

## PRESIDENT OF INDIA'S GREETINGS ON THE EVE OF NEW YEAR

New Delhi (KCN): The President of India, Smt. Droupadi Murmu has sent her greetings to all fellow citizens on the eve of New Year 2024. In a message, the President has said "On the joyous occasion of New Year, I extend my warm greetings and best wishes to all Indians living in India and abroad. The arrival of the New Year is an occasion to move forward with new resolutions and goals. May the Year 2024 bring happiness, peace and prosperity for all. May we continue to contribute to the progress of our country. Let us welcome the New Year and take a pledge to build a prosperous society and nation".



## 'Was shaken by Nirbhaya case, wanted to give justice to victims': Odisha judicial exam eighth ranker

Berhampur (KCN): Twenty-six-year-old SR Toshali, who secured eighth rank in the Odisha Judicial Service (OJS) Examination, Sunday said she was shaken by the 2012 Nirbhaya gangrape and it motivated her to pursue law to provide justice to women and children victims of such incidents. Toshali, who hails from Berhampur, cracked the OJS Exam, 2022 conducted by the Odisha Public Service Commission (OPSC). The result was declared December 27 this year. Toshali, the daughter of a retired judicial officer, told PTI, "I was in class 11 when the Nirbhaya case shook the entire



nation. Like other sensitive people, I was very saddened by the incident. It motivated me to join judicial service so that I could provide justice to victims of such heinous crimes."

Toshali is currently pursuing her second-year master's degree in law at Lingaraj Law College here. A 23-year-old paramedic student was gang-raped inside a

moving bus in Delhi December 16, 2012. She later succumbed to her injuries at a hospital. After completing class 12 from Khallikote Junior College here, Toshali joined the University Law College of Utkal University to pursue BA. She cracked the prestigious judicial service examination in her second attempt. Last time, she had cleared the written test but failed the interview.

## Once synonymous with poverty, Odisha eyes high-income status by 2036

Bhubaneswar (KCN): Once infamous for its poverty, Odisha has come a long way and has been witnessing robust economic growth for the last two decades. Survey reports released by different agencies also highlighted Odisha's significant progress with respect to various economic indicators and the outstanding achievements in fiscal management as compared

to various other states of the country. The state has doubled the gross state domestic product (GSDP) on a nominal basis in six years between the 2016 and 2022 financial years despite the Covid-induced lockdown and other bottlenecks. The state which had long been considered a backward state has registered an economic growth rate of 11.5

percent at constant prices in 2021-22 while the national growth rate during the same period was 8.7 percent. The latest Multidimensional Poverty Index report released by NITI Aayog reveals that Odisha along with Uttar Pradesh, Bihar, Madhya Pradesh and Rajasthan has recorded the steepest decline in poverty in terms of health, education and standard of living conditions.

## GRAND WELCOME TO INDIGENOUS AMRIT BHARAT EXPRESS IN ODISHA AND NORTHERN AP.

## Welcomed with flower petals, drum beating along with traditional dance and patriotic songs.

Bhubaneswar (KCN): Two Amrit Bharat Express including Malda Town-Bengaluru Amrit Bharat via Bhubaneswar and Visakhapatnam and Six Vande Bharat Express flagged off by Hon'ble Prime Minister on 30th December'2023 have been received grand welcome at various Stations. In Odisha and Northern AP, the Malda Town-Bengaluru Amrit Bharat Express welcomed with much fanfare amidst the rhythmic drum beats & traditional dance at Jaleswar, Balasore & Khuntia graced the

occasion. At Cuttack Railway Station, today morning, Passenger Amenities Committee Member Shri Dillip Mallik & Social Worker Shri Lalatendu Badu graced the function.

At Bhadrak Station, Hon'ble MP Smt. Aparajita Sarangi, Hon'ble MP Smt. Sulata Deo and Hon'ble MP Shri Muzibulla Khan graced the programme along with ECoR General Manager Shri Manoj Sharma and Divisional Railway Manager Shri H. S.



Bajwa. Similarly, at Khurda Road Railway Station,

Enhancement of upper age limit of candidates appearing for Odisha Civil Service (OCS) exams to 38, from the existing 32, for the 2024 recruitment calendar, and addition of 200 more electric buses to the Mo Bus fleet are among the 13 proposals that received a go-ahead from the state Cabinet, chaired by Chief Minister Naveen Patnaik,

for advertisements made during calendar years 2021, 2022 and 2023, Chief Secretary PK Jena said after the Cabinet meet here.

In order to provide ample opportunity to candidates wishing to participate in the recruitment process, the state government had earlier enhanced the upper age limit of OCS aspirants from 32 to 38

Limit) Rules, 1989, he said. The Chief Secretary added, "Following the amendment, the upper age limit for OCS exam aspirants will be increased to 38 from 32 for advertisements in 2024 calendar year."

Jena said 200 new electric buses will be procured and added to Capital Region Urban Transport's (CRUT) Mo Bus fleet.

Apart from this, Hon'ble MP Shri Chandrasekhar Sahoo & Hon'ble MLA Shri Bikram Panda took part in the programme and welcomed the train at Brahmapur Railway Station.

Public Representatives including Hon'ble MPs and MLAs had also joined the programme at Srikakulam, Vizianagaram and Visakhapatnam Railway Stations over ECoR jurisdiction to welcome the maiden run of indigenously built Amrit Bharat Express between Malda Town and Bengaluru.

Students and Teachers from various Schools, Rail enthusiasts along with eminent personalities boarded the train and appreciated the amenities and safety features of the Amrit Bharat Express.

People at various Stations in ECoR jurisdiction were excited to capture Selfie and photographs with Amrit Bharat Train. The train was welcomed with a lot of enthusiasm amidst rhythms of drum beats and classical dance performances.

## Odisha CM To Lay Foundation Stone Of Bhubaneswar Metro Rail Project On Jan 1

Bhubaneswar (KCN): Chief Minister Naveen Patnaik will lay the foundation stone for the Bhubaneswar Metro Rail Project and the grant event will take place tomorrow at Ratagada, Nuasahi near Trisulia. The Chief Minister will first pay his respects to his father and former Chief Minister Biju Patnaik at the Airport and then go on a roadshow to Trisulia. Thousands of people are expected to attend the roadshow and show their gratitude to



the Chief Minister for the historic project. The roadshow will start from the Airport and pass through various junctions of the city including Capital Hospital Square, Sastri Nagar, Jayadev Vihar, Xavier Square, Patia, Damana, KIIT Square,

Raghunathpur, Nandankanan, and Baranga till Trisulia. The Chief Minister is also scheduled to interact with people at various places en route to Trisulia and will address a public gathering at Trisulia. The Bhubaneswar Metro



## ABHINADAN O SHUBHECHCHHA

THE KALINGA CHRONICLE GROUP wishes its readers, Writers, Advertisers, Hawkers, Reporters & staff a happy, Prosperous New year 2024.  
Dr Pabitra Mohan Samantaray  
Editor in chief

## Puri's Jagannath temple to open doors for devotees at 1 am to handle New Year's Day rush

Puri (KCN): The famed Jagannath temple in Odisha's Puri will open its doors to devotees at 1 am, in a bid to handle the rush on New Year's Day. It was decided that the rituals of the temple will be completed on time Sunday so that the doors are closed at 11 pm, and could be opened again two hours later at 1 am, district collector Samarth Verma said. Lakhs of devotees visit the temple January 1 every year to seek blessings of the sibling deities — Lord Jagannath, Lord Balabhadra, and Goddess Subhadra. "We expect that about 3-4 lakh devotees will visit the temple on New

Year's Day. The added enthusiasm is also because the people want to experience the revamped surrounding of the temple due to the heritage corridor project, which is almost complete, and will be inaugurated January 17," said Ranjan Das, the chief administrator of the Shree Jagannath Temple Administration (SJTA). The air-conditioned tensile fabric structure that has been built outside the temple will be made functional for devotees Monday morning. Facilities such as drinking water and public toilets have been made available at the

structure, and these have also been equipped with CCTV cameras and public announcement systems. Sitting arrangements have also been provided in them. Also, a strict vigil is being maintained on chewing pan and tobacco items inside the temple, besides the use of plastic bags. "We have already fined some people for chewing

pan and tobacco inside the temple. We appeal to all to follow the instructions of the SJTA for making the temple premises clean and healthy," Das said. Traffic restrictions have also been imposed in the town for the New Year's Day, officials said. Market Chakka to Singhadwara on Badadanda has been declared a 'No Vehicle

Zone'. Vehicles have also been banned on the beachside road from Digabareni to Lighthouse, they said. Only emergency vehicles can ply on the restricted roads, said DIG (Central Range) Ashish Kumar Singh. All local and inter-state tourist buses have to be parked at the Malati Patipur bus stand. However, there will be no restriction on regular passenger buses, said another police officer said. Special arrangements have also been made for cars, which have to be parked at Saradhabali, Jail Road, Yatrika and Jagannath Ballav parking lots, he said.



