

Three Killed, 40 Injured In Bus-Truck Collision In Odisha's Cuttack



Cuttack(KCN): A head-on collision between a bus and a truck killed at least three persons and left around 40 others injured on Cuttack-Chandbali road near Katarapada under

Nischintakoili block of Odisha's Cuttack district, today. As per reports, the bus carrying the passengers was heading towards Cuttack from Chandbali, during which it collided

head-on with a truck at around 7.30 am. While three of the passengers died under the impact of the collision, others were injured in the road accident. On being informed, Fire Services personnel rushed to the spot and launched an operation to rescue the passengers trapped in the damaged bus. The injured were admitted to the Nischintakoili Hospital for treatment. It is being suspected that poor visibility owing to foggy conditions led to the mishap.

On the morning of the 23rd of that month, all the personnel of Odisha Police, who were in charge of his security, remained on leave. That evening, Swami Laxmanananda was killed by 15 people. The

very next day, the DG of Police informed in a press conference that Laxmanananda was killed by Maoists. Alleging conspiracy behind Swami Laxmanananda's murder and botched

Odisha's Chilika Lake to remain closed for visitors Jan 3, 4 for bird count

Berhampur(KCN): Asia's largest brackish water lagoon Chilika will remain closed for visitors January 3 and 4 for the annual bird census, officials said.

The mid-winter survey of birds in the lake will be carried out by the Chilika Wildlife Division January 4, while training will be imparted to enumerators January 3, they said.

"We have decided to stop the entry of visitors to the lake for these two days to conduct an undisturbed bird census," Divisional Forest Officer Amlan Nayak of Chilika Wildlife Division said.

He said boat associations have also been requested not to ferry visitors during this period and these bodies have assured the forest department of full cooperation for the smooth conduct of the census.

Thousands of winged guests, mostly from Russia and central Asian countries, visit Chilika Lake every winter to escape the biting cold in their homelands and in search of food. They start their homeward journey before the onset of summer.



Orissa HC Seeks Reply From Govt Over Plea For CBI Probe Into Laxmanananda Saraswati Killing



Cuttack(KCN): Orissa High Court has issued a notice to the state government to respond by the 5th of March 2024 after hearing a petition seeking a CBI investigation into the murder of Swami Laxmanananda Saraswati, a Vishva Hindu Parishad leader of Kandhamal. In this plea, the petitioner mentioned that on August 15, 2008, i.e. a few days before the murder of Swami Laxmanananda Saraswati, the CRPF security provided to him, was withdrawn.

On the morning of the 23rd of that month, all the personnel of Odisha Police, who were in charge of his security, remained on leave. That evening, Swami Laxmanananda was killed by 15 people. The

investigation, the petitioner had urged the High Court to order a CBI probe into the case to unravel the mystery behind the brutal murder of the highly respected Hindu Sadhu.

Swami Laxmanananda Saraswati, an 82-year-old Sanyasi, who had dedicated his life to the service of the Adivasis in the area, was murdered along with 4 of his associates in the Jalespata Ashram on the day of Janmashtami in 2008, while the Ashram's devotees were getting ready for the festivities.

Dalit Woman, 25, Raped And Hanged By Cop In Agra: Police



Agra(KCN): A 25-year-old Dalit woman was raped and strangled allegedly by a Uttar Pradesh Police Constable posted in Agra, police here said on Tuesday.

The woman's body was found hanging from the ceiling of the policeman's rented room on December 29, they said.

According to police, the woman had visited the constable's rented room in Agra a day before the incident.

RK Singh, Assistant Commissioner of Police (ACP), Chhata, said, "Raghavendra Singh (27), a police constable posted

in Agra has been arrested in the murder of a 25-year-old woman who was found hanging in his rented room in Belanganj under the limits of Chhata Police Station in Agra city."

The woman's body was found hanging from the ceiling of the policeman's rented room on December 29, they said.

According to police, the woman had visited the constable's rented room in Agra a day before the incident.

"Constable Raghavendra Singh is a native of Jhansi and was living in rented accommodation in Belanganj. The two were known to each other from the past. The girl was working at a Kidney Centre in Gurugram," RK

Singh said.

The officer said that on the day of the incident Singh had come to his office but left early. Later he informed his colleagues about the incident.

Agra Police has booked the constable under sections 306, 376 and SC/ST Act of IPC, he said.

The post-mortem report revealed hanging as the cause of death.

"Constable Raghavendra Singh is a native of Jhansi and was living in rented accommodation in Belanganj. The two were known to each other from the past. The girl was working at a Kidney Centre in Gurugram," RK

Elderly Man Trampled To Death By Wild Elephant In Boudh

Boudh(KCN): An elderly man was trampled to death by a wild elephant in Bramhani village under Tarbha block in Boudh district. The deceased has been identified as Jadunath Suna (70).

As per reports, the wild elephant came from Malikud beat of Kantamal forest range attacked Jadunath while he had gone to attend a call of nature. His right leg was broken by the attack. At that time, the Forest officials of Kumbharmunda section of Sonapur range were patrolling in that area.

On intimation, the forest ranger Dinesh Prasad Majhi reached the spot and rushed the man to the Government Hospital Tarbha for treatment. As his condition deteriorated, he was then shifted to the Bhimabhoi Medical college and Hospital, Bolangir, where he died under treatment.

After his death, a compensation of Rs. 60,000 was given to his wife Usha Suna. A pall of gloom descended on the village after his death.

Pregnant Woman Carried On Cot For 3 Kms To Reach Ambulance In Koraput



Koraput(KCN): The absence of a pucca road, connecting to Haldisil village in Koraput district, forced a pregnant

woman to be transported on a cot to cover around 3 kms distance to reach the ambulance.

The ambulance could not

reach the village situated under Dasmanthpur block in the district due to the worst condition of the road.

As per reports, the pregnant woman named Phula Muduli (35) wife of Purtivas Muduli of Adivasi Sahi suffered a labor pain. Following this she was lifted on a cot up to 3 kms to a waiting ambulance at the

Angarguda chhak with the help of some villagers. From there, she was taken to the Dasmanthpur hospital. It is worth mentioning that the villagers suffer a lot for going outside due to absence of pucca road in the area. They have complained before the administration regarding this several times, but no steps have been taken yet.

RK Singh, Assistant Commissioner of Police (ACP), Chhata, said, "Raghavendra Singh (27), a police constable posted

as well.

In his address, the Prime Minister referred to last month's rains and floods in the state and the consequent losses and said he was deeply moved by the condition of affected families.

"The central government stands with people of Tamil Nadu in this time of crisis. We are providing every possible support to the state government." PM Modi praised Desiya Murpokku Dravida Kazhagam (DMKD) leader Vijayakanth who passed away days ago as a 'captain' in both cinema and politics.

As a leader, in politics, Vijayakanth always

and consequent damage and loss of lives in Chennai and southern Tamil Nadu, while PM Modi said the Centre was providing all possible support, Stalin urged him to declare the heavy showers-deluge as 'severe natural disasters' and release appropriate funds to the state from National Disaster Relief Fund.

PM Modi laid the foundation stone, inaugurated and dedicated to the nation, 20 projects related to air and seaports, railway, highway, petroleum and natural gas, atomic energy and higher education in the state from this central Tamil

Nadu district, located about 300 km from state capital Chennai. Earlier, he attended the 38th Convocation of Bhabha Thidasaan University here. The projects, the Prime Minister said will strengthen Tamil Nadu's progress and boost ease of travel and create thousands of employment opportunities.

MK Stalin said the state governments, being close to the people, have the duty of providing students access to education, health care amenities and all other necessary assistance to people. Hence, reiterating a

request for Central funding to tackle the aftermath of floods and rains and establishing state rights is only "the demand of the people and not a political rhetoric", the Chief Minister asserted.

Inaugurating the new

terminal building at Tiruchirappalli International Airport, the PM said, "our endeavour is to consistently expand the cultural inspiration derived from Tamil Nadu in the development of the country." The 'revered Sengol' has been

placed national interest above everything, the PM said.

"I pay my tributes to him, I also express my condolences to his family and admirers." He also remembered eminent farm scientist M S Swaminathan of Tamil Nadu, who passed away recently and said he ensured food security for the country.

