

## After hockey & football, Odisha govt to focus on cricket development



**Bhubaneswar(KCN):** After supporting hockey and football, Odisha government has now decided to focus on cricket in the state.

Chief Minister Naveen Patnaik's close aide and 5T (transformational) and Nabin Odisha programme chairman Kartik Pandian Wednesday visited Barabati Stadium in Cuttack and discussed the development of the sport with Odisha Cricket Association (OCA) he said.

"The area near Barabati Stadium will be

developed into a world-class sports campus with the best facilities for cricketers and other sports disciplines," an official release by the CMO said.

According to the statement, the area near Barabati Stadium will be developed into a world-class sports campus with top-notch facilities for cricketers and other sports disciplines. The transformational activities will ensure international standards for spectators, including access to the stadium, transparency, technology, timely completion of project leading to transformation) initiative of the state government, he said.

"The area near Barabati Stadium will be

president Pranab Prakash Das.

Pandian reviewed plans for the transformation of Barabati cricket stadium, which has a seating capacity of 60,000. This project will be undertaken as part of the 5T (teamwork, transparency, technology, timely completion of project leading to transformation) initiative of the state government, he said.

"The area near Barabati Stadium will be

## Farmers Say Won't March To Delhi For 2 Days

**Chandigarh(KCN):** A farmer has died at Haryana's Khanauri border, where protesting farmers clashed with the police this evening. Farmers' group AIKS (All-India Kisan Sabha) alleged he died during the police action, which the Haryana police have denied. The farmers have also suspended their protest march to Delhi for two days, though the sit-in protest will continue.

A doctor at a Patiala hospital where Shubh Karan Singh was taken, said he had sustained a bullet wound. A post-mortem is awaited.

"Three patients have come to us from Khanauri. One of them was dead on arrival, the

other two are stable and seem to have sustained bullet injuries... but it can't be confirmed," said Dr Rekhi, the Senior Medical Officer of Patiala's Rajendra Hospital.

"The person who was dead on arrival had a bullet injury on his head, but more details such as size of the bullet can only be confirmed after postmortem," he added. The Haryana Police had fired tear gas shells at the advancing farmers to thwart their attempts to breach the barricades at the border, the farmers said. The march was continuing after the



farmer leaders rejected a proposal made by the government yesterday. It was the fourth round of talks to break the deadlock. The Haryana Police have denied any death. A post from the police handle on X, formerly Twitter, read, "According to the information received so far, no farmer has died today... This is just a rumour. There is

information about two policemen and one protestor being injured at Data Singh-Khanori border who is undergoing treatment. Punjab Chief Minister Bhagwant Mann confirmed the death. Describing how he was acting as the interlocutor, he said, "As soon as I came to know and saw the video, I got goosebumps, I felt very

sad," he told reporters. After the death, two farmer groups issued angry statements, blaming the state police and the Central government.

Shubh Karan Singh's death "is a direct result of police action," read a statement from the AIKS. "This killing exposes the brutality of the Modi regime even while claiming to be 'farmer-friendly'. The BJP government in Haryana led by Manohar Lal Khattar is treating protesting farmers—who are marching towards Delhi—like enemy soldiers and is carrying out war-like operations," the statement added.

## 367 Join 4 Departments of State Government



**Bhubaneswar(KCN):** As many as 367 officers and staff today joined different departments of the Government of Odisha. A special function was organized for the orientation of the new recruits in presence of the Chief Minister Shri Naveen Patnaik.

Out of the new recruits, 80 of them are Staff nurses, 40 Pharmacists, 40 Lab Technicians, 8 ANMs, 8 X-Ray Technicians, 9 OT Assts in Directorate of ESI, 48 Handicrafts Promotion Officers, 7 Inspector of Cooperative Societies, 3 Auditors in Directorate of

Handicrafts, 11 Junior Assts in State Pollution Control Board, 9 Asst Directors in Directorate of Factories and Boilers, and 104 Inspector of Supplies are in Food Supplies & Consumer Welfare Department.

Speaking on the occasion, the Chief Minister said that all of the new recruits should have only one purpose that is to serve the people of Odisha. We may work in different capacities, but at the end of the day, we all are public servants. Our ultimate goal is greater public good, he added.

Saying that the entire four and a half crore people of Odisha are his family members, he asked them to treat the people like family members in all their public dealings. They must provide services as a matter of rights with all the respect, he stressed.

In the last two decades, he continued, Odisha has transformed itself into a self-confident, forward looking state. With the 5T Initiative, we have ensured greater transparency, teamwork, technology and timeliness into governance, he specified.

He asked the new officers to follow the 5T initiative to achieve the desired transformation in their respective field.

Saying that the objective is Odisha must lead in every sector, he emphasized that this can happen if all of us work as a team- The Team Odisha. He called upon all to work for a new Odisha, an empowered Odisha.

Speaking on the occasion, Food Supply & Consumer Welfare Minister Shri Atanu Sabyasachi Nayak and Labour and ESI Minister Shri Sarada Prasad

Nayak said that Odisha is now number one in many of the sectors. Odisha People are getting the benefits of the unprecedented transformation in the state. They asked the new employees to follow the 5T principles.

Sharing their experiences 4 new recruits of different departments Priyanka Mishra, Dipjyoti Bagher, Swaraj Kumar Tripathy, and Kalpana Behera said that they are quite happy to join in the presence of the Chief Minister. They promised to follow the 5T principles and serve the people with utmost dedication.

Handloom and Handicrafts Principal Secretary Shri Arabinda Padhi delivered the welcome address and Commissioner cum Secretary of Labour & ESI Dept Shri RS Gopalan proposed the vote of thanks. Food Supply and Consumer Welfare Minister Shri Atanu Sabyasachi Nayak and Labour and ESI Minister Shri Vir Vikram Yadav was present

## LAccMI Bus Service Covers All 30 Dists Of Odisha



**Bhubaneswar(KCN):** Chief Minister Naveen Patnaik launched the LAccMI Bus Service in Balasore, Jagatsinghpur, Ganjam, Nuapada and Boudh districts through video conferencing. Today, 255 buses were launched in 1,057 panchayats of 5 districts benefiting more than 71 lakh people.

According to reports, 48 buses will run in 315 panchayats of Balasore benefitting 20.42 lakh people, 25 buses will run in 123 panchayats of Nuapada benefitting 5.74 lakh people, 10 buses will run in 55 panchayats of Boudh benefitting 3.53 lakh people, 130 buses will run in 433 panchayats of Ganjam benefitting 34.47 lakh people and 42 buses will run in 131 panchayats of Jagatsinghpur benefitting 7.50 lakh people.

With this, LAccMI Bus Service has started operation in all 30 districts of Odisha. A total of 1,354 buses have started running in 30 districts benefitting 3.64 crore people of 6,031 panchayats. It is worth noting that a total of 1,745 LAccMI buses will run in all the panchayats of the state.

In this scheme, affordable bus service from Panchayats to Blocks has been facilitated by the state government. In this program launched under the 5T initiative, Mission Shakti mothers have been given the responsibility of operating the buses.

Odisha to withdraw over 48,000 trivial cases against tribals

**Bhubaneswar(KCN):** Odisha Chief Minister Naveen Patnaik Wednesday ordered the withdrawal of 48,018 trivial cases against people belonging to Scheduled Tribes.

Most of the cases are related to home, excise and forest and environment departments, an official added. After detailed examination, it was decided to withdraw 48,018 cases, an official release by the CMO said.

It added that among these cases, 36,581 come under the excise department, 9,846 come under home department and 1,591 come under forest and environment department. "Withdrawal of these cases will also reduce pressure on the courts and judicial system," the CMO said. The state government's decision was considered politically significant as it came ahead of the Lok Sabha and Odisha Assembly polls.

## The condition of women in odisha is very precarious.. ALKA Lamba

**Bhubaneswar (KCN):** The National Mahila Congress president Mrs Alka Lamba while addressing a press conference on the women justice told that the condition of women in odisha is very serious. Every day 7 women are gang raped and out of which 4 are minor girls. Not only that missing children in the state is in a alarming condition. Odisha tops the list in the country for crime against women and missing children. Odisha is also the 1st state in human trafficking and out of the total victims highest number are



politics but in truth their earning is only 17.67 Paisa per day. Nabin pattanaik govt is earning huge revenue from liquor sale. During 2000 when Congress govt left the earning from liquor was only 114.82 cr but today it has reached to Rs 6455cr. In last 10 years revenue from liquor sale has increased to 368%. Women are facing serious burn because rise in liquor sale. The claim of SHG group economic development is completely a blatant lie on the part of the govt. The women of the state should come forward to save their economic, social and political rights

# A bagful of rice and a box of books

**Prof. Manas Ranjan Mahapatra**



Today is the birthday of Dr Sitakant Mahapatra. I wish him all the best on this occasion.

