

PRESIDENT OF
INDIA TO VISIT
HIMACHAL
PRADESH FROM
MAY 4 TO 8

New Delhi, (KCN): The President of India, Smt Droupadi Murmu will visit Himachal Pradesh from May 4 to 8, 2024. During her visit, the President will stay at the Rashtrapati Niwas, Mashobra, Shimla. On May 6, the President will grace the 7th convocation of the Central University of Himachal Pradesh at Dharamshala. On May 7, the President will witness a cultural programme at Gaiety Heritage Cultural Complex, Shimla. Later, she will attend a dinner hosted by the Governor of Himachal Pradesh at Raj Bhawan, Shimla.

Supreme Court Refuses To Entertain Plea On 'Namesake' Candidates In Polls



withdraw the plea.

Fielding namesake candidates is an age-old electoral trick adopted by several political parties where candidates with names similar to that of a popular candidate are fielded by rival parties in a bid to confuse the voters and get them to vote for the namesakes. This trick effectively harms the heavyweight. Arguing that namesake candidates are fielded in high-profile seats to mislead voters, petitioner Sabu Stephen had moved a public interest litigation (PIL) in which he stressed that the presence of such candidates often causes the heavyweight candidates to lose by a slim margin.

The petitioner also sought

a direction to the Election Commission of India to take urgent steps to stop this trend. Describing the issue as "extremely serious", Biju had referred to Rule 22(3) of the Conduct of Elections Rules, 1961, which says if two or more candidates bear the same name, they shall be distinguished by the addition of their occupation or residence or in some other manner. A bench headed by Justice B R Gavai which also comprised Justices Satish Chandra Sharma and Sandeep Mehta asked, "If somebody's parents have given a similar name, can it come in their way of their right to contest elections? Like Rahul Gandhi and Lalu Prasad Yadav," the bench asked advocate V K Biju, who appeared in the court on behalf of petitioner Sabu Stephen.

"You know what is the fate of this case," the judges told the advocate and permitted him to

do people of Ludhiana consider me to be an outsider, as I am very much a Punjabi and an Indian so can contest from anywhere, still I challenge my 'friend' to list 15 people who have known his whereabouts in fifteen years", Raja retorted, while referring to Bittu's complete inaccessibility, both in person and on telephone.

The Congress candidate told Bittu that if he could contest from Shri Anandpur Sahib in 2009 and his "new found leader" Prime Minister Modi who is from Gujarat and can contest from Varanasi, why can't he (Warring) contest from Ludhiana?"

Raja Warring, the President of the Punjab Pradesh Congress Committee, in a proactive move to bolster the party's



very likely to prevail in Mayurbhanj, Keonjhar, Angul, Sundargarh, Jharsuguda, Sambalpur, Boudh, Bolangir, and Deogarh.

YELLOW WARNING (BE UPDATED):

Heatwave conditions are very likely to prevail in Nayagarh, Dhenkanal, Nuapada, Sonepur, and Kalahandi.

Light to moderate rain/thundershowers are very likely to occur at one or two places in Ganjam,

Gajapati, Rayagada, and Koraput, Rayagada, and Koraput, and dry weather is very likely to prevail over the rest of the districts of Odisha.

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Heatwave conditions are very likely to prevail in Angul, Sambalpur, Jharsuguda, Sonepur, Boudh, and Bolangir.

Thunderstorms with lightning are very likely to occur at one or two places in Keonjhar, Mayurbhanj, Balasore, Ganjam, Gajapati, Kandhamal, Rayagada, and Koraput.

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Lok Sabha polls: EAM S. Jaishankar to visit Odisha today, PM Modi on May 6



Bhubaneswar, (KCN):

With the crucial Lok Sabha and Odisha Assembly polls round the corner, the Bharatiya Janata Party (BJP) is leaving no stones unturned in campaigning and wooing the voters. Three heavyweights of the saffron party are scheduled to hit the campaign trail in the next three days.

Firstly, External Affairs Minister S. Jaishankar will visit the state tomorrow (May 4). This was informed by State BJP vice-president Golak Mohapatra on Friday.

During his two-day visit, a series of programs have been planned for Jaishankar

Bhubaneswar, Cuttack and Sambalpur. Tomorrow, the Union Minister is scheduled to meet intellectuals and editors of various media houses in Bhubaneswar with similar events in Cuttack in the pipeline the next day.

BJP National President JP Nadda is also scheduled to visit the state on May 5 and meet

party leaders in Bhubaneswar and Cuttack, added Mohapatra. Similarly, Prime Minister Narendra Modi will also visit the state on May 6. Notably, the Lok Sabha and Assembly polls in Odisha will be held simultaneously in four phases -- May 13, 20, 25, and June 1. The counting of votes will be done on June 4.

Sujata Karthikeyan Transferred As Special Secy To Odisha Finance Dept

Health Secy Shalini Pandit gets addl charge of Mission Shakti dept & OLL & C dept



Bhubaneswar, (KCN):

The Odisha government Friday effected a minor reshuffle in the IAS cadres by transferring two senior bureaucrats from their posts and handing them new tasks. Accordingly, the General Administration and Public Grievance Department has issued a notification to this effect Friday evening.

As per the order, 2000-batch IAS officer, Sujata Rout Karthikeyan, Commissioner-cum-Secretary to Department of Mission Shakti with an additional charge of Commissioner-cum-Secretary to Govt., Odia Language, Literature & Culture Department, has been appointed as Special Secretary to Government, Finance Department.

Similarly, 2001-batch IAS officer, Shalini Pandit,

Commissioner-cum-Secretary to Govt. the Health & Family Welfare Department can remain in an additional charge of Commissioner-cum-

Secretary to Government, Department of Mission Shakti and Commissioner-cum-Secretary to Government, Odia Language, Literature & Culture Department.

"The additional appointment of Smt. Sujata Rout Karthikeyan, IAS as Commissioner-cum-Secretary to Government, Odia Language, Literature & Culture Department shall stand terminated from the date Smt. Shalini Pandit, IAS takes over," the GA&PG Dept order read.

The move came a day after the Election Commission of India ordered the transfer of senior bureaucrat Sujata Karthikeyan, secretary of Odisha's Mission Shakti

department, to a non-public dealing department with immediate effect.

The orders were issued after the Bharatiya Janata Party accused the bureaucrat, wife of powerful Biju BJD leader VK Pandian, of "misusing" her position to mobilise women attached with self-help groups "for electoral gains for the Biju Janata Dal".

In its representation, the BJP demanded that Karthikeyan should not be given any responsibility till the simultaneous general polls are over as she was "indulging in open, blatant and gross, misuse of authority, government machinery and manpower for influencing voters through SVEEP for electoral gains of BJD."

Raja Warring counters Bittu with 'ghost' MP tag, over outsider charge



Chandigarh (JAG MOHAN THAKEN), May 3: Punjab Congress president and party candidate from Ludhiana p a r l i a m e n t a r y constituency Amarinder Singh Raja Warring on Friday countered the BJP's turncoat candidate Ravneet Singh Bittu's charge that he was an outsider to Ludhiana, saying, it is better to be an outsider than a ghost like Bittu, who can neither be seen nor be heard.

"At least, unlike you, I am accessible to every worker of the party 24x7, no matter where I belong to, although I strongly believe I belong to the whole of Punjab and the whole of India", he told Bittu.

"Although neither I consider myself as an outsider to Ludhiana nor

presence in Ludhiana ahead of the Lok Sabha elections, held strategic meetings with senior party leadership and dedicated workers across the city. In a series of meetings held in the regions of East, Central, and North

Ludhiana, the PPCC President engaged with key Ludhiana leaders including Sanjay Talwar, Surinder Daur, and Rakesh Pandey. These deliberations were aimed to outline a comprehensive campaign strategy that resonates with the aspirations and concerns of Ludhiana's diverse populace. The collaborative sessions fostered a platform for open dialogue, enabling the exchange of innovative ideas and grassroots-level insights. By

harnessing the collective expertise and energy of party stalwarts and grassroots activists, the PPCC aims to craft an inclusive campaign agenda that addresses the pressing issues faced by Ludhiana constituents. Motivating the party's

workers, Amarinder Singh Raja Warring said, "We are fighting the fight of 'Vafadari' against 'Gaddari'. In this fight, every Congress soldier at the grassroots plays a crucial role. You have devoted your lives to the welfare of the people of Ludhiana and I'm sure that together, we will fight this battle and win it too."