Today, the PM said, the nation was making unprecedented investment in physical and social infrastructure and it is among the top 5 economies, emerging as a new hope.

PM Modi Hails Tamil Nadu For Its Cultural Leadership, Bets On Nationalism



Tiruchirappalli, Tamil Nadu(KCN): Prime Minister Narendra Modi today inaugurated a string of projects in Tamil Nadu and laid foundation stone for new initiatives, in all worth ₹ 20,140 crore. The Prime Minister hailed Tamil Nadu for its cultural inspiration and by praising DMKD late leader Vijayakanth rooted for nationalism while Chief Minister M K Stalin championed the social justice-led Dravidian model of governance which, among other goals, is also aimed at taking education to all.

Against the background of recent rains, floods

STATE LEVEL YOGA BIOGRAPHICAL LITERATURE WORKSHOP

Cuttack(KCN): A state-level Yoga Sanjivani literature workshop and New Year welcome ceremony has been held at Gandhi Bhawan, Bakhrabagh on behalf of the KAIVALYA SAHITYA SANSAD. Poets, Poetess, Social workers, Yoga Gurus, Educators and Doctors from different districts participated. State-level poetry recitals and seminars were held in two sessions. Various mudras were demonstrated by the Yoga Guru. Popular and devotional songs of Jagannath were sung by vocalists. The Vedas were recited by the students of the Sanatan Veda School. In this program, Inaugural Ex Dist. Judge Mr. Ratikanta Mahapatra opined that Yoga is



helpful in increasing the spiritual consciousness of a person. The Chief Guest Dr. Satya Narayan Mishra, Researcher (Department of Yoga) Utkal University described the importance of creating a Yoga Health Society. The Chief speaker Dr. Surendra Nath Tripathi, Editor Navakalika highlighted the biomedical principles of Yoga. Honorable

Speaker Mr. Kishore Sagar (Pravari, Cuttack District Patanjali Yoga Samiti) Ms. Sagarika Jena, Editor Sai Trinath Yoga Samiti and as Guest of Honour Dr. Yudhisthir Khatua, Educationist, Mr. Biswajit Suryasulhi, President Sarvodaya Mandal, Cuttack, Dr. Dipayan Patnaik, Joint secretary Peace Committee, Cuttack, Mr.

Lalitendu Palauri, Senior Columnist, Puri Dr. Basant Kumar Shadangi, Nabarangpur, Rajiv Shadangi, Sarat Kumar Panda, Manorama Dash, Chabiiram Sethi and Dr. Veer Kishore Parida joined and stressed on inclusion of Yoga in literature curriculum of all classes. In this workshop, more than two hundred and fifty talents were given

INTUC demand enhancement of Minimum wages, Health Insurance and Social Security for Scheme workers.

Bhubaneswar(KCN) : In a massive rally Dr. R.C. Khuntia-Ex-MP and National Vice President and State President of INTUC, Odisha demand payment of minimum wages @ Rs. 26,000/- per month, provide Health Insurance Rs. 10 lakhs per family per year and introduction of provident fund and ESI facilities to all the scheme workers of the state as the three categories of scheme workers are doing hard work and supporting the citizens in crucial movement, specially Anganwadi Workers, Health Workers, Pachika, Mission Shakti CRP Workers have done excellent work by creating awareness, providing education to children preparing Mid-day meals for school children for distributing of medicines, assisting pregnant women for



hospitalization and they had collected samples during Covid-19 pandemic, while addressing a massive rally of unorganized workers at Kaniha Talcher on 30th December 2023. Organized by district INTUC wing of Angul District. Dr. Khuntia also emphasize on the Govt. for utilization of district mineral fund kept with district authority Rs. 2300 crores for development of infrastructure in the rural area and for other needy

purpose. He specially shows unhappiness over the present hazardous condition of NH-53 and NH-55 which renovation work have already started before 7 years. The hazard condition of the bother NH witness more than 150 fatal accident and 205 nos serious injured cases. He demanded for payment of atleast 15 lakhs to each death case as a moral support to their family. Dr. Khuntia also demand for a permanent policy of recruitment to the land looser of the

Over 30K Visitors Throng Nandankanan Zoo, Botanical Garden On New Year's Day

Baranga(KCN): On the occasion of New Year, over 30,000 tourists visited the Nandankanan Zoological Park (NZP) in the temple city of Bhubaneswar on Monday.

Nandankanan was decorated beautifully this New Year. There were fewer visitors this year than last because Monday was the holiday for both the State Botanical Garden and Nandankanan.

Many visitors came to see the six newborn lion & tiger cubs, Hoolock Gibbons and cassowary birds in the enclosures. A long queue of visitors was also present to take snaps at the selfie spots, children's park, and ropeway. Safaris with tigers, lions, bears, and herbivores; boating, baby trains, and battery-



operated ropeways were enjoyed by tourists.

According to the report, 30,570 tourists visited the Nandankanan Zoological Park this

New Year's Day. Among them, 26,297 tourists collected tickets offline, 1,611 online, 2,539 on WhatsApp, and 45 on the ropeway.

Odisha Lifetime Seva Honor and Odisha Poet Lifetime Honor. The staff of seven social service organizations and yoga organizations of Odisha has been felicitated. The Poet Ajay Kumar Panda's "Arunima Poem Collection" was launched auspiciously. Poet Nikunj Kumar Ghosh, Dr. Basant Kumari Nand, Poet Tapswini Shanti, Poet Utkalini Raut, Poet Ashutosh Deviprasad Raut, Poet Himanshu Bhushan Jena and Poet Survi Dwivedi composed poems. The founder secretary Dr. Sangram Keshori Samantaray was presided the meeting. Poet Subhvrat Mohapatra offered vote of thanks.

India's pioneer infrastructure major TEXMACO appoints new MD

Kolkata,(PARTHA ROY): India's pioneer infrastructure major TEXMACO Rail & Engineering Ltd appointments Sudipta Mukherjee as new Managing Director effective 1st January 2024.

Earlier Sudipta Mukherjee was Deputy Managing Director in the company and played a pivotal role in the company's success and growth through his professional commitment & dedication. Sudipta Mukherjee expressed his gratitude and commitment to take TEXMACO to new heights in cooperation and coordination with the team of the company. TEXMACO played



important role in India's development from pre-independence days and played significant role in development of different types of infrastructures across India. TEXMACO is an ISO: 9001-2015, multi-unit engineering and infrastructure Company, with 6 manufacturing units. The company is in to manufacturing of Rolling Stock, i.e. Wagons, Loco shells & parts, etc., Hydro Mechanical Equipments, Castings, Bridges and other steel structures. TEXMACO has been leading freight car manufacturer over the past eight decades.



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Bigg Boss 17 Evicted Contestant Neil Bhatt Opens Up On Ankita Lokhande's 'Planned Relationships' In The House

OTT giant JioCinema is set to bring an exciting twist to the Bigg Boss experience with 'Bigg Buzz,' a show that brings the Bigg Boss living room to life in a new format, introduced last season. Following the successful run of its first season, the show returns with its second season. Hosted by Krushna Abhishek, 'Bigg Buzz' features a fictional family engaging with evicted and previous season's Bigg Boss contestants, offering an unfiltered look at their lives and opinions, along with exclusive insights into the world of entertainment. In the recent episode, Bigg Boss 17 evictee Neil Bhatt made his appearance in the show, sharing exclusives from his journey inside the Bigg Boss House. While speaking to the host of the show, Krushna Abhishek, about his journey, Neil said, "It's been an amazing experience. I have enjoyed a lot inside the house and learned a lot about myself and life. I didn't expect to get eliminated so soon; I wanted to stay for long. Also, I was not very expressive in the house." Talking about Ankita's game he said, "In my opinion, Ankita's



relationships in the house are not strong with anyone. She plans all her relationships, and Vicky does the same. Her fights with Aishwarya were always initiated by her. Ankita had already told Aishwarya, 'Our relationship will never work because we are similar. That's why I keep one hand's distance from you.' Aishwarya said, 'You are refusing to try and connect with me based on possibilities and hypotheses. This is wrong.' Talking about who he

sees in the top 5, he said, "Manara is very emotional and makes all her decisions from her heart. Rinku and Jigna are my favorites, and I dislike Vicky, Samarth, and Isha. But, Munawar can be in the top 5 if he overcomes his emotional turmoil and makes changes in the future. Vicky, Ankita, Isha, and Abhishek can also be in the top 5." To witness more interesting conversations between Neil and Chugli Dadi, tune in to watch Bigg Buzz every Sunday, streaming exclusively on JioCinema.