## Relief for OCS aspirants



Bhubaneswar (KCN): Enhancement of upper age limit of candidates appearing for Odisha Civil Service (OCS) exams to 38, from the existing 32, for the 2024 recruitment calendar, and addition of 200 more electric buses to the Mo Bus fleet are among the 13 proposals that received a go-ahead from the state Cabinet, chaired by Chief Minister Naveen Patnaik,

Saturday. Considering delay in recruitment process, the state government had earlier enhanced the upper age limit of OCS aspirants from 32 to 38

Limit) Rules, 1989, he said.

The Chief Secretary added, "Following the amendment, the upper age limit for OCS exam aspirants will be increased to 38 from 32 for advertisements in 2024 calendar year."

Jena said 200 new electric buses will be procured and added to Capital Region Urban Transport's (CRUT) Mo Bus fleet.

Rashmi Ranjan Mahapatra graced the occasion.

# Sri Ramakrishna: A Phenomenon

Kolkata, (-ABHIJIT SETH): Sri Ramakrishna Param Hansa is a power. Those who are devotees of him realize it. It is a fact that Thakur is a prophet of harmony, the very image of synthesis and concord. Sri Ramakrishna is an exemplar of affirmation, inclusive of even the apparently grotesque, ostensibly aberrant.

Going between the lines of the biographies of Sri Ramakrishna, we may notice that different persons have visualized the infinitely introverted Sri Ramakrishna from different angles of vision. The great literary scholar Ishar Wood has acclaimed him as 'A Phenomenon'. Yes, it is undoubtedly true; Sri Ramakrishna is a phenomenon.

Sri Ramakrishna gave a new dimension to the ancient religions; the service of mankind is a service to God. Later on, his great disciple Swami Vivekananda preached this throughout the world. Acceptance of all religions as true is preached by Sri Ramakrishna. He says, 'JATA MAT TATA



'PATH.' We have seen Thakur cultivated all religions, such as Hinduism, Islam, Christianity, and realized that all religions lead to the same goal. Sri Ramakrishna distributed the explanation and implications of Vedanta in an easy child-like manner. We have hitherto noticed that the Vedanta preached by Shankar was very incomprehensible, but Thakur explained the

Vedantic story through storytelling and short sayings. So, common people are so fond of him. We see Sri Ramakrishna was just an ordinary priest of Dakshineswar Temple. Some good and great men, devotees, and renowned leaders of India in the 19th century were impressed when they met him for the first time. Even his most noted disciple, young Narendranath, reported that he brought super

sensuous revelations through particular acceptance.

Sri Ramakrishna's vision is a galaxy. His message of universal love and harmony elevated us to the sublime level. His spiritual genius gave us the extent and depth of humility. Sri Ramakrishna's realization lifted him above all physical consciousness, enabling him to approach men and women with innocence and childlike simplicity. The magnetic touch of Sri Ramakrishna's divine love transformed their lives into pure gold and made the recipients experience super sensuous bliss.

The message and sacredness of eternally introverted Sri Ramakrishna have been accepted unanimously even in the last decade of the 20th Century. Sri Ramakrishna is the synthetic embodiment of all religions for all times and all ages. The idealism of Sri Ramakrishna is neither confined only to India nor to any particular community, but his universal appeal still stirs the inner being of the whole world.

## SONEPUR-KHAMBESWARPALLI RAIL SECTION OF KHURDA ROAD-BALANGIR RAIL LINE PROJECT COMMISSIONED.



Bhubaneswar, (KCN): The newly-laid Broad Gauge Rail Line of 10.50kms between Sonepur and Khambeswarpalli of Khurda Road-Balangir Rail Line project has been completed and commissioned. Commissioner Railway Safety (CRS) inspected this newly laid Rail Line on 29th December 2023 and given his sanction for commissioning of the section.

CRS has inspected the

safety parameters of the newly laid Railway Track, Signalling System, Bridges and declared 10.50 km line fit of the on-going 301 km Khurda Road-Balangir Rail line project. A team of senior Railway officials of East Coast Railway assisted CRS during the inspection. Altogether, 152.805 kms rail line work has been commissioned out of 301kms. The Railways

has been constructing the line from both the sides, i.e., from Khurda Road and Balangir for early completion of the project. East Coast Railway is committed to developing Railway infrastructure in the region and working dedicatedly to complete the project at the earliest. Hon'ble Prime Minister had earlier dedicated two sections of the line from Balangir up to Jharterbha. Hon'ble Railway

Minister Shri Ashwini Vaishnav consistently monitors the progress of this project in Odisha and the ministry has given priority for early completion of Khurda Road Balangir Rail Line project. East Coast Railway General Manager Shri Manoj Sharma reviewed the status of the ongoing works and instructed concerned officials to speed up the work and complete the remaining portion within the time line set by the Railway Board.

New Delhi (KCN) :Siddha day is celebrated every year on the birthday of Siddhar Agathiyar, the father of Siddha medicine. This year it is celebrated on 30th Dec 2023 under the theme of ancient knowledge and modern solutions. On this occasion, Siddha Medical Camp was organized by Siddha Clinical Research Unit, New Delhi functioning at Safdarjung Hospital, New Delhi under Central Council for Research in Siddha,

## Promotion of the Siddha system of medicine, linked to the Dravidian civilization of Tamil Nadu (AYUSH) through Seventh Siddha Day Celebration.



# Pakistan poll panel rejects nomination papers of PTI bigwigs, party cries foul

Islamabad (KCN): Nomination papers of top leadership of the Pakistan Tehreek-e Insaf (PTI) for the February 8 general elections failed to clear the scrutiny after which the party cried foul, local media reported.

PTI founder Imran Khan's nomination papers from NA-122 (Lahore) and NA-89 (Mianwali) were rejected due to his conviction in the Toshakhana case and some pending dues, Dawn reported quoting Isakhel Assistant Commissioner Shah Mahmood Qureshi, PTI leader and former Punjab province governor Parvez Elahi, party leader Hammad Azhar, and party's women wing leader Amara



Niazi were also rejected. Most of the nomination papers were rejected due to defaulter of utility and other pending bills, Dawn said quoting sources. Though the PTI candidates failed to clear the scrutiny in initial phase, till January 3, they can approach an appellate tribunal against the

decision of the respective returning officer, who in turn can adjudicate on these appeals till January 10. Crying foul after the poll panel rejected nomination papers of party bigwigs, party chairman Gohar Khan posted on X: "The state machinery is in full swing against PTI's candidates, whose proposers and seconders or they are being openly harassed, assaulted and pushed back from RO's offices." PTI secretary general Omar Ayub said: "If this pre-poll rigging continues unabated, the transparency of the election process is and will be called into question."