Underlining the revitalized engagement of PPCC in Punjab, he highlighted, "I'm so proud that we have rejuvenated grassroots engagement with 234 Block Congress committees, 2145 Mandal Pradhans, 24570 Mandal Committee members, and 117 Halka Coordinators in Punjab. Thanks to their combined efforts, the Congress is poised to secure the most

seats in the upcoming Lok Sabha Elections in Punjab."

The PPCC remains steadfast in its commitment to championing the welfare of the people of Ludhiana and advancing their interests on the national stage. Through strategic collaborations and unwavering dedication, the party endeavours to secure a brighter future for Ludhiana and its residents.

The excitement among the party's workers is palpable as they gear up for the upcoming Lok Sabha elections in Ludhiana. With renewed vigour and dedication, they are eager to mobilize support and connect with the electorate, ensuring that the voice of Ludhiana's residents is heard loud and clear on the national stage.

Pattnaik India Foundation Felicitates Kishore Dwibedi

New Delhi, (KCN): Eminent Journalist and Prominent Social Leader Kishore Dwibedi was felicitated by Pattnaik India Foundation recently in New Delhi. In a felicitation ceremony hosted at the headquarter of the Foundation at Burari, Shri Dwibedi was greeted by the members, office bearers and well wishers of the Organisation. Shri Dwibedi was presented a citation and memento by the Founder Chairman of the Foundation Dr Nirmal Pattnaik and Member Trustee

Professor Alpana Pattnaik during the occasion. Shri Dwibedi was chosen for this coveted honour for his yeomen services to the society. Established in the year 2012 in the memory of nature-lover Late Lamented Gurushree Pitabas Pattnaik, Pattnaik India Foundation has been engaged in promoting Indian Culture, furthering humanity and protecting environment under the able and active stewardship of its Chairman Dr Nirmal Pattnaik. Every year,



the Foundation has been organising India's Youngest Freedom Fighter Baji Rout's Martydom Day, Wet Lands Day and Workshop, Mother Tongue's

Day, World Water Rice Day, Odisha Day, Ambedkar Birth Anniversary, Parents Blessing Day, World Environment Day & Seminar, Vishwaguru Vedvyas Day, Human

Rights and Responsibility Day, Media Workshop, Entrepreneurship Conference and Pattnaik India Foundation Day. The Foundation has also

been publishing the literary Journal Utkal Bharatee. The noble missions and lofty visions of the Foundation have been to sensitise the society about the Indian ethos, ideals and value systems and inculcate the essence, elegance and excellence of Indianness among the Younger generations. New Delhi based Kishore Dwibedi was honoured by the Foundation because of his remarkable contributions in the field of positive journalism and social service spanning over four decades at

National and International level. As Chairman of three illustrious institutions like World Odisha Society, Journalists' Development Council of India and Bande Utkal Foundation, Shri Dwibedi continues to render services towards the well being of his mother state Odisha and motherland India in a spectacular manner. It is pertinent to mention here that Shri Dwibedi was adjudged by Public Relations Council of India (PRCI) as the Eminent Journalist of the Year 2023 and was conferred Prestigious

Chanakya Award by PRCI. Shri Dwibedi is currently holding the position of Chief Editor in OMM Media Network. Attendees of the Event include Chairman of Bijayini Foundation Reeta Patra, Vocalist Acharya Abhimanyu, General Secretary, Culture of World Odisha Society Kaveri Behera, Managing Editor of Utkal Bharatee Madhusmita Pattnaik, Entrepreneur Asit Kar, Social Activist Priyatama Kar, meritorious student A.R. Aditya and child prodigy Mimamsa Pattnaik.

BIPF's 11th Shambhavi Puraskar honours efforts for empowering women and forest-dwelling communities in Odisha



Bhubaneswar, May 3 (KCN): The 11th Shambhavi Puraskar by Bansidhar and Ila Panda Foundation (BIPF) was awarded to Ranjit Majhi for his exceptional work in implementing the Forest Rights Act (FRA). Additionally, Sasmita Mangaraj was honored with the Jury Commendation Certification for her outstanding work in empowering women at the grassroots level toward livelihood and self-reliance. Chetna Sinha, Founder and Chairperson of Mann Deshi Bank and Mann Deshi Foundation Maharashtra said, "True change begins with a single act of courage and a small act of courage by silent heroes can become a capital for the poor. As we gather to honor the

Deshi Foundation Maharashtra graced the occasion as the chief guest along with Guest of Honor, Lt General C P Mohanty, 42nd Vice Chief of Army Staff and Member of the Armed Forces Tribunal, Delhi. Speaking at the 11th Shambhavi Puraskar, Chetna Sinha, Founder and Chairperson of Mann Deshi Bank and Mann Deshi Foundation Maharashtra said, "True change begins with a single act of courage and a small act of courage by silent heroes can become a capital for the poor. As we gather to honor the silent heroes of Odisha, let us remember that every small step towards social change creates ripples of hope and empowerment." Elaborating on the initiative, Mrs. Shaifulika Panda, Trustee & Founder CEO, BIPF, and Chief of CSR (Special Initiatives), IMFA, added, "It is our responsibility, to be of service to the underserved and to create a ripple effect of change toward social transformation. The Shambhavi Puraskar has given these grassroots leaders of Odisha a platform to further their vision and ambition toward collective growth." Furthermore, Guest of Honor Lt General C P Mohanty, 42nd Vice Chief of Army Staff Member of the Armed Forces Tribunal, Delhi said, "As we recognize the exceptional efforts of social changemakers in Odisha, let us salute the resilience and commitment of those who work tirelessly to uplift communities and inspire positive change. The qualities embodied by the Shambhavi Puraskar - courage, discipline, and integrity - are essential for shaping the future generation."

Odia actress Zeena Samal joins BJD after quitting BJP



Bhubaneswar, May 3 (KCN): Ollywood actress Zeena Samal has joined Biju Janata Dal soon after announcing her resignation from BJP on Friday. The actress reportedly decided to quit BJP after being

denied a ticket for Assembly polls in Odisha. Zeena expressed her gratitude after joining the regional party in the presence of Rajya Sabha member Sasmit Patra at Sankha Bhaban

in Bhubaneswar. She remarked that joining BJD, a party known for its respect towards women, was a stroke of good fortune for her.

Zeena cited inspiration from the Chief Minister's principles and extended

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The Ever Charming Nirmal Da

Prof. MANAS RANJAN MAHAPATRA



Award management is a different art which is not known to people like me. I am unfit for this game. The country doesn't require Global Local people like me anymore. Crooks are now on demand. This morning I was thinking of Professor Nirmal Kanti Bhattacharjee, the most successful Manager of Art and Culture in the country. He was Regional Secretary, Sahitya Akademi, Director, NBT, Director, KK Birla Foundation and Chairman of various initiatives. He was Editor, Indian Literature and publishing consultant of many publishing houses. I don't know why this government is not appointing him as Chairman of NBT.

An efficient editor, Prof Bhattacharjee was the editor of a series of books on Rashtrapati Bhawan during the tenure of President Pranab Mukherjee besides many others. He also headed the publication department of Viswa Bharti. My first meeting with him was in 1987 when I was with NCERT and he was assisting Prof Amaresh Dutta for the Encyclopaedia of Indian Literature. Later, I met him when he as Regional Secretary of Sahitya Akademi for Eastern Region visited the National Workshop on Literary Translation organised by Sahitya Akademi in 1989 at New Delhi, the first one of its kind in the country. But, our bond became strong when I visited Kolkata in 1992 as Odia Language Editor of NBT for typesetting of Odia translation of the book *Mind of Mahatma* done so carefully by Professor Chittaranjan Das. In due course, he

offered me a travel grant to visit Karnataka as a young author and to translate the poetry book *Log Bhul Gaye Hain* by Raghubir Sahay from Hindi to Odia. Nirmal Da didn't marry. We have never asked him the reason, nor he has divulged. People say that he had affairs with someone to whom he could not marry. It was in 1997. Arvind Kumar vacated the post of Director, NBT. Our Chairman Dr Sumatheendra Nadig one day gave me a good news that Prof. Nirmal Kanti Bhattacharjee is going to join as the next Director, NBT. I was thrilled. But this happiness didn't last long. My family was at Puri those days and children were in school. I used to come to Odisha for various works of NBT as our books were typeset in Odisha, marketed too. Some Punjabi colleagues were envious. They were usually polluting the mind of Nirmal Da. I was to

come to Odisha for pre-liminary arrangements for a workshop and suddenly in 1998 Super Cyclone took place. I was worried. Though all activities were stopped in Odisha, I stuck to my tour programme as I had to see my wife and children at Puri. When I returned, I found a different man in Nirmal Kanti Bhattacharjee. We fought in official nothings. That was a rough weather which continued.

