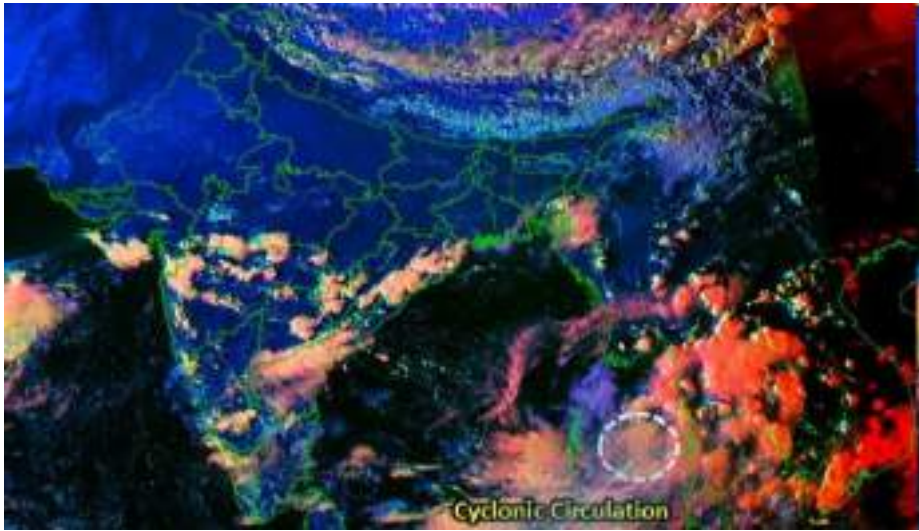


## Cyclonic circulation over Andaman sea likely to intensify into low pressure: IMD

**Bhubaneswar(KCN):** The India Meteorological Department (IMD) Saturday said that a cyclonic circulation has formed over Andaman Sea which is likely to intensify into a low pressure by October 21. The low pressure may have an impact on coastal areas of north Andhra Pradesh, Odisha, West Bengal and Bangladesh next week. IMD in its evening bulletin said: “The cyclonic circulation is formed over central Andaman sea. Under its influence, a low-pressure area is likely to form over Bay of Bengal and adjoining north Andaman Sea around October 21. Thereafter, it is likely to move northwestwards and intensify further into a depression around October 23.” Amid speculation on formation of a cyclone in October this year as forecast by certain



international models, IMD Director General Mrutyunjaya Mohapatra said that a clearer picture will emerge only after formation of a low-pressure area around October 21. "The IMD has made no prediction on whether the system will develop into a cyclonic storm. October is known as the month of cyclones and some weather models are indicating probability of cyclogenesis. We

provide a forecast on the path and intensification of a system after assessing over 10 weather models but right now there is no consensus among them as a low-pressure area is yet to be formed,” Mohapatra said. Though it is too early to make a cyclone prediction, Mohapatra said: “The system is likely to have an impact on coastal areas of North Andhra Pradesh, Odisha, West Bengal and

Bangladesh.” Mohapatra said that the sea condition will remain rough along and off the coast from October 22 to 25. The coastal region of Odisha is likely to receive heavy rainfall from October 23-25. He suggested the fishermen to return to shore by October 21. He said the low-pressure area is likely to be formed over Bay of Bengal and adjoining north Andaman Sea on

October 21, it is likely to move northwestwards and intensify further into a depression around October 23.

Mohapatra, in a video message, said that the squally weather with wind speed 35 kmph to 45 kmph gusting to 55 kmph is likely to prevail over eastcentral and adjoining southeast Bay of Bengal on October 21-22.

The IMD forecast said that light to moderate rain/thundershower very likely to occur at one or two places over the districts of south Odisha, north coastal Odisha and dry weather very likely to prevail over the districts of north interior Odisha on Sunday.

The IMD also forecast thunderstorm with lightning very likely to occur at isolated places in the districts of Puri, Khurda, Nayagarh, Ganjam and Gajapati districts Sunday.

## Ex-Odisha MLA Utkal Keshari Parida dies

**Bhubaneswar(KCN):** Former Odisha MLA Utkal Keshari Parida died at a hospital in Bhubaneswar Saturday following a brief illness, his family said. He was 65.Parida was elected to the Assembly from the Kendrapara constituency as a candidate of the Odisha Gana Parishad in 2004. He had defeated BJP's Bed Prakash



Agarwal.  
He joined politics during

his college days. He was the president of Salipur College Students' Union in 1980-81. He was elected the vice president of the Odisha Archery Association in 2021. Condoling Parida's demise, the leader of the opposition Naveen Patnaik said his work for the people will always be remembered.

## GST on term life insurance premium, senior citizen's health coverage may be exempt: Official

**New Delhi(KCN):** Goods and services tax (GST) on term life insurance premiums, and premium paid by senior citizens for health cover is likely to be exempted from tax, an official said Saturday.

The GoM to decide on the GST rate on life and health insurance met Saturday and decided to exempt GST on premiums paid for health insurance with coverage of Rs 5 lakh for individuals other than senior citizens.

The final decision in this

regard will be taken by the GST Council. Officials premiums paid for health insurance coverage of above Rs 5 lakh will continue to attract 18 per cent GST. Currently, 18 per cent GST is levied on life insurance premiums paid for term policies and family floater policies. "GoM members are broadly on board for cutting my rates on insurance premiums. A final decision will be taken by the GST Council," an official said. Bihar Deputy Chief

Minister Samrat Chaudhary said, "Every GoM member wants to give relief to people. Special focus be on senior citizens. We will submit a report to the council. A final decision will be taken by the council". However, there might be no GST on insurance premium paid for senior citizens, irrespective of the coverage amount. The GST Council in its meeting last month had decided to set up a 13-member GoM to decide on tax on health and life insurance premiums.

## Govt Officials, Experts Brainstorm on Developing Odisha's AI Ecosystem

**BHUBANESWAR,(KCN):** A 'Brainstorming Workshop on Artificial Intelligence Strategy for Odisha' was organised by the Odisha Electronics and IT Dept., today at Odisha State Convention Centre, Lok Seva Bhavan. Senior representatives from the government, academia, industry, and international organisations participated in the workshop. This workshop is part of a series of initiatives that Government of Odisha is undertaking to catalyse the development of Odisha's AI eco-system. The insights and deliberations

from the brainstorming workshop will play a critical role in the development of an Artificial Intelligence Strategy for Odisha. They will also enable the state to align its AI strategy with the objectives of India AI Mission, believed delegates.

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Secretary Information and  
Public Relations  
Department Shri Sanjay  
Singh, Secretary Higher  
Education Department Shri  
Aravind Agarwal, Special  
Secretary E&IT Department  
Shri Manas Panda, and other  
senior officials from  
Government of Odisha were  
present on the occasion.

## Two ITBP jawans killed in IED blast in Chhattisgarh's Naxal-affected Narayanpur

**Narayanpur(KCN):** Two personnel of Indo-Tibetan Border Police (ITBP) were killed and two policemen injured Saturday when Naxalites carried out an improvised explosive device (IED) blast in Chhattisgarh's Narayanpur district, police said. The incident occurred around 12 noon near Kodliyar village in Abujhnaad area when joint teams of security personnel were out on an anti-Naxal operation, a police official said. The personnel belonging to the ITBP, Border Security Force (BSF) and District Reserve Guard of police were involved in the operation launched from Orchha, Irakhbhatti and Mohandi areas, he said. The blast took place when patrolling teams were returning after the operation. The four injured personnel were shifted to hospital, the official said. "Two ITBP personnel succumbed to injuries while the condition of the injured policemen was stated to be out of danger," he said. Those killed were identified as Amar Panwar (36) of Satara in Maharashtra and K Rajesh (36) of Kadappa in Karnataka, he said, adding that the duo belonged to 53rd battalion of ITBP.

## Congress, JMM to contest 70 of 81 Jharkhand Assembly seats: Hemant Soren



**Ranchi (KCN):** Jharkhand Chief Minister Hemant Soren Saturday said that the INDIA bloc partners will contest the upcoming Assembly polls together and the Congress and the JMM will field candidates in 70 of 81 seats. Seat-sharing talks are on with alliance partners – the RJD and the Left parties – for the remaining 11 seats, he said.