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## Vicky Kaushal Finally Opens Up On Sam Bahadur's Clash With Ranbir Kapoor's Animal, Says 'Audience Will Decide'

The biggest clash of the year between Ranbir Kapoor's Animal and Vicky Kaushal's Sam Bahadur is here! Both the films are set to hit the theatres on December 1st and fans are eagerly waiting for them. Animal, Directed by Sandeep Reddy Vanga is a film comprising a stellar star cast including Rashmika Mandanna, Anil Kapoor and Bobby Deol among others. Sam Bahadur on the other hand, stars Sanya Malhotra and Fatima Sana Shaikh in the Meghna Gulzar's film. Animal is one of the most talked about films of the year, thanks to its gripping storyline and intense music. However, it is set to clash with Vicky Kaushal's Sam Bahadur at the box office. In a conversation with



News portal The Indian Express, Vicky expressed his thoughts on the clash. He said, "When two opening batsmen come to the crease, playing for the same team, you won't say that the two batsmen are clashing with each other; they are playing for a single team, so we are playing for Hindi cinema." When asked about which film will score this big hit, Vicky said, 'The audience will decide.' Meanwhile, the advance bookings for Animal opened on Saturday, November 25 and according to Sacnilk, the film sold a total of 2,09,986 tickets across 6,036 shows, earning an impressive revenue of Rs 6.42 crore.

This comparison to her

## SRK's wife Gauri Khan in legal trouble as FIR registered against her over property issue



Gauri Khan, a well-known interior designer and Bollywood superstar Shah Rukh Khan's wife, has found herself in legal trouble as an FIR has been registered against her, here.

The FIR, which has been registered under the Indian Penal Code (IPC) section 409 (criminal breach of trust), was

registered at the Sushant Golf City police station in Lucknow.

The managing director of Tulsiani Construction and Development Limited, Anil Kumar Tulsiani, the director, Mahesh Tulsiani, and the brand ambassador, Gauri Khan, have all been named in the FIR.

They have been accused of not delivering a flat to a buyer even after receiving payment of approximately Rs 86 lakhs.

Kirat Jaswant Shah, a resident of Mumbai, has filed the complaint, claiming that he had paid the entire amount for the flat, but had not been handed over possession.

## Sara Ali Khan In Delhi To Shoot For 'Murder Mubarak', To Share Screen With Karisma Kapoor



Actress Sara Ali Khan is currently in Delhi for the shoot of her film 'Murder Mubarak'. Taking to Instagram, Sara dropped a video from the sets. In the video, she is seen giving a close-up of the sunset. We can also see a woman holding the film's clapperboard.

"All my favourite things... Delhi-Heart of India," she simply captioned the post. Homi Adajania is directing the film. Sara will be seen sharing screen space with Karisma Kapoor in the film. A few days ago, Karisma shared the clapperboard from the movie set on her Instagram feed. The film is directed by 'Cocktail' fame Homi Adajania. She has not divulged much details about the movie.

Besides 'Murder Mubarak', fans will see Karisma in the upcoming drama series Brown, directed by Abhinay Deo. Backed by Zee Studios, the noir show is based on the book The City of Death by Abheek Barua. Brown revolves around Rita Brown, an alcoholic cop, who forms an unlikely alliance with a widower with survivor's guilt to solve the murder of a young girl. Brown also features Helen, Soni Razdan, Surya Sharma, and K K Raina, among others. Speaking of Sara's other projects, she will be seen in director Laxman Utekar's next untitled

## Orry Calls Isha Malviya A 'Bunny Rabbit With Villainous Twist'



In a surprising turn of events, popular social media sensation Orry shared his unfiltered thoughts on Bigg Boss 17 contestant Isha Malviya. Known for her sweet demeanor, Isha has often been hailed as the "bunny rabbit" of the Bigg Boss house, but according to Orry, there's more to her than meets the eye.

Orry, renowned for his witty commentary and humorous take on reality show contestants, labeled Isha as a bunny rabbit. "She's like this bunny rabbit, and you want to pull her cheeks!" Orry exclaimed. However, he quickly added a twist to his characterization, stating, "But you soon realize she's the villain. She's just like the character she played in the Udariyaan serial, Jasmine."

This comparison to her

on-screen persona in Udariyaan, where Isha played the character Jasmine, known for her cunning and manipulative traits, raises eyebrows and adds a layer of complexity to Isha's personality in the Bigg Boss house. Isha Malviya's journey in the Bigg Boss house has not been without controversy. Previously labeled as manipulative, she has faced criticism for playing with the emotions of co-contestant Abhishek Kumar, despite having a boyfriend, Samarth Jurel, inside the Bigg Boss house. Fans have expressed disappointment, questioning the authenticity of Isha's actions and relationships within the confines of the reality show. Orry's candid remarks have stirred conversations among social media users, prompting discussions about the authenticity of personalities within the Bigg Boss house. As viewers eagerly await the unfolding drama, Orry's insights have added a new dimension to the narrative surrounding Isha Malviya, turning the spotlight on the complexities of her character beyond her sweet exterior.

## Kantara Star Rishab Shetty Calls Out OTT Platforms, Says 'They are Not Open To Kannada Film Industry'



Rishab Shetty is making headlines again with the announcement of 'Kantara Chapter 1.' He is one of the top actors in the Kannada film industry and made fans go gaga over his performance in Kantara. Now, the actor has criticised OTT platforms for not taking Kannada films forward.

During a press conference at the 54th International Film Festival of India (IFFI) on Tuesday, Rishab said that the OTT platforms 'are not open to the Kannada film industry.' "OTT platforms are not open to the Kannada film industry. That is a very bad sign. They say there are no subscribers here, they are looking into the matter and thinking. Two production houses were actively working during Corona, Rakshit Shetty's Paramvah Studios and my Rishab Shetty films, and apart from that, some production houses were also making films, and we are actively doing film festivals, but they are not taking the films," he said. Further, he added, "So I wanted to make a request to IFFI and its sponsors to give recognition to our films ... films which have less exposure in theatres should also get some recognition and they should be taken to OTT platforms."

## From Salman Khan To Vicky Kaushal: Bollywood Stars Attend Sunny Deol-Starrer 'Gadar 2' Success Party

Sunny Deol, Ameesha Patel-starrer 'Gadar 2' has registered staggering success at the Box Office. No wonder, this grand victory called for a massive success party too! To celebrate this success, the Deol family graced the success party on Saturday. The party was also attended by several B-Town stars including Salman Khan, Vicky Kaushal, Ajay Devgn, Kajol among many others. 'Gadar 2' maintains its triumphant run, the movie has contributed to a total of Rs. 460.65 crore net earnings. Additionally, the film has surpassed a remarkable milestone of over 3 crore footfalls in India. Helmed by Director-Producer Anil Sharma, and produced by Zee Studios, Gadar 2 became the highest Independence Day Bollywood grosser as it collected Rs 55.40 crore. It is running with houseful boards on single screens across mass centres in India, and has been creating history at the box office with each passing day despite facing a clash with Akshay Kumar's 'OMG 2'. Apart from Sunny and Ameesha, the film also stars Utkarsh Sharma who revived his role of Charanjeet Singh from the OG 2001 release. The sequel continues with the story of Tara Singh and Sakina post-Independence. During the 'Crush India' campaign in 1971, their son gets imprisoned in Pakistan, leaving no choice for Tara Singh to travel to the neighbouring country and rescue his son.

