

**Bhubaneswar(KCN):** The Odisha Government on Tuesday announced to fill vacant positions across various departments via an employment drive, known as Nikujkti Mela, scheduled for September.

In the initial stage of this recruitment drive, a minimum of 35,000 vacant positions are set to be filled. Chief Minister Majhi will likely distribute appointment letters to 22,000 new appointees in September.

Out of 3,99,666 sanctioned posts in the state government, approximately 1,32,459 positions are vacant. The BJP, in its election manifesto, had pledged to fill these vacancies upon assuming power in Odisha.

In the drive's first phase, 18,788 Junior Teachers will receive their appointment letters. Subsequently, around 21,918 appointment letters will be distributed for various positions across six job fairs.

Directions have been issued to obtain the high-level committee's approval for the remaining 92,203 vacancies by September, with recruitment agencies instructed to release the advertisements by December 2024.

# Tata Steel Kalinganagar Celebrates 165th Birth Anniversary of Sir Dorabji Tata

**Kalinganagar(KCN):** Tata Steel Kalinganagar celebrated the 165th birth anniversary of Sir Dorabji Tata with a lot of fervour on Tuesday in its plant located in Duburi of Jajpur district. The celebrations started with floral tributes to the great visionary during a homage ceremony at TSK Centre that was attended by Ajit Kar, Chief, Electrical Maintenance, TSK and Damodar Soy, General Secretary, Tata Steel Kalinganagar Workers' Union as Chief Guest and Guest of Honour, respectively. Among others present on

the occasion were senior officials, Union representatives and employees of Tata Steel Kalinganagar. Similar homage ceremonies were also organised Neelachal Ispat Nigam Limited (NINL), Ferro Alloys Plant Bannipal and Ferro Alloys Plant Jajpur. After the homage ceremony, a volunteering activity was facilitated by Tata Steel Foundation in which more than 50 employees joined the "Tree Branch Clipping Activity at Tasar Host Plant Patch" in Mangalpur under Sukinda block. It may be noted



here that initially, the tasar (Asan and Arjun) host plants are trained through clipping, light pruning and thinning to streamline growth and improve their branching pattern. It is worth mentioning here that Sir Dorabji Tata was the first Chairman of Tata Steel, who infused the Company with standards in corporate governance that were way ahead of its time. He introduced first-ever initiatives like 8-hour day work, maternity leave, provident fund, accident compensation, free medical aid and many more welfare measures,

long before they became legal obligations. A keen sportsman from his early years, Sir Dorabji Tata was the first President of the Indian Olympic Association and was instrumental in steering India's entry into the Olympics. The legacy of this great visionary will continue to inspire generations of businessmen and entrepreneurs in the future. Tata Steel salutes the courage and conviction of this pioneer and will continue to work towards building a stronger and self-reliant India.

## Fastest Ever Freight Loading ; ECoR loaded 100 Million Ton freight in just 148 Days.

**Bhubaneswar, (KCN)** The East Coast Railway (ECoR) has set a new benchmark in freight transportation by achieving the fastest-ever loading of 100.57 million tons (MT) of freight in just 148 days, during the current fiscal year of 2024-25, i.e. up to 26th August, 2024. This marks a significant milestone not only for ECoR but for Indian Railways as a whole, showcasing unparalleled efficiency in freight management.



In comparison, ECoR had taken 152 days to reach the same figure in the 2023-24 fiscal year. As of August 26, 2024, the Railway has recorded a 3.37% increase in freight loading, with 3.282 million tons more loaded than in the corresponding period of the previous year, when 97.288 MT was loaded. This exceptional achievement is credited to the remarkable performance of all three divisions under ECoR's jurisdiction—Khurda

Road, Waltair, and Sambalpur. Each Divisional Railways of ECoR has significantly contributed to this success with diverse freight categories including: Coal: 60.93 MT (including 22.449 MT of imported coal) Raw Material for Steel Plants: 3.812 MT Iron & Steel: 8.168 MT Iron Ore: 12.153 MT Cement: 32.873 MT Food Grains: 1.076 MT Fertilizer: 2.284 MT POL (Petroleum, Oil, and

Lubricants): 1.24 MT Freight in Containers: 2.151 MT Other Cargo: 8.419 MT Key contributors to this freight milestone include major industrial hubs and ports such as Talcher, Paradeep, Dhamara, Visakhapatnam, Gangavaram, Keonjhar, the KK Line, steel plants, and aluminum plants within ECoR's jurisdiction. In terms of Division-wise contributions, Khurda Road Division led with 64.32 MT of freight,

followed by Waltair Division with 27.675 MT and Sambalpur Division with 8.575 MT. This achievement underscores East Coast Railway's commitment to supporting the nation's economic growth by ensuring efficient and timely transportation of essential goods across the country. As ECoR continues to optimize its operations, it sets a new standard for freight loading and transportation within Indian Railways.

## Lawyer Vikram Kishore Beura Parlok

**Bhubaneswar,(KCN):**A member of the High Court Bar Association, Mr. Bikram Kishore Beura, a lawyer, died of heart attack at the age of 52 at his residence in Mohammadia Bazar, Cuttack. Father Retired Judicial Officer Nata Kishore Beura, Wife Smt. Sandhya Rani Beura, Daughter Sanghamitra Beura, Writer Meera Beura, Educator Pankajini Parida, Lawyer Kasturi Beura, deputy Secretary Barda Prasad Beura, Social Worker Chit Ranjan Parida,



Trinath Pradhan, Bibhuti Bhushan Balabantraya Shishir Rautarai, younger brothers Subhash Kumar Beura, Ashok Kumar Beura, and Mahanga Youth Congress leaders Srinivas Behura,

Chittaranjan Mahapatra, Charulta Mahapatra and son Sarabinda Beura were present. He was a charitable and simple-hearted personality. High Court Bar Association President Lawyer Vijay Kumar Das, secretary Ranjan Kumar Naik Basudev Mahapatra, Sampalanand Naltia, Akhilesh Naddawal, Susam Das, Manoj Kumar Swain, Prashant Das, Prasanna Panda, Sarda Tripathi, Abhishek Khadei, Jsendra Parida, Jajpur Debons College Chairman Dr. Rabinarayan Rayat

Singh Laxminarayan Rayat Singh. Nectures Founder Educationist and Social Worker Dr. Lakshmi Narayan Panda, Professor Dr. Abantika Kar, President of Barbarati United Club and other members including Odisha NARI seva Sangha President Dr. Pratima Mohapatra, secretary Ava Kanungo, joint secretary Indira Arora and other members of the Moonlight Club. He visited the residence and expressed his condolences to the bereaved family.

## Odisha: BJP leader Jagannath Pradhan withdraws

**Bhubaneswar(KCN):** Bharatiya Janata Party (BJP) leader Jagannath Pradhan Tuesday withdrew his nomination filed for the upcoming Rajya Sabha bypoll. Pradhan asserted that as per the instructions of the party, he had filed the nomination papers and is now withdrawing them. The senior leader also stated that it was BJP's internal strategy to field him as a candidate. He also thanked the party for selecting him to be a

part of this planning. "As a disciplined worker of BJP, I have successfully discharged the responsibility the party had assigned to me. I would like to thank my party leaders for giving me the responsibility," Pradhan told media persons in Bhubaneswar. Notably, Pradhan had contested the recently concluded 2024 general elections from the Bhubaneswar Central Assembly seat but lost to Biju Janata Dal's Ananta

Narayan Jena by only 37 votes. Just a few hours after BJP leader Mamata Mohanta filed her nomination August 21, Pradhan too filed nomination papers for the byelections for the lone Rajya Sabha seat in Odisha. He had filed the nomination as an independent candidate. The last date for withdrawal of candidature for the Rajya Sabha polls is August 27 while the byelection for

## RS nomination

the lone Rajya Sabha seat is scheduled to be held September 3. It is pertinent to mention here that the Rajya Sabha seat in Odisha has been lying vacant after Mamata Mohanta resigned from the membership of the upper house July 31, two years before the end of her term in Rajya Sabha. Mohanta also tendered her resignation from the primary membership of Biju Janata Dal (BJD) on the same day.