The Assembly polls for 81 seats will be held in two phases November 13 and 20, and counting will take place November 23.

“INDIA bloc will contest the Jharkhand Assembly polls together. It has been decided during the seat-sharing talks with the allies that the Congress and the JMM will field candidates in 70 of 81 seats,” Soren said after meeting with

the alliance partners here. He said the decision was taken after consultations with allies and candidates would be announced soon. Soren said the JMM-led alliance was confident of retaining power in the state on the back of its development work. The NDA on Friday announced its seat-sharing formula among its partners. The BJP will

**Bhubaneswar(KCN):** Odisha Chief Minister Mohan Charan Majhi Saturday said his government is fully committed to ushering in a new era of industrial development and asked industrialists to invest in the state. Odisha is poised to become a modern hub of industrial and economic activity, Majhi said while addressing industry leaders at a session of “Investment Opportunity in Odisha” in Mumbai. “I am proud to declare that Odisha, India’s best-kept secret, is now ready to be explored,” Majhi said, according to an official release issued by the Odisha CMO. The state plans similar conferences and roadshows in Hyderabad, Bengaluru, Europe, and Singapore to attract Rs 5 lakh crore investments for Odisha in the next five years. The CM highlighted Odisha’s high GDP growth and the advantages of its geographical location, natural resources, coastline, infrastructure, and ports. The state plans to hold its ‘Utkarsh Odisha – Make in Odisha Conclave

2025', scheduled for January 28-29, 2025, in Bhubaneswar.

Majhi said Odisha enjoys the active cooperation of Prime Minister Narendra Modi and his 'Purvodaya Yojana' for the resurgence of Eastern India.

"Odisha is right at the heart of this resurgence, playing a crucial role in powering India's growth engine," he said.

"Today, Odisha is poised to become a modern hub of industrial and economic activity. It is ready for business. And our government is fully committed to ushering in a new era of industrial development," Majhi said.

He said Odisha's transformation journey is not limited to resource-based industries anymore.

"Our state is now transitioning swiftly to sectors that are skill-driven. We are witnessing rapid growth in industries like IT, electronics manufacturing, textiles, food processing, chemicals, petrochemicals, and renewable energy, all contributing to a future where Odisha leads the nation," Majhi said.

As Odisha is fast becoming an industrial

powerhouse, the state government is focused on building a robust industrial infrastructure. "We are ever sincere in creating a climate where innovation is encouraged, and business thrives," he told the gathering of industry leaders.

Noting that employment generation for Odia youth is a key agenda of the state government, Majhi appealed to industrialists to set up employment-intensive units in Odisha. "I assure you that you will get the best, most efficient manpower to work for you," he said.

"I personally promise you that my government will ensure a peaceful and safe environment for businesses to operate. Our state is prepared to offer a conducive and supportive environment for industries to invest and grow. I want you to be our partner in this journey of Viksit Odisha," the Chief Minister said.

He said that during the first 100 days of the BJP government in Odisha, the state government has taken up initiatives like the development of garment manufacturing clusters, food processing parks, and multimodal logistics hubs. These initiatives will surely strengthen Odisha's position in the global supply chain.

He invited industrialists to the Utkarsh Odisha – Make in Odisha Conclave 2025 to be held in Bhubaneswar. This global investor summit will bring together industry leaders, policymakers, and innovators from around the world, he said.

Soren resigned to contest the Lok Sabha elections on a BJP ticket. Additionally, Borio MLA Lobin Hembrom was recently disqualified under the anti-defection law. Similarly, the BJP's strength has decreased to 23, with two of its MLAs—Dhulu Mahto (Baghmara) and Manish Jaiswal (Hazaribag)—now serving as MPs. Mandu MLA Jaiprakash Bhai Patel, who joined Congress before the Lok Sabha elections, was also disqualified under the anti-defection law. Altogether 2.60 crore electors, including 11.84 lakh first-time voters and 1.13 lakh persons with disabilities (PwD), third gender and senior citizens over 85 years of age, are eligible to exercise their franchise in the upcoming elections.



# METRO RAILWAY ORGANISES HERITAGE WALK AS PART OF 40 YEARS CELEBRATIONS

**Kolkata, (KCN):** Metro Railway, Kolkata is in the spree of celebrating the completion of 40 glorious years of its service to the nation from October 18 to 24, 2024. As part of this celebration, the Metro Railway authority organised a Heritage Walk from Rabindra Sadan to Esplanade today morning. Shri P Uday Kumar Reddy, General Manager, Metro Railway flagged off this Heritage Walk in presence of Smt. P. Sreelatha, President of Metro Railway Women Welfare Organisation (MRWWO), Shri Atulya Sinha, CAO, Rail Wheel

Plant, Bela, Shri Sanjay Mukherjee, Ex-chief Financial Commissioner Railway Board and Shri Samar Jha, Ex-chief Financial Commissioner Railway Board. The General Manager, senior officers of Metro Railway, Eastern Railway and South Eastern Railway, members of MRWWO took part in this Heritage Walk to revisit the glorious past of Metro Railway and cherish its rich heritage. The members of the Rail Enthusiast Society also took part in this Heritage Walk which continued for almost two hours and



culminated at New Esplanade Metro station. The entire walkway from Rabindra Sadan to Esplanade was beautifully

branded with gates; drop down banners depicting the evolution and progress of Metro Railway and hoardings. On its way to

Esplanade, common people also joined in the Walk today.

Shri Reddy also inaugurated a Heritage

Gallery-cum-Exhibition at New Esplanade Metro station by lighting a traditional lamp. In his address, Shri Reddy

expressed his hope that this exhibition will throw light on some unknown fascinating facts of Metro Railway, Kolkata

and he also urged all to visit this exhibition. Senior Railway officials and members of MRWWO were present in this inaugural programme. In this exhibition 86 rare photographs of Metro are on display. A philately exhibition is also an added attraction of this Heritage Gallery. This Gallery will remain open till October 24, 2024.

After the exhibition a Quiz Contest on Metro Railway, Kolkata was also held. In this quiz, questions from Metro Railway's history and heritage were asked and each question was correctly answered by the audience.

## DIVISIONAL COMMITTEE MEETING OF HON'BLE MPs OF SAMBALPUR DIVISION JURISDICTION HELD IN JHARSUGUDA:



**Sambalpur 19/10(KCN):** The Divisional Committee Meeting of Hon'ble Members of Parliament (MPs) representing Sambalpur Railway Division jurisdiction of East Coast Railway (ECOR) was held in Jharsuguda, today. The meeting witnessed the presence of distinguished MPs from Chhatisgarh and Odisha, along with Senior Railway Officials including East Coast Railway General Manager Shri Parmeshwar Funkwal. The Hon'ble MPs nominated Smt. Sangeeta Kumari Singh Deo, Hon'ble MP/Balangir as the Chairman of the Divisional Committee. The meeting was attended by the following Hon'ble MPs:

- Smt. Sangeeta Kumari Singh Deo,

Hon'ble MP/Balangir

- Shri Pradeep Purohit, Hon'ble MP/Bargarh
- Smt. Malvika Devi, Hon'ble MP/Kalahandi
- Smt. Roop Kumari Choudhry, MP/Mahasamund
- Shri Niranjan Bishi, Hon'ble MP/Rajyasabha
- Shri Tankadhar Tripathy, MLA, Jharsuguda representative of Hon'ble Union Minister for Education and Hon'ble MP/Sambalpur.

The MPs engaged in constructive discussions, offering valuable insights for enhancing railway infrastructure and improving passenger amenities in the region. They expressed their appreciation for the developmental initiatives undertaken by the Sambalpur Railway Division, highlighting the

importance of ongoing projects and expressing important points regarding train services, stoppages, and passenger facilities. Key issues discussed during the meeting included:

- Increasing train frequency and extending services to remote locations
- Early construction of New Railway Lines
- Development of Road Under Bridges (RUBs) and Road Over Bridges (ROBs)
- Improving passenger amenities at stations
- Cleanliness of Trains, Platforms & Station areas.
- Timely completion of ongoing projects.
- Stoppages of Trains.

