

"Independent Judiciary Means...": Chief Justice As Supreme Court Turns 75



New Delhi(KCN): Chief Justice of India DY Chandrachud today addressed a unique ceremonial bench as the country's highest court turned 75 years. Similar to the arrangement in 1950 - when the Supreme Court held its first sitting - the Chief Justices of all the high courts also attended the ceremony that was streamed live online.

Chief Justice Chandrachud emphasised three principles that are necessary for the

Supreme Court to function according to the constitutional mandate. The first is an independent judiciary, where the Supreme Court must be independent of the legislature and executive. The second is the judicial approach towards adjudication, which says the Supreme Court must interpret the Constitution not as a rigid body of rules, but as a living organism.

The third principle is that the Supreme Court must secure the respect of

citizens for it to establish itself as a legitimate institution. "The confidence of citizens is determinative of our own legitimacy... This court has in the last 75 years faced old and new challenges in confronting the face of injustice and meeting the expectations of those at the receiving end of power," Chief Justice of India said. "The Constitution entrenches several institutional safeguards for an independent judiciary... However,

these constitutional safeguards are not in themselves sufficient to ensure an independent judiciary. An independent judiciary does not merely mean the insulation of the institution from the executive and the legislature branches, but also the independence of individual judges in the performance of their roles as judges," the Chief Justice of India said.

"The art of judging must be free of social and political pressure, and from the inherent biases which human beings

hold. Efforts are being made from within the institution to educate and sensitise judges across courts to unlearn their subconscious attitudes inculcated by social conditioning on gender, disability, race, caste, and sexuality," Chief Justice Chandrachud said.

Today's ceremonial bench was organised for the first time under the leadership of Chief Justice Chandrachud. Prime Minister Narendra Modi also participated in the programme before the ceremonial sitting began. A new website of the Supreme Court was launched as part of the celebrations.

Chief Justice Chandrachud explained the two approaches that the Supreme Court takes to enhance the faith in its justice-delivery mechanism.



AICC incharge of J& K affairs Bharat solankee, JKPCC President Vikram Rasool, JK PCC working president Raman Bhalla attended the screening committee meeting presided over by Former AICC General secretary Bhakta charan das & Rajyasabha MP Neeraj Dangi

Two Beef-Laden Containers Seized In Khurda, 3 Held

Khurda(KCN): The Khurda police on Saturday intercepted two

beef and cattle-laden container trucks have been seized.

According to reports, cow vigilantes stopped a container truck carrying around 18 cattle at a petrol pump near Barunei on National Highway-16 in the wee hours of Sunday and detained three persons in this connection. The

They handed over the truck to the Khordha Model Police. The truck was enroute to Hyderabad from Kolkata. In another incident, Khordha Industrial Police seized a beef-laden truck, which was traveling to Kolkata from Hyderabad, this morning.

Nitish Kumar Takes Oath As CM For 9th Time, Twice In Two Years



Patna(KCN): Nitish Kumar took oath as the chief minister of Bihar — for the 9th time — hours after he tendered his resignation as the chief minister of the RJD-JD(U) government. Jitan Ram Manjhi, Chirag

Paswan, Samrat Chaudhary, JP Nadda were present as Nitish Kumar took the oath amid chants of Bharat Mata ki Jai and Jai Shree Ram.

Last time, Nitish Kumar took oath as the chief

minister was in 2022 when he severed his ties with the NDA and joined the RJD, Congress and the Left alliance and became the chief minister of the Mahagathbandhan in Bihar. Between 2022 and 2024, Nitish Kumar took the lead in forging the alliance of the opposition parties to unitedly fight the BJP in the 2024 Lok Sabha elections. In June 2023, Nitish Kumar hosted the very first meeting of the opposition parties even before it got its name INDIA.

PM Modi Likely To Visit Odisha Twice In February

Bhubaneswar(KCN): Prime Minister Narendra Modi is likely to visit Odisha twice in February ahead of the elections 2024.

As per the previous schedule, Modi is set to visit Odisha for one day to attend a programme at the Indian Institute of Management (IIM) in Sambalpur on February 3. PM Modi is likely to visit the state again on February 10, informed Odisha BJP President Manmohan Samal today. "The BJP is organising two Mahila Samavesh (women congregation) in the country.

5T Chairman Reviews Multiple Development Projects In Keonjhar District

Bhubaneswar(KCN): As per the direction of Chief Minister Naveen Patnaik, 5T and Nabin Odisha Chairman, VK Pandian visited Keonjhar District to review the progress of various developmental works in the district and interact with students and the general public.

He participated in the Nua-O Program being organised at DD University Ground and interacted with students of all colleges of Keonjhar. He discussed with the students on Nua-O program providing a platform for youngsters to showcase their talent and to help achieve overall personality development in addition to their academic achievements. Pandian emphasized that students should work hard with self-confidence to achieve success in life. He said that the college transformation projects



in the district will be completed by February. He motivated the students to aim high and mentioned the achievements of some prominent personalities from the Keonjhar district. Pandian reviewed the progress of the Development of Maa Tara Tarini Temple, Ghataagon for Rs. 50 crs. He also reviewed the progress of the Kanupur Irrigation Project, Anandapur Barrage Project and Mega Lift Irrigation Projects at a total cost of Rs. 6120 Crs

and would irrigate an aayacut area of 2,44,550 Acres.

Later, he reviewed the progress of 02 Instream Storage Structures at Santeibhanja and Telkoi at a total cost of Rs. 96 Crs. Both the projects have been taken up based on grievances and demands given by people to Sri Pandian in June when he visited Keonjhar.

He also reviewed other Major Projects – Development of Bhimkund into a major tourist destination at a total cost of Rs. 19 Crs,

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Dr Pabitra mohan samantaray

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KIIT Women Employees in Traditional Sarees Participate in 'Pattathon' Mini Marathon

Bhubaneswar, (KCN): About 5,000 women, dressed in traditional sarees, participated in Pattathon (mini-marathon) on Sunday morning under the encouragement and inspiration of the Founder of KIIT and KISS Dr Achyuta Samanta to promote women empowerment and educational access for all.

This annual event is held across various districts in Odisha and different cities in India



with the aim of 'Education for All'. This year, the marathon was organized in 55 locations across

Odisha, including the unique edition in Bhubaneswar. The marathon was held from 7:00 AM to 8:00 AM, with 5,000 female

employees of KIIT, KISS, and KIMS participating in it. The marathon started from Shikharchandi Temple Square and ended at



KIIT Cricket Stadium. Awards were presented to the best participants by the guests including Dr Samanta.

The event was

organized by K3 Breakfree and also saw other competitions held during the day.

The marathon saw the participation of

prominent figures such as Odisha Building & Other Construction Workers Welfare Board (OB & OCWW) Chairman Srimayee Mishra, BMC Mayor Sulochana Das, Deputy Mayor Manjulata Kanhar; local corporator Mihir Kumar Rout, international cyclist Minati Mohapatra; athletes Shravani Nanda, Anuradha Biswal; KIIT and KISS President Saswati Bal; Dr. Itirani Samanta, Editor, Kadambini, Prof Saranjit Singh, VC, KIIT DU and Prof. Jyothi Ranjan Mohanty, Registrar among others.