Dr Sitakant Mahapatra has been one of the most successful authors in Odisha in the last half a century so far as awards and recognitions are concerned. I have worked with him as an Editor for three years in NBT when he was the Chairman besides half a century of literary association with him since my college days as a student leader when he was Education Secretary of Odisha.

Arguably, he is the most popular Odia author next to Prof Manoj Das I have come across during my journey as an editor and poet. I have a plethora of sweet and sour experiences with him. Sitakant Mahapatra got Sahitya Akademi award for his book *Sabda Akasha* when I was in my secondary classes. Interestingly, by that time, Ramakanta Rath, the leading voice of that period, had not got this award, two senior poets, Radhamohan Gadanayak and Jagannath Prasad Das too. If I correctly remember, Sitakant Mahapatra was the Secretary, Education or Cultural Affairs Department of the state that time. In my small town, there was only two bookshops Bharati Bhawan and Vidya Bhawan who used to keep library books that time (Pleasure Reading Books were called Library Books those days). I rushed by my bicycle to them. But, the book was not available.

A few days after, my teacher late Lokanath Saha got a copy of the book from Cuttack, the hub of Odia Publishing those days. My poetic career had just begun that time and I was highly impressed by the revolutionary poetry of Rabi Singh. Sitakant Mahapatra's poems gave me a new taste. I was impressed and chose to follow

Sitakant. Soon, I got his books *Astapadi* and *Dipti o Dwuti* from Ramakrishna Mission Library, Puri where I was a student member. I had not seen books of Ramakanta Rath by that time. Jhankar, Nabarabi, Asantakali and Sucharita were the visible literary Odia Magazines those days in 1974-5. Nabarabi was the most shining one with its Puja issue containing three to four novels, one travelogue, approximately a hundred poems and ten to fifteen short stories. My pocket money was not enough to buy a magazine, I used to get those to read either from Ramakrishna Mission Library or from my teacher Lokanath Saha.

My uncle Sarat Chandra Mahapatra was in the state civil service. He was the first highly educated person in our family, also from our village those days. He once discovered the poetry books of Sitakant Mahapatra with me. He had strong literary interest and he asked me for the book. I was so much engrossed in reading *Sabda Akasha* that time that it was painful for me to part away with the book. Sitakant Mahapatra was a top bureaucrat that time in Odisha and such IAS officers who write, like the subordinate officers reading them. My uncle had regular encounter with Sitakant Mahapatra.

Sumanth Mishra, son of publisher Mahendra Mishra, was my classmate those days. He was the nephew of poet Ramakanta Rath and I used to listen from him about the literary figures of that time, for they were personal friends of his father. He gave me two poetry books of Ramakanta Rath for reading. Soon, Ramakanta Rath also got Sahitya Akademi award for his book *Saptama Rutu*. Sahitya Akademi Convenor from Odisha those days was Jatindra Mohan Mohanty, who was also a friend of Mahendra Mishra, Sumanth's father. Incidentally, civil servants and college/university teachers were the known authors that time to a large extent in

Odisha. That situation still continues. I met Sitakant Mahapatra in 1980 for the first time in Odisha Secretariat when I was a student of BA final in SCS College, Puri. There was a students agitation throughout the state for raising MIL Odia marks from 100 to 200. Being a student leader, I went in a delegation to meet the Education Secretary Sitakant Mahapatra.

Our leader Judhistir Jena introduced us to the Secretary. When he introduced me, Sitakant Mahapatra just asked me, 'so, with poetry you do leadership too?' I was stunned to know that Sitakant Mahapatra reads young poets of his time.

More than a decade passed in between. Sitakant Mahapatra got his doctorate in late 70s and I joined National Book Trust, India as its Odia Language Editor in 1990 after my brief stints in state government and in NCERT. The Advisory Panel for Odia was not reconstituted for two decades. I got it reconstituted with Dr Sitakant Mahapatra as one of the members. By that time, he was at Delhi as Secretary, Planning Commission. Ramakanta Rath was available, but I preferred Sitakant Mahapatra.

Ten years passed. In between Sitakant Mahapatra became Secretary, Culture Ministry, Government of India. Many ordinary people were invited those days to go abroad in cultural delegations. He never thought of me, nor I approached him for any favour. In between Ramakanta Rath became a member of the policy making Board of Trustees of NBT.

One day, Dr Sitakant Mahapatra visited our Book Shop. NBT was at Green Park those days. I was informed by the Shop Assistant and went to the Book Shop to meet him.

-'It's good that Ramakanta Babu has become a member of the Board of Trustees of NBT. Next time you can recommend my name', he said.

-'BOT member position is very small for you. You are

eminently suitable to be the Chairman of NBT, Sir. Moreover, Prof Joshi was your colleague in Allahabad University as I know, I said. Prof Murli Manohar Joshi was the Human Resource Development Minister those days. Dr Sitakant Mahapatra did his MA from Allahabad University and taught there before joining IAS. Murli Manohar Joshi was in the faculty of Allahabad University those days.

I went to Dr Sitakant Mahapatra and told him my mind:

- Sir, as I remember, I saw this proposal a few years ago and had made two observations: I wanted to see the text from which you have done the translations and out of the 42 poems included in the book, only 15 are for children. That opinion still continues. If you consider my opinion good, you can show me the original text and add at least another 15. But, if you are insisting on publication of this book as it is, you can order me as Chairman, NBT to process it for publication so that I don't have to examine. In that case, you may not get anything as the compiler as the book is already published by a publisher. The only formality is, you have to withdraw your permission from the earlier publisher and give it to NBT. But, you will possibly get some payment for the translations.

‘Meet me at Bhubaneswar’, he replied.

Next time when at Bhubaneswar I met him at his Satyanagar house. He showed me a boxful of books from which the translations were made. He then showed me a few more books from which he was proposing to include another 15.

‘I respect the advice of the editor’, he said. Then he asked me as Chairman, NBT to carry the boxful of books to New Delhi for NBT Library.

**Visiting Professor of Development Communication  
Former Director, I & PR and Culture, North Eastern Council Ministry of DoNER, Govt. of India  
Former Director, Book Publishing Courses & Editor, NCCL National Book Trust, Ministry of HRD, Govt. of India**

## Quotation of the Day

**I learned the value of hard work by working hard.**

— Margaret Mead

RD

## Temples Of Khajuraho

India is known to have more than 2 million Hindu temples. These temples reflect the variety of Indian culture and way of life. Temple architecture in India has always embodied an underlying vision. It is a representation of experience, space and time.

The art and architecture involved in the construction of Hindu Temples is well defined in the Shilpa Shastra. It mentions three main kinds of temple architecture in India: *Nagara* or the Northern Style, *Dravida* or the Southern style and *Vesara* or the Mixed style.

The defining features of a *Nagara* style are *Garbhagriha* (Sanctum Sanctorum), *Shikhara* (Curvilinear tower), and *Mandapa* (Entrance Hall). The *Nagara* style developed gradually as the earlier temples had only one *Shikhara*, while the later temples were constructed with multiple *Shikharas* and the *Garbhagriha* can always be found under the tallest tower.

The Temples of Khajuraho are a magnificent example of the *Nagara* style of temples as the temples consist of a sanctum, a narrow ante-chamber (*antarala*), a transept (*maha mandapa*), additional halls (*ardha mandapa*), a mandapa or nave and an ambulatory passage (*Pradakshina-path*) which is lighted by large windows.

Khajuraho, known for its ornate temples, was built by the Chandela rulers between 900 CE to 1130 CE. The first mention of Khajuraho and its temples is in the accounts of Abu Rayhan al Biruni (1022 CE) and Ibn Batuta (1335 CE). The temples were said to have been spread across 20 square kilometres and there were around 85 temples in the 12th century. The ravages of time have reduced the number of temples in Khajuraho to just 20 today. The temples are a part of the Narathera (the human life cycle) signifying how sexual procreation and kama are an essential aspect of human life.

The major focus of the study of the Temples of Khajuraho have been on the sculptures. The walls of these temples have some of the best sculptures of the time, making Khajuraho a representation of excellent artistic features. It is believed that the temples constitute five different sets of sculptures: the *parivara*, *parsva* and *avarana* devatas the *apsaras* and the *surasundaris* secular sculptures of miscellaneous themes (dancers, musicians, disciples and domestic scenes)

mythical creatures (*vyalas*, *sardula* and other animals)

These sets of sculptures and erotic images represent scenes from day to day life.

Quite a few stories revolve around the history of these temples. One theory posits their construction can be understood as a part of the proliferation of the Siva-Sakti cult. The other theory is that the temples are a representation of the devadasis who were once a major part of the temple activities. The most beautiful women were brought from Magadha, Malwa and Rajputana to be trained as devadasis in the Temples of Khajuraho. Sculptures of celestial nymphs with broad hips, heavy breasts and languishing eyes are commonly found in the Kandariya Mahadeva and Vishwanath Temple. These sculptures are believed to reflect the idea of female beauty and fertility. Other scenes depicted on the walls of



## CLASSIFIED

## CAUTION

Readers are advised to make appropriate enquiries while responding to advertisements in these columns. The Kalinga Chronicle publication does not vouch for any claims made by the Advertisers. The Printer, Publisher, Editor and Owner of The Kalinga Chronicle Publications shall not be held responsible/ liable for any consequences, in case such claims are found to be false.