The Hon'ble Members commended the

commitment of East Coast Railway towards addressing regional freight transportation needs and continuously striving for betterment of passenger train services. General Manager Shri Funkwal in his address, welcomed the Hon'ble Members of Parliament and expressed his gratitude for their valuable inputs and insightful feedback. He updated the house on the performance of East Coast Railway, focusing on improvements in passenger services and status of ongoing infrastructure development projects. The meeting was also attended by Divisional Railway manager, Sambalpur, Shri Tushar Kant Pandey, Principal Heads of various departments of East Coast Railway, along with Officers of Sambalpur Division.

## Ecosavers will launch a month-long "Swachha Mo Gaon" campaign in December

**Bhubaneswar 19/10(KCN):** Ecosavers Youth Network will launch a month-long "Swachha Mo Gaon" campaign in December was decided in the State Level Workshop of Ecosavers, organised at Gita Gobinda Sadan, Bhubaneswar. People's Cultural Centre (PECUC) in collaboration with AEIN organized this workshop on environment protection. Inaugurating this workshop Mr. Ranjan Kumar Mohanty, Secretary, PECUC, appreciated various innovative works like preparation of bird nest, building check dam to manage the water flow, waste management, plantation etc. undertaken by Ecosavers Youth Network members for the protection of environment. He further said the youth are the catalyst for bringing a new dawn, so they should be well equipped



and prepared to take such tremendous responsibility on their shoulder. Ms. Anuradha Mohanty, Executive Director of PECUC gave the welcome address and shared the purpose of this workshop. Joining this workshop Ms. Pratima Nalini Pati, President, Innerwheel Club, Bhubaneswar appreciated the work of youth group and said youth leadership is very

crucial for building a sustainable and developed future. Prof. Jaya Krushna Panigrahi, Secretary, State Environment Society spoke about climate change, environmental protection and the role of youth and also shared some useful tips and strategies for adopting sustainable practices in everyday life such as reducing waste, conserving energy, planting trees, adopting

sustainable eating habits, etc. More than 50 nos of youths from different districts of Odisha participated in this workshop. The youth leaders presented their action-taken reports and also prepared a road map for future courses of action in this workshop. Puja Panda of PECUC gave the vote of thanks. Mr. Jyoti Shankar Mohanty, Ms. Draupadi Bej, Ms. Alpana Das, of PECUC facilitated the workshop.



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## Kartik Aaryan sets screen on fire in collab with Pitbull and Diljit Dosanjh

The makers just dropped the much anticipated Bhool Bhulaiyaa 3 title track, Kartik Aaryan, and it's surely going to rule the charts and hearts. The track is nothing short of a visual spectacle, with Kartik setting the screen on fire with his infectious 'spooky slide' dance moves. What makes this track truly stand out is how international sensation Pitbull masterfully blends his rap with the iconic 'Hare Ram—Hare Krishna' chant, while Punjabi powerhouse Diljit Dosanjh brings his unique



flair and Neeraj Shridhar holds down the Hindi vocals. Together, they manage to retain the essence of the Bhool Bhulaiyaa franchise, while pushing the boundaries with a modern, international

twist. With music maestros Pritam and Tanishk Bagchi at the helm, and the unmistakable vocals of Neeraj Shridhar returning to add his signature touch, this track is a melting pot of

cultures, blending global beats with desi flair. Producer Bhushan Kumar has made a one-of-its-kind unique collaboration for Indian cinema. Talking about this milestone, he shared, "We're beyond excited to

present this special musical collaboration for Bhool Bhulaiyaa 3. Bringing together Pitbull, Diljit Dosanjh, and Neeraj Shridhar is something that's never been done before in Indian cinema. With Pritam and Tanishk Bagchi crafting the beats, we're pushing the boundaries of what Bollywood music can achieve. And to top it off, the track features everyone's favourite Kartik Aaryan at his charming best, showcasing slick gliding dance moves that are

sure to get everyone on their feet. This collaboration is a milestone moment, and we can't wait for the fans worldwide to experience it." Directed by Anees Bazmee, Bhool Bhulaiyaa 3 promises to carry forward the legacy of Bollywood's favourite horror-comedy franchise, taking it to new heights with this groundbreaking title track. The film also stars Madhuri Dixit, Sanjai Mishra, Triptii Dimri and Rajpal Yadav, among others. It will hit theatres November 1, 2024.

## 'Tauba Tauba' fever: Revisiting Bollywood songs that left internet groovy

Here's a look at how and why the internet embraces the viral Bollywood dance numbers like Vicky Kaushal's 'Tauba Tauba', Katrina Kaif's 'Kala Chashma', and others.

What makes a song go viral on the internet? There's no formula to make a song go viral. It's about this whole package - of music, lyrics, dance, who's performing it and how it's being presented. Like everything else in the creative business, a good video has to click with the audience. For it to go viral, it has to appeal to all kinds of audience - even those who usually don't consume that kind of content. 'Tauba Tauba', a new song from the Bollywood film 'Bad Newz' has done just the same.

It has instantly crawled up the top chartbusters' list and even though it is just all about the glam, with a very sexualised Vicky Kaushal, it's a hit among the audience. So much so that he has got newfound popularity among the heartland audience, known for never holding back their craze for a scintillating dance number. 'Tauba Tauba' has music by Punjabi singer Karan Aujla, and it is choreographed by Bosco Martis. Interestingly, it does a great deal of glorifying a woman's beauty, referring to Triptii Dimri in the video, but ends up highlighting Vicky as the very definition of 'tall, dark, handsome'. Vicky's tryst with Punjabi music and his casual dance moves have made



many videos go viral on Instagram before, but this time, he seems almost unstoppable. The choreography does justice in utilising the actor's full potential as a dancer in a never-seen-before fashion. While the popularity of 'Tauba Tauba' can be largely attributed to the actor's ever-growing charm, it is also the vibe that it exudes. When a trend rises on

social media, it breaks down into many forms of entertainment, but the vibe remains the same. You could be a failure at dancing, nowhere near to Vicky's smooth-like-butter-moves, but if you could still manage to match the mood of the song, your job is done. 'Tauba Tauba' is also one of those dance numbers which is brilliantly made to

please the female gaze, as opposed to your regular dance numbers where the 'Chikni Chamelis' and the 'Sheelas' of the world are objectified to satisfy the male gaze. It puts the onus of glamourising the screen on a man's shoulder, and he never disappoints. Every time a Bollywood song has taken the internet by storm, it hasn't just

been done casually. It was back in 2015 when it all began. Salman Khan decided to give his audience a double dose of 'Prem' on-screen. It was Sonam Kapoor's graceful moves on the song 'Prem Ratan Dhan Payo' which made everyone sit up, take notice, and try it again and again till they got them right. So, we didn't just get influencers, but also the brides, the bridesmaids and everyone who could keep their timidity at bay, grooving to the song with their waist out hands up. The popularity of the song made the singer, Palak Muchhal, an overnight star, and Sonam, who was not known for her dance until then, a quintessential demure Bollywood heroine.

## 'Maidaan' Review: Ajay Devgn strikes a goal, yet again

Ajay Devgn's 'Maidaan' is a biopic on the life of pioneering football coach, Syed Abdul Rahim. The film immortalises the unsung hero, says our review.

Listen to Story India celebrated its 'golden era' in football, even earning the moniker of 'Brazil of Asia' in the 1950s. During this time, with players like Chuni Goswami, P K Banerjee, Peter Thangaraj, Tulsidas Balamram, Jarnail Singh, and Pradyut Barman, the team ended in fourth place at the 1956 Olympics and won gold at the Asian Games in 1951 and 1962. While they played hard on the turf, Syed Abdul Rahim was the man who created and coached this team.

'Maidaan', starring Ajay Devgn, aces the job of celebrating the passion and love of 'Rahim saab' towards the sport and how he put India on the world map.

