

<p>Puri(KCN): Chief Minister Naveen Patnaik on Wednesday dedicated the much-awaited Shreemandira Parikrama Prakalpa or Srimandir Heritage Corridor project to the</p>	<p>public in the presence of Puri Gajapati Maharaja Dibyasingha Deb. Adorned with flowers, lights, and graffiti, the Pilgrim Town of Puri is immersed in</p>	<p>divinity, devotion and festivities for the grand inauguration of the Srimandir Heritage Corridor Project today. The project includes parking areas, Shree Setu (a bridge), Shree</p>	<p>Danda (a road), running parallel to Bada Danda to ease pilgrim movement, pilgrimage centre, restroom facilities, cloakrooms, toilets and other amenities for</p>	<p>visitors in and around the Shree Jagannath temple. The CM reached Puri at around 1 pm and unveiled the much-awaited project at 1.30 pm amid a large</p>	<p>number of devotees from different parts of Odisha and the country congregated here for the inaugural ceremony. The three-day-long yagna culminated on</p>	<p>Wednesday afternoon, after Gajapati Maharaj of Puri Divyasingha Deb gave ‘purnahuti’ in the ‘havan’. Patnaik dedicated the project to devotees</p>	<p>with the culmination of the Yagna. Later the priests, sadhus and other delegates along with the chief minister went around the Parikrama around the temple.</p>
--	--	---	---	--	--	---	--

Delhi since midnight. However, dense fog is still prevailing over parts of Punjab, Haryana, West Uttar Pradesh & northwest Rajasthan and likely to continue few more hours,” IMD said in a tweet at 8:30 a.m.


to Bhubaneswar by bus. The police nabbed the two persons while they were waiting for the bus. The entire cough syrup bottles were seized from their possessions. The smugglers were taken into custody and forwarded to the court, police said.

‘Mother Pradhanpat’

Sanjib Kumar Dash
It'smy dreamland,my Pradhanpat, figuring a small unique spot, impinge aserene sense,often surging into mute corner of mind, It's a shrine of deity on earth, as if,in remote eraonce hit uponby some angelic glance...

Ivory along water course, in moonlit evening, some see, Rainbow plays at fall’s feet, with dusk shattered sunbeam, Birds twitter, fountain murmur, with cool breeze n sweet fragrance, an ever greenness cultures here, That's the beauty of it.

Theadjoining series of hills stretchingover the valley, smiling foliage n tendrils, even a lonely planttightening



around a corner stone, the blue sky above, all in one, Real assemblage of nicety of nature, Mother Pradhanpat, True embodiment of love n sacrifice, ever eyeful on our peace, from birthtill end, salute you, pray you Mother....

.....

Reader in Physics
Deogarh College
Mo 9437739577

Intricate interplay

Gajanan Mishra

I know not
The hidden purpose,
I know not
The meaning thereof.


I know my on point
I live in.
So and so I emphasize
Love, faith, unselfishness
In life.

For greater good
Here I am.
So and so I want to know
Intricate interplay of
The ocean and the sky.

Tapobana, Titilagarh-767033

Quotation of the Day


“Write it on your heart that every day is the best day in the year.”
—RALPH WALDO EMERSON



Temples Of Khajuraho

India is known to have more than 2 million Hindu temples. These temples reflect the variety of Indian culture and way of life. Temple architecture in India has always embodied an underlying vision. It is a representation of experience, space and time. The art and architecture involved in the construction of Hindu Temples is well defined in the Shilpa Shastra. It mentions three main kinds of temple architecture in India: Nagara or the Northern Style, Dravida or the Southern style and Vesara or the Mixed style. The defining features of a Nagara style are Garbhagriha (Sanctum Sanctorum), Shikhara (Curvilinear tower), and Mandapa (Entrance Hall). The Nagara style developed gradually as the earlier temples had only one Shikhara, while the later temples were constructed with multiple Shikharas and the Garbhagriha can always be found under the tallest tower. The Temples of Khajuraho are a magnificent example of the Nagara style of temples as the temples consist of a sanctum, a narrow ante-chamber (antarala), a transept (mahamandapa), additional halls (ardha mandapa), a mandapa or nave and an ambulatory passage (Pradakshina-path) which is lighted by large windows. Khajuraho, known for its ornate temples, was built by the Chandela rulers between 900 CE to 1130 CE. The first mention of Khajuraho and its temples is in the accounts of Abu Rahyan al Biruni (1022 CE) and Ibn Batuta (1335 CE). The temples were said to have been spread across 20 square kilometres and there were around 85 temples in the 12th century. The ravages of time have reduced the number of temples in Khajuraho to just 20 today. The Chandela Empire ruled central India from the tenth to the fourteenth centuries. Chandelas were well known for their interest in art and architecture. Although followers of Shaivism, the Chandelas were also said to have been inclined towards Vaishnavism and Jainism as well. The carvings at the temples seem to be predominantly about Hindu deities and mythology. The architectural style also follows Hindu traditions. This can be validated by various factors. A predominant feature of the construction of a Hindu temple is that the face of the temple should be towards the direction of sunrise. All the temples of Khajuraho have been built with this in mind. Moreover, the carvings reflect the four goals of life in Hinduism, viz, dharma, kama, artha, moksha.

The monuments built by the Chandelas were famous for their architectural and sculptural glory. The Chandelas were also deeply interested in performance arts and the various forms of music and dance. This is evident from the sculptural representation of various scenes of music and dance depicted on the walls of these temples. Erotic imagery is very common in the Temples of Khajuraho. Sculptures of celestial nymphs with broad hips, heavy breasts and languishing eyes are commonly found in the Kandariya Mahadeva and Vishwanath Temple. These sculptures are believed to reflect the idea of female beauty and fertility. Other scenes depicted on the walls of the temples are a part of the Narathara (the human life cycle) signifying how sexual procreation and kama are an essential aspect of human life. The major focus of the study of the Temples of Khajuraho have been on the sculptures. The walls of these temples have some of the best sculptures of the time, making Khajuraho a representation of excellent artistic features. It is believed that the temples constitute five different sets of sculptures: These sets of sculptures and erotic images represent scenes from day to day life.



A Staircase to the Moon

Manas Ranjan Mahapatra

to endure the distressing tantrums of the child any longer, scolded her husband, saying: "Do you wish the doleful cries of the child should continue till he dies? Surely, had you tried, you could have fetched the moon for him. Why not construct a staircase to the moon and drag it here within our reach once and for

gathering together enormous quantities of wooden posts and bamboos where with to raise the intended structure, and piled up the needful material at one place. With the help of his nephew, he laid the foundation for the immense staircase. The job of fetching the wooden posts and bamboos from the huge pile was assigned to the

weary waiting, Jarang's wife and nephew angrily concluded that he had furtively fled to the abode of the moon and stars. The fallen heap of the staircase afterwards became a small range of hills which eventually came to be known as Jarang Kadoram. This small hill range can still be seen in the

all?" The fool could not realise the gravity of the situation that she was pushing her husband into, an impossible task. . Unnable to bear any longer the constant nagging of his wife and the persistent crying of his child, the young man decided to build a staircase to the moon. He assured his son that he was going to fetch the moon for him. Jarang set about

nephew, while Jarang got himself immersed fully in erecting one staircase upon another. When the staircase ascended far above the clouds, Jarang got confident that he was surely nea the moon. He shouted from above to his nephew below: "Bring up bamboos. Bring up bamboos." His wife and nephew on the ground far below could not catch his words distinctly. To them it

soon it fell with a tremendous crash, propelling Jarang through space to a distant place where he was killed instantaneously. Not finding his fallen body, his wife and nephew waited expectantly for many days for him to return bearing triumphantly in his hands the cherished moon. But there was no further sign of the returning conqueror. After many more days of

Achik Asong to this day. (Based on a Garo Folktale)

Visiting Professor of Development Communication
Former Director, I & PR and Culture, North Eastern Council
Ministry of DoNER, Govt. of India
Former Director, Book Publishing Courses & Editor, NCCL National Book Trust, Ministry of HRD, Govt. of India



CLASSIFIED

CAUTION

Readers are advised to make appropriate enquiries while responding to advertisements in these columns. The Kalinga chronicle publication does not vouch for any claims made by the Advertisers. The Printer, Publisher, Editor and Owner of The Kalinga Chronicle Publications shall not be held responsible/liable for any consequences, in case such claims are found to be false.