## AUTOMOBILE



## REAL ESTATE

**SALE**  
Kawasaki Bajaj in tiptop condition for sale. Contact: 2555326

**PURCHASE**  
Required a Marshal/Commandor / Bolo in good condition. Contact: 555763  
Residential plots at Pahala close to NH-5 and near Pata Railway Station, Bhubaneswar for immediate sale. Contact: 0674-2555733  
Residential plots at

**CLASSIFIED ADVERTISEMENT TARIFF**  
Classified advertisements are released daily. The normal classified advertisement is charged @ Rs. 5/- per word up to maximum number of 50 words. Any extra word will be Rs. 8/- per word. The minimum charges for any classified advertisement is Rs. 100/- The options for bold lettering and outlining are also available and are charged @ 7/- and 10/- per word respectively. Extra charges for photographs Rs.100/- For Box No. Rs. 100/-

**HIRE**  
For hiring of Car / Jeep / Bus on monthly basis. Contact: 2555763

**PURCHASE**  
Simplex / Duplex building at BBSR contact: 9437002509

**BUSINESS**  
Saving 10,000/- for high return, extra earn and foreign trip opportunity. 1238904001. independent business work from home, training in Singapore, 0338014287.

**MATRIMONIAL**  
**BRIDE WANTED**  
Wanted bride for Chandayat Boy, 37 plus, Caste no bar, 0674-2555763

**GROOMWANTED**  
Wanted Groom any service/business family or a Brahmin Girl. Contact 2555228

Gohira Chhak in front of CV Raman Engineering College beside NH-5, near Tamando. Contact: 9238691168

**ACCOMMODATION**  
**WANTED**  
Required Single/ Double/ Triple Storied North/East facing building at Puri. Contact: 9437-143483

**TOURS & TRAVELS**  
We provide luxury coach buses (16,25,32,41,52 seater) for Picnic, Excursion, Marriage. Maa Santoshi Travels, Contact: 9861079437

For Luxury Passenger vehicle, Contact: Sagesh Tours & Travels, Acharya Vihar, Bhubaneswar, Ph. 2540219

## WANTED

## Required Driver/Peon/ Attendant/ Aya

Please Contact-8984600400

## ACCOMMODATION WANTED

Required double/Single/ Multi storied Bungalow type North or East Facing Independent building At- Nayapalli, Jayadev Vihar, V.S.S. Nagar, Mancheswar, Rasulgarh, Sallashree Vihar, Niladri Vihar.

Please Contact- 8338870595

# Audience Lauds Kiran Rao's Directorial 'Laapataa Ladies' At Delhi Screening



The anticipation surrounding Kiran Rao's upcoming directorial venture, 'Laapataa Ladies,' is escalating with each passing day. The film's trailer, featuring the talented lead cast of Pratibha Ranta, Sparsh Shrivastav, and Nitanshi Goel, has garnered an enthusiastic response from fans and audiences alike. It has successfully captured the attention of the masses, offering a glimpse into Kiran Rao's captivating storytelling within an Indian backdrop.

In the wake of the trailer's resounding success, the filmmakers

organized a grand screening of the film in Delhi. Kiran Rao, accompanied by lead cast members Pratibha Ranta, Sparsh Shrivastav,

and Nitanshi Goel, graced the event. The audience at the Delhi screening responded with exuberance, applauding the film.

The comedy-drama left a lasting impression on the Delhi audience, earning accolades for its writing, humor, social commentary, and the

cast's performances. It evoked a sense of nostalgia for the essence of a true entertainer, resonating well with the viewers.

This accolade is not a standalone achievement for 'Laapataa Ladies.' The film has already garnered international acclaim, receiving a standing ovation at the Toronto International Film Festival (TIFF). Additionally, it has received positive responses from screenings held in Bhopal, Jaipur, Lucknow, and Bangalore.

Scheduled for release on

March 1st, 2024, 'Laapataa Ladies' is directed by Kiran Rao, and produced by Aamir Khan and Jyoti Deshpande under the banners of Aamir Khan Productions and Kindling Productions. The film is based on an award-winning story by Biplob Goswami, with screenplay and dialogue crafted by Sneha Desai, complemented by additional dialogues from Divyamidhi Sharma. The film promises to be a delightful cinematic experience, showcasing Kiran Rao's directorial finesse and the collective talent of its stellar cast.

## Bhool Bhulaiyaa 3 Takes Over The Internet With 'Manjulika' Memes



As cinema evolves, certain characters stand the test of time, and Vidya Balan's Manjulika is undoubtedly one of them. Her enduring presence in the collective memory of audiences speaks volumes about the impact of both Vidya Balan's performance and the film itself.

Vidya Balan's portrayal of Manjulika in the cult classic "Bhool Bhulaiyaa" continues to captivate audiences even years after its release.

Earning the name as the

most loved franchise, Bhool Bhulaiyaa has made its name not just as a movie but as an entire emotion. Despite the passage of time, Manjulika remains relevant, not only in the hearts of fans but also in the realm of social media, where memes featuring her iconic expressions and dialogues are still widely shared.

Manjulika's character is a perfect blend of horror and tragedy, making her both terrifying and sympathetic. Vidya Balan's nuanced performance breathed life into this complex

character, earning her accolades and solidifying Manjulika's place in cinematic history.

Now, with the announcement of "Bhool Bhulaiyaa 3" coming to theatres this Diwali with Kartik Aaryan and Vidya Balan's return to reprise her role as Manjulika, excitement among fans is palpable. The prospect of seeing the original Manjulika grace the screen once again has reignited interest in the franchise and sparked anticipation for what promises to be another thrilling installment.

## 'Bastar: The Naxal Story': Explore Different Shades Of Adah Sharma As Neerja



Since the announcement of 'Bastar: The Naxal Story' came out from Vipul Amrutlal Shah, Sudipto Sen, and Adah Sharma, there is huge excitement has been witnessed among the masses. The two teasers of the film have been released so far and it received the audience's open support.

Following the massive response to the teaser, the makers have now unveiled the character posters from the much-awaited film. The team

has shared a series of new posters from the film which introduces the audiences to the lead actors and the characters they're playing in the film.

Sharing the series of

posters on social media, the makers jotted the caption which says, "The bloodiest chapter of Indian history kept hidden from you... until now. Discover the truth in Bastar: The Naxal Story hitting theatres on 15th March 2024!"

The poster traces the

journey of Adah Sharma's character as she turned from an IPS officer to a courageous and rebellious woman.

The posters also introduce us to other prominent cast of the film and this indeed increases the excitement

to watch the film. Ever since the announcement of the film was made, the masses were eagerly waiting to watch another spine-chilling and real-life-based film from the team who

previously delivered 'The Kerala Story'. With the teaser being out it looks like they are ready to pack a solid punch again. The first teaser showcased the one-minute-long monologue enacted by Adah Sharma's character IPS Neerja Madhvan and it is sure to fill everyone with goosebumps.

The second teaser depicts the courage of a fearless woman who is ready to go beyond her boundaries and will

pull the evil down. In

the teaser, the makers have exposed the truth about several martyrs and how Pseudo-intellectuals in our country are running propaganda to divide the country funded by China. Produced by Vipul Amrutlal Shah's Sunshine Pictures and co-produced by Aashin A. Shah, 'Bastar: The Naxal Story' is directed by Sudipto Sen and will have Adah Sharma in the lead. The film will be released on 15th March 2024, in cinemas worldwide.

## Bigg Boss OTT 2 Updates: Jiya Shankar Mixes Hand Wash In Elvish Yadav's Drinking Water



Elvish Yadav becomes the new captain of the house and adopts the role of a dictator, as assigned by Bigg Boss. He forces housemates to confess or make certain statements against their will. Elvish makes Falaq say certain statements against Avinash Sachdev.

The YouTuber's dictator creates quite havoc in the house. Ordering around everyone, he asks Jiya Shankar to fetch him some water. Jiya plays a prank on Elvish Yadav and pours him a glass of water, while purposefully adding some hand wash to the drink. After Elvish drinks the water, he notices the taste of soap

in the water and asks Manisha to taste it. Soon, the duo get into an argument, and Elvish uses some cuss words against Jiya. Falaq questions Jiya about mixing soap in Elvish's drinking water and says she could have tried the same prank on him by adding salt or lime to it. Jiya admits her mistake and apologises to Elvish. Elvish asks Avinash to

However, Avinash gets triggered when Elvish says, "Bandi teri, romance mera." Falat retorts to Elvish's remarks saying, "Don't include me." Both Elvish and Avinash get into an argument and call each other names. Jiya comes in the kitchen area and says she won't be able to do all the dishes as they are too much. Abhishek and Manisha offer to help her in her duty.