## STUDENTS FELICITATED WITH SURENDRANATH MISHRA MEMORIAL AWARD.

**Dhamnagar / Bhadrak (KCN):** Surendra Nath Mishra Memorial Award function was organized in Korua Govindpur High School at Dhamnagar of Bhadrak District. The award has been offering by the organization in every year by the memory of Late Surendra Nath Mishra, a humanist and education lover to the brilliant students, those who secures highest marks in the Annual HSC examination from this school. The award ceremony started after the lighting of the lamp and offering flowers to Lord Jagannath followed by Veda Mantra. Ramakanta Mallick, Headmaster of the School presided over the Award function. Appreciating the noble efforts of the sons



of Late Mishra Chief Guest of the function Banikabi Dayanidhi Mishra narrated the contribution of Late Surendra Nath Mishra towards education and his society. Due to pro people attitudes people was loving him and had become a most popular person of the area. Among others Banshidhar Sahu, Niranjan Mishra, Subash Chandra Nayak, Nirakar Mishra, Santosh Kumar Das, Narayan Chandra Pati, Nihar Ranjan Mishra, Pinak Panda, Minati

Panda, Gayatri Tripathi, Shradhanjali Mishra were also graced the occasion and spoke various aspect of education and encouraging effect of the Award. The award is organized every year by the younger son Nihar Ranjan Mishra to encourage and inspire the meritorious student. Sushree Soumyashree Mohakul and Anannya Mishra have been awarded for the year 2023 and 2024 respectively with a

Trophy, Certificate and cash award for securing highest marks in HSC examination in Korua Govindpur High School. In the end Shri Ramakanta Mallick, Headmaster of the school in his speech has said that such type of activities will encourage and inculcate healthy competition among the students. He also extended vote of thanks to all the teachers, large numbers of Student and ex. Student and participants.



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## Will Akshay Kumar get a solo film in 'Stree' universe? Writer Niren Bhatt speaks

'Stree 2' writer Niren Bhatt commented on the possibility of bringing a stand-alone film starring Akshay Kumar's supervillain in the supernatural universe, as the descendent of Sarkata.

Actor Akshay Kumar's cameo in 'Stree 2' became the talk of the town. Now, in an exclusive interview with IndiaToday.in, the film's writer Niren Bhatt commented on the possibility of the team planning to make a stand-alone film about Akshay's character.

The actor surprised everyone by appearing in a special role in the second-half of 'Stree 2'. His character, whose real name has not been revealed yet, is shown as the leader at a hospital for the mentally disabled. He is introduced as the only living member of Sarkata's bloodline, and therefore, knows how to kill the ghost forever.

When asked about the future of the character and if they are planning to show Akshay in a better and



bigger way in more movies from the 'Stree' universe, the writer said, "I won't be able to reveal much. But, rest assured, we have plans for each and every character in the universe. Even the smallest and the biggest of them." He hinted that Akshay's role is not a lucky appearance, but might be stretched into a full-fledged role in the future.

"In this universe, all the characters find each other and interact with each other in some way or another. We can make so many movies in this universe. And who wouldn't want to make a solo film like this [starring Akshay]? Our job is to work on the best angles and find the best narratives. As long as we are committed to writing for this universe, the sky is the limit for us. Anything can happen," he explained.

Niren, who has also done the screenplay for other films in Maddock's supernatural universe, including 'Munjya' and 'Bhediya', went on to narrate the story of how the team approached Akshay for the cameo. He said it all looked unbelievable because he personally thought that the role was "too weak" for Akshay to agree on.

"We were doing 'Skyforce' with Akshay sir and one day, Amar [Amar Kaushik, director] called me and said 'what do you think about pitching this scene to him [Akshay]'. Of course, I was taken aback and thought it was too small for his stature. Amar said 'try karne me kya jata hai [let's try, we have nothing to lose]'. I said 'ok, go ahead and see how Akshay sir reacts'. So, he went and narrated the scene to him."

He recalled how the superstar responded: "He was surprised. He instantly liked it and said 'karunga beta kyu nahi karunga [Of course, I will do it. Why wouldn't I do it?]. He loved the scene. The way he did it, we were all laughing in our seats. When I see it in the cinema halls now, it has given the audience such a great experience."

However, not many know that the scene was not especially written for Akshay. The writer said it was always a part of the script, to take the story of 'Stree 2' ahead, but they hadn't selected any actor to perform the cameo. "The scene was always there. It was not written for any particular actor," he said. Niren explained that the whole idea was to establish a character as an anchor to the story's villain, Sarkata. "He has to be the defendant of Sarkata. He is from the same bloodline and that's why only he can tell people where to go and how to defeat him. We knew we wanted to have a cameo, but the actor was not finalised," he explained.

'Stree 2' also featured a cameo by Varun Dhawan, who plays the role of a 'bhediya' in another film from the supernatural universe. It is successfully running in theatres, after crossing the benchmark of Rs 500 crore at the worldwide box office. 'Stree 2' also stars Shraddha Kapoor, Rajkummar Rao, Aparshakti Khurana, Abhishek Banerjee and Pankaj Tripathi in important roles.

## Shefali Shah wants to work in Telugu cinema

Acclaimed actress Shefali Shah has expressed her desire to work in Telugu films as she said they perfectly blend grandeur with the art of storytelling.

Shefali was part of a moderated chat in Hyderabad, where she talked about how much she admires Telugu films. She said: "I truly admire Telugu cinema. I think they perfectly blend grandeur with the art of storytelling. Look at their films, whether it's the Baahubali franchise, RRR, Kalki 2898 AD or Sita Ramam—they are truly magical."

"I would love to work with them if given a chance."

Talking about her upcoming work, Shefali will soon be seen with actors Jaideep Ahlawat and Abhishek Bannerjee in Hisaab, directed by Vipul Amrutlal Shah.

It was July 1, when the announcement was made on Instagram by the official handle of Sunshine Pictures Pvt Ltd. The production



company shared a picture of the film's clapboard kept next to a small temple on the sets. "Today, we embark on the journey of bringing emotions to life and passion to the screen; the beginning of Hisaab, presented by Jio Studios in association with Sunshine Pictures!" the caption read. Shefali started her journey in Hindi cinema in 1995 with

a small role in Rangeela. She was then seen in films such as Satya, Mohabbatein, Waqt: The Race Against Time, Gandhi, My Father, Commando 2: The Black Money Trail, Jalsa, Darlings and Three of Us. Vipul Amrutlal Shah, who is the husband of actress Shefali Shah, started his journey in the glitzy world of showbiz with

the 'Ek Mahal Ho Sapno Ka', TV serial, which had over 1,000 episodes. He made his film debut by directing the Gujarati movie Dariya Chhoru and transitioned to Hindi movies with Aankhen in 2002. The director then made movies such as Waqt: The Race Against Time, Namaste London, Singh Is Kinning and London Dreams.

## 'Ishq Vishk Rebound' trailer: Rohit Saraf, Pashmina Roshan film looks dated



The first trailer of 'Ishq Vishk Rebound' is out. The film stars Pashmina Roshan, Rohit Saraf, Naila Grewal and Jibraan Khan in lead roles. It releases in cinemas on June 21.

The first full trailer of Ishq Vishk Rebound is out, and by the looks of

it, this Rohit Saraf, Pashmina Roshan, Jibraan Khan and Naila Grewal film appears to be a predictable affair, with friends falling in and out of love with each other, much like the original Shahid Kapoor-starrer. Except this time around,

we see some millennial and Gen Z lingo thrown in for good, like a 'rebound,' which means a relationship with someone after a rough break-up. Here, Pashmina Roshan and Rohit Saraf are close friends who break up with their respective

partners and realise they are actually attracted to each other.