Shah Rukh Khan Unveils New Dunki Posters Featuring Taapsee Pannu, Vicky Kaushal, Anil Grover



Released on Shah Rukh Khan's birthday, the 'Dunki' Drop 1 indeed came as an absolute treat for the audience and fans with its endearing narrative and went on to touch millions of hearts. Drawn from real-life experiences, 'Dunki' is a saga of love and friendship that brings together these wildly disparate stories, and provides hilarious and heart-breaking answers. On November 4, two posters of 'Dunki' were released that introduced 5 characters of the ensemble cast together, featuring, Shah Rukh Khan, Taapsee Pannu, Vikram Kochhar, Anil Grover, and Vicky Kaushal. The two new posters of the film show the joy of friendships and the challenges the lead cast go through together to achieve their dreams.

Sharing the posters on social media, Shah Rukh Khan wrote, "Hum bilkul usi tarah dikh rahe hain jaise Raju sir ne apne 'Ullu ke patthon' ko imagine kiya tha... Inke baare mein bahot kuch share karna abhi baaki hai..." (We look exactly the way Raju sir (Rajkumar Hirani) had imagined his 'Ullu ke patthon' to be. There is still much more to share about them). The first poster shows Shah Rukh Khan accompanied

Rukh is seen leading the group. A Red Chillies Entertainment, and Rajkumar Hirani Films presentation, produced by Rajkumar Hirani and Gauri Khan. Written by Abhijat Joshi, Rajkumar Hirani and Kanika Dhillon, Dunki is slated to release this December 2023. The film is based on the concept of Donkey Flight, an unlawful backdoor entry technique for nations like the United Kingdom, Canada and the United States of America. Shah Rukh will be seen in the role of a man named 'Hardy' in 'Dunki', who desperately wants to move to London along with his buddies. 'Dunki' will release in India on December 22, 2023 and will clash with Prabhas' Salaar: Part 1 – Ceasefire at the Box Office.

Samantha Ruth Prabhu Climbs 600 Steps Barefoot, Prays to Palani Murugan



Samantha Ruth Prabhu climbed 600 steps of the Palani Murugan temple in Tamil Nadu on February 13 draped in an all-white churidar-kurta and offered prayers at the temple.

She also lit a camphor diya and tweeted on the same. She was

accompanied by her Jaanu' movie director C. Premkumar and other friends. The actor, who suffers from Myositis, an autoimmune disease condition that causes acute muscular pain, has started shooting for the web series 'Citadel' in which she shares screen space with Bollywood

actor Varun Dhawan. 'Citadel' is the Indian version of the international sci-fi action web series of the same name created by the Russo Brothers. In the international series, Priyanka Chopra plays the lead.

The Indian web series is directed by the

director duo Raj and DK, who had helmed the popular web series, 'The Family Man', in which Samantha played the role of Raji, a Sri Lankan Tamil militant.

She had recently tweeted: "I am thrilled to be part of this brilliant universe conceptualised by the Russo Brothers AGBO. I am also looking forward to working with Varun for the first time. He is someone who is full of life and cheer when you are around him." Samantha is awaiting the release of her Telugu mythological movie 'Shakuntalam' in which she shares the screen with Prakash Raj and Dev Mohan. The movie is to be released on April 14.

Alia Bhatt Recalls Getting Emotional With Kriti Sanon Before Receiving National Award

Alia Bhatt recalls the getting emotional with Kriti Sanon before receiving the national award, says "It was just two young girls living the dream and feeling a moment of gratitude."



The national film award ceremony happened recently in Delhi where Kriti Sanon and Alia Bhatt were honored with the best actress award for their path-breaking performance in 'MiMi' and 'Gangubai Kathiawadi' respectively. Recently, Alia Bhatt shared the memorable moments she had with Kriti. "If I had to recall, exactly what happened, it was quite a lovely moment that Kriti and I shared together. She was standing in front of me and she looked back at me and said 'I just wanted to give you a hug' and I just hugged her and we both got emotional. It was just two young girls living the dream and feeling a moment of gratitude and with gratitude sharing it with each other. Literally we both had tears in our eyes after that moment. Then we had to get out of the hug because we will start weeping over here, which we don't want. So yes, that was actually quite a special moment."

Kriti Sanon and Alia Bhatt indeed delivered the best performance of their career with 'MiMi' and 'Gangubai Kathiawadi' respectively. While both actresses proved the mettle of their acting, they also showed how strong powerful characters can change the game for themselves, and today both of them are standing as the leading ladies of the industry. On the work front, Kriti will be seen in Rhea Kapoor's 'The Crew' and an untitled film with Shahid Kapoor and Alia Bhatt will be seen in 'Jigra'.



Karan Johar reviews 'The Romantics', asks Aditya Chopra if he can share their personal pictures clicked over the decades



He went on to state how the series made him reflect on his own journey and added, "The rom doc reminds us of the past that seemed so organic and heartfelt... Makes me want to go back to that zone of filmmaking..... I am so deeply inspired by the YRF story... it's

origin and it's journey.... Having learnt everything I know from the corridors of the studio I stand blessed and watching The Romantics made me so self aware ... of my strengths and my failings.... Thank you @smritimundhra for weaving a narrative out of the archives and actually making an audience go through the many emotional beats through the 4 episodes... just brilliant!"

Paying an ode to

Chopra scions, Aditya and Uday, KJo added, "And finally my Best friend has a face and how beautifully articulate was he!!! Adi does that mean I can post all the images we have shared over decades that you have threatened to never speak to me if I put out ??? #justasking #loveyou Adi congratulations to my dearest friend @udayc for being such a force behind this."

Sustainable Entrepreneurship: Preservation of Nature and Communities



Intrinsic value, an omnipresent force within nature, surpasses its role as a mere life-support system, encompassing the entirety of Earth, biodiversity, and ecosystems. This value is integral to the survival of diverse species, including humans, and is imperative to preserve. Environmental degradation, exemplified by the depletion of the ozone layer, carries tangible and widespread consequences, such as heightened exposure to ultraviolet irradiation and increased rates of skin cancer. Conversely, access to natural green spaces has been scientifically proven to enhance human health, underscoring the delicate balance between human well-being and environmental health. Recognizing this delicate equilibrium, proactive preservation efforts become paramount. Sustainable entrepreneurship emerges as a promising avenue, aligning economic objectives with the intrinsic value

of nature. Through innovative and environmentally conscious business practices, sustainable entrepreneurs contribute to preserving biodiversity, ecosystems, and human health, fostering a harmonious balance between societal well-being and environmental sustainability. This approach not only safeguards the intrinsic value of nature but also propels us toward a future where both humans and the environment thrive in tandem.

Life Support and Environmental Preservation:

Life support extends beyond individual well-being to encompass the broader environment, natural resources, and ecosystem services. Water pollution, rife with infectious agents, bacteria, and chemicals, leads to millions of deaths annually, mainly in third-world countries. Over-exploitation of natural resources, exemplified by practices like mining and over-fishing, severely impacts life support systems. The decline of ecosystem services directly affects human life support, resulting in a shortage of drinking water and reduced crop yields. It is imperative to recognize the interconnectedness between environmental health and human well-being.

Research as a Catalyst for Sustainable Entrepreneurship:

The need for research is paramount to deepen our understanding of how entrepreneurial action can sustain life support. Entrepreneurs can play a significant role in developing innovative solutions that address environmental challenges. By investing in research and development, entrepreneurs can create technologies and strategies that sustain life support systems and contribute to the overall well-being of communities and ecosystems.