However, Aashika and Jiya get into an argument. Pooja Bhatt discusses with Avinash how Abhishek Malhan and Elvish argue primarily with females, expressing her observations.

## Netizens Laud Ranveer Singh's Performance In Rocky Aur Rani Kii Prem Kahaani Song 'Ve Kamleya'



The audience is still spellbound by superstar Ranveer Singh and his charisma in the trailer for his upcoming Rocky Aur Rani Kii Prem Kahaani. While everyone is craving to watch the superstar more as Rocky, the recently released 'Ve Kamleya' song from the film has hit the right chords of the audience. Ranveer with his majestic screen presence took the audience through different emotions of love and relationship that commenced a whole new conversation on the internet with fans expressing their love for Ranveer's performance. From his expressive eyes to his unbeatable chemistry with Alia Bhatt, the definite versatility Ranveer poured in every frame with his expressions throughout the song, everything about 'Ve Kamleya' song is garnering immense love from the audience, and the evidence of the same has been witnessed on the social media.

# Frozen Meat, The Hero at Sub-Zero.

Dr. Gyana Ranjan Mishra, M.V.Sc.



used to rely on agriculture produce and as a residual income, grow poultry. But now, poultry has become the main income for a lot of farmers because it is quite remunerative. Contrary to popular beliefs that India is a vegetarian country, about 78% of the country is non-vegetarian and consumption is very large. According to a research meat production in India is estimated 6.3 million tons annually and is ranked 5th in the world in terms of production volume world and the industry is growing at 10% pa to keep pace with the demand. When you look at chicken, it's an entry level meat and is the most affordable protein in the market. Fish is very expensive, with absolutely no traceability, nobody knows where the fish comes from, in what kind of environment they are grown, how they are treated. Since fish is an extremely perishable commodity, lot of preservatives are used to preserve the fish. When it comes to Chevon (Meat of goat, In India the word Mutton is used interchangeably between meat of sheep and goat, but since Indian mostly consume goat, it is the widely accepted term for goat meat) it is a very fragmented market and cost of lamb meat and mutton is comparatively expensive and 80% of all meat consumed is chicken.

Consumers in India are increasingly "experimental" as evidenced by their willingness to try new foods. Quality of food has become a major concern for the new generation of discerning

consumers, and they don't mind spending slightly extra. The same trend is clearly visible in the consumption pattern of the livestock products particularly meat and egg. A major segment of the poultry meat consumers are well aware of the meat they consume and demand a certain quality to their product. The current generation is not very comfortable in buying chicken from the local chicken shop. Earlier, people were very much interested in going to a local butcher shop seeing the chicken kept in the cages in filthy condition, selecting the bird and slaughtering. Now the mindset of the generation has changed. They expect traceability and transparency in the food chain. This trend is with the urban and with highly intellectual mass but still a majority of the population have certain myths when it comes to consuming the frozen chicken meat, lets discuss about some of them,

It's a myth that if you see chicken alive, it's fresh and lot of people believe selecting your hen makes the chicken fresh. On the contrary, in case of chicken procured from local chicken shops, one does not know where those birds come from and there is no traceability of how the bird was grown, what feed was given, or what condition it was kept in. In case of frozen chicken customer have the option to know the entire history of the chicken they are consuming, here there is complete traceability and transparency. They have the access to entire supply chain if they want

the entire supply chain from feed milling to breeder farming to hatcheries, growing of the broilers, processing the broilers and retailing it.

Fresh meat is healthier than frozen food: The countless number of debates on fresh meat vs frozen meat have been on for ages. The different schools of thoughts come from all the research and readings that have been done over years and have influenced people. Let us first understand at what fresh meat and frozen meat is, in legal terms. According to Food Safety and Standards Authority of India (FSSAI) the government regulatory body, fresh meat means meat that has not been treated in any way to ensure its preservation while frozen meat refers to chilled meat subjected to freezing in appropriate equipment in such a way that the product attains a temperature of -18°C or lower. The older food gets, the more nutrition it loses, but frozen meat can have more nutrition if it is frozen quickly and efficiently, because it decays slower. Fresh food that has been kept longer will have less nutrition than frozen. If handled correctly, frozen meat should be just as good as fresh meat.

There is a common misconception among the masses that not only frozen chicken all frozen foods is high in sodium and other preservatives: it's a common belief that frozen meat is processed meat, which is typically loaded with unhealthily high levels of sodium and other preservatives. However, frozen

chicken does not actually require any preservatives because their low temperatures prevent the growth of microorganisms that cause decay, although commercially frozen chicken can be injected with a saline solution with high salt content in some cases. Today, however, many food manufacturers are working to meet demands of health-conscious consumers so also they are under the scanner of government rules and regulations on food safety. That means they're creating lots of low-calorie, low-sodium foods that are filled with vegetables, grains, and lean proteins. One can scan nutrition labels in the frozen meat and will find many sodium totals in the frozen product are near 650 milligrams, a reasonable amount for a frozen meal (well, even home-cooked meals, too). Read the label, too. If you don't see sodium or sodium chloride on the label, all the salt comes from the food in the meal. Refreezing previously-frozen food is bad: change your mind about thawing that leg piece of chicken? That's OK. You likely can refreeze foods you thawed, that is, if you thawed them properly in the first place. There are four main thawing methods: at room temperature, using a microwave, defrost in tap water, or thaw in the refrigerator.

While methods 1-3 are most used, the safest and best way to retain the taste and freshness of the meat is to thaw it in the refrigerator, as the low temperature can effectively prevent the growth of bacteria. One also runs the risk of overcooking the outer part and undercooking the

centre if the meat is not properly thawed. One thing to remember when food sits out in the "danger zone" (40°F - 140°F) for more than two hours, it's a heaven for most of the bacteria that multiply on raw meats, including E. coli and salmonella. All frozen food is highly processed including chicken meat so they have less nutritive value in comparison to fresh meat: Once upon a time, this might have been very true. Today, however, you can find healthy choices that are minimally processed and close to their natural state hiding out in the frozen section. Enough natural foods companies have innovated ways to freeze their foods without those unnecessary ingredients and preservatives that are used previously, freezing is itself a preservation technique so why the manufacturer will go for extra expenses. According to a food and nutrition research conducted by the United States Department of Agriculture (USDA), "the nutrients in the meat products are not destroyed by the freezing process, and there is little change in nutrient value during freezer storage." In other words, the nutritional value of frozen meat and fresh meat is identical and so is the taste! FSSAI has also issued a general guidance to the meat industry to ensure that critical food safety related aspects are addressed during the entire supply chain from slaughtering, processing till retail. It has also made it mandatory for every food business operator to obtain the license that will certify

the food quality as per Food Safety and Standard Regulations. This gives a satisfactory stamp to the products available in the markets and makes it easy for consumers to choose. In case of meat and other live stock products like egg and milk people are more conscious about "Sell by" and "use by" dates: "Sell by" and "use by" aren't on/off switches for your foods. They don't turn bad like a pumpkin at the stroke of midnight. Instead, they're dates that let grocery store stockers know it's time to rotate their inventory or mark it down for quick sell. If your food reaches either of these dates before you've had a chance to eat it, you can freeze it. Of course, the "sell by" date often means the food will be at its best quality then. Freezing it at this later point may reduce the quality, but it's still perfectly safe to freeze it now and eat it later. Just be sure to package it properly for the best storage.

Frozen meat is more expensive: is a potato or two cheaper than a package of frozen mashed potatoes or French fries? Likely there is a markup for the prep and freezing process. At first glance, fresh food might be much more expensive than its frozen alternative. But the fact is that frozen food has improved quality, variety. Frozen meats are often much easy to access, store and reuse as and when required and most importantly healthier so if it is bit heavier in your wallet then it's acceptable.

The need for healthy convenience foods has

risen in recent years as washing, peeling, and cutting time has become more limited. Because of customers' busy lifestyles, there is a greater need for convenience foods, which indirectly favors the growth of frozen products. Growing urbanization, changing lifestyles, and an expanding working population are all factors influencing the frozen food market's growth. Frozen vegetables and fries were the first products offered by the Indian frozen food sector. It now offers a diverse range of products, from fruits and vegetables to frozen meat and ready-to-cook meals. These factors may influence the growth of the India Frozen Food Market in the upcoming years. Additional guidance and support from the government, such as awareness programs for the handling and usage of frozen food, consumer awareness about its nutritive value and most importantly debunking the various myths and misconceptions associated with the frozen meat will definitely going to give greater reachability and acceptance of these products. The state governments like Odisha, Maharashtra, Chhattisgarh, Madhya Pradesh, Haryana, and Gujarat, are offering Capex (Capital Expenditure) incentives to frozen food processing industries, which is also aiding the growth of the India Frozen Food Market.