Nirmal Da left NBT as he didn't pull well with the Chairman Dr Sitakant Mahapatra. It is a big story. Our contact remained intact. I went on deputation to North Eastern Council. Suddenly a phone call came from him that he is visiting Shillong and needs my assistance. I decided to receive him at Guwahati airport. Normally, I used to go to Guwahati for official works and at times to receive the Minister. When he found me at the

airport, he was amazed. We came back by my car to Shillong. He stayed in our Guest House. In fact, I wanted him to stay with me in my Guest Room. But, I was worried that he may be annoyed of my dog. One day I invited Nirmal Da for breakfast. My daughter prepared idli and sambar for him.

- Manas, I am now understanding why you were always keen to go to Puri. One should have a family. I should not have then stopped you, he said.

- Dada, that is now history. Let us concentrate on today and idli, I said in a lighter tone.

Visiting Professor of Development Communication
Former Director, I & PR and Culture, North Eastern Council Ministry of DoNER, Govt. of India
Former Director, Book Publishing Courses & Editor, NCCL National Book Trust, Ministry of HRD, Govt. of India

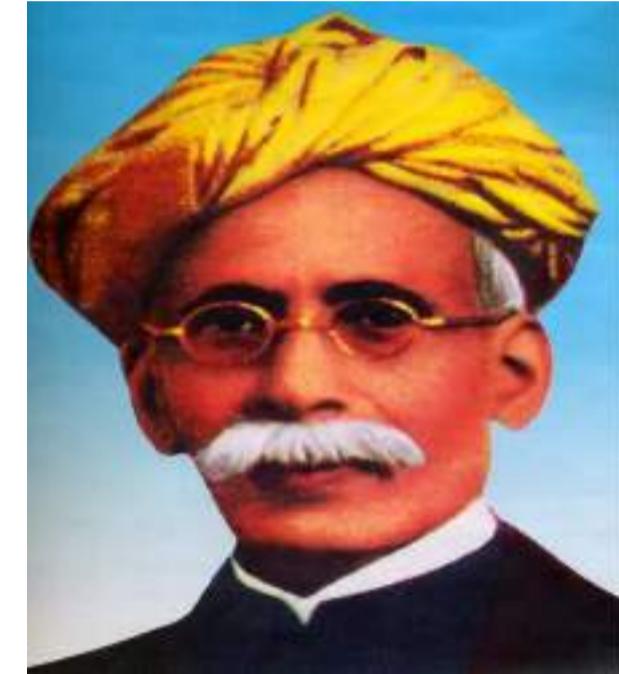
Madhusudan Das : The Pride of Odisha

Dr. Arundhati Devi



the umbrage of sex-disqualification. Speaking on a Special Resolution on franchise for women in the Bihar and Orissa Legislative Council on November 23, 1921, he had said "It is the disqualification which I object to.

Madhu Babu paid sufficient attention for industrialization of modern Odisha and tried his best for revival of our



Madhusudan Das, popularly known as Madhu Barrister, respectfully regarded as Mr. Das and nationally esteemed and addressed as 'Utkal Gaurav' was the moving spirit for about half-a-century in the political, economic and social life of Odisha. As the third child of his parents, Choudhury Raghunath Das and Parvati Devi, Madhusudan was born on 28th April, 1848, in Satyabhamapur, a little-known village in the district of Cuttack. Mother Parvati Devi had molded the emotional life and character of young Madhusudan, and had left her imprint on his personality. "You alone can keep your own honour," she had impressed upon Madhusudan from his childhood. This golden maxim Madhu Babu had remembered all through his life and was guided by it whenever situations necessitating compromise with honour or principles arose. Madhusudan's appearance at the Cuttack Court heralded a new era in the history of Odisha nationalism.

Madhusudan held women in great esteem. He did not want them to suffer under social, economical or political disabilities under

indigenous cottage industries. He established 'Odisha Art Wares' for manufacturing highly artistic filigree products which earned reputation for its brilliance and excellence in designs, presentation and craftsmanship. In course of time, the delicate filigree works of the Orissa Art Wares became internationally famous and used to be marketed to the fashion capitals of Europe. He had manufactured improved 'Charkha' for spinning of the yarn from the cotton, which had attracted the attention of Mahatma Gandhi. Besides this, he started from the year 1905 the export orientated venture

Director & Secretary, International Indency Prevention Movement, Odisha, Cuttack, Mob. : 9937172810

Trends in Communication

Vijay GarG



"Change is the sign of life and it is the only constant factor in life. This remains the universal diktat for any personal or professional situation. For an industry like the "Communication Industry", the substrate for its very survival is dynamic change.

Entertainment and media have evolved into a highly challenging industry, interconnected by the global digital platform in a manner that few people could even have conceived 20 years ago. Earlier media print on paper, music on CDs, movies rented on DVD at the local Blockbuster, and TV networks that forced the viewer to be in front of the screen were existing. Now, the industry has changed dramatically into an always-on, easy to time-shift, always with you on mobile platforms, a customizable stream of news and views, entertainment, movies and music. The years of financial crisis in 2008 and 2009 were tough, but now advertising revenue for global media firms has improved substantially. Global advertising media revenues were projected to be \$427.0 billion in 2011, growing further to \$449.0 billion in 2012, according to Magna Global, a unit of advertising agency leader Interpublic Group. This growth is occurring mainly

in online media, and the fastest growing markets are developing nations such as China, India and Brazil. Broadly measured, the entertainment and media industry spans multiple sectors. Bollywood is a mammoth industry. Fourteen million viewers throng the theatres each day to lap up its movies. Four billion cinema tickets are sold each year. According to published reports, in 2004, more people globally watched Bollywood movies than Hollywood movies-3.8 billion vs. 3.6 billion (Paul Brett, British Film Institute [BFI], UK. India has over 4000 radio stations with lakhs of listeners from all walks of life tuned in almost throughout the day! The digital media industry is growing at a frantic pace not only in India but worldwide. The growth is fuelled by both, the growth in the traditional broadcast medium in some markets and by the advent of the newer medium of distribution in other markets i.e. broadband, mobile phones, iPod, Ipad, X-Box, play-stations, etc. This creates more value chains, new business models, increasing competition for loyalty and gives people more options and flexibility to consume digital content.

Newspapers have been dramatically affected by online alternatives. Newspapers are finding it increasingly difficult to compete against Internet news and advertising rivals. However, many of India's leading newspapers still enjoy their status and retain their fan following and circulation since it is well ingrained in the daily routine of a

household to enjoy the morning with the newspaper – as a matter of habit! Meanwhile, free daily or weekly newspapers and shopping guides are also enjoying substantial growth. Both newspapers and magazines are rapidly adopting new formats and new technologies with the goal of making themselves highly relevant and readable for Internet users on PCs, and for mobile users on smartphones, iPads, ebook readers and other digital devices. Some consumer magazine industry executives in the country expect at least 25% of their readership to be on digital devices by 2015.

Television in India is a huge industry which has thousands of programmes in many languages. The small screen has produced numerous celebrities, some even attaining national fame. TV soaps are extremely popular. Approximately half of all Indian households own a television. As of 2010, the country has a collection of free and subscription services over a variety of distribution media, through which there are over 515 channels of which 150 are pay channels. According to Pioneer Investcorp, the Indian cable industry is worth 270 billion (US\$4.91 billion) and is the third largest in the world after television in the People's Republic of China and television in the United States. The number of TV homes in India grew from 120 million in 2007 to 148 million in 2011. Cable reaches 94 million homes with 88 million analogue connections and 6 million digital ones, while DTH has commanded 41 million

subscribers. The burning issue affecting all sectors of the entertainment and media industry is maintaining control of content and audiences while taking advantage of myriad new electronic delivery systems. Consumers now demand more and more control over what they watch, read and listen to. Issues Related to Control Include:

Pricing for content (including free-of-charge access; illegal downloads versus authorized downloads; and full ownership of a paid download versus pay-per-view).

Portability (including the ability for a consumer to download once, and then use a file on multiple platforms and devices including iPads and cell phones, or the ability to share a download with friends).

Delayed viewing or listening (such as viewing TV programming at the consumer's convenience via TiVo and similar digital video recorders).

Today, electronic offerings such as advanced smartphones, digital video recorders (DVRs), video-on-demand (VOD) and MP3 players have vastly altered the way consumers enjoy entertainment. People watch and listen according to their own desires and whims and at their time and space. For instance, if you are interested in only one track from a recording artist's new CD? Buy and download just the one song via iTunes. If you love a prime-time drama on a major network but hate commercials then

you can record the show while skipping over the commercials with a DVR. The implications of these changes are staggering. The business models upon which most entertainment companies have traditionally run are becoming obsolete. Revenue from traditional advertising is in jeopardy while revenue from subscription-based business models is soaring.