The official synopsis of the film reads, "Experience the journey of three best friends, 2 relationships, 2 breakups, and a cascade of unfolding confusions. See how the equations shift when romance sparks, and you are bound to wonder whether exes can truly remain friends? In an era where labels seem to matter less, Ishq Vishk Rebound asks: What really defines a bond?" Bankrolled by Ramesh Taurani and Jaya Taurani, Ishq Vishk Rebound has been directed by Nipun Avinash Dharmadhikari. It releases in cinemas on June 21.

## Avneet Kaur Opens Up On Working With Nawazuddin Siddiqui In Tiku weds Sheru, Says 'He Is Serious, Passionate'

A fun and crazy journey of a hustler and a dreamer, Tiku Weds Sheru is the quirkiest romantic comedy-drama you'll be watching on Prime Video this weekend. Starring the versatile actor Nawazuddin Siddiqui and rising talent Avneet Kaur, the comedy is a tale of two starry-eyed characters, who want to make it big in Bollywood, journeying through all the worldly chaos and challenges.

Avneet started her career in the entertainment industry as a child artist



twelve years ago and has now bagged her big break as a lead in Kangana Ranaut's maiden production. In the film, she gets to work with the National Award-winning actor Nawazuddin. Recently the actor opened up about the experience and

shared, "The seriousness and dedication that Nawaz sir has for his work is commendable. It is extremely important for us actors to be on and off. When an actor is on screen, they are on screen, you can't let anything affect you at that point. He is so

serious, passionate and dedicated about his work, that he is there in the moment. He gives his 100%. That's something that I have learned from Nawaz sir, and something I'll carry ahead with me in my journey as an actor, no matter how many projects I do." Kangana Ranaut marks her production debut for the film under her banner of Manikarnika films. Directed by Sai Kabir Srivastva, Tiku Weds Sheru will stream on June 23 exclusively on Prime Video.

# Sri Padabolio Nritya: A new concept of dance form based on Natyashastra & classical dance traditions



Dr. Anuradha Roy MA (Sanskrit, Jadavpur University), MA (Dance, Rabindra Bharati University), PhD (Jointly with Rabindra Bharati & Jadavpur University) and with a degree on Bharatnatyam from Telegu University is an avid researcher, classical dancer and choreographer of Sri Padaboliyo Nritya, a new form of classical dance from Bengal based on Baishnab Padaboli. A versatile classical dancer specializing in Bharatnatyam and Kuchipudi, she is serving as the Principal of Sri Hamsavahini Kalaylam; an unit of Sri Padabolio Kala Parishad in Kolkata. The following article has been conceptualized following an elaborate interview with Dr. Roy in Kolkata. She has done painstaking research work in identifying the nritya mudras from the ancient terracotta sculptures on the Hindu temples of Bishnupur located in the Bankura dustrict of West Bengal and the music composition from the padas of Baishnab Padaboli. The concept of this newly discovered dance form is thus described below following the interview.

**Introduction**  
The Indian classical dances have a rich heritage. It is believed that the folk dances of different parts of India happened to be the genesis for the Indian classical dance. In this project we proposed to develop a new form of dance "SRI PADABOLIYA NRITYA" based on mainly Chorja Pada, Classical Kritan Tradition, "Baishnab Padaboli (Radha Krishna Padabali, Gour Padabali, Bhanjan Padabali, Ragaatmic Padabali) "Shakta Padavali" and

"Haragauri Padavali". Bengal's own wealth, if anything, is Padavali Kirtan. Kirtan is also a term closely associated with the hearts of the people of Bengal. Not only in Bengali but also in the Indian elite or classical music genres, Its lyrical style contains a wonderful stream of historical expression. Each pada is accompanied by an assembly of rasa, bhava, raga, taal, chanda and the mutual correspondence between these assemblies can be observed. And in the rhythm of this mutual gathering, the ancient dance style of Bengal "Sri Padabolio Nritya" was born. The classical dance of ancient Bengal, namely Gaur Bengal, has been described in many ways in the literature and verses of those who were the promoters and advocates of Padavali Kirtan literature.

**Padaboliya Nritya: Context of Naming**  
The original source of the word 'Padabolio' has been derived from 'Padabali' is generally called lyric poetry. Moreover, the main meaning of the word is song. According to Kabi Jayadeva's 'Madhur Kamalakanta Padavali', PADA BALI (boli) lyrical + Payal. Pada is a description of Pada-Vedas in Natyashastra.

**Preamble**  
About 600 years ago, Chaitanya Mahaprabhu expressed his rich and new philosophy based on bhakti rasa "surrender" in the forms of song and dance. His philosophy using different form of song as well as classical forms of mudra of dance, some of which resemble with Natyashastra. An attempt is made to choreograph a new form of dance based on the art form as followed by Chaitanya Mahaprabhu with grammar of Bharata's Natyashastra.

**Manuscript Evidence**  
In fifteen-century onward. People writing of manuscripts, the illustration of manuscripts writing in "Talapatra" etc. We know that Chaitanya

and many texts of this dance were written, all these were profusely illuioned.

**History: evidence of Devadasis & Sculptures of Bengal**  
The panern of posture found in this dance can be seen in a special art of Bengal called terracotta. Many terracotta artifacts from the Mauryan and Gupta empires have been found in West Bengal Bishnupur Kolkata etc) and Bangladesh (Paharpur). In the Natyashastra of Bharata composed in the second century, the word 'pada' refers to song. In the epics Ramayana, Mahabharata of the 4th and 2nd centuries BC respectively; and even in the Pancharatra-Samhita and Purana-literatures of the first half of the Christian century, the use of the poetic 'pada'-word is found. Many refer to the 'pada'-word in the verse" of Bharata as a reflection of rhythmic dance. But it is appropriate not to mean dance in the sense of 'pada'. And even if 'pada' means figuratively the word 'dance', then dance is an integral or essential part of Trauryatric music-GEET- NRITYA-BADYA.

During the reign of the Pala and Sena kings in Bengal, there was a system of music by Devadasis in the temples of Shiva or Kartika, and there was a system of performing songs accompanied by dance and music this is acknowledged by Kahlán in 'Rajatarangini' and poet Dhoi in 'Pavandoot'. Among the Devadasis of Bengal, Vidyut Prabha, Shashi Kala, Padmavati, and Kamala are mentioned. Evidence of this ancient dance of Bengal is found not only in literature but also in sculpture and painting.

**Textual Evidence**  
The changes of dance techniques were influenced by Charja Pada & Bharja Geeti Chandi Das (Shrikrishna Kirtan' originally named 'Shrikrishna Sandarbha', Vidyapati (Haragaouri Padaboli) Jaydeva (Geeta



Gobindam Aashtapadi), Surdas (Mrira vhajan Padaboli) Ramprasad, Kmalá Kanta (Shakta Padaboli), Rup Ghoswami, Sangita Damodara of Raghunath etc.

**Technique**  
The basic positions the movement technique is developed. This dance form is composed mainly Dance Drama tradition. The fourteenth chapter of Natyashastra mentions the four types of dance prevalent in India Avanti, Dakshinatya, Panchali and Oudramagadhi. The fourth, the Oudramagadhi dance, was popular in Bengal (Anga, Banga, Kalinga, Dai, Vatsa, Odramagadh, Punda, Nepal, Antagiri, Bahigiri, Pravanga, Mahendra, Malad, Malvartaka, Brahma mottar, Bhargava, Sargava, Pragjyotish, Pulinda, Videh. Tamralipta, Prang' etc. are natives of Oudramagadhi). Even in all the ancient countries mentioned in the Puranas this (Pravritti) is "Bharti and

Kaishiki Vritti"-dependent in ancient Dance style of Bonga or Bengal. There will be Kaushiki Vritti on the sringara & hasya rasa, Swattati Vritti is known in Veer and Advuta rasas. Vhayanaka Bivhatsa, Raudre Arvatti vritti, Karuna Advhuta-Bharati Vritti. rasas. In technique Padaboliya Nritya follows the basic principal of the Natyashastra Nritya, Nritya Avinaya, Sthanaka Bhramari Chari, Karnas & unique in inclusion of 'Rasa Gati'(Based on Ashtarasa Nava Rasa, Pancha Rasa & "BENGAL KARANAS" with Rhythms & Raagas keeping each emotion)- Called "Prastuti Chalan Gati" are composed.