# Some pertinent Issues relating to Search Cases



Adv. Narayan Jain &amp; CA Dilip Loyalka

1. Deductions permitted from undisclosed income declared by assessee  
Sheth Developers [2012] 25 taxmann.com 173 (Bombay)/[2012] 210 Taxman 208 (Bombay)(Mag.), the Bombay High Court held that Builders receiving undisclosed income in course of its business, is entitled to benefit of deduction under section 80-IB(10). The plea of revenue that in view of section 69A benefit of deduction u/s 80-IB(10) would not be available to assessee was not well founded.  
ACIT v. Mahalaxmi Infraprojects Ltd (2018) 63 ITR 671 (Pune) (Trib), In case of Survey in an Industrial undertaking, additional income was offered as non-genuine purchases. Tribunal held that additional income had been assessed in hands of assessee from same nature of business. Hence assessee was eligible to claim deduction u/s 80IA(4) of the Act. Followed Sheth Developers 25

taxmann.com 173 (Bom)(HC).

2. No Power of confinement or arrest

In L.R. Gupta and Ors. v. Union of India and Ors. [1992] 194 ITR 32 (Delhi), the Counsel for assessee submitted that the ingredients of Section 132(1) were not satisfied in the present case and the authorisation which was issued was liable to be quashed. It was further contended by the learned Counsel that the respondents were also in error in passing orders under Section 132(3) in respect of the jewellery. The Court agreed that the respondents had no jurisdiction to prevent the assessee from attending to his work in Court. However, his statement could be recorded. The Court held that, in the present case, no reasonable person could have come to the conclusion that the ingredients contained in Clause (a), (b) or (e) of Section 132 were attracted, therefore, the Court issued writ of

mandamus quashing the impugned authorisation and also the further action which had been taken by the Income Tax Department pursuant to the said authorisation including the seizure of all documents, cash and jewellery. The department was directed to return the said documents, cash and jewellery, seized by them, to the petitioners within two weeks from the date of Order.

3. Officers posted in Directorates of Investigation (Investigation Wing) and Commissionerate of TDS, only and exclusively shall act as Income-tax Authority for the purposes of power of survey under section 133A and the survey action has to be resorted to only as a last resort

The CBDT has issued an Order in F No. 187/3/2020-ITA-I, Dated 13th August, 2020, which states that with the launch of the Faceless Assessment Scheme, 2019, the Income-tax Department is moving towards minimal interface with the taxpayers, aiming at significant improvement in delivery of services and greater transparency in the working of the department. The survey action u/s 133A of the Act being an intrusive action, it is expected that the same should be carried out with utmost

## Narayan Jain & CA Dilip Loyalka

responsibility and accountability. In furtherance of the above, the Central Board of Direct Taxes, in exercise of powers under section 119 of the Income-tax Act, 1961 hereby directs that the officers posted in Directorates of Investigation (Investigation Wing) and Commissionerate of TDS, only and exclusively shall act as "Income-tax Authority" for the purposes of power of survey under section 133A of the Income-tax Act. Further the competent authority for approval of such survey action u/s 133A of the Act shall henceforth be DGIT (Inv) for investigation wing and Pr. CCIT/ CCIT (TDS) for TDS charges, as the case may be. This order shall come into force with effect from the 13th August, 2020. The CBDT has issued another Order on 18th September, 2020 for partial modification to the order F. No. 187/3/2020-ITA-I, dated 13th August, 2020 prescribing the "Income-tax Authority" for the purpose of exercise of power of survey u/s 133A of the Act, the CBDT has directed that:-

i) the verification surveys by the International Taxation

charges will henceforth be conducted by them with the approval of the CCsIT (International Taxation) concerned and where there is no CCIT (International Taxation), with the approval of CCIT (International Taxation).

ii) the verification surveys by the TDS charges will henceforth be conducted by them with the approval of CCsIT (TDS) and where there is no CCIT (TDS), with the approval of Pr. CCsIT.

iii) any survey action u/s 133A of the Act by the Central charges will be conducted after the approval of CCIT (Central)/ DGIT (Investigation) and in collaboration with the investigation wing. The Order on 18th September, 2020 also states that before approving any survey action, Pr. CCsIT/ Pr. DGsIT/CCsIT/DGsIT must ensure that all the other possibilities are exhausted and the survey action has to be resorted to only as a last resort.

4. Whether survey can be converted into search

In Vinod Goel (Advocate) v. UOI [2001] 118 Taxman 690 (P&H)/[2001] 252 ITR 29 (P&H), it was held that on basis of documents collected during search and seizure of premises of assessee cannot be sealed off either under section 133A or section 132.

When there was no information before Chief Commissioner at time of passing authorization order that assessee was in possession of undisclosed money, bullion, jewellery or other valuable article, such a vague and general order could not be treated as an authorization order in law and no proceedings on basis of such an order could have taken place. It was held that initiation of search proceedings and passing of assessment order under section 132(5) were invalid and liable to be quashed.

6. Recording of Telephone conversations / Statements

24.1 In S. Pratap Singh v. The State of Punjab AIR 1964 AIR 72 (SC), 1964 SCR (4) 733, it was held that rendering of the taperecorded conversation can be legal evidence by way of corroborating the statements of a person who deposes that the other speaker and he carried on that conversation or even of the statement of a person who may depose that he overheard the conversation between the two persons and what they actually stated had been tape recorded. How much weight to be given to such evidence will depend on the other factors which may be established in a

particular case.

7. Other cases on Tape recorded conversation/ statement

a) Yusufali Esmail Nagree v. The State of Maharashtra 1968 AIR 147 (SC)

b) Ram Singh v. Col Ram Singh AIR 1986 SC 3

c) Rama Reddy v. V.V. Giri AIR 1971 SC 1162

d) R.M. Malkani v. State of Maharashtra AIR 1973 SC 157

e) Z.B. Bukhari v. B.R. Mehra AIR 1975 SC 1788 -Tape recorded speeches are documents as defined in section 3 of the Evidence Act.

8. Conclusion

An admission in statement under section 132(4) is vital and the department may make addition in income based on such statement unless successfully retracted. However, in order to be effective, the retraction should be made properly and at the earliest possible opportunity and establishing the situation as to how the facts stated in statement mistaken on facts or in law and if necessary to prove that the statement was recorded with coercion and pressure.

**(Narayan Jain and Dilip Loyalka are Life Members of AIFTP and DTPA. They are authors of the famous books "How to Handle Income Tax Problems" and "Income Tax Pleading & Practice". Email: npjainadv@gmail.com)**

# Hope for better new year 2024



As 2023 comes to a close, we are now welcoming the year 2024 with hope that it will be better one than 2023. It was necessary to assess what happened in 2023 before aspiring anything good. According to World Bank, if 2022 was a year of uncertainty, 2023 is the year of inequality. For countries hopeful to bounce back from the devastating losses of the COVID-19 pandemic, the battle has been made tougher by the compounding threats of climate change, fragility, conflict and violence, or food insecurity, to name a few—that make it difficult for economies across the board to fully recover.

These polycrises have made development work more complicated. A polycrisis—a time of great disagreement, confusion, or suffering that is caused by many different problems happening at the same time so that they together have a very big effect. A global polycrisis occurs when

crises in multiple global systems become causally entangled in ways that significantly degrade humanity's prospects. The climate emergency, Covid-19, two ongoing wars that heightened geopolitical tensions, artificial intelligence, record numbers of migrants, and deep uncertainty about the future are examples. The Israel-Hamas War, and the dreadful humanitarian crisis it has fashioned in Gaza, has brought the Israeli-Palestinian conflict back to the forefront of foreign policy discussions.

Meanwhile, the Ukraine War has continued to rage, with no end in sight. While hot wars undermine security across the Middle East and Europe, the risk that the "new cold war" between the United States and China could turn scorching. The rule-based international order has almost extinct with UNO being emasculated. Several shocking earthquakes, numerous instances of gun violence in the United States and the imprisonment of a popular ex-Prime Minister in Pakistan—2023 was an eventful year which saw natural disasters and man-made conflicts test nations and citizens globally.

According to World Bank, rising economic inequality in many countries, especially the rich ones, in recent decades has emerged as an important topic of political debate and a major public policy concern. Widening economic disparities and related anxieties are stoking social discontent and are a major driver of the increased skepticism about public institutions, political polarization, and populist nationalism that are so evident today.