Assistant Director,  
F&A.R.D, Govt. of  
Odisha.

## Empowering Jammu: PM Modi's Historic Visit

Aubaid Ahmad Akhoon



of his visit, woven with threads of visionary governance and unwavering commitment, lay the blueprint for a brighter tomorrow. The canvas, adorned with investments surpassing Rs 30,500 crore, served as a testament to the government's steadfast resolve to usher in an era of unparalleled progress and prosperity. From the inauguration of prestigious educational institutions like IIT Jammu and IIM Jammu to the unveiling of the cutting-edge AIIMS Jammu, each initiative unfurled like a blossom of

hope, promising to nurture talent and pave the way for a future defined by excellence and innovation. Yet, amidst the grandeur of infrastructure, it was the human touch that resonated most deeply. Prime

Minister Modi's impassioned engagement with the citizens of Jammu, from the distribution of appointment orders to heartfelt interactions with beneficiaries of government schemes, reflected a leadership rooted in

empathy and inclusivity. His words, infused with sincerity and compassion, echoed the sentiment of "Sabka Saath, Sabka Vikaas, Sabka Vishwaas, Sabka Prayaas," embodying the essence of unity and collective progress.

Transportation and connectivity emerged as the arteries of development, coursing through the veins of the region and breathing life into dreams of economic resurgence. From the inauguration of transformative rail projects to the expansion of arterial road networks and the groundbreaking ceremonies for futuristic airport

terminals, each endeavor symbolized a step towards bridging the gap between aspiration and achievement, between isolation and integration.

Amidst the symphony of progress, the inauguration of the state-of-the-art Common User Facility Petroleum depot in Jammu stood as a beacon of hope and promise. This citadel of modernity, with its sprawling expanse and cutting-edge technology, represented not just a repository of fuel but a testament to the government's unwavering commitment to infrastructure excellence and public welfare.

As the echoes of Prime Minister Modi's visit reverberated across the region, they carried with them a sense of optimism and anticipation. The constellation of development projects inaugurated during his visit not only laid the foundation for a brighter future but also ignited a spark of hope in the hearts of the people. In every handshake, every smile, and every promise made, there lay the seeds of a new beginning, a testament to the power of visionary leadership and collective endeavor.

In essence, Prime Minister Modi's unforgettable visit to Jammu was not just a

moment in time but a milestone in the journey of a nation. It was a celebration of unity, progress, and the unbreakable spirit of the people of Jammu. And as the region marches forward on the path of development, guided by the beacon of Prime Minister Modi's vision, it does so with renewed vigor and determination, knowing that the best is yet to come.

Author is a distinguished Educational Columnist, Motivational Speaker, and Associate Editor of the weekly educational publication 'Education Quill.' akhoonaubaid@gmail.com

In a momentous occasion that stirred the hearts of the people of Jammu and reverberated across the nation, Prime Minister Narendra Modi embarked on a historic journey to the region. His recent visit, etched in the annals of time, transcended the mundane and soared to the realm of inspiration, leaving an indelible mark on the landscape of Jammu's developmental trajectory. Within the tapestry

# TVE training programme at NITTTR concludes



**Chennai, Feb 21 (KCN):** "There is a growing demand for recognition of Technical and Vocational Education and Training (TVET) institutional qualification across borders due to a large number of emerging labor market opportunities for the highly skilled and the growth in the international trade and services," said former Vice Chancellor of Indian Institute of Technology, Delhi Prof Raj P Dahiya. Delivering the keynote address in the valedictory of the ITEC Programs for International Faculty and Officials on

"Strengthening Technical and Vocation and Training (TVET) Systems to meet the Sustainable Development Goal (SDGs) of United Nations' and 'Sustainable Rural Development through Entrepreneurship and Innovation" organized by the National Institute of Technical Teachers' Training and Research (NITTTR) on Tuesday, Prof Raj Dahiya said, "The 21st Century presents a radically different economy and society, which is likely to have profound implications on TVET." Stating that globalization generates new demands, Presiding over the valedictory, Director of

NITTTR, Prof Usha Nateshan said that the programme is aimed at assisting the technical education administrators with the proven models who wish to plan and design appropriate TVET education system in their country. Speaking on the occasion, the Program Coordinator and Head of the Centre for International Affairs of NITTTR Prof G Kulanthaivel said that the programme was intended to make the participants know the Sustainable Development Goals (SDGs), plan to achieve SDGs related to TVET in their respective country, share the procedures for image building of TVET and learn the procedure to develop curriculum and instructional materials in TVET systems. He further said that the programme was attended by 31 participants from 15 countries. Programme Coordinator and Head of CRED, Programme Coordinator of SRDEI Prof KS Giridharan also spoke on the occasion.

## Bengali cinema-A Significant Contributor to India's Soft Power, has Produced World Famous Filmmakers: Shri Anurag Thakur

**Kolkata, (KCN):** Union Minister for Information and Broadcasting and Youth Affairs & Sports, Shri Anurag Thakur today addressed the second Bengal Film Festival 'Bangla Abar'. The festival is being organised from February 17 to 20, 2024.

The Minister credited the rich cultural heritage of West Bengal in producing artists, writers, musicians and filmmakers who have made a mark not just in India but across the world.

Shri Thakur said, today we are witnessing fast changing technology and Artificial Intelligence.

This has and is continuing to change our way of life and how we consume entertainment. The Minister also remarked that India will become the third largest economy within the next three years. However, at the same time, he added, we must continue working towards making India the Content Hub of the World. He assured the film fraternity that the Government of India will protect the interests of the Indian film and entertainment industry and will always act as an enabler. To that end Shri Thakur reiterated the impactful changes in the

Cinematograph Act to prevent film piracy. It is to be mentioned that special nodal officers are being appointed at all CBFC centres for prevention of piracy. The Ministry has also been at the forefront of promoting India as a film making hub and has worked towards ease of doing business in the film sector by creating a single window clearance system for film shooting. According to Shri Thakur further the Government has recently embarked on the world's largest film digitisation and restoration project under the National Film Heritage Mission and as part of this drive, 5900

short films, documentaries, and features across languages and genres will be restored to their former glory. Bengali cinema and the Indian Cinema as a whole has been a significant contributor to India's soft power, promoting Indian culture, society, values and our citizens globally. Shri Thakur pointed out and added that while our film industry today is hailed as one of the biggest and most globalised industries in the world, we should go beyond this and work to create Indian hegemony in films and art.

## Renewable Sources for Energy production are key to long term Sustainable Development in India

**Kolkata (PARTHA ROY):** India's most of electricity generations are traditionally based on Non Renewable Energy sources specially fossil fuels like coal, petroleum products and natural gas

However, due to climate change issues involving global warming, steady & fast depleting fossil fuels, there is urgent need to use renewable sources of energy like solar energy, wind energy & other alternative renewable sources of fuels to produce electricity.

Massive global efforts are on to produce electricity at low cost using various natural renewable sources of fuel like solar power, wind power and others including waste.

Prime Minister of India Shri Narendra Modi has initiated several national and international initiatives to push for development of Renewable Sources of

Energy across India. In effort to facilitate deliberation on wide spectrum of issues in energy sector, especially electricity production, distribution, consumption, which are key drivers of growth and development,

ASSOCHAM organised 5th edition of Energy Meet focusing on "Futuristic Solutions: Power Generation to Distribution – Renewable and Sustainable Energy" on 13th February, 2024 in Kolkata.

While addressing the Energy Meet, Shri Babul Supriyo Minister in Charge, Department of Non Conventional and Renewable Energy Sources & Department of Information Technology and Electronics, Government of West Bengal mentioned pathways of transition to Renewable Energy sources completely are very challenging because of



multiple complex socio-economic issues. Minister Babul Supriyo highlighted need for optimal balancing use of Renewable Sources of Energy in the State. Mr. Andrew Fleming British Deputy High Commissioner in Kolkata spoke on British government initiatives to promote Renewable Sources of Energy in United Kingdom. Smt. Periminder Kaur - Senior Director, Head East & North East, India and National Project

## Inauguration of 44th All India Major Ports Hockey Championship 2023-24 at SMP, Kolkata

**Kolkata, (KCN):** Syama Prasad Mookerjee Port, Kolkata (SMP Kolkata) is hosting the prestigious 44th All India Major Ports Hockey Championship 2023-24 at SAI AstroTurf Complex from February 20 to 23, 2024. Teams from Major Ports across the country, including Mumbai Port Authority, Chennai Port Authority, Paradip Port Authority, Visakhapatnam Port Authority, V.O. Chidambaranar Port Authority and SMP, Kolkata will be competing in this highly anticipated tournament. The opening ceremony was inaugurated by Shri Rathendra Raman, Chairperson, SMP, Kolkata. Shri Koushik



warm welcome and best wishes to all participating teams. The ceremony was attended by dignitaries, including Mrs. Piyali Sharma, Sr. Commandant, CISF (SMP, Kolkata unit), Shri R. S. Rajhans, Traffic Manager, Shri S. K. Dhar, Secretary, Shri Shantanu Mitra, Estate Manager and other senior officers and employees of SMP, Kolkata. Shri Koushik

Paradip Port Authority dominated the second match against Visakhapatnam, securing a commanding 14-0 win. In the last thrilling encounter of the day, Chennai emerged victorious over V.O. Chidambaranar Port Authority with a scoreline of 4-2.