**Instruments**  
Some of the main musical instruments of Bengal are used in padavali dance such as Flute, Kartal or Mandira, Tanpura, Mridanga or Srikhol, Bangla dhak & Dhol. This musical instrument of Bengal is described in Natyashastra. a) Toot Badya Yantra - Tanpura (b) Anadha Badya yantra-

Bagla Dhak Dhol - Mridanga or Srikhol, (c) Sushir Instruments- i.e. wind instruments- flute, Singga, Sonkha, Shinga, (d) Ghono Badoyanta- that is, brass or bronze metalwork-Kanga, / Mandira, Ghoogro

**Origin of Shri Padabolio Dance**  
Dance is the expression of the emotions and feelings of the deep heart of the Bengali nation. The origins of this dance in Bengal and Bangladesh are traced back to the Yoga Sutras of Sri Chaitanya Mahaprabhu "Nagar Nritya Sankirtan" of Bengal, the ancient "Charija and Nath Git", Bongiya Nritya Pala Kirtan, & nagar nritya Sankirnam the various Puja Parbans and ceremonial dances of Bengal, and the traditional Yatra Pala. folk dance of Bengal-(Raibeshe-Dhali Britochari Nrityal Martial Art of W.B) Jhumur, Krilan, Baul, Chhau, Kathi Nritya, Tusu etc. and Abinaya is found in folk dances like Jhumur Kritan, Gambhira, Kushan etc - help to

create the basic form of this dance.

**The Repertoire**  
This dance begins with "Prastuti karan" The basis of which is the Karans and Charis (Rasa Gati Chari) of. Ancient Bengal. The 'Bhamgim' based on 'NRITYA YOG & Mudra'(part of Neuro Cognitive Dance Therapy). There are some dance items like- Pronomanjli, Nritya-Mongal (Charan bandhana-Rangapuja & Jajjar-puja), Taalo-Mongal, Baado-Mongal, Raaga-Mongal (classical raaga tradition of Gour-Banga), Talomanjuri (A s h t h a - T a a l ) , Gourchandrika, Charja-Bojjrah-nath-geetinnritya, Janmo-lila, Ghoshta-lila, Dan-lila, Nauka lila, Goshtha lila, Mathur, A s h t a p a d i - G i t o - Gobindam, Rash & Maharash Maharas (Pindi Bodho nritya in N.S), Basanta Rash, Benu-Bihar, Hara-Gouri Bandana, Ganga andana, Vhabani-Ashtakam, Vhajan-Nritya, Pala kirtan (Nritya-Natya basis) Dashavhataram, Nagar-Nritya - Sankritan, Santageeti Nritya etc.

**Costume**  
Made keeping in mind the historical aspects of Sri Padaboliya Nritya is called 'GARODIYA' ("Gorod" "Saree) and SARNACHURIYA' ('Sarnachuri Saree) in Bengal. As this Dance more application of Sringer (Madhur) & Bhaktirasa which includes all the colors of rasas. According to Natyasastra and science (factal Dimension- & EEG) there is a correlation of color with rasa, so this principle has the rules of costume color with rasa in this Dance Form.

**Ornament**  
Look like, temple peaks (Mandir Chura) of Bengal. This jewelery made of "Tulsi" and "Bell" wood bits With Gold Color Mattas. (according to Natyasastra" Gaur bongal' women usually have Curly Hair, Shikhapas, Beni. Also use Radha krishna "BAANKA-CHURA". Khopa-Jhapi, Mang tikli,

Kanmaur pasha, Komor & Uru bandhani, Khocha (Angaa Khocha koti khocha) , Ghoogro & Dirgho nupura bali etc

**Special use of terms in Sri Padaboliya Nritya**  
The special attraction of this dance is the dance on the "Peeri" (things that sit on the ground) & "Kaangsa Mangal Thali" (Bell Dhatu or Type of Brange mettle) In ancient Bengal this Peeri is sweetened by "alpana" shilpo kala. The big Peeri is used during marriage and the small peeri is used for Seating purpose. It is placed before the Lord in worship. This Called "Arnesh-Peeri - Nritya" the word of Arnesh means that which never ends. Kangsha and Pital is a very mythical tradition of our Bengal. Without it no auspicious ceremony-marriage etc. is completed. This Called "Kangsa Kali Bodho nritya in N.S), Basanta Rash, Benu-Bihar, Hara-Gouri Bandana, Ganga andana, Vhabani-Ashtakam, Vhajan-Nritya, Pala kirtan (Nritya-Natya basis) Dashavhataram, Nagar-Nritya - Sankritan, Santageeti Nritya etc.

**Objective of the present work**  
No cognitive study on degree of communication of different 'Rasa' with different styles is available in the literature. This work is a very first attempt to such study and at the same time an attempt to develop a new style of dance "Sri Padaboliya Nritya" based on enhanced emotion communication. The present work is a novel and new approach concerning the development of a new form of Indian classical dance in the global scenario.

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# How an Indian family wish for the birth of a girl child in an environment of increasing incidents of crimes against women?



The number of crimes against women in India is continuously increasing. Print and television media frequently reporting violence and crimes related to females. It seems that, in almost all states of India, neither teenager and young girls

nor older women are safe. The workplace, educational institutions, and public places also do not appear safe for females. Issues like domestic violence and dowry harassment already exist. All efforts made by the government and administration to stop women related crime seem inadequate. Every section of society is scared and distressed, especially those parents who have daughters. Educated young couples are so worried that they think a hundred times before bringing a child into such a social environment. They are

troubled by the thought that if we have a daughter and she faces sexual harassment, crime, violence, or molestation then What will we do? How will we maintain our dignity in society? For them, remaining childless for their whole life is preferable in place of exposing their children to any form of crime or violence. It doesn't seem the situation will change soon, especially when there are cases registered against members of parliament and legislative assemblies themselves for crimes against women. According to a report by the Association for

Democratic Reforms, 16 current members of parliament and 135 legislators have cases registered against them for crimes against women. Moreover, two members of parliament and 14 legislators are facing rape charges. In a country where justice in crimes against women is delayed (as clear from the recently declared sentence in Ajmer (Rajasthan) where a life impresment sentence was announced after 32 years in a sex scandal case registered), how can we expect that people will be deterred



from committing crimes against women? Where reports of brutality

against girls in educational institutions emerge, how can

parents send their daughters to study? In fact, the time has

come when every indian citizen should rise above caste, religion, party, politics and raise their voice to stop the criminal incidents happening against females. Everyone will have to become more sensitive and just, before the already imbalanced male-female gender ratio in the Indian population worsens further and gives rise to new problems. In my opinion unless women themselves come forward to protest against the female related atrocities, it is very difficult to stop crime.