However, the film is not jingoistic or only highlights his big feats - it's more about the roadblocks he faced during his stint. It's about how he fought politics, media animosity, and regional biases to build a team that could



fight against the best. 'Maidaan' is about a family that stands by this man's deep passion, asking him to choose football rather than spend his last few months with them. It is about how 'jazbaa' (enthusiasm) is all that you need to fight the toughest opponents on any field. And when you are 'that' good at what you do, you do win over your naysayers one day

Director Amit Ravindernath Sharma is used to making 30-second advertisements, and 'Maidaan' gives him a chance to helm something more than 300 times longer. He did falter in the first half of the 180-minute film, as the slow pace tests your patience. However, in

the second half, he headbutts it out of the park with an engaging screenplay and some delightful camera work. Special mention to sports directors of photography, Fyodor Lyass, Tassaduq Hussain, and Christopher Reed. Given football is a sport of movement, probably for the first time, go-pro cameras have been used in a feature film, adding to the nail-biting experience. The matches are gripping and make you cheer for the players and even shed a tear at their failure.

Also, the best biopic or period film is the one that makes you want to Google more about it. 'Maidaan' scores full points with that, as many

in the audience were slyly searching more about the players or even the tournaments that Syed Abdul Rahim coached, while in the theatre. After '83', this film has also struck gold when it comes to casting. The team not only got actors who looked like the original players but also trained them to play like professionals. Chaitanya Sharma aka Slow Cheeta and Amartya Ray stand out as PK Banerjee and Chuni Goswami. So do Davinder Gill and Tejas Ravishankar as Jarnail Singh and Peter Thangaraj, respectively. Priyamani, as Rahim's wife, may have just a few scenes, but her pleasant screen presence and highly expressive face do leave an impact.

Coming to Ajay Devgn, the superstar is on a roll after 'Shaistaan' emerged as a sleeper hit earlier this year. He sheds his 'Singham' personality and embodies the part of the coach so naturally. He is known to emote through his eyes, and he does that in 'Maidaan' so well. Even with a quiet demeanour and subtle personality, he stands his ground with his players and the authorities. The film also allowed him to tap into many shades of a human personality, as Rahim tries to perfect the part of a husband, father, and coach. He is also marvellous in the emotional scenes, especially when he sees the love of his life - football - slipping away from him. However, we would have to give a yellow card to the dialogue and music department of the film. Apart from the 'Team India' song, none of the AR Rahman compositions really stand out in the film. Given that sports films are high on adrenaline, we also expected some more dialoguebaazi that could pump things up. There is an SRK-esque '70-minute' coach diktat

like 'Chak De', as Rahim talks about the power of 'one' as a team and position in the game. But given Rahim's soft personality, the makers may have chosen to underplay it, keeping things quite non-dramatic. However, one of the sequences where Ajay's character calls out a senior sports journalist, Roy Choudhury (played brilliantly by Gajraj Rao), and uses Elvis Presley's statement - 'Don't criticise what you don't understand. You never walked in that man's shoes' - did have the theatre whistling. 'Maidaan' is not only a treat for football enthusiasts but also quite a delight for movie lovers. It immortalises the unsung hero, after whom India never qualified for the Olympics. Rahim, in one scene, says 'Kismat haathon se nahi, pairon se likhi jaati hai' (destiny is written by foot, not hands). While it was the truth back then, you realise in reality, luck favours the brave, and SA Rahim was truly Indian football's Braveheart.



# Nachiket Joshivisionary leader with noble mission

## (Nachiket Joshi, a visionary man with missionary zeal)

Dr. Ravi Chaturvedi



A visionary leader, Nachiket Joshi follows the mantra: "Dream it. Wish it. Do it." In his long public life, he has competently and successfully steered the institutions through challenges, further enhancing its reputation as a premier seat of innovation. Under his guidance the institutions have continued to overcome numerous obstacles, emerging stronger and more resilient on each occasion. The legendary boxer, Muhammad Ali may have found these words to praise Nachiket, "Service to others is the rent you pay for your room here on Earth. Reflecting on his monumental work in diverse fields which links progenitor and posterity, Nachiket Joshi is reminded of the poignant words of statesman and Nobel laureate Sir Winston Churchill: "History with its flickering lamp stumbles along the trail of the past, trying to reconstruct its scenes, to

revive its echoes, and kindle with pale gleams the passion of former days."

A casual glance at Nachiket Joshi's academic achievements testifies to his profound background. Master of Information Systems (MIS) from Central Queensland University, Sydney, Australia, Bachelor of Science (B.Sc.) from MG Science, Gujarat University. The lesson was loud and clear for him the way of success is the way of continuous pursuit of knowledge. The words of freedom fighter and first President of free South Africa Nelson Mandela, added fuel to fire, "Education is the most powerful weapon which you can use to change the world," must have inspired Nachiket to acquire quality education and enter public service with the commitment matching Mandela. His devotion makes him subscribe to the view, whenever opportunity arises, he reads these prophetic lines repeatedly, "Dream it. Wish it. Do it." Nachiket had many doors open for him in his life, but he opted for public service. His nearly

two-decade long involvement at home and abroad has been lauded in diverse domains of community welfare, culture, politics and public leadership. Looking at wide spectrum of his activities, cultural & social responsibilities have resonated in these meaningful words, "Don't wait for opportunity. Create it." Nachiket Joshi has many feathers in his cap, Convener, INBA, International Section, UK Chapter; School Governor, Wellington Primary School, Hounslow United Kingdom; Volunteer Hounslow Race and Equality Council, Hounslow United Kingdom; National Executive member of Overseas Friends, UK; National Executive member of Overseas Friends of India. His travail over the years in diverse realms seems motivated by the meaningful words of The American author of 70 books Ken Blanchard, "There's a difference between interest and commitment. When you're interested in doing something, you do it only when it's convenient. When you're committed to something, you accept no excuses - only results."



Joshi had many doors open for him in his life, but he opted for the community and social work. He knew that the best way to predict the future is to create it. His nearly two-decade long involvement in myriads of activities at home and abroad has been lauded widely. Looking at wide spectrum of his academic, cultural and social responsibilities, makes scribe comment on his endeavours in these eulogizing words, "Don't wait for opportunity. Create it." He was crusader against Racial attacks in Australia and in the forefront as Student

Association Leader, Australia (CQU); Director at Global Vision India foundation affiliated with United Nations; Leadership Board with Indo European Business Forum; President at Prakriti Environment Protection & Research Centre (NGO); Ambassador for Sustainable Development Goals (SDGs), SDG Choupal and Director Law Enforcement (INDIA); and International Human Rights Association. His voluntary service on numerous national and international platforms has earned him praise

from Sherry Anderson, Canadian thrice World Curling Champion, "Volunteers don't get paid, not because they're worthless, but because they're priceless."

Nachiket was at the doorstep of the people afflicted by the COVID-19 by providing medicine, machine, material and sustenance to the relatives of patients in hospitals. His commitment to provide help to the pandemic afflicted patients extended globally, with teams deployed to help in Australia, Canada, UAE, UK, and USA.

His sojourn through various realms of cultural, political, social issues, his commitment to transform a promise into a reality made him feel the essence of Mahatma Gandhi's real life long teaching, "The best way to find yourself is to lose yourself in the service of others." It seems Nachiket Joshi has hardly left any domain of human activity untouched. He is author, entrepreneur, social

worker and philanthropist. Over the years, despite Nachiket's deep involvement in numerous national and international missions, he has found time to author a book entitled Khadisutra a subject close to his heart. It is a scholarly book on Khadi where importance of sustainable fashion has been highlighted. The book dwells on the national perspective of Khadi worn both by rich and poor. In the words of author, "Khadi transcends being a mere textile; it embodies the spirit of Swadeshi, representing a garment intertwined with the essence of the nation..... a manifestation of Indian culture. Khadisutra is a must-read for anyone with an interest in India's rich cultural heritage, textiles, or sustainable fashion. His passion for his subject shines through on every page, making this aptly titled book, "Khadi for Fashion, Khadi for Nation," is a well-researched racy account of a national fabric in a unique publication from the leading publishers Prabhat Prakashan house. Khusboo Shah succinctly reviewed the book, Khadisutra is a captivating journey through the

vibrant tapestry of khadi, a fabric deeply woven into the fabric of Indian history and identity. From its humble beginnings as a symbol of resistance during the Indian independence movement to its continued relevance in contemporary fashion and sustainability discourse, Nachiket Joshi skillfully unravels the threads of khadi's story with passion and expertise."