Walkathon Raises Awareness Against Road Honking

Bhubaneswar(KCN): The Rotary Club of Bhubaneswar Eco hosted its second annual walkathon in Bhubaneswar, drawing participants from diverse backgrounds, including Rotarians, professionals, community leaders, and students of all ages. Before the walkathon began, Club President Shri Sunanda Mitra articulated its purpose, while Vice President Shri Pramod Panda reiterated the club's environmental focus. Distinguished guests, including Shri Siddhant Das, Shri Suresh Chandra Panda, and Shri Susant Mani, initiated the walkathon at Master Canteen Square. Shri Das stressed the importance of reducing honking, advocating its gradual acceptance as a cultural norm. Shri



Panda commended the initiative, while Shri Mani praised the participants for their large turnout despite the early winter chill. Participants pledged to reserve horn usage for essential situations and promised to promote this practice among others, emphasizing safe driving habits. The walkathon spanned nearly 7 kilometers from Master Canteen

Square to Vani Vihar Square and back, with participants displaying banners and wearing specially designed T-shirts bearing anti-honking messages. The Rotary Club of Bhubaneswar Eco remains dedicated to eradicating honking in Bhubaneswar and Cuttack through various initiatives, including sensitization programs for three-wheeler and

four-wheeler drivers, and engaging with prominent figures to address the issue. Other Rotarians of the Club who participated in the event were Smt Shipra Saxena, Smt Indumati Nanda, Smt Priyanka Dash, Shri Raja Mishra, Shri Ashok Panda, Shri Dhaneswar Sahoo, Shri Cyril Patro, Shri Santosh Panigrahy, Shri Manoj Swain and Shri Bibek Jena.

MASS LEAVE OF ODISHA VETS CONTINUE TO 10th DAY



prime demand, which covers 24 hour service for the farmers, indoor treatment facility where the patients can be treated keeping them inside the hospital premises, ambulance facility to lift the large animals to the hospital, improved diagnostic facilities at block and district level, waiving out the user charge for treatment and availing free medicines for the poor farmers. It is noteworthy that veterinary treatment sector has much advanced during last years but in the state the veterinarians are forced to follow the old traditional procedures of treatment which is encouraging quackery in the field. The vets in the state are more utilized as extension officers now rather than Doctors which is not encouraging for the future of veterinary treatment field, as stated by Dr Simphoni Mohanty, Joint Secretary, Odisha Veterinary Service Association.

Currently about 1300 doctors are shouldering the responsibility of 1910 vets of the state as the rest of the posts are lying vacant. Also about 40% of the supporting posts are lying vacant in the department, which has led to undue pressure upon the vets. They are even forced to work beyond working hours and even on holidays to cope with the expectations of the livestock owners. Even in these situations the Vets under state Govt. are not getting perks and promotions like many other states and Central Govt. Here a newly joined vet under state Govt. is getting promoted to the next scale after 22 to 25 years of service, which is quite demoralizing for them. So the state vets should get justified restructuring of the cadre along with DACP and NPA like Central Govt. recommendations, said Dr Jadunath Parida, President, Odisha Veterinary Service

Association (OVSA) and Dr Sankarsan Mahanta, General Secretary, OVSA today at the press meet today. It can be noted here that, In the yester years all the central pay commissions have recommended to maintain parity between medicos and vets in respect of pay scale and career progression on the basis of educational background and nature of job. Whereas the Government takes transformation of health and education sectors with much seriousness, negligence to the speechless animals has been described as unfortunate by the association. If the Govt. does not take any affirmative decision soon about the demands of the Odisha Veterinary Service Association, then this movement will be intensified in future confirmed by Central Executive body and all district bodies of OVSA, Odisha.



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Expats review: Nicole Kidman leads an excellent ensemble in Prime Video's evocative miniseries



Women are at war with their husbands, children at war with their parents, and men at war with themselves in *Expats*, the ambitious new miniseries on Prime Video, created and directed by Lulu Wang. The director burst onto the scene with her masterful 2019 film *The Farewell*, a semi-autobiographical drama about a young American woman reconnecting with her Chinese roots over a short trip to the mainland.

Based on the novel by Janice YK Lee, *Expats* provides a peek inside the (privileged) lives of several similarly unmoored characters, as they struggle to hold on to their identities in contemporary Hong Kong — a melting pot of cultures currently experiencing major upheaval. Wang doesn't ignore the political backdrop against which this story of deception and despair is set, as she weaves a compelling human drama around a rather pulpy plot that

revolves around the disappearance of a small child. Often, *Expats* feels like it's in conflict with itself, juggling two tonally disparate narratives — a delicate story about grief and forgiveness, and a thriller not unlike *Big Little Lies*, with which it shares star and executive producer Nicole Kidman.

Kidman plays Margaret,

a wealthy American woman who lives with her husband and their children in a fancy apartment complex. Her

neighbour is Hilary, an Indian-American

trapped in a loveless

marriage to an

Englishman named

David. Uniting Margaret

and Hilary through the

most unfortunate of

circumstances is Mercy,

a young Korean-

American running away

from her past by taking

up odd jobs in Hong

Kong. At a boat party one day, Mercy's easy bond with Margaret's kids gets her hired as their babysitter. Soon afterwards, they go

shopping at a night market, where Margaret leaves the youngest of her three children, Gus, in Mercy's care. But due to a momentary lapse in concentration, Gus wiggles away from Mercy, and is instantly consumed by the sea of humanity around them.

This is the show's inciting incident in many ways, but Wang shows it only in episode two.

Expats takes a *Big Little Lies* approach in episode

one, setting up

scandalous interpersonal

dynamics and then

working its way

backwards.

Why, for instance, is

there a wall between Margaret and Hilary?

Why does Margaret

recoil in shock the

second she lays eyes on

Mercy at a fancy cocktail

party? And why does her

husband, Clarke, break

down in tears on his own

birthday? It's all a little

camp, admittedly. But

the tone shifts in episode

two, yanking the high

drama back down to

earth. By the time the

show's standout episode

— number five — rolls

around, you're hooked.

This is what Wang is

building towards. At an

hour and 40 minutes

long, and framed in a

more cinematic aspect

prompts her to hire Mercy in the first place. She can't bear the guilt of having done so, and Essie can't help but imagine if Gus would still be safe had she been looking after him that evening instead of Mercy. It's a suitably complex scenario, which Wang pulls off deftly. But despite the platitudes that Margaret and Hilary shower their helps with — and they do this quite often — the invisible wall between them is always apparent. These are emotionally caged characters, and often, the show dramatises their inner turmoil by trapping them inside physical spaces. Almost an entire episode, for instance, is dedicated to Hilary and her visiting Punjabi mother locked inside a lift, forced to unpack past trauma over a box of 'pinnis'. We learn that Hilary is actually Harpreet Kaur, and that she hasn't forgiven her abusive father for the violence that he inflicted upon her mom.

Crowd chants 'jiju' as Nick Jonas takes the stage in Mumbai, swoons over 'Tu Maan Meri Jaan' performance with King.

Nick Jonas and his brothers, Kevin Jonas and Joe Jonas, marked their debut performance in India on Saturday, captivating the audience at Mumbai's Mahalaxmi Racecourse during a two-day music extravaganza. The crowd warmly welcomed the Jonas Brothers, with chants of 'Jiju' as Nick took the stage. Joining forces with singer King, Nick belted out their hit song "Tu Maan Meri Jaan" in a memorable performance.

I have done two web series. I decided to get back to acting after my daughter went to college. Fortunately, I am getting good offers too for acting rather than the run-of-the-mill like 'Beta tumne khana khaya' type roles. I started with theatre and then did TV and then films. So for me, the medium doesn't matter at all. Talks are on for films and TV shows too but it is too early to say anything. I want to get fully active again in acting - that's the plan!

So what else is

happening on the career front apart from the play?

I watch a lot of theatre. Even when my friends are performing and they have shows, I buy my own tickets, sit quietly and watch. I love theatre more because the budgets are not so extravagant, it gives you a different insight into different stories, and it kind of expands your mind when you watch a play. As far as earning your bread and butter out of theatre is concerned, well, it depends on how lavishly you want to

earn. But yes, for an actor, film, and television is more rewarding than theatre.

So what else is

happening on the career front apart from the play?

As glimpses of the concert flooded social media, it became evident that the Jonas Brothers thoroughly enjoyed their time performing in India. In a heartwarming moment, Joe and Kevin introduced Nick as 'jiju', with the crowd chanting in excitement. Priyanka Chopra did not accompany him to India for this event.