The valedictory function is scheduled on February 23, 2024, at the same venue. It is noteworthy that SMP, Kolkata has emerged victorious in the championship seven times out of twelve occasions. Shri Raman expressed gratitude to all the teams, officers, and employees of SMP, Kolkata for their active participation in making the tournament a success.

## NYKS, West Bengal Organises State-level 'MyBharat-Viksit Bharat@2047' Declamation Contest



**Kolkata, (KCN):** Nehru Yuva Kendra Sangathan (NYKS), West Bengal organised a State-level declamation contest under 'MyBharat-Viksit Bharat@2047 Declamation Competition' today at the State office of the Sangathan in Kolkata. Under the programme, the winner who stood

first at the district-level of west Bengal participated in the State-level event. Total 17 participants from 26 districts participated in the event. Shri Anup Saha, MLA, Dubrajpur inaugurated the programme in presence of other dignitaries including Dr Minakshi Gangopadhyay, Councillor, Ward No. 12,

Shri Vinay Kumar, Regional Director, NSS and Shri Yashwant Singh, a social worker. A panel of three judges having proficiency in the field was present to assess the performance of the participants. The winning candidate will be awarded a cash prize as follows:

1. First prize: Rs 1,00,000

2. Second prize: Rs 50,000

3. Third prize for two persons: Rs 25,000 each

The competition aims to provide a platform for youth from all sections of the society to share their ideas on how to make India a developed nation and realise the vision of Viksit Bharat@2047.

## Heritage Institute of Technology observed International Mother Language Day



**Kolkata, (KCN):** Heritage Institute of Technology today observed International Mother Language Day at the Heritage campus. 21st February was declared to be International Mother Language Day by UNESCO on November 17, 1999. It has been observed throughout the world since February 21, 2000. The declaration came up in tribute to the language movement that happened in Bangladesh.

To raise awareness among the students about the importance of this day, the Institute organized an exhibition and a cultural program to depict the language movement that started in Bangladesh on February 21, 1952, where four students were killed while campaigning for the use of Bengali as their official mother tongue in Bangladesh.

Prof. Basab Chaudhuri, Principal, Heritage Institute of Technology, spoke about the essence of this day for every Bengalis and how Bangla as the mother language was accepted in Bangladesh after a rigorous struggle and sacrifice. "Today we should keep silent for two minutes as a tribute to those students who

# Odisha SSEPD Dept Inks Two MoUs For Skill Training & Placement Of PwDs

**Bhubaneswar(KCN):** Prioritising skill training and placement, the Odisha Social Security and Empowerment of PwDs (SSEPD) Department has signed MoUs with AssisTech, Sakhyam and Bharatiya Vidya Bhavan.

A Tripartite Memorandum of Understanding (MoU) has been signed with AssisTech (IIT, Delhi) and Sakhyam, an NGO. AssisTech provides advanced technological-aided solutions to visually impaired children for their

education, livelihood and independent living. It will also impart training to special educators.

The MoU will stand for the coming 3 years. In the first phase, it will undertake activities in six Special Schools for visually impaired students and will enhance its work in the next phases. It will be a partner in knowledge power for the PwDs. Another MoU was signed with Bharatiya Vidya Bhavan, Bhubaneswar Chapter for skill training and placement assistance for



PwDs. Operational for the coming 3 years, the MoU said it will extend adequate training and skilling to prepare PwD students in office assistance, tourism and hospitality sectors.

SSEPD Dept Principal Secretary Bishnupada Sethi said such understanding will serve larger disabilities issues through collaboration. He wished that extensive skilling would empower PwDs to make them meaningful partners in the mainstream.

Smt. Niyati Pattnaik, Director was the

signatory in both the MoUs on behalf of the Department while Prof. Madhusudan Rao and Dipendra Manocha have signed on behalf of AssisTech and Sakhyam respectively. The other MoU was signed by Prof. R.N. Pattnaik, Senior Director and Col. Sriprakash Pany, Deputy Chairman of Bharatiya Vidya Bhavan. Dillip K. Ray, Special Secretary, SSEPD Department and other senior officers were present in the signing programme.

## Life hit due to Congress bandh



**Bolangir (KCN):** Several shops and commercial establishments at Kantabanji town in this district remained closed Tuesday due to the 12-hour bandh call given by the Congress to protest against the death threat given to party MLA Santosh Singh Saluja. The Congress demanded immediate

arrest of the person who gave the death threat. The bandh which started at 6.00 am ended at 6.00 pm. However, vehicular traffic movement was not affected. Also, schools and other educational institutions remained open as Matric exams started on the day, officials informed. "We are holding a peaceful

demonstration demanding immediate arrest of the wrongdoer(s), who has given death threats to our MLA," said a leader of Kantabanji Nagar Congress committee. Banners and posters threatening to kill Saluja surfaced at two prominent places in Kantabanji town Monday morning. In

those posters, unidentified person(s) threatened to kill Saluja within the next 15 days. While reacting on this issue, Saluja had said the threat was given for political reasons. He had urged the police to immediately arrest the person. Meanwhile, police have seized the banners and launched a detailed probe.

## Ganjam tops egg production list



**Berhampur (KCN):** Ganjam has emerged as the top producing district in Odisha, officials informed here Tuesday. This has happened due to attractive sponsorship schemes and incentives provided by the state government. Officials added that Ganjam district, which once needed a supply of eggs from outside, to meet its daily requirements, has now turned self-sufficient. Due to the government's incentives more and more people are getting into poultry farming. Confirming this development, Chief District Veterinary Officer (CDVO) Dr. Manoj Kumar Sahu, said that eggs and hens are now providing sustainable sources of livelihood to

many. Women's self-help groups (SHGs) are also venturing into poultry farming due to government initiatives. The results are there for everyone to see, Sahu said. "Ganjam at present is producing 50 per cent of the total eggs required in the state. The district is not only supplying eggs to other parts of Odisha, but to neighbouring West Bengal and states in the northeast," Sahu informed. Sources said that Ganjam district has a daily requirement of approximately 21 lakh eggs. Earlier daily production veered around the 15-lakh mark. Now it has more than doubled, the sources added. To boost egg production in the district, the Odisha

government launched the 'Mukhya Mantri Krishi Udyog Yojana' and promised a subsidy of Rs 50 lakh to encourage youths to take up poultry farming. Now recently the subsidy has been increased to Rs 1 crore. As part of this initiative, youths who will take up poultry farming with at least 1,000 hens will be given an initial subsidy of Rs 3,03,640. Then as per further requirements, funds will be provided. This initiative has proved to be hugely successful, locals said. Currently, the district has 63 poultry (egg-laying hens) farms where lakhs of hens are being reared. Encouraging women SHGs has also paid off. Currently, 102 such SHGs are rearing



2024-2025

**ADMISSION OPEN**  
Maharishi Public School, Baripada



**STD-NURSERY TO VIII**

ENROLL YOUR CHILD TODAY

(Special discount for new admission before 15.03.2023)

### Find the Difference

- Small Classes
- Experienced, trained & loving teachers.
- Individual attention to each child.
- Regular meditation and yoga.
- Unique exam system, evaluation & Principles etc.

25% reservation as per RTE Act (2009)

**MAHARISHI PUBLIC SCHOOL**

Baghra Road, Baripada

For details

Contact :

Call-9438102188, 06792-255227

Time : 8.00 A.M. to 12.00 noon

E-mail- mps.bpd@gmail.com



Find us on  
Facebook.com/Mps, Baripada

## Modicare Limited launches Blue Light Shield range under its color cosmetics brand, Urban Color London

**New Delhi:** Modicare Limited, one of India's leading direct selling companies, recently launched Blue Light Shield, a gender-neutral and efficacious skincare range to combat the harmful effects of Blue Light rays. Owing to the pandemic and the work-from-home culture, the average screen-time has significantly increased, raising concern over Blue Light's adverse effects on the skin. Since it has the ability to penetrate deeper into the skin, excess exposure to Blue Light rays can lead to a number of skin concerns, including premature ageing and hyper-pigmentation. Urban Color London's Blue Light Shield range leverages innovation and technology to offer the

consumers a 'Screenguard' against the high energy Blue Light emitted from digital devices and provides modern day solution to the new-age skin concerns. The range comprises of a meticulously designed five-step regime—Gentle Face Wash, Resurfacing Gel Scrub, Deep Clean Coffee Masque, Reset Serum Oil and Moisturising Crème. The products have been formulated using Urban Color London's proprietary technology that neutralises effects of Blue Light rays. The hero ingredient in the range is Carotolino\* Active, a combination of Beta-Carotene, Carrot Root Extract and Carrot Seed Oil that unite in a perfect base to provide complete protection from

## SpiceJet and Axis Bank launch co-branded credit card

**GURUGRAM:** SpiceJet, the country's favourite airline and Axis Bank, India's third largest private sector bank, have partnered to launch the most rewarding co-branded credit card, powered by Visathat will offer a host of privileges and benefits to customers. The card comes in two variants—SpiceJet Axis Bank Voyage and Voyage Black, and is aimed at facilitating a superlative travel experience for flyers through SpiceClub, the first frequent flyer program by a low cost carrier in India.