He is the founder & chairman at Khaddargram International and proprietor at Nachiket Joshi Consultancy. However, his noble mission is the welfare of humanity at large and life-long mission of ameliorate poverty and extradition of ignorance from the masses of our motherland. Nachiket! Your mission has earned praise from Irish poet and popular playwright Oscar Wilde, "The smallest act of kindness is worth more than the grandest intention." - Oscar Wilde

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# THE MARRIAGE THAT DEFIES TRADITIONS

Dr. Pradeep Kumar Nayak

Thailand is the first country in the South East Asia to legalise same-sex marriage on September 24, 2024. The King Maha Vajiralongkorn of Thailand issued an official Royal Gazette pertaining to this and called it marriage equality. Ever since Netherlands gave statutory recognition to the same-sex marriage in 2001, more than 30 countries around the world have come forward to legalise this type of unconventional relationship. It was the United States Supreme Court that gave a landmark verdict on June 26, 2015 in the famous case James Obergefell Vs. Richard Hodges legalizing same-sex marriage that brought to an end the long struggle and legal battle of the LGBTQ (Lesbian, Gay, Bi-sexual, Transgender and Queer) communities and fulfilled their long cherished dream. Now in the US the same-sex

marriage has got statutory recognition and has got a distinct social status like that of heterogenous marriage. Anyway, religious pundits, theologians and scholars of ethics of almost all the religions have raised their eyebrows on this issue and are vocal in their objection to this type of deviation in the sacred marital relationship that is usually between a man and a woman. The term marriage connotes solemnization of ritualistic union between a man and a woman under oath taken by both in the name of God, sanctified by a priest according to Hindu/Christian rituals or as the case may be. Therefore, to think of a woman tying knots with a woman or a man doing the same to a man was blasphemous in the ancient time. However, the willy-nilly society has to approve of something which is not acceptable to the majority of sane people. In the past homosexuality and



lesbianism were considered to be an abomination to God and an aberration among the youths in human society. With the passage of time, human society gave up its trappings of conservatism and morality, and adapted itself to a liberal outlook. In the 20th century the concept of sexual liberation was the zeitgeist of the new generation. In the late 1960s radical social movements like Women Liberation and Gay Movements appeared on the American social landscape and made their deep impact on the people. The emergence of LGBTQ

Movement is usually attributed to the Stonewall Riot in New York, USA in 1969 when a group of youths of this community fought with police that cracked down on them and intruded in their freedom at a club. This group initially disapproved of and opposed traditional marriage between a man and a woman that had got social sanction. In 1969 Carl Wittman of the Gay Community had compared marriage to "a rotten and oppressive institution" in the Gay Manifesto. But gradually their demand for marriage equality or same-sex marriage entered in to

the public discourse as a theme of culture war in the final decade of 20th Century and in the first decade of 21st Century. Be that as it may, people of conservative attitude are still reluctant to accept the same-sex marriage as something normal. They vehemently oppose it with the belief that this deviation in marital relationship is unethical, immoral and will profane the human relationship in our society. The question that baffles others as to the same-sex marriage are who would be identified as a wife in case of a marriage between two

males and who would be known as the husband in case of a marriage between two women. Of course, it will be mutual understanding of the life partners that will be decisive. Other problems that come up are the question of inheritance of parental property, adoption of children and divorce or separation in case of dispute. Some others feel that the same-sex marriage will undermine the traditional nuclear family and will destroy the existing social fabric of human relationship. It will deliver a wrong message to the members of the present generation and

the posterity.

The LGBTQ communities constitute about 10% of the Indian population which accounts for about 135 million people as per the 2011 Census. In the Philippines, the US and Israel have the highest LGBTQ population with 11% each. Thailand and Canada account for 10%, Sweden, Brazil and Australia have 9% each and Romania has 3% as per available statistics. In 2019, totally 123 out of 193

countries legalized consensual same-sex sexual acts, but 68 countries criminalized this type of sexual behaviour. So far six countries have imposed death penalty for same-sex activities, where as 26 countries have imposed imprisonment ranging from 10 years to life imprisonment. Torah's Book of Leviticus (verse 18:22) declares, "You shall not lie with a male as with a woman, it is an abomination." Furthermore, Leviticus (20:13) reads: "If a man lies with a male as with a

woman, both of them have committed abomination, they shall be put to death, their blood is upon them." India allows a little bit of freedom in form of live-in relationship. On 24 August 2017 the Hon'ble Supreme Court of India gave the country's LGBTQ community the freedom to safely express their sexual orientation. Thus, an individual sexual orientation is protected under India's Right to Privacy Law.

Though appears unconventional, this type of relationship has become common in our Indian society. People with liberal attitude feel that society should accept the same-sex relationship the way it accepts a left-handed person in a family because though it looks awkward it does not have any impact on the family.

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# International conference on Advancement of Research & Global Opportunities for Holistic Ayurveda - AROHA-2024 inaugurated by CJI

**Kolkata(PARTHA ROY):**All India Institute of Ayurveda (AIIA), New Delhi is organising its first-ever International conference on Advancement of Research & Global Opportunities for Holistic Ayurveda - AROHA-2024 starting from 17th to 19th October 2024. The conference being organised in-person and virtual mode, for easy access for participants. The conference theme "Advancement in Research and Global Opportunities for Holistic Ayurveda" Dr. Justice D.Y. Chandrachud, Chief Justice of India inaugurated the conference at AIIA. He was joined by esteemed guests, including Shri Prataprao Jadhav, Minister of State (Independent Charge) for the Ministry of Ayush and Health & Family Welfare; Vd. Rajesh Kotecha, Secretary, Ministry of Ayush; and Dr. Shyama Kuruvilla, Director (ad interim) of Global Traditional Medicine Centre, WHO, Jamnagar, Gujarat. Additionally, Lt. Gen. Madhuri Kanitkar, Vice Chancellor, Maharashtra

University of Health Sciences (MUHS); Padma Bhushan Prof. Shiv Kumar Sarin, Director, ILBS; and AIIA Director Prof. (Dr) Tanuja Nesari also graced the event. The guests took a short tour to the hospital and praised the institute for its efforts taken. Chief Justice of India Dr. Justice D.Y. Chandrachud during his inaugural speech said, "I am privileged to be a part of AROHA 2024, the day also marks the 8th foundation day of AIIA, an autonomous organization under Ministry of Ayush. I am truly delighted to see how AIIA has made remarkable progress in just eight years, founded with a mandate to foster research based Ayurveda. The institute focuses on three key pillars tertiary care, research and academics. I am an ardent follower of Ayurveda. Beyond addressing specific ailments, Ayurveda promotes holistic wellness through medicine, nutrition, meditation, yoga and lifestyle balance. Rooted in generational family wisdom, Ayurveda offers

valuable insights into integrated well-being. The launch of the Ayush Research Portal marks a significant advancement for Ayurvedic research and education," Today's Ayurvedic movement bridges tradition and modernity, merging ancient wisdom with cutting-edge scientific techniques and diagnostic tools. This fusion empowers us to share Ayurveda globally, transcending familial heritage to occupy a prominent place on the world wellness stage" Speaking at this event, the Minister of State (Independent Charge) for the Ministry of Ayush and Minister of Health & Family Welfare, Shri Prataprao Jadhav, extended his warm greetings and support to the organisers, delegates, and participants. "As we gather to explore the vast potential of Ayurveda, I applaud your dedication to integrating traditional wisdom with modern science, which is the need of the hour. This conference represents a significant step forward in our pursuit of holistic healthcare solutions. Under the leadership of Prime Minister Shri