In another video clip, Nick collaborated with singer and rapper King for a rendition of "Maan Meri Jaan x Afterlife."

Addressing the audience during the concert, Nick humorously remarked, "This is our very first time performing in India. The sangeet doesn't count," alluding to the elaborate pre-wedding ceremony held before his marriage to Priyanka in 2018.

Expressing a heartfelt connection with India, Nick shared, "We, as a family, have a deep, deep

connection with the country," as the crowd echoed with chants of "jiju, jiju." Grateful for the warm reception, he added, "Thank you for having us, and we will make the most exciting night ever."

I haven't locked the doors for love in my life but they are not wide open too, says Suchitra Krishnamoorthi



I am only going to be seen in chikankari work.

I have been here before but very briefly. This time, I managed to go out and shop. But yes, since I love history and architecture, I would love to come here for a few more days and see all that since Lucknow is the hotbed of all that.

You had staged your play Drama Queen here for the first time. How did you find the audience here?

The audience here was very responsive. They were laughing and enjoying it so much. A lot of women in fact came to me later telling me that they enjoyed the show and it managed to touch

me and it is based on the book written by me by the same name. I wished to get the discipline of theatre back with my play. By discipline I mean, doing everything on my own and performing in front of a live audience, which is not the case when we are acting in films or web shows.

The budgets in theatre are very limited, I need to focus, and rehearse before performing, so all this is the discipline for me.

How do you find the theatre scene today in our country?

I have done loads of theatre in school and college. In fact, I got picked up for the TV series Chunauti because I was so active in theatre. I have done over 100 shows of other musical play too in the past. I did it before marriage. I stopped acting and doing theatre after marriage.

Why did you choose Drama Queen, a play as your comeback?

It is because I wanted to do something on my own. The play is written by me, the music is given

to me, and it is based on the book written by me by the same name. I wished to get the discipline of theatre back with my play. By discipline I mean, doing everything on my own and performing in front of a live audience, which is not the case when we are acting in films or web shows.

The budgets in theatre are very limited, I need to focus, and rehearse before performing, so all this is the discipline for me.

Why did you decide to make a comeback now?

My daughter has gone to college, what else have I to do now? These are the only things I can do. I was a pretty hands-on mother. I did write a few books and also opened a candle company which I have shut now.

Lock Upp winner: Munawar Faruqui bags the trophy, wins a cash prize of Rs 20 lakh



manipulative, there were others with whom he forged a genuine connection in the jail like Prince Narula and Mandana Karimi. His cute friendship with Anjali Arora was loved by fans. On the show, Munawar ended up

revealing a lot about his personal life. He shared how his mother died by suicide after consuming poison. He added he still feels guilty for not being by her side when she needed him the most. He spoke about his debt and how his mother could not make ends meet which led her to take the drastic step. In one of the episodes, Munawar, who has garnered a massive fan following with *Lock Upp*, revealed that he is married and has a child. He shared he has been

Life, Suffering & Suicide

Dr. Samrat Kar

Suffering is the ancient law of love; there is no quest without pain; there is no lover who is not also a martyr, said Heinrich Suso. Practically speaking, in order to learn to love, we need a tool for transforming anger into compassion, resentment into sympathy. We need some kind of brake to apply when the mind shifts into high gear under the influence of anger and other negative emotions. The mind is so used to having its own way in just about everything that all it knows is how to race

Suicide is the second leading cause of death in adolescents within Canada. While several risk factors have been found to be associated with increased risk, appropriate decision-support tools are needed to identify children who are at highest risk for suicide and self-harm. The aim of the present study was to develop and validate a methodology for identifying children at heightened risk for self-harm and suicide. Ontario data based on the interRAI Child and Youth Mental Health Screener (ChYMH-S) were analyzed to develop a decision-support algorithm to identify young persons

at risk for suicide or self-harm. The algorithm was validated with additional data from 59 agencies and found to be a strong predictor of suicidal ideation and self-harm. The RiSSk algorithm provides a psychometrically sound decision-support tool that may

are important dimensions in doing business. If we can learn to be flexible, to enjoy what we are doing, then, we teach ourselves that we are bigger than the result. Success should not define us, failure should not define us; one should become bigger than the

way of accident, but in accordance with a divine plan. The Creator has endowed us with great qualities. It is required of every human being to unfold these qualities, unlock one's potential and play the role that is destined for him by providence.

According to



be used to identify children and youth who exhibit signs and symptoms noted to increase the likelihood of suicide and self-harm.

Life is worth living. All of us should learn one thing: plan purposefully, prepare prayerfully, proceed positively, pursue persistently, produce productively. First, we need to set our goals, and, second, we need to audit our effort. How we are going towards the goal and realise that more than working hard, we should work smart. When you are working smart, you will audit your life; you will also learn how to be flexible. Agility, mobility and stability

outcome. When we become bigger than success and failure, there is fulfilment. The Bhagavad Gita says fulfilment is what we need to see. If a person can learn to love what they do and do what they love and if any failure happens in life, just learn from it. If we look at Siddhartha's life, his assets were more than his liabilities. He could have clearly solved his problem. Somewhere we have to train our mind to healthy options; better options and not bitter options. Let us all pray for Siddhartha, such a good soul and who did good work. Let us all be alert.

Man is not born in this world by

Psychiatrist, The Brain Foundation, Purighat Road, Cuttack, Mob. : 9132433333

temperature, including: In order to sustain blood flow and keep our body warm, the heart must work twice as hard. Winter also increases a person's risk of acquiring blood clots. The decreasing temperature may cause blood vessels to contract. It may cause the heart muscles to get less oxygen and nutrients, putting their overall health at threat. Winter months might also see a rise in blood pressure and cholesterol levels. A heart attack may be more likely if your cholesterol and blood pressure are out of control. Additionally, seasonal affective disorder, commonly known as mental stress throughout the winter, can raise stress hormone levels, raising your risk of heart attack or stroke.

It is a proven fact that eating a balanced healthy diet and exercising on a regular basis is important for maintaining good heart health. However, did you realise that the winter season may also call for greater caution? Your heart health may be in danger during a steep decrease in the temperatures, especially if you already have a cardiac issue.

During the winter, our hearts become more vulnerable. Your heart rate or Blood Pressure (BP) may rise in the cold. Additionally, your heart may have to work harder to pump blood. Heart disease and stroke-related fatalities among humans are more common in the winter. According to studies, heart attacks are more deadly in the winter compared to the summer season.

For people with heart disease, winter might become a difficult time. Several alterations in our bodies can occur as a result of a drop in

temperature, including: In order to sustain blood flow and keep our body warm, the heart must work twice as hard. Winter also increases a person's risk of acquiring blood clots. The decreasing temperature may cause blood vessels to contract. It may cause the heart muscles to get less oxygen and nutrients, putting their overall health at threat. Winter months might also see a rise in blood pressure and cholesterol levels. A heart attack may be more likely if your cholesterol and blood pressure are out of control. Additionally, seasonal affective disorder, commonly known as mental stress throughout the winter, can raise stress hormone levels, raising your risk of heart attack or stroke.

It is crucial to remember that persons with pre-existing risk factors, such as smokers, people with high blood pressure, obese people, or those who are already receiving treatment for heart diseases, will be more likely to experience heart attacks or strokes. The majority of cardiologists believe that persons who are older, routinely drink or smoke, and who do not engage in regular exercise are most at risk. These individuals may be able to minimize their risk of having a heart attack in the winter by minimizing their exposure to colder temperatures and maintaining a consistent amount of daily physical exercise.

During the winter, the following cardiac disorders might affect people with heart disease: Angina - When the heart does not

receive enough oxygenated blood, coronary artery disease, which causes Angina, develops. A person may have Angina Pectoris in the winter due to reduced blood flow. Hypothermia - This is a term used to describe a medical condition when the body loses heat more quickly than it can produce. The body temperature drops below the usual range, or 98.6 F, when someone is hypothermic. The body temperature of hypothermia sufferers drops below 95F. Heart Attack - As the blood flow reduces in the winter season, the chances of heart attack or Myocardial Infarction might increase.