Online advertising is growing at a supersonic speed. Television programming schedules are losing relevance while electronic program guides are becoming more and more vital. Printed books are slipping while ebooks are scoring. Smartphones are now used more and more for entertainment purposes, including games, videos and TV-like programming. Game machines are going multipurpose with the ability to connect to the Internet. Broadband to the home has matured into a true mass-market medium, while wireless broadband systems such as Wi-Fi are enhancing the mobility of entertainment and media access.

A serious evolution of access and delivery methods will continue at a rapid-fire pace, and media companies will be forced to be nimbler than ever count on continued, rapid changes. As the revolution in new media continues, platforms will evolve quickly, the discerning consumers will obtain even greater control and competition will be fierce.

Educational columnist

Malout Punjab

Rule Breaker Women

(Shibangi Dhara), Bandana Sahoo



humiliate her for some reason or the others . Woman is another name for sacrifice, who always sacrifice all her desires and happiness for others. Whose heart is very soft. And if needed, she can also destroy the sinners by taking the form Maa Durga and Chandi. Education, knowledge, intelligence and bravery they are not less in any quality. And many improvement started coming in today's women. Now a days women have started moving forward on the path of development. They are not less than in any quality or anything.

A woman is a milkmaid who serves the welfare of two families, that of her maternal family and that of her in-laws. And she dedicates her entire life to serve the welfare of these two clans, but still people keep blaming her for not understanding her. She dedicates her life completely for her father, mother, brother in law, husband, children in her in-laws house. But despite this, no one is able to understand her. And all the time her family members and people of this society keep trying to

, lose your temper by drinking alcohol, indulge in wrong activities, become an adulterer by following wrong company, leave your home and family, children and run away with someone else and completely destroy or lose your purity and lead yourself to destruction. Even a woman doesn't want to do anything, she can do a lot.

A woman sometimes a daughter, sometimes a sister and sometimes a daughter-in-law, sister-in-law, wife, mother in her in-laws house, she continues to fulfill all these relationships alone, and she tries to handle all these responsibilities well. The woman who always sacrifices every happiness away from her mother for all these relationships, which I don't have the ability to describe. The society is incomplete without the development of women. In today's time, in the name of development, they are losing their way and have started forgetting their responsibilities and all the values. Therefore, they need the development of women in a good direction.

Jajpur

7205550713

SC Decision on Hindu Marriage Praiseworthy

- Lalit Garg -



By delivering a major decision on Hindu marriage, the Supreme Court has not only confirmed rites, rituals and traditional customs of Hindu marriage, but has also accepted them as necessary from the legal point of view. Today, when the sanctity, social acceptance and efficacy of Hindu marriage is getting undervalued due to so-called modern life under influence of western culture, there was a dire need to reinforce it. Those who consider marriage ceremonies just as a registration need to be wary. They have to understand the underlying meaning of taking seven rounds around the altar; without these seven rounds, Hindu customs and wedding ceremonies will not be valid in the eyes of the law. The latest decision of the Supreme Court on Hindu marriage is welcome, and its long-term consequences will be pleasant for society. This decision will reinforce Hindu culture and traditions. The institution of family will get strengthened.

While rendering this decision related to Hindu marriage, the Supreme Court said that marriage

is not an occasion just for 'singing and dancing', 'drinking and eating' or for demanding dowry and gifts by exerting undue pressure. Hindu marriage is not a commercial transaction. It is a serious basic cultural and family event which is celebrated to create a relationship between a man and a woman who attain the status of husband and wife for a good family in the future. It is a basic unit of the Indian Hindu social system, which has a strong cultural and religious dimension. In fact, the Supreme Court has made it clear that Hindu marriage cannot be recognized without taking seven rounds around the altar, that is, the rules and provisions made in the Hindu Marriage Act will have to be followed strictly for solemnizing the marriage. In this way, the Court in its decision has clarified the legal requirements of solemnizing a Hindu marriage under the Hindu Marriage Act 1955.

According to the Act, a Hindu marriage shall be solemnized according to traditional rites, rituals and ceremonies of either party. The ceremonies include Saptapadi (the taking of seven steps jointly around the sacred fire by the bride and groom both); the marriage becomes complete and binding when they take the seventh step together. Overall, Hindu marriage is an institution, a ritual and the marriage is not a commercial transaction. The Supreme Court has

stressed that proper rites like Saptapadi (seven rounds around the sacred fire) and associated rituals and ceremonies are necessary for the validity of a Hindu marriage. In case of later disputes

compromise for many. Justice B Nagarathna in her relevant and useful judgment has rightly said that Hindu marriage is a sacrament, which should be given status of an institution of great value in the Indian society. A

coming to the court's doorstep regarding the rituals and traditional customs related to Hindu marriage, and every time the court has been presenting its view on the matters related to the institution of marriage

Overall, the message of the court is that the basic meaning of marriage should be understood, while avoiding unnecessary pomp and show. There is now a need for more clarity regarding Hindu

marriage ceremony is commonly known as Hindu marriage. In other religions, marriage is a kind of contract between husband and wife which can be broken under special circumstances, but Hindu marriage is a relationship between husband and wife for many births which cannot be broken under any circumstances. By taking seven rounds of sacred fire and keeping the Pole Star as witness, the two bodies, mind and soul get tied in a sacred bond. It is also a union of two families. In Hindu marriage, there is more spiritual relationship between husband and wife than physical relationship and this relationship is considered extremely sacred. Hindu marriage not only contains family, social and cultural significance, but it also has deep spiritual significance. Hinduism has prescribed four purusharthas (four basic pursuits of life), i.e. Dharma, Artha, Kama and Moksha. The purpose of the marriage ceremony is to complete the effort of 'Kama' and then gradually move towards 'Moksha'. Many important things in the life of a man and woman are associated with marriage; for example, love between man and woman, their relationship, children, their parents, various happy events falling in course of their life, social status and prosperity. In Hindu society, a married woman is viewed with utmost respect. The sight of a



husband and wife, it is necessary to present proof of the solemnizing of the marriage ceremony. This effort of the Supreme Court to explain the value of the seven rounds and the ceremony related to it will not only strengthen the institution of Hindu marriage, but will also reinforce the values that are getting blurred in the storm of modernity. There is no doubt that the basic importance of marriage ceremony has reduced in the modern times as compared to the earlier times; now marriage has become just a show, compulsion or

marriage without traditional rites or rituals like seven rounds around the sacred fire will not be considered a Hindu marriage as per Section 7 of the Hindu Marriage Act. For this reason, the Court has urged young men and women to think deeply about the institution of marriage before entering into it; and to consider how sacred they said institution is in Indian society.

The question is why did the Supreme Court need to stress upon Hindu marriage and strengthen Hindu values? In fact, many cases have been

with alertness, foresight and prudence. The Lucknow bench of the Allahabad High Court recently held that as per the Hindu Marriage Act, the ceremony of Kanyadaan is not necessary to solemnize a Hindu marriage. The importance of Saptapadi was also shown in that decision. In the decision of a family court of Madhya Pradesh, it was explained to the woman's side that applying vermillion is a religious duty of a married Hindu woman. A similar attempt at persuasion is reflected in the latest decision of the Supreme Court.

Writer, journalist, columnist
E-253, Saraswati
Kanuj Apartment
25 IP Extension,
Patparganj, Delhi-92
Phone: 22727486,
981105113

Herbal Face Packs to Revitalize the Skin



Taking care of your skin during the summer months is essential to avoid common skin issues and maintain healthy, glowing skin.

Going for a facial every time you feel your skin unattractive is not a healthy practice as the salons are expensive, time consuming and use nothing but harsh chemical products. If you want to rejuvenate your skin by removing excess dirt, dead skin cells and oil in your face without spending a single penny for a salon like effect then head for your kitchen pantry than departmental store for organic face masks which will also save money and time both. Many ingredients available at home make ideal

ingredients for face packs for refreshing and revitalizing the skin, as well as enhancing beauty. Fresh home ingredients leave the skin refreshed and glowing. With homemade packs allergic reactions are rare. You can relax and pamper yourself in your own home, where many ingredients with beauty benefits are easily available, like honey, curd, milk, eggs, fruits, and spices. These can be easily mixed into a face pack. Many other ingredients can be added like rose water, dried and powdered orange and lemon peels, ground almonds, oats, wheat bran (choker), gram flour, chocolate, wine and so on. Applying such ingredients can actually nourish and

revitalize the skin

powerfully, while others, like tulsi, neem, fenugreek, cinnamon, sandalwood and turmeric have antiseptic, healing and soothing properties. Here are a few home-made packs for refreshing and revitalizing the skin: Make a cold infusion of Hibiscus flowers, by allowing them to stand overnight in cold water, in a ratio of one to six. Next morning crush the flowers. Strain and keep the water. Mix the flowers with 3 teaspoons oats, 2 drops tea tree oil and add the water to mix into a paste. This hibiscus pack helps to cleanse, refresh and tone the skin, adding a glow. Apply on the face and wash off after 20 to 30 minutes.