SALE

Cawasik Bajaj in tiptop condition for sale. Contact: 2555328

PURCHASE

Required a Marshal/Commandor / Bolo in good condition. Contact :555763



SALE

Flats ready for possession before Rathayatra at Puri near Seabeach for sale. Contact :9864078308

Residential plots at Pahala close to NH-6 and near Pata Railway Station, Bhubaneswar for immediate sale. Contact :0674-2556733 Residential plots at

CLASSIFIED ADVERTISEMENT TARIFF

Classified advertisements are released daily. The normal classified advertisement is charged @ Rs. 5/- per word up to maximum number of 50 words. Any extra word will be Rs. 8/- per word. The minimum charges for any classified advertisement is Rs. 100/-. The options for bold lettering and outlining are also available and are charged @ 7/- and 10/- per word respectively. Extra charges for photographs Rs. 100/-. For Box No. Rs. 100/-

HIRE

For hiring of Car / Jeep / Bus on monthly basis. Contact : 2555763



BUSINESS

Saving 10,000/- for high return, extra earn and foreign trip opportunity. 8238904001. Independent business work from home, training in Singapore. 8338014287.

MATRIMONIAL
BRIDE WANTED

Wanted bride for Chandayat Boy, 37plus, caste no bar, 0674-2555763

GROOM WANTED

Wanted Groom any service / business family or a Brahmin Girl. Contact 2555228

Gohira Chhak in front of CV Raman Engineering College beside NH-6, near Taramondo. Contact : 9239891168

PURCHASE

Simplex / Duplex building at BBSR contact: 9437002509

ACCOMMODATION
WANTED

Required Single / Double / Triple Storied North/East facing building at Puri. Contact: 9437143483



TOURS & TRAVELS

We provide luxury coach buses (16,25,32,41,52 seater) for Poonie, Excursion, Marriage. Maa Santoshi Travels, Contact : 9961079437 For Luxury Passenger vehicle, Contact : Sagacity Tours & Travels, Acharya Vihar, Bhubaneswar, Ph. 2540219

WANTED

Required Driver/Peon/Attendant/ Aya

Please Contact-8984600400

ACCOMMODATION
WANTED

Required double/Single/ Multi storied Bungalow type North or East Facing independent building At-Nayapalli, Jayadev Vihar, V.S.S. Nagar, Mancheswar, Rasulgarh, Sallashree Vihar, Niladri Vihar.

Please Contact- 8338870595

Bigg Boss 17 Episode Preview: Vicky Jain Vows To Never Speak To Wife Ankita Lokhande Amid A Fiery Nomination Battle

In tonight's episode of COLORS' 'BIGG BOSS,' the nomination drill sets off a fierce battle among the contestants, as the season of favouritism teeters on its conclusion. The housemates are divided into two teams. Team A includes Arun Srikanth, Abhishek Kumar, Munawar Faruqi, and Mannara Chopra and Team B has Ankita Lokhande, Vicky Jain, Ayesha Khan, and Isha Malviya. The drill is that one team will be locked in a cage in the garden, tied together

with bungee cords, and they must keep a buzzer pressed for two hours. The twist is that out of the cage, the opponent team will stop at nothing to snatch them away from that buzzer. If the light on the buzzer goes off, it's game over for that team, and all its members risk getting nominated. If one person lets go of the buzzer, their team members are dragged down too. The contestants outside the cage go full throttle, desperate to make the rival team break their



buzzer-holding grip as if their lives depend on it. Who will be left trapped and nominated after this intense nomination drill? In the ongoing

rollercoaster of drama between Ankita Lokhande and Vicky Jain, sparks are flying once again as they fight over boundaries and possessiveness. Ankita

is fuming over her husband Vicky's seemingly close friendship with Mannara Chopra. When Vicky attempts to get to the bottom of the issue,

Ankita shuts him down. Vicky fires back, pointing out the double standards, wondering why he didn't raise a fuss about her connection with Munawar Faruqi. Things get even more scandalous when Ankita accuses Vicky of lacking compassion for her feelings. He, in turn, warns Ankita that if he spills some secrets, she won't be able to handle the heat. The tension escalates as Vicky declares he's done with the drama, vowing never to talk to Ankita again. Will this couple ever find a way back to each other?

Animal: Sara Ali Khan Never Auditioned For Triptii Dimri's Role In Ranbir Kapoor-Bobby Deol's Starrer

Actress Triptii Dimri might have a brief appearance in Sandeep Reddy Vanga's latest blockbuster 'Animal', but the actress has managed to become the talk of the town for her performance. Her intimate scenes with Ranbir Kapoor in the film have been a topic of debate on the internet with a section of people criticizing the makers for promoting toxic masculinity. While Triptii Dimri has been garnering acclaim for her portrayal in the film, several reports

claimed that Sara Ali Khan had auditioned for the role of 'Zoya' but could not crack it. Putting all the rumors to rest, an industry insider revealed that "Sara Ali Khan never auditioned for Sandeep Reddy Vanga's latest released 'Animal'."

For the unversed, rumours of Sara Ali Khan auditioning for the role played by Triptii Dimri in the film made headlines recently. The report claimed that Sandeep wasn't convinced that Sara would be able to pull off



the bold scene in the film. He, however, was impressed by Triptii when she auditioned for the role and cast her in the film, claimed the report.

Sara Ali Khan is among the prominent Bollywood actresses of

this generation. She made headlines with her debut in 'Kedarnath' and has been a part of films like 'Atrangi Re', 'Love Aaj Kal', 'Simmba', 'Coolie No 1', 'Luka', 'Gaslight' among others. She was recently seen in 'Zara Hatke Zara Bachke'

opposite Vicky Kaushal. She will be next seen in 'Ae Watan Mere Watan', which will premiere on Amazon Prime Video. Triptii Dimri played the role of 'Zoya' in Animal. Though she had a small screen time, her role is one of the most talked-about elements of the film. Triptii Dimri spoke about her intimate scenes with Ranbir Kapoor in 'Animal'. She said that Ranbir and Sandeep made sure that she was comfortable doing the scenes. She also mentioned Ranbir coming and checking up

on her every 5 minutes to ensure that she is not feeling awkward. Triptii made her acting debut in the comedy film 'Poster Boys' (2017) and had her first lead role in the romantic drama 'Laila Majnu' (2018). She gained acclaim for her performances in Anvita Dutt's films 'Bulbbul' (2020) and 'Qala' (2022), before bagging 'Animal'. She has a film with Vicky Kaushal among her upcoming projects. Released on December 1, 'Animal' is getting an overwhelming response from the audience.