**senior journalist**

## SMP, Kolkata Observes National Space Day with Grand Celebration Honouring India's Space Triumphs



**Kolkata, (KCN):** On August 23, 2024 (last Friday), Syama Prasad Mookerjee Port (SMP), Kolkata, under the leadership of Chairman, Shri Rathendra Raman, commemorated National Space Day - 2024, following the directive from the Union Ministry of Ports, Shipping & Waterways, with a grand celebration of India's space achievements. The event was held at both the Kolkata Dock System and Haldia Dock Complex of SMP, Kolkata. At the Kolkata Dock System, the programme

featured an inspiring public lecture by Prof. S. K. Chakrabarti, Director of the Indian Centre for Space Physics, Kolkata, on "The Future of Space Programmes," highlighting the historic success of Chandrayaan-3. The celebration was further supported by Deputy Chairman, Samrat Rahi and key officials of KDS. Simultaneously, the Haldia Dock Complex hosted a space-themed painting competition that saw enthusiastic

participation from young and creative minds from Assembly of God Church School, DAV School and Vivekananda Mission School. Their artwork vividly captured the excitement and wonder of the cosmos, reflecting their passion for India's burgeoning space exploration endeavors. Shri Raman, said, such a celebration not only honour India's space achievements but also ignite curiosity and creativity among the next generation and young space enthusiasts.

## Coal India Chairman Asserts Coal's Continued Role in India's Energy Strategy

**Kolkata (ABHIJIT SETH):** The coal industry remains central to India's energy strategy, even as its share in the energy mix gradually declines. In a special session on 'Coal Industry in India: Current and Future Perspectives,' organized by the Bharat Chamber of Commerce recently, Shri P. M. Prasad, Chairman and Managing Director of Coal India Limited (CIL), shared insights into the future of coal in India's energy landscape. Speaking at the session held at Bharat Chambers, Kolkata, Shri Prasad emphasized that while coal will continue to dominate India's energy needs, the focus must be on modernization and cost competitiveness to reduce import dependency and drive growth. He outlined CIL's commitment to maintaining consistent quality through regular sampling and testing, alongside efforts to reduce production costs by implementing advanced technologies, enhancing operational efficiency through mechanization and automation, and reducing

energy consumption. Shri Prasad shared CIL's ambitious targets, including a significant increase in coal production to 1 billion tonnes by 2025-26. He also discussed plans to expand coal reserves through exploration and the acquisition of new mines. In line with India's evolving energy needs, CIL is diversifying into new business areas such as coal gasification, coal-to-liquid, and renewable energy. In response to a query on private sector participation in CIL's diversification efforts, Shri Prasad revealed that CIL has signed a Memorandum of Understanding (MoU) with TATA, which operates washeries in Dhanbad, and plans further collaborations with Steel Authority of India Limited (SAIL). He highlighted that CIL is poised to increase production by 300 to 400 million tonnes in the coming years, while ensuring the quality of deliverables and reducing production

costs. Under the new Asset Monetization Scheme, CIL's washeries will be accessible to both captive miners and coal merchants. Earlier in the session, Shri N. G. Khaitan, President of the Bharat Chamber of Commerce, welcomed the participants and reiterated the Government of India's vision of balancing increased coal production with the need to mitigate the environmental impacts of mining. This approach, referred to as 'green mining,' seeks to enhance energy output while minimizing ecological damage, reflecting a strategic shift towards sustainable development in the coal industry. The session underscored the importance of coal in India's energy future and highlighted CIL's proactive measures to adapt to the changing energy landscape. Through modernization, diversification, and sustainable practices, CIL aims to ensure that coal remains a vital component of India's energy mix for years to come.

## Cocoon Auction Market begins in Kashmir Division

**SRINAGAR :** The Cocoon Auction Market for Kashmir Division has begun at the Sericulture Complex in Srinagar. The market was inaugurated by Mr. Ajaz Ahmad Bhat, IAS, Director Sericulture J&K, in presence of Officers of the department, Cocoon Growers and buyers from both local and outside regions. The aim and objective of the Cocoon Auction Market is to ensure that the Cocoon Growers will get good returns of their produce. Over the next few days, Silkworm Rearers and farmers from Districts Srinagar, Pattan, Sonawari, and Budgam will have the opportunity to sell their cocoon crop in this market. Subsequently, the Auction Markets will be organized in across Kashmir Division in order to ensure that the Silkworm Rearers can benefit from the Cocoon



Auction facility right at their doorstep. Speaking at the inauguration, Mr. Bhat, emphasized the department's commitment to provide adequate facilities for farmers to sell their produce at favourable prices. He further highlighted the department's focus on establishing more silkworm reeling units across Jammu & Kashmir. "Our aim is to ensure that the cocoon produce is consumed locally, thereby boosting the local Silk Industry and providing better returns to our farmers," Mr. Bhat

stated. The Cocoon Auction Market is expected to play a crucial role in enhancing the income of cocoon growers by facilitating better price realization through competitive bidding by local and outside buyers. The department has made all necessary arrangements for successful completion of Cocoon Auction process. This initiative is part of the Sericulture Department's broader strategy to strengthen the Sericulture Sector in Jammu & Kashmir, with a focus on increasing

production, improving quality, ensuring the economic well-being of the Silkworm Rearers, besides, facilitating them a platform to sell their produce hassle free in the form of Cocoon Auction Markets. The Silkworm Rearers and buyers were seen busy with selling and buying Cocoons in the Cocoon Auction Market organized by the Sericulture Dev. Department and while having interaction with some of the Rearers and buyers they have expressed satisfaction over the robust

arrangements being made by the Department for their convenience. They have hoped that their produce will give high returns in the Cocoon Auction Market at Srinagar. The buyers also expressed their views by saying that this year the quality and quantum of cocoons produced by the Silkworm Rearers have improved drastically. The Director Sericulture J&K was accompanied by the Additional Director, Sericulture Development Officer, ISDP, Sonawar, Development Officer, Extension & Trainings J&K, Projector Executive Officer, Srinagar / Kashmir, District Sericulture Officer, Baramulla/Kupwara/ Srinagar/ Budgam/ Bandipora, Manager Seed, Srinagar and other Officers of the Department.

## After Champai Soren's Switch, Hemant Soren's "Poaching" Attack On BJP



**New Delhi(KCN):** Jharkhand Chief Minister Hemant Soren has come down heavily on the BJP for using its "old tactic of poaching" legislators of ruling parties. Mr Soren's criticism was over the "poaching" of his predecessor Champai Soren, who joined the BJP yesterday as he felt "slighted" by Jharkhand's ruling party JMM after he stepped down.

In a late-night post, Assam Chief Minister Himanta Biswa Sarma - also the BJP's Jharkhand election in-charge - confirmed the buzz on Mr Soren's switchover.

"Former Chief Minister of Jharkhand and a distinguished Adivasi leader of our country, Champai Soren met Union Home Minister Amit Shah a short while ago. He will officially join the BJP on 30th August in Ranchi," the Assam Chief Minister posted on X.

Hemant Soren said the BJP will get a "befitting reply from people" in the upcoming assembly polls in Jharkhand.

He also accused the party of "again starting its 'sarkar todo abhiyan' and 'vidhayak todo abhiyan' (break the government and poach the MLAs campaign) as it did during the Lok Sabha elections".

Champai Soren was made the chief minister of Jharkhand in February this year following the arrest of the then-chief minister Heman Soren by the Enforcement Directorate in connection with a money laundering case.

But, he had to step down just five months later to enable Hemant Soren to come back at the helm after he was granted bail in the case in June.

## First ever an Indian National elected as President of Rotary Club of Yangon, Myanmar

**Kolkata (PARTHA ROY):** Rotary Club of Yangon, Myanmar, elected an Indian national Mr. Ravindra Jain as its President for first time in 95 years. Installation Ceremony was attended by over 150 distinguished guests, including:

Mr. Amit Shreeansh, First Secretary, Embassy of India in Myanmar (representing Ambassador Abhay Thakur), Dr. Nikolay Listopadov, Ambassador of Russia, Dr. Monwar Husain Ambassador of Bangladesh, Mr. Harischandra Ghimare Ambassador of Nepal, Mr. Inran Haider Ambassador of Pakistan, Mr. Rene Consolo Charge d'Affaires of France, Ms. Susan N. Stevenson Charge d'Affaires of the United States. Mr.