Narendra Modi, we are strengthening Ayurveda's global recognition today. His encouragement has led to Ayurveda being adopted more than any other medical practice. After Prime Minister's efforts, Ayurveda's credibility has also increased, and I am deeply grateful to him for entrusting me with the Ministry of Ayurveda to serve millions. I am fully committed to fulfilling all

the aspirations related to the Ministry of Ayurveda under Prime Minister Modi's vision.' The Ministry of Ayush remains committed to promoting and supporting research, innovation, and the integration of Ayurveda into mainstream healthcare." The conference agenda covered a wide range of topics, including A y u r v e d a , ethnomedicine, quality

control, standardization, diagnosis, drug delivery, evidence-based understanding, and globalization. Experienced experts shared practical and theoretical knowledge of Ayurvedic practices. It also featured an exhibition showcasing stalls from leading brands and institutions, offering insights into herbal products, wellness solutions, Ayurvedic

treatments, research innovations, and educational opportunities. "We really want to thank the Government of India, Ministry of Ayush, for the extreme generosity, the leadership and the vision to make traditional medicine a global good that can benefit all people in the world. Already, this leadership is having global impact. We have seen the leadership at the G20 at the BRICS and other regional conferences. Note traditional medicine and its contribution for the health and well being of all people. It's also having technical impact with the research collaboration with the advancement of methods and guidelines." Said Dr. Shyama Kuruvilla, Director (ad interim) of the Global Traditional Medicine Centre, WHO, Jamnagar, Gujarat. "Ministry of Ayush is committed of developing 5 key botanicals of Ayurveda in next five years. We are developing a benchmark at par with globally accepted traditional medicine for these botanicals. so we have

already started working on it, and this is something very new and it is, we are committed for the effort, "said Vd. Rajesh Kotecha, Secretary, Ministry of Ayush; "It is with immense joy and gratitude that I welcome you all to AROHA-2024, a celebration of the incredible journey we have undertaken together since the inception of the All India Institute of Ayurveda," said AIIA Director Prof. (Dr) Tanuja Nesari. The conference features three-day workshops and 15 scientific sessions, with over 400 research papers presented. The All India Institute of Ayurveda has a global presence in over 74 countries through academic and scientific collaboration with prominent organizations like the London School of Hygiene and Tropical Medicine, FIGZ Germany, AIST Japan, Western Sydney University Australia, UHN Canada, and national institutions like IGIB, AIIMS, CSIR, IIT, and others.

## Ireland celebrated Durga Puja with Odisha 's culture as theme

**By : PARTHA ROY**  
**Place : Kolkata / Dublin**  
**( Input : Swosti Simantini )**  
Ireland Durga Puja Committee ( IDC) organised 5 day Durga Puja during recent Navaratri period from 9th to 13th October 2024. IDC located at Commercial Rowing Club organised Durga Puja with theme of pandal being Odisha . This was 8th year of Durga Puja and for the first time introduced concept of theme pandal & decoration. Odisha has rich & evolving cultural heritage for over thousands of years. On the entrance a big chart containing all the famous items of Odisha : Puri Jagannath Mandir, Konark - The Sun Temple, Odissi Dance



Art Form, Tribal Art, Sand Art, Pakhala(Water Rice) - The staple food of Odisha, etc., On the stage where Durga Idols were kept Singha Dwara was created. A miniature version of Rath was made and kept on the stage in which idols of

Mahaprabhu Jagannath, Balabhadra and Subhadra were placed. Even the famous Chakra of Konark Sun Temple was made . The club house was decorated with Sambalpuri Saree, Pipili Chandua, Pipili lanterns. All Odia's

residing in Ireland were really proud and mesmerised by the effort put up by the IDC team. Over 40 person of Odia origin participated in Durga Puja with majority Bengali community. Over 650 persons participated. IDC follow traditional Durga Puja rituals. Bhog prasad was served to the devotees. Even Durga boron and sindur khela were organised in the traditional way. Durga Puja was organised near banks of River Liffey. Debaprasad Halder, President of IDC ensured all Durga puja rituals are followed. IDC paid tribute to young doctor who was killed in August 2024 in Kolkata while on duty by miscreants and demanded for Justice for Tilotama.

## Karnataka Minister Burnt MUDA Files To Save Siddaramaiah: Shobha Karandlaje

**Bengaluru(KCN):** Union Minister of State for Ministry of Labour and Employment, Micro, Small and Medium Enterprises Shobha Karandlaje on Saturday accused Karnataka Urban Development Minister Byrathi Suresh of burning all files related to the Mysuru Urban Development Authority (MUDA) case to "save" Chief Minister Siddaramaiah. Addressing media persons at the party office, she said: "CM Siddaramaiah, your Urban Development Minister Byrathi Suresh went to Mysuru. All files after 1997 were loaded into his car. Where did those files go? To protect you, all files of MUDA were taken away by Minister Suresh and burnt."



She sought the resignation of CM Siddaramaiah and the arrest of Byrathi Suresh. She said the investigation was not only about investigating Siddaramaiah's brother-in-law and land owner and fourth accused J. Devaraju. The Minister urged the investigating agencies to probe CM Siddaramaiah and his wife Parvathy. "You (CM Siddaramaiah) take

moral responsibility. You are a criminal. After the Governor sanctioned the prosecution under the 17 A and the High Court and the Special Court slammed you and the Lokayukta started a probe, former MUDA Chairman K. Marigowda's resignation was not enough," she said. The Minister hit out at CM Siddaramaiah, saying the ED, probing the case, has stated he has "bent the law to

benefit his family. " "Firstly, the land you have taken itself was illegal. Originally, the land belonged to the person from the Scheduled Caste. The land did not belong to Devaraju, who claimed to be the owner. How did you get the land? How did your brother-in-law get the land?" she asked. "You (CM Siddaramaiah) were in one or the other Constitutional position when the scam occurred. You got sites allotted in the prime locality and returned them. The returning of sites itself is evidence for the crime," she slammed. "I want to ask CM Siddaramaiah why he accepted the resignation of MUDA Chairman K. Marigowda? Gowda was your close associate. Are you planning to blame him for the scam," she said.

## Harmeet Kaur wins the intra-college "Writing Skills Competition" at GGS College of Management and Technology



**KOLKATA,(KCN):**Guru Gobind Singh College of Management and Technology, Gidderbaha, organized an inter-college essay writing competition for the students of the college. There were a total of 50 students from the departments of

commerce and arts who participated enthusiastically in the competition. It was the subject matter of this competition that was discussed a variety of topics. There was the craze for foreign countries among young people, the role and

responsibility of young people during elections, Punjabi culture, a degree or skill that is in high demand, as well as artificial intelligence. The essay competition was won by Harmeet Kaur, a student of the first semester of BA CS, Lovepreet Singh, a

student of the first semester of BA CS, and Akashdeep, a student of the third semester of B.Com (Hons). At the end of the competition, certificates of appreciation were presented to all participants as a token of appreciation. On this occasion, Dr. R.K. Uppal, Principal of GGS College Giddarbaha, inspired the students about current affairs and writing skills. As well as congratulating all the organizers on a wonderful competition, he also thanked them for their hard work. The event was organized by Tammana Sharma, Dr. Amandeep Dhillon assistant professor, Sukhwinder Kaur assistant professor, and assistant professor Amanjot Kaur.

## 2 Paramilitary Soldiers Killed In Action In Chhattisgarh Maoist IED Attack

**New Delhi(KCN):** Two personnel of the Indo-Tibetan Border Police (ITBP) have been killed in action and two police personnel have been injured after an IED planted by Maoists exploded in Chhattisgarh. Around noon on Saturday, teams from the ITBP, Border Security Force (BSF) and the District Reserve Guard were returning to Narayanpur after carrying out an operation in Dhurbada when an improvised explosive device (IED) exploded near Kodliyar village in the Abujhmad region. The two ITBP personnel who were killed in action are Amar Panwar from Satara in Maharashtra



and K Rajesh from Kadapa in Andhra Pradesh. Both Panwar and Rajesh were 36 years old and were part of the 53rd Battalion of the ITBP. The two injured police personnel, from the Narayanpur district police, are undergoing

treatment and are reported to be stable. The IED explosion comes less than two weeks after 38 Maoists were killed in a massive operation by security forces in the Abujhmad region. The action by the forces on October 4 saw the most number of

Maoists being killed in a single operation in Chhattisgarh's 24-year-old history and they collectively carried a reward of ₹ 2.62 crore. Among the Maoists who were killed were Kamlesh alias RK, one of the most-wanted Maoist commanders, and Niti alias Urmila, a spokesperson for the group. Both were key figures in the Dandakaranya Special Zonal Committee (DKSZC), with Kamlesh being wanted in five states and Urmila playing a crucial role in the Maoist propaganda machinery