Preserving Communities and Cultural Identity:

Communities, defined by intricate relationships and shared values, norms, and identities, face threats to their culture, groups, and places. The loss of cultural identity can have profound negative impacts, leading to increased alcoholism, reduced physical health, and decreased life expectancy. Families and groups, integral to well-developed communities, contribute to individual well-being. However, preserving these places is challenging, with threats

of tourism and air pollution. While often focusing on economic gains, sustainable entrepreneurship should also consider non-economic outcomes essential for societal development, including preserving cultural heritage and community well-being.

The Economic Perspective of Sustainable Entrepreneurship:

From an economic perspective, entrepreneurship aims to generate gains that improve socio-economic status and overall well-being. The integration of economic gains with sustainable entrepreneurship is crucial for the widespread acceptance of this approach. Moreover, sustainable entrepreneurship can create non-economic gains for individuals, such as improved child survival, life expectancy, education, equity, and equal opportunity. This holistic approach ensures economic success aligns with broader societal and environmental well-being.

Societal Gains and Social Entrepreneurship:

Societal gains extend beyond individual benefits, encompassing improvements in the well-being and security

of national states, regions, and institutions. Entrepreneurship plays a significant role in creating non-economic gains for society, fostering social ties, and enhancing interpersonal relationships. Social entrepreneurship initiatives, exemplified by endeavours like Sekem in Egypt, demonstrate the positive impact of entrepreneurial action on societal development. By keeping employment local and acting responsibly, entrepreneurs contribute to the well-being of their local society. This demonstrates the potential of sustainable entrepreneurship to benefit individuals and create positive ripples across entire communities and regions.

Motivations Driving Entrepreneurial Action: Entrepreneurial action links sustainable outcomes-preserving nature, life support, and communities-with development outcomes, providing gains to the entrepreneur and others. Opportunity beliefs, influenced by knowledge, motivation, and threat perceptions, lead to entrepreneurial action. Both expertise and prosocial motivation influence the ability to notice threats to sustainability, generating new knowledge and influencing motivation.

Physical health concerns, diminished psychological well-being, and altruism are prime motivators for entrepreneurial action. Combining Economic Objectives with Sustainable Entrepreneurship: Economically, entrepreneurship seeks gains that enhance socio-economic status and overall well-being. Combining economic objectives with sustainable entrepreneurship creates a powerful synergy beyond financial gains. Motivated by a sense of responsibility to society, entrepreneurs engage in actions that boost their economic status and contribute to non-economic advancements. For instance, sustainable entrepreneurship positively influences child survival, education, and equity. They integrate economic and non-economic goals, resulting in a more holistic and sustainable entrepreneurial approach. Consider an entrepreneur who establishes a business that generates economic gains and actively supports child survival, education, and equity. By integrating economic objectives with

sustainable entrepreneurship, this visionary leader fosters community acceptance and positively impacts societal well-being. The business catalyzes positive change, showcasing how a comprehensive and sustainable approach to entrepreneurship can create a ripple effect of benefits beyond financial gains.

Imagine an individual motivated by health concerns and altruism who embarks on an entrepreneurial journey aligned with sustainable practices. This entrepreneur, driven by a sense of responsibility to the environment and society, develops and implements initiatives to preserve nature and support local communities. The business model ensures economic gains for the entrepreneur and becomes a beacon of sustainable development, demonstrating the profound impact of individual motivations on shaping a more balanced and sustainable world.

Individual motivations play a pivotal role in driving sustainable entrepreneurship. Health concerns and altruistic values lead entrepreneurs to align

economic gains with preserving nature and community well-being. This dual focus benefits the entrepreneurs themselves and contributes to the betterment of society at large. Understanding the mechanisms behind entrepreneurial actions in sustaining these aspects becomes paramount for achieving a balanced and sustainable world. In conclusion, sustainable entrepreneurship emerges as a promising pathway to harmonize economic gains with environmental preservation and community well-being. Further exploration into the mechanisms of entrepreneurial action in sustaining nature, life support, and communities will deepen our understanding and guide future initiatives. Recognizing the interconnectedness of environmental health, cultural preservation, and economic success positions sustainable entrepreneurship as a holistic solution for a more balanced and sustainable future.

***Former Professor of Economics, Gokhale Institute of Politics and Economics, Pune, currently at Berhampur, Odisha**

The Growth of Artificial intelligence has Rapidly intruded into every Sphere of Scientific Activities

Vijay GarG

people responsible for some of the year's most important discoveries and events

software has significantly and extensively impacted the field of science throughout the past year.

summarising and extracting crucial details from an extensive array of scientific journals and articles. It offers succinct summaries of current research, aiding researchers in identifying deficiencies in the literature or locating pertinent studies.

compellingly that are consistent with its training data. Nevertheless, in the process of achieving this objective, it, along with other generative artificial intelligence (AI) programmes, is transforming the landscape of scientific endeavour. The advent of this transition has rekindled conversations about the limits of artificial intelligence (AI), the fundamental nature of human intellect, and the most effective ways to regulate the interaction between the two. One of the reasons that a non-human entity was chosen to be included in this year's edition of *Nature's* 10 is because of this issue.



Being physically active can improve our brain health, help manage weight, reduce the risk of disease, strengthen bones and muscles, and improve your ability to do everyday activities. Adults who sit less and do any amount of moderate-to-vigorous physical activity gain some health benefits. **Workout** : a practice or exercise to test or improve one's fitness for athletic competition, ability, or performance, a test of one's ability, capacity, stamina, or suitability.

quality of sleep, Reduce feelings of anxiety and depression, Combat cancer-related fatigue. Four most important types of exercise : Aerobic exercise - Aerobic exercise, which speeds up our heart rate and breathing, is important for many body functions. It gives our heart and lungs a workout and increases endurance.

R e g u l a r exercise and physical activity may: Help us control our weight, Reduce our risk of heart diseases, Help us body manage blood sugar and insulin levels, Help us quit smoking, Improve our mental health and mood, Help keep our thinking, learning, and judgment skills sharp as

Each week adults need 150 minutes of moderate-intensity physical activity and 2 days of muscle strengthening activity, according to the current Physical Activity Guidelines for Americans. We know 150 minutes of physical activity each week sounds like a lot, but you don't have to do it all at once. A complete fitness and exercise program should incorporate three basic components: Endurance, Flexibility, and Strength. Each of these components has specific guidelines, which govern their effectiveness. Follow these tips to avoid common mistakes when we are weight training: Don't skip the warmup.

Cold muscles are more prone to injury than are warm muscles, Don't rush. Move the weight in an unhurried, controlled fashion, Don't overdo, Don't ignore pain, Don't

forget your shoes.
Consultant Radiologist,
MRI Center, SCB
Medcial College, Cuttack
Mob :9437023443, E-mail

among Nature's 10.
**Retired Principal
Educational
columnist**



PM in a group photograph at 38th Convocation Ceremony of Bharathidasan University at Tiruchirappalli, in Tamil Nadu

Court Seeks Response From Cops On Parliament Security Breach Accused's Bail Plea



New Delhi(KCN): A court here on Tuesday directed the Delhi Police to file its response to the bail application of Neelam Azad, the only woman arrested in the Parliament security breach case, by January 10. Additional Sessions Judge Hardeep Kaur also adjourned for January 5 the hearing of an application filed by the city police seeking permission to conduct polygraph (lie detector test) of all six people arrested in the case.

The court later adjourned the matter after noting that the legal aid counsel, appointed by the judge to represent the accused was not available today. Police had brought all the six arrested accused before the court for the hearing of the application. The accused - Azad, Manoranjan D, Sagar Sharma, Amol Dhanraj Shinde, Lalit Jha and Mahesh Kumawat are currently in police custody till January 5. The Delhi Police, represented by Public Prosecutor Akhand Pratap Singh, had earlier told the court that the December 13 "attack was well planned."

In a major security breach on the anniversary of the 2001 Parliament terror attack, Sagar Sharma and Manoranjan D jumped into the Lok Sabha chamber from the public gallery during Zero Hour, released yellow gas from canisters and shouted slogans before they were overpowered by some MPs.

Around the same time, two other accused - Amol Shinde and Azad - sprayed coloured gas from canisters outside Parliament premises.

These four were taken into custody from the spot, while Jha and Kumawat were arrested later.