A healthy life style is most important to prevent heart ailment. Any one wish can prevent heart attacks provided they keep away from main risk factors. Smoking is an important risk factor. Active and passive smoking causes heart problems too.

Overeating leads to obesity." vegetables and fruits contain substances that help prevent cardiovascular diseases. Eating fruits and vegetables in large quantities will help you avoid high fat food, Such as meat, cheese, and snacks." A cardiologist opined. Regular physical exercise reduces the risk of fatal heart disease. Physical activity helps a person control his or her weight, reduces the chances of blood pressure. Regular physical activity for every one is must. As well, we all know all the positive of Yoga and Meditation. God help those who help themselves.

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Sustainable Synergy: Odisha's Bold Vision for a Green Ammonia Future

Prasar Khuntia

In a significant stride towards a greener and more sustainable future, Odisha is poised to become home to a groundbreaking green ammonia plant. This proposed facility represents a crucial step in transitioning towards cleaner energy sources and reducing the carbon footprint associated with ammonia production. In a strategic move to boost the green hydrogen and green ammonia sector, the state government has

granted approval to Welspun New Energy Limited for the establishment of a 0.70 MMTPA green ammonia manufacturing unit in Kendrapada district. This ambitious project backed by an investment of Rs. 13,860 crore is poised to not only revolutionize ammonia production but also create employment opportunities for 1,000 individuals. This significant initiative aligns with the state's commitment to sustainable practices and economic development. Ammonia, a key component in fertilizers and various industrial processes has traditionally been produced through energy-intensive methods, primarily relying on fossil fuels.

The proposed green ammonia plant in Odisha seeks to revolutionize this process by leveraging renewable energy sources and employing eco-friendly technologies. The heart of the project lies in its commitment to utilizing renewable energy sources. Solar and wind power will be harnessed to generate electricity, ensuring that the ammonia production process is environmentally sustainable.

Unlike conventional ammonia plants that rely on natural gas as a hydrogen source, the green ammonia plant will employ electrolysis to produce hydrogen. This process involves splitting water into hydrogen and oxygen using electricity, derived from renewable sources in this case. A key

element in the green ammonia production process is the incorporation of carbon capture technologies. This ensures that any carbon emissions produced during the manufacturing process are captured and re-purposed, contributing to a closed-loop system. The establishment of the green ammonia plant is expected to bring about economic growth to the region, generating employment

opportunities and fostering local development. Additionally, it aligns with national and global initiatives to reduce greenhouse gas emissions. The green ammonia plant in Odisha holds the promise of significantly reducing the carbon footprint associated with ammonia production. By embracing renewable energy sources and implementing carbon capture technologies, the project aims to mitigate environmental impact

and contribute to the fight against climate change. While the transition to green ammonia production is a laudable initiative, challenges may arise in terms of initial investment costs and technological implementation. However, the project presents an opportunity for innovation and collaboration between the government, private sector and research institutions to overcome these obstacles and pave the

way for a sustainable future. The proposed green ammonia plant in Odisha is a testament to the commitment towards a more sustainable and environmentally conscious industrial landscape. As the world increasingly

The author is a journalist and columnist

Letter to Editor

Sir

It seems by the time Congress leader Rahul Gandhi reaches the destination of the grand old party's Jodo Yatra the INDI alliance block would have vanished into thin air. The bloc right from start was like a circus with too many artistes trying to woo the spectators with all sorts of 'acrobatics' and 'gimmicks' but failing in all their attempts. Now with the main architect of the I.N.D.I.A camp, Nitish Kumar, leaving the alliance the picture is complete - like a kids magic slate, vanished forever. It is here one can find the adage - too many cooks spoil the broth - come cent per cent true!

M PRADYU

KANNUR

Geeth Thalikavu Kannur



Indian skilled workers can explore Germany as new job destination : German CG in Kolkata



Kolkata (PARTHA ROY): A Special Session on 'Emerging Prospects of Trade and Investments between Germany and India' was organised by Bharat Chamber of Commerce on 25th January, 2024 in Kolkata.

Mrs. Barbara Voss, Consul General of the Federal Republic of Germany in Kolkata addressed special session. Mr. Tom Reiner, Regional Director, Indo German Chamber of Commerce in Kolkata was also present as a Guest Speaker.

Consul General Ms. Voss observed that around 2000 German companies

are operating in India and are providing employment to about 4 lac people. Ms. Voss mentioned currently, Germany is facing a shortage of skilled workers and therefore is looking forward to employ skilled labourers from India who would intend to stay in Germany for a prolonged period. She added after finishing one's education one gets 18 months to find a job but people find it within 6 weeks. Consul General said "Germany intends to collaborate with India and ensure attaining the SDGs as outlined by the

UN. We need to reduce our dependence on fossil fuels and ensure that global temperature is brought down by at least 1.5° in the near future" Mr. Reiner mentioned during his presentation Indo-German Chamber of Commerce provides a host of handholding services to both Indian as well as German companies willing to do business in India & in Germany. In this context, he informed that their "Senior Expert Services" is a flagship service where experienced and retired industry veterans from Germany are engaged as trainers and consultants

in Indian companies with little to no financial obligations. In addition to this, there are other services available with the bilateral Chamber for example upskilling of employees. During Welcome Address, Mr. N. G. Khaitan, President of Bharat Chamber of Commerce observed that in terms of technological cooperation, Germany has been a reliable and steadfast supplier of high technology to India over recent years. The country has been a valuable partner in India's growth story and has been involved in the socio-economic transformation

of our country. Shri Khaitan added "In the context of defence cooperation, Germany has been providing valuable technical support to India since the initial phase of building the country's defence warfare which has evolved with major OEMs operating in India". While delivering vote of thanks, Shri Naresh Pachisia Senior Vice President of Bharat Chamber of Commerce expressed optimism that Economic & Trade Cooperation between India & Germany will attain new heights in time ahead.

Award of excellence for inculcating scientific temperament was given to Mohd Iqbal Shah senior lecture physics.

Handwara (Aasif Malik): Mr. Muhammed Iqbal Shah joined Girls Model Higher Secondary School Handwara in 2017 as lecturer physics. He worked tirelessly for the uplifting educational scenario of school. He succeeded in increasing the enrollment of school as the students show excellent results in Board and professional examinations. He inculcated scientific temperament among the students by involving them to participate in science Models, projects and in science inspire camps. He organised some counseling



sessions where experts from different reputed institutions interacted with the students. His taughts have shown excellent results in board and professional examination. In every session the physics students remained toppers. More than 12 students qualified JEE Main and

NEET examination are pursuing their higher studies in reputed IIT's and NIT's of country. During his tenure as senior lecture and as vice principal more than twenty students qualified NEET examination who are pursuing MBBS degrees in different medical colleges. He delivered lectures through doordarshan and radio network during covid period. As SMDC member he played key role in getting veterinary land which is utilized for educational purposes by the school. He was awarded as best teacher award for his educational contributions in 2016.

Minister's remarks come days after the Rahul Gandhi-led Bharat Jodo Nyay Yatra travelled through the state from January 18 to 25, during which both the leaders had traded charges against each other. The BJP leader also claimed that the Congress loses its footprint wherever Rahul Gandhi passes through. "Wherever Rahul Gandhi passes through, the Congress gets erased. He is uninspiring, arrogant and has no leadership quality," Himanta Sarma told reporters on the sidelines of a programme in Dibrugarh. Continuing to target Rahul Gandhi, he added, "His footsteps always prove to be positive for the BJP. He is the biggest star campaigner for the BJP." The Chief

Rahul Gandhi Is "BJP's Biggest Star Campaigner": Himanta Sarma's Jibe

NewDelhi (KCN): Taking a sarcastic jibe at

Congress leader Rahul Gandhi, Assam Chief Minister Himanta Biswa Sarma on Sunday called him the "biggest star campaigner" for the saffron party.