# Hospital blunder leaves 25 kids sans birth certificate

**Sambalpur(KCN):** Fate of over 25 kids in this district has been pushed to uncertainty after the Sambalpur Municipal Corporation (SMC) denied them birth certificates as the hospital where they were born allegedly lacked the record of their births. Meanwhile, two years have passed since the birth of these kids but their parents have failed to get a birth certificate for them because the hospital established by the Rotary Club at Dhanupali has failed to put forward the birth slip or provisional certificate to the birth and death registration

section of SMC. Consequently, the parents have failed to enrol the names of their kids in any government scheme and are losing out on the benefits. The parents apprehend whether they will be able to admit their children to a school in coming days in the absence of a birth certificate. As per norms, a hospital or private nursing home has to forward the birth slip or provisional certificate of every child to the birth and death registration section of the local civic body within 21 days of birth. Based on these inputs, the office

provides the birth certificate of the child after receiving an application from the concerned parents. However, parents have to undergo undue suffering if the hospital provides wrong inputs in the birth slip or makes an inordinate delay in providing the details. The hospital established by the Rotary Club at Dhanupali has committed the blunder in failing to maintain the records of more than 25 babies born in the hospital and provide the details to SMC. According to the worried parents, while



applying for birth certificates in SMC's birth and death registration section, they were informed that the civic body has no information regarding the birth of their kid on a

particular date in the concerned hospital. As a result, their applications were automatically rejected. Raja Sahu of Saraswat Colony and Bishikesan Sahu of

Mudipara in the western Odisha town alleged that they have failed to get any benefit of various government schemes due to a lack of the birth certificate of their

children. Dr Ashok Singh, who is in charge of the Rotary Hospital at Dhanupali, said that after construction of the health facility, its management was

handed over to a private hospital. However, the private hospital failed to maintain a proper record of the births in the hospital, he said adding that they have hired a legal expert to resolve the problem and will be providing the birth slips of the children very soon. Health officer Dr Mahendra Nanda of SMC said that the Rotary Hospital was not registered in 2022. Therefore, the details of the children born in the hospital cannot be accepted as proof of their birth, which is why the applications for birth certificate have been rejected, he added.

## Sensitization program on application of Drone technology for fish disease management and feed application



**KOLKATA,(KCN):** Precision farming is becoming widespread model because of its integrated smart automated technology. Drone technology is one of the significant part of it. The technology may act as an efficient tool for precise and periodical monitoring of waterbody health status, spraying disinfects, insecticides to control pathogens, fish disease, macrophyte infestation and applying feed in the large fish farm with less time, inputs and human resources. Under the guidance of Director, ICAR-Central Inland Fisheries Research

Institute (CIFRI), Barrackpore has organized a demonstration cum awareness program to showcase the potential of drone technology in fisheries at Charcharia wetland, East Kolkata Wetland on 3.10.2024 under ICAR Agri-Drone and NSPAAD Phase II project. In the awareness program, Mrs. Chayna Jana, Scientist, ICAR-CIFRI discussed about the applications of drone technology in fish farming and how farmers can get advantages from it with respect to time and input efficiency. Dr. Vikash Kumar, Scientist briefed

about fish diseases prevalent in the fisheries and its management practices. Mr. Sariful Islam, Managing Director, Glaucus Agrochem Pvt. Ltd informed about his company which is dedicated to provide various services like feed input, medicine, new technology etc. for commercial fish farming. During the program, Mr. Kausik Mondal, Technical officer and drone pilot of ICAR-CIFRI has demonstrated the drone flying over the waterbodies and sprayed medicine and broadcasted fish feed in the Charcharia block of

East Kolkata Wetland. Fishermen also took active part to know about the technology and showed their interest to use the system in their fish farming. They also showed their concern about the cost of the technology and its availability for use in their farming. A total of 70 fishermen were present in the program. Mr. Asim K. Jana (TO) and Research scholars Mr. Swarup Dasgupta, Mr. Pratim Chatterjee and Mr. Anupam Adhikari supported and coordinated the program.

## Diarrhoea outbreak: Medical team takes stock at Jhiripani




**Baliguda (KCN):** Following reports of diarrhoea outbreak in Jhiripani panchayat of Tumudibandha block under Baliguda subdivision in Kandhamal district, a medical team took stock of the situation

Wednesday and stated that the situation in the panchayat is under control. Various media outlets reported the death of two individuals due to diarrhoea outbreak in the area. While several villagers have been

affected by the disease, the exact cause of death remains unclear. Dr Abhishek Nayak, the medical officer of the Tumudibandha Community Health Centre, and his team visited villages under

Jhiripani panchayat. They conducted health check-ups and provided treatment to the residents. However, he stated that the deaths were not solely due to diarrhoea and could have been caused by other factors.



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# RED.Health and Utkal Hospital join hands to address Bhubaneswar's healthcare challenges



**Bhubaneswar(KCN) :** In a bid to tackle the pressing healthcare challenges in Bhubaneswar, RED.Health has announced a strategic partnership with Utkal Hospital. RED.Health will deploy Advanced Life Support (ALS) ambulances equipped

with state-of-the-art technology to Utkal Hospital to ensure faster emergency response services and better patient care. This collaboration aims to improve emergency medical services in the city and surrounding regions, bringing critical care closer to those in

need. The flag-off ceremony was felicitated by Mr Manav (COO), Mr. Arun Khillar (CFO & Unit Head) and Dr. Abinash Mohanty (HOD Department of Emergency) from Utkal Hospital and Mr. Prashant Agarwal, Vice President of Hospital Business at RED.Health

and addressed the media. Commenting on the partnership, Prabhdeep Singh, Founder & CEO of RED.Health said, “In moments of crisis, every second counts. Our collaboration with Utkal Hospital is not just about deploying ambulances; it’s about creating a safety net for the people of Bhubaneswar. We are here to ensure that no patient’s life is at risk due to delayed emergency care. By combining our advanced technology with Utkal Hospital’s medical expertise, we are taking a decisive step towards making critical healthcare accessible

when it’s needed most.” Mr. Arun Khilar, CFO & Unit Head, Utkal Hospital, extended his heartfelt congratulations to Red Health on the successful collaboration with Utkal Hospital. This partnership marks a significant milestone in enhancing our emergency services, enabling us to provide timely and life-saving care to those in need. Mr. Manav, COO, Utkal Hospital said, “Our partnership with RED.Health is a vital step in addressing the healthcare challenges the city of Bhubaneswar faces today.

## Experience the best-in-class customer services at 11 new Alpha Service Centers across India

Bhubaneswar : Sony India is expanding its Alpha Service Network across 11 cities in India including Mumbai, Coimbatore, Jaipur, Pune, Hyderabad, Ahmedabad, Trivandrum, Chennai, Indore, Bhubaneshwar and Guwahati. This is expansion for Alpha Camera body and lens repairs facilities is a testament to the brand's continued dedication to customer satisfaction. Sony now has the widest service network of after sales support for Digital Imaging products with 8 service centers for lens repairs,18 service centers for Alpha Camera Body repair, 40+ service centers which can offer basic services like CCD

Imager cleaning and firmware updates and 220+ collection centers pan India. The service centers are equipped with necessary jigs and tools to deliver best quality repair of Alpha camera body, Camera Lens, Professional Cameras and other digital imaging products like Digital Still Cameras and Camcorders. Customers can also avail instant services for basic supports like CCD Imager cleaning and getting the latest firmware update to enjoy best performance from their products. The friendly customer care staff at these service centers will help customers to register their in-warranty products on

Sony Alpha Community portal to enable them avail free of cost additional one year warranty on applicable products. Speaking on the occasion, Mr. Mukesh Srivastava, Head of Digital Imaging Business at Sony India, said, “By supporting and assisting partners in local markets, Sony aims to ensure customers receive exceptional service and satisfaction along with quicker and faster turnaround at all outlets across the country. The new service centers will offer customers a seamless experience across multiple touch-points to provide a consistent brand experience that surpasses expectations.”

