overrated in the IPL. For the simple reason that India want to maximise their batting resources and having someone with the ability of Rahul: to give volume and speed, i.e. score a century at a rate of 159.38 after walking out

bat near the 30th over of a target-setting innings is gold dust. It's not a luxury India have always enjoyed since the post-peak Dhoni phase but one that India under the new Rohit blueprint of batting needs.

There are two distinct types of games that India have faltered at in the last two World Cup semifinals they've played. In Manchester, their top-order was caught out in a chase by an incisive bowling attack on helpful conditions. In Adelaide, they were let down by their conservatism while batting first. Rohit has taken it upon himself to address the latter with his tempo-setting starts. A direct consequence of this is that India have had eight 350+ scores in this calendar year, one more than what England managed four years ago when they lifted the World Cup. To sustain such a style, this gear in Rahul's game is a necessary

weapon to possess in the middle order if India are to score 20-30 runs above the par score or hit 126 from the final 10 as they did today. There is a high likelihood of the Wankhede Stadium, the venue of India's semifinal in two days' time, offering such a track that demands an aggressive scoring rate sustained through the line-up. Should dew become a factor then the bowling unit will require every extra run worth of insurance to bowl behind. Australia made 388 in Dharamsala against New Zealand earlier in this tournament and won by only five runs. But it is one thing to do it in a league game against Netherlands with nothing riding on it and a whole other thing to do it in a World Cup semi against New Zealand. It remains to be seen if India will remain true to their new style in a knockout game but in Rahul they have a middle-order batter with the outrageous skill to whet the risk appetite.