Through this collaboration, the two

brands hope to capitalize on the resurgent demand for travel following two years of stagnation caused by the pandemic. Further, with the shared goal of expanding their reach to Tier 2 & 3 cities and other synergies, the brands are committed to serving a much larger populace.

SpiceJet Axis Bank Voyage & Voyage Black credit cards were officially launched at Indira Gandhi International airport in the presence of Ajay Singh, Chairman and MD, SpiceJet and Amitabh Chaudhary, MD & CEO, Axis Bank, where they unveiled a special

SpiceJet-Axis Bank credit card livery on a SpiceJet Boeing 737 MAX aircraft.

The products are designed to enable customers use the rewards earned on their daily spends for booking flights and add-ons, thus encouraging both travel and digital payments embedded with benefits of SpiceJet's frequent flyer program, SpiceClub.

Customers can earn benefits up to 7% on the Voyage Black credit card which is a Top-tier offering in the travel credit card segment. In addition, the redemption of earned points does not

## Odisha Government Collaborates with Amrita Vishwa Vidyapeetham to Implement Landslide Early Warning System in Gajapati District

**Bhubaneswar, (KCN):**

In a strategic move to mitigate the impact of landslides during storms, the Odisha government in collaboration with Amrita Vishwa Vidyapeetham is gearing up to establish a user-friendly Landslide Early Warning System (EWS) in Gajapati district. This initiative aims to provide advanced information, especially regarding landslides caused by disturbances in the natural stability of a slope.

Representatives from Amrita Vishwa Vidyapeetham engaged in discussions with the Odisha government regarding the system's implementation. Dr. Maneesha V. Ramesh, Provost for Strategic Initiatives, Research & Innovation and Director, Amrita Center for Wireless Networks and Applications, along with



the Center's geoscience consultant, Dr. Sudesh K. Wadhawan, met with state Chief Administrative Secretary Pradeep Kumar Jena to discuss the implementation of the Landslide Early Warning System. Dr. Sudesh K. Wadhawan emphasized the importance of proactive measures in addressing landslide risks. The discussions, which involved officers from

the Odisha State Disaster Management Authority (OSDMA) and other officials, focused on providing the essential knowledge and skills required for the successful execution of the system. A team of experts from Amrita Vishwa Vidyapeetham, led by Dr. Maneesha, also conducted a comprehensive study and surveyed the most vulnerable areas for

landslides, including Baraghara and Madha in Rayagada block of the district. The collaboration between the Govt. of Odisha and Amrita Vishwa Vidyapeetham signifies a joint effort towards disaster preparedness and response. As discussions continue, the partnership aims to bring the Landslide Early Warning System to fruition, setting a

## JSW Infrastructure begins commercial operations at Paradip East Quay Terminal in Odisha

**Paradip/ Bhubaneswar :** JSW Infrastructure, India's leading ports company and part of US\$ 13 billion JSW Group, has begun commercial operations at Paradip East Quay Coal Terminal in Odisha. This is a fully-mechanized terminal at Paradip Port Trust with an annual coal handling capacity of 30 million tons. The coal terminal has been built as a cape compliant terminal and will handle capesize vessels once the dredging at Paradip Port is completed. The terminal has capacity to unload 25 rakes per day and can load two vessels simultaneously. The infrastructure of the terminal is built to ensure higher productivity while reducing overall logistics cost to power producers.

## RELIANCE NIPPON LIFE INSURANCE RECORDS STRONG GROWTH IN FY22

**Mumbai :** Reliance Nippon Life Insurance Company Limited, a JV between Reliance Capital and Nippon Life of Japan, announced its financial results for the year ended March 31, 2022. The key performance highlights as on March 31, 2022 include: Commenting on the company's strong performance in FY22, Mr. Ashish Vohra, ED &

The company has invested approximately Rs 1,300 crore to establish this terminal at Paradip Port. Paradip Port Trust awarded JSW Infrastructure to develop a fully-mechanized coal terminal on Build, Operate & Transfer basis for 30 years. Following the commissioning of this coal terminal, JSW Infrastructure's current cargo capacity crosses 150 MTPA. It aims to have a total cargo handling capacity of 200 MTPA by FY24.

Commenting on its coal terminal at Paradip, Mr. Arun Maheshwari, Joint MD & CEO of JSW Infrastructure said, "Paradip Port continues to be an attractive sea route for coal movement. With the commissioning of this terminal, India can now offer

CEO, Reliance Nippon Life Insurance said, "FY22 continued to pose its own set of challenges with the outbreak of the second, and then the third wave of the pandemic. We are grateful for the support we have received from our customers, employees, distributors, service providers and their families, that powered our journey of providing maximum value to each

cape size shipments with efficient operations. During the last few months, steam coal prices globally have witnessed sharp increase forcing thermal power plants and other coal based industry to switch to domestic coal. Start of this coal terminal has come at the right time to fill up the demand gap of domestic coal.

Through high productivity and larger shipment size, we hope to reduce overall logistics costs for our coal cargo customers. As the country pursues PM's vision of Atma Nirbhar Bharat, the total thermal coal demand in India is expected to remain strong and our endeavor would be to maximize fulfillment by domestic producers.

Bhubaneswar : Sony India today announced the launch of BRAVIA 32W830K television with attractive picture quality and life like sound. The all-new 80 cm (32) HD ready Google TV lets you enjoy movies, games and shows from apps or broadcast in an instant with advanced voice controls and built-in Chromecast.

Now seamlessly integrate Google TV and bring together more than 700,000 movies, shows, live TV and more from apps and subscriptions and organize seamlessly. With BRAVIA 32W830K, browse content from across your apps, intelligently organized just for you. Customers can easily find something to watch with personalized recommendations and bookmark shows and movies by adding a watchlist from phone and watch it on TV to keep track of what to watch. Users can even add to their Watchlist from their phone or laptop with Google Search and find everything in one place. BRAVIA 32W830K supports Apple Home Kit and AirPlay that seamlessly integrates Apple devices like iPads and iPhones with the TV for effortless content streaming. Easily control your TV with hands-free voice capabilities. The hands-free voice control is built into the TV, no need to reach for the remote every time to search for entertainment, get answers, or control the TV and smart home devices. Simply say, "OK Google" to issue a voice command.

bedrock of our business model.

The company paid death claims, maturity and survival benefit payouts of over Rs. 1,877 Cr in FY22 and achieved an impressive claims settlement ratio of 98.7% for FY22, up from 98.5% in FY21. The company expeditiously settled 3,517 Covid related claims worth Rs. 117 Cr. within an average period of 9 working days. Mr. Vohra

further commented, "A death claim is the ultimate test of a Life Insurance product, and it is the 'dharma' of a Life Insurer to honour all such claims with speed and accuracy. We continue to be fully committed and financially stable at 235% solvency (against the regulatory requirement of 150%), to meet all customer claims that may arise in the times ahead."



**2024-2025**  
**ADMISSION OPEN FOR**

**PLAY GROUP (2+) to Onwards**

**A great Place to grow @ MPS**

**Call now for Application:**

**25% reservation as per RTE Act (2009)**

**MAHARISHI PUBLIC SCHOOL**

**N-3 B/14-15, IRC Village,  
Nayapalli, Bhubaneswar**

**PH. 2558884 / 2550786 / 8984600700 (M)**

**E-mail: maharishipublic13@yahoo.com**





## Antigua and Barbuda Falcons unveiled as new CPL franchise

**New Delhi:** The Jamaica franchise had been owned by Florida-based businessman Kris Persaud, whose Worldwide Sports Management Group will own the new Falcons franchise © CPL via Getty Images. The Antigua and Barbuda Falcons was unveiled on Tuesday (February 20) as a new team in the Caribbean Premier League, replacing the Jamaica Tallawahs that ceased to exist post the 2023 season. The launch event for the Falcons franchise was held at the Sir Vivian Richards Stadium in North Sound, which will serve as the team's home ground for the forthcoming CPL 2024 season.