## ATLAS OF AFFLUENCE - INDIA’S FIRST EVER WHITE PAPER ON LUXURY LAUNCHED AS A YEARLY FEATURE

Mumbai: Amidst leading luminaries of industries spanning across the business of luxury, the Atlas of Affluence (AOA) 2022 has been launched in Mumbai. Created by The Voice of Fashion (TVOF), a division of Reliance Brands Limited, the daily digital magazine that tracks and leads conversations on Indian

fashion, design, crafts and retail, AOA 2022, is the first such wide and deep white paper from India that dissects consumer behaviour studied through the prism of luxury. A collective reflection on what affluence means in India spiked during the two years of the pandemic. Charting the post-pandemic market and the clearly altered consumer mindset

through a specially commissioned study across six cities and markets of India, AOA 2022 has been published as a book with exclusively commissioned artworks. This study uses the time graph of “pre-pandemic” and “post-pandemic” months to specify a comparative matrix. It also helps debunk long-held ideas about what affluence and luxury have meant to Indians.

## Register online for Yuva Sangam Phase V – be an ambassador for your stateThe nodal institute of Odisha is IIT Bhubaneswar

Bhubaneswar (KCN): Thousands of youth across India stand a chance to represent their states/Union Territories by participating in Yuva Sangam, a unique initiative launched by the Ministry of Education under the Ek Bharat Shreshtha Bharat (EBSB) programme. This is the 5th phase of Yuva Sangam and online registrations are open till 21st October, 2024. Interested candidates in the age group of 18-30 years, mainly students, NSS/ NYKS volunteers,

employed/self-employed persons, etc. may register through the YUVA SANGAM portal before the deadline. Off campus youth, including those enrolled for online courses, in skilling institutions etc are also urged to register. “It is an exciting opportunity for students and young professionals to learn about the country, its people and even about themselves through this transformative journey of over 5-7 days. Yuva Sangam allows participants to experience the diversity of India first-

hand, recognise the cultural-social similarities and challenges, and develop inclusive solutions to address problems or tap opportunities through their professional/academic areas of expertise,”said a senior officer of the Ministry of Education. The motive is to deepen ties between India’s vast regions through exposure and understanding and this initiative will play a critical role in nation building by nurturing a next generation of citizens who are aware and

empathetic. The idea of a sustained and structured cultural connect between people of different regions was mooted by Prime Minister Shri Narendra Modi during the Rashtriya Ekta Divas held on 31st October 2015 to commemorate the birth anniversary of Sardar Vallabhbhai Patel. To crystallise this idea, the EBSB programme was launched on 31st October 2016. The origins and evolution of EBSB along with activities, special initiatives and campaigns organised under the

programme are available in the e-Book (<https://ekbharat.gov.in/JourneySoFarCampaign/index.html>) Through Yuva Sangam tours, participants will deep dive into local heritage, geography, development landmarks and recent achievements of their parent states. Multi-dimensional exposure will be encouraged in five broad areas – the 5 Ps viz; Paryatan (Tourism), Parampara (Traditions), Pragati (Development), Paraspari Sampark (People-to-people connect), and Prodyogiki (Technology).

## Nuvoco successfully completes AFR Project at itsRisda Cement Plant, Chhattisgarh and Nimbol Cement Plant, Rajasthan

Bhubaneswar : Nuvoco Vistas Corp. Ltd., India’s fifth-largest cement group in terms of capacity and among the leading players in East India, successfully announced the completion of its Alternative Fuel Resource (AFR) project at Risda Cement Plant (RCP), Chhattisgarh and Nimbol Cement Plant (NCP), Rajasthan. This milestone achievement illustrates Nuvoco's commitment to reducing dependency on fossil fuels and promoting sustainable practices within the cement industry. With the use of alternative fuels, the company strives to reduce the usage of fossil fuels and minimize its environmental impact. Alternative fuels are a crucial step towards reducing carbon emissions and mitigating the adverse effects of climate change. Nuvoco has dedicatedly installed a system that is capable of utilizing agricultural waste, RDF (Refused Derived Fuel), plastic waste, municipal waste, biomass, tyre chips and other hazardous waste

sources. By incorporating these alternative fuels into its manufacturing process, Nuvoco is taking significant strides towards achieving its sustainability goals. Nuvoco has introduced AFR feeding into the Pyro-process system for enabling uniform feeding and incorporating all necessary safety interlocks throughout. This system allows us to consume alternate fuels in an efficient and effective way without impacting the environmental standards prescribed and approved by the Pollution Control Board of India. Although this project is primarily focused on environmental sustainability, it also has several other benefits for clinker production and can offer significant cost savings through its alternative fuels program. Mr. Jayakumar Krishnaswamy, Managing Director, Nuvoco stated, “As part of our PROTECT OUR PLANET agenda, we view the AFR project as an important step towards fulfilling our

commitment to sustainable cement manufacturing and reducing the environmental impacts. The successful completion of this project demonstrates our commitment to reducing carbon emissions, maximizing waste consumption, and demonstrating responsible resource management practices.” Additionally, he stated, “The adoption of alternative fuels also aids in resolving issues associated with landfills and unhygienic waste accumulation. For instance, in its cement manufacturing process, Nuvoco uses plastic waste, RDF (Refused Derived Fuel), and municipal waste that is harmful to cattle and other wildlife due to its carcinogenic qualities as an alternative fuel. This along with other themes under PROTECT OUR PLANET agenda are enabling Nuvoco to build robust partnerships with several stakeholders and contribute to society at large.”

## “Choose Bold. Choose Water.” Royal Challenge Packaged Drinking Water promotes hydration for better celebrations.

Bhubaneswar : Did you know, it takes about an hour to process a standard unit of alcohol, which is generally 10 grams?\*As part of its ongoing commitment to promote responsible consumption, and drinking better, not more, Royal Challenge Packaged Drinking Water has launched its latest campaign, “Choose Bold. Choose Water”, which emphasizes on the importance of staying hydrated when consuming alcohol. Through this campaign, the company aims to promote responsible drinking with a simple yet compelling narrative: Often, choosing water is the bold choice. Harking back to the Diageo motto of “Drink better, not more”, Royal Challenge Packaged Drinking Water through this campaign and its social engagement is playing an active role in the prevention and reduction of harmful use



of alcohol, while also driving awareness on mindful consumption and encouraging individuals to stay hydrated during social occasions. The latest campaign film shares the importance of timely water breaks during moments of alcohol consumption to take care of one’s body. Talking about this campaign, Ruchira Jaitly, Vice-President, Marketing & Portfolio head, Diageo India said, “At Diageo, we believe in drinking better, not more. A good way to do this is by ensuring hydration during drinking occasions. Royal Challenge Packaged Drinking Water wants to

drive recognition for this important and yet often ignored message with the Choose Bold, Choose Water campaign. By focusing the conversation on hydration and building the recognition for taking a break for the same, we want to foster a culture where our consumers celebrate life responsibly, and we are proud to be able to lead this conversation.” As one of the prominent packaged drinking water brands, Royal Challenge aims to set a positive example for consumers and to shape behaviour by promoting responsible drinking by choosing hydration for moderation.

## Jindal Stainless signs MoU with SCTEVT, Odisha to train future-ready stainless steel professionals

Bhubaneswar: Odisha’s State Council for Technical Education & Vocational Training (SCTEVT) today signed a Memorandum of Understanding (MoU) with Jindal Stainless to promote technical education in the field of stainless steel and its various applications. Under this MoU, stainless steel courses will be introduced in all the Polytechnic colleges in Odisha from June 2022. The MoU was signed by Vice Chairman,

SCTE&VT, Shri Reghu G (IAS) and Unit Head, Jindal Stainless Limited (JSL), Shri Deepak Agrawal. Dignitaries present at the ceremony included Chairman, SCTE&VT and Principal Secretary to Government, SDTE and Industries Departments, Shri Hemant Sharma (IAS) said, “This collaboration with Jindal Stainless will enhance the learning experience for students and faculty both, as it will give them insights about and practical exposure to the stainless steel industry.

Upadhyay, and General Manager, Sales & Distribution, Mr Ranit Rana. Commending the development, Chairman, SCTE&VT and Principal Secretary to Government, SDTE and Industries Departments, Shri Hemant Sharma (IAS) said, “This collaboration with Jindal Stainless will enhance the learning experience for students and faculty both, as it will give them insights about and practical exposure to the stainless steel industry.