Take honey and yogurt and add a few tablespoons of red wine. Apply this on the face and leave it on for 20 minutes. Rinse with plain water. This softens and moisturizes the skin, removes tan and also adds a glow. Avocado pulp can be mixed with aloe vera gel and applied on the face to nourish and moisturize the skin. Wash off with plain water after 20 minutes. Fresh and raw avocado should be used. Avocado contains about 20 vitamins and minerals. It is rich in antioxidants, which help to delay visible signs of skin ageing. Mix cucumber and ripe papaya pulp with curd and two teaspoons oats. Lemon juice can also be added. Apply on the face and neck. Wash it off after

half an hour. Helps to remove tan and brighten the skin. For oily skin, soak one tablespoon moong dal in water for a few hours. Make a paste and add one tablespoon tomato pulp. Apply on face with a light massage. Wash off with water after 20 minutes. Reduces oiliness and brightens the skin. Take two teaspoons choker (wheat bran), one teaspoon each ground almonds, honey, curd and egg white or rose water. Mix together and apply on the face, avoiding lips and area around eyes. Wash off after 30 minutes.

Allow marigold flowers to stand in warm water overnight. Add yogurt and sandalwood paste and mix together to

make a smooth paste. Apply on the face, avoiding the lips and area around eyes. Wash it off after 20 minutes.

Mix together three teaspoons cocoa powder and 2 teaspoons oats with egg white and one teaspoon each honey and curd. Adjust the ingredients, so that it is a thick paste, which does not drip. If it is too thin, add more cocoa powder. To make it thinner, add more curd or milk. For dry skin, add egg yolk, instead of egg white. First cleanse the skin and then apply the mask, avoiding the lips and area around eyes. Wash it off after 20 to 30 minutes with plain water

The author is an international fame beauty expert and is called the Herbal Queen of India

Summer has arrived – and so have all our summer skin problems. Oiliness, acne, dullness and whatnot

Summer can be a challenging season for our skin, especially if we live in hot and humid areas or spend a lot of time outdoors. With the scorching heat waves engulfing us as soon as we step out, the excessive sweat makes it extremely difficult to keep on any skincare or makeup product, naturally turning the face dull, greasy and prone to infections.

Baseline Survey for Girl Empowerment Mission (GEM) at NTPC Bongaigaon

Kolkata, (KCN): The Baseline Survey for Girls Empowerment Mission (GEM) programme was conducted at NTPC Bongaigaon on 3rd May, 2024. Aimed at empowering the government School girls from nearby villages of NTPC-Bongaigaon, the programme attracted 13 girl students along with Parents and Teachers. Resource persons from M/s GYT Enterprises (nodal agency for the GEM programme at NTPC-Bongaigaon) interacted with girls,



teachers and parents. The girls are also exposed to similar programmes conducted in other NTPC projects through Video screening.

Sample test on the academic subjects was conducted for the girl

1717 Candidates to Contest Poll Across 10 States/UTs in Phase 4 of General Election

Kolkata, (KCN): Election Commission of India (ECI) in a Press Note issued today stated 75 candidates from West Bengal will be contesting in the Phase 4 of Lok Sabha Elections. a total of 138 nomination forms were received for the phase 4 of General Election in West Bengal, stated the Press Note. After withdrawal, 75

candidates will be contesting. A total of 4624 nominations were filed for 96 Parliamentary Constituencies (PCs) across 10 States/ UTs. The last date for filing of nominations for Phase 4 for all these States was April 25, 2024. Across the country 1970 nominations were found to be valid. After withdrawal, the number

of final contesting candidates is 1717. In West Bengal, 75 candidates were found to be valid after scrutiny. In the fourth phase of the General Election, eight PCs will go for polling. They are Baharampur, Krishnanagar, Ranaghat (SC), Bardhaman Purba (SC), Bardhaman-Durgapur, Asansol, Bolpur (SC) and Birbhum.

Rahul Gandhi Files Nomination From Raebareli, Accompanied By Sonia Gandhi, Priyanka



New Delhi (KCN): Mother Sonia Gandhi and sister Priyanka Gandhi Vadra by his side, Congress leader Rahul Gandhi today filed nomination papers for the Raebareli Lok Sabha seat in Uttar Pradesh. Congress president Mallikarjun Kharge and Priyanka Gandhi's husband Robert Vadra were also with Mr Gandhi as he submitted the papers at the district magistrate's office. Early this morning, the Congress leadership announced its candidates for two high-profile seats - Amethi and Raebareli. Putting an end to speculation that Mr Gandhi may be fielded from Amethi, a seat he has represented thrice in Lok Sabha, the Congress picked Kishori Lal Sharma for the seat. Rae Bareli is considered one of the safest seats for the Congress. Out of the 20 elections it has witnessed so far, the Congress has won 17. History, however, also records an odd distinction for this seat -- Raebareli is the seat from where a sitting Prime Minister lost an election. This was when Indira Gandhi was defeated by Janata Party's Raj Narain in the

1977 elections after Emergency. Earlier, the seat has been represented by Mr Gandhi's grandfather and Indira Gandhi's husband, Feroze Gandhi. Over the past two decades, the seat has elected Sonia Gandhi. Despite the wave in support of the BJP in 2014 and 2019, this seat stayed with the Congress. Mrs Gandhi has now moved to Rajya Sabha, vacating the prestige seat for her son. In Raebareli, Mr Gandhi is up against the BJP's Dinesh Pratap Singh, who finished a runner-up in the 2019 election. Congress's Amethi pick Mr Sharma is a long-term loyalist of the Gandhi family and has been working as an MP's representative in the two constituencies for a long time. Congress leaders say he is a grassroots man and hope this will pay off in the polls. Speaking to the media, Mr Sharma said he has been working in Amethi for 40 years now. "I am very grateful that the Congress has given this opportunity to an ordinary worker like me. I came here in 1987 as a Youth Congress member and from then I have been here. I started

my career with Rajiv (Gandhi) ji. In 1987, Rajivji brought me here. Then the circumstances were such that I stayed here."

Ms Gandhi Vadra praised Mr Sharma and wished him luck. "Kishori Lal Sharma shares a bond with our family. He has been dedicated to serving the people of Amethi and Rae Bareli. His zeal for public service is an example," she said. "It is heartening that the Congress has named him its candidate from Amethi. His dedication and sense of duty will surely bring him success in this election," she posted on X.

But Mr Sharma's fight is not going to be easy. He is up against Union Minister Smriti Irani, who had trumped Rahul Gandhi in the 2019 election. Ms Irani has been camping in the constituency for a while now and has the advantage of a headstart due to the BJP's early announcement of her candidature.

Like Raebareli, Amethi, too, has been a Gandhi family stronghold for years and has been represented by four Gandhis so far -- Sanjay Gandhi, Rajiv Gandhi, Sonia Gandhi and Rahul Gandhi.

"May Consider Interim Bail Due To Polls": Supreme Court On Arvind Kejriwal

New Delhi: The Supreme Court will look into the possibility of granting interim bail to Delhi Chief Minister Arvind Kejriwal so that he can campaign for the ongoing Lok Sabha polls. A bench of Justice Sanjiv Khanna and Justice Dipankar Datta today said it will look at the interim bail plea on Tuesday (May 7) and asked the Enforcement Directorate (ED) and Mr Kejriwal's counsel to be prepared. The Aam Aadmi Party (AAP) leader was arrested by ED officials on March 21 in connection with alleged irregularities in the now-scraped Delhi liquor policy. He has approached the Supreme Court after he did not get relief from lower courts. He is the third top AAP leader to be arrested in the corruption case, after Manish Sisodia and Sanjay Singh. Mr Singh, a Rajya Sabha MP, is out on bail. Appearing for Mr

Kejriwal, Senior Advocate Abhishek Singhvi today said there is no evidence against the Delhi Chief Minister and his arrest is legal. Mr Kejriwal, he said, had responded to nine summonses from the ED. He added that failure to appear cannot be a basis for arrest.