Mirzapur actor Isha Talwar says artistes should be given medals as survival is 'really hard': 'There's self-doubt, pressure to make it big'

What doesn't kill your spirit, makes you a movie star. Actor Isha Talwar, best known for starring in the Amazon Prime Video series Mirzapur, says being in the film industry can be a daunting task as artistes battle insecurity, competition bitterness and the pressure to succeed at all cost.

Isha started her film career with the 2012 Malayalam movie Thattathin Marayathu and continued to work in the industry, along with Tamil and Telugu films, before she appeared in Salman Khan's Tubelight in 2017. Post that, her Bollywood appearances included Kaalakaandi, Article 15, Sharmaaji Namkeen.

She finally got her breakthrough success with Mirzapur in 2020 and followed it up with this year's Saas, Bahu Aur Flamingo. Isha is now gearing up for her next, Chamak. The Sony LIV musical thriller is set in Punjab and is gearing to release on December 7.

In an interview with Indianexpress.com, Isha Talwar talks about how she has stopped chasing the constant need to



"make it big" as per the worldly standards, the move to reinvent herself and join an acting course and why actors need to be applauded more often for surviving in the industry.

You entered the industry in 2012 with a Malayalam film. What has the decade taught you?

The learning is interesting. I got a lot of exposure because of South cinema. It is a different market, my foundation was set there. Everybody who is in films should be given a medal, because it is hard. The amount of self-doubt an artiste lives with, add to it the

pressure... It is self-inflicting pressure though, of wanting to make it big, where there is a set definition of 'making it'. I have stopped chasing that now.

Where you at some point?

When I came here, of course I was chasing it. When I didn't get it, it made me think what I was chasing. Now I do it more for the love of it, not so much for 'I have to be successful'. That unnecessary pressure is off my head, but it is not like I am less ambitious today. Our chips are made for competition, which I don't like anymore. I don't want to compete with other people. It is not a

race. Acting is a natural form of expression, so everyone will be different. I don't feel competitive anymore. Yes, I want things for myself. I want to do more. I am greedier with time. I have spent seven months learning acting from Kerala. It has been a re-set for me.

After you broke out with Mirzapur, you still had to wait over a year for work. Have the years in the industry prepared you for its ups and downs?

Yes. Life is unpredictable, you can't do anything about it. But yes, over a period of time, you make peace with it, the nature of the

industry. This understanding comes after many years. You know the industry is unpredictable, but to live through it takes time. It took me some time.

Did it help that your father was from the industry, so you at least knew that this is a gamble?

Yes, but when you are dreamy eyed, you are not thinking about these things. You think how you are going to be the next superstar. I never focused on such things. Eventually when you get five-six slaps from life, you go like, 'Oh damn, this s**t also happens.' No one prepares you for it, you just find

out. **What are you craving for right now?**

Chamak feels like a new beginning of sorts, because usually people play bhabis and bahu later. But for me that came in first and now I am going in this space of younger women. Somewhere that image of being a rooted actor, someone who is doing more UP, Rajasthan roles was clinging to me. If not for anything else, Chamak's character is definitely closer to my age group.

Bigg Boss 17: Ankita Lokhande throws 'chappal' at husband Vicky Jain; lat...

Yes that and Saas Bahu and Flamingo just reinforced that. Madhuri and Bijli, as much as I love them, I also want to do a Jasvinder Kaur in Chamak. Which is why it feels like a new beginning. I do feel new. My new year has come in a bit early. There is a tendency to get bitter if you spend too much time, too many idea of what needs to happen. But the acting course has ensured that I am back to square one and I want to chase some really cool things from here on now.



It is propagated that the long-awaited consecration of Ram Mandir in Ayodhya stands as a timeless symbol of faith, unity, and cultural resurgence. The temple's construction and inauguration mark the realization of a centuries-old aspiration, uniting devotees and fostering a sense of collective harmony. Beyond religious devotion, it serves as a testament to the nation's rich cultural tapestry and the enduring legacy of Lord Ram, inspiring millions with its message of righteousness, peace, and communal coexistence. However, liberal and democratic minded people think that it is not a nation's rich cultural tapestry rather against religious diversity, tolerance and pluralism and our very concept of secularism as envisaged in the constitution. The fact that the temple is being built as part of Hindutva politics of BJP after demolition of Babri mosque with skewed judicial verdict favouring construction.

Hinduism is the most ancient religion in India practised by a majority of people in the country, Hindutva is a political philosophy dealing with Hindu majoritarianism. A Hindu temple or mandir, devasthan, is a structure designed to bring Hindus and Gods together through worship, sacrifice, and devotion, thought of as the house of the god to whom it is dedicated. Every religion has religious shrines. While Muslim have mosques, Christian have Churches, Hindus have temples. While other religious people are promoting their religion, there is nothing wrong if a temple is being constructed. But there lie some serious questions? What is the real intention of building a temple? Why have been politicised so much and the consecration ceremony of temple has become BJP's own party agenda. Why political parties are denigrated if not attending ceremonies when visiting temples is purely personal choice. Why selective politicians, powerful, and celebrities are invited to ceremonies when everybody is equal in the home of God. Given its potential for communal polarisation, why could it not ever be separated from politics? When God is omnipresent, omniscient

and omnipotent and service to humanity is service to All Mighty, then visiting religious shrines may not be necessary to become a good human being and build up a better society. No conscientious citizen can forget the significant outcome of the prolonged legal clash over the structure at Ayodhya and the extent to which it was exploited for nefarious political gains by BJP and had its gruesome after-effects across the country. Any idiocy, and gruesome act that has ever been recorded in the annals of history re-emerged during communal riots after bloody aftermath of Babri Masjid demolition across India when local administration maintained stoic silence. The religious hatred engulfed the nation and over 2000 people were killed, and huge numbers of people were put into discomfiture revealing the human's poignant story of cruelty and unkindness for which Lord Rama would have felt mortified. Religion must be private because only when encircled and in escape from public intervention are groups able to pursue the purity and limpidness that many of them perceive to be integral to their religion. Our constitution advocates separating religion from