Ravindra Jain, a renowned entrepreneur from Indore, India, was sworn in as the first Indian President of the Rotary Club of Yangon, signifying a new era in the club's history. The event was also honored by the presence of Mr. Wichai Chivakanit, Past District Governor from

Bangkok. This milestone marks a significant chapter in the Rotary Club's mission to serve the community and promote goodwill in Yangon, Myanmar. Under President Ravindra Jain's leadership, the club is poised to make a positive impact in the region.

## Metal Conclave 2024 organised for MSME sector

**Kolkata (PARTHA ROY):** A "Metal Conclave 2024" was organised by MSME Development Forum in Kolkata on 21st August 2024.

Participants in the conclave deliberated on opportunities & challenges for metals sector within MSMEs. The conclave deliberated on scope & opportunities



to raise funds through IPO route by MSMEs as well as listing of MSMEs in stock exchanges.

## ICAI's Eastern India Council Hosts Landmark Conference Focused on Collaboration and AI Integration

**Kolkata (ABHIJIT SETH):** The Eastern India Regional Council (EIRC) of The Institute of Chartered Accountants of India (ICAI) recently hosted its 49th Regional Conference at the Biswa Bangla Milan Mela Prangan, Kolkata. The two-day event saw the participation of over 3,500 members, along with several distinguished industry leaders, professionals, and market experts. Themed "WE," the conference was dedicated to fostering collaboration, cooperation, and

coordination within the accounting profession, aiming to unite professionals in their efforts to drive progress and innovation. The conference was inaugurated by several eminent personalities, including Padmashri Harshavardhan Neotia, Chairman of Ambuja Neotia Group, who served as the Guest of Honour. The event also featured the presence of CA. Ranjeet Kumar Agarwal, Hon'ble President of ICAI; CA.

Charanjot Singh Nanda, Hon'ble Vice-President of ICAI; CA. (Dr.) Debashis Mitra, Hon'ble Past President of ICAI; and CA. Sushil Kumar Goyal, Council Member of ICAI, among others. The opening ceremony underscored the importance of unity and the power of collective efforts in the accounting field. In his address to the media, CA. Ranjeet Kumar Agarwal highlighted the significance of the conference's theme, "WE," which embodies the

commitment of ICAI to foster collaboration and synergy among its members. He emphasized that the event serves as a testament to the strength of collective efforts and the transformative power of unity within the accounting profession. A noteworthy development announced at the conference was the formation of a new committee, "AI in ICAI," which will explore how artificial intelligence can be leveraged for the

professional development of students, members, and employees of ICAI. The committee aims to prepare a roadmap for integrating AI into the institute's operations, enhancing efficiency and supporting members and students. This initiative follows the launch of "ICAI CA GPT" in July 2024, a tool designed to aid members and students in their professional journey. Additionally, CA. Agarwal introduced a new initiative, the VitiyaGyan Abhiyaan, a financial literacy drive

aimed at educating the Indian masses about the basics of taxation, insurance, banking, and other critical financial topics. He also spoke about the formation of the BLoAC under the ICAI Accounting Research Foundation (ICAI ARF), which is conducting exams after a four-month certificate course for accountants of panchayats and municipal bodies, furthering ICAI's commitment to the nation's development. CA. Sanjib Sanghi,

Chairman of EIRC of ICAI, expressed his enthusiasm for the significant turnout at this year's conference. He noted that the high level of engagement and interaction among members and industry leaders underscored the importance of working together to drive progress and innovation in the accounting field. He also emphasized that the theme "WE" advocates for the strength found in unity and inclusivity. The 49th Regional

Conference, spearheaded by CA. Sanjib Sanghi and supported by the Council Members of the Eastern Region of ICAI, provided participants with a valuable learning experience over the two days. The event not only highlighted the importance of collaboration within the profession but also set the stage for future advancements through the integration of AI and financial literacy initiatives.

# Check dam to benefit 3k farmers in Kesinga

**Kesinga (KCN):** Construction of a check dam on the Tel river at Sukunabhata village in Kasrupada panchayat in this block of Kalahandi district will help over 3,000 farmers in irrigating their farmlands, locals said Sunday. They also stated that the check dam will prevent floodwaters from entering the farmlands during monsoons in Sukunabhata, Kasrupada, Binakela and Kinerkela villages. Earlier, on most occasions, the farmlands got submerged in



floodwaters. Due to the deposition of sand and silt on the farmlands more than 3,000 farmers were losing their paddy cultivations regularly. Farmers had been demanding for

construction of a check dam to save their crops and had submitted a memorandum to the authorities in this regard. Finally, the state government decided to

construct a check dam and directed the Irrigation department to work out the modalities and float a tender in this regard. The tender was floated and the contract was

awarded to an engineering firm for construction of the one-kilometre-long check dam on the Tel River. Stone packing has been completed on one side of the check dam while grass is being planted on the other side. When contacted, engineer Prakash Kumar Behera said the construction work has slowed due to the rains but will pick up after the monsoons. The check dam after its completion will prevent submergence and sand silt deposition on farmlands during floods and rainy season, he added.

## Survey for Hidden Chambers in Ratna Bhandar Soon: Law Minister

**Puri(KCN):** In response to speculations about hidden chambers in Puri Srimandir's Ratna Bhandar, Odisha's Law Minister Prithviraj Harichandan today informed that a detailed survey is slated to commence shortly for clarity. Harichandan, addressing the media, stated that after the removal of all storage units from the Ratna Bhandar's interior and exterior, the emphasis will shift to undertaking repairs post-survey. The Archaeological Survey of India (ASI) is set to examine with sophisticated technology



to ascertain the existence of any subterranean passages or enclosures within the Ratna Bhandar's confines. "The survey will shed light on any undisclosed passageways or concealed chambers," affirmed

Harichandan. He also mentioned that following the completion of repairs, a stocktaking of the treasures will be executed. "The inventory exercise will adhere to the 1978 records for uniformity," he concluded.

## Laxmanananda Saraswati's death anniversary observed peacefully in Odisha's Kandhamal

**Phulbani(KCN):** Amid high security, the death anniversary of VHP leader Swami Laxmanananda Saraswati was observed peacefully at the ashrams founded by him in Chakapada and Jalespata area of Kandhamal district Monday. 'Janmastami' was also observed in the district and other parts of Odisha. With armed personnel stationed at vulnerable locations in Kandhamal, the observations proceeded peacefully. Balliguda sub-collector Reena Pradhan said, "The death anniversary of the VHP leader was observed peacefully at the ashrams founded by him in Chakapada and Jalespata. There were no reports of any untoward incidents." Chief Minister Mohan Charan Majhi and Union Minister Dharmendra Pradhan paid their respects to Saraswati, who, along with four associates, was killed August 23, 2008. The violence that followed resulted in 43 deaths in Kandhamal. Taking to X, the Chief Minister described Saraswati as a great social reformer who worked for the wellbeing of the downtrodden and



also upheld the local culture. "His (Saraswati) dedicated life will all along inspire society," Majhi said. Pradhan, who garlanded Saraswati's statue in Angul district, wrote on X, "On the occasion of the death anniversary of Vedant Keshari Brahmali Puja Swami Laxmanananda Saraswati Ji Maharaj, I paid homage at his birthplace in Talcher block, Gurjang. Swamiji worked to instil devotion among the masses and created an example of social harmony in the state. May his sacrifice and ideals continue to bless our nation and society."