Small developing economies face unique challenges, including heightened vulnerability to external shocks. According to UNO, inequalities are not only driven and measured by income, but are determined by other factors - gender, age, origin, ethnicity, disability, sexual orientation, class, and religion. Of course, super-rich outstrip their extraordinary grab of half of all new wealth in past decade. Billionaire fortunes are increasing by \$2.7 billion a day even as at least 1.7 billion workers now live in countries where inflation is outpacing wages. The report shows that while the richest 1 percent captured 54 percent of new global wealth over the past

decade, this has accelerated to 63 percent in the past two years (2019-21) according Oxfam report -2023.

Oxfam India's 2023 report, accurately titled "Survival of the Richest", chooses to contend with this concept. Their report instead claims that resources are not scarce in India, or in the rest of the world. Instead, it is the inequitable distribution of resources that creates scarcity in the first place. The richest 1 percent in India now own more than 40.5 per cent of the country's total wealth, just 5 per cent of Indians own more than 60 per cent of the country's wealth while the bottom half of the population together share just 3 percent of wealth.

While extreme poverty in middle-income countries has decreased, poverty in the poorest countries and countries affected by fragility, conflict, or violence is still worse than before the pandemic. The persistence of poverty in these countries makes other key global development goals much harder to achieve.

Nearly 70 crore people around the world today live in extreme poverty, meaning they live on less than \$2.15 per day. India's poverty rate at 11.9 per cent in 2021 also remained higher than the 2018 level of 11.09 per cent. In fact, since 2019, the number of people below \$3.65 a day, or \$6.85 a day have slightly increased in world and in India too.

India's revenues, with interest payments rising over 40 percent of revenue.

Around the world, threats to liberal democracy, open societies, and the rule of law have raised alarm bells such threats may well be particularly acute in a deeply polarized US, especially as Donald Trump prepares to challenge Biden in the 2024 presidential election. But democratic deterioration is just one dimension of the "polycrisis" that the world now faces. The world is getting influenced by pro-rich and pro-corporate rulers.

The global economy was projected to grow by 1.7 percent in 2023 and 2.7 percent in 2024, with the sharp downturn in growth expected to be widespread. Forecasts in 2023 were revised down for 95 percent of advanced economies and nearly 70 percent of emerging market and developing economies. The economic outlook for developing economies has darkened in 2023. The first four years of the 2020s have proved to be among the weakest in three decades.

However, it is predicted

that India will be witness one of the highest GDP growths. But India's growth estimation is not beyond doubt and is not reflected wellbeing of people. India is abysmally placed behind at 138 in per capita GDP and 132 in human development Index out of 191 countries. Inflation scares, food inflation, unemployment, rising suicide, and criminal activities regressive tax regime have hurt Indians more. Households borrowed more to fulfil their consumption needs. Household financial savings, hit a 47-year low, dropping to 5.1 percent of GDP in 2022-23 from the previous year's 7.2 percent showing rising financial distress of people.

In this situation, hoping for a better new year means electing pro-people regime in 74 countries that will undergo electoral battles. India is likely to see keenly contested election too where voters should have to elect democratic and pro-people regime. They should not forget how 146 MPs were suspended during winter session undemocratically. Now, time is to save democracy from onslaughts of oligarchy and crony capitalism.

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# "Legends of India Lifetime Achievement Award 2022" conferred upon living legendary Hariprasad Chaurasia, Kumudini Lakhia, Ghulam Mohammed Sheikh and Rudraprasad Sengupta at a star-studded ceremony

**New Delhi(KCN):** Four visionaries in their respective fields, Internationally Acclaimed iconic Flautist Hariprasad Chaurasia, Painter, Poet and art critic Ghulam Mohammed Sheikh, Actor, Director and Cultural Critic Rudraprasad Sengupta, and Kathak Dancer and Choreographer Kumudini Lakhia represented by her daughter received the Legends of India Lifetime Achievement Award 2022 at a star-studded ceremony in New Delhi.

A distinguished jury chaired by Amb. Lalit Mansingh met in Delhi and unanimously selected the awardees for conferring the "Legends of India Lifetime Achievement Award 2022".

Announcing the names of the awardees, Founder Chairman of Legends of India said that this award is a humble recognition of the living legends for

igniting young minds with the rich heritage of Indian Art.

Legends of India Lifetime Achievement Award recognises accomplished artistes for their contribution to preserving and promoting traditional Indian art forms. The award comes with a cash prize of Rs 51,000 and a gold plaque. Founder Dipayan Mazumdar said that the organisation has been connecting the younger generations with classical music and other traditional art forms of the country since 1999 through regular performances and discourses in the country.

"All of us need to do much more for the sustenance of the traditional art forms and if they are not made a part of our basic education syllabi, they will soon become mere showpieces," Mazumdar said while briefing the press at the ceremony.

"This is really a moment

of pride because the 'Legends of India Lifetime Achievement Awards' have gained national renown and appreciation from the cultural community since these awards are an appreciation for artists whose contribution in the field of Theatre, Music & Fine arts is well recognized not only in India but all over the world", said Joy Nandi, Director International Affairs, Legends of India.

"We have recently signed a Memorandum of Understanding with Neath Port Talbot College (NPTC) Group of Colleges, UK for a Cultural Exchange Program to provide their students a unique opportunity to immerse themselves in the vibrant cultural landscape of India and interact with Indian students, artists, and cultural organisations," added Mr. Nandi

Gagan Aggarwal, India Associate, Neath Port



Talbot College (NPTC) Group said 'Legends of India' will play a pivotal role in facilitating the collaboration. The objective is to create an enriching and immersive experience for students, fostering intercultural understanding and promoting cooperation in Creative, Visual, and Performing Arts and to showcase this blend at the events planned in the upcoming months."

Founded by Shri

Dipayan Mazumdar, 'Legends of India' has been connecting the younger generations with classical music and other traditional Art forms of the country by holding regular performances and discourses in the country and abroad since 1999. Shri Mazumdar said. "All of us need to do much more for the sustenance of the traditional art forms. If they are not made a part of our basic education syllabi, they will soon become mere showpieces," added Dipayan Mazumdar. 'Legends of India' is a unique institution bringing together living legends and those in the making, trying to develop and promote young talent in the field of Indian Classical Music, through different initiatives for almost two decades. 'Legends of India' Lifetime

Achievement Awards' were introduced in 2002 to accord recognition to renowned and accomplished artistes for their unrelenting contribution to preserving and promoting Traditional Indian Art Forms. Maestros like Habib Tanvir, Sitara Devi, Girija Devi, Paritosh Sen, Sankho Chaudhuri, Satish Gujral, Badal Sarkar, Krishen Khanna & Yamine Krishnamurthy, Ratan Thiyam, Birju Maharaj & T N Krishnan to mention a few, have been the recipients in the past.

LOI also introduced 'Morning Ragas' at Tihar Jail in a bid to augment the rehabilitation process of the inmates through music. LOI has also introduced Visual Art classes at Tihar with an objective is to give the inmates an opportunity to lead a normal life by equipping them with useful skills, education and the ability to earn a livelihood. The aim is to

## President of Indian Chamber of Commerce(ICC) Shri Ameya Prabhu congratulates Dr Uday Nayak (of Kayan Group of Companies) taking over ICC in UK. Earlier His Excellency Ahmed Khalifa Al Qubaisi, CEO of Abu Dhabi Chamber, received Shri Prabhu in Abu Dhabi

**New Delhi(KCN):** New Announcement ICC Opens Doors to the UK Market!!

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Dr Uday Nayak (of



Kayan group of companies) is Indian Chamber of Commerce official representative in the UK. ICC is not just an organization; Indian Chamber of Commerce is a bridge, a catalyst for collaboration, and a springboard to unparalleled success. Ministry of External Affairs in India and

High Commission of India in London. UK High Commission in India and UK Deputy High Commission in Kolkata. Indian Chamber of Commerce in UK will lead to Business and Trade Growth, a positive Global Event Indian Chamber of Commerce in UK will lead to Business and Trade Growth, a positive Global Event Indian Chamber of Commerce. They discussed prospects for bilateral cooperation and ways to enhance

partnerships between the business communities in the Emirate of Abu Dhabi and India to serve their common interests and goals.