Dr Santosh Kumar Mohapatra

politics. Hence the state should not be directly involved in religious functions. But since the 1990s, especially during the past nine years, the public face of religion has morphed into a private affair which undermines the secular character of our constitutions. In fact, the grand inauguration ceremony with Prime Minister Narendra Modi presiding over it himself, is the biggest instance of how the BJP has successfully merged religious matters with State policy by manufacturing a mass frenzy and excitement around the ceremony to navigate the 2024 Lok Sabha election successfully by wooing Hindu majority voters. Had it been not so, the consecration ceremony should not have been made before completion of the temple. Even the all four Shankaracharyas, pontiffs of Hindu religion, have decided to not visit Ayodhya (for 'Pran Pratishtha' of Ram Temple) on the plea that repulsive politics has outweighed religious rituals. Nation should not be swayed and people's mindset, thinking should not be hijacked even obliterated by such emotional issues and the government should use temple issues to divert

the attention of people from rising problems like poverty, hunger, unemployment, price rise and inequality plaguing masses. The very purpose of any religion is to create good human being and ensure welfare of society. It is believed that religious faith paly predominant role in this regard especially regulating human lives. As people reward themselves when they can convince themselves that doing good makes a self-fabricated deity happy, while doing bad makes that same deity punish them. The popular idea is that religion is a system of rewards and consequences. But it is an idea that works for some people and does not work for others. Gullible people adhere to this basic philosophy while rich, powerful, corporates, and politicians preach above philosophy but practise just the opposite. That is why a few enjoy unbridled power, wealth and prestige while there is a massive rise of inequality and growing impoverishment, mass immiserization. Religions have failed to prevent greed, rapacity and hedonism of people which pose a threat to survival of human beings on earth. While the rich are voluntarily donating money for building temples or religious

shrines, they are reluctant to pay taxes for the development of the nation. They hesitate to contribute to the welfare of the poor. By several standard measures, Indians are highly religious. Pew Research Centre surveys (June 29, 2021) reveals that for many Indians, the high importance of religion is reflected in religious practices centered at home. Roughly eight-in-ten Indian adults (81 percent) have an altar, shrine or religious symbol in their home for worship, and a similar share (78 percent) say they have invited a religious leader to conduct religious rites at their home. But in India, as a whole, religious faiths have failed to improve the life of people and create good human beings simply because it is misused and misdirected. India's abysmal position in world happiness index (126 out of 149 countries), world peace index (126 out of 163 countries), prosperity Index (103rd in 167 countries) corroborates the same. The criminal activities, atrocity on women, suicide, mental disease, disintegration of family, corruption, loot, and plunder are increasing leaps and bounds each day. It is not in India alone but in the world, nothing

more divides people, society more than religion and caste today because religious faith is exploited by politicians and religious pontiffs for their suzerainty. The existence of so many religions, religious faiths, and religious rituals have caused disintegration, division among people. Various countries are plagued by conflicts, terrorism and violence based on religious faiths. India already has a large number of religious shrines. India needs more educational institutions, hospitals and old age homes. By contrast what we see is that religious faith has taken the shape of religious fanaticism and bigotry, superstition, obscurantism for certain sections of society. Our culture of steadfast devotion to duty has almost drowned in commercial gimmick. The ugly cult of pornography, nudity has gripped society. Many so-called babas are sexually exploiting many women and amassing illegal wealth and leading a cosy life with impunity. When there is talk of Lord Rama, a very few are emulating the enduring legacy of Lord Ram and its ideals. Lord Rama was respecting people's sentiment but today the ruling class is insensitive. Lord Rama

was never worried for power nor indulged in publicity blitzkrieg. The ruling class which is busy with consecration of temple has annihilated scientific temper and trampled temple of democracy, decimated media, divided society, created social upheaval, curbed dissent, criticism and resorted to publicity blitzkrieg which Lord Rama would have hated had he ruled today.. Lord Rama had sacrificed all pleasures of life to uphold promises of father. But now parents are neglected by their children. When we talk of Lord Rama, society is getting contaminated, and deteriorating at a faster rate because good people are facing more problems than bad people. If someone commits evil deeds, he/she will have supporters and accomplices too. If someone does any noble work, he/she may have supporters but opponents too in society. Many good people are changing the course of their path after facing multivarious problems while doing noble work. Unless this trend is reversed, society will deteriorate further and posterity will suffer more.

The author is an Odisha based economist and columnist. Email: skmohapatra67@gmailcom

Connect With Lord Jagannath

Monalisa Dash Dwibedy

Lord Jagannath of PURI is the most ecstatic manifestation of Lord Krishna . The manifestation happened in Dwapara yuga itself . Mythology has it , Once, during a solar eclipse, Krishna, Balarama, Subhadra and other residents of Dwaraka went to bathe in a holy pond at Kurukshetra. Knowing that Krishna would be there, Sri Radha , Krishna's parents Nanda and Yashoda and other residents of Vrindavana, who were burning in the fire of separation from the Lord, went to meet him. Inside one of the many tents the pilgrims had set up at Kurukshetra, Rohini, Lord Balarama's mother, narrated Krishna's Vrindavana pastimes to the queens of Dwaraka and others. The residents of Dwaraka are said to be in the mood of opulence (aishvarya) and they worship Krishna as the Supreme Lord. But the residents of Vrindavana are in the



mood of sweetness (madhurya), and they have a confidential relationship with Krishna that surpasses awe and reverence because it is based on friendship and love. Rohini's narration was thus extremely confidential, so she placed Subhadra at the door to prevent anyone from entering. Krishna and Balarama came to the door and stood on Subhadra's left and right sides. While listening to Rohini's narration of Krishna's intimate Vrindavana stories, Krishna and Balarama became

ecstatic, and their internal feelings were exhibited externally. Their eyes became dilated, Their heads compressed into their bodies, and their limbs retracted. Seeing these transformations in Krishna and Balarama, Subhadra also became ecstatic and assumed a similar form. Thus, by hearing about Krishna's pastimes in Vrindavana, Krishna and Balarama, with Subhadra in between, displayed their ecstatic forms of Jagannatha , Balabhadra and Subhadra. As per Skanda

Purana, the Lord Krishna himself took the form of Viswakarma and secretly made the idols of daru (wood). Vishwakarma agreed to carve four idols for Indradyumna, on the condition that the door of the temple should be shut and nobody should try to enter the temple or disturb the carpenter until the idols were ready. Indradyumna promised to follow these conditions and Vishwakarma began his work. However, out of curiosity, the King (or in some versions, Queen Gundicha) could not help stealing a glance

at Vishwakarma's work. Vishwakarma, upset at the breach of promise, vanished without completing the idols. Thus, Jagannath , Balabhadra, and Subhadra are still represented with incomplete limbs. The Lord does not have perfect arms, still he is called MAHABAHU. He does not have feet , but he walks straight into your heart . If you look at him intensely once, your eyes will not look for anyone or anything else . If your eyes swell up with tears every time you see him, then you are in love with him . Soon you will find him within yourself and all your worldly worries will be taken care of. He is Lord Jagannath, as devotees call him BHABAGRAHI.(The Lord who accepts only love as offering.) OM Jagannathaya Namah. Toronto, Ontario, Canada WhatsApp/Mob: 001 647 762 4119

Artificial intelligence will create new jobs and boost productivity Massive job cuts

Vijay GarG



AI will replace many repetitive, routine tasks and create unemployment in those sectors. In India, while those few professionals trained in data analysis, critical thinking and AI programming will be able to secure jobs, the majority of the unskilled workforce will experience job losses as they will be replaced by machines and robots. Ethical concerns AI may disrupt certain job markets by auto- mating repetitive tasks, potentially leading to job displacement in sectors heavily reliant on routine work. Additionally,

ethical concerns surrounding AI, including biases in algorithms and privacy issues, could hinder its widespread adoption , influencing overall job creation. Social inequality Concerns remain regarding AI's impact on employment. While new jobs are being created for the world's brightest minds to control and maintain this groundbreaking invention, decline of jobs for existing labour is the harsh reality. The wide gap between the AI equipped and the unemployed is steadily increasing social inequality, especially in countries like India. Reskilling the workforce is essential. Few new jobs AI has endless usage. Manifesting and exploiting the power of AI will be our

choice, but once we start relying on it, it is less likely to have job opportunities for general folks. Free up time Repetitive tasks, such as sorting through emails, can be time consuming. By automating these tasks, AI will free up employees to focus on meaningful and engaging work, which can help boost overall productivity. Universal system AI will increase productivity as it can analyse vast data and interpret results in less time. The creation, use and development of AI systems require machine learning engineers, data scientists and specialised professionals so it will also create new jobs.