To commemorate Saraswati's death

anniversary, the RSS organised a marathon in Bhubaneswar, drawing participation from hundreds, including students. Two Odisha Ministers, Rabi Narayan Naik and Suryabanshi Suraj, attended a function at Saraswati's Jalespata Ashram and paid their tributes. Naik praised the slain leader as a "great reformer" who significantly contributed to the backward region of Kandhamal and the tribal community. Suraj highlighted Saraswati's role in promoting culture, education and agriculture. Kandhamal MP Sukant Panigrahi criticised the

previous BJD government for not taking proper action against the "conspirators" behind Saraswati's murder. Swami Muktanda Ji, in charge of the Jalespata Ashram, expressed hope that the current government will unveil the truth and bring the assailants to justice. The 2008 murder of Saraswati and his associates by unidentified gunmen during Janmashtami led to widespread riots, with about 43 deaths and thousands displaced. The district administration imposed a 40-day curfew to restore order. The Naveen Patnaik government initiated a crime branch inquiry, which implicated several Maoists. In October 2013, eight convicts, including Maoist leader Udaya, were sentenced to life imprisonment. Despite significant public interest, the findings of the judicial inquiry, conducted by Justice Sarat Chandra Mohapatra and later Justice AS Naidu, have not yet been made public, even 16 years after the murder.

## 25 Naxalites Surrender in Chhattisgarh's Bijapur


**BIJAPUR, (KCN):** Shunting violence, 25 Naxalites, who were active in Gangloor and Bhairamgarh area committees of the outlawed Communist Party of India (Maoist), surrendered in Bijapur district in Chhattisgarh on Monday, a senior police official said. Of the 25 ultras including two women, five were carrying a cumulative bounty of Rs 28 lakh on their heads, the police informed Bijapur Superintendent of Police Jitendra Kumar Yadav. According to police, Shambati Madkam (23) and Jyoti Punem (27), and Mahesh Telam carried rewards of Rs 8 lakh each on their heads while Guddu Kakem (20) and Sudru Punem



(32), carried rewards of Rs 10,000 each on their heads. Also, Vishnu Kartam alias Monu (29), section deputy commander of platoon no. 16 'B', and Jaidev Podiam (18), Mirtur LOS (local organization squad) PLGA member, were carrying rewards of Rs 3 lakh and Rs 1 lakh

respectively. Citing disillusionment with the empty Maoist ideology and the leaders' atrocities against tribals, they surrendered. Each individual who laid down their arms received assistance of Rs 25,000 and will be rehabilitated according to the

government's policy, stated the SP. The SP added, "With this surrender, the number of Naxalites who have renounced violence in the district this year has reached 170. Additionally, 346 Maoists have been arrested in the district over the same period."



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## GRM Overseas Limited signs Salman Khan as company's brand Ambassador

Kolkata (AMBAR MUKHERJEE): GRM Overseas Ltd. (BSE: 531449, NSE: GRMOVER), a renowned Indian exporter of basmati rice and a key player in the FMCG sector, announced the signing of Bollywood superstar Salman Khan as its brand ambassador for its basmati rice and wheat flour (Atta). Salman Khan is not just a beloved actor; he is a cultural icon with a massive fan base spanning across India and beyond, a company official said. His unparalleled popularity, coupled with his relatable and down-to-earth persona, makes him an ideal ambassador for GRM. His influence extends beyond the silver screen, resonating with audiences across various demographics, from urban centers to rural heartlands in India, and in key export markets like the Middle East, the official added. “Salman Khan’s personality as a fighter and challenger reflects the very essence of GRM’s 10X brand. Just as Salman on the screen, is seen facing and overcoming numerous challenges, 10X is a brand that embodies resilience, strength, and the pursuit of excellence. By partnering with Salman Khan, GRM



is set to leverage his iconic status to further strengthen its brand presence and connect with millions of consumers globally,” he said. His association with GRM underscores the brand’s commitment to quality and excellence, making him the perfect face to represent their mission of delivering the finest products to households everywhere. “We are incredibly excited to have Salman Khan join the GRM family,” said Atul Garg, Managing Director of GRM. “We found Salman’s mass appeal and fanbase to be a perfect match for our 10X brand range of basmati rice and 10x Shakti range of wheat flour(Atta)” Salman Khan’s

unparalleled fame and widespread appeal make him a household name across India and beyond. Revered by millions for his charisma and authenticity, Salman’s influence reaches every demographic, creating a deep connection with audiences of all ages. His dedication to health and fitness is widely recognized, further solidifying his status as a role model for those aspiring to lead a healthier lifestyle. By associating with Salman Khan, GRM not only taps into his immense popularity but also reinforces its commitment to delivering premium, nutritious products that resonate with consumers. Salman’s iconic status ensures that GRM’s message of quality and well-being will reach and inspire a vast audience,

making him an ideal ambassador to elevate the brand’s presence. Speaking on the association, Salman Khan said “I’m excited to associate with GRM, a brand that shares my belief in the importance of quality and authenticity. I’m confident that together, we can encourage people to choose nutritious, high-quality foods that support a healthier lifestyle every day.” Both GRM and Salman Khan believe in the power of family, community and the impact of collective progress. Through his influence, GRM aims to inspire and engage consumers globally, encouraging them to be part of a movement that prioritizes sustainability and empowerment. Recently, the company

announced its earnings for the quarter ended 30 June 2024. For Q1FY25, the revenue from operations grew 16% YoY, from Rs. 32035.89 Lakhs (Q1FY24), to Rs. 37007.50 Lakhs (Q1FY25). The PBT was reported at Rs. 2434.90 Lakhs (Q1FY25). PAT came in at Rs. 1802.32 Lakhs (Q1FY25). EPS was reported at Rs. 3 per share. Founded in 1974, GRM has evolved from a rice processing and trading house to a leading player in the global consumer staples market. With operations spanning 42 countries, GRM is recognized as India’s third largest rice exporter. The company operates three state-of-the-art rice processing units and a 1.75 lakh sq ft warehousing facility, ensuring efficient operations from ports in Kandla and Mundra. GRM’s product portfolio includes renowned brands such as “10X”, “Himalaya River”, and “Tanoush”, alongside private label offerings tailored to customer preferences. Committed to stringent quality standards, GRM focuses on sustainable practices that support local farming communities and ensure product excellence

## Capri Global Capital Ltd announces Stock Split and 1:1 bonus



Mumbai (KCN):Board of directors of Capri Global Capital Ltd(CGCL), a diversified Non-Banking Financial Company (NBFC) with a presence across diverse segments like MSME, Affordable Housing, Construction Finance segments among others has approved stock split and 1:1 bonus issue. The company board also approved issuance of Non-Convertible Debentures through Public issue/private placement for an amount up to Rs. 500 crore in tranches. The Board of directors at its meeting held on January 27 has approved sub-division of one equity share of the face value of Rs. 2 each fully paid-up into two equity shares of the face value of Re. 1 each fully paid-up. Company board also approved 1:1 bonus issue i.e one new fully paid-up bonus equity share of face value of Re.1 each for every one fully paid-up equity share of face value of Re.1. Company has fixed the record date as Tuesday, March 5, 2024, for the stock split and bonus, subject to the approval of shareholders at the ensuing Extraordinary General Meeting of the Company scheduled to be held on Thursday, February 22, 2024.

For the Q3FY24 company has reported net profit of Rs. 68 crore, rise of 81.7% Y-o-Y from the net profit of Rs. 37.4 crore reported in Q3FY23. Asset under management of the company rise 54.4% to Rs. 13,362.1 crore as on Q3FY24, rise of 54.4% Y-o-Y from Rs. 8,654.5 crore in Q3FY23.