Abu Dhabi Chamber of Commerce in Abu Dhabi with Indian Chamber of Commerce.

Shri Ameya Prabhu (President of Indian Chamber of Commerce) said, "It was a pleasure meeting Honourable Al Qubaisi along with Shri Sharad Bhandari, senior businessman & the new ICC Head in the UAE. Indian Chamber of Commerce and Abu Dhabi chamber

will collaborate on

several issues together to further the strategic & emotional relationship between Indian embassy in Abu Dhabi & UAE embassy in India.

## Attack on the fourth pillar of democracy will not be tolerated and such criminals should not be spared at any cost: Vijay Shankar

**Ranchi (KCN):**

Samorana kranti party National general secretary Vijay Shankar Nayak condemn the death threat given to Prabhat khabar editor in chief by criminals from Hotwar Birsa Central Jail. He said that the government should die by drowning in a hand full of water.

now a parallel government is running from the jail by crime syndicate. people of



Jharkhand particularly business community are feeling unsafe

He further demanded that government should investigate the case by a retired judges of the Jharkhand High Court, saying that the guilty officer should not be spared and the syndicate being run by the criminals from the jail should be abolished so that the general public can live their life without fear.

## NX HOTEL HOSTS A GRAND YEAR ENDING PARTY TO MARK ITS 3RD ANNIVERSARY



**New Delhi(KCN):** NX

Hotel is an extremely popular and upcoming boutique hotel in Kolkata, situated strategically on the E.M. Bypass to cater the needs of one's business and leisure purposes, with high quality services at an affordable rate.

Raju Saha, the esteemed Director of NX Hotel, in association with leading fashion designer Debarun Mukherjee and famous publicist, journalist, author and communication entrepreneur Supreeta Singh hosted the biggest new year party in town, which also marked the 3rd year anniversary of the hotel.

Eminent personalities from every walks of life in Kolkata were invited as the honourable guests

to adorn the event, among whom was popular actor/activist/teacher of method acting B. O. B. Chakraborty, looking dapper in a white and red dress code, who gave us a first hand account of the glamorous proceedings.

Here's what Bobby said: "NX Hotel has a remarkable lounge called the Sky Bar at the top floor with a beautiful, panoramic view. I was accompanied by child actor and active soldier of my anti addiction campaign Ankit Seth. The staffs welcomed us warmly on the red carpet and guided us to the Sky Bar. Raju Saha, Debarun Mukherjee and Supreeta Singh welcomed us with a lot of warmth and cordiality. Lipsmacking

European starters made the round, which were a gastronomic delight!

Foot tapping music by the DJ made us all turn to the dance floor. A cake was cut to mark the 3rd Anniversary of the hotel with the loudest of the cheers.

A sumptuous dinner was waiting for us at the ground floor Palladio banquet area. A delicious Continental buffet was served from the illustrious in-house restaurant named Kitchen 165.

This was a great way to bid farewell to 2023 and welcome 2024, along with friends and associates. I thank Raju Saha, Debarun, Supreeta and every staff of NX Hotel for their warmth, care and hospitality. We are touched!"

## Study of History with scientific perspective facilitates to face challenges: KU VC Prof Ramesh



the field of administration," remarked and expressed regret that there is apathy towards the study of social sciences at a time when the technology sector is advancing at a jet speed. He said that the Kakatiya irrigation systems of chain ponds were very useful even today. "There is a great need for the leaders of the Indian History

Congress to conduct extensive awareness programs for the study and preservation of History," said Prof Ramesh. Earlier Vice Chancellor Prof Thatikonda Ramesh inaugurated the Bobbili Memorial Seminar Hall in the Department of History and Tourism Management. Varsity Registrar Prof Srinivasa Rao, who

presided over the meeting, said that it was a pleasure to see the Indian History Congress being held in a city of historical importance like Warangal. He explained that intellectuals across the country were eagerly waiting for this Congress. Speaking on the occasion, General President of Indian History Congress passed several resolutions.

# Ganjam farmers bring turnaround in paddy farming with SRI method

**Berhampur(KCN):** SRI (System of Rice Intensification) method of paddy cultivation can help check climate change and benefit the farmers as it consumes very less water in comparison to other methods of cultivation. This is because SRI method does not require continuous flooding for rice cultivation. Taking up paddy cultivation in SRI method helps reduce the possibility of global warming by 29 per cent as it results in 25-70 per cent reduction in discharge of methane and carbon dioxide to the atmosphere. This method also produces more panicles during the harvest, reduces the

crop harvest period by at least 10 days, and requires a minimum amount of seed, water, and chemical fertiliser for the crop. Moreover, paddy cultivation is rain and storm-tolerant and helps in increasing the fertility of the farmland. As a large volume of water is required for rice cultivation, farmers conventionally depend on rainfall to raise their crops. However, due to a change in climatic conditions, it has become a difficult task for the farmers to supply enough water to their farmlands for the growth of the paddy crops. Farmers have been failing to start their cultivation in time



due to a lack of water every year. Even if they manage to sow seeds, seedling death comes back to haunt them due to a lack of irrigation facilities. Lack of irrigation results in reduced output for farmers, which is why they are withdrawing from rice cultivation in most cases. Drought

farmers look for financial assistance from the state government but they are often left high and dry. As a result, in Ganjam district alone hundreds of acres are left uncultivated. In this situation, the district project management unit under the

Berhampur Forest department is laying stress on the SRI method of cultivation and drawing the farmers towards it. This has come as a relief for the distressed farmers fed up with crop loss and reduced output in the traditional method of cultivation. SRI method of

cultivation is being implemented in the wet farmlands. Maintaining proper distance during transplantation helps in the growth of the root. As a result, paddy saplings get more air, sunlight, and nutrients. Jute and long beans are sown along with paddy as green manure. The de-weeding machine is used every tenth day to clear weeds and unwanted shrubs on the farmlands. This helps in aeration of the soil and the weeds also act as organic manure for the crops. The cultivation is resilient to standing water and dampness on the farmland. The output is more where there is proper movement of air. When contacted, Ranjan Kumar Bhoi, the district coordination officer of

the Agriculture department said this year over 900 farmers in Chikiti, Rangeilunda, Khallikote and Ganjam blocks have taken up SRI method of cultivation which initially started with only 30 farmers on 10-acre land in 202-23 FY. Assisted by two voluntary outfits Lipika and Pallishree and supervised by 30 experts, an additional 870 farmers have taken up the cultivation this kharif season on 200 acre of farmland. The cultivation was initially started by training the farmers in 39 villages. An increase in cultivation in the coming days can help check climate change and benefit the farmers, Bhoi added.

## Tribal body calls for Rayagada Bandh Jan 5



**Rayagada(KCN):** Zilla Adivasi Mahasangh, a local tribal outfit here, Saturday called for Rayagada Bandh on January 5 seeking justice against the torture and murder of innocent tribals in the district. The announcement for the bandh was made by the president of the outfit Apalswami Kadranka,

convener Basanta Kumar Ulaka, general secretary Jagannath Mandangi, and secretary Manjula Minika in a press conference. A tribal youth leader Bhagirathi Mandangi was brutally killed December 15 in 2010. Investigation into the murder was first taken up by the police and then by the Crime

Branch. However, even after 13 years of the incident the murder mystery has not yet been solved, members of the outfit said. "We have demanded a proper probe before the police and the government many times but in vein," they rued. "Bhagirathi's family has been waiting

for justice for the last 13 years and if the government does not take any step in this regard till January 3, bandh will be observed January 5," the outfit's office-bearer warned. The outfit appealed to all associations in the district to extend their support to make the bandh successful.