Vijay GarG Retired Principal Educational columnist malout,Punjab

Director Sericulture Development J&K, Mr. Ajaz Ahmad Bhat (IAS), Inaugurates Resham Krishi Mela at P-4, Basic Seed Farm, Manasbal Kashmir

Srinagar :Mr Ajaz Ahmad Bhat (IAS), Director Sericulture J&K, inaugurated a one-day Resham Krishi Mela today at P-4, Basic Seed Farm, Manasbal. In the event more than 500 Silkworm Rearers/ youths from all districts of Kashmir participated with great enthusiasm and fervour. On the occasion the Director Sericulture J&K felicitated 20 progressive Silkworm rearers and 5 Sericulture Entrepreneurs with memento, certificates, and tool kits as token of appreciation. The event was jointly organized by the Sericulture Dev. Department J&K and Central Sericulture Research & Training Institute, CSB, Pampore, showcasing therein the achievements of the sericulture community who have relentlessly dedicated themselves for the welfare of sericulture sector, farmers and silkworm rearers. The Director Sericulture J&K also released various booklets/ pamphlets on the occasion exhibiting

technical activities and information related to the sericulture practices as a whole. The stalls highlighting various Centrally Sponsored Schemes, Holistic Agriculture Development Programme (HADP), U.T level schemes, and an array of silk/mulberry products were set up by the Sericulture Dev. Department J&K, CSB, Pampore, and various Entrepreneurs of U.T of J&K.

The Director Sericulture J&K while addressing huge gathering of Silkworm Rearers and Sericulture Entrepreneurs, assured the full support of the Department for providing technical guidance of sericulture activities, including Silkworm Rearing, Reeling, and Weaving. He informed that Department has also enhanced its Cocoon Bank Revolving Fund from Rs. 70 lakh to Rs. 3.50 Crore for local Reeling Unit holders for increasing consumption of Cocoons at local level and at the same time the department has Introduced

Production based Incentives to Rearers /Reelers on Cocoon and Silk production under Capex to encourage them towards higher production/ productivity. Besides the Director Sericulture J&K informed that presently the local buyers only consume about 30% cocoons while as the buyers from others states consume 70% cocoons in the Cocoon Auction Markets organized by the Department across J&K and expressed his desire that in coming years the trend should be other way around. Speaking on the occasion the Director Sericulture J&K conveyed that an automatic reeling unit at Khanmoh, Srinagar namely Bombyx Mori with a capacity of 1,50,000 Kgs of cocoons is the biggest reeling unit in entire North India which produces about 20 MTs of Silk yam and giving employment to a large number of people in the area. The Director Sericulture J&K expressed that such kind of reeling units should come



up in large numbers so that the J&K shall become the largest silk producing hub in India for which the department requires to take the cocoon production from 699 MTs to more higher levels. Moreover, it was further informed that at present about 27000 families are engaged with silkworm rearing in J&K and efforts are being made to involve more families with this sector. At present there are about 55 lakhs mulberry plants existing as a mulberry wealth across J&K. The department distributes 24 lakhs DFLs across J&K among Silkworm Rearers. The Director Sericulture J&K

highlighted the number of Schemes under HADP for up-gradation of Basic Infrastructure at farmer and departmental Level which have been kept to increase the production of Silk in the UT and achieve Self sufficiency in Seed Productions. In this connection, it has been informed that the Government has earmarked 93.75 Crores under HADP in 5 year program to Sericulture Dev. Department for the purpose. Speaking on the occasion Dr. N.K. Bhatia, Director Central Sericulture Research & Training Institute, CSB, Pampore also shared his valuable inputs viz-a-viz

different schemes and the benefits which the people of J&K avail by associating themselves with Sericulture Dev. Department and the CSR&TI pampore. Besides, assured that his organization will extend full cooperation in capacity building and Skill development up-gradation of the farmers, Silkworm Rearers and the youths in all the Districts of J&K.

The other dignitaries present on the occasion while expressing their views highlighted the potential of Sericulture Sector in transforming the economic scenario of the people of J&K and also emphasized that it is the responsibility and obligatory duty for all stakeholders to closely work in a coordinated and cohesive manner to achieve all the goals and targets envisioned for the overall development of this sector which will certainly give impetus to take this noble mission forward for bringing about prosperity to all sections of people in UT of J&K. The Director Sericulture J&K during the occasion highlighted importance of the adoption of Cocoon farming as an easy and dignified means of

earning livelihood by the rural populace especially youth who can avail benefits from various schemes offered by the Department in a short duration. He urged the people in general and the youth in particular to leverage the benefits of all the schemes offered by the department for employment generation. Director Central Sericulture Research & Training Institute, CSB, Pampore, Dr. N.K. Bhatia, Director, ICAR-CITH, Srinagr, Dr. M.K. Verma (ARS), Prof. & Dean TSRI-SKUAST-K, Mirgund, Dr. M.F. Baqal, Head ICAR-IGFRI, Srinagar, Dr.Suheel, and officers from Sericulture Dev. Department and Central Silk Board were present and expressed their views on the occasion.

241st Foundation Day of iconic The Asiatic Society observed in Kolkata

K o l k a t a (P A R T H A R O Y):The Asiatic Society celebrated its 241st Foundation Day on 15th January 2024 in Kolkata. On the occasion, Foundation Day oration was presented on the theme " The Knower and the Known : Aspects of Asiatic Researches into Assam " by

day life . Soil of Assam is very fertile and very good for cultivation due the river Brahmaputra. People of Assam had their own form of Vaishnavism . Indigenous people of Assam and Kingdom of Assamese people (Ahom Kingdom) were nearly self- sufficient to meet

as well as Centre of Excellence for Indological study over two centuries. Shri Swapan Kumar Pramanik President of The Asiatic Society in his presidential address paid glowing tributes to all former presidents and illuminaries who lead The



Professor Ranjit Kumar Dev Goswami, Sankaradeva Chair Professor of Cultural Studies Tezpur University and former Professor of Gauhati University. Dr. Goswami highlighted role of European scholars in mapping of geographical area of Assam as well as documentation of socio-cultural-economic scape of Assam during British & European company rule in certain areas of Bengal as well as effort of European explorers to promote trade between Assam & other regions of the world. He mentioned people of Assam had rich ,well developed , distinct indigenous culture for over thousand years. Assam was a land rich in gold , coal , petroleum beds , lac, tea as well as moonga silk. Assam had two indigenous languages : Assamese and Tai . Assamese people did not follow any particular religion ,but was very liberal and pluralistic in their socio-cultural interactions in their day to

various day to day needs of the society. Before the oration , top officials of The Asiatic Society placed wreath at the tomb of Sir William Jones at South Park Street Burial Ground in Kolkata. During Welcome address Dr. Satyabrata Chakraborty General Secretary of The Asiatic Society highlighted pioneering research and documentation works initiated by oriental & occidental scholars on rich history of indigenous socio-cultural development of India over many centuries. Dr. Satyabrata Chakraborty paid rich tributes to Sir William Jones visionary founder of The Asiatic Society, Raja Rajendralal Mitra first Indian President of The Asiatic Society who became President in 1885 as well as other illuminaries who through their deep commitment, dedication transformed The Asiatic Society into vast reservoir of information bank of rich socio-cultural-economic history of India

Asiatic society and strengthen the foundation of the society , promoted excellence in research and documentation in every sphere of life. Shri Pramanik mentioned Sir William Jones lead down a roadmap of functioning of The Asiatic Society since it's inception. Shri Pramanik mentioned the roadmap includes " anything found in nature and anything which is product of human endeavour is within the scope of research and study of The Asiatic society." The Asiatic society was founded on 15th January 1784 by Sir William Jones a British lawyer and orientalist to encourage oriental studies during the Company Rule in India. The Asiatic Society has undergone several name changes since it's inception. A large no.of institutions / organisations of higher learnings in India from science , arts , history , culture and others have their origin in The Asiatic Society.