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Minister's remarks come days after the Rahul Gandhi-led Bharat Jodo Nyay Yatra has created a huge impact in Assam. Over 150 leaders from @INCAssam and AASU are joining @BJP4Assam today," Hazarika wrote on X earlier in the day.

Talking to reporters, Gogoi said

disenchantment with the Congress leadership and the good work being done by the BJP had led her to join the ruling party.

"Women are no longer safe in Congress. I am sad to leave the party. But as much as the disgruntlement against the state Congress chief led me to leave the party, it was also the leadership of the prime minister and the chief minister which attracted me to the BJP," she claimed.

"Tolerated Nitish Kumar's Hindi Push For INDIA Bloc": DMK Leader

Chennai (KCN): JD(U) President and Bihar Chief Minister Nitish Kumar said 'only Hindi should be spoken' and the party tolerated it for the sake of cordiality in INDIA alliance, DMK leader TR Baalu said here on Sunday.

Speaking to reporters after holding seat sharing talks with Congress leaders here, TR Baalu, when asked on the exit of Nitish Kumar from the INDIA bloc said it appeared that right from the beginning he had 'some issues' and there would not be any electoral 'damage' due to his move.

To a question about the 'Bihar Chief Minister's statement that nothing worked as per his plan in the INDIA bloc,' TR Baalu asked: "What did he plan? He did not spell out any plan, he said only Hindi should be spoken and only that (message) remains." Elaborating, TR Baalu, a DMK Lok Sabha member and leader of the Parliamentary party said, "He (Nitish Kumar) said everyone should talk in

Hindi. We tolerated it. Even then, we kept quiet, as a compromise, for the sake of cordiality in the alliance. It was said that English must not be spoken. This is an ordinary matter (hinting at politics). It is okay."

The DMK leader's reference made was to one of the INDIA bloc's 'success' in clinching a poll deal in Uttar Pradesh (with the Akhilesh Yadav-led Samajwadi Party), the biggest state in the country, will be replicated in other parts of the nation, the DMK leader expressed confidence. DMK spokesperson J Constandine Ravindran said Nitish Kumar's exit from the INDIA bloc is a "loss" for the BJP and a "gain" for the opposition alliance.

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The Union Minister for Information & Broadcasting, Youth Affairs and Sports, Shri Anurag Singh Thakur with NSS volunteers of the Republic Day Parade 2024, in New Delhi

Chilika Birds Fest Kickstarts

Bhubaneswar(KCN): The 4th National Chilika Birds Festival was today inaugurated by Chief Minister Naveen Patnaik, who eloquently described the destination as "a pilgrimage for over a million-winged visitors of varied species, which undertake flights to the mighty but calm Chilika Lake – Asia's largest brackish water lake." Shri Patnaik applauded the efforts of Department of Tourism, Department of Forest, Environment and Climate Change and Chilika Development Authority for having organised the event "which promises to add another feather in Odisha's hat – a soaring birding hub". The festival, organised by Department of Tourism, Department of Forest and Chilika

Development Authority, kicked off in grandeur with the inauguration of a captivating Photo Exhibition. This visual spectacle showcased the extraordinary talents of renowned photographers such as Shri Shakti Nanda, Shri Umakanta Biswal, Dhrithiman Mukherjee, and other eminent photographers. The gallery unfolded a mesmerizing array of photographs, capturing the diverse and enchanting avian wonders that grace the Chilika region. The images not only reflected the skill of the photographers but also served as a powerful testament to the rich biodiversity of Chilika Lake. The three-day

programme witnessed the participation of 52 selected birders from across India. Offering a gist of the focused conservation campaign by the government, Tourism Minister Shri Aswini Kumar Patra said, "While the elusive wildlife deep within our forests evades our sights, Odisha can proudly claim to be a birding hub – thanks to pioneering efforts in wetland and bird conservation and special initiatives like the National Chilika Birds Festival. This year's census has revealed a total count of 11.37 lakh birds across over 187 species. I wish all the participants, birders, photographers, and delegates to have a great time in Mangalajodi and

Nalabana."

OTDC Chairman Lenin Mohanty applauded Odisha Tourism for its stellar handling of the tourism ecosystem through unmatched promotion and publicity. "Mangalajodi in Chilika is a trailblazing example



of community-led conservation, establishing itself as an unmatched birding destination. From initiatives like removing encroachments to recent extensive census activities and promotional campaigns

Surendra Kumar offered a perspective on the strategic commonalities between eco-conservation and tourism and reminisced on the history of the Chilika Bird Festival. "This year, we have engaged local communities of boatmen in the festival ensuring their active involvement in conservation efforts that fosters a sense of responsibility towards sustainable tourism practices. As I speak at the inaugural ceremony, the festival also has parallel events like the Bird Walks at Nandankanan and Ekamra Kanan and Lecture Walk," said Shri Kumar. Complementing the joint vision, Director Nandankanan & Chief Executive Chilika Development Authority Manoj Nair said in his vote of thanks, "It will not be an exaggeration to say that the soul of Odisha Tourism resides in Chilika."

Director OTDC, Sachin Ramchandra Jadhav, said in his welcome address, "The representation of birders across the nation makes the 4th National Chilika Birds Festival a grand success. Each participant is a brand ambassador for us. Next year we will soar higher, with foreign participants joining in large numbers. I welcome everyone to participate in the parallel events like Birds Walks, Lecture Talks and many more to get a vivid idea of Odisha's biodiversity as a whole."

Articulating the strategic agenda of Department of Tourism, Director Tourism and Managing



Chairman 5T at Samaleswari temple

Illegal Tusk Traders Nabbed

Deogarh(KCN): On direct supervision of PCCF Wildlife Susanta Nanda the officials of the Deogarh Forest Division has been able to nab culprits engaged in 'Tusk Trade'.

Team headed by Swadhinata Sahani, ACF Deogarh Forest Division, Dibya Sankar Behera, Range Officer and Six Protection Squad raided Maa Tarini Alankar, a Jewellery Shop at Deogarh and detained Premraj Sahu, Rajesh Kumar, Samir Kapardar.

Team Forest recovered two Elephant Tusks weighing 4.2KG and 4.7



KG from the possession of the accused persons. Tusks along one Maruti Baleno with Registration Number: OD 15L 8210 (Metallic Grey Color), three mobile phones and some

Rajesh Kumar is from Haryana. FIR has been registered and further investigation is on, said a senior official.

State Wildlife Organization is now connecting people and more information is percolating about wildlife criminals and traders, who are engaged in elephant poaching and trading of tusks. Principal Chief Conservator of Forests (PCCF) Wild life Shri Nanda is on move in the forest zones of Odisha and coordinating the efforts of enforcement in the forests for protection of wildlife.

Two Noida Based Fraudsters Held For Cheating Rs 2.35 Crore



Keonjhar against scammers for cheating him of Rs.2.35 Crores on the pretext of paying him Rs 3 Crores from the

using the forged and manipulated documents. Based on the complaint registered, an investigation was launched and the two scammers were nabbed by the EOW officials on Saturday.

The OPID court, Balasore has sentenced them to undergo Rigorous Imprisonment for ten years and a fine of Rs. 3 Lakhs each. On default of fine accused persons will undergo further imprisonment of two years each.