Company has inducted Mr. L V Prabhakar, Mr. Shishir Priyadarshi, and Ms. Nupur Mukherjee as additional independent directors on its Board of Directors subject to shareholder approval. Capri Global is a diversified Non-Banking Financial Company (NBFC) with a presence across diverse and high growth segments like MSME, Affordable Housing, Construction Finance segments, and Car Loan distribution. Company also forayed into Gold Loans in Aug 22. Company is promoted by first generation entrepreneur, Mr. Rajesh Sharma and listed on BSE and NSE. With 917 branches in 14 states & UTs across North and West India and over 10,150 employees, company has reported AUM of Rs. 124 billion in Q2FY24. Promoter Group holds 69.89% stake in the company as on 31st Dec 2023. Going forward company is targeting AUM of Rs. 300 billion and earning target of mid-teen ROE over medium term with a strong focus on the business segments including Gold Loan, Affordable Housing and MSME loans. On 16th January 2024, company received a composite Corporate Agency license from the Insurance Regulatory and Development Authority of India (IRDAI) in December 2023 to distribute life, general, and health

insurance products. Company has also emerged as the Most Consistent Wealth Creator in the 28th Annual Wealth Creation Study Report (2018-2023) released by Motilal Oswal. It has outperformed the BSE Sensex in all the last 5 years, and has the highest price CAGR of 50%. It is also among the fastest wealth creators in the period. During the period of 2018-2023, company has reported robust CAGR of 26% in Net Profit and 33% in Sales. With the excellent consistent growth in the financials, share price of the company went up by 7.6 times during 2018-2023. In the insurance business foray, company is planning to leverage technology to revolutionize the way insurance products and services are delivered to customers. The Company is planning to use data analytics, artificial intelligence, and blockchain to deliver insurance solutions. This will enable CGCL to automate claims processing and customer support services, thereby reducing the cost of operations while improving customer satisfaction. Hence, the key goal of the Insurtech platform will be to create an ecosystem of insurers who can offer coverage in a more affordable, customer-friendly way.

## BOB Financial and HPCL launch co-branded contactless RuPayCredit Card

Mumbai:BOB Financial Solutions Limited (BFSL), a wholly-owned subsidiary of Bank of Baroda (BoB) and Hindustan Petroleum Corporation Ltd. (HPCL) – a Maharatna Central Public Sector Enterprise in partnership with National Payments Corporation of India (NPCI), have announced the launch ofHPCL BoBco-branded contactless RuPayCredit Card.The card is designed to reward customers for spends at HPCL fuel pumps as well

as the HP Pay app. It also offers accelerated rewards for spends on utilities, grocery and departmental stores.This card can be used across merchants and ATMs globally through the JCB network. Cardholders of H P C L B o B R u P a y Contactless Credit Card will be able to earn up to 24 reward points (per INR 150 spent) for spends at HPCL fuel pumps and on the HP Pay app. In addition, cardholders will also benefit from 1% Fuel

Surcharge Waiver on fuel purchases at HPCL pumps or on HP Pay. Customers who spend INR 5,000 or more within 60 days of card issuance will get 2,000 bonus reward points. The co-branded credit card will offer 10 reward points (per INR 150 spent) on utilities, grocery and departmental stores and 2 reward points on other categories. The card also offers attractive discount on movie ticket bookings.

# Nexus Select Malls unveils Purple Weekend across portfolio

Bhubaneswar : As the summer holidays draw near and individuals prepare to embark on a shopping expedition in preparation for their forthcoming sojourns, Nexus Select Malls unveils its latest initiative, "Purple Weekend," a weekend event featuring special offers, entertainment, and an unparalleled shopping experience. The endeavor centered around "Savings & Excitement," is scheduled to kick start on April 19th, 2024 throughout all portfolio malls and will mark the beginning of a recurring monthly tradition wherein Nexus Esplanade will curate a unique weekend to present an ample selection of enticing discounts, deals and curated offers from a



diverse array of categories including fashion, food and beverage, electronics, movies, and hypermarket products

with the intention of accommodating each customer. Don't miss out on the inaugural Purple Weekend event! Mark your calendar, gather

friends and family and head to Nexus Esplanade between April 19th to April 21st. As part of the Purple Weekend initiative

Nexus Esplanade will host a variety of entertaining activities to captivate the shoppers during their retail therapy. Marks and Spencer's invites customers to enjoy discounts of up to 50%, while Reliance Trends treats you to an exciting gift with purchases worth 3999 and above. Mia dazzles with flat 50% off on diamond jewelry and 10% off on gold. Helios offers up to 40% off on stylish timepieces, and Carat Lane tempts with a flat 20% off on diamond prices among many other brands offering huge discounts. Consistent with the overarching motif, Nexus Esplanade will embellish itself with a resplendent purple visual aesthetic that further complements indelible shopping experience.

## Gensol Engineering Ltd. emerged as a successful bidder for GUVNL's 250 MW (500 MWh) Battery Energy Storage Project worth INR 1340 Crore

Kolkata (AMBAR MUKHERJEE): Gensol Engineering Ltd. (BSE: 542851)(NSE: GENSOL), a pioneer in solar power engineering, procurement, and construction (EPC) services and electric mobility sector, has emerged as a successful bidder for 250 MW/500 MWh standalone Battery Energy Storage Systems (BESS) project from Gujarat Urja Vikas Nigam Limited (GUVNL). The project will supply electricity on an “On-Demand” basis to Gujarat State's DISCOMs during peak and off-peak hours, thereby extending renewable energy

availability beyond solar hours, fulfilling Energy Storage Purchase Obligations, and enhancing grid resilience. The project will deliver 250 MW/500 MWh energy for two charge/discharge cycles per day. There is a green shoe option of awarding second tranche of 250 MW/500 MWh at the discretion of GUVNL at the same terms and conditions; in case of exercise of green shoe option the project could reach 500 MW / 1000 MWh, potentially generating a total revenue of approximately INR 2680 Crore over the 12-year Battery Energy Storage

Purchase Agreement (BESPA) tenure. Expressing his optimism about the future of BESS in India and Gensol’s pivotal role in propelling the growth of this sector, Anmol Singh Jaggi, Managing Director, Gensol Engineering Limited said, “It’s a proud moment for Gensol. This landmark for GUVNL BESS project not only highlights Gensol's expertise and reliability in the renewable energy sector but also sets a clear direction for our future endeavors. It aligns with Gensol's commitment to supporting India's energy transition goals through innovative and sustainable solutions. The BESS market in India is poised for exponential

growth, and Gensol is at the forefront, ready to lead this transformation. Securing this project enables us to make a significant impact on the Indian energy market while solidifying our position as a leading industry player in the renewable energy landscape, propelling the future of BESS in India.” Battery energy storage is increasingly deployed worldwide for renewable energy integration and managing grid uncertainties. As part of this project, Gensol will provide state-of-the-art energy storage solutions combined with advanced energy management systems, ensuring compliance with rigorous availability and

efficiency standards. This project underscores the company’s ability to deliver reliable and energy-efficient storage solutions that meet the rising global demand. Being one of the first major projects of standalone BESS in the country, the potential for BESS is set to experience substantial growth, fueled by robust policy backing from the Government. Securing the project is a testimony of Gensol’s EPC capabilities and efforts towards integration into the value chain, particularly in Advanced Chemistry Cell-based Energy Storage Systems.

## Jindal Stainless signs MoU with SCTEVT, Odisha to train future-ready stainless steel professionals

Bhubaneswar: Odisha’s State Council for Technical Education & Vocational Training (SCTEVT) today signed a Memorandum of Understanding (MoU) with Jindal Stainless to promote technical education in the field of stainless steel and its various applications. Under this MoU, stainless steel courses will be introduced in all the Polytechnic colleges in Odisha from June 2022. The MoU was signed by Vice Chairman,

SCTE&VT, Shri Reghu G (IAS) and Unit Head, Jindal Stainless Limited (JSL), Shri Deepak Agrawal. Dignitaries present at the ceremony included Chairman, SCTE&VT and Principal Secretary to Government, Skill Development and Technical Education (SDTE) and Industries Departments, Shri Hemant Sharma (IAS); Additional Secretary, SDTE, Govt of Odisha, Shri Tapan Satpathy (OAS); Resident Director, JSL, Mr SS

Upadhyay, and General Manager, Sales & Distribution, Mr Ranit Rana. Commending the development, Chairman, SCTEV&T and Principal Secretary to Government, SDTE and Industries Departments, Shri Hemant Sharma (IAS) said, “This collaboration with Jindal Stainless will enhance the learning experience for students and faculty both, as it will give them insights about and practical exposure to the stainless steel industry.