Ram Lalla's Silver Idol Carried Around Temple Premises On Day 2 Of Rituals



New Delhi(KCN): A silver idol of Ram Lalla toured the premises of Sri Ram Janmabhoomi Temple this evening. This, however, is not the idol that will be placed in the sanctum sanctorum of the temple on January 22.The idol, garlanded with roses and marigolds, was placed inside a palanquin decorated with flowers. Priests carried it around the temple premises. Today is the second day

of the week-long Pran Pratishtha ceremony being held in Ayodhya. The rituals began yesterday and will continue till January 21. A "Kalash Puja" was held today as part of rituals being performed in the run-up to the January 22 event. It was done by Anil Mishra - a Sri Ram Janmbhoomi Teerth Kshetra Trust member, his wife, and others on the banks of the Saryu River.

Pots filled with water from the river were taken to the temple complex where the pre-consecration rituals are being held. The "Pran-Pratishtha" ceremony will begin at 12:20pm on January 22 and is expected to end by 1 pm. On Tuesday, Panchgavyaprashan was performed at the temple with Panchgavya (milk, urine, dung, ghee, and curd) after worshipping Lord Vishnu.

MSME Schemes Awareness Program initiated by MSME Department, QCI & ICIB in Kolkata

Kolkata(PARTHA ROY):A special session was organised on MSME Competitive (LEAN) Scheme (MCLS) by Quality Council of India (QCI) with support of Department of MSME in collaboration with Indian Chamber of International Business(ICIB) to spread awareness about the

scheme on 16th January 2024 in Kolkata. The program aimed to enlighten MSME owners about the dynamic landscape of business, underscoring the pivotal role of innovation and efficiency as catalysts for transformative change. Mr. Nitin Yadav, an analyst with QCI

emphasized that the initiative transcends mere ideas; it is a resolute commitment to translating these ideas into actionable strategies that leave a lasting impact. MSME Competitive LEAN Scheme, meticulously designed around the principles of working smarter, reducing

waste, and fostering innovation. The ultimate goal is to pave the way for stronger businesses by creating an environment conducive to continuous improvement and resource optimization. MCLS deals with resources optimization through collaboration and synergy in resources

management. Smt. Ruchira Mukherjee (Lean Consultant), made presentation on various aspects of implementation of MCLS. Smt. Tinku Rajeev Gupta, Executive VP of ICIB , coordinated MCLS awareness program for MSME units in Kolkata and it's neighbourhood.

Deceased woman gave new life to 4 people



New Delhi(KCN):Prof. Dr. Vandana Talwar, Medical Superintendent of Safdarjung Hospital, shared that the multi organ retrieval from a deceased donor was done on 16/01/24 after a gap of almost 6 and a half

years in Safdarjung Hospital. A 62 year old lady became the cadaveric multi organ donor at Safdarjung Hospital Delhi, after her son & daughter decided to donate her organs

following her being declared brain dead on Monday 15/01/24. The son of the deceased donor said that with emotions running high he took the decision of donating his mother's organs because he wanted his mother to live in others and that it was the best gift he could have given to his mother on her birthday which was also on the 15th January. The retrieved organs will give a new lease of life to 4 persons. Two recipients in different hospitals of Delhi will receive a cornea each & 2 other recipients will separately receive kidneys and liver.

Prayers Held On Banks Of Saryu River On 2nd Day Of Ram Temple Rituals

New Delhi:A "Kalash Puja" was held on Wednesday as part of the rituals being performed in the run-up to the January 22 consecration ceremony at the Ram temple here, a member of the temple's trust said. The rituals started on Tuesday, and trust general secretary Champat Rai had said that these will continue till January 21. On the day of the consecration, minimum essential rituals needed for the "Pran Pratishtha" of the idol of Ram Lalla will be conducted, he had said. The "Kalash Puja" was



done by Sri Ram Janmbhoomi Teerth Kshetra Trust member Anil Mishra, his wife and others on the banks of the

Saryu river. Following this ritual, pots filled with water of the Saryu will be taken to the place (Ram temple

complex) where the pre-consecration rituals are being held, according to Anil Mishra. Anil Mishra who is the

"yajman" for the "puja" has to attend all the rituals, including those which will be performed on January 22. There are 121 "acharyas" who are conducting the rituals, and Ganeshwar Shastri Dravid is overseeing, coordinating and directing all proceedings of the "anushthan". The principal "acharya" will be Laxmikant Dixit of Kashi. The Ram temple "Pran Pratishtha" will begin at 12.20 pm on January 22 and is expected to end by 1 pm.

My Struggle made me a stronger person.....

Tanushree Jena age 23, a para medical staff (GNM) completed her study at Maharashtra university and started to work in SUM hospital, Bhubaneswar and first became ill at the beginning of 2020 at the age of 21 and got the treatment of DS TB. She was well but feeling tiredness and followed it in capital hospital where she was treated. In 2022 she was identified as DR TB and advice for a treatment of 18 or 20 months without fail. She was worry that her father was died with AIDS when she was 16, elder brother of her father supports for her study and she is only child of her mother. Her mother is working as a helper of

Anganwadi center of Barikpur, Bhadrak. She has HIV test and was HIV negative. She shared that "My first symptom was weight loss – at first, I didn't think anything of it. It wasn't till I had lost a stone that I went to the doctor. By this point I was feeling like it was somewhat out of control and I didn't like it. I also suffered from terrible night sweats. "Once I had taken notice of the night sweats and weight loss, it was another few months before I noticed that I was feeling incredibly fatigued, it was like having the flu, cold and cough but with none of the pain. I

could sleep for 9 to 10 hours a night, and would still need a nap in the afternoon" and treated as DS TB for eight months of treatment. "One day I have body patches was found at the time of second time with joint pain and I went to doctor and identified as DR TB". Although TB was discussed and suspected at her first visit to the doctor, it took four months from the referral from her doctor where she was treated until she was started on anti-TB medication. "In the interim they were convinced it was cancer, and many other nasty sounding diseases "says Tanushree. After



numerous tests, she was treated by the professor of medicine at Capital Hospital for TB of the Gland as extra pulmonary TB. Tanushree has always lived in Bhubaneswar

but she was travelling to her native Bhadrak district by local transportation, and although she's done a little travelling, she has no idea how she picked up TB,