Congress MP's "Cancer-Ridden Trinamool" Outburst Pricks INDIA Bloc



Kolkata(KCN): West Bengal Chief Minister Mamata Banerjee's announcement that only her party, the Trinamool Congress, can take on the BJP in the state, has led to concerns over whether the Opposition bloc INDIA will fructify in her state. The Congress has missed a deadline set by the Trinamool to start seat-sharing talks and its state president is now attacking the Trinamool. Adhir Rajan Chowdhury, who is opposed to the idea of a tie-up with the Trinamool, has blasted Ms Banerjee's party, which he called is riddled with factionalism, for not following a uniform, consistent and united stand against the BJP while being a member of the INDIA bloc. His supporters in the Bengal Congress unit have conveyed their concerns to the central leadership.

"I have told you earlier clearly that the Trinamool Congress is riddled with factionalism, and is drowning in corruption. It's a party afflicted by the cancer of corruption. The cancer-ridden Trinamool has no answer on how to survive. The Trinamool is a gone case in Bengal," Mr Chowdhury, the Congress MP from Bengal's Berhampore,

ECoR General Manager Inspected Bhubaneswar-Bhadrak Railway Section

Bhubaneswar(KCN):

East Coast Railway (ECoR) General Manager, Shri Manoj Sharma inspected the Bhubaneswar-Bhadrak Railway Section, today and reviewed the Safety, Traffic facilities and took stock of ongoing infrastructure works in the Railway Section. During the inspection Shri Sharma reviewed the traffic facility works along with infrastructure related and passenger amenities works at the Stations between Bhubaneswar and Bhadrak and advised



officials to take necessary precautions to ensure safe and smooth train operations. He also emphasised on timely completion of infrastructure related projects and passenger amenities work. During his inspection at Bhadrak Station Shri Sharma took stock of progress of various passenger amenities works, development of parking area, circulating area, landscaping etc., and also reviewed the status of Bhadrak Amrit Station. Shri H S Bajwa, Divisional Railway Manager, Khurda Road and other senior officials were present during the inspection.

Put Break-Up Of Caste Survey In Public Domain: Supreme Court Tells Bihar



New Delhi(KCN): The Supreme Court on Tuesday asked the Bihar government to put in the public domain the break-up of the caste survey data to enable those aggrieved to challenge the findings.

A bench of Justices Sanjiv Khanna and Dipankar Datta refused to grant any interim relief to the petitioners who have challenged the caste survey and the Patna High Court order upholding the Bihar government's decision to conduct such an exercise.

"There is no question of interim relief as they (the government) have a high court order in their favour. Now that the data has been put in public domain, there are two-three aspects which remain. First is the legal issue - correctness of the high court judgement and legality of such an exercise," the bench said.

Senior advocate Raju Ramachandran, appearing for the

petitioners, said since the survey data is out, the authorities have started implementing it in the interim and raised the reservation for SCs, STs, Other Backward Classes, Extremely Backward Classes, and Economically Weaker Sections (EWS) to a total of 75 per cent from the existing 50 per cent. The bench said this issue needs to be heard at length. "As far as increasing the reservation is concerned, you have to challenge it before the high court," the bench told Ramachandran, who said it has already been contested before the high court.

Ramachandran said the issue is important, and since the state government is acting upon the data, the matter be listed next week so that the petitioners can argue for interim relief.

"What interim relief? They (the Bihar government) have a high court judgement in their favour," the bench said. Senior advocate Shyam Divan, appearing for the Bihar government, said the data, including the break-up, has been put in the public domain and anyone can see it on the designated website. Justice Khanna said, "What I am more worried about is the availability of break-up of data. To what extent the government can

withhold the data. You see, the entire break-up of data should be in the public domain so that anyone can challenge the inference drawn from it. Unless it is in the public domain, they can't challenge it."

The BJP, the main opposition party in Bihar, has accused the Nitish Kumar government of irregularities in conducting the caste survey and called the data collected "fake".

The bench then asked

Divan to file a report on the caste survey and posted the matter for further hearing on February 5.

On October 6, 2023, the top court had questioned the Bihar government as to why it published its caste survey data. It had, however, refused to restrain the state government from making public further data, and said it may examine if the state has the power to conduct such an exercise.

It had issued a formal notice on a batch of pleas challenging the August 1, 2023 order of the Patna High Court that gave the go-ahead for the caste survey in Bihar.

It rejected the petitioners' contention that the state government has already published some data preempting a stay.

They had sought a complete stay on further publication of data.

On October 2, 2023,

the Nitish Kumar government had released the findings of the caste survey, a move its detractors claimed was made keeping in mind the 2024 Parliamentary elections.

The data revealed that the OBCs and EBCs constituted a whopping 63 per cent of the state's population.

According to the data released, the state's total population stood at a little over 13.07 crore, out of which the Extremely Backward Classes (36 per cent) were the largest social segment followed by the Other Backward Classes at 27.13 per cent.

The survey also said the Yadavs, the OBC group to which Deputy Chief Minister Tejashwi Yadav belongs, were the largest caste in terms of population, accounting for 14.27 per cent of the total. Dalits accounted for 19.65 per cent of the total population in the state, which is also

home to nearly 22 lakh (1.68 per cent) people belonging to the Scheduled Tribes.

On August 7, 2023, the top court had refused to stay the high court's order giving the go-ahead for the caste survey.

Besides a plea by NGO 'Ek Soch Ek Paryas', several other petitions have been filed, including one by Nalanda-resident Akhilesh Kumar, who has contended that the notification issued by the state government for the exercise is against the constitutional mandate.

Kumar's petition says, according to the constitutional mandate, only the Union government is empowered to conduct a census. The high court had said in its 101-page verdict, "We find the action of the state to be perfectly valid, initiated with due competence with the legitimate aim of providing development with justice."

Will BJP upset applecart of BJD, Congress in Rajgangpur?

OURKELA: The Rajgangpur Assembly constituency of Sundargarh district is likely to witness a triangular contest with a possibility of BJP upsetting the applecart of the ruling BJD and Congress. The BJP used to be relegated to third place in the constituency with a paltry share of votes ranging between 16,000 and 28,000. But in 2019, the party almost doubled its vote share with the BJD and Congress believing that the Modi wave worked in favour of the saffron party. With around 2.25 lakh registered voters, Rajgangpur is a Scheduled Tribe (ST) seat. While BJD's

Mangla Kisan has pocketed the seat five times since 1985, the Congress has won it thrice. In the 2019 election, Dr CS Razzen Ekka emerged victorious from Rajgangpur. If reliable sources are to be believed, the constituency has 34,000 to 36,000 tribal Christian voters and over 50 per cent of them traditionally vote for the Congress while BJD gets a majority of the remaining chunk followed by other parties except the BJP. The BJP's traditional mainstay are Kisan and Oram tribes which have around one lakh voters. Other tribes including Kharia, Munda, Badaik, etc

and the Scheduled Castes account for 25,000 votes which are divided. Similarly, around 14,000-15,000 Muslim voters in the constituency tilt towards the party that has the best chance to defeat BJP. There are

around 50,000 general category voters of different linguistic origins in Rajgangpur town where Hindutva is a dominating factor for the Hindi-speaking population. Political observers say in 2019, Ekka of

Congress secured 53,918 votes and won with a slender margin of 946 votes over BJD veteran Kisan who pocketed 52,972 votes. Surprisingly, BJP's Narsingh Minz secured 52,896 votes with the party

witnessing a jump of 12.42 per cent in its vote share. In 2014, the BJP had secured an all-time high of 28,694 votes. Against the backdrop of the thumping victory in rural and

Rajgangpur municipality polls, winning Rajgangpur should be a cakewalk for BJD's Kisan. But a swing of fortunes cannot be ruled out. Ekka is up against anti-incumbency and retaining the seat will be a challenge for him. In 2019, tribal leader George Tirkey as the Congress candidate for the Sundargarh Lok Sabha seat enabled consolidation of Christian votes in favour of Congress which ultimately helped Ekka. With Tirkey quitting Congress, a split in Christian votes is inevitable. BJP insiders say with a consensus candidate and united fight, the

party may throw up a surprise victory. BJD too is not taking BJP threats lightly. BJD sources said in 2019, the Balakot air strike exponentially increased BJP's vote share in Rajgangpur. In 2024, the inauguration of the Ram Temple at Ayodhya and the rising international stature of PM Modi would influence voters. A close aide of Kisan and senior BJD leader Jitendra Das said despite advantages, the BJD has no complacency and is continuing its hard work to secure a victory.