As reported by Cricbuzz in December, a franchise reshuffle was necessitated after the owners of the Tallawahs expressed their inability to manage the side sustainably and instead decided to launch a new team based out of Antigua. It is understood that CPL has bought the Tallawahs franchise from its previous owners and

remains committed to have a team based out of Jamaica by 2025, making the tournament a seven-team event, unless the management decides to add more teams. The Jamaica franchise had been owned by Florida-based businessman Kris Persaud, whose Worldwide Sports Management Group will

own the new Falcons franchise. "We are brand new; we are here, we are ready... let's get ready to play! The Antigua & Barbuda Falcons will bring a unique energy and vitality to the CPL. We are ready to fly high and conquer what is before us. We want to establish a winner's culture within the team and also a culture of winning and success off the field - among every individual associated with this franchise and the amazing fans we will have at our special home base at the Sir Vivian Richards Stadium in lovely Antigua," Persaud said. "What you are witnessing today as we

are

## Akaay Kohli's Fake Social Media Accounts Come Up After Virat Kohli, Anushka Sharma Become Parents Again

**New Delhi:** The good news has arrived as Virat Kohli, Anushka Sharma have become parents again. For the uninitiated, the star couple have named their baby boy as 'Akaay'. The name of the meaning is 'immortal'. Many celebs, including the great Sachin Tendulkar, wished the couple on birth of their second child. There were many others who posted 'congratulations' in the comments section of the announcement post made by Anushka and Virat.

After Virushka announced the birth of their second child, fake social media accounts in his name have come up.



Not ten, 15 or 20 but more than hundred social media accounts named Akaay Kohli have come up. Some X (formerly Twitter) users changed their name as well as handle name to get some attention on the social media website. Take a look at various fake Akaay Kohli accounts that have come up. It is advisable to report these accounts so that people are not misinformed about the boy who has just come to this world.

## KL Rahul ruled out of Ranchi Test



**New Delhi:** KL Rahul has been officially ruled out of the fourth Test against England in Ranchi after not fully recovering from a quadriceps injury that forced him to miss the games in Visakhapatnam and Rajkot. The middle-order bat featured in the series opener in Hyderabad, registering scores of 86 and 22, but an injury sustained in that game forced him to miss the second Test. A BCCI release on February 12 ahead of the third Test in Rajkot had stated that Rahul had reached 90% of match fitness and that he had been progressing

well at National Cricket Academy in Bengaluru. However, as per the board's latest update, Rahul's availability even for the final Test in Dharamsala is subject to fitness. Fellow Karnataka batter Devdutt Padikkal, who earned a maiden call-up to the Test squad on the back of impressive first class form, retains his place in the squad. The 31-year-old Rahul has been beset with fitness problems in the last 10 months. He underwent a thigh surgery for an injury he picked up during IPL 2023 and missed a large chunk of games. Since

his return at the Asia Cup, however, Rahul had been in excellent touch across both the Test and the ODI formats before this latest setback.

Meanwhile, as reported by Cricbuzz, pace ace Jasprit Bumrah has been granted rest by the team management and will miss the Ranchi Test. This rest for Bumrah was given with an eye on his workload management given the upcoming schedule which includes an IPL campaign closely followed by the T20 World Cup in West Indies & the USA. Bumrah, who has taken a chart-leading 17 wickets at 13.64 in this series, has already sent down 80.5 overs through the course of the first three Tests. Mukesh Kumar, who was released from the squad for the third Test, will now rejoin after taking a career-best match haul of 10 for 50 for Bengal against Bihar in the Ranji Trophy. His uncapped teammate Akash Deep is the third seamer in the squad.

Sana Javed getting trolled during PSL match:

## Shoaib Malik's Wife Sana Javed's ANGRY Reaction To 'Sania Mirza' Chants During PSL Match Goes Viral

**New Delhi:** Shoaib Malik's wife and Pakistani actress Sana Javed is not new to social media trolling but when the hate becomes a reality even on ground, it gets difficult to deal with. Sana was subject to Sana Mirza chants a couple of days ago when she went to attend a game between Karachi Kings and Multan Sultans. A video has surfaced online in which Sana is clearly looking angry as she walks amid 'Sania Mirza' chants by a section of crowd.

Sana has received support from many on social media after the video went viral. Many people said that she didn't deserve the hate of this kind as it was not her fault that Shoaib decided to marry again after taking a divorce from Indian tennis player Sania Mirza.

Take a look at video of

Shoaib Malik's wife and Pakistani actress Sana Javed is not new to social media trolling but when the hate becomes a reality even on ground, it gets difficult to deal with. Sana was subject to Sana Mirza chants a couple of days ago when she went to attend a game between Karachi Kings and Multan Sultans. A video has surfaced online in which Sana is clearly looking angry as she walks amid 'Sania Mirza' chants by a section of crowd. The Pakistani cricketer was slammed by Netizens in India and Pakistan for allegedly 'cheating' on Sana. Not to forget, the Indian tennis star used to make cryptic posts on social media about 'separation' and 'divorce' for over a year before marriage. The speculations of their divorce grew among their fans and Shoaib was linked to another Pakistani model by fans as they saw that as a reason for their divorce. But for over a year, both Shoaib and Sana kept mum on it.

Sana and Shoaib have a son named Izaan Mirza Malik and they vow to raise him together by



making him stay far from all the negativity surrounding their relationship on social media. While Shoaib has moved on and remarried, Sana continues to stay single and lives with her family in Dubai and Hyderabad. Malak, who has yet to declare his retirement from T20 Internationals, has a distinguished international career representing Pakistan across various formats. He has featured in 35 Test matches, 285 ODIs, and 124 T20Is, accumulating nearly 12,000 runs and claiming over 200 wickets. His last appearance for Pakistan came in a T20I against Bangladesh in 2021.

Sana retired from the professional tennis last year. She is one of the most celebrated athletes in the country and definitely a pioneer of women's tennis in India. Between 2009 and 2016, Sana clinched six Grand Slam doubles titles, securing three in both the women's doubles and mixed doubles categories. Notably, in 2015, she ascended to the top spot in the women's doubles ranking, solidifying her dominance in the sport. Sana is a renowned Pakistani actress who works in the film and television industry. Her real name is Mehreen Javed. Sana began her career in television dramas, where her performances quickly gained popularity among audiences. Some of her notable television dramas include "Pyare Afzal," "Khaani," and "Ruswai." In addition to television, Sana has also acted in several Urdu films, including "Mehrunisa V Lub U" and "Romeo Weds Heer." Her acting prowess and talent have left a lasting impression on audiences, establishing her as a prominent figure in the Pakistani entertainment industry.

## Red-ball comeback remains in Holder's plans



**New Delhi:** He might be off the central contract and pursuing franchise leagues these days but West Indies all-rounder Jason Holder is determined to get back into red-ball cricket. West Indies are on a high in the longest format following their recent success against Australia. Holder had decided not to have his name in the national contract in order to concentrate on T20 cricket. Subsequently, he opted out of the Australia Test series to hone his skills in the shortest format by playing different franchise leagues across the globe. "I didn't take the central contract this year. A lot of thinking was there behind me not taking the central contract as I prioritized the T20 World Cup in order to give me the best chance to be in the squad. This is a conscious

decision I made. I really wanted to sign the central contract but it didn't work out. After not signing the contract, my decision was to capitalize on the first window this year and try to play as much T20 cricket leading up to the T20 World Cup," Holder told reporters at Chattogram. The all-rounder is currently plying his trade for Khulna Tigers in the ongoing Bangladesh Premier League. The Caribbean boys produced a heist in the second Test against Australia to win by 8 runs, to level the series 1-1. The result came on the back of Shamar Joseph's 7 for 68, a fiery spell that ripped through the hosts' line-up. This was West Indies' first win on Australian soil in 27 years (9855 days) and 17 Tests. The previous win had come in 1997 at the WACA by 10 wickets. While he is disappointed

and I had some hard days on the field. But our every success makes all the bad days out of the window. And that's why I love Test cricket," he said.

"I watched a lot of the Test series when I was at ILT20. I was so proud. I had a keen interest in that series (against Australia) because I wanted to see how the younger guys come in and perform. Actually not perform, just to hold up in the environment. I never watch cricket with any kind of expectation. I watch only to learn. When I saw the Test series, I was so proud," he said. "I was disappointed not to be there. I felt bad not to be among the boys. I think it was brilliant for me as I miss it even more. It gives me more push to get back on the field again," he added.

## Smiles are back: Officials promise land to hockey star Jyoti Chhetri to build house



**New Delhi:** THE SMILES do not leave the faces of India's hockey striker Jyoti Chhetri, her parents and brother. Along with joy, there's an overwhelming sense of relief. On the day The Indian

Express reported that Jyoti, who was part of the national team participating in the FIH League here, has been fighting to avert demolition of her house in Panposh, Rourkela, local government officials Tuesday visited the family and assured them of help. Taking a sympathetic view of the situation, the officials promised them a plot of land where they can build a new house.