however it is suspected she may have first picked it up at her work place as she is a paramedical staff. "When I found out I had TB I was actually relieved! By that point I felt so awful I just wanted answers, it was awful not knowing." The start of treatment was particularly tough, as she still felt ill and lethargic, plus was feeling ill from the medication, with the nausea the worst part. Her treatment lasted six months. But when she starts again the treatment as a DR TB, she became stronger person to follow the treatment. Tanushree's family were very supportive

of her during this time, but others found it more difficult in her village. She found that no matter how much she explained to people it was not contagious at that point, it still had a lot of stigma surrounding it. But in work place she have no issue; all her room mates are nicely behaved to her as a friend. "At the worst point of my TB I was completely fed up, but too tired to be angry at it anymore! It was a bad time, for me and everyone around me. If I look at photos of me and my family at that point, I'm not the only one who looks ill! It was incredibly tough, but has made me a

stronger person." "Today I am absolutely fine; following my treatment I started running to gain back some of the muscle loss from the result of being ill. My treatment is still continued and I had completed 10 months treatment of course as infected with DR TB and another 8 to 10 months have to go with the same line of treatment. I met TB champion Santilata Nayak in between, which supports me a lot became more confident. Since then, I have even completed all my assignments in my workplace without fail."

CS Plea On Parikrama



Bhubaneswar(KCN): The inauguration ceremony of The Srimandira Parikrama Project will be held at Puri on 17 January with devotion and gaiety. Guests from different States have also been invited to participate in this auspicious and historical event. Chief Minister Naveen Patnaik has declared 17 January as a Public Holiday in view of the fact that devotees and the public can participate in

this festival and pay their devotion to Mahaprabhu Shree Jagannath. Accordingly, 17 January has been declared as holiday for all Government institutions, Government Schools, Colleges and Universities. Chief Minister is receiving requests through Social Media and other sources for participation of private institutions, educational institutions and business establishments in this

event. In this context, Chief Secretary, Pradeep Kumar Jena has requested all the private institutions, Schools and business establishments to make arrangements for screening of the live telecast of the Shree Mandir Parikrama Project in different Electronic Media from 12.00 Noon to 3 PM on 17 January in their respective institutions, so that the employees, teachers and students can watch the live

telecast of the programme and associate themselves in this auspicious event. Similarly, the Chief Secretary Shri Jena has also requested all the brothers and sisters of Odisha as well as General public to participate in this program watching the live broadcast of the Srimandir Parikrama Project inauguration event which will be also indirect participation for them in this historic event.

Odisha weather: These districts likely to experience rainfall January 18, 19



Bhubaneswar(KCN): Several districts of Odisha are likely to experience light rainfall January 18 and 19, IMD Bhubaneswar in its January 15 midday weather bulletin said. Till 8.30am of Jan 16: According to the Yellow Warning (be prepared), dense fog is likely to occur at one or two places over the districts

of Mayurbhanj, Keonjhar, Sundargarh, Angul, Dhenkanal, Cuttack, Khurda, Puri, Nayagarh, Ganjam, Kandhamal, Kalahandi, Bolangir and Koraput districts. From 8.30am of Jan 17 to 8.30am of Jan 18: The weather agency said light rain is very likely to occur at one or two places over Bargarh,

Sundargarh, Jharsuguda, Keonjhar, Sambalpur, Deogarh and Mayurbhanj districts. Dry weather is very likely to prevail over the rest districts of the state. IMD further said that shallow to moderate fog is very likely to occur at one or two places over the districts of Odisha. From 8.30am of Jan 18 to 8.30am of Jan 19:

IMD said light rain is very likely to occur at one or two places over Sundargarh, Keonjhar, Deogarh, Mayurbhanj, Angul, Dhenkanal, Jajpur, Balasore and Bhadrak districts. Dry weather is very likely to prevail over the remaining districts of the state.

No large change in Minimum temperature (night) at many places over the districts of Odisha over the next four to five days. Over the next 24 hours in Bhubaneswar, fog/mist is likely to occur in the early morning. Maximum and minimum temperatures are very likely to be around 29 degree Celsius and 18 degree Celsius respectively.



2024-2025

ADMISSION OPEN

Maharishi Public School, Baripada

STD-NURSERY TO VIII

ENROLL YOUR CHILD TODAY

(Special discount for new admission before 15.03.2023)

Find the Difference

- Small Classes
- Experienced, trained & loving teachers.
- Individual attention to each child.
- Regular meditation and yoga.
- Unique exam system, evaluation & Principles etc.

25% reservation as per RTE Act (2009)

MAHARISHI PUBLIC SCHOOL
Baghra Road, Baripada
For details
Contact :
Call-9438102188, 06792-255227
Time : 8.00 A.M. to 12.00 noon
E-mail- mps.bpd@gmail.com

Find us on
Facebook.com/Mps, Baripada

VILLGAM CROSS COUNTRY CHAMPIONSHIP: 2023



Handwara Jk(Aasif Malik): As part of c o u n t r y w i d e celebrations of Kargil Vijay Diwas, Rajat Jayanti Mahotsav to commemorate 25 years of Operation Vijay, a Cross Country Championship was organised at Vilgam Army Camp for the Boys of Ramhal, Kupwara, Magam, Taratpora and Zachaldara Blocks. The

motive of the sport event was to channelise the energetic youth to a self-confident, organised and a competent workforce of the community to bring impact in the socio economic stature of the region. The competition was designed for a distance of 7.5 km for the age group of 13 - 16 years and 10 km for the age group of 17 and above years. The

event was participated by a total of 326 boys with full spirit and enthusiasm. To further motivate the students and instill the competitive spirit amongst the boys, a Cash prize of ?5000 for 1st, ?3000 for 2nd, ?1000 for 3rd and ?300 consolation prize for next 7 places were given for each category. Master Mohd Suleiman, Master Shakir Mohideen & Master Aadil Rasood deead proved themselves to be fastest than others and secured 1st, 2nd & 3rd position in the 13-16 years category and Master Bilal Mohideen Mir, Master Zakir Nazir Lone & Master Faizan Ah Lone secured 1st, 2nd and 3rd positions in the Over 17 Years category respectively. Such sport events organised by Army Camp plays a vital role in identifying local talents and encouraging them to hone their capabilities which are widely appreciated by the locals.

Stay in Charge – the OnePlus 10R 5G Launches in India

Bhubaneswar : Today, global technology brand OnePlus officially launched the OnePlus 10R in India. The OnePlus 10R is equipped with 150W SUPERVOOC Endurance Edition – the fastest wired charging ever in a OnePlus smartphone and one of the fastest wired charging standards in the industry. The device is powered by the customized and exclusive MediaTek Dimensity 8100-MAX chipset and has a 120 Hz Fluid AMOLED display, along with the largest and most advanced cooling system in any OnePlus device to date.

“The OnePlus R series exists to make the seamless integration of top-of-the-line hardware and software more accessible to a wider audience of gaming enthusiasts. The OnePlus 10R takes this concept to the next level by offering industry-leading technologies like 150W SUPERVOOC Endurance Edition at a competitive price point,” said Navnit Nakra, India CEO and Head of India Region, OnePlus India. “Our fastest ever charging technology, combined with the MediaTek Dimensity 8100-MAX chipset, a high refresh rate display, and an advanced cooling system enable the OnePlus 10R to deliver truly exceptional performance.”