CV Raman Global University convocation held, 17 students get gold medal



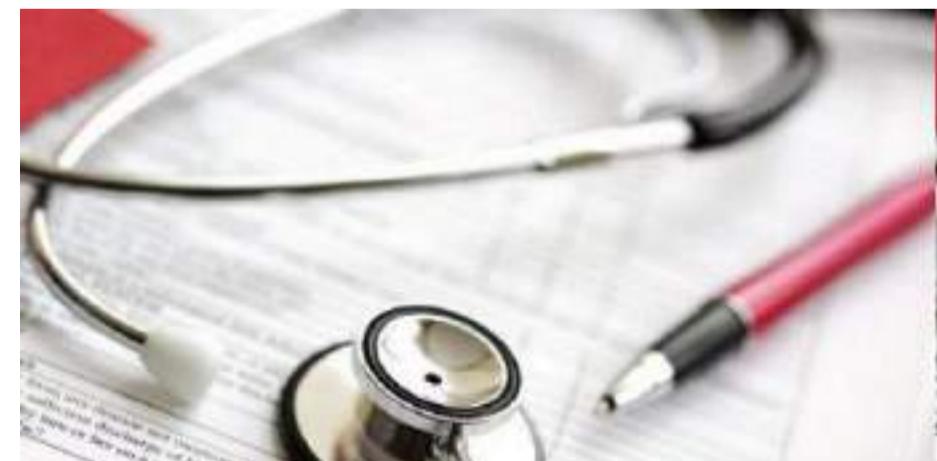
BHUBANESWAR (KCN): As many as 17 UG and PG students of CV Raman Global University (CGU), Odisha, received gold medals in the 4th convocation of the varsity recently. The university also conferred doctorate, master's and bachelor's degrees to 934 students on the occasion. Co-founder of HCL Technologies Ajai Chowdhry was

conferred with a Doctor of Science (Honoris Causa) for his outstanding contribution to society in the field of IT, during the convocation. In his address, Chowdhry appraised the students on how the latest and emerging technologies such as quantum computing, nuclear science, space engineering, AI, and big data will impact the

educational and economic development of society in the future. CGU founder and president Sanjib Kumar Rout, who presided over the function, encouraged the students and projected the plans of the university including setting up multiple sports and hobby clubs. He also said that the Board of Governors of

CGU has taken a decision to give more emphasis on start-ups and entrepreneurship and also committed to expanding the Nidhi TBI incubation centre to accommodate around 500 start-ups. CGU's board members Sarat Chandra Bhadra, Hiranmay Mahanta, Shailja Rout, Prof Sunil Kumar Sarangi and Sasanko Sekhar Mohanty were present.

Omega-Sanjivani launch AI-enabled endoscopy in Odisha



BHUBANESWAR (KCN): Patients can now avail the benefits of artificial intelligence (AI)-enabled endoscopy in Odisha. Omega Healthcare and Sanjivani Gastro Liver Clinic have brought this advanced facility to the state for

diagnosis and treatment of gastrointestinal (GI) disorders. Senior consultant and head of gastroenterology and hepatology at Omega Healthcare Dr Sushant Kumar Sethi said patients will immensely benefit

from the identification and treatment of cancerous, precancerous and even non-cancerous lesions with the help of the advanced technology-assisted endoscopy procedure.

"The success rate is very high as it detects and rectifies human



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SAIC Motor and JSW Group announce a strategic Joint Venture to accelerate growth with focus on green mobility

Bhubaneswar: SAIC Motor, a global Fortune 500 company with annual revenues of around US\$ 110 billion and a presence in over 100 countries, and the JSW Group, one of India's leading global business conglomerates with US\$ 23 billion in revenues across diversified businesses, have entered into a strategic Joint Venture. The Shareholder Agreement and Share Purchase & Share Subscription agreement were signed by the President of SAIC Wang Xiaoqiu and JSW Group's Parth Jindal at MG UK Headquarters in London with the objective of accelerating the transformation and

growth of MG Motor in India. SAIC Motor and JSW Group will create strategic synergies by bringing together resources in the field of automobiles and new technology. The joint venture will also undertake multiple new initiatives including augmenting local sourcing, improving charging infrastructure, expansion of production capacity, and introducing a broader range of vehicles with a focus on green mobility. According to the agreement signed, JSW Group will hold 35% in the Indian JV operations. SAIC will continue supporting the joint venture with advanced technology

and products to deliver extraordinary mobility solutions with an unwavering focus on the Indian consumer. According to Wang Xiaoqiu, President of SAIC Motor, "The automobile business is a global industry, and like in any other similar industry, access and collaboration are crucial for its healthy growth. SAIC has always adhered to the 'win-win cooperation' approach while steadily improving our core capabilities and expanding our scale of production and sales. In the growing Indian automotive market, both partners shall work closely to bring in the best of innovation, in

smarter mobility products and services for our consumers, seizing market opportunities, continuously expanding the brand influence and market share of our products, and achieving greater success for MG in India."

According to JSW Group's Parth Jindal, "Our strategic collaboration with

SAIC Motor aims to grow & transform the MG Motor operations in India with a focus on green mobility solutions. The joint venture paves the way for bringing world-class technology-enabled futuristic suite of automobile products including the new generation of intelligent connected NEVs and ICE vehicles. The JV's focus on broader localisation initiatives will yield financially accretive synergies through economies of scale while providing the highest level of customer service to the Indian consumer. One of the key focus areas of this joint venture will be to pursue the development of the EV ecosystem and to take a leadership position in this space. We would like to thank SAIC and MG Motor for choosing JSW as their partners of choice and look forward to building one of India's largest automobile companies together. The rich history of the MG brand is known to all and its success in India is there for all to see and it is truly an honour to be able to take this brand and company forward alongside a strong global partner in SAIC. We cannot wait to get going."

BJP Nominated Mudasir wani As Incharge For Srinagar Parliamentary Constituency in Jammu And Kashmir UT

Srinagar(Aasif Malik): The Bhartiya Janta Party (BJP) has Given Additional Charges To Wani Mudasir Who Works As Bjp North Kashmir Incharge The Bjp Today Nominated Him Incharge for Srinagar Parliamentary Constituency In The Valley

According to an official order obtained by Jkns News Agency Mr. Mudasir Wani has been nominated as the BJP's incharge For Srinagar Parliamentary Constituency He will be responsible for overseeing the Srinagar Parliamentary Constituency

Mean while Mudasir Wani Told Jkns Agency I am Very Thankful to Party Heads Who Belives On My Work And Appointed Me As Incharge For Srinagar Parliamentary Constituency I work Hard Just Like I am Working In North Kashmir I hope The People of Srinagar Parliamentary Constituency Knows Very well what Bjp is doing for the welfare of Jammu and Kashmir Sartaj Majeed Bjp District Vice President Kupwara Congrates To Wani Mudasir On His new Assignment He said the party Knows how Mudasir wani doing hard work in North Kashmir that is why party Nominated Him Incharge For Srinagar constituency.



Honda Motorcycle and Scooter India registers 3,53,188 unit sales

Gurugram: Noting a positive upward movement during the month, Honda Motorcycle and Scooter India today announced its sales numbers for May 2022.

The company's total sales for the month stood at 3,53,188 with 3,20,844 domestic sales and 32,344 exports compared to the subdued market performance for same period last year amidst multiple lockdowns owing to impact from second wave of pandemic.

Commenting on the sales performance in May'22, Mr. Atsushi Ogata, Managing Director, President & CEO, Honda Motorcycle & Scooter India said, "The market is gaining back strength as disturbances in terms of supply side are subsidingcoupled with rise in physical presence at office and educational institutions. The sales figures this month remain incomparable from May'21 as frequent lockdowns in wake of second wave marred the performance during this period last year. Growth in domestic as well as international trade continues to complement each other as we approach an early monsoon."