## Cabinet Clears Awareness Plan

**Bhubaneswar(KCN):** With an aim to reach everyone through its development activities and schemes, the State Government has decided to undertake awareness activities about various schemes of Government in all Panchayats under "Ama Odisha Nabin Odisha" scheme. The State Cabinet headed by Chief Minister Naveen Patnaik has taken this decision here at its meeting held this evening.

In order to carry forward the transformative journey of Rural Odisha, it is necessary to build upon the current initiatives to augment rural infrastructure leading to accelerated growth as well as to preserve the rich cultural heritage of the State, the Government has now decided to organise GP level awareness camp in 6794 GPs of the State under the Ama Odisha Nabin Odisha (AONO) scheme, Panchayati Raj and Drinking Water Minister Pradip Kumar Amat said.

Under the AONO intervention, inclusive development of rural Odisha will be prepared at GP level which will include development of the Primary Schools, Religious, Community Based Projects, Mission Shakti Gruha, and Miscellaneous including digital transformation projects, he said. Under the plan local felt need based projects shall be taken up by convening GP level meetings with local people/community organization/public representatives/line Department Officials and other stakeholders etc. The shelf of projects will be received from the inhabitants of concern GP, PRI Members, SHG members, members of various community organizations, line Department Officials etc. shall be compiled in

consultation with GP and shall be placed in the GP level meeting for finalization, the Minister said.

After finalization, the plan will be submitted to the PR & DW Department for Government approval. The timeline for conduct of the GP level meeting will be from January 15 to 1st week of February 2024, he informed.

Apart from finalization of the Plan in the GP level meeting, IEC activities will be taken up on various schemes of the Government for generating awareness among the people. Amat said Rs 3 lakh per GP for 6794 GPs will be provided for preparation of plan and IEC activities. The total requirement of funds will be Rs 203.82 crore for conducting these activities. Preparation of the plan is under the initiative of



**2023-2024**

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## Dalmia Bharat Foundation Signs MoA with BSL to Enable Social Transformation in Bokaro

Bokaro, Jharkhand : Dalmia Bharat Foundation (DBF), the Corporate Social Responsibility (CSR) arm of Dalmia Bharat Group has signed a Memorandum of Understanding (MoA) with Bokaro Steel Plant (BSL) to drive its community-centric initiatives in Jharkhand by upskilling 600 youth, annually. The aim of the MoA is to establish a skill training centre to impart short term, placement-based courses to local youth in the surrounding villages through DBF's DIKSHA (Dalmia Institute of Knowledge and Skill Harnessing) centre. The MoA was signed by

Shri Chaudhary Ratnesh Kumar Sudhanshu, Dy. General Manager (CSR & SAIL-Uday), SAIL-Bokaro Steel Plant and Shri Vishal Bhardwaj, Group Head - CSR, Dalmia Bharat Group and Chief Executive Officer, Dalmia Bharat Foundation. said Mr. Vishal Bhardwaj, Group Head - CSR, Dalmia Bharat Group and CEO, DBF. "Through our leadership and dedication towards achieving social transformation, we will continue to work towards our vision of creating opportunities for people across the nation so that they can reach their full potential and give back to the community. We look forward to our partnership with BSL and also call upon our industry peers to join us as we make significant and sustainable differences and ensure social, economic, and environmental progress.

The skill development center at Bokaro Steel City, in association with

DBF, will help strengthen the social ecosystem in Jharkhand. While BSL will provide the necessary infrastructure support, DBF has been entrusted with managing day to day activities of the center including faculty and placement support.

"BSL and DBF share a common vision and value system for bringing about a transformative change in society by leveraging its demographic dividend through empowering the local youth through training that makes them market-ready," said Mr. Chaudhary Ratnesh Kumar Sudhanshu, Dy. GM (CSR & SAIL-Uday), SAIL-Bokaro Steel Plant. "It is our firm belief that this combined expertise and experience

will ensure that the youth being educated at the DIKSHA facility will receive quality and need-based training for the purpose of gainful employment across industries."

To ensure viable and sustainable income generation, training will be imparted in trades for self-employment and trades such as Assistant Electrician, Solar PV Installer, General Duty Assistant (GDA) and Customer Relationship Management, to begin with. Subsequently, more courses will be added as per demand and future prospects. The center shall largely focus on the development of the youth residing in BSL's peripheral villages.

## Flipkart's Shopsy Summer Store steers tremendous growth for sellers in Odisha

**Bhubaneswar:** As the summer starts rolling in, Shopsy - Flipkart's social commerce platform, recently launched the Summer Store, a unique curation to address customers' nuanced seasonal needs by offering a wide range of products across categories under one umbrella. As a testimony to this endeavor, sellers in Cuttack recorded nearly a 9X growth in sales and sellers in Puri recorded nearly a 16X growth in sales bolstered by the summer store initiative. Sellers in Sundergarh have garnered a tremendous 34X growth in their sales over the past month. The summer store recorded increased traction from women buyers which indicates a positive women reseller growth

in Cuttack. Amongst several categories, Hygiene and Wellness, Fashion, Kitchenware and Home Decor emerged as top priorities for customers with demand for products such as deodorants, sunglasses, body washes, essential oils, sarees, table covers, bedsheets and kitchen tools topping the charts.

Shopsy Summer Store is a one-stop-shop for products ranging from electronics, personal care, baby care, food and beverages, apparel, swimwear and kitchenware including air conditioners, deodorants, baby sunscreen, aerated drinks, cotton clothes for men and women, swimsuits and juicer mixer grinders. Of these, deodorants have taken up

the major share of the demand pie clocking over 50% growth, followed by sunglasses which grew by close to 22%. Kitchen tools also contributed to a 6X growth over the past month in Cuttack. This was followed by categories such as kurta sets, cotton sarees, deodorants and body washes that witnessed a 3X jump over the past month in Puri.

Shopsy aims to continue its endeavor to offer a wide range of quality and engaging products for customers at affordable prices, while being a value-based and reliable platform. By providing a simplified social media interface, Shopsy is able to overcome user apprehension of trust and authenticity while shopping online.

## Walkathon organized by Shanti Memorial Hospital on the occasion of World hypertension day

**Bhubaneswar:** In observance of World Hypertension Day 2022 - commemorated every May 17th, to create awareness amongst people, a walkathon was organized by Shanti Memorial Hospital, Cuttack which covered some important roads of Cuttack city on the day. The walkathon was flagged off by Dr. Sreejoy Patnaik, Chairman & Managing Director and Prof. Dr. Rekha Das, Executive Director of the hospital after a briefing on the purpose of the observation day presented by Dr. Priyadarshi Tripathy, Cardiologist of the hospital. More than 150 employees joined the walkathon with plaque cards and banners carrying awareness message on hypertension prevention and treatment to communicate to the public the importance of hypertension and its serious medical complications, and to provide information on prevention, detection and treatment.

World Hypertension Day was first inaugurated in May 2005 ever since it has become an annual event.

The main purpose behind the celebration of the World Hypertension Day is to promote public awareness of hypertension and to encourage citizens of all countries to prevent and control this silent killer, the modern epidemic. Later at Shanti Memorial Hospital, a free hypertension check-up camp was held in which around 100 persons checked their blood pressure and received free consultation.