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Dalmia Bharat Foundation Signs MoA with BSL to Enable Social Transformation in Bokaro

Bokaro, Jharkhand : Dalmia Bharat Foundation (DBF), the Corporate Social Responsibility (CSR) arm of Dalmia Bharat Group has signed a Memorandum of Understanding (MoA) with Bokaro Steel Plant (BSL) to drive its community-centric initiatives in Jharkhand by upskilling 600 youth, annually. The aim of the MoA is to establish a skill training centre to impart short term, placement-based courses to local youth in the surrounding villages through DBF's DIKSHA (Dalmia Institute of Knowledge and Skill Harnessing) centre. The MoA was signed by

Shri Chaudhary Ratnesh Kumar Sudhanshu, Dy. General Manager (CSR & SAIL-Uday), SAIL-Bokaro Steel Plant and Shri Vishal Bhardwaj, Group Head - CSR, Dalmia Bharat Group and Chief Executive Officer, Dalmia Bharat Foundation.

"Since our inception in 2009, we've witnessed our role gradually transform from being a resource provider to a key enabler for positive change in society. While we've created a legacy of development and change for the better, we continue to strive to ensure that we meet newer economic and environmental needs and close wider societal gaps as much as possible,"

The skill development center at Bokaro Steel City, in association with

said Mr. Vishal Bhardwaj, Group Head - CSR, Dalmia Bharat Group and CEO, DBF. "Through our leadership and dedication towards achieving social transformation, we will continue to work towards our vision of creating opportunities for people across the nation so that they can reach their full potential and give back to the community. We look forward to our partnership with BSL and also call upon our industry peers to join us as we make significant and sustainable differences and ensure social, economic, and environmental progress.

The skill development center at Bokaro Steel City, in association with

DBF, will help strengthen the social ecosystem in Jharkhand. While BSL will provide the necessary infrastructure support, DBF has been entrusted with managing day to day activities of the center including faculty and placement support.

"BSL and DBF share a common vision and value system for bringing about a transformative change in society by leveraging its demographic dividend through empowering the local youth through training that makes them market-ready," said Mr. Chaudhary Ratnesh Kumar Sudhanshu, Dy. GM (CSR & SAIL-Uday), SAIL-Bokaro Steel Plant. "It is our firm belief that this combined expertise and experience

will ensure that the youth being educated at the DIKSHA facility will receive quality and need-based training for the purpose of gainful employment across industries."

To ensure viable and sustainable income generation, training will be imparted in trades for self-employment and trades such as Assistant Electrician, Solar PV Installer, General Duty Assistant (GDA) and Customer Relationship Management, to begin with. Subsequently, more courses will be added as per demand and future prospects. The center shall largely focus on the development of the youth residing in BSL's peripheral villages.

Flipkart's Shopsy Summer Store steers tremendous growth for sellers in Odisha

Bhubaneswar: As the summer starts rolling in, Shopsy - Flipkart's social commerce platform, recently launched the Summer Store, a unique curation to address customers' nuanced seasonal needs by offering a wide range of products across categories under one umbrella. As a testimony to this endeavor, sellers in Cuttack recorded nearly a 9X growth in sales and sellers in Puri recorded nearly a 16X growth in sales bolstered by the summer store initiative. Sellers in Sundergarh have garnered a tremendous 34X growth in their sales over the past month. The summer store recorded increased traction from women buyers which indicates a positive women reseller growth

in Cuttack. Amongst several categories, Hygiene and Wellness, Fashion, Kitchenware and Home Decor emerged as top priorities for customers with demand for products such as deodorants, sunglasses, body washes, essential oils, sarees, table covers, bedsheets and kitchen tools topping the charts.

Shopsy Summer Store is a one-stop-shop for products ranging from electronics, personal care, baby care, food and beverages, apparel, swimwear and kitchenware including air conditioners, deodorants, baby sunscreen, aerated drinks, cotton clothes for men and women, swimsuits and juicer mixer grinders. Of these, deodorants have taken up

the major share of the demand pie clocking over 50% growth, followed by sunglasses which grew by close to 22%. Kitchen tools also contributed to a 6X growth over the past month in Cuttack. This was followed by categories such as kurta sets, cotton sarees, deodorants and body washes that witnessed a 3X jump over the past month in Puri.

Shopsy aims to continue its endeavor to offer a wide range of quality and engaging products for customers at affordable prices, while being a value-based and reliable platform. By providing a simplified social media interface, Shopsy is able to overcome user apprehension of trust and authenticity while shopping online.

Walkathon organized by Shanti Memorial Hospital on the occasion of World hypertension day

Bhubaneswar: In observance of World Hypertension Day 2022 - commemorated every May 17th, to create awareness amongst people, a walkathon was organized by Shanti Memorial Hospital, Cuttack which covered some important roads of Cuttack city on the day. The walkathon was flagged off by Dr. Sreejoy Patnaik, Chairman & Managing Director and Prof. Dr. Rekha Das, Executive Director of the hospital after a briefing on the purpose of the observation day presented by Dr. Priyadarshi Tripathy, Cardiologist of the hospital. More than 150 employees joined the walkathon with plaque cards and banners carrying awareness message on hypertension prevention and treatment to communicate to the public the importance of hypertension and its serious medical complications, and to provide information on prevention, detection and treatment.

World Hypertension Day was first inaugurated in May 2005 ever since it has become an annual event. The main purpose behind the celebration of the World Hypertension Day is to promote public awareness of hypertension and to encourage citizens of all countries to prevent and control this silent killer, the modern epidemic. Later at Shanti Memorial Hospital, a free hypertension check-up camp was held in which around 100 persons checked their blood pressure and received free consultation.

LVPEI Receives 'Project of the Year Award' from PMI South Asia for Rural ROP Care Initiative

Bhubaneswar: L V Prasad Eye Institute (LVPEI) has received the Project Management Institute South Asia (PMI South Asia) award in the NGO category for its outstanding project in rural Odisha, aimed at managing Retinopathy of Prematurity (ROP), a vision-threatening eye condition in preterm babies. The award-winning project, titled 'Screening and Treatment of ROP in Pre-term Babies in 8 Odisha Districts,' has been funded by the Cognizant Foundation. It was implemented by LVPEI's Mithu Tulsi Chanrai campus in Bhubaneswar in collaboration with National Health Mission and Rashtriya Bal Swasthya Karyakram. Dr. Tapas Ranjan Padhi, the project



lead, along with other team members, accepted the award on behalf of LVPEI. Retinopathy of Prematurity (ROP) is an emerging 21st-century epidemic and the leading cause of irreversible vision loss in preterm born

babies and/or babies born with a birth weight less than 2.0 kgs, especially babies who were managed in incubators. The efforts by Ministries of Health over the last two decades to reduce neonatal mortality

have improved the survival of preterm babies. About 30% of the children in NICUs/SCNUs are expected to be affected by ROP and close to 18% of them can go completely blind if they don't receive

timely retinal treatment within 30 days of birth. Approximately 1000 premature babies are susceptible to go blind every year in Odisha due to ROP. Increased awareness, early detection and appropriate treatment and follow-up are essential for preventing ROP blindness.

LVPEI campus at Bhubaneswar is the only centre in Odisha offering a protocol-based comprehensive ROP care including neonatal retinal imaging, laser, intravitreal injections, mini neonatal intensive care facility, advanced paediatric retinal microsurgeries, low vision, and amblyopia services under one roof.

Indel Money Limited announces Public Issue of up to Rs.200 crores of Secured, Redeemable Non-Convertible Debentures (NCDs)

Bhubaneswar (KCN) :

Indel Money Limited, one of the fastest growing NBFC in the gold loan sector, announced the 4th public issue of Secured NCDs of face value of Rs.1,000 each. The issue opens on Tuesday, January 30, 2024 and closes on Monday, February 12, 2024 (with an option of early closure in case of early over subscription).

Mr. Umesh Mohanan, Executive Whole Time Director, Indel Money Limited said, "Our business strategy is designed to capitalize on our competitive strengths to enhance our position in the Gold Loan industry and to expand our presence. The first half of FY24 saw the company demonstrating a stellar performance with its profitability surging by a record 568.86% buoyed by a strong AUM growth, heightened demand for gold loans, expansion into newer territories and operational efficiencies despite a challenging

business environment. We aim to continue to grow our loan portfolio by expanding our branch network by opening new branches. Increased revenue, profitability and visibility are the factors that drive the branch network. With this issue, we aim to expand our sources of funds."