"All evidence on which I am arrested is pre-2023 end. Every material is as

in July 2023. Same evidence relied on in

Manish Sisodia's case.

arrest of the MD unless you show something,

same thing with AAP."

To this, Justice Khanna replied, "Any person in

overall charge of the

company, then you are

vicariously liable with the

company and then you

have to show that it was

done without your

knowledge." Mr Singhvi

responded, "They say he

is the brain behind

AAP.. he is involved in

demand of kickbacks.

There is no direct

evidence."

Appearing for the central agency, Additional Solicitor General SV Raju said the decision to arrest Mr Kejriwal was not just taken by the investigating officer, but also fortified by a special judge. "Before he was arrested, they moved a division bench of Delhi High Court, saying that he

should not be arrested, but the court perused the documents and said no interference. So

application of judicial

mind in three stages," he

said. The court eventually noted that this case and

examination of its various

aspects may take time.

"But if the case takes time, we may consider interim

bail due to elections," the

bench said. The court asked what conditions

may be imposed if bail is

granted. "We are yet to

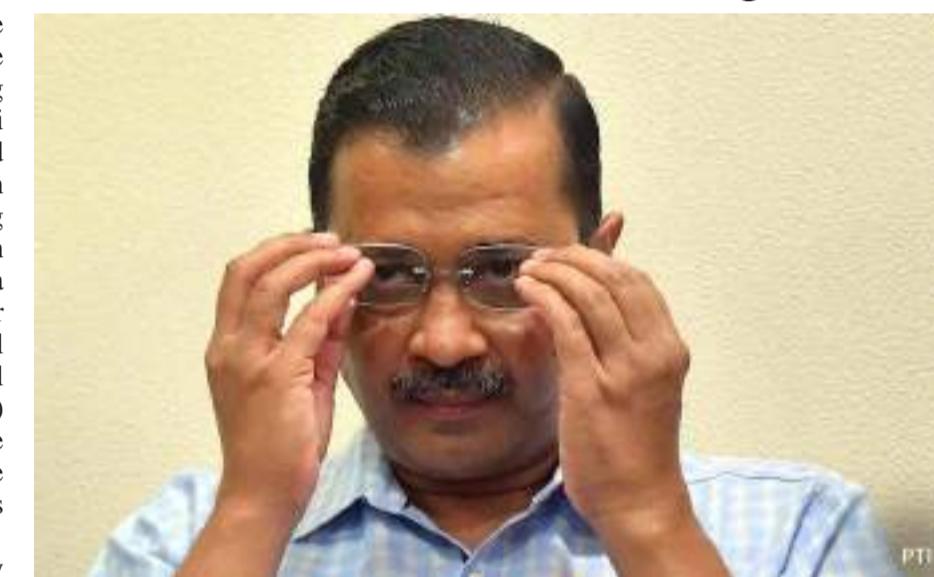
decide on that and (will)

hear on Tuesday. We must

be open so that neither side

is taken by surprise," the

court said.



"Netanyahu Not Interested In Reaching Agreement": Hamas On Gaza Truce



Gaza: A top Hamas official accused Israeli Prime Minister Benjamin Netanyahu Friday of issuing statements intended to torpedo prospects for a truce in the nearly seven-month war in Gaza. Hossam Badran told AFP that Hamas was in the process of conducting internal dialogues within its leadership and with allied fighter groups before negotiators return to Cairo to continue negotiations towards a truce.

But he warned that

Netanyahu's repeated

statements insisting

he will send troops

into the territory's far

southern city of Rafah

were calculated to

"thwart any

possibility of

concluding an

agreement".

"Netanyahu was the

obstructionist in all

previous rounds of

dialogue and previous

negotiations, and it is

clear that he still is,"

he said in a telephone

interview.

"He is not interested

in reaching an

agreement, and

therefore he says

words in the media to

thwart these current

efforts."

Mediators from

Egypt, Qatar and the

United States have

proposed a deal that

would halt fighting

for 40 days and

exchange Israeli

hostages for

potentially thousands

of Palestinian

prisoners, according

to details released

earlier by Britain.

The outcome of the

indirect negotiations

of

Netanyahu, who has

vowed the army will

keep fighting Hamas,

including in Rafah,

where some 1.5

million civilians are

sheltering in cramped

conditions.

But after months of

negotiations, the

head of Hamas's

Qatar-based political

bureau, Ismail

Haniyeh, said

Thursday that the

group would "soon"

send a delegation

back to Egypt aiming

31-year-old repeatedly in a restaurant owned by his family.

When she tried to escape by hiding in the toilet, Bishimbayev "broke down the door, pulled her out, and continued beating her," the prosecutor said during the trial.

"He grabbed her by the throat after dragging her out of the toilet. This is when she lost consciousness," the prosecutor added. As she lay on the floor, covered in her blood, Bishimbayev dialled a fortune-teller, who assured him his wife would be fine.

Chilling CCTV Video Captures Ex Kazakh Minister Beating His Wife To Death

"May Consider Interim Bail Due To Polls": Supreme Court On Arvind Kejriwal

"Netanyahu Not Interested In Reaching Agreement": Hamas On Gaza Truce

for a deal that "realises the demands of our people".

Haniyeh further said that Hamas was studying the latest proposal from Israel in a "positive spirit". Any deal reached would be the first since a one-week truce in November that saw 80 Israeli hostages exchanged for 240 Palestinian prisoners.

Israel estimates that 129 hostages remain in Gaza. The Israeli military says 35 of them are dead.

The Hamas attack on southern Israel that started the war resulted in the deaths of 1,170 people, mostly civilians, according to an AFP tally of Israeli official figures.

Israel's retaliatory campaign against Hamas has killed more than 34,600 people in Gaza, mostly women and children, according to the Hamas-run territory's health ministry.

Sundargarh forest fires under control: Officials

Rourkela(KCN): Due to the cooperation and assistance of locals, forest fires have remained more or less under control in various ranges of Sundargarh district, officials stated Thursday. The Bonai forest is one of the biggest ranges in this district. A fire had broken out in a part of the forest, but it was finally brought under control Wednesday, an official said. "We faced difficulties, but the situation is finally under control," said the district forest officer (DFO), Bonai range, Lalit Patra. The DFO also

explained why the department had faced difficulties in controlling the flames. "The problem was due to the gradient of the area. The fire spread to the upper region and we initially found the going tough. However due to the efforts of the staff and locals, we managed to control the flames," Patra informed. Currently, there are 459 fire points in Sundargarh district. Most of these are in Hemigiri forest range. "We have kept the situation under control due to the assistance of the locals. They promptly inform the



Forest department if they see flames. At times they even douse the fires, before we

arrive at the spot," informed Patra. Pradip Mirase, DFO of Sundargarh division

informed us that time span in tackling forest fires has come down drastically. "Bonai is one of the largest forest divisions in Odisha. This year our time in tackling forest fires has

come down to five hours instead of the 10-12 hours in the past. This is because we have managed to control the fires," Mirase said. Patrolling, especially early in the morning by volunteers and Forest department officials has helped in controlling the situation. "This year Sundargarh division had three large fires and those were near the Chhattisgarh border. Our patrolling teams, locals and satellite imagery helped us reach the area with pinpoint accuracy and helped in dousing the

Special initiatives to protect inmates of Sambalpur Zoo

Sambalpur(KCN): To help the animals beat the heat, authorities at the 'Sambalpur Zoo' here are taking special initiatives. Temperatures in this town have constantly been soaring up to 40 degrees Celsius or more. Hence measures have been put in place to prevent heatstroke and dehydration among various types of animals, reptiles and birds in the zoo. Among them are bears, leopards, blackbucks, hog deer, sambar, barking deer, monkeys, pythons, mongooses, palm civets, cockatiels, budgerigars and peacocks. The process to safeguard animals from the heatwave was initiated in March.



All 28 enclosures have been covered with bamboo sheds and thatch roofs. Also water holes have been created in all the enclosures. Air coolers have been placed in the enclosures that house leopards and bears, officials informed. Animals are provided a special summer diet like glucose, ORS, honey and other electrolytes along

with water to keep them hydrated. Fruits with water contents such as water melons, sugarcane, cucumbers, papayas, grapes and tomatoes are fed to herbivores, said an official. He added that constant watering of the thatched roofs is done to keep the atmosphere inside the enclosures cool. The official also

Female jumbo delivers stillborn; dies

Keonjhar(KCN): An adult female elephant died Thursday due to various complications after delivering a stillborn calf in a forest near Renda Sahi locality of Dubuna village under Bamebari section of Champua range in this district. Environmentalists and wildlife enthusiasts have expressed concern over the death of the tusker. They informed that two dozen elephants have died in the past three years in Keonjhar forest division only.