"The Festive Collection comes at such a special time of year and we're thrilled with the collection. We were really inspired by the importance of light – candles, lanterns and fireworks – and worked that into a vivid sunset colour palette, but also brought in a lot of sequins, rhinestones and satin. For The Festive Collection, H&M wanted to create a special collection that draws upon beauty and merriment of the season. Draping along the waistline, shoulder lines and across the body accentuate the female form, while long trousers and skirts contrast with sophisticated and alluring cropped tops.

vibrancy to every piece, while a strong colour palette of hot pink, orange, red, sand, gold and black adds to the celebratory mood.

Tonal looks are vital, but the play of different fabrics and embellishment make it playful and modern.

Commissions India's Largest Fleet of Electric Lithium-Ion Forklifts

New Delhi: Vedanta Aluminium, India's largest producer of aluminium, has commissioned India's largest electric fleet of 27 forklifts, powered by lithium-ion batteries. Done in partnership with GEAR (Gemini Equipment and Rentals Private Limited) India, this sets the ball rolling on Vedanta Aluminium's plans to decarbonize its industrial vehicle fleet. All 27 forklifts arrived last month and are being operationalised at the company's aluminium smelter at Jharsuguda, in Odisha, which is the world's largest single-location aluminium smelter, ex-China. Further, as testimony to its endeavours towards increasing gender diversity in core manufacturing operations, Vedanta Aluminium is recruiting and training women to operate these top-of-the-line forklifts. The company has previously hired transgender employees as forklift operators in its aluminium operations at BALCO in Chhattisgarh. These electric forklifts make use of the cutting-edge 'Smart Fleet Management' system to help ensure the highest levels of safety at site. The Smart Fleet Management system uses IoT (Internet of Things) technology to integrate the data collected by intelligent terminals and provide Vedanta Aluminium insights on a real-time basis with respect to forklift speed, access to operate, collision avoidance, optimization analysis for operational efficiency and equipment maintenance, among others.

RELIANCE BRANDS LIMITED INKS A JV WITH PLASTIC LEGNO SPA

Mumbai: RELIANCE BRANDS LIMITED (RBL) and Plastic Legno SPA have signed a joint venture arrangement through which RBL will acquire a 40% stake in Plastic Legno SPA's toy manufacturing business in India. This investment by RBL serves a dual purpose, bringing in vertical integration for RBL's toy business and helping diversify the supply chain with a long-term strategic interest in building toy manufacturing in India.

Plastic Legno SPA is owned by the Sunino group that boasts of more than 25 years of toy production experience in Europe. The group started its India business in 2009 out of a need to develop a strong production hub that would cater to global markets, but more importantly to the fast evolving and growing Indian market.

"Keeping with our

honourable Prime Minister's vision of Atmanirbhar India, this collaboration with Plastic Legno's deep experience in world-class toy manufacturing coupled with our strong footing in the global toy retail industry would open new doors and unparalleled opportunities for toys manufactured in India. It is imperative for RBL to build design to shelf capability for a strategic advantage over the competition and to be an accelerator in building a robust toy manufacturing ecosystem in India not only for domestic consumption but also for global markets," said the spokesperson of Reliance Brands Limited.

RBL has a strong play in the Toy industry with its portfolio of Hamleys, the British toy retailer and homegrown toy brand – Rowan, making RBL one of the leading

toy distributors. Hamleys currently has a global footprint across 15 countries with 213 doors and is India's largest chain of toy stores. "We are very privileged to have RBL as a partner in this Joint Venture. We are confident that Plastic Legno's experience in Toys production and Hamley's commercial outreach, will complement one another to enable the JV Company to achieve greater heights and successes. We have important development plans to implement, always in the spirit of creating a cultural background in this specific sector in India. We are ready for the challenges of the future, but when there is a group like RBL alongside, we are sure that together we can do a great development," said Paolo Sunino, Co-owner, Sunino Group.

H&M revels in sunset colours and embellished details for The Festive Collection 2023



Bhubaneswar: H&M India invites you to the season of celebrations with a special collection personified by all things sparkle and shine. Featuring party-ready ensembles, the collection spotlights designs showcasing strong shoulders, cropped tops and draped details among the statement suiting, party dresses and matching sets. Rhinestones, sequins and high-shine fabrics bring sophistication and alluring cropped tops.

Bank and at Union Bank of India, we aim to become Bank of 1st choice for MSMEs. This tie-up with SIDBI aids in realizing the Bank's vision to have increased credit flow to the MSME sector and extend operational convenience to the MSME clientele. Under partnership, Union Bank of India through its Pan India branch network can provide general Banking products like Current Accounts, Savings Accounts, Working Capital facilities and other related services to the MSME Customers of SIDBI."

Also, speaking on the tie-up arrangement, Shri Lal Singh, CGM (MSME), Union Bank of India, said "MSME is one of the key sectors of our Indian Economy contributing to GDP, Exports, Manufacturing Output, Employment, Women Empowerment etc. MSME is one of the focused areas of the

Banks to increase their customer base, while helping the MSMEs to meet their funding requirements. The key highlights of the arrangement include joint identification of viable projects and term loan and working capital financing to MSMEs. Initially the arrangement would be at specific centers and once the arrangement stabilizes at these centers, more locations would be covered.

Speaking on the occasion, Shri Lal Singh, CGM (MSME), Union Bank of India, said "MSME is one of the key sectors of our Indian Economy contributing to GDP, Exports, Manufacturing Output, Employment, Women Empowerment etc. MSME is one of the focused areas of the

Under the MoU, Union Bank of India would consider Joint financing/Co-Financing with SIDBI to Projects/ Units in the MSME. This MoU would help the

New Delhi: The Government of India has disbursed PM KISANsubsidy, directly to the farmers' bank accounts benefiting over 10 crore farmers and families who have received a grant of Rs 2,000 each. Spice Money, India's leading rural fintech with 1 million strong Adhikari network covering 18,500 plus pincodes, is assisting the farmers and farmer families residing in the heartlands of the country, to withdraw this subsidy through AePS at their doorstep Adhikari outlet.

The PM Kisan Scheme,

a central sector scheme

with 100% funding from

the Government of India,

became operational on

December 1, 2018.

Under this scheme,

income support of ?6000

per year, divided into three installments, is directly transferred to the bank accounts of landholding farmer families, consisting of the husband, wife, and minor children.

Speaking on this, Sanjeev Kumar, Co-Founder & CEO, Spice Money, said, "At Spice Money, we have been striving to solve the problem of access to banking & financial services in rural India. As the 11th installment of the Pradhan Mantri Kisan Samman Nidhi is rolled out, our 1 million Adhikaris operating across 18,500 pin codes, will be an enabler in ensuring easy access and withdrawal of this subsidy to the rightful 10 crore beneficiaries of this scheme.

Farmers and farmer families will no longer have to travel large distances to bank branches or just let the money lie idle in their accounts in times of need. Our Adhikaris, trusted banking partners in their communities, will be there at the villages to help farmers withdraw their money, with the help of AePS, thereby providing much-needed safe and secure access to the subsidy amount."

Spice Money has been spearheading the efforts towards bridging the financial services gap in rural India by

providing banking and financial services to the remotest corners of the country, across 700 districts and 5,000 blocks,

thereby revolutionising the way Bharat banks.



Can leggie Rishad Hossain survive the harsh realities of Bangladesh cricket?

NEWDELHI: Rishad Hossain hogged the spotlight after putting on an impressive show in the just-concluded white-ball tour of New Zealand that prompted Bangladesh head coach Chandika Hathurusingha to offer praise.

"Another positive (from the white-ball tour of New Zealand) is I think Rishad. We were craving for a leg spinner, to give him the opportunity to play limited overs cricket. He came out with flying colours I think," Hathurusingha told reporters in Mount Maunganui on December 31 (Sunday). The leg spinner certainly showed glimpses of his bowling talent against New Zealand with his ability to tie down batters while also unfurling some of the variations that he added to his repertoire by remodelling his action recently.