The issue includes a Base Issue Size for an amount of up to Rs.100 crores with an option to retain over-subscription up to Rs.100 crores aggregating up to Rs.200 crores. The Lead Manager to the issue is Vivro Financial Services Private Limited.

The funds raised through this issue will be used for the purpose of onward lending, financing and for repayment/prepayment of principal and interest on borrowings of the Company.

Indel Money Limited had a total outstanding AUM (excluding off-balance sheet assets) amounting to Rs.81,740.86 lakhs as on September 30, 2023 as compared to Rs.64,768.53 lakhs as on March 31, 2023.

JioPhone Next 'Exchange to Upgrade' Offer

Bhubaneswar: Reliance Retail has launched a limited period Exchange to Upgrade offer for JioPhone Next. As per the offer, customers can exchange a functional 4G feature phone or smartphone for a brand new JioPhone Next for just Rs. 4,499.

The JioPhone Next 'Exchange to Upgrade' offer allows many more Indians to embrace a truly smart Digital Life. With this offer, existing 4G feature phone and smartphone users will no longer be held back by their device constraints and be able to enjoy the true 4G Jio Digital Life to the fullest. Current users of 4G feature phones will now be able

to migrate much more easily to the large screen digital experience on the world's most affordable 4G smartphone.

Similarly, the current 4G low-end smartphone users too can affordably upgrade to a seamless and enhanced digital life offer by JioPhone Next which runs on Pragati OS - the optimised version of Android that supports a rich suite of applications and usage without compromising on the user experience.

The offer is available through Reliance Retail's extensive network of JioMart Digital, Reliance Digital and other outlets in the remotest corners of the country, making it

geographically and economically accessible to many more Indians.

It is worth mentioning here that JioPhone Next, designed jointly by Jio and Google, is the world's most affordable 4G smartphone that comes with a 5.45" HD screen with Corning Gorilla Glass 3 and anti-fingerprint coating, 2GB RAM, 32 GB in-built storage (expandable up to 512GB), 13MP back camera, 8MP front selfie camera, 3500 mAh battery, and a range of other advanced features which include voice fast capabilities, read aloud, translate now, easy and smart camera, automatic feature update, easy media share, OTG support etc.

JK Lakshmi Cement Posted Net Profit up at Rs 161.26 Cr. in Jan-Mar.22

Bhubaneswar: JK Lakshmi Cement Ltd., one of the leading cement companies of India, recorded a turnover of Rs.1497.64 crore in Jan-Mar.22 with an increase of 13% over Rs.1321.99 crore in the corresponding quarter Jan-Mar.21. Despite unabated increase in Petcoke and Diesel prices which are hovering at all time high, JK Lakshmi Cement could achieve healthy profitability by continuous improvement in operational

efficiencies, energy cost, better product mix and higher volume. JK Lakshmi Cement's EBITDA before Other Income moved up to Rs.276.23 crore in Jan-Mar.22 from Rs.267.88 crore in Jan-Mar.21. After providing for interest, depreciation & Exceptional Item, PBT stood at Rs.197.93 crore in Jan-Mar.22 as against Rs.186.53 crore in Jan-Mar.21. After Providing for Taxes and Other Comprehensive Income, JK Lakshmi Cement's Profit was up at Rs.161.26 crore in Jan-Mar.22 against Rs.138.27 crore logged in the corresponding quarter. During the twelve months April 121 - March 22 Company's Sales increased by 15% to Rs.5040.78 crore (Rs.4384.71 crore) and EBITDA was up at Rs.868.52 crore (Rs.864.22 crore). JK Lakshmi Cement's profit at PAT level during this period moved up by 14% to touch all time high at Rs.417.56 crore against profit of Rs.366.24 crore in the same period last year.

Ambuja Cements and ACC's ChangeTheStory campaign wins Bronze at the ABBY Awards

Mumbai: The first sustainability campaign 'Change The Story' of Ambuja Cements and ACC, has won a Bronze Award at the recent ABBY Awards 2022, under the Green Award category. This category is awarded to outstanding communication that features planet conservation, sustainability etc. The

"Change The Story" campaign aimed to create awareness about sustainability and showcase technology-backed solutions that offer effective and measurable outcomes in this regard.

The #ChangeTheStory campaign highlights a non-invasive bubble barrier technology, which will remove around 2,400 tonnes of

plastic waste from Agra's Mantola canal, thereby preventing its entry into the Yamuna river. The crux of the campaign lay in reaching out to a wide audience across India and globally—and communicating the campaign's features. The campaign winning this honour at the ABBY Awards—often touted as the Oscars of Indian advertising—was a

designed in collaboration with Alok Nanda and Company and serves as another reminder of the crucial role sustainability plays at Ambuja Cements and ACC.

#ChangeTheStory campaign was rolled out across multiple platforms, including print and digital, reaching out to an approximate 32 million people. One of its lead video films conveyed the message, through the lens of a scientist, that it's time to change the story by taking out the plastic and freeing our rivers of their polluted past. The campaign further leveraged the power of music and created a rap song across owned platforms featuring the campaign mnemonic "Bubble Sharm". This was followed by a bouquet of informative posts and

videos on social media. ACC and Ambuja Cements collaborated with micro and nano influencers to drive engagement around the bubble barrier technology.

The two companies were the first to launch an augmented reality-based game in India, which created an immersive experience for users by illustrating the state of marine plastic pollution

and the basic functioning of the Bubble Barrier technology. This game convinces the user to play their role in driving change by encouraging players to "bubble pop" their way to cleaner oceans and safer habitats for marine organisms.

Mr. Neeraj Akhoury, CEO India Holcim and Managing Director & CEO of Ambuja Cements Ltd., said that the

award served yet another reminder of the company's efforts towards sustainability. "We are elated and honoured that a campaign that's important to us has received the recognition that it deserved. Sustainability and business go hand in hand at Ambuja Cements and ACC Ltd. This will encourage us to further step up our efforts in this direction."

'Not focusing on red-ball cricket was a mistake' - Nitish Rana after Ranji Trophy ton

New Delhi: Having missed the last two seasons of first-class cricket, Nitish Rana harbours a lasting regret for not giving sufficient importance to red-ball matches. This year, he has set himself on a Mission Red Ball. On Saturday, he came close to achieving a part of this set goal by hammering a brilliant century that put Uttar Pradesh in a position of strength against Mumbai.

"I like to perform well when the team is in trouble. During the Covid years, when the IPL was held in two phases, I had shifted my focus away from red-ball

cricket a little bit. So, that set me back somewhat. This year I have worked very hard with the red ball because I wanted to prove, not to anyone else, but to myself that I can be a good red-ball player," Rana (30) said after the second day's play. On a greenish Wankhede top, the UP skipper went after the Mumbai bowlers, much like he would attack the opposition in the Indian Premier League (IPL) or other white-ball matches. He struck 106 at a strike rate of 88 and virtually toyed with the Mumbai attack until he was the sixth

man out at 290. In 34

more runs, UP's first innings folded. After UP had taken a 126-run first innings lead, Mumbai ended Day 2 at 24 for no loss, still 102 runs in arrears. "Playing strokes is in my blood. I try to play according to the situation. We were chasing 380 (347) when I scored a 68-ball hundred. Today, the wicket was so good that I wanted to keep my shape and play my game. I have played for three years (two during the 2016-17 seasons) on this wicket. There is value for money on

this wicket, and I always wish that every year, I should get at least one match on this pitch. I was trying to

my mistake that I wasn't focusing on red-ball cricket. A lot of people had started talking that I wasn't a red-ball player, and I would not have had to listen to that talk. Since I switched from Delhi (this year), my target has been to make my name in red-ball cricket again," the left-hander, who has played in one ODI and two T20Is, said. "I remember in 2020 or 21 (in the 2019-20 season vs. Vidarbha in Delhi) I scored my last hundred (this is his seventh three-figure score). I had lost the habit of scoring hundreds. I now

know how to play hundreds."