According to the Forest Department officials, the



female elephant died due to acute labour pain and other complications. The calf got stuck inside the body of the elephant causing it severe pain. Officials said that the pain started around 11.00 pm Wednesday night. The tusker delivered the stillborn calf around 9.00 am Thursday. "Further details about the

complications will only be available after the post-mortem report comes," he added. Both the tusker and the calf were buried in the forest later in the day. Sources said several measures have been adopted for protection of the elephants under Keonjhar forest division. However, the efforts have failed. Elephant squads and 'Gaja Sathis' have been deployed to track and monitor the movement of wild elephants and ascertain their health conditions, but they failed to track this tusker, they added.

Beat the Heat: Dr. Jasmine Afroz's Sunstroke Insights for a Safe Summer in Odisha

Bhubaneswar (KCN Bureau): As Odisha grapples with relentless heat waves pushing daytime temperatures to a scorching 46 degrees Celsius, it's crucial to understand the profound impact of extreme heat on human health. Prolonged exposure not only poses immediate risks like sunstroke but also contributes to long-term health implications. Sunstroke, also known as heatstroke, is a serious medical condition that can occur due to prolonged exposure to high temperatures and inadequate hydration. Living in hot climates like Odisha demands a proactive approach to staying safe in the heat. Dr.



Jasmine Afroz, the Medical Superintendent at CHC Gop in Puri district, shares valuable insights on both preventing and treating sunstroke. Dr. Afroz sheds light on critical aspects of coping with extreme heat, emphasizing both immediate effects on the body and long-term health implications. In the immediate realm, she underscores the risks of heat exhaustion, where the

body struggles to cool down leading to symptoms like heavy sweating, fatigue and nausea. Sunstroke, a more severe condition can emerge with symptoms such as high body temperature and confusion necessitating urgent medical attention. Dehydration is another concern as high temperatures expedite fluid loss, potentially leading to organ failure and electrolyte imbalances. Looking at the long-term effects, Dr. Afroz points out how prolonged heat exposure strains the cardiovascular system, raising concerns about heart-related illnesses. Respiratory conditions like asthma worsen during heat waves due to the hot, dry air irritating airways.

Additionally, existing heat-related illnesses like heat edema and cramps can intensify in such conditions. To combat these challenges, Dr. Afroz recommends proactive measures. Staying hydrated is paramount, alongside avoiding peak sun hours and wearing appropriate clothing for sun protection. In cases of sunstroke, swift actions like moving to cooler areas, hydrating and employing cooling measures are crucial with medical attention being imperative if symptoms persist. Dr. Afroz's insights stress the significance of prevention and informed action, ensuring safety in hot climates like Odisha through prudent measures and awareness of sunstroke symptoms.



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CUO will produce research-based documentary film on Bonda Tribe under Ek Bharat Shreshtha Bharat



Koraput, (KCN): The Central University of Odisha organized a preparatory meeting to produce a documentary film on Bonda Tribe under Ek Bharat Shreshtha Bharat, a flagship programme of the Ministry of Education, Government of India. The meeting was chaired by Prof Chakradhar Tripathi, Hon'ble V-C, CUO in the presence of Prof N C Panda, Registrar (I/C), Prof B C Barik, Former V-C, Sambalpur University & Former Tagore National Fellow,

Ministry of Culture, Government of India AND Shri Girish Kuber of Vanavasi Kalyan Ashram. Prof N C Panda welcomed all the guests and committee members and said that the documentary film may be supplemented with research based publications. Dr Sourav Gupta, Assistant Professor, Dep't of Journalism & Mass Communication delivered the introductory note and explained that Prof Barik has submitted his study report on the Bonda Tribe

as the Tagore National Fellow and based on his research the CUO will produce an authentic documentary film on Bonda. Prof B C Barik presented a brief outline of the research and explained the various socio cultural aspects and transformations in Bonda way of Life. Shri Girish Kuber emphasized on dewesternizing the way of viewing tribal people and their practices. Prof Chakradhar Tripathi, Hon'ble V-C, CUO stated that the CUO will take all steps necessary to ensure a good quality film and also

explore the use of tribal dialect in Odia literature. Prof Tripathi also said that the film will be made in three languages-Odia, English and Hindi. Prof V C Jha, Consultant, Academic & Admin. lauded the plan of CUO and said that it will be an important documentation for the region. The committee members further deliberated on various technical aspects

of the film like budget, script, visuals and presentation style. It was decided to visit Bonda Hills later in the year for a shooting schedule.

The committee members present in the meeting were Dr Chakradhar Padhan, Associate Professor, Hindi, Dr Kapila Khemendu, Associate Professor, Sociology, Dr Jayant Nayak, Assistant Professor, Anthropology, Dr Prasenjit Sinha, Assistant Professor, English, Research Scholars and Alumni of Anthropology and JMC Department. On this occasion, Rutuparna Mohapatra, alumni of CUO from Anthropology Department and Research Assistant of Prof B C Barik was felicitated by V-C & Registrar of CUO.

Experience the best-in-class customer services at 11 new Alpha Service Centers across India

Bhubaneswar : Sony India is expanding its Alpha Service Network across 11 cities in India including Mumbai, Coimbatore, Jaipur, Pune, Hyderabad, Ahmedabad, Trivandrum, Chennai, Indore, Bhubaneswar and Guwahati. This is expansion for Alpha Camera body and lens repairs facilities is a testament to the brand's continued dedication to customer satisfaction. Sony now has the widest service network of after sales support for Digital Imaging products with 8 service centers for lens repairs, 18 service centers for Alpha Camera Body repair, 40+ service centers which can offer basic services like CCD Imager cleaning and

firmware updates and 220+ collection centers pan India. The service centers are equipped with necessary jigs and tools to deliver best quality repair of Alpha camera body, Camera Lens, Professional Cameras and other digital imaging products like Digital Still Cameras and Camcorders. Customers can also avail instant services for basic supports like CCD Imager cleaning and getting the latest firmware update to enjoy best performance from their products. The friendly customer care staff at these service centers will help customers to register their in-warranty products on Sony Alpha Community portal to enable them avail

free of cost additional one year warranty on applicable products.

Speaking on the occasion, Mr. Mukesh Srivastava, Head of Digital Imaging Business at Sony India, said, "By supporting and assisting partners in local markets, Sony aims to ensure customers receive exceptional service and satisfaction along with quicker and faster turnaround at all outlets across the country. The new service centers will offer customers a seamless experience across multiple touchpoints to provide a consistent brand experience that surpasses expectations."

Exemplifying the region's signature weave through a curated evening at the majestic Vivanta, Bhubaneswar, DC Square was Odia designer Sabyasachi Satpathy, whose intricately crafted ensembles drew inspiration from the multicultural city and its colourful history. In a true celebration of Odisha's distinct and masterful craftsmanship, the show was elevated with a captivating performance by the Prince Dance Group - from the small Odisha town of Berhampur - widely lauded for their artistry. The show drew to a finale with none other than actor Diana Penty, who captivated the audience in a beautiful ensemble by the designer. The "Made of Artistic Flair" edition of Blenders Pride Fashion Nights was a beautiful embodiment of the rich craft and cultural heritage of the city in a modern and contemporary setting.

Taking us on a 'Jatra' - The Journey of a Young Woman - the show encapsulated the journey of a woman from post adolescence to her nuptials, navigating the various challenges, trials and significant moments that come her way. The enigmatic journey was captured through the array of colours and textiles that Odisha Bandha/Ikkat offers. Truly encapsulating the spirit of 'Made of Pride', the designer made use of Odisha weave, which is sustainable, hand-woven, organic and a homegrown initiative of design, painstakingly woven by the weavers of Odisha. The upbeat set was a composition designed to narrate the spirit of Bhubaneswar along with the flair of the designer. The evening was attended by the city's A-listers & influencers. The fashion walk truly left the guests mesmerized and engaged.

Through this unique showcase of Pride encompassing diverse talent across creative fields, Blenders Pride Fashion Nights 2022, encourages everyone, especially youth at large to celebrate & take pride in their authentic and individual journeys. The evening spotlighted individuals who take pride in their choices, are comfortable in their skin and, most importantly, embrace their authentic selves - truly living a life that is 'Made of Pride'.