The OnePlus 10R with 150W SUPERVOOC Endurance Edition can deliver a day’s power after just 10 minutes of charging and its 4,500 mAh battery can be recharged from 1-100% in 17 minutes. 150W SUPERVOOC Endurance Edition is TÜV Rheinland certified for safe fast charging, meaning it has gone through rigorous testing to ensure the device delivers a charging experience that meets OnePlus’ high standards.

JSW Paints launches its innovative product that focuses on consumers' health & well-being at home

MUMBAI : JSW Paints, India’s environment-friendly paints company and part of the US \$13 billion JSW Group, has launched its product campaign focusing on the Halo Aquaglo range. JSW Paints Aquaglois India’s first water-based paints for wood & metal surfaces with Germ Block Zn2+ion technology. Previously, Indian consumers were using solvent-based enamels, popularly known as "Oil Paint", for painting wood & metal surfaces. These contain chemicals and solvents that have a strong odour and have a high VOC (Volatile Organic Content). As a result, these paints are not recommended for kids and people with health

conditions as the solvents pollute the home with their unhealthy fumes post-application. Such paint products They also take a relatively long time to dry, creating inconvenience for the family at home and can be smelly for a week or two. On the other hand, JSW Paints Aquaglo is 100% water-based, has low odour, dries quickly and is completely family-friendly. Due to its quick-drying benefit, it enables the painting to be finished in a very short time as well. It also retains its shine for a longer period. The Aquaglo campaign brings the focus back on consumers’ overall health and well-being through the Bollywood

star and JSW Paints brand ambassador, Alia Bhatt, as she urges consumers to #PaintKaGKBadhao. The campaign also includes well-known artist and stand-up comedian Atul Khatri and brings to life the mass hysteria related to any new idea. Alia’s reaction to the strong smell of solvent-based paint being used on her newly painted door results in a social media tsunami and a cascade of jokes & banter with everyone joining in for a laugh, misconstruing Alia’s point that the oil paint on the door causes pollution, as doors cause pollution. This highlights the low level of awareness among consumers about the

availability and benefits of water-based paints for wood and metal. Aquaglo is also the first paint for wood & metal in India with Germ Block, making it very safe for the family. The campaign is on air across leading TV channels across India and D i s n e y + H o t s t a r streaming platform. The campaign is conceptualized by TBWA\India According to Anuradha Bose, Chief Marketing Officer of JSW Paints, "Following the successful disruption of our Any Colour One Price initiative, we are now delighted to launch our thoughtful product innovation,Aquaglo. It aims to change yet another convention in paints of using only ‘oil paint’ for wood & metal.

Our new campaign draws consumers’ attention to the clear benefit of adopting a water-based Aquaglo range of paints for painting wooden doors, metal grills and other such surfaces in their homes. Paint Ka GK badhao is a clear call to action to make India sit up and choose wellness and comfort." Speaking about the Aquaglo campaign’s attempt to change Indian paint consumers’ expectations, Govind Pandey, CEO, TBWA\India said, “Paint category has been dominated by the same market leaders for decades without any real challenger. JSW Paints is the disruptor that is questioning the status quo prevailing in the industry.



2024-2025

ADMISSION OPEN FOR

PLAY GROUP (2+) to Onwards

A great Place to grow @ MPS

Call now for Application:

25% reservation as per RTE Act (2009)

MAHARISHI PUBLIC SCHOOL

N-3 B/14-15, IRC Village, Nayapalli, Bhubaneswar

PH. 2558884 / 2550786 / 8984600700 (M)

E-mail : maharishipublic13@yahoo.com



Find us on
facebook.com/maharishipublicschool



FOLLOW US
ON TWITTER
twitter.com/maharishipublicschool

Apeejay Education and AWS announce new accelerator program

Bhubaneswar : Apeejay Education, an academic institution in India established for more than 50 years, and Amazon Web Services (AWS), an Amazon.com company, today announced the launch of the National Education Policy Accelerator Program (NEPAP), an initiative to

enable academic institutions in India to align with the technology r e q u i r e m e n t s documented in the Government’s National Education Policy 2020 (NEP 2020). This is the first program in India to support the technology transformation of education institutions as

per the NEP 2020. The NEP 2020 aims to strengthen India’s education sector that directly contributes to the country’s growth and d e v e l o p m e n t , demonstrating the need to integrate technology in education to improve learning and teaching at all levels. The

accelerator program will address two key tenets of the NEP 2020 – on the extensive use of technology in teaching, learning, education planning, and management; and in the creation of open, interoperable, evolvable, public digital infrastructure in the

education sector to support multiple platforms and point solutions. The accelerator program will guide academic institutions on multiple aspects of the NEP 2020. It will support academic institutions by conducting digital innovation workshops to focus on

identifying and prioritizing unique challenges of the academic institutions, and co-building solutions or proof-of-concepts (POCs) using technologies such as artificial intelligence (AI) and machine learning (ML). AWS will drive these workshops based on the Amazon Working

Backwards innovation methodology, which uses design thinking to identify and define a customer-focused problem or opportunity and develop prototypes. Through the accelerator program, AWS and Apeejay Education will support academic institutions with AWS credits, capacity

building workshops, and access to dedicated resources, to build and implement the POCs. Apeejay Education will bring expertise on the use cases of digital solutions in the education sector, and support with testing the solutions to extend the reach to other institutions across India.

Burlington English empowers Educators in Rourkela, Odisha with '21st Century Educator's Engagement Programme'; aims to skill 50,000 educators countrywide

Rourkela (KCN) : Providing a unique opportunity for educators and school principals in Rourkela, Burlington English organised, '21st Century Educator's Engagement Programme' to empower them with leadership skills and elevate English language teaching-learning levels as aligned with the recommendations of theNational Curriculum Frameworks (NCFs) andNational Education Policy (NEP) 2020.The 15-city programme is designed to enhance the skills and knowledge of educatorsand aims to

train 50,000 educators nationwide over a year. This one-day leg of the programme, held at The Central Park, Rourkela, Odisha, covered crucial topics likeLinguistic Confidence, Language Development Insights, and Tech Integration for Skills. Ms. Salony Priya, Master Trainer, Burlington, and Founder of Ummeed, conducted an insightful session for the educators, providing them with valuable tools and techniques to foster a dynamic learning environment. Amit Baveja, Managing Director, Burlington English, expressed his



enthusiasm for the programme, stating, "The '21st Century Educator's Engagement Program'

reaffirms Burlington English's commitment to fostering educational excellence. As the

programme advances nationwide, Burlington English remains dedicated to empowering

over 50000 educators and contributing to the enhancement of the education system. We

believe that investing in the professional development of educatorsacross the country is crucial to delivering quality education that prepares students for the challenges and opportunities of the 21st century."Ms. Salony Priya also shared her thoughts on the importance of the programme, saying, "It is essential for educators to adapt to the changing educational landscape and equip themselves with the tools needed to nurture the holistic skill development of students. These engagements make

educators alive to the national and global issues, with a long-term perspective. It's indeed the need of the hour and am glad to curate it with Burlington English. The session was so well received and found relevant by the participating educators, and the insights along with the strategies suggested are carried from workshop to school for effective changes." Empowering educators in Rourkela is just the beginning. Burlington English is committed to making a lasting impact nationwide, with the '21st Century Educator's EngagementProgramme.'