He also believes a big one is around the corner this season. Rana also reflected on his decision to switch from Delhi to UP. "It was in my mind that the dressing room atmosphere of the Delhi team was not good for my career. I felt that a change was necessary for my career. I have always looked at UP as an Elite team, and I know people here. Luckily I have got a team where I am getting respect."

He represented Delhi in 43

first-class games since his debut in the 2015-16

season.

Sunrisers Eastern Cape secure narrow win over MI Cape Town



New Delhi: George Linde's effective all-round effort went in vain as Sunrisers Eastern Cape secured a 4-run win over MI Cape Town at St George's Park. Needing 17 runs to win off the last four balls, Linde smashed a boundary and a six to give the visitors some hope, but eventually the team fell short and suffered its third

successive loss.

After electing to bat, Eastern Cape openers struggled but Tom Abell and Aiden Markram controlled the innings with their respective half-centuries. While Abell smashed eight boundaries and a six in his 44-ball 60, Markram blazed away to a 32-ball 54. While the other bowlers were getting

hit, Linde conceded at less than run-a-ball in his four-over spell. Tristan Stubbs provided a brief late flourish to help the side post 175 for 6.

In response, barring Rassie van der Dussen, all the Cape Town batters played useful hands. However, Ottniel Bartman's fine spell, which included 16 runs in

the two death overs, ensured that the Cape Town batters didn't get the late flourish they needed. His range of yorkers proved effective as Delano Potgieter, especially, was kept in check managing to score only four runs in nine balls, leaving the side too much to need in the last over.

Brief Scores: Sunrisers Eastern Cape 175/6 in 20 overs (Tom Abell 60, Aiden Markram 54; Kagiso Rabada 2-26, Nuwan Thusara 2-32) beat MI Cape Town 171/7 in 20 overs (Sam Curran 30, Kieron Pollard 30) by 4 runs

Pretoria Capitals vs Joburg Super Kings

Only 4.4 overs were possible in a game that was ruined by rain. Reeza Hendricks made just 11 but the under pressure Faf du Plessis got going and hammered an unbeaten 25 off just 12 balls despite losing Leus du Plooy for a duck at the other end. However, du Plessis' charge was eventually stopped by rain.

New Delhi: Former England captain Kevin Pietersen has raised concerns over young India batter Shubman Gill's form in Test cricket. Pietersen, who masterminded England's last Test series win in India, urged head coach Rahul Dravid to take Gill under his wing. The 43-year-old acknowledged Gill's talent, but feels that the youngster still needs to work on his game. He made the comments after Gill played a rash shot to get out on Day 2 of the ongoing Test against England.

Citing his own experience with Gill, Pietersen gave valuable inputs to the Indian team management for Gill's development.

"Shubman Gill has somebody in the dressing room now who changed my game, Rahul Dravid. So I would say to Rahul Dravid and I don't know how much of the broadcast he watches, please go and spend time



with Gill and do the same stuff that he talked to me about. Go and get him hitting the ball through the offside. Practicing, picking links better, rotating strikes, doing things that will make him a better player because he has a quality player in Shubman Gill in his dressing room," Pietersen said on Sports 18.

Pietersen feels Gill's

struggles to rotate strike, especially against the spinners, something which he can add to the game if Dravid takes him under his wing.

"And I'm not disappointed in the way that he got out. I'm just disappointed in the fact that he hasn't got that ability yet, but he's still a kid. Give him that ability. Give him that structure, and play the attacking shots that he has got in his armoury. We've seen some of

those beautiful innings, but if he rotates strike and he learns from Rahul Dravid, who needs to just take him under his wing and say, young man, this is how you do it, the world is his oyster," he added.

Gill, who resumed from his overnight score of

14, got himself caught at mid-wicket on 23 after playing a rash shot against the turn. He

played 66 deliveries and hit just two boundaries

ILT20 gung-ho about season two, allays concerns with embattled ZEE

New Delhi: Zee Entertainment Limited (Zee), the broadcaster of ILT20, is making headlines in India for all the wrong reasons. Sony Group has filed a \$90 million termination suit against them following the cancellation of the much-anticipated merger deal. Additionally, Disney Star is considering legal action for Zee's failure to honour the \$1.4 billion sub-licensing pact for the International Cricket Council (ICC) TV rights. There are significant concerns about Zee's ILT20 deal, but the UAE league organisers claim to have a watertight agreement and a strong business relationship with their commercial partner. "We have nothing but absolute support from Zee. I'm not going to

delve into the financial details or commercial arrangements; that's not for me to say. However, what I can confirm is that we have a very positive relationship with Zee, and they are delighted with the start of the tournament. We're in a really good place," league CEO David White told Cricbuzz on Saturday. Zee is believed to have entered into a broadcast pact of \$12 million per year for the first 10 seasons with the league promoters.

The IL executive is also pleased with the league's performance on television and digitally this season. "Zee is very encouraged by the numbers. This year, we've expanded our coverage to Abu Dhabi TV, Dubai TV, YouTube, reaching a wide audience in the UAE, and we're

receiving very positive feedback anecdotally," said White, a former CEO of New Zealand Cricket (NZC). "I'm very encouraged by the first week. It feels like it's just going to keep building until the final on February 17."

More than the television and digital viewership, the league seems to have drawn crowds to the grounds in the second season, a factor that was conspicuously absent last year. There are several other new factors too, including the presence of Pakistani players and, most vitally, the recognition from the ICC, which has granted it List A status. In addition, the organisers have spiced up the league with a Wild Card recruitment clause for the franchises and a Super Sub substitution

rule for the teams. "Firstly, we're delighted with the crowds in the first week. For seven days now, we've had terrific crowds, and last night in Sharjah (Sharjah Warriors vs MI Emirates) drew 8,000 spectators. Last Sunday in Dubai (Desert Vipers

vs Abu Dhabi Knight Riders) had 11,000 attendees. All our crowds have been really positive, and we're delighted with the attendance so far," White said, reviewing Week One of the nearly month-long season.

The addition of Pakistani players has also seemingly elevated the league's profile. "I think it's a significant influence, to be quite honest," the New Zealander said. "If you were there on Tuesday night in Dubai witnessing the four Pakistani internationals, it was fantastic to see

high-quality cricketers, and the crowd was very engaged in their participation. At the moment, I'm in Abu Dhabi, and they're playing a game today (ABKR vs DV), and then tomorrow night in Sharjah (MIE vs ABKR) and then Tuesday night (DV vs MIE) in Dubai. So, I think they've really added a lot to the league, and it's fantastic to have them here."

The five Pakistani players in the season are Mohammad Amir, Shaheen Shah Afridi, Azam Khan, and Shadab Khan (for Desert Vipers), and Imad Wasim (for Abu Dhabi Knight Riders). "I think it's a really good start, and I think everyone is saying it's a big step up from last year. There is no doubt about the quality of players."

In addition to the Pakistani players, the league features international stars like David Warner, Nicholas Pooran, Sunil Narine, Andre Russell, Trent Boult, Sam Billings, Rovman Powell, Dasun Shanaka, Dawid Malan, Chris Woakes, Chris Lynn, Shymron Hetmyer, Alex Hales, and Colin Munro, among others. Ambati Rayudu, representing MI Emirates, is the lone Indian in the six-team, 34-game league.

"Like I said before, I am delighted with the start of the competition, and we've had nothing but positivity. Great crowds, happy sponsors and happy broadcasters, happy players, and, above all, the standard is very high. So, it's all very positive from my perspective," White concluded.



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