"I worked with his bowling action," BCB game development

coach Mahbub Ali Zaki told Cricbuzz. "I just told him to turn one or two deliveries. He used to release the ball from the top like Anil Kumble and as he used to release it from the top, the ball does not remain in the shape that is required for leg spin. Instead, it became top spin or googly."

"I just told him that you try two leg spin and four googlies in an over, as his main strength turned out to be his googly. If you can remember Likhon (Jubair) turned out to be a googly master and when he tried to learn leg spin, his googly got affected. I just focused on bringing the right balance to his bowling by helping him to bowl one or two leg spin deliveries along with three or four googlies. To be honest he cannot turn the ball that much," he said.

"If he cannot bowl a bit slow, he cannot spin the ball. I just tried to keep the non bowling arm locked for

a fraction of second and due to that he gets some time to organize his bowling because if you want to roll the wrist you need some time. I just asked him try one or two leg spin as that will help him become a better bowler," he added. It was a drastic change in his bowling style considering the 6-feet 1-inch tall bowler looked to be depended more on his pace variation.

The never ending question in Bangladesh's cricketing landscape is whether there's scope for nurturing a leg spinner. BCB tried different ways to promote leg spinners but that didn't yield the desired results as coaches and different stakeholders involved in the domestic circuit don't have enough faith in them.

During the last five years, Rishad played 19 first class matches along with five List A games that includes two ODIs and 20 T20s (six T20s included). Rishad only



played two matches for Abahani Limited in the last edition of Dhaka Premier League, country's traditional list A tournament.

Rishad was picked up by Comilla Victorians for the upcoming edition of Bangladesh Premier League, country's lone franchise-based T20 tournament. The four-time BPL champions cannot guarantee him a place in the playing XI.

"I have formed a squad

where everyone is capable to play but no one's place is confirmed. A player will play according to the balance of the team. I think we have spinner from abroad like Sunil Narine and Noor Ahmed along with Tanveer who performed well last time," Victorians coach Mohammad Salahuddin told Cricbuzz. "Look we are fighting for championship and whoever performs will play but if you insist that whether we will be inclined to promote any cricketer in that case I cannot say anything because it will be cut throat competition and only the fittest will survive," he added.

Whether Rishad's remodeled bowling action can bear fruits remains to be seen. The wickets in Bangladesh might not quite be an ally.

"I think this is logical

(the time when we play domestic cricket we cannot afford leg spinners because the wicket is tired which suits finger spinners more than wrist spinners) and to be honest in Bangladesh it is difficult for a leg spinner who gives flight. If you see history, you will find Shane Warne was not successful here but on the other hand, leg spinners like Rashid Khan and Shahid Afridi were successful as they used to bowl fast and the wicket helps them because they bowl at a good pace," Salahuddin said.

A member of the Bangladesh team management told Cricbuzz on request of anonymity that though Rishad did well in New Zealand he was a better bowler earlier and now it remains to be seen how he fares in the coming days.

"When he (Rishad) came he was a far better bowler than what he is now. We need to groom a player without harming his originality. He is a Kumble type bowler who will bowl fast with very little turn but if we try to make him an orthodox leg spinner which we tried, and as a result his action also got changed.

"He is trying to bowl by giving some flight but that is the problem because it goes against his nature. Let's face it, he is not an orthodox leg spinner and we must allow him to play to his strength," said the member closely working with Bangladesh team while added that he is not sure how he will be treated in the domestic circuit as he feels a leg spinner in this part of the world is playing a game thinking that it is his last game.

Bangladesh renowned coach Nazmul Abedin has a different opinion about Rishad and his domestic cricket expectations.

Bowlers, McDermott lift Hurricanes off the bottom spot



NEWDELHI: Hobart Hurricanes' second win of the season, a clinical seven-wicket victory at home over Sydney Thunder, lifted them off the bottom spot in the standings. The home win was spearheaded by a strong bowling performance which restricted Thunder to 150, a total that was chased down courtesy a brisk, unbeaten half-century from Ben McDermott.

The Hurricanes, who opted to bowl after winning the toss, had their opponents three down inside the PowerPlay. Thunder were particularly hamstrung by the dismissal of Tom Kohler-Cadmore, who was run-out without even facing a ball. The result of the wobbly start meant

"Best-case scenario is a hundred and maybe a leg-spinner to take the last wicket of the game out of the rough," Cummins said with a grin at the pre-match press conference. In stark contrast, the Hurricanes enjoyed a wicketless PowerPlay and only lost Matthew Wade after he'd added 47 runs with the belligerent Caleb Jewell (31 off 20). Both openers did fall in quick succession but the follow-up batters ensured there was no dip in tempo with Macalister Wright

7 wickets

David Warner's Baggy Greens STOLEN At Airport Ahead Of 3rd Test Vs Pakistan, Retiring Cricketer Offers Spare Backpack To Person Who Stole Them

NEWDELHI: Australia's explosive opening batter David Warner is retiring from Tests. He plays his last match in this format on Wednesday as Australia take on Pakistan in the third and last Test of the series. Warner would have liked his farewell Test match to go smoothly but right before the game, his Baggy Greens have gone missing. In an Instagram video, Warner informed his fans that his backpack has gone missing upon arrival in Sydney.

Warner claims that someone took his backpack out of his luggage and offered his spare backpack to the person who stole them for showing his or her honesty, promising that Cricket Australia or him would not take any



action against the culprit. The retiring cricketer said that he checked with the hotel staff and they told him that the backpack was not stolen in the hotel premises. Warner claims that the stealing took place at the airport only as there were many blindspots where CCTVs are not installed.

"This is my last resort to do this," Warner said in a video on Instagram. "A couple of days ago, our bags got freighted via Qantas. We've gone through CCTV footage, they've got some blind spots apparently, we spoke to the Quay West Hotel who we absolutely trust and have gone through their cameras, no one's come into our rooms.

love to have back in my hands walking out there come this week. If it is the backpack you really wanted, I have a spare one here, you won't get into trouble. Please reach out to Cricket Australia or myself via my social media and I'm happy to give this to you if you return my baggy greens," said Warner. Warner is playing his last Test of an illustrious career. He will be retiring with close to 9000 Test runs in 112 Tests. Australian captain says it will be great if Warner hits a hundred in his farewell Test.

"Best-case scenario is a hundred and maybe a leg-spinner to take the last wicket of the game out of the rough," Cummins said with a grin at the pre-match press conference.

Why Bedingham is going to New Zealand, not the SA20

NEWDELHI: A dozen days after the Newlands men's Test is scheduled to end, David Bedingham will board a flight to New Zealand as one of the most experienced players in South Africa's squad. He will, if he is in the XI in Cape Town, have two caps.

But that's two more than half the members of a squad of 14 that currently hold 50 caps between them. Or 300 fewer than South Africa's current squad - a dozen of whom won't be in New Zealand because they have been signed by SA20 franchises. The tournament will be played from January 10 to February 10, and the

Tests, in Mount Maunganui and Hamilton, from February 4 to 13.

Players who are contracted by CSA are required to make themselves available for the SA20, and they are compelled to put the tournament ahead of their international commitments. Bedingham does not have a CSA contract. Also, he has priorities that differ from many modern players.

So when Shukri Conrad, South Africa's red-ball coach and sole selector since January last year, told Bedingham a place in the squad for New Zealand could be up for grabs because of the



Test cricket. Or first-class cricket." It seems four days at blustery, all but deserted, sagging into disrepair Newlands playing for Western Province, or at the Riverside for second-division Durham - who he has turned out for since August 2020 with a view to obtaining a UK

passport - is further up Bedingham's to-do list than landing a glitzy T20 deal. Or maybe, given his T20 strike rate of 128.84 and the fact that he's

Newlands Test, had been signed by Durban's Super Giants and so had taken himself out of the equation for New Zealand.

Like Bedingham, De Zorzi isn't contracted by CSA. Unlike Bedingham, he had kept his name in the SA20 hat. Doubtless that will earn De Zorzi criticism. It shouldn't. His match fees in New Zealand are unlikely to come close to what DSG would have agreed to pay him. And, without a CSA contract and besides what he earns from WP - which won't be much - De Zorzi has no salary security. Given those realities who wouldn't have taken up DSG's offer?