## LVPEI Receives 'Project of the Year Award' from PMI South Asia for Rural ROP Care Initiative

**Bhubaneswar:** L V Prasad Eye Institute (LVPEI) has received the Project Management Institute South Asia (PMI South Asia) award in the NGO category for its outstanding project in rural Odisha, aimed at managing Retinopathy of Prematurity (ROP), a vision-threatening eye condition in preterm babies. The award-winning project, titled 'Screening and Treatment of ROP in Pre-term Babies in 8 Odisha Districts,' has been funded by the Cognizant Foundation. It was implemented by LVPEI's Mithu Tulsi Chanrai campus in Bhubaneswar in collaboration with National Health Mission and Rashtriya Bal Swasthya Karyakram. Dr. Tapas Ranjan Padhi, the project



lead, along with other team members, accepted the award on behalf of LVPEI. Retinopathy of Prematurity (ROP) is an emerging 21st-century epidemic and the leading cause of irreversible vision loss in preterm born

babies and/or babies born with a birth weight less than 2.0 kgs, especially babies who were managed in incubators. The efforts by Ministries of Health over the last two decades to reduce neonatal mortality

have improved the survival of preterm babies. About 30% of the children in NICUs/SCNUs are expected to be affected by ROP and close to 18% of them can go completely blind if they don't receive

timely retinal treatment within 30 days of birth. Approximately 1000 premature babies are susceptible to go blind every year in Odisha due to ROP. Increased awareness, early detection and appropriate treatment and follow-up are essential for preventing ROP blindness.

LVPEI campus at Bhubaneswar is the only centre in Odisha offering a protocol-based comprehensive ROP care including neonatal retinal imaging, laser, intravitreal injections, mini neonatal intensive care facility, advanced paediatric retinal microsurgeries, low vision, and amblyopia services under one roof.

## Western Digital introduces high performance WD Blue™ SN580 NVMe™ SSD for creative professionals in India



**Bhubaneswar :** In today's world, demand for visual brilliance and digital content creation is skyrocketing. This is paving the way for more advanced technologies that support the production and consumption of rich content. For consumers, students, and professionals, fast, reliable tools are a must-have to keep their imaginations flowing. Building upon its award-winning SSD portfolio, Western Digital released the WD Blue™ SN580 NVMe™ solid state drive (SSD). The new, NVMe PCIe® Gen 4.0 internal flash drive is purpose-built for the creative enthusiast community

Jaganathan Chelliah, Senior Director - Marketing, India, Middle East and TIA, Western Digital, said, "Today content creators work with resource-intensive applications and large multimedia files such as 4K videos, and they often encounter challenges such as lengthy loading times. Western Digital addresses such concerns with its latest offering - the WD Blue SN580 NVMe SSD. It is designed to boost productivity and enable creative professionals to create more, without the inconvenience of prolonged file transfers or slow program loading."

## JioPhone Next 'Exchange to Upgrade' Offer

**Bhubaneswar:** Reliance Retail has launched a limited period Exchange to Upgrade offer for JioPhone Next. As per the offer, customers can exchange a functional 4G feature phone or smartphone for a brand new JioPhone Next for just Rs. 4,499.

The JioPhone Next 'Exchange to Upgrade' offer allows many more Indians to embrace a truly smart Digital Life. With this offer, existing 4G feature phone and smartphone users will no longer be held back by their device constraints and be able to enjoy the true 4G Jio Digital Life to the fullest.

Current users of 4G feature phones will now be able to migrate much more easily to the large screen digital experience on the world's most affordable 4G smartphone. Similarly, the current 4G low-end smartphone users too can affordably upgrade to a seamless and enhanced digital life offer by JioPhone Next which runs on Pragati OS - the optimised version of Android that supports a rich suite of applications and usage without compromising on the user experience.

The offer is available

through Reliance Retail's extensive network of JioMart Digital, Reliance Digital and other outlets in the remotest corners of the country, making it

geographically and economically accessible to many more Indians.

It is worth mentioning here that JioPhone Next, designed jointly by Jio and Google, is the world's most affordable 4G smartphone that comes with a 5.45" HD screen with Corning Gorilla Glass 3 and anti-fingerprint coating, 2GB RAM, 32 GB in-built storage (expandable up to 512GB), 13MP back camera, 8MP front selfie camera, 3500 mAh battery, and a range of other advanced features which include voice fast capabilities, read aloud, translate now, easy and smart camera, automatic feature update, easy media share, OTG support etc.

## JK Lakshmi Cement Posted Net Profit up at Rs 161.26 Cr. in Jan-Mar.22

**Bhubaneswar:** JK Lakshmi Cement Ltd., one of the leading cement companies of India, recorded a turnover of Rs.1497.64 crore in Jan-Mar.22 with an increase of 13% over Rs.1321.99 crore in the corresponding quarter Jan-Mar.21. Despite unabated increase in Petcoke and Diesel prices which are hovering at all time high, JK Lakshmi Cement could achieve healthy profitability by continuous improvement in operational

efficiencies, energy cost, better product mix and higher volume. JK Lakshmi Cement's EBITDA before Other Income moved up to Rs.276.23 crore in Jan-Mar.22 from Rs.267.88 crore in Jan-Mar.21. After providing for interest, depreciation & Exceptional Item, PBT stood at Rs.197.93 crore in Jan-Mar.22 as against Rs.186.53 crore in Jan-Mar.21. After Providing for Taxes and Other Comprehensive Income, JK Lakshmi Cement's Profit was up at Rs.161.26 crore in Jan-Mar.22 against Rs.138.27 crore logged in the corresponding quarter. During the twelve months April 121 - March 22 Company's Sales increased by 15% to Rs.5040.78 crore (Rs.4384.71 crore) and EBITDA was up at Rs.868.52 crore (Rs.864.22 crore). JK Lakshmi Cement's profit at PAT level during this period moved up by 14% to touch all time high at Rs.417.56 crore against profit of Rs.366.24 crore in the same period last year.

## Ambuja Cements and ACC's ChangeTheStory campaign wins Bronze at the ABBY Awards

**Mumbai:** The first sustainability campaign 'Change The Story' of Ambuja Cements and ACC, has won a Bronze Award at the recent ABBY Awards 2022, under the Green Award category. This category is awarded to outstanding communication that features planet conservation, sustainability etc. The

"Change The Story" campaign aimed to create awareness about sustainability and showcase technology-backed solutions that offer effective and measurable outcomes in this regard.

The #ChangeTheStory campaign highlights a non-invasive bubble barrier technology, which will remove around 2,400 tonnes of

plastic waste from Agra's Mantola canal, thereby preventing its entry into the Yamuna river. The crux of the campaign lay in reaching out to a wide audience across India and globally—and communicating the campaign's features. The campaign winning this honour at the ABBY Awards—often touted as the Oscars of Indian advertising—was a

designed in collaboration with Alok Nanda and Company and serves as another reminder of the crucial role sustainability plays at Ambuja Cements and ACC.

#ChangeTheStory campaign was rolled out across multiple platforms, including print and digital, reaching out to an approximate 32 million people. One of its lead video films conveyed the message, through the lens of a scientist, that it's time to change the story by taking out the plastic and freeing our rivers of their polluted past. The campaign further leveraged the power of music and created a rap song across owned platforms featuring the campaign mnemonic "Bubble Sharm". This was followed by a bouquet of informative posts and

videos on social media. ACC and Ambuja Cements collaborated with micro and nano influencers to drive engagement around the bubble barrier technology.

The two companies were the first to launch an augmented reality-based game in India, which created an immersive experience for users by illustrating the state of marine plastic pollution

and the basic functioning of the Bubble Barrier technology. This game convinces the user to play their role in driving change by encouraging players to "bubble pop" their way to cleaner oceans and safer habitats for marine organisms.

Mr. Neeraj Akhoury, CEO India Holcim and Managing Director & CEO of Ambuja Cements Ltd., said that the

award served yet another reminder of the company's efforts towards sustainability. "We are elated and honoured that a campaign that's important to us has received the recognition that it deserved. Sustainability and business go hand in hand at Ambuja Cements and ACC Ltd. This will encourage us to further step up our efforts in this direction."