ATLAS OF AFFLUENCE - INDIA'S FIRST EVER WHITE PAPER ON LUXURY LAUNCHED AS A YEARLY FEATURE

Mumbai: Amidst leading luminaries of industries spanning across the business of luxury, the Atlas of Affluence (AOA) 2022 has been launched in Mumbai. Created by The Voice of Fashion (TVOF), a division of Reliance Brands Limited, the daily digital magazine that tracks and leads conversations on Indian fashion, design, crafts and retail, AOA 2022, is the

first such wide and deep white paper from India that dissects consumer behaviour studied through the prism of luxury. A collective reflection on what affluence means in India spiked during the two years of the pandemic. Charting the post-pandemic market and the clearly altered consumer mindset through a specially commissioned study

across six cities and markets of India, AOA 2022 has been published as a book with exclusively commissioned artworks. This study uses the time graph of "pre-pandemic" and "post-pandemic" months to specify a comparative matrix. It also helps debunk long-held ideas about what affluence and luxury have meant to Indians.

celebrate and commemorate 75 years of India's Independence. Our program has been particularly aimed to create awareness about the financial markets to the young minds who will be the future of our country. In this Amrit Kaal, our digital education initiative focuses on building a path towards Financial Freedom for our youth, symbolizing the spirit of Atmanirbhar Bharat."

Students across India will benefit from this program as it does not restrict to just an area of the population. The program will be conducted for 1 hour and mainly educate the students on demystifying the jargons, 31's - types of Income; Inflation and its impact, types of Investment; 3S - Start early- Power of Compounding, Spread wide, Stay long etc.

NSDL launches "Market ka Eklavya- Express" in 75 cities to mark 75 years of Independence

Mumbai: India's largest depository, National Securities Depository Limited (NSDL) launched 'Market ka Eklavya- Express', an online investment awareness program for students that will be conducted in 8 different languages including Hindi. The program would serve as a beginner's guide for investing for the youth.

To mark the significance of Azadi Ka Amrit Mahotsav, an

initiative of Government of India to celebrate 75 years of independence and the glorious history of our people, culture and achievements, NSDL has launched a new initiative towards investor awareness 'Market Ka Eklavya - Express' across 75 cities, especially aimed at the college students who would very soon be entering the phase where they would start earning and naturally,

"Preyashee Katha" unique Dance composition of rich cultural facets of Odia community presented at ICCR Kolkata



Blenders Pride Fashion Nights arrives in Bhubaneswar

Bhubaneswar : Blenders Pride Fashion Nights, a unique travelling experiential property, arrived in the City of Temples - Bhubaneswar - celebrating the authentic spirit of the city through fashion and style. A spirit that echoes with Pride and inspires the creators of today to become icons of tomorrow. Bhubaneswar's 'Made of Artistic Flair' edition for Blenders Pride Fashion Nights, brought together an eclectic evening that blended fashion, culture and dance, celebrating a symbolic amalgamation of homegrown artistry and the unwavering spirit of local talent.

Speaking on the occasion, Mr. Mukesh Srivastava, Head of Digital Imaging Business at Sony India, said, "By supporting and assisting partners in local markets, Sony aims to ensure customers receive exceptional service and satisfaction along with quicker and faster turnaround at all outlets across the country. The new service centers will offer customers a seamless experience across multiple touchpoints to provide a consistent brand experience that surpasses expectations."

Exemplifying the region's signature weave through a curated evening at the majestic Vivanta, Bhubaneswar, DC Square was Odia designer Sabyasachi Satpathy, whose intricately crafted ensembles drew inspiration from the multicultural city and its colourful history. In a true celebration of Odisha's distinct and masterful craftsmanship, the show was elevated with a captivating performance by the Prince Dance Group - from the small Odisha town of Berhampur - widely lauded for their artistry. The show drew to a finale with none other than actor Diana Penty, who captivated the audience in a beautiful ensemble by the designer. The "Made of Artistic Flair" edition of Blenders Pride Fashion Nights was a beautiful embodiment of the rich craft and cultural heritage of the city in a modern and contemporary setting.

Taking us on a 'Jatra' - The Journey of a Young Woman - the show encapsulated the journey of a woman from post adolescence to her nuptials, navigating the various challenges, trials and significant moments that come her way. The enigmatic journey was captured through the array of colours and textiles that Odisha Bandha/Ikkat offers. Truly encapsulating the spirit of 'Made of Pride', the designer made use of Odisha weave, which is sustainable, hand-woven, organic and a homegrown initiative of design, painstakingly woven by the weavers of Odisha. The upbeat set was a composition designed to narrate the spirit of Bhubaneswar along with the flair of the designer. The evening was attended by the city's A-listers & influencers. The fashion walk truly left the guests mesmerized and engaged.

Through this unique showcase of Pride encompassing diverse talent across creative fields, Blenders Pride Fashion Nights 2022, encourages everyone, especially youth at large to celebrate & take pride in their authentic and individual journeys. The evening spotlighted individuals who take pride in their choices, are comfortable in their skin and, most importantly, embrace their authentic selves - truly living a life that is 'Made of Pride'.

Kolkata (PARTHA ROY): "Preyashee Katha" unique composition of rich cultural facets of Odia community presented through Odissi dance form at ICCR Kolkata on 2nd May 2024. Guru Sutapa Talukdar (Sangeet Natak Akademi awardee) and Gurukul repertory members presented the dance compositions. Preyashee Katha - the production consists of two themes:

Nayika Bheda that talks about the classification of men and women on the basis of their behavioural patterns - Uttama, Madhyama and Adhama, as written by Sage Bharata in his book Natya Sastra.

Performers used three poems to delineate the qualities of these three types of nayikas: Uttama, Madhyama and Adhama.

Chautisha is an early form of Odia poetry written by Kavi Bhakta Das. The verse is a beautiful eulogy to the two Yadava brothers Krishna and Balaram who have set off on a journey to defeat Kamsa the King of Mathura. The

description of their valour and beauty is hyperbolic as is the description of the grief of the villagers, Gops and Gopinis. Guru Sutapa Talukdar enthralled the audience through her spell bound performance. Her expressions touched heart of the large section of the audience. Guru Ramhari Das's music composition for this production is one of the finest music compositions in recent time.

Guru Dhaneshwar Swain brought in innovation in rhythm composition and enriched the presentation.

Young dancers of Gurukul repertory mesmerized the audience through their performance. The composition celebrated unique human relationship between divinely figures and ordinary human figures in Odia mythological narratives.

The composition presented unique, prolific, inclusive side of Hinduism. The audience gave standing ovation to Guru Sutapa Talukdar and Gurukul repertory

members on conclusion as a part of deep appreciation of the presentation. Narration was given by Smt. Sunita Chaudhury. The program was anchored by acclaimed Kathak dancer Ms. Tanni Choudhary.

The program was attended by members of diplomatic community in the city, large no. of art and culture aficionados, artists, celebrities.

Swami Vamanananda of Ramakrishna Mission Barahanagar Kolkata attended the presentation. Preyashee Katha project is a brainchild of three Sangeet Natak Academy awardees - Guru Ramhari Das (music composer), Guru Dhaneshwar Swain (rhythm composer) and Guru Sutapa Talukdar (dance choreographer).

Overall artistic direction and choreography: Guru Sutapa Talukdar. Others who enriched the production & presentation: Lights design: Shri Uttiya Jena; Sound: Shri Hashi Panchal; Set and props: Shri Umesh Chandra Bera.

Jindal Stainless signs MoU with SCTEVT, Odisha to train future-ready stainless steel professionals

Bhubaneswar: Odisha's State Council for Technical Education & Vocational Training (SCTEVT) today signed a Memorandum of Understanding (MoU) with Jindal Stainless to promote technical education in the field of stainless steel and its various applications. Under this MoU, stainless steel courses will be introduced in all the Polytechnic colleges in Odisha from June 2022. The MoU was signed by Vice Chairman, SCTE&VT, Shri Reghu G (IAS) and Unit Head, Jindal Stainless Limited (JSL), Shri Deepak Agrawal. Dignitaries present at the ceremony included Chairman, SCTE&VT and Principal Secretary to Government, SDTE and Industries Departments, Shri Hemant Sharma (IAS); Additional Secretary, SDTE, Govt of Odisha, Shri Tapan Satpathy (OAS); Resident Director, JSL, Mr SS Upadhyay, and General Manager, Sales & Distribution, Mr Ranit Rana.

Commending the development, Chairman, SCTE&VT and Principal Secretary to Government, SDTE and Industries Departments, Shri Hemant Sharma (IAS) said, "This collaboration with Jindal Stainless will enhance the learning experience for students and faculty both, as it will give them insights about and practical exposure to the stainless steel